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大昌行集團有限公司 DAH CHONG HONG HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 01828)

3 September 2010

Dear Shareholders,

DAH CHONG HONG HOLDINGS LIMITED (“the Company”) 2010 INTERIM REPORT

We are pleased to enclose the 2010 Interim Report of the Company. The 2010 Interim Report of the Company is printed in English and Chinese language. Please note that both the English and the Chinese versions of the above document are also available on the Company’s website at www.dch.com.hk.

If you have chosen to rely on the above document posted on the Company’s website (e-version) in lieu of the printed copies, and for any reason you have difficulty in receiving or gaining access to the same or wish to receive a printed copy; or if you have received the above document in either English or Chinese only and would like to receive a printed copy in the other language or in both languages, please complete Part A of the enclosed Request Slip and send it to the Company’s share registrars, Tricor Investor Services Limited at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, using the postage prepaid envelope provided.

You have the right at any time by reasonable notice in writing to the Company’s share registrars to change the choice of language and means of receipt of the Corporate Communication[#]. If you would like to change the choice of language and means of receipt of future Corporate Communication, please complete Part B of the enclosed Request Slip and send it to the Company’s share registrars using the postage prepaid envelope provided.

[#] “Corporate Communication” includes any document issued or to be issued by the Company for your information or action, including but not limited to:

- (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report;
- (b) the interim report and, where applicable, summary interim report;
- (c) a notice of meeting;
- (d) a listing document;
- (e) a circular; and
- (f) a proxy form.

If you have any queries relating to this letter, please call our hotline at (852) 2980 1333.

Yours faithfully,

For and on behalf of

Dah Chong Hong Holdings Limited

Tso Mun Wai

Company Secretary

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**CHANGE OF ELECTION OF LANGUAGE AND MEANS OF
RECEIPT OF CORPORATE COMMUNICATION
REQUEST SLIP**

To: **Dah Chong Hong Holdings Limited (the "Company")**
c/o Tricor Investor Services Limited
26th Floor, Tesbury Centre
28 Queen's Road East, Wanchai, Hong Kong

PART A — TO RECEIVE PRINTED VERSION OF THE 2010 INTERIM REPORT:

Please tick only one box.

- (a) ☐ I/We have already received the Chinese version of the 2010 Interim Report but would now like to receive an English version; OR
- (b) ☐ I/We have already received the English version of the 2010 Interim Report but would now like to receive a Chinese version; OR
- (c) ☐ I/We have chosen to rely on the 2010 Interim Report posted on the Company's website but would like to receive a printed copy of the 2010 Interim Report in English/Chinese/both English and Chinese*.

* Please delete whichever is inappropriate.

PART B — TO CHANGE THE ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF FUTURE CORPORATE COMMUNICATION:

Please tick only one box.

- (a) ☐ I/We would like to rely on the Corporate Communication posted on the Company's website (**e-version**) in lieu of printed versions and to receive email notification to my/our email address at _____ (Note 5) of the publication of the Corporate Communication on the Company's website; OR
- (b) ☐ I/We would like to receive the printed **English** version only of the Corporate Communication; OR
- (c) ☐ I/We would like to receive the printed **Chinese** version only of the Corporate Communication; OR
- (d) ☐ I/We would like to receive **both the printed English and the printed Chinese** versions of the Corporate Communication.

Please note that:

- "Corporate Communication" includes any document issued or to be issued by the Company for your information or action, including but not limited to:
 - the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report;
 - the interim report and, where applicable, summary interim report;
 - a notice of meeting;
 - a listing document;
 - a circular; and
 - a proxy form.
- The above instruction will apply to all Corporate Communication to be sent to our shareholders not less than 10 business days after the date hereof until you inform us otherwise.
- Both the English and the Chinese versions of all Corporate Communication will be available from the Company or its share registrars on request.
- If your shares are held in joint names, all joint holders OR the joint holder whose name stands first on our Register of Members should sign on this Request Slip in order to be valid.
- If you do not provide your email address, you will NOT be notified as and when the Corporate Communication is published on the Company's website.
- You have the right at any time by reasonable notice in writing to the Company's share registrars to change the choice of language and means of receipt of the Corporate Communication.
- If you choose to rely on the Corporate Communication posted on the Company's website (e-version) in lieu of the printed versions, and for any reason you have difficulty in receiving or gaining access to the same, you will promptly upon request be sent the Corporate Communication in printed form free of charge.
- If you have any queries relating to this Request Slip, please call our hotline at (852) 2980 1333.

Name: _____
(in block letters)

Signature: _____

Contact telephone number: _____

Date: _____