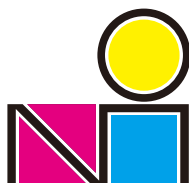


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*This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities of New Island Printing Holdings Limited.*



## **NEW ISLAND PRINTING HOLDINGS LIMITED**

**新洲印刷集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code : 377)**

### **COMPLETION OF PLACING AND RESTORATION OF PUBLIC FLOAT AND RESUMPTION OF TRADING**

The Company has been informed by the Offeror that 35,672,000 Shares owned by the Offeror were placed through the Placing Agent to investors who are independent and not connected with the directors, the chief executives and the substantial shareholders of the Offeror and the Company and their respective subsidiaries and associates (as defined in the Listing Rules) and are not parties acting in concert with the Offeror, at a price of HK\$2.15 per Share. Completion of the Placing took place on 22 October 2010.

Immediately after completion of the Placing, the public float of the Company has been restored to 25.0%.

Trading in the Shares on the Stock Exchange was suspended from 9:30 a.m. on 22 October 2010 pending the restoration of the required public float of the Shares. An application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares on the Stock Exchange with effect from 9:30 a.m. on 25 October 2010.

Reference is made to the announcement jointly published by the Offeror and the Company dated 21 October 2010 in relation to, among other things, the Placing (the “**Announcement**”). Unless otherwise defined, capitalized terms herein shall have the same meanings as those stated in the Announcement.

\* *for identification purpose only*

## COMPLETION OF THE PLACING

The Company has been informed by the Offeror that on 21 October 2010 (after trading hours), the Offeror has entered into a placing agreement with the Placing Agent pursuant to which the Placing Agent has agreed to place, on a best effort basis, up to 35,672,000 Shares owned by the Offeror, representing approximately 16.03% of the total issued share capital of the Company, to investors who are independent and not connected with the directors, the chief executives and the substantial shareholders of the Offeror and the Company and their respective subsidiaries and associates (as defined in the Listing Rules) and are not parties acting in concert with the Offeror, at a price of HK\$2.15 per Share; 35,672,000 Shares owned by the Offeror were placed through the Placing Agent and completion of the Placing took place on 22 October 2010.

## RESTORATION OF PUBLIC FLOAT

Immediately after completion of the Placing, the public float of the Company has been restored to 25.0%. The following is a summary of the shareholding structure of the Company immediately before and immediately upon completion of the Placing:

| <b>Shareholders</b>                    | <b>Immediately before<br/>the Placing</b> |                          | <b>Immediately upon<br/>completion of the Placing</b> |                          |
|--|---|--------------------------|---|--------------------------|
|  | <i>No. of Shares</i>                      | <i>Approximate<br/>%</i> | <i>No. of Shares</i>                                  | <i>Approximate<br/>%</i> |
| <i>Offeror and its concert parties</i> | 202,568,700                               | 91.03                    | 166,896,700   | 75.0                     |
| <i>Public Shareholders</i>             |   |                          |   |                          |
| Places                                 | –   | –                        | 35,672,000  | 16.03                    |
| Other public Shareholders              | 19,960,300                                | 8.97                     | 19,960,300  | 8.97                     |
| <b>Total</b>                           | <b>222,529,000</b>                        | <b>100.00</b>            | <b>222,529,000</b>                                    | <b>100.00</b>            |

## RESUMPTION OF TRADING

Trading in the Shares on the Stock Exchange was suspended from 9:30 a.m. on 22 October 2010 pending the restoration of the required public float of the Shares. An application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares on the Stock Exchange with effect from 9:30 a.m. on 25 October 2010.

By order of the Board of  
**New Island Printing Holdings Limited**  
**Mr. Lo Ming Chi, Charles**  
*Executive Director*

Hong Kong, 22 October 2010

*As at the date of this announcement, the Board comprises Mr. Lo Ming Chi, Charles and Ms. Chan Yuk Yee as executive Directors; and Mr. She Chiu Shun, Ernest, Mr. Wong Wang Fat, Andrew, O.B.E. (Hon.), JP, Dr. Wong Yun Kuen and Mr. Pun Chi Ping as independent non-executive Directors.*