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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares. Prospective investors should read the prospectus dated Tuesday, June 22, 2010 (the “Prospectus”) issued by Sound Global Ltd. (the “Company”) for detailed information about the Hong Kong Public Offer and the International Placing described in the Prospectus before deciding whether or not to invest in the Shares thereby being offered in the Hong Kong Public Offer.

This announcement does not constitute an offer of securities of the Company for sale in the United States. The Shares may not be offered, sold or delivered within the United States unless they are registered under the United States Securities Act of 1933, as amended, or are exempt from registration. No public offering of securities will be made by the Company in the United States and the Company has not registered and does not intend to register the Shares in the United States.

Unless the context requires otherwise, the capitalized terms used herein shall have the same meanings as defined in the Prospectus.

In connection with the Global Offering, Morgan Stanley Asia Limited (or its affiliates or any person acting for it), as stabilizing manager, on behalf of the Underwriters, may, to the extent permitted by applicable laws of Hong Kong, Singapore or elsewhere, over-allocate Shares or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. The stabilizing action which may be taken by Morgan Stanley Asia Limited, its affiliates or any person acting for it may include primary and ancillary stabilizing action such as purchasing or agreeing to purchase any of the Shares, stock borrowing, establishing a short position in the Shares, liquidating long positions in the Shares or offering or attempting to do any such actions. However, there is no obligation on Morgan Stanley Asia Limited, its affiliates or any person acting for it, to conduct any such stabilizing action. Such stabilization may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the SFO. Such stabilization action, if commenced, will be conducted at the absolute discretion of Morgan Stanley Asia Limited, its affiliates or any person acting for it and may be discontinued at any time, and must be brought to an end after a limited period. The details of the stabilization and how it will be regulated under the SFO are set forth in the section headed “Information about this Prospectus and the Global Offering — Over-allotment and Stabilization” in the Prospectus. In connection with the Global Offering, it is expected that the Company will grant the Over-allotment Option to the International Underwriters, exercisable by the Global Coordinator on behalf of the International Underwriters. Pursuant to the Over-allotment Option, the International Underwriters have the right, exercisable within 30 days from the last day for lodging applications under the Hong Kong Public Offer, to require the Company to allot and issue up to 39,000,000 additional new Shares, representing approximately 15% of the Shares initially available under the Global Offering, at the same price per Offer Share under the International Placing, to, among other things, cover over-allocations in the International Placing, if any. In the event that the Over-allotment Option is exercised, a press announcement will be made.



SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in Singapore with limited liability)

GLOBAL OFFERING

<i>Number of Offer Shares under the Global Offering</i>	<i>: 261,000,000 Shares (subject to adjustment the Over-allotment Option)</i>
<i>Number of Hong Kong Offer Shares</i>	<i>: 26,100,000 Shares (subject to adjustment)</i>
<i>Number of International Placing Shares</i>	<i>: 234,900,000 Shares (subject to adjustment and the Over-allotment Option)</i>
<i>Maximum Offer Price</i>	<i>: HK\$5.60 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)</i>
<i>Nominal Value</i>	<i>: Not applicable</i>
<i>Stock code</i>	<i>: 967</i>

Sole Global Coordinator, Bookrunner, Lead Manager and Sponsor

Morgan Stanley

Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue on the SGX-ST, the Shares to be issued pursuant to the Global Offering and any additional Shares which may be made available pursuant to the exercise of the Over-allotment Option and any Shares to be issued upon the exercise of options which may be granted under the Share Option Scheme. Dealings in the Shares on the Stock Exchange are expected to commence on Tuesday, July 6, 2010. The Shares will be traded on the Stock Exchange in board lots of 1,000 Shares each. Subject to the granting of the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or any other date as determined by HKSCC. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second trading day after any trading date. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Global Offering comprises the Hong Kong Public Offer of initially 26,100,000 Shares and the International Placing of initially 234,900,000 Shares. The total number of Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offer will be

