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(Incorporated in the Cayman Islands with limited liability)

(HKSE Stock Code: 95)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 31 AUGUST 2010

The Board is pleased to announce that the Ordinary Resolution set out in the EGM Notice was duly passed by way of poll by the Independent Shareholders at the EGM held on 31 August 2010.

Reference is made to the circular of New Heritage Holdings Ltd. (the “Company”) dated 4 August 2010 (the “Circular”) and the notice of extraordinary general meeting (the “EGM”) of the Company dated 4 August 2010 (the “EGM Notice”) as set out in the Circular. Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that the ordinary resolution proposed at the EGM (the “Ordinary Resolution”) was duly passed by the Independent Shareholders by way of poll at the EGM held on 31 August 2010. The results of the poll in respect of the Ordinary Resolution is as follows:

ORDINARY RESOLUTION	NUMBER OF VOTES (APPROX. %)		TOTAL NUMBER OF VOTES
	For	Against	
To approve the Acquisition Agreement and the transactions contemplated thereby, including but not limited to Acquisition of the Property, the specific mandate and the issue and allotment of the Consideration Shares.	183,355,104 (100%)	0 (0%)	183,355,104

As at the date of the EGM, the total number of issued shares of the Company was 1,169,439,685 Shares.

As at the date of the EGM, the Vendor is ultimately and beneficially owned by Mr. TAOCHAIFU Choofuang and his family members. Therefore, Mr. TAOCHAIFU Choofuang and his associates, and any connected persons of the Company and their parties acting in concert who are materially interested in the Acquisition were required to, and did, abstain from voting on the Ordinary Resolution at the EGM.

The total number of Shares entitling the Independent Shareholders to attend and vote for or against the Ordinary Resolution at the EGM was 419,838,893 Shares. No Shareholder was entitled to attend but vote only against the Ordinary Resolution at the EGM.

Tricor Investor Services Limited, the Company’s branch share registrar and transfer office in Hong Kong, was appointed as the scrutineer for the vote-taking at the EGM.

By order of the Board
New Heritage Holdings Ltd.
TAOCHAIFU Choofuang
Chairman

Hong Kong, 31 August 2010

As at the date of this announcement, the Board comprises Mr. TAOCHAIFU Choofuang (Chairman), Mr. TAO Richard (Vice Chairman), Mr. TAO Paul (Managing Director), Mr. KONG Mui Sum Lawrence and Mr. YIM Chun Leung as executive Directors; Mr. CHAN Bernard Charnwut as non-executive Director; and Mr. WONG Gary Ka Wai, Mr. SUN Leland Li Hsun and Mr. CHAN Norman Enrique as independent non-executive Directors.