This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Prospective investors should read the prospectus dated 29 July 2010 (the "Prospectus") issued by Infinity Chemical Holdings Company Limited (the "Company") for detailed information about the Placing and the Public Offer described below before deciding whether or not to invest in the Offer Shares thereby being offered in the Share Offer.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Prospectus.

This announcement is not an offer of securities for sale in the United States. Securities may not be offered, sold or delivered in the United States absent of registration or an exemption from registration under the US Securities Act. There is not and is not currently intended to be any public offering of securities of the Company in the United States.

Potential investors of the Offer Shares should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreements by notice in writing to be given by the Joint Bookrunners (on behalf of the Underwriters) at their sole and absolute opinion upon the occurrence of any of the events set forth in the paragraph headed "Grounds for termination" in the section headed "Underwriting" of the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

Infinity Chemical Holdings Company Limited 星謙化工控股有限公司

(Incorporated in the Cayman Islands with limited liability)

LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER

Number of Offer Shares : 125,000,000 Shares

Number of Public Offer Shares : 12,500,000 Shares (subject to re-allocation)

Number of Placing Shares : 112,500,000 Shares (subject to re-allocation)

Offer Price: Not more than HK\$0.75 per Offer Share,

and expected to be not less than

HK\$0.585 per Offer Share (payable in full on application in Hong Kong dollars, subject to refund, plus brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005%)

Par value : HK\$0.01 per Share

Stock code : 640

Joint Sponsors

爺 永豐金證券(亞洲)有限公司 SinoPac Securities (Asia) Limited



Joint Bookrunners and Joint Lead Managers





Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, including the Offer Shares, the Shares to be issued pursuant to the Capitalisation Issue and any Shares which may fall to be issued pursuant to the exercise of options under the Share Option Scheme.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:30 a.m. on Thursday, 12 August 2010 (the "Listing Date"). Shares will be traded in board lots of 4,000 Shares each. Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. It should be noted that multiple applications or suspected multiple applications or any application for more than 12,500,000 Public Offer Shares will be rejected. Only one application (whether individually or jointly) on a WHITE or YELLOW Application Form or to the designated HK eIPO White Form Service Provider or by giving electronic application instructions to HKSCC may be made for the benefit of any person.

Each applicant under the Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him/her/it that he/she/it and any person(s) for whose benefit he/she/it is making the application have not taken up or applied for, or indicated an interest in, and will not take up or apply for, or indicate an interest in, any Placing Shares nor otherwise participated in the Placing, and such applicant's application is liable to be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be) or he/ she/it has been or will be placed or allocated Placing Shares under the Placing. The Sponsor and the Joint Lead Managers (for themselves and on behalf of the Underwriters), in their capacity as agents for the Company, have full discretion to reject or accept any application, in full or in part, without assigning any reason. Subject to the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement date of dealings in the Shares on the Stock Exchange, or such other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange on any trading days is required to take place in CCASS on the second business day thereafter. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Share Offer comprises (i) the Public Offer of 12,500,000 Public Offer Shares (subject to reallocation) for subscription, representing 10% of the total number of Offer Shares being offered in the Share Offer, by way of the Public Offer and (ii) the Placing of 112,500,000 Placing Shares (subject to re-allocation), representing 90% of the total number of Offer Shares placed by the Placing Underwriters or selling agents nominated by the Placing Underwriters (on behalf of the Company). The Offer Shares shall be subject to the restrictions set out in the section headed "Information about this Prospectus and the Share Offer" in the Prospectus.

The Share Offer is conditional on the conditions as stated under the paragraph headed "Conditions of the Share Offer" in the section headed "Structure of the Share Offer" in the Prospectus. Investors applying for the Public Offer Shares must pay, on application, the maximum indicative Offer Price of HK\$0.75 for each Public Offer Share together with a brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005%, payable in full upon application in Hong Kong dollars and subject to refund if the final Offer Price is lower than HK\$0.75.

The Offer Price is expected to be determined by agreement between the Joint Bookrunners (on behalf of the Underwriters) and the Company on the Price Determination Date, when market demand for the Offer Shares will be determined. The Price Determination Date is expected to be on or around Tuesday, 3 August 2010 and in any event, no later than Wednesday, 4 August 2010. If for any reason, the Company and the Joint Bookrunners (on behalf of the Underwriters) are unable to reach agreement on the Offer Price on or before Wednesday, 4 August 2010, the Share Offer (including the Public Offer) will not proceed and will lapse. Notice of lapse of the Share Offer will be caused to be published by the Company in the The Standard (in English) and Hong Kong Economic Times (in Chinese) on the next day following such lapse.