divided equally into two pools for allocation purposes: pool A and pool B. The Hong Kong Offer Shares in pool A will consist of 13,050,000 Shares and will be allocated on an equitable basis to applicants who have validly applied for Hong Kong Offer Shares with an aggregate price of HK\$5 million (excluding the brokerage, SFC transaction levy and the Stock Exchange trading fee payable) or less. The Hong Kong Offer Shares in pool B will consist of 13,050,000 Shares and will be allocated on an equitable basis to applicants who have validly applied for the Hong Kong Offer Shares with an aggregate price of more than HK\$5 million (excluding the brokerage, SFC transaction levy and the Stock Exchange trading fee payable) up to the total value of pool B. Applicants should be aware that the allocation ratios for applications in pool A and applications in pool B may be different. If the Hong Kong Offer Shares in one (but not both) of the pools are under-subscribed, the unsubscribed Hong Kong Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. For the purpose of this paragraph only, the “price” for Hong Kong Offer Shares means the price payable on application therefor (without regard to the Offer Price as finally determined). Applicants can only receive an allocation of the Hong Kong Offer Shares from either pool A or pool B but not from both pools. Applications for the Hong Kong Offer Shares will only be considered on the basis set out in the Prospectus and the prescribed WHITE and/or YELLOW Application Forms and the designated website for HK eIPO White Form. Multiple or suspected multiple applications and any application for more than the number of Offer Shares (being 13,050,000 Shares) initially allocated to each pool are liable to be rejected. Only one application on a WHITE or YELLOW Application Form or by way of giving **electronic application instructions** to HKSCC or to the HK eIPO White Form Service Provider under the **HK eIPO White Form** service through the designated website www.hkeipo.hk may be made for the benefit of any person. In addition, each applicant is required to undertake and confirm in the Application Form or the application under the **HK eIPO White Form** submitted by him that he and any person(s) for whose benefit he is making the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for and have not received or been placed or allotted (including conditionally or provisionally), any Offer Shares under the International Placing nor otherwise participated in the International Placing. Applications where cheques or banker’s cashier orders are dishonoured upon first presentation are liable to be rejected.

Depending on the number of valid applications received under the Hong Kong Public Offer, the allocation of the Hong Kong Offer Shares between the Hong Kong Public Offer and the International Placing may be subject to reallocation as described in the section headed “Structure of the Global Offering” in the Prospectus.

In connection with the Global Offering, it is expected that the Company will grant the Over-allotment Option to the International Underwriters, exercisable by the Global Coordinator on behalf of the International Underwriters. Pursuant to the Over-allotment Option, the International Underwriters have the right, exercisable by the Global Coordinator within 30 days from the last day for lodging applications under the Hong Kong Public Offer, to require the Company to allot and issue up to 39,000,000 additional Offer Shares, representing approximately 15% of the Shares initially available under the Global Offering, at the same price per Offer Share under the International Placing, to, among other things, cover over-allocations in the International Placing, if any. In the event that the Over-allotment Option is exercised, a press announcement will be made.

In connection with the Global Offering, Morgan Stanley Asia Limited (or its affiliates or any person acting for it), as stabilizing manager, on behalf of the Underwriters, may to the extent permitted by applicable laws of Hong Kong, Singapore or elsewhere, over-allocate Shares or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. The stabilizing action which may be taken by Morgan Stanley Asia Limited, its affiliates or any person acting for it may include primary and ancillary stabilizing action such as purchasing or agreeing to purchase any of the Shares, stock borrowing, establishing a short position in the Shares, liquidating long positions in the Shares or offering or attempting to do any such actions. However, there is no obligation on Morgan Stanley Asia Limited, its affiliates or any person acting for it, to conduct any such stabilizing action. Such stabilization may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the SFO. Such stabilization action, if commenced, will be conducted at the absolute discretion of Morgan Stanley Asia Limited, its affiliates or any person acting for it and may be discontinued at any time, and must be brought to an end after a limited period. The details of the stabilization and how it will be regulated under the SFO are set forth in the section headed “Information about this Prospectus and the Global Offering — Over-allotment and Stabilization” in the Prospectus.

Acceptance of the applications for the Hong Kong Offer Shares pursuant to the Hong Kong Public Offer is conditional upon fulfillment of the conditions as stated in the section headed “Structure of the Global Offering — Conditions of the Hong Kong Public Offer” in the Prospectus. If the conditions are not fulfilled or validly waived prior to the times and dates specified, all application moneys received from applicants under the Hong Kong Public Offer will be refunded, without interest, on the terms set forth in the section headed “Refund of your application moneys” on the Application Forms and the sections headed “How to Apply for Hong Kong Offer Shares — Dispatch/Collection of Share Certificates and Refund Cheques” and “Additional Terms and Conditions of the Hong Kong Public Offer — Refund of Application Monies” in the Prospectus.

