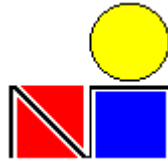


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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 377)

DATE OF BOARD MEETING

The Board of Directors (the “Board”) of New Island Printing Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 26th November, 2010 to approve, among other matters, the interim results of the Company and its subsidiaries for the six months ended 30th September, 2010.

For and on behalf of
New Island Printing Holdings Limited
SINN Wai Kin, Derek
Company Secretary

Hong Kong, 16th day of November, 2010

As at the date of this announcement, the Board comprises Mr. Lo Ming Chi, Charles (Chairman and Chief Executive Officer), Ms. Chan Yuk Yee and Mr. Dai Zhongcheng as Executive Directors; and Dr. Wong Yun Kuen, Mr. Pun Chi Ping and Mr. Ip Man Tin, David as Independent Non-executive Directors.

* For identification purposes only