If the Share Offer does not become unconditional on or before the date and time specified in the Prospectus, all application monies together with the related brokerage, Stock Exchange trading fee and SFC transaction levy received from applicants under the Public Offer will be refunded, without interest, on the terms set out in the section headed "How to apply for the Public Offer Shares" in the Prospectus and on the terms set out under the paragraph headed "Refund of your application monies" on the Application Forms. Refund of monies will also be made in respect of wholly or partially unsuccessful applications.

No temporary document of title will be issued in respect of the Public Offer Shares. No receipt will be issued for sums paid on application. Application for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the Application Forms.

Applicants who would like to be allotted Public Offer Shares in their own names should use a WHITE Application Form or submit applications online through the designated website of the HK eIPO White Form Service Provider at www.hkeipo.hk under the HK eIPO White Form service. Applicants who would like to have the Public Offer Shares to be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant's stock account or their designated CCASS Participant's stock account should use a YELLOW Application Form.

Instead of using a **YELLOW** Application Form, you may electronically instruct HKSCC to cause HKSCC Nominees to apply for the Public Offer Shares on your behalf via CCASS. Any Public Offer Shares allocated to you will be registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to your CCASS Investor Participant's stock account or your designated CCASS Participant's stock account.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 29 July 2010 until 12:00 noon on Tuesday, 3 August 2010 at:

1. SinoPac Securities (Asia) Limited: 21/F., One Peking,

1 Peking Road, Tsim Sha Tsui, Kowloon

2. First Shanghai Securities Limited: 19th Floor, Wing On House,

71 Des Voeux Road Cental,

Hong Kong

3. Sun Hung Kai International Limited: 12/F, CITIC Tower,

1 Tim Mei Avenue

Central, Hong Kong

4.	Polaris Securities (Hong Kong) Limited	Room 1003-4, Tower 1, Admiralty Centre, 18 Harcourt Road, Hong Kong
5.	Prudential Brokerage Limited	9/F., World-wide House, 19 Des Voeux Road C., Central, Hong Kong

6. any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

District	Branch name	Address
Hong Kong Island	Central Branch	Shop no. 16, G/F and Lower G/F, New World Tower, 16-18 Queen's Road Central, Central
	88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
	Quarry Bay Branch	G/F, Westlands Gardens, 1027 King's Road, Quarry Bay
	North Point Centre Branch	North Point Centre, 284 King's Road, North Point
	Leighton Centre Branch	Shop 12-16, UG/F, Leighton Centre, 77 Leighton Road, Causeway Bay
Kowloon	Kwun Tong Hoi Yuen Road	G/F, Fook Cheong Building, No. 63 Hoi Yuen Road, Kwun Tong
	Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
	Tsimshatsui Branch	G/F, 10 Granville Road, Tsimshatsui
	Lok Fu Shopping Centre Branch	Shop G101, G/F., Lok Fu Shopping Centre
New Territories	Shatin Centre Branch	Shop 32C, Level 3, Shatin Shopping Arcade, Shatin Centre, 2-16 Wang Pok Street, Shatin
	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan

Yuen Long Fung Nin Road Branch

Shop B at G/F and 1/F, Man Cheong Building, 247 Castle Peak Road, Yuen Long

Applicants can collect a **YELLOW** Application Form and the Prospectus during normal business hours from 9:00 a.m. on Thursday, 29 July 2010 until 12:00 noon on Tuesday, 3 August 2010 from:

- the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong
- stockbrokers who may have Application Forms and the Prospectus available.

Both WHITE and YELLOW Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders made payable to "Horsford Nominees Limited – Infinity Chemical Public Offer" should be securely stapled, should be deposited in the special collection boxes provided at any of the branches of Standard Chartered Bank (Hong Kong) Limited referred to above on the following dates during the following times:

Thursday, 29 July 2010 - 9:00 a.m. to 5:00 p.m.
Friday, 30 July 2010 - 9:00 a.m. to 5:00 p.m.
Saturday, 31 July 2010 - 9:00 a.m. to 1:00 p.m.
Monday, 2 August 2010 - 9:00 a.m. to 5:00 p.m.
Tuesday, 3 August 2010 - 9:00 a.m. to 12:00 noon

Applicants applying by HK eIPO White Form may submit application to the HK eIPO White Form Service Provider through the designated website www.hkeipo.hk from 9:00 a.m. on Thursday, 29 July 2010 until 11:30 a.m. on Tuesday, 3 August 2010 or such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a "black" rainstorm warning being in force in Hong Kong as described under the section headed "How to apply for the Public Offer Shares – Effect of bad weather on the opening of the application lists" in the Prospectus (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Tuesday, 3 August 2010, the last application day or, if the application lists are not open on that day, then by such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a "black" rainstorm warning being in force in Hong Kong as described under the section headed "How to apply for the Public Offer Shares – Effect of bad weather on the opening of the application lists" in the Prospectus. Applicants will not be permitted to submit applications to the HK eIPO White Form Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained an application reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the Application Lists close.

