

Unless otherwise defined in this announcement, terms defined in the prospectus dated 15 June 2010 (the “**Prospectus**”) issued by Trauson Holdings Company Limited (the “**Company**”) have the same meanings when used in this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.

This announcement is not, and is not intended to be, an offer of securities of the Company for sale in the United States. The Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “**U.S. Securities Act**”), or any state securities laws of the United States, and may not be offered or sold within the United States (as defined in Regulation S under the U.S. Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

In connection with the Global Offering, the Global Coordinator, as stabilising manager, and/or its affiliates or any person acting for it, on behalf of the Underwriters, may over-allocate and/or effect transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. Any stabilisation actions will be effected in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules made under the SFO. However, there is no obligation on the Global Coordinator, its affiliates or any person acting for it to do this. Such stabilisation, if commenced, will be done at the absolute discretion of the Global Coordinator, its affiliates or any person acting for it and may be discontinued at any time, and must be brought to an end within 30 days of the day on which the application lists close under the Hong Kong Public Offer (i.e. Monday, 21 June 2010). The details of such stabilisation and how it will be regulated under the SFO are contained in the Prospectus. In connection with the Global Offering, it is expected that the Company will grant the Over-allotment Option to the International Purchasers, exercisable by the Global Coordinator on behalf of the International Purchasers. Pursuant to the Over-allotment Option, the International Purchasers have the right, exercisable within 30 days from the last day for lodging of applications under the Hong Kong Public Offer, to require the Company and the Selling Shareholder to issue and sell up to 28,126,000 and 3,798,000 additional Shares, respectively, or an aggregate of 31,924,000 additional Shares, representing 15% of the number of Offer Shares initially available under the Global Offering, at the Offer Price, to, among other things, cover over-allocations in the International Offering, if any. In the event that the Over-allotment Option is exercised, a press announcement will be made.

Prospective investors of the Offer Shares should note that the Global Coordinator (for itself and on behalf of other Hong Kong Underwriters) is entitled to terminate the Hong Kong Underwriters’ obligations under the Hong Kong Underwriting Agreement by notice in writing to the Company, upon the occurrence of any of the events set out in the sections headed “Underwriting — Grounds for termination of the Hong Kong Underwriting Agreement” in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the date on which dealings in the Shares are scheduled to first commence on the Stock Exchange (which is currently expected to be on Tuesday, 29 June 2010).



TRAUSON HOLDINGS COMPANY LIMITED
創生控股有限公司
(incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering : 212,828,000 Shares comprising 187,500,000 new Shares and 25,328,000 Sale Shares (subject to the Over-allotment Option)

Number of Hong Kong Offer Shares : 21,284,000 Shares (subject to adjustment)

Number of International Offer Shares : 191,544,000 Shares comprising 166,216,000 new Shares and 25,328,000 Sale Shares (subject to adjustment and the Over-allotment Option)

Offer Price : not more than HK\$3.57 per Share plus brokerage of 1%, SFC transaction levy of 0.004%, and Stock Exchange trading fee of 0.005% (payable in full on application, subject to refund)

Nominal value : HK\$0.10 per Share

Stock Code : 325

Global Coordinator, Bookrunner and Sponsor



Joint Lead Managers



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued as mentioned in the Prospectus (including any additional Shares which may be issued by the Company pursuant to the exercise of the Over-Allotment Option). Dealings in the Shares on the Main Board of the Stock Exchange are expected to commence on Tuesday, 29 June 2010. The Shares will be traded in board lots of 1,000 Shares each. Subject to the granting of the listing of, and permission to deal in, the Shares on the Stock Exchange and the compliance with the

stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange on any trading day is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time.

