EXPECTED TIMETABLE IN HONG KONG⁽¹⁾

Announcement released on the Hong Kong Stock	
Exchange disclosing designated broker identity	
numbers	Wednesday, 19 May 2010
Announcements released on the Hong Kong Stock	
Exchange disclosing the previous day closing	
price of the Prudential Shares on the London	
Stock Exchange and any recent developments	
and updates with regard to the liquidity	
arrangements	Thursday, 20 May – Tuesday, 25 May 2010
Dealings in the Shares to commence on ⁽²⁾	9:30 a.m. on Tuesday, 25 May 2010
Notes:	

- (1) All times refer to Hong Kong time unless otherwise stated.
- (2) The Company will issue an announcement in Hong Kong to be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) if there is any change in the expected timetable of the Introduction.

SEQUENCE OF EVENTS OF THE TRANSACTIONS(3)

Annual General Meeting (held in the UK) Dealings in Shares on the Stock Exchange	6:00 p.m. on Wednesday, 19 May 2010 ⁽⁴⁾
commence	9:30 a.m. on Tuesday, 25 May 2010
Latest time and date for receipt by the Hong Kong Branch Share Registrar of the proxy	, ,
form for the Reconvened Annual General	
Meeting	1:00 a.m. on Friday, 4 June 2010
Latest time and date for receipt by the Hong	
Kong Branch Share Registrar of the proxy	
form for the Court Meeting	1:00 a.m. on Friday, 4 June 2010
Latest time and date for receipt by the Hong	
Kong Branch Share Registrar of the proxy	1:00 a.m. on Eriday / Juna 2010
form for the General Meeting	1:00 a.m. on Friday, 4 June 2010
the UK)	6:00 p.m. on Monday 7 June 2010
Court Meeting (held in the UK)	6:15 p.m. on Monday, 7 June 2010
General Meeting (held in the UK)	6:20 p.m. on Monday, 7 June 2010
The Rights Issue	
The Scheme	Q3 2010 ⁽⁵⁾
Completion of the Acquisition	3:00p.m. on the London Business Day
	immediately following the
	Scheme Effective Date

The times and dates given are based upon the Directors' expectations and may be subject to change.

⁽⁴⁾ In order to minimise the inconvenience to shareholders of having two shareholder meetings within a short period, the Directors propose to adjourn the Annual General Meeting on 19 May 2010 and to reconvene it at 6.00 p.m. on 7 June 2010.

This date and the dates below are indicative only and will depend, among other things, on the timing of receipt of regulatory approvals and change of control consents in respect of the Scheme and the date upon which the Court sanctions the Scheme. An announcement confirming the expected dates in respect of the Scheme will be made in due course.

EXPECTED TIMETABLE IN HONG KONG(1)

Investors should be aware that in order to be entitled to vote at the upcoming Reconvened Annual General Meeting, Court Meeting and General Meeting and to be entitled to participate in the Rights Issue in Hong Kong, you must become Shareholders in Hong Kong shortly after the Listing Date.

Investors in Hong Kong who wish to vote at the upcoming Reconvened Annual General Meeting, Court Meeting and General Meeting must first become shareholders of the Prudential Shares by certain specified dates. The record date for entitlement to vote at the Reconvened Annual General Meeting is Friday, 4 June 2010. The record date for entitlement to vote at the Court Meeting and General Meeting is Friday, 4 June 2010.

Circulars and proxy forms for each of the Reconvened Annual General Meeting, Court Meeting and General Meeting will be available for collection from the Listing Date upon request made to the Hong Kong Branch Share Registrar by Shareholders whose names are on the HK Register on the respective record dates. The latest times for lodging the respective proxy forms with the Hong Kong Branch Share Registrar for voting at the Reconvened Annual General Meeting, Court Meeting and General Meeting are set out above.

Shareholders in Hong Kong (including holders of Prudential Shares to be held in CCASS) should consult their individual broker, agent or intermediaries for the respective deadlines for submitting their instructions to ensure they are entitled to vote at each of the Reconvened Annual General Meeting, Court Meeting and General Meeting.

In order to qualify for entitlements under the Rights Issue in Hong Kong, investors must become Shareholders on the HK Register (either through having their names on the HK Register or holding the Prudential Shares in CCASS) by 4:30 p.m. on Friday, 4 June 2010. The prospectus relating to the Rights Issue will also be made available for collection (from the Listing Date to the date of dispatch of the provisional allotment letters of the Rights Issue) upon request made to the Hong Kong Branch Share Registrar by Shareholders whose names are on the HK Register.

Shareholders in Hong Kong whose Prudential Shares are held in CCASS should consult their individual broker, agent or intermediaries for copies of circulars and proxy forms for each of the Reconvened Annual General Meeting, Court Meeting and General Meeting and the prospectus in relation to the Rights Issue. Copies of these documents will also be available to download through the websites of Prudential and the Stock Exchange.

For details relating to the Reconvened Annual General Meeting, please refer to the circular issued by Prudential on Monday, 17 May 2010. For details of each of the Court Meeting, General Meeting, the Scheme and the Rights Issue, please refer to the respective circular and prospectus (as the case may be) published by Prudential on or around the date of this listing document.

Investors should refer to the supplemental listing document or the prospectus issued in relation to the Rights Issue for a detailed timetable for the Rights Issue.

Investors should be aware that there are risks relating to the Introduction and the Transactions.

In particular, investors should be aware that the Acquisition and the Scheme may each not complete (see section headed "Risk Factors — Risks relating to the Transactions — The Acquisition and the Scheme may each not complete") and that the Existing Shares will be marked "ex-rights" at the Stock Exchange on different dates and may result in a difference in the trading prices (see section headed "Risk Factors — Risks relating to the Introduction — The Existing Shares will be marked "ex-rights" on the stock exchanges on different dates and may give rise to a difference in the trading prices").