STELUX Holdings International Limited

Incorporated in Bermuda with limited liability

http://www.irasia.com/listco/hk/stelux

Stock Code: 84

INTERIM REPORT 2010/2011

INTERIM REPORT FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2010

The directors of Stelux Holdings International Limited (the "Company") are pleased to report the interim results and financial information of the Company and its subsidiaries (collectively the "Group") for the six months ended 30th September 2010. The condensed consolidated results of the Group for the six months ended 30th September 2010, the condensed consolidated balance sheet as at 30th September 2010, the condensed consolidated cash flow statement and the condensed consolidated statement of changes in equity of the Group for the six months ended 30th September 2010, all of which are unaudited, along with the relevant explanatory notes, are set out below

Unaudited

CONDENSED CONSOLIDATED INCOME STATEMENT FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2010

		Unaudited Six months ended 30th September			
		2010	2009		
	Note	HK\$'000	HK\$'000		
Revenues	2,3	1,261,361	1,111,844		
Cost of sales		(499,471)	(456,941)		
Gross profit		761,890	654,903		
Other gains, net	4	6,598	2,176		
Other income	5	7,593	7,168		
Selling expenses		(562,401)	(516,862)		
General and administrative expenses		(123,883)	(110,021)		
Other operating expenses		(9,340)	(11,297)		
Operating profit		80,457	26,067		
Finance costs		(4,692)	(6,542)		
Profit before income tax	6	75,765	19,525		
Income tax expense	7	(24,865)	(14,645)		
Profit for the period		50,900	4,880		
Attributable to:					
Equity holders of the Company		50,562	4,644		
Non-controlling interests		338	236		
		50,900	4,880		
Dividends	8	11,416	9,513		
		HK cents	HK cents		
Earnings per share for profit attributable to the equity holders of the Company	9				
- Basic and diluted		5.31	0.49		

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2010

	Unaudited		
	Six months ended 30th September		
	2010	2009	
	HK\$'000	HK\$'000	
Profit for the period	50,900	4,880	
Other comprehensive income:			
Exchange differences	32,859	37,164	
Other comprehensive income for the period, net of tax	32,859	37,164	
Total comprehensive income for the period	83,759	42,044	
Attributable to:			
Equity holders of the Company	83,103	41,577	
Non-controlling interests	656	467	
Total comprehensive income for the period	83,759	42,044	

CONDENSED CONSOLIDATED BALANCE SHEET AS AT 30TH SEPTEMBER 2010

	Note	Unaudited 30th September 2010 HK\$'000	(Restated) 31st March 2010 HK\$'000
ASSETS	11010	11114 000	πη σσσ
Non-current assets			
Property, plant and equipment	10	319,580	310,464
Investment properties	10	38,600	41,200
Prepayment of lease premium Intangible assets	10 10	73,410 25,318	54,215 24,178
Deferred tax assets	10	48,744	46,244
Available-for-sale financial assets		12,587	12,587
		518,239	488,888
Current assets			
Stocks		779,424	728,385
Debtors and prepayments Bank balances and cash	11	327,976 236,773	323,542 213,184
Bank barances and cash			
		1,344,173	1,265,111
Total assets		1,862,412	1,753,999
EQUITY Capital and reserves attributable to the equity holders of the Company Share capital Reserves	12	95,134 835,728	95,134 752,625
Shareholders' funds		930,862	847,759
Non-controlling interests		5,448	4,968
Total equity		936,310	852,727
LIABILITIES Non-current liabilities Deferred tax liabilities		2 (24	2.492
Borrowings	14	2,624 129,435	2,483 127,409
		132,059	129,892
C 41: 1:11:			
Current liabilities Creditors and accruals	13	430,896	354,714
Income tax payable	15	14,934	11,741
Borrowings	14	348,213	404,925
		794,043	771,380
Total liabilities		926,102	901,272
Total equity and liabilities		1,862,412	1,753,999
Net current assets		550,130	493,731
Total assets less current liabilities		1,068,369	982,619

CONDENSED CONSOLIDATED CASH FLOW STATEMENT FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2010

	Unaudited Six months ended 30th September		
	2010 HK\$'000	2009 HK\$'000	
Net cash from operating activities Net cash used in investing activities Net cash (used in)/from financing activities	137,047 (59,366) (57,768)	49,930 (30,884) 26,414	
Net increase in cash and cash equivalents Cash and cash equivalents at 1st April Effect of foreign exchange rate changes	19,913 213,184 3,676	45,460 117,386 9,362	
Cash and cash equivalents at 30th September	236,773	172,208	
Analysis of the balances of cash and cash equivalents: Bank balances and cash	236,773	172,208	

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE SIX MONTHS ENDED 30TH SEPTEMBER 2010