The Global Offering comprises the Hong Kong Public Offer of initially 21,284,000 Shares (subject to adjustment) and the International Offering of initially 191,544,000 Shares comprises of 166,216,000 new Shares and 25,328,000 Sale Shares (subject to adjustment and the Over-allotment Option). For allocation purposes only, the total number of the Hong Kong Offer Shares available under the Hong Kong Public Offer (after taking into account of any adjustment in the number of Offer Shares allocated between the Hong Kong Public Offer and the International Offering) will be divided equally into two pools: pool A and pool B, both of which are available on an equitable basis to successful applicants. The Hong Kong Offer Shares in each of pool A and pool B will consist of 10,642,000 Shares. The Hong Kong Offer Shares in pool A will be allocated on an equitable basis to applicants who have applied for the Hong Kong Offer Shares with a total subscription amount (excluding amounts of brokerage, SFC transaction levy and Stock Exchange trading fee) of HK\$5,000,000 or less. The Hong Kong Offer Shares in pool B will be allocated on an equitable basis to applicants who have applied for the Hong Kong Offer Shares with a total subscription amount (excluding amounts of brokerage, SFC transaction levy and Stock Exchange trading fee) of more than HK\$5,000,000. Applicants should be aware that applications in the two pools may receive different allocation ratios. If the Hong Kong Offer Shares in one pool (but not both pools) are under-subscribed, the surplus Hong Kong Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. Applicants can only receive an allocation of the Hong Kong Offer Shares from either pool A or pool B but not from both pools. Multiple or suspected multiple applications, and any application for more than 10,642,000 Hong Kong Offer Shares, are liable to be rejected. Only one application on a **WHITE** or **YELLOW** Application Form or by way of giving **electronic application instructions** to HKSCC or applying online through the **White Form eIPO** Service Provider via **White Form eIPO** service (www.eipo.com.hk), may be made for the benefit of any person. In addition, an applicant for Shares under the Hong Kong Public Offer will be required to undertake and confirm in the Application Form or the application under the **White Form eIPO** submitted by him that he and any person(s) for whose benefit he is making the application have not applied for, taken up or indicated an interest in or received or been placed or allocated (including

conditionally and/or provisionally) and will not apply for or take up, or indicate an interest in any International Offer Shares in the International Offering, nor otherwise participate in the International Offering. Applications where cheques or banker's cashier orders are dishonoured upon first presentation are liable to be rejected.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the prescribed **WHITE** or **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC or by means of giving an application to the **White Form eIPO** Service Provider through the designated website for the **White Form eIPO** service (www.eipo.com.hk) in accordance with the relevant provisions of the Prospectus.

Pursuant to the International Purchase Agreement, the Company will grant the International Purchasers, exercisable by the Global Coordinator, a right (but not an obligation) to exercise the Over-allotment Option within 30 days from the last day for lodging of applications under the Hong Kong Public Offer (i.e. Monday, 21 June 2010), to require the Company and the Selling Shareholders to issue and sell up to 28,126,000 and 3,798,000 additional Shares, respectively, or an aggregate of 31,924,000 additional Shares, representing 15% of the number of Offer Shares initially available under the Global Offering, at the Offer Price to, among other things, cover over-allocations in the International Offering, if any. In the event that the Over-allotment Option is exercised, an announcement will be made.

In connection with the Global Offering, the Global Coordinator, as the stabilising manager, and/or its affiliates and agents, on behalf of the International Purchasers and the Hong Kong Underwriters, may over-allocate or effect any other transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. However, there is no obligation on the stabilising manager or any person acting for it to do this. Such stabilising action, if taken, may be discontinued at any time, and must be brought to an end after a limited period. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements. The details of the intended stabilisation and how it will be regulated under the Securities and Futures (Price Stabilising) Rules of the SFO are contained in the Prospectus. Potential investors should be aware that stabilising action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the commencement of trading of the Shares on the Stock Exchange which is expected to be on Tuesday, 29 June 2010 and ends on the date which is the 30th day after the last day for the lodging of Application Forms under the Hong Kong Public Offer. The stabilisation period is expected to expire on Wednesday, 21 July 2010 and that after this date, when no further stabilising action may be taken, demand for the Shares, and

therefore its market price, could fall. The number of Shares which can be over-allocated will not exceed the number of Shares which may be issued or sold under the Over-allotment Option, namely 31,924,000 Shares, which is 15% of the number of the Offer Shares initially available under the Global Offering.

Acceptance of all applications for the Offer Shares pursuant to the Global Offering is conditional upon fulfilment of the conditions as stated in the section headed “Structure of the Global Offering — Conditions of the Global Offering” in the Prospectus. If the conditions are not fulfilled or waived prior to the time and date specified, all application monies received from applicants under the Hong Kong Public Offer will be refunded, without interest, on the terms set out under the section headed “Refund of your application money” on the Application Forms and the section headed “How to apply for Hong Kong Offer Shares — XI. Refund of application monies” of the Prospectus.

The Offer Price will be fixed by agreement among the Global Coordinator (on behalf of the Underwriters), the Company and the Selling Shareholder on the Price Determination Date, which is expected to be on or about Wednesday, 23 June 2010 and, in any event, not later than Friday, 25 June 2010. The Offer Price will not be more than HK\$3.57 per Offer Share and is expected to be not less than HK\$2.38 per Offer Share. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$3.57 for each Share together with brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005%. The Global Coordinator (on behalf of the Underwriters) may, where considered appropriate, based on the level of interest expressed by prospective professional and institutional investors during the book-building process, and with the consent of the Company, reduce the number of Offer Shares being offered under the Global Offering and/or the indicative offer price range below that stated in the Prospectus at any time prior to the morning of the day which is the last day for lodging applications under the Hong Kong Public Offer. In such a case, an announcement will be published in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese) as soon as practicable following the decision to make any such reduction, and in any event not later than the morning of the day which is the latest day for lodging applications under the Hong Kong Public Offer. Such announcement will also be available at the websites of the Stock Exchange at www.hkex.com.hk and the Company at www.trauson.com. Upon issue of an announcement in the reduction of the Offer Price, the revised Offer Price range will be final and conclusive and the Offer Price, if agreed upon by the Global Coordinator (on behalf of the Underwriters), the Company and the Selling Shareholder, will be fixed within such revised Offer Price range. Applicants should have regard to the possibility that any announcement of any such reduction in the number of Offer Shares being offered under the Global Offering and/or the indicative offer price range

may not be made until the day which is the last day for lodging applications under the Hong Kong Public Offer. Such announcement will also include confirmation or revision, as appropriate, of the working capital statement and the profit forecast for the six months ending 30 June 2010 and the Global Offering statistics as currently set out in the Prospectus, and any other financial information which may change as a result of such reduction. Applicants under the Hong Kong Public Offer should note that, even if the number of Offer Shares and/or the indicative offer price range is so reduced, in no circumstances can applications be withdrawn once submitted, except where a person responsible for the Prospectus under section 40 of the Companies Ordinance gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus. If, for any reason, the Offer Price is not agreed among the Global Coordinator (on behalf of the Underwriters), the Company and the Selling Shareholder, the Global Offering will not proceed and will lapse.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who would like to have the Hong Kong Offer Shares issued in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 15 June 2010 to 12:00 noon on Monday, 21 June 2010 from:

UBS AG, Hong Kong Branch

52/F, Two International Finance Centre
8 Finance Street
Central, Hong Kong

CCB International Capital Limited

34th Floor, Two Pacific Place
88 Queensway
Admiralty
Hong Kong

Guotai Junan Securities (Hong Kong) Limited

27th Floor, Low Block
Grand Millennium Plaza
181 Queen's Road Central
Hong Kong

or any of the following branches of Bank of China (Hong Kong) Limited:

Branch name	Branch address
<u>Hong Kong Island</u>	
Bank of China Tower Branch	3/F, 1 Garden Road
Central District (Wing On House) Branch	71 Des Voeux Road Central
409 Hennessy Road Branch	409-415 Hennessy Road, Wan Chai
North Point (Kiu Fai Mansion) Branch	413-415 King's Road, North Point
<u>Kowloon</u>	
Kwun Tong Branch	20-24 Yue Man Square, Kwun Tong
Tsim Sha Tsui East Branch	Shop G02-03, Inter-Continental Plaza, 94 Granville Road, Tsim Sha Tsui
Mong Kok Branch	589 Nathan Road, Mong Kok
Whampoa Garden Branch	Shop G8B, Site 1, Whampoa Garden, Hung Hom
<u>New Territories</u>	
Lucky Plaza Branch	Lucky Plaza, Wang Pok Street, Shatin
Castle Peak Road (Tsuen Wan) Branch	201-207 Castle Peak Road, Tsuen Wan

Applicants who would like to have the Hong Kong Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 15 June 2010 until 12:00 noon on Monday, 21 June 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong; or (ii) give **electronic application instructions** to HKSCC via CCASS. Your stockbrokers may also have the **YELLOW** Application Forms and the Prospectus available.

Completed **WHITE** and **YELLOW** Application Forms, with a cheque or banker's cashier order made payable to "Bank of China (Hong Kong) Nominees Limited — Trauson Holdings Public Offer" stapled to the top lefthand corner thereof, should be deposited in the special collection boxes provided at any of the branches of the receiving banker referred to above at the following times on the following dates:

- Tuesday, 15 June 2010 — 9:00 a.m. to 5:00 p.m.
- Thursday, 17 June 2010 — 9:00 a.m. to 5:00 p.m.
- Friday, 18 June 2010 — 9:00 a.m. to 5:00 p.m.
- Saturday, 19 June 2010 — 9:00 a.m. to 1:00 p.m.
- Monday, 21 June 2010 — 9:00 a.m. to 12:00 noon

APPLICATIONS BY WHITE FORM eIPO

Applications applying by **White Form eIPO** may submit applications to the **White Form eIPO** Service Provider through the designated website at www.eipo.com.hk from 9:00 a.m. on Tuesday, 15 June 2010 until 11:30 a.m. on Monday, 21 June 2010 (or such later time as described under the section headed “How to Apply for Hong Kong Offer Shares — VI. When may applications be made — Effect of bad weather on the opening of the application lists” in the Prospectus) (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Monday, 21 June 2010, the last application day, or if the application lists are not open on that day, then by the time and date stated in “How to Apply for Hong Kong Offer Shares — VI. When may applications be made — Effect of bad weather on the opening of the application lists” in the Prospectus. Applicants will not be permitted to submit applications to the **White Form eIPO** Service Provider after 11:30 a.m. on the last application day. If you have already submitted your application and obtained an application reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last application day, when the application lists close.

APPLICATIONS BY GIVING ELECTRONIC APPLICATION INSTRUCTIONS TO HKSCC

Investors can also apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

1. CCASS Investor Participants may give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (according to the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC can also input **electronic application instructions** for CCASS Investor Participants on their behalf if they go to the Customer Service Centre of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC;
2. CCASS Investor Participants may input **electronic application instructions** any time from 9:00 a.m. on Tuesday, 15 June 2010 until 12:00 noon on Monday, 21 June 2010 (24 hours daily, except for the last application day); and
3. If you are not a CCASS Investor Participant, you can instruct your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** to HKSCC via CCASS terminals to apply for Hong Kong Offer Shares on your behalf.

CCASS Clearing/Custodian Participants should input **electronic application instructions** at the following times on the following dates:

Tuesday, 15 June 2010 — 9:00 a.m. to 8:30 p.m.¹

Thursday, 17 June 2010 — 8:00 a.m. to 8:30 p.m.¹

Friday, 18 June 2010 — 8:00 a.m. to 8:30 p.m.¹

Saturday, 19 June 2010 — 8:00 a.m. to 1:00 p.m.¹

Monday, 21 June 2010 — 8:00 a.m.¹ to 12:00 noon

Note:

1. These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Participants.

The application lists will be opened from 11:45 a.m. to 12:00 noon on Monday, 21 June 2010, except as provided under the section headed “How to Apply for Hong Kong Offer Shares — VI. When may applications be made — Effect of bad weather on the opening of the application lists” in the Prospectus.

Subject to the terms and conditions set out in the Prospectus and the Application Forms, completed **WHITE** and **YELLOW** Application Forms or **electronic application instructions** to HKSCC must be received by no later than 12:00 noon on Monday, 21 June 2010 (or such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a “black” rainstorm warning being in force in Hong Kong as described under the section headed “How to Apply for Hong Kong Offer Shares — VI. When may applications be made — Effect of bad weather on the opening of the application lists” in the Prospectus).

No receipt will be issued for application monies paid. The Company will not issue temporary documents of title.

Announcement of the results of allocations in the Hong Kong Public Offer, including the Offer Price, the level of applications in the Hong Kong Public Offer, an indication of level of interest in the International Offering and the basis of allocation under the Hong Kong Public Offer will be made available in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) on Monday, 28 June 2010.

The results of allocations and the Hong Kong Identity Card/passport/Hong Kong Business Registration numbers of successful applicants under the Hong Kong Public Offer will be available at the times and dates and in the manner specified below:

- Results of allocations for the Hong Kong Public Offer will be available from the Stock Exchange's website at www.hkex.com.hk;
- Results of allocation for the Hong Kong Public Offer will be available from our Hong Kong Public Offer results of allocation website at www.iporesults.com.hk on a 24-hour basis from 8:00 a.m. on Monday, 28 June 2010 to 12:00 midnight on Sunday, 4 July 2010. The user will be required to key in the Hong Kong Identity Card/passport/Hong Kong Business Registration number provided in his/her/its Application Form to search for his/her/its own allocation result. The Company's website (www.trauson.com) will also publish a hyperlink to the aforesaid website during the same period;
- Results of allocations will be available from our Hong Kong Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Hong Kong Offer Shares allocated to them, if any, by calling 2862 8669 between 9:00 a.m. and 10:00 p.m. from Monday, 28 June 2010 to Thursday, 1 July 2010; and
- Special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual locations from Monday, 28 June 2010 to Wednesday, 30 June 2010 at all the receiving banks locations at the addresses set out in the paragraph headed "How to Apply for Hong Kong Offer Shares — III. Applying by using an Application Form — Where to collect the Application Forms" in the Prospectus.

If you apply for 1,000,000 Hong Kong Offer Shares or more using a **WHITE** Application Form and have indicated on your application your intention to collect your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person from the Hong Kong Share Registrar, you may collect the refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person from the Hong Kong Share Registrar at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Monday, 28 June 2010. If you are an individual, you must not authorise any other person to make collection on your behalf. If you are a corporate applicant, you must attend by your authorised representative bearing a letter of authorisation from your corporation stamped with your company chop. Identification and (where applicable) authorisation documents acceptable to the Hong Kong Share Registrar must be produced at the time of collection. If you do not collect your refund

cheque(s) (where applicable) and/or share certificate(s) (where applicable) personally within the time period specified for collection, they will be despatched thereafter to you by ordinary post to the address as specified in your Application Form or application instructions and at your own risk.

If you apply for less than 1,000,000 Hong Kong Offer Shares or if you apply for 1,000,000 Hong Kong Offer Shares or more but have not indicated on your application that you will collect your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person, it is expected that your refund cheque(s) (where applicable) and/or Share certificate(s) (where applicable) will be sent to the address on your Application Form on Monday, 28 June 2010, by ordinary post and at your own risk.

If you apply for the Hong Kong Offer Shares using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and your application is wholly or partially successful, your share certificate(s) will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant as instructed by you in your Application Form or **electronic application instructions** at the close of business on Monday, 28 June 2010, or under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees. If you apply through a designated CCASS Participant (other than a CCASS Investor Participant) for Hong Kong Offer Shares, you can check the number of Hong Kong Offer Shares allotted to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing/Custodian Participant to give **electronic application instructions** on your behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should check the results of the Hong Kong Public Offer via the means described above and in “How to Apply for Hong Kong Offer Shares — X. Results of Allocation” in the Prospectus on Monday, 28 June 2010 and report any discrepancies to HKSCC before 5:00 p.m. on Monday, 28 June 2010 or such other time/date as shall be determined by HKSCC or HKSCC Nominees. Immediately following the credit of the Hong Kong Offer Shares to your CCASS Investor Participant stock account, you can check your new account balance via the CCASS Phone System and the CCASS Internet System (under the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your stock account and (if you are applying by giving **electronic application instructions** to HKSCC) the amount of refund money credited to your designated bank account.

If your application is wholly or partially unsuccessful, the Company will refund in whole or in part (as applicable) your application monies, including the related

brokerage, SFC transaction levy and Stock Exchange trading fee, to you without interest. If the Offer Price as finally determined is less than the maximum Offer Price of HK\$3.57 per Share (excluding brokerage, SFC transaction levy and Stock Exchange trading fee) initially paid on application, the Company will refund to you the surplus application monies together with the related brokerage, SFC transaction levy and Stock Exchange trading fee, without interest. For applicants using **WHITE** or **YELLOW** Application Forms, refund cheques will be crossed “Account payee only” in favour of the applicant (or, in the case of joint applicants, to the first-named applicant on your Application Form) on the terms set out under “Refund of your application money” on the Application Form and the section headed “How to Apply for Hong Kong Offer Shares — X. Results of Allocation — Despatch/Collection of share certificates/e-Refund payment instructions/refund cheques” in the Prospectus. If you apply for less than 1,000,000 Hong Kong Offer Shares or if you apply for 1,000,000 Hong Kong Offer Shares or more but have not indicated on your application that you will collect your refund cheque in person, the refund cheque will be sent to the address on your Application Form (or in the case of joint applicants, to the address of the first-named applicant on your Application Form) by ordinary post and at your own risk on Monday, 28 June 2010. If you have given **electronic application instructions** to HKSCC via CCASS, refunds (if any) will be credited to your designated bank account or the designated bank account of the designated CCASS Participant through which you are applying on Monday, 28 June 2010.

If you apply for 1,000,000 Hong Kong Offer Shares or more through the **White Form eIPO** service by submitting an electronic application to the designated **White Form eIPO** Service Provider through the designated website at www.eipo.com.hk and your application is wholly or partially successful, you may collect your Share certificate(s)(where applicable) in person from Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Monday, 28 June 2010, or such other date as notified by our Company as the date of despatch/collection of share certificates/e-Refund payment instructions/refund cheques.

If you do not collect your share certificate(s) personally within the time specified for collection, they will be sent to the address specified in your application instructions to the designated **White Form eIPO** Service Provider promptly thereafter by ordinary post and at your own risk.

If you apply for less than 1,000,000 Hong Kong Offer Shares, your share certificate(s) will be sent to the address specified in your application instructions to the designated **White Form eIPO** Service Provider on Monday, 28 June 2010 by ordinary post and at your own risk.

If you paid the application monies from a single bank account, e-Refund payment instructions (if any) will be despatched to your application payment bank account on Monday, 28 June 2010. If you used multi-bank accounts to pay the application monies, refund cheque (if any) will be despatched to the address specified in your application instructions to the designated **White Form eIPO** Service Provider on Monday, 28 June 2010, by ordinary post and at your own risk.

Share certificates for the Hong Kong Offer Shares are expected to be issued on Monday, 28 June 2010 but will only become valid certificates of title provided that the Global Offering has become unconditional in all respects and the right of termination described in the section headed “Underwriting — The Hong Kong Public Offer — Grounds for termination of the Hong Kong Underwriting Agreement” has not been exercised.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:30 a.m. on Tuesday, 29 June 2010. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 325.

By order of the board of
Trauson Holdings Company Limited
Qian Fu Qing
Chairman

Hong Kong, 15 June 2010

As at the date of this announcement, the Company’s directors are Mr Qian Fu Qing, Ms Ren Feng Mei and Mr Cai Yong as executive directors, Ms Xu Yan Hua as non-executive director and Mr Chan Yuk Tong, Dr Lu Bing Heng and Mr Zhao Zi Lin as independent non-executive directors.