The Offer Price is expected to be fixed by agreement between the Global Coordinator, on behalf of the Underwriters, and the Company on or around Saturday, June 26, 2010 and, in any event, not later than Friday, July 2, 2010. The Offer Price will not be more than HK\$5.60 per Offer Share and will not be less than the Discounted SGX-ST Market Price. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum offer price of HK\$5.60 for each Share together with a brokerage fee of 1%, a Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.004%. The Global Coordinator (on behalf of the Underwriters) may with the consent of the Company, reduce the number of Offer Shares being offered under the Global Offering below that stated in the Prospectus at any time on or prior to the morning of the last day for lodging applications under the Hong Kong Public Offer. In such a case, notices of the reduction in the number of Offer Shares will be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the website of the Company (www.soundglobal.com.sg) and the website of the Stock Exchange (www.hkexnews.hk) as soon as practicable following the decision to make such reduction, and in any event not later than the morning of the day which is the last day for lodging applications under the Hong Kong Public Offer. If applications pursuant to the Hong Kong Public Offer been submitted prior to the day which is the last day for lodging applications under the Hong Kong Public Offer, then even if the number of Offer Shares is so reduced, such applications cannot be subsequently withdrawn. If, for any

reason, the Offer Price is not agreed between the Global Coordinator, on behalf of the Underwriters, and the Company by Friday, July 2, 2010, the Global Offering (including the Hong Kong Public Offer) will not proceed and will lapse.

Applicants who would like to have the Hong Kong Offer Shares allotted and issued in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the HK eIPO White Form Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for the credit of their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should (i) complete and sign the **YELLOW** Application Forms, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Tuesday, June 22, 2010 until 12:00 noon on Friday, June 25, 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have such Application Forms and the Prospectus available or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours in the same period from:

1. any of the following addresses of the Hong Kong Underwriters:

Morgan Stanley Asia Limited, at 46th Floor, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong

Guotai Junan Securities (Hong Kong) Limited, Rooms 2601–2604, 26th Floor, Low Block, Grand Millenium Plaza, 181 Queen’s Road, Central, Hong Kong

ABCI Securities Company Limited, 13th Floor, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong

2. any of the following branches of The Hongkong and Shanghai Banking Corporation Limited:

	Branch Name	Address
Hong Kong Island	Hong Kong Office	Level 3, 1 Queen’s Road Central
	Central Branch	Basement, 29 Queen’s Road Central, Central
	Hopewell Centre Branch	Shops 2A, 2/F, Hopewell Centre, 183 Queen’s Road East, Wan Chai
Kowloon	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong
	Mong Kok Branch	L/G & U/G, 673 Nathan Road, Mong Kok
	Lai Chi Kok Road Branch	245 Lai Chi Kok Road, Sham Shui Po
	Tsim Sha Tsui Branch	Basement, UG/F & 1/F, 82–84 Nathan Road, Tsim Sha Tsui
New Territories	Tuen Mun Town Plaza Branch	Shop 1, UG/F, Shopping Arcade Phase II, Tuen Mun Town Plaza, Tuen Mun

or any of the following branches of Wing Lung Bank Limited:

	Branch Name	Address
Hong Kong Island	Head Office	45 Des Voeux Road Central
	Johnston Road Branch	118 Johnston Road
	North Point Branch	361 King's Road
	Aberdeen Branch	201 Aberdeen Main Road
Kowloon	China Hong Kong City Branch	Shop 7, G/F, Ching Hong Kong City
	San Po Kwong Branch	8 Shung Ling Street
New Territories	Shatin Plaza Branch	21 Shatin Centre Street

Completed **WHITE** and **YELLOW** Application Forms (to which cheques or banker's cashier orders should be securely stapled) should be deposited in the special collection boxes provided at any of the branches of The Hongkong and Shanghai Banking Corporation Limited or Wing Lung Bank Limited referred to above at the following times on the following dates:

Tuesday, June 22, 2010 — 9:00 a.m. to 4:30 p.m.
Wednesday, June 23, 2010 — 9:00 a.m. to 4:30 p.m.
Thursday, June 24, 2010 — 9:00 a.m. to 4:30 p.m.
Friday, June 25, 2010 — 9:00 a.m. to 12:00 noon