Unaudited

-								
_	Attributable to equity holders of the Company							
	Share capital HK\$'000	Share premium HK\$'000	Revaluation reserve HK\$'000	Exchange reserve HK\$'000	Retained earnings HK\$'000	Total HK\$'000	Non- controlling interest HK\$'000	Total equity HK\$'000
At 1st April 2009	95,134	1,977	13,824	(29,006)	707,444	789,373	4,253	793,626
Profit for the period Other comprehensive income: Exchange differences	- -	-		36,933	4,644	4,644 36,933	236	4,880
Total comprehensive income for the period ended 30th September 2009	_	-	-	36,933	4,644	41,577	467	42,044
Dividends paid		_				_	(158)	(158)
At 30th September 2009	95,134	1,977	13,824	7,927	712,088	830,950	4,562	835,512
At 1st April 2010	95,134	1,977	8,288	29,312	713,048	847,759	4,968	852,727
Profit for the period	-	-	-	-	50,562	50,562	338	50,900
Other comprehensive income: Exchange differences	<u> </u>			32,541		32,541	318	32,859
Total comprehensive income for the period ended 30th September 2010		-	-	32,541	50,562	83,103	656	83,759
Dividends paid							(176)	(176)
At 30th September 2010	95,134	1,977	8,288	61,853	763,610	930,862	5,448	936,310

NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL INFORMATION

1. BASIS OF PREPARATION

These unaudited condensed interim consolidated financial information have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"), and the applicable requirements of Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The condensed interim consolidated financial information should be read in conjunction with the 2010 annual financial statements

The accounting policies and methods of computation used in the preparation of these condensed interim consolidated financial information are consistent with those used in the annual financial statements for the year ended 31st March 2010.

The following amendments to standards are mandatory for the first time for the financial year beginning 1st April 2010 :

HKAS 17 (amendment), 'Leases', removes specific guidance regarding classification of leases of land, so as to eliminate inconsistency with the general guidance on lease classification. As a result, leases of land should be classified as either finance or operating lease using the general principles of HKAS 17, i.e. whether the lease transfers substantially all the risks and rewards incidental to ownership of an asset to the lessee. Prior to the amendment, land interest which title is not expected to pass to the Group by the end of the lease term was classified as operating lease under "leasehold land and land use rights", and amortised over the lease term.

HKAS 17 (amendment) has been applied retrospectively for annual periods beginning 1st April 2010 in accordance with the effective date and transitional provisions of the amendment. The Group has reassessed the classification of unexpired leasehold land and land use rights as at 1st April 2010 on the basis of information existing at the inception of those leases, and recognized the leasehold land in Hong Kong as finance lease retrospectively. As a result of the reassessment, the Group has reclassified certain leasehold land and land use rights from operating lease to finance lease.

The accounting for land interest classified as finance lease is as below:

- If the property interest is held for own use, that land interest is accounted for as property, plant and equipment and is depreciated from the land interest available for its intended use over the shorter of the useful life of the asset and the lease term.
- If the property interest is held to earn rentals and/or for capital appreciation, that land interest is accounted for as investment property and carried at fair value.

The effect of the adoption of this amendment is as follows:

	30th September	31st March
	2010	2010
	HK\$'000	HK\$'000
Increase in property, plant and equipment	123,633	125,988
Decrease in prepayment of lease premium	(123,633)	(125,988)

1. BASIS OF PREPARATION (Continued)

Certain new standards, amendments to standards and interpretations of Hong Kong Financial Reporting Standards ("HKFRS") issued by HKICPA have been published and are effective for accounting periods beginning on or after 1st April 2010. Those that are relevant to the Group's operations are as follows:

HKAS 27 (amendment) — Consolidated and separate financial statements

HKAS 39 (amendment) — Eligible hedged items

HKFRS 3 (revised) — Business combinations

HKFRS 5 (amendment) — Non-current assets held for sale and discontinued operations

Second improvements project to HKFRS (2009)

The adoption of the above revised accounting standard has no significant impact on the Group's interim results and financial position.

The Group has not early adopted any new standards, amendments to standards and interpretations of HKFRS which have been issued but not yet effective for the financial year ending 31st March 2011.

2. SEGMENT INFORMATION

The chief operating decision-makers have been identified as the executive directors. The executive directors review the Group's financial information mainly from product and geographical perspective. From a geographical perspective, management assesses the performance of watch and optical operations in Hong Kong, Macau and Mainland China and rest of Asia.

Sales between operating segments are carried out on terms equivalent to those prevailing in arm's length transactions. The executive directors assess the performance of the operating segments based on a measure of adjusted earnings before interest and tax (EBIT). This measurement basis excludes unallocated income and net corporate expenses.

Six months ended 30th Sentember 2010

			Six months e	naea soin sep	tember 2010		
	Watch	retail	Optica	l retail			
	Hong Kong, Macau and Mainland China HK\$'000	Rest of Asia HK\$'000	Hong Kong, Macau and Mainland China HK\$'000	Rest of Asia HK\$'000	Watch wholesale trading HK\$'000	Property HK\$'000	Group Total <i>HK</i> \$'000
Revenues							
Gross segment Inter-segment	416,149	216,985	328,917	129,758	271,600 (102,825)	6,736 (5,959)	1,370,145 (108,784)
	416,149	216,985	328,917	129,758	168,775	777	1,261,361
Segment results	26,780	8,545	20,335	10,520	38,196	(1,613)	102,763
Unallocated income Net corporate expenses							56 (22,362)
Operating profit Finance costs						-	80,457 (4,692)
Profit before income tax Income tax expense						-	75,765 (24,865)
Profit after income tax							50,900

2. SEGMENT INFORMATION (Continued)

3.

4.

SEGMENT INFOR	MATION (C)	Jiitiiiueu)	0:	1 1201 0	. 1 2000		
	Six months ended 30th Sep Watch retail Optical retail			tember 2009			
	Hong Kong, Macau and Mainland China HK\$'000	Rest of Asia HK\$'000	Hong Kong, Macau and Mainland China HK\$'000	Rest of Asia HK\$'000	Watch wholesale trading HK\$'000	Property HK\$'000	Group Total HK\$'000
Revenues Gross segment Inter-segment	360,353	213,590	287,045	114,349	235,988 (100,201)	6,875 (6,155)	1,218,200 (106,356)
	360,353	213,590	287,045	114,349	135,787	720	1,111,844
Segment results	(5,642)	20,463	3,044	5,763	21,892	(3,419)	42,101
Unallocated income Net corporate expenses							50 (16,084)
Operating profit Finance costs							26,067 (6,542)
Profit before income tax Income tax expense							19,525 (14,645)
Profit after income tax							4,880
REVENUES					н	Six month 30th Sep 2010 (\$'000	
Turnover Sales of goods Gross rental incom	ne					60,584 777 61,361	1,111,124 720 1,111,844
OTHER GAINS, NE	ET						
					Н	Six montl 30th Sep 2010 (\$'000	
Gain on disposal of p Gain on disposal of a Exchange gain, net			ment, net			60 1,296 5,242	60 - 2,116
					_	6,598	2,176

5. OTHER INCOME

		ths ended
	2010	2009
	HK\$'000	HK\$'000
Building management fee income	1,344	1,071
Interest income	90	51
Sundries	6,159	6,046
	7,593	7,168

6. EXPENSES BY NATURE

Expenses included in arriving at the profit before income tax are analysed as follows:

		ths ended eptember
	2010 HK\$'000 HK	
Depreciation of property, plant and equipment - Owned - Leased Amortisation of prepayment of lease premium Provision for stocks Impairment of debtors	41,001 299 3,616 2,984 50	43,352 353 3,288 5,241 77

7. INCOME TAX EXPENSE

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profits for the six months ended 30th September 2010 (2009: 16.5%) less relief for available tax losses. Taxation on overseas profits has been calculated on the estimated assessable profits for the six months ended 30th September 2010 at the rates of taxation prevailing in the territories in which the Group operates.

The amount of income tax charged to the consolidated income statement represents:

		ths ended eptember
	2010 HK\$'000	2009 HK\$'000
Current income tax	11110	11110 000
Hong Kong profits tax	11,061	3,772
Overseas profits tax	15,571	12,159
Over provisions in respect of prior years	(810)	(216)
	25,822	15,715
Deferred income tax	(957)	(1,070)
Income tax expense	24,865	14,645

8. DIVIDEND

		iths ended eptember
	2010 HK\$'000	2009 HK\$'000
Interim, declared, of HK\$0.012 (2009: HK\$0.010) per ordinary share	11,416	9,513

At a meeting held on 29th November 2010, the directors declared an interim dividend of HK\$0.012 per ordinary share. This dividend is not recognized as a liability at the balance sheet date but will be reflected as an appropriation of retained earnings for the year ending 31st March 2011.

9. EARNINGS PER SHARE

Basic

Basic earnings per share is calculated by dividing the profit attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the period.

	Six months ended 30th September	
	2010	2009
Weighted average number of ordinary shares in issue (thousands)	951,340	951,340
Profit attributable to equity holders of the Company (HK\$'000)	50,562	4,644
Basic earnings per share (HK cents)	5.31	0.49

Dilutive

There were no dilutive potential ordinary shares in existence during the six months ended 30th September 2009 and 2010.

10. CAPITAL EXPENDITURE

	Goodwill HK\$'000	Trademarks HK\$'000	Total intangible assets HK\$'000	Property, plant and equipment HK\$'000	Investment properties HK\$'000	Prepayment of lease premium HK\$'000
Opening net book amount as at 1st April 2010, as previously reported Effect of adoption of HKAS 17	7,592	16,586	24,178	184,476	41,200	180,203
(Amendment)				125,988		(125,988)
Opening net book amount as at 1st April 2010, as restated Additions	7,592 -	16,586	24,178	310,464 46,164	41,200	54,215 20,073
Exchange differences Disposals Depreciation/amortisation	1,018	122 	1,140 - -	4,920 (668) (41,300)	(2,600)	4,121 (1,383) (3,616)
Closing net book amount as at 30th September 2010	8,610	16,708	25,318	319,580	38,600	73,410
Opening net book amount as at 1st April 2009, as previously reported	6,400	17,051	23,451	205,195	35,000	186,298
Effect of adoption of HKAS 17 (Amendment)	_			130,699		(130,699)
Opening net book amount as at 1st April 2009, as restated	6,400	17,051	23,451	335,894	35,000	55,599
Additions Exchange differences	1,305	201	1,506	31,221 5,573	-	3,201
Disposals Depreciation/amortisation				(227)		(3,288)
Closing net book amount as at 30th September 2009	7,705	17,252	24,957	328,756	35,000	55,512
Additions Exchange differences Disposals	(113) -	- 12 -	- (101) -	33,079 1,974 (1,446)	- - -	2,085
Depreciation/amortisation (Impairment)/fair value gains	_ 	(678)	- (678)	(47,008) (4,891)	6,200	(3,382)
Closing net book amount						
as at 31st March 2010	7,592	16,586	24,178	310,464	41,200	54,215

11. DEBTORS AND PREPAYMENTS

	30th September 2010 <i>HK\$</i> '000	31st March 2010 HK\$'000
Trade debtors, gross Provision for impairment of trade debtors	161,235 (24,834)	146,195 (24,823)
Trade debtors, net Deposits, prepayments and other debtors	136,401 191,575	121,372 202,170
	327,976	323,542
Trade debtors analysed by invoice date (note): Below 60 days Over 60 days	62,528 98,707	55,950 90,245
	161,235	146,195

Note:

The Group allows an average credit period of 60 days from the invoice date to its trade debtors.

12. SHARE CAPITAL

Number of shares of HK\$0.1 each

Issued and fully paid:

At 30th September 2009, 1st April 2010 and 30th September 2010 951,340,023

Note:

No share options were exercised, granted or lapsed during the six months ended 30th September 2010 and the year ended 31st March 2010.

13. CREDITORS AND ACCRUALS

	30th September 2010	31st March 2010
	HK\$'000	HK\$'000
Trade creditors analysed by invoice date:		
Below 60 days	224,136	179,965
Over 60 days	24,422	21,737
	248,558	201,702
Other creditors and accruals	182,338	153,012
	430,896	354,714

14. BORROWINGS

	30th September		31st March
	Note	2010 HK\$'000	2010 HK\$'000
Bank borrowings Obligations under finance leases	(a) (b)	476,928 720	531,606 728
		477,648	532,334
Amount repayable within one year included in current liabilities		(348,213)	(404,925)
		129,435	127,409

Note:

(a) The Group's bank borrowings are repayable as follows:

	30th September 2010 <i>HK\$</i> '000	31st March 2010 <i>HK\$</i> '000
Within 1 year Between 1 and 2 years Between 2 and 5 years Over 5 years	347,787 37,460 56,802 34,879	404,459 29,355 58,291 39,501
	476,928	531,606

Included in bank borrowings as at 30th September 2010 are secured borrowings amounted to HK\$172,590,000 (31st March 2010: HK\$203,512,000), which are secured by land buildings and an investment property of the Group.

(b) The obligations under finance leases are payable as follows:

	30th September	31st March
	2010	2010
	HK\$'000	HK\$'000
Within 1 year	475	507
Between 1 and 2 years	259	286
Between 2 and 5 years	81	19
	815	812
Future finance charges on finance leases	(95)	(84)
	720	728
The present value of finance lease liabilities is as follows:		
Within 1 year	426	466
Between 1 and 2 years	217	256
Between 2 and 5 years	77	6
	720	728

15. COMMITMENTS

	30th September 2010 <i>HK\$</i> '000	31st March 2010 <i>HK\$</i> '000
Capital commitments for property, plant and equipment: Contracted but not provided for Authorised but not contracted for		8,030
		8,030

16. RELATED PARTY TRANSACTIONS

The ultimate holding company of the Group is Yee Hing Company Limited ("Yee Hing") (incorporated in Hong Kong).

The following is a summary of the significant related party transactions carried out in the normal course of the Group's business:

(i) Sales of goods and services to related companies

		ths ended ptember
	2010 HK\$'000	2009 HK\$'000
Service income from a related company (note)	1,071	1,071

Note A wholly-owned subsidiary of the Group entered into agreement with Mengiwa Property Investment Limited ("MPIL"), a wholly-owned subsidiary company of Yee Hing, for the provision of the following services:

- (a) contract administration with respect to contracts entered into between MPIL and third parties from time to time;
- (b) property agency liaison and tenancy management;
- (c) management of the property manager of Stelux House; and
- (d) other miscellaneous administrative services.

The fee for the provision of the above services was agreed at HK\$178,500 per calendar month during the duration of the agreement.

(ii) Purchases of goods and services from related companies

		Six months ended 30th September	
	HK\$'000	HK\$'000	
Purchases of goods (note a)	5,532	5,781	
Rental expense to related companies (note b)	5,099	6,457	

Note:

(a) During the period, certain subsidiaries of the Company purchased optical products from the Vision Pro Group and International Optical Manufacturing Company Limited, indirectly owned subsidiaries of Yee Hing, in accordance with the terms of written agreements for the Group's retail and trading operations.

16. RELATED PARTY TRANSACTIONS (continued)

- (ii) Purchases of goods and services from related companies (continued)
 - (b) During the period, certain subsidiaries of the Company have entered into tenancy agreements with the following related parties for office premises, warehouses, showroom and carparking spaces:

	Rental paid for the six months ended 30th September	
	2010 HK\$'000	2009 HK\$'000
Mengiwa Property Investment Limited Mengiwa Private Ltd Other related parties	2,825 1,807 467	3,427 2,100 930
	5,099	6,457

(iii) Period/year-end balances arising from service income, purchases of goods and rental expenses

	30th September	31st March
	2010	2010
	HK\$'000	HK\$'000
Trading balances receivable from related companies	3,046	3,150
Trading balances payable to related companies	6,077	6,315
	- ,	- ,

(iv) Key management compensation

	Six months ended 30th September		
	2010	2009	
	HK\$'000	HK\$'000	
Salaries and other short-term employee benefits	8,460	4,283	
Other long-term benefits	107	104	
	8,567	4,387	

MANAGEMENT DISCUSSION AND ANALYSIS

REVIEW OF GROUP OPERATIONS

The Group is pleased to announce a profit attributable to shareholders after tax and minority interests of HK\$51 million for the first six months ended 30th September 2010 compared to around HK\$5 million over the same period last year. For the period under review, Group turnover rose 13% to HK\$1.26 billion returning to a pre-crisis turnover level. Improved retail sentiment in general in Asia, and, particularly, in Hong Kong boosted Group performance.

The Board recommends the payment of an interim dividend of HK\$0.012 (2009:HK\$0.010) per share to the Group's shareholders.

WATCH RETAIL BUSINESS

Our watch retail business comprising of "CITY CHAIN", "MOMENTS", "CITHARA", "C²" and "SEIKO boutique" recorded an EBIT of HK\$35 million, more than doubling EBIT posted over the corresponding period last year. Turnover was up by 10%.

Our stores in Hong Kong and Macau benefited hugely from strong tourist arrivals from the Mainland. As recognition of our brands on the Mainland, particularly, "CITY CHAIN" has grown with our growing network of stores in key cities like Beijing, Shanghai, Guangzhou, Shenzhen and Hangzhou, Mainland visitors have made our stores their first choice destination for mid-priced watches when they shop in Hong Kong and Macau. Effective marketing strategies, in particular, our "Solvil et Titus" marketing campaign also contributed to the improved results with turnover growth in these two territories averaging 16%. With higher profit margins achieved for the period under review, an EBIT of HK\$36 million was reported in Hong Kong, up sharply from the same period last year whilst Macau also reported an improved EBIT of HK\$7 million.

Our South East Asian operations reported an EBIT of HK\$8.5 million compared to HK\$20 million over the same period last year. The bloody protests in Thailand from March to May affected consumer spending dragging down both turnover and EBIT. An EBIT of HK\$12 million was reported compared to an EBIT of HK\$14 million during the same time last year. Our operations in Singapore and Malaysia returned disappointing results. General retail sentiment in these two countries, particularly, in the first quarter of this financial year failed to pick up as strongly and as quickly as in Hong Kong. However, there are signs of quickening recovery.

The Mainland retail market is one of the fastest growing in the world and shopping trends shift quickly compared to other more mature retail markets. In any developing retail market, evolving shopping patterns are normal. Over the last five years, there has been a huge shift in shopping patterns as consumers are drawn away from traditional street level shops and department stores into modern shopping malls, where consumers are able to shop, dine and be entertained all within one integrated complex — "a one stop shopping experience".

Therefore, we are consolidating our operations by closing non-performing stores, generally, those at street level and within department stores and opening more stores within shopping malls. This consolidation and repositioning process inevitably impacts, albeit temporarily, on our results.

The turnover from our Mainland operations (achieved by approximately a 10% reduction in store numbers compared to the same time last year) rose 11%. Gross profit margins were also higher

compared to the corresponding period last year. For the period under review, a loss of HK\$16 million was reported compared to HK\$19 million, narrowing by 17%.

The effects of ongoing Government stimulus measures to encourage domestic consumption are eventually permeating other segments of the market and we are beginning to see the impact of such measures on our business. As this spending momentum carries through into the next few years, we expect the performance of our Mainland operations to improve.

OPTICAL RETAIL BUSINESS

The Group's optical retail business comprising of "Optical 88" returned an EBIT of HK\$31 million, a sharp upturn from the same time last year and turnover rose by 14%.

Turnover in Hong Kong and Macau grew 13% and EBIT was HK\$25 million compared to HK\$7.5 million over the corresponding period last year. External factors, like the generally improved retail environment contributed to the positive performance. Effective marketing strategies implemented also kept profit margins at healthy levels.

Our "Optical 88" operations in South East Asia reported improved results compared to the first six months of last year with turnover growth averaging 13% and an EBIT of HK\$10.5 million compared to nearly HK\$6 million last year. Both Singapore and Malaysia also posted double-digit turnover growth and improved EBIT.

Our Mainland optical business operates from Guangzhou with a network of stores currently concentrated within Guangdong Province and we have plans to open stores outside of this Province in the next financial year 2011/2012. In line with shifting shopping trends and consumers' rising expectations, our current strategy is to open stores within modern shopping malls. Turnover at our Mainland operations grew 26% compared to the same time last year and a loss, slightly below HK\$5 million, around the same level as last year, was reported as office overheads increased in line with our plans to expand outside of Guangdong Province.

WATCH ASSEMBLY AND WHOLESALE TRADING

This segment of our business returned an EBIT of HK\$38 million up 74% over the same period last year. Turnover rose strongly by 24%.

Our watch assembly unit that produces for the Group recorded satisfactory results in line with our stock conditions.

The Thong Sia Group, sole distributor for "SEIKO" watches and clocks in Hong Kong, Singapore and Malaysia performed very much within expectations with all three subsidiaries returning improved results compared to the same period last year. Our Hong Kong business unit outperformed our other two subsidiaries in Singapore and Malaysia as strong visitor arrivals, particularly, from the Mainland contributed to buoyant buying sentiment in Hong Kong.

Our new wholesale unit set up to distribute "CYMA" watches on the Mainland returned a very satisfactory performance. This unit operates from both our Shanghai and Guangzhou offices and provides another platform to introduce and establish our brands on the Mainland thus complementing our existing watch retail business.

OUTLOOK

Generally, as the economic climate in the places where we operate is still favourable, the momentum from the last six months should carry through into the next six months. Therefore, baring any unforeseen circumstances the Group expects to return a good performance in the next six months

FINANCE

The Group's gearing ratio at balance sheet date was 26% (at 31st March 2010: 38%), which was calculated based on the Group's net debt of HK\$241 million (at 31st March 2010: HK\$319 million) and shareholders' funds of HK\$931 million (at 31st March 2010: HK\$848 million). The Group's net debt was calculated based on the Group's borrowings of HK\$478 million (at 31st March 2010: HK\$532 million) less the Group's bank balances and cash of HK\$237 million (at 31st March 2010: HK\$213 million). Of the Group's borrowings at balance sheet date, HK\$348 million (at 31st March 2010: HK\$405 million) were repayable within 12 months.

Of the Group's borrowings, 8% (at 31st March 2010: 9%) were denominated in foreign currencies. The Group's bank borrowings denominated in Hong Kong Dollars were on a floating rate basis at either bank prime lending rates or short term inter-bank offer rates.

The Group does not use any financial instruments for hedging purposes.

The Group does not engage in speculative derivative trading.

As at 30th September 2010, the Group does not have any significant contingent liabilities.

The Group does not have plans for material investments or change of capital assets.

CAPITAL STRUCTURE OF THE GROUP

There was no change in the capital structure of the Group during the period.

CHANGES IN THE COMPOSITION OF THE GROUP

There was no change in the composition of the Group during the period.

NUMBER AND REMUNERATION OF EMPLOYEES, REMUNERATION POLICIES, BONUS AND TRAINING SCHEMES

The Group's remuneration policies are reviewed on a regular basis and remuneration packages are in line with market practices in the relevant countries where the Group operates. As of 30th September 2010, the Group had 3,070 (at 30th September 2009: 3,175) employees.

DETAILS OF THE CHARGES ON GROUP ASSETS

At 30th September 2010, certain of the Group's property, plant and equipment amounting to HK\$182 million (at 31st March 2010: HK\$184 million), investment property amounting to HK\$39 million (at 31st March 2010: HK\$39 million) and leasehold land amounting to HK\$18 million (31st March 2010: HK\$15 million) were pledged to secure banking facilities granted to the Group.

INTERESTS OF DIRECTORS AND CHIEF EXECUTIVES

Mr Wong Chong Po, Mr Joseph C. C. Wong, Mr Anthony Chu Kai Wah and Mr Vincent Lau Tak Bui are eligible to an annual bonus determinable under the terms of an executive bonus scheme with respect to the management of the Group. Provision for the executive bonus in respect of the directors eligible under the Executive Bonus Scheme for the six months ended 30th September 2010 amounted to HK\$4,429,000 (2009: HK\$337,000).

As at 30th September 2010, the interests and short positions of the Directors, and the Company's chief executive in the shares, underlying shares and debentures of the Company or any associated corporation (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Companies were as follows:

(a) The Company-Ordinary shares

Long position in shares and underlying shares of the Company

	Number of shares				Approximate percentage of	
Name of Director	Personal interest	Family interest	Corporate/ trust interest	Other interest	Total	issued share capital
Mr Wong Chong Po	1,215,000	-	300,378,959 (Note 1)	309,079,884 (Note 2)	310,294,884	32.62
Mr Joseph C. C. Wong	278,240,091	10,000	300,378,959 (Note 1)	_	578,629,050	60.82
Mr Chu Kai Wah, Anthony	2,000,000	-	_	-	2,000,000	0.21
Mr Sakorn Kanjanapas	47,452,056	-	300,378,959 (Note 1)	-	347,831,015	36.56
Mr Lau Tak Bui, Vincent	819,200	-	_	-	819,200	0.09

Notes:

- (1) Yee Hing Company Limited, directly and indirectly through its subsidiaries including Active Lights Company Limited and Thong Sia Company Limited, held 300,378,959 shares of the Company as at 30th September 2010. 55% of the total issued ordinary shares of Yee Hing Company Limited is held by Klayze Holdings Limited, which is the trustee of a discretionary trust (the "Trust"). Mr. Wong Chong Po, Mr. Joseph C.C. Wong and Mr. Sakorn Kanjanapas are the beneficiaries of the Trust and were therefore deemed to be interested in 300,378,959 shares of the Company through the Trust's interest in Yee Hing Company Limited.
- (2) Mr. Wong Chong Po is the executor of the estate of Mr. Wong Chue Meng (the "Estate") and is deemed to be interested in the interests in shares of the Company held by the Estate. As at 30th September 2010, the Estate directly held 8,700,925 shares and is also deemed to be interested in those 300,378,959 shares of the Company held directly or indirectly by Yee Hing Company Limited through the Estate's controlling interest in Dragon Master Investment Limited which owns 45% of the total issued ordinary shares of Yee Hing Company Limited. Mr. Wong Chong Po's deemed interest in such 300,378,959 shares of the Company by virtue of his capacity as the executor of the Estate duplicates his deemed interest through the Trust as described in Note 1 above.

INTERESTS OF DIRECTORS AND CHIEF EXECUTIVES (continued)

(b) Subsidiary companies

			Number of shares			Approximate percentage of
		Personal interest	Family interest	Corporate interest	Total	preference shares
(:)	City Chair (Thailand) Communi			interest	Total	Shares
(i)	City Chain (Thailand) Company	Limited – Preference	snares			
	Mr Wong Chong Po	200	_	208,800	209,000	99.52
	Mr Joseph C. C. Wong	200	_	208,800	209,000	99.52
	Mr Sakorn Kanjanapas	200	-	208,800	209,000	99.52
(ii)	Stelux Watch (Thailand) Company	ny Limited – Preferen	ce shares (2)			
	Mr Wong Chong Po	600	_	_	600	16.67
	Mr Joseph C. C. Wong	600	_	-	600	16.67
	Mr Sakorn Kanjanapas	600	-	-	600	16.67
(iii)	Optical 88 (Thailand) Company	Limited – Preference	shares (3)			
	Mr Wong Chong Po	5,000	_	225,000	230,000	90.20
	Mr Joseph C. C. Wong	5,000	-	225,000	230,000	90.20
	Mr Sakorn Kanjanapas	5,000	_	225,000	230,000	90.20

Annuarimata

Notes:

- (1) City Chain (Thailand) Company Limited is a subsidiary of the Company. Each preference share carries a right to vote and a right to an annual fixed dividend but not to any other profit sharing. The corporate interests of each of Mr Wong Chong Po, Mr Joseph C. C. Wong and Mr Sakorn Kanjanapas in 208.800 preference shares duplicate with each other.
- (2) Stelux Watch (Thailand) Company Limited is a subsidiary of the Company. Each preference share carries a right to vote and a right to an annual fixed dividend but not to any other profit sharing.
- (3) Optical 88 (Thailand) Company Limited is a subsidiary of the Company. Each preference share carries a right to vote and a right to an annual fixed dividend but not to any other profit sharing. The corporate interests of each of Mr Wong Chong Po, Mr Joseph C. C. Wong and Mr Sakorn Kanjanapas in 225,000 preference shares duplicate with each other.

Save as disclosed above, no directors, chief executive of the Company or their associates have any interest or short positions in the shares or underlying shares of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Companies.

INTERESTS OF SHAREHOLDERS DISCLOSEABLE PURSUANT TO THE SFO

Save as disclosed below, the Directors are not aware of any person (other than a Director or chief executive of the Company or his/her respective associate(s)), who had an interest or short position in the shares or underlying shares of the Company as recorded in the register required to be kept under Section 336 of the SFO as at 30th September 2010:

Name Num	iber of shares	Nature of interest	Approximate percentage of interests (%)
Yee Hing Company Limited	73,693,105 226,685,854	Beneficial owner Interest of controlled corporation	31.57
Total:	300,378,959		
Dragon Master Investment Limited	300,378,959	Interest of controlled corporation (Note 1)	31.57
Klayze Holdings Limited	300,378,959	Trustee of the Trust (Note 2)	31.57
Active Lights Company Limited	135,653,636	Beneficial owner	14.26
Thong Sia Company Limited	91,032,218	Beneficial owner	9.57
Mr. Chaiyasit Kanjanapas	85,303,000	Beneficial owner	8.97

Notes:

All interests disclosed above represent long positions in shares of the Company.

