



方興地產

FRANSHION PROPERTIES (CHINA) LIMITED

方興地產(中國)有限公司

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立的有限公司)

(Stock Code 股份代號: 00817)

NOTIFICATION LETTER 通知信函

31 August 2010

Dear shareholder,

Franshion Properties (China) Limited (the “Company”) – publication of 2010 Interim Report (“Current Corporate Communication”)

The printed English and Chinese versions of the Company’s Current Corporate Communication have been prepared, and the website version is available on the Company’s website at <http://www.franshion.com> and the HKExnews website of The Stock Exchange of Hong Kong Limited (the “HKEx”) at www.hkexnews.hk. Shareholders who have chosen to read Corporate Communication⁽¹⁾ of the Company posted on its website in place of receiving printed copies and to receive a printed notification letter of the publication of Corporate Communication may access the Current Corporate Communication by clicking the relevant title as appeared on the website of the Company or browsing through the HKEx’s HKExnews website. For shareholders who have chosen to receive printed version of Corporate Communication, a copy of the Current Corporate Communication in the language different from that you have received is available upon your request. To make your request, please complete Part A of the enclosed Change Request Form and send it to the Company c/o the Company’s share registrar, Computershare Hong Kong Investor Services Limited (the “Hong Kong Share Registrar”), using the mailing label provided in lieu of a stamp (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the Change Request Form to franshion@sinochem.com. The Change Request Form may also be downloaded from the Company’s website at <http://www.franshion.com> or the HKEx’s HKExnews website at www.hkexnews.hk.

If you have any difficulty in gaining access to the Current Corporate Communication posted on the Company’s website for any reason, we will promptly send you the printed form of the Current Corporate Communication free of charge upon your request. To make your request, please complete Part A of the enclosed Change Request Form and send it to the Company c/o the Hong Kong Share Registrar by the abovementioned means.

Further, you may change your choice of language or means of receipt of future Corporate Communication of the Company at any time by giving reasonable notice in writing to the Company. If you want to change your choice now, please complete Part B of the enclosed Change Request Form and send it to the Company c/o the Hong Kong Share Registrar by the abovementioned means.

Should you have any queries relating to any of the above matters, please call the Company’s telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

For and on behalf of
Franshion Properties (China) Limited
Yours faithfully,
LUO Dongjiang
Chairman

Note: (1) Corporate Communication includes but is not limited to (a) an annual report; (b) an interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

方興地產(中國)有限公司(「本公司」) – 2010年中期報告(「本次公司通訊」)之發佈通知

本公司的本次公司通訊已編印英文及中文版本，且網上版本已上載於本公司網站 (<http://www.franshion.com>) 及香港聯合交易所有限公司(「香港聯交所」)披露易網站(www.hkexnews.hk)。已選擇閱覽本公司網站所登載的公司通訊⁽¹⁾網上版本以代替印刷本，並收取有關公司通訊已刊登的通知信函印刷本的股東，可於本公司網站，按顯示的有關標題瀏覽本次公司通訊，或在香港聯交所披露易網站瀏覽有關文件。已選擇收取本公司公司通訊印刷本的股東，如有需要，可索取本次公司通訊的另一語言版本。請就此要求填妥隨附之「變更申請表格」甲部，並使用隨附之郵寄標籤寄回，而毋須貼上郵票(如在香港投寄)；否則，請貼上適當的郵票，通過本公司的股份過戶登記處香港中央證券登記有限公司(「香港證券登記處」)寄送本公司。香港證券登記處的地址為香港灣仔皇后大道東183號合和中心17M樓。閣下亦可把已填妥之「變更申請表格」的掃描副本電郵到 franshion@sinochem.com。「變更申請表格」亦可於本公司網站 (<http://www.franshion.com>) 或香港聯交所披露易網站 (www.hkexnews.hk) 內下載。

倘閣下因任何理由，以致在瀏覽刊登於本公司網站的本次公司通訊時出現困難，本公司將即時按要求免費向閣下寄發本次公司通訊印刷本。請閣下就此要求填妥隨附的「變更申請表格」的甲部，並以上述方式，通過香港證券登記處送達本公司。

另外，閣下可隨時向本公司發出合理書面通知以更改收取公司通訊的語言版本及方式。如閣下欲現時更改選擇，請填妥隨附的「變更申請表格」的乙部，並以上述方式，通過香港證券登記處送達本公司。

如對本函內容有任何疑問，請致電本公司電話熱線 (852) 2862 8688，辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正。

代表
方興地產(中國)有限公司
主席
羅東江
謹啟

2010年8月31日

附註：(1) 公司通訊包括但不限於：(a) 年度報告；(b) 中期報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 委任代表表格。