Applicants applying by **HK eIPO White Form** may submit applications to the **HK eIPO White Form** Service Provider through the designated website at www.hkeipo.hk from 9:00 a.m. on Tuesday, June 22, 2010 until 11:30 a.m. on Friday, June 25, 2010 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares — When may applications be made — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, June 25, 2010, the last application day. Applicants will not be permitted to submit applications to the **HK eIPO White Form** Service Provider after 11:30 a.m. on the last application day. If you have already submitted your application and obtained an application reference number from the website prior to 11:30 a.m. on Friday, June 25, 2010, you will be permitted to continue the application process (by completing full payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

Investors can also apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

1. CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input **electronic application instructions** for CCASS Investor Participants if they go to the Customer Service Centre of HKSCC at 2/F Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC; and

2. those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** to HKSCC via CCASS terminals to apply for Hong Kong Offer Shares on their behalf.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Tuesday, June 22, 2010 — 9:00 a.m. to 8:30 p.m.⁽¹⁾
Wednesday, June 23, 2010 — 8:00 a.m. to 8:30 p.m.⁽¹⁾
Thursday, June 24, 2010 — 8:00 a.m. to 8:30 p.m.⁽¹⁾
Friday, June 25, 2010 — 8:00 a.m.⁽¹⁾ to 12:00 noon

Note:

(1) *These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.*

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, June 22, 2010 until 12:00 noon on Friday, June 25, 2010 (24 hours daily, except the last application day).

Subject to the terms and conditions set out in the Prospectus and the Application Forms, completed **WHITE** and **YELLOW** Application Forms or **electronic application instructions** to HKSCC or application instructions through the **HK eIPO White Form** must be received by no later than 12:00 noon on Friday, June 25, 2010 (or such later date as may apply in the case of a tropical cyclone warning signal No. 8 or above or a “black” rainstorm warning being in force in Hong Kong as described under the sections headed “How to Apply for Hong Kong Offer Shares — When may applications be made — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus). The Company expects to release and announce the final Offer Price on Monday, June 28, 2010 and the level of indication of interest in the International Placing, level of applications in the Hong Kong Public Offer and the basis of allotment under the Hong Kong Public Offer on Monday, July 5, 2010 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the website of the Company at www.soundglobal.com.sg and the website of the Stock Exchange at www.hkexnews.hk.

Results of allocations of the Hong Kong Public Offer, and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriate) will be made available through various channels as described in the section headed “How to Apply for Hong Kong Offer Shares — Publication of Results” in the Prospectus on Monday, July 5, 2010.

If you apply for 1,000,000 Hong Kong Offer Shares or more using a **WHITE** or **YELLOW** Application Form or through **HK eIPO White Form** and have indicated your intention on your Application Form or in your application under **HK eIPO White Form** to collect your refund cheque(s) (where applicable) and/or (if using a **WHITE** Application Form or through **HK eIPO White Form**) share certificate(s) (where applicable) from Tricor Investor Services Limited and have provided all information required by your Application Form or your application under **HK eIPO White Form**, you may collect the refund cheque(s) (where applicable) and share certificate(s)

(where applicable) in person from Tricor Investor Services Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Monday, July 5, 2010 or any other date as notified by the Company in the newspapers as the date of collection/dispatch of the same. If you do not collect the refund cheque(s) (where applicable) and share certificate(s) (where applicable) personally within the time specified for collection, they will be sent to the address as specified in your Application Form or in your application under **HK eIPO White Form** promptly thereafter by ordinary post and at your own risk.

If you apply for less than 1,000,000 Hong Kong Offer Shares using a **WHITE** or **YELLOW** Application Form or through **HK eIPO White Form**, or if you apply for 1,000,000 Hong Kong Offer Shares or more but have not indicated on your **WHITE** or **YELLOW** Application Form or in your application under the **HK eIPO White Form** that you will collect your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person, your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) will be sent to the address on your Application Form or in your application under **HK eIPO White Form** on Monday, July 5, 2010, by ordinary post and at your own risk.

If you apply for the Hong Kong Offer Shares using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and your application is wholly or partially successful, your share certificate(s) will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of any designated CCASS Participant giving **electronic application instructions** on your behalf or as instructed by you in your **YELLOW** Application Form at the close of business on Monday, July 5, 2010, or under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees. If you apply through a designated CCASS Participant (other than a CCASS Investor Participant), for Hong Kong Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allotted to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing/Custodian Participant to give **electronic application instructions** on your behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should check the announcement of the results of the Hong Kong Public Offer to be made by the Company on Monday, July 5, 2010 in the manner set forth above and in the section headed "How to Apply for Hong Kong Offer Shares — Publication of Results" in the Prospectus, and report any discrepancies to HKSCC before 5:00 p.m. on Monday, July 5, 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Hong Kong Offer Shares to your CCASS Investor Participant stock account, you can check your new account balance via the CCASS Phone System and the CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your stock account and, if you are applying by giving **electronic application instructions** to HKSCC, the amount of refund money credited to your designated bank account.

