

Unless otherwise defined herein, terms in this announcement shall have the same meanings as those defined in the prospectus dated September 16, 2010 (the “Prospectus”) issued by Besunyen Holdings Company Limited (the “Company”).

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Hong Kong Stock Exchange”) and Hong Kong Securities Clearing Company Limited (“HKSCC”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement. This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Hong Kong Public Offering and the International Offering described below before deciding whether or not to invest in the Shares thereby offered.

In connection with the Global Offering, Morgan Stanley (the “Stabilizing Manager”), or any person acting for it, on behalf of the Underwriters, may over-allocate or effect any other transactions with a view to stabilizing or maintaining the market price of the Offer Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. The stabilizing action which may be taken by the Stabilizing Manager may include primary and ancillary stabilizing actions such as purchasing or agreeing to purchase any of the Offer Shares, exercising the Over-allotment Option, stock borrowing, establishing a short position in the Offer Shares, liquidating long positions in the Offer Shares or offering or attempting to do any such actions. Any market purchases will be effected in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). However there is no obligation on the Stabilizing Manager or any person acting for it to conduct any such stabilizing activity, which if commenced, may be discontinued at any time. Any such stabilizing activity is required to be brought to an end after a limited period. The stabilization period is expected to expire on October 21, 2010 and that after this date, when no further stabilising action may be taken, demand for the Shares, and therefore its market price, could fall.

The number of Offer Shares being offered in the Global Offering may be increased by up to an aggregate of 63,042,000 additional Offer Shares, representing approximately 15% of the number of Offer Shares initially available under the Global Offering through the exercise of the Over-allotment Option expected to be granted to the International Underwriters by Foreshore, exercisable by the Joint Global Coordinators on behalf of the International Underwriters, to cover over-allocations in the International Offering. The Over-allotment Option is exercisable at any time from the date of the International Underwriting Agreement until 30 days after the last date for the lodging of applications under the Hong Kong Public Offering (i.e. October 21, 2010). In the event that such Over-allotment Option is exercised, an announcement will be made.

Prospective investors of the Offer Shares should note that Credit Suisse (Hong Kong) Limited and Morgan Stanley Asia Limited (the “Joint Global Coordinators”) (on behalf of the other Hong Kong Underwriters) are entitled to terminate their obligations under the Hong Kong Underwriting Agreement by notice in writing to the Company, upon the occurrence of any of the events set out in the paragraph headed “Grounds for termination of the Hong Kong Underwriting Agreement” in the section headed “Underwriting” in the Prospectus, at any time at or prior to 8:00 a.m. (Hong Kong time) on the date on which dealings in Shares first commence on the Stock Exchange (which is currently expected to be on September 29, 2010).



碧生源控股有限公司

BESUNYEN HOLDINGS COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares in the Global Offering	:	420,280,000 Shares (subject to adjustment and the Over-allotment Option)
Number of International Offer Shares	:	378,252,000 Shares (subject to adjustment and the Over-allotment Option)
Number of Hong Kong Offer Shares	:	42,028,000 Shares (subject to adjustment)
Maximum Offer Price	:	HK\$3.12 per Hong Kong Offer Share, plus brokerage fee of 1%, SFC transaction levy of 0.004%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong Dollars and subject to refund)
Nominal Value	:	US\$0.00000833333 per Share
Stock Code	:	926

Joint Global Coordinators, Joint Bookrunners, Joint Sponsors and Joint Lead Managers



Morgan Stanley

Application has been made to the Listing Committee for the granting of listing of, and permission to deal in, our Shares in issue and to be issued pursuant to the Global Offering, the exercise of any options pursuant to the Pre-IPO Share Option Scheme, the exercise of any options that may be granted under our Share Option Scheme, and the conversion of our Series A Preferred Shares. Subject to the granting of the listing of, and permission to deal in, the Offer Shares to be issued pursuant to the Global Offering (including the additional Offer Shares which may be made available pursuant to the exercise of the exercise of any options pursuant to the Pre-IPO Share Option Scheme, the exercise of any options that may be granted under our Share Option Scheme, and the conversion of our Series A Preferred Shares), as well as compliance with stock admission requirements of HKSCC, the Offer Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Offer Shares on the Hong Kong Stock Exchange or any other date HKSCC chooses. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. Settlement of transactions between participants of the Stock Exchange in any trading day is required to take place in CCASS on the second business day thereafter. Assuming that the Hong Kong Public Offering becomes unconditional at or prior to 8:00 a.m. in Hong Kong on September 29, 2010, it is expected that dealings in the Offer Shares on the Hong Kong Stock Exchange will commence at 9:30 a.m. on September 29, 2010. The Offer Shares will be traded in board lots of 1,000 each. The stock code of the Shares is 926.

The Global Offering consists of the Hong Kong Public Offering of 42,028,000 Offer Shares (subject to adjustment), the International Offering of 378,252,000 Offer Shares (subject to adjustment and the Over-allotment Option) together with any Offer Shares made available as a result of any exercise of the Over-allotment Option (which, if exercised in full, amount to 63,042,000 Offer Shares).

The Offer Price is expected to be fixed by agreement between the Joint Global Coordinators (on behalf of the Underwriters) and the Company on the price determination date. The price determination date is expected to be on or around September 22, 2010 and, in any event, not later than September 29, 2010. The Offer Price will be not more than HK\$3.12 and is currently expected to be not less than HK\$2.38 unless otherwise announced. If, for any reason, the Offer Price is not agreed by September 29, 2010 between the Joint Global Coordinators (on behalf of the Underwriters) and the Company, the Global Offering will not proceed and will lapse. Applicants for Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$3.12 for each Hong Kong Offer Share together with a brokerage of 1%, SFC transaction levy of 0.004% and Hong Kong Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price should be lower than HK\$3.12.

The total number of Hong Kong Offer Shares available under the Hong Kong Public Offering will initially be divided into two pools for allocation purposes: Pool A comprising 21,014,000 Hong Kong Offer Shares and Pool B comprising 21,014,000 Hong Kong Offer Shares, both of which are available on an equitable basis to successful applicants. All valid applications that have been received for Hong Kong Offer Shares with a total subscription amount (excluding brokerage, SFC transaction levy and the Hong Kong Stock Exchange trading fee) of HK\$5,000,000 or less will fall into Pool A and all valid applications that have been received for Hong Kong Offer Shares with a total subscription amount (excluding brokerage, SFC transaction levy and the Hong Kong Stock Exchange trading fee) of more than HK\$5,000,000 and up to the value of Pool B, will fall into Pool B. Applicants should be aware that applications in Pool A and Pool B are likely to receive different allocation ratios. If Hong Kong Offer Shares in one pool (but not both pools) are undersubscribed, the surplus Hong Kