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CASH Financial Services Group Limited

(Incorporated in Bermuda with limited liability)
(Stock code: 510)

DATE OF BOARD MEETING

The board of directors ("Board") of CASH Financial Services Group Limited ("Company") hereby announces that a meeting of the Board will be held at 28/F Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong on 31 March 2010, Wednesday, at 4:00 pm for the purposes of considering and approving the yearly results of the Company and its subsidiaries for the year ended 31 December 2009 and the recommendation of a final dividend, if any, and transacting any other business.

By order of the Board Suzanne W S Luke Company Secretary

Hong Kong, 19 March 2010

As at the date hereof, the directors of the Company are:-

Mr Kwan Pak Hoo Bankee Mr Chan Chi Ming Benson Mr Law Ping Wah Bernard Mr Cheng Man Pan Ben Mr Yuen Pak Lau Raymond

Executive directors:

Independent non-executive directors:

Mr Cheng Shu Shing Raymond Mr Lo Kwok Hung John Mr Lo Ming Chi Charles