Share certificates will be issued on July 5, 2010 but will only become valid certificates of title at 8:00 a.m. on July 6, 2010 provided that the Global Offering has become unconditional in all respects and the right of termination described in the section headed "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offer — Grounds for Termination" in the Prospectus has not been exercised.

If your application is wholly or partially unsuccessful, the Company will refund in whole or in part (as applicable) your application monies, including relevant brokerage fee, SFC transaction levy and the Stock Exchange trading fee to you without interest. For applicants using **WHITE** or **YELLOW** Application Forms, all refunds will be made by a cheque crossed “Account payee only” in favour of the applicant (or, in the case of joint applicants, to the first-named applicant on your Application Form) on the terms set forth under “Refund of your application moneys” on the Application Form and the sections headed “How to Apply for Hong Kong Offer Shares — Dispatch/Collection of Share Certificates and Refund Cheque(s)” and “Additional Terms and Conditions of the Hong Kong Public Offer — If your Application for Hong Kong Offer Shares is Successful (in Whole or in Part)” and “Refund of Application Monies” in the Prospectus.

For applicants who apply through the **HK eIPO White Form** service by paying the application monies through a single bank account, if the applicant’s application is wholly or partially unsuccessful and/or the final Offer Price is lower than the maximum Offer Price initially paid on the applicant’s application, e-Auto Refund payment instructions (if any) will be dispatched to the relevant application payment bank account on or around Monday, July 5, 2010.

For applicants who apply through the **HK eIPO White Form** service by paying the application monies through multiple bank accounts, if the applicant’s application is wholly or partially unsuccessful and/or the final Offer Price is lower than the maximum Offer Price initially paid on the applicant’s application, refund cheque(s) will be sent to the address specified in the applicant’s application instructions to the designated HK eIPO White Form Service Provider on or around Monday, July 5, 2010, by ordinary post and at the applicant’s own risk.

The refund cheque will be sent to the address on your Application Form or in your application under **HK eIPO White Form** (or in the case of joint applicants, to the address of the first-named applicant on your Applicant Form or in your application under **HK eIPO White Form**) by ordinary post and at your own risk on Monday, July 5, 2010. If you have given **electronic application instructions** to HKSCC via CCASS, refunds (if any) will be credited to your CCASS Investor Participant designated bank account or the designated bank account of the designated CCASS Participant through which you are applying on Monday, July 5, 2010. If you have given **electronic application instructions** to HKSCC via CCASS Clearing/Custodian Participants, you can check the amount of refund money payable to you through the designated CCASS Participant giving **electronic application instructions** on your behalf.

If the Global Offering does not become unconditional on or before the dates and times specified in the Prospectus, all application monies together with the related brokerage, Stock Exchange trading fee and SFC transaction levy received from applicants under the Hong Kong Public Offer will be refunded, without interest, on the terms set out in the sections headed “How to Apply for Hong Kong Offer Shares” and “Additional Terms and Conditions of the Hong Kong Public Offer” in the Prospectus and on the terms set out under the paragraph headed “Refund of your application monies” on the Application Forms. Refund of monies will also be made in respect of wholly or partially unsuccessful applications.

The Offer Shares have not been and will not be registered under the US Securities Act and may not be offered, sold, pledged or transferred within the United States, except that the Offer Shares may be offered, sold or delivered to QIBs in reliance on Rule 144A or other exemption(s) from

registration under the US Securities Act or outside the United States in reliance on Regulation S under the US Securities Act.

Dealings in the Shares on the Stock Exchange is expected to commence at 9:30 a.m. on Tuesday, July 6, 2010. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 967. As of the date of this announcement, the executive Directors are Wen Yibo, Li Li, Yan Xiaolei and Zhang Baolin; and the independent non-executive Directors are Fu Tao, Seow Han Chiang Winston and Wong See Meng.

This announcement is available for viewing on the website of the Company at www.soundglobal.com.sg and the website of the Stock Exchange at www.hkexnews.hk.

By Order of the Board
Wen Yibo
Chairman

Hong Kong, June 22, 2010

* *For identification purposes only*

*Please also refer to the published version of this announcement in **South China Morning Post**.*