Dragon Master Investment Limited holds 45% of the total issued ordinary shares of Yee Hing Company Limited.

⁽²⁾ Klayze Holdings Limited holds 55% of the total issued ordinary shares of Yee Hing Company Limited as the trustee of the Trust.

SUBSTANTIAL SHAREHOLDING IN OTHER MEMBERS OF THE GROUP

The Directors are not aware of any person (other than a Director or chief executive of the Company or his/her respective associate(s)) who was directly or indirectly interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any other member of the Group.

OTHER DIRECTORS' INTERESTS

None of the Directors or their respective associates had any interest in a business apart from the Company's business which competes or is likely to compete, either directly or indirectly with, the Company's business, or which would be required to be disclosed under Rule 8.10 of the Listing Rules if each of them were a controlling shareholder.

CLOSURE OF REGISTER OF MEMBERS

The Register of Members of the Company will be closed from 3rd January 2011 (Monday) to 7th January 2011 (Friday) both days inclusive, during which period no transfer of shares will be effected. In order to qualify for the entitlement to the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Hong Kong Registrar, Computershare Hong Kong Investor Services Limited, 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:00 p.m. on 31st December 2010 (Friday). The interim dividend will be paid on 21st January 2011 (Friday).

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

The Company has not redeemed any of its shares during the period. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the year.

CORPORATE GOVERNANCE

During the six months ended 30th September 2010, the Company has complied with the code provisions of the Code on Corporate Governance Practices (the "Code Provisions") as set out in Appendix 14 of the Listing Rules, except for the following deviations:

Code Provision A.4.2

Under Code Provision A.4.2, every director, including those appointed for a specific term, should be subject to retirement by rotation at least once every three years. Not all directors of the Company retire strictly under Code Provision A.4.2 but in accordance with the Company's Bye-Laws. Bye-Law 110(A) stipulates that one-third of the directors of the Company who have been longest serving in office since their last election, except the Chairman, Vice-Chairman or Chief Executive Officer, shall retire from office by rotation at each annual general meeting.

Code Provision B.1.3

This Code Provision deals with the terms of reference of a remuneration committee. The Company has adopted the terms of reference under Code Provision B.1.3 except that the terms of reference do not include reviewing and determining the remuneration packages of senior management. The Company believes that the remuneration packages of senior management should be the responsibility of the executive directors as they are in a better position to appraise the performance of senior management.

Code Provision E.1.2

Under the first part of Code Provision E.1.2, the Chairman of the Board should attend annual general meetings. The Chairman of the Board did not attend the annual general meeting of the Company held on 8th September 2010 as he was not in Hong Kong. The Chairman of the Audit Committee and a designated representative from the Remuneration Committee were present.

Audit Committee

On 14th July 2010 and 23rd November 2010, the Audit Committee together with the management of the Company reviewed the accounting principles and practices adopted by the Group and discussed auditing, internal controls and financial reporting matters including review of the Group's results for the year ended 31st March 2010 and for the six months ended 30th September 2010 respectively before they were presented to the Board of directors for approval.

Remuneration Committee

The Remuneration Committee met on 6th May 2010 to determine annual bonus entitlement and conduct a review on the salaries of the executive directors.

Model Code for Securities Transactions by Directors of Listed Issuers

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Companies contained in Appendix 10 of the Listing Rules (the "Model Code") as the code of conduct regarding director's securities transactions.

The Company has also made specific enquiry of all its directors to ascertain whether they have complied with or whether there has been any non-compliance with the required standard set out in the Model Code.

All directors complied with the provisions of the Model Code during the six months ended 30th September 2010.

PUBLICATION OF FINANCIAL INFORMATION AND INTERIM REPORT

This results announcement is published on the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk under "Latest Listed Company Information" and the Company's website at www.irasia.com/listco/hk/stelux under "Announcements & Notices". The Company's Interim Report for 2010/2011 will be despatched to the shareholders of the Company and will also be available on the above websites in due course.

On behalf of the Board

Joseph C. C. Wong

Vice Chairman and Chief Executive Officer

Hong Kong, 29th November 2010

Directors of the Company as at the date hereof:

Executive directors:

Wong Chong Po (Chairman), Chumphol Kanjanapas (alias Joseph C. C. Wong) (Vice Chairman and Chief Executive Officer), Anthony Chu Kai Wah and Vincent Lau Tak Bui

Non-Executive directors:

Sakorn Kanjanapas, Wu Chun Sang (independent), Lawrence Wu Chi Man (independent) and Agnes Kwong Yi Hang (independent)