Application by giving electronic application instructions to HKSCC

Investors can apply for the Public Offer Shares by giving **electronic application instructions** to HKSCC as follows:

- 1. CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979-7888 or through the CCASS Internet System at https://ip.ccass.com (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input **electronic application instructions** for them if they go to HKSCC's Customer Service Center at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are available for collection from the above address.
- 2. Those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** via CCASS terminals to apply for the Public Offer Shares on their behalf.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

```
Thursday, 29 July 2010 - 9:00 a.m. to 8:30 p.m. (1)
Friday, 30 July 2010 - 8:00 a.m. to 8:30 p.m. (1)
Saturday, 31 July 2010 - 8:00 a.m. to 1:00 p.m. (1)
Monday, 2 August 2010 - 8:00 a.m. to 8:30 p.m. (1)
Tuesday, 3 August 2010 - 8:00 a.m. (1) to 12:00 noon
```

(1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, 29 July 2010 until 12:00 noon on Tuesday, 3 August 2010 (24 hours daily, except the last day for lodging applications under the Public Offer).

The Offer Shares are not available to existing beneficial owners of Shares of the Company, the Directors or chief executive of the Company or any of its subsidiaries or the associates of any of them.

Subject to the terms and conditions set out in the Prospectus and the Application Forms relating thereto, completed **WHITE** and **YELLOW** Application Forms must be received by no later than 12:00 noon on Tuesday, 3 August 2010, applicants applying by **HK eIPO White Form** may submit application to the **HK eIPO White Form** Service Provider through the designated website **www. hkeipo.hk** from 9:00 a.m. on Thursday, 29 July 2010 until 11:30 a.m. on Tuesday, 3 August 2010 (or if the application lists are not open on that day, then by the time and date stated under the paragraph headed "Effect of bad weather on the opening of the application lists" in the Prospectus). Please see the section headed "How to apply for the Public Offer Shares" in the Prospectus for further details.

Depending on the number of valid applications received under the Public Offer, the allocation of the Offer Shares between the Public Offer and the Placing will be subject to the reallocation as described in the section headed "Structure of the Share Offer" in the Prospectus. If either the Public Offer or the Placing is not fully subscribed, the Joint Bookrunners have the authority to re-allocate all or any of the unsubscribed Public Offer Shares to the Placing (or vice versa, as appropriate) in such proportion and manner as it considers appropriate provided that there is sufficient demand under the Placing to take up such re-allocated Public Offer Shares. Details of the re-allocation, if any, will be disclosed in the results of allocations announcement, which is expected to be made on Wednesday, 11 August 2010.

The application lists will be opened from 11:45 a.m. to 12:00 noon on Tuesday, 3 August 2010, except as provided in the paragraph headed "Effect of bad weather on the opening of the application lists" in the section headed "How to apply for the Public Offer Shares" in the Prospectus. Results of allocations in the Public Offer including (i) the indication of the level of interest in the Placing; (ii) the level of applications of the Public Offer; (iii) the basis of allocation of the Public Offer Shares; and (iv) the number of Shares reallocated under the clawback adjustment, if any; and (v) the Hong Kong identity card/passport/Hong Kong business registration certificate numbers of successful applicants (where supplied) and the number of the Public Offer Shares successfully applied for under the WHITE and YELLOW Application Forms, or HK eIPO White Form applications, or by giving electronic application instructions to HKSCC via CCASS; and the final Offer Price will be made available at the times and dates and in the manner specified below:

- on the website of the Company at www.infinitychemical.com and the Stock Exchange's website at www.hkex.com.hk from Wednesday, 11 August 2010 onward;
- on the Public Offer results of allocations website at www.tricor.com.hk/ipo/result on a 24-hour basis from 8:00 a.m. on Wednesday, 11 August 2010 to 12:00 midnight on Friday, 20 August 2010. The user will be required to key in the Hong Kong identity card/passport/ Hong Kong business registration certificate number provided in his/her/its application form to search for his/her/its own allocation result;
- from the Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Public Offer Shares allocated to them, if any, by calling 369-18-488 between 9:00 a.m. and 6:00 p.m. from Wednesday, 11 August 2010 to Monday, 16 August 2010 (excluding Saturday and Sunday); and
- from special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of designated branches of the receiving banker of the Public Offer from Wednesday, 11 August 2010 to Friday, 13 August 2010 at the addresses set forth in this announcement.

If you are applying for 1,000,000 or more Public Offer Shares on the **HK eIPO White Form** application or a **WHITE** or **YELLOW** Application Form and have indicated your intention on your Application Form to collect your refund cheque(s) (where applicable) and/or (for applicants using **HK eIPO White Form** application or **WHITE** Application Forms) share certificate(s) (where applicable) from the Company's Hong Kong branch share registrar and transfer office, Tricor Investor Services Limited, and have provided all information required by the Application Form, you may collect (where applicable) your refund cheque(s) and/or (where applicable) share certificate(s) (where applicable) from the Company's Hong Kong branch share registrar and

transfer office, Tricor Investor Services Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Wednesday, 11 August 2010 or any other date notified by the Company in the newspapers as the date of despatch of share certificates/ refund cheques. If you are an individual who opts for collection in person, you must not authorise any other person to make collection on your behalf. If you are a corporate applicant which opts for collection in person, the authorised representative bearing a letter of authorisation from your corporation stamped with your corporation's chop must be presented for collection. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Tricor Investor Services Limited. If you do not collect your refund cheque(s) and/or share certificate(s), it/they will be despatched promptly to you by ordinary post to the address (or in the case of joint applicants, to the address of the first-named applicant) as specified in your Application Form at your own risk.

Share certificates for wholly or partially successful applications made on **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant's stock account or the stock account of your designated CCASS Participant giving electronic application instruction on your behalf as instructed by you in your Application Form on Wednesday, 11 August 2010 (or in the event of a contingency, any other date as shall be determined by HKSCC or HKSCC Nominees).

If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant) on a YELLOW Application Form, for Public Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of the Public Offer Shares allocated to you with that CCASS Participant. If you are applying as a CCASS Investor Participant on a YELLOW Application Form, the Company expects to make available the results of the Public Offer, including the results of CCASS Investor Participants' applications, in the manner as described under the paragraph headed "Publication of results" in the section headed "How to apply for the Public Offer Shares" in the Prospectus, on Wednesday, 11 August 2010. You should check the results made available by the Company in the manner as described under the paragraph headed "Publication of results" in the section headed "How to apply for the Public Offer Shares" in the Prospectus and report any discrepancies to HKSCC before 5:00 p.m. on Wednesday, 11 August 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately following the credit of the Public Offer Shares to your stock account, you can check your new account balance via the CCASS Phone System or CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Public Offer Shares credited to your stock account. If you have given electronic application instructions to HKSCC, the Company is expected to make available the application results of the Public Offer, including the results of CCASS Participants' applications (and in the case of CCASS Clearing and Custodian Participants, the Company shall include information relating to the beneficial owner, if supplied), the applicant's Hong Kong identity card/passport/Hong Kong business registration certificate number or other identification code (as appropriate) in the manner as described under the paragraph headed "Publication of results" in the section headed "How to apply for the Public Offer Shares" in the Prospectus, on Wednesday, 11 August 2010. The applicant should check the results made available by the Company in the manner as described under the paragraph headed "Publication of results" in the section headed "How to Apply for the Public Offer Shares" in the Prospectus and report any discrepancies to HKSCC before 5:00 p.m. on Wednesday, 11 August 2010 or any other date HKSCC or HKSCC Nominees chooses. If you are instructing your CCASS Clearing or Custodian Participant to give electronic application instructions to HKSCC on your behalf, you can also

check the number of the Public Offer Shares allocated to you and the amount of refund (if any) payable to you with that CCASS Participant. If you are applying as a CCASS Investor Participant by giving electronic application instructions to HKSCC, you can also check the number of the Public Offer Shares allotted to you and the amount of refund (if any) payable to you via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) on Wednesday, 11 August 2010. Immediately following the credit of the Public Offer Shares to your stock account, HKSCC will also make available to you an activity statement showing the number of the Public Offer Shares credited to your stock account and the amount of refund (if any) credited to your designated bank account (if any). No receipt will be issued for application monies paid. The Company will not issue temporary documents of title.

Share certificates will only become valid certificates of title at 8:00 a.m. on Thursday, 12 August 2010 provided that the Share Offer has become unconditional in all aspects and the right of termination described in the section headed "Grounds for termination" in the section headed "Underwriting" in the Prospectus has not been exercised.

Dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:30 a.m. on Thursday, 12 August 2010. The Shares will be traded on the Stock Exchange in board lots of 4,000 Shares each. The stock code of the Shares is 640.

As at the date of this announcement, the executive Directors are Mr. Ieong Un, Mr. Ip Chin Wing, Mr. Ip Ka Lun and Mr. Stephen Graham Prince and the independent non-executive Directors are Mr. Chan Wing Yau George, Mr. Ho Gilbert Chi Hang and Mr. Poon Yick Pang Philip.

By order of the Board
Infinity Chemical Holdings Company Limited
Ieong Un

Chairman and chief executive officer

Hong Kong, 29 July 2010

Please also refer to the published version of this announcement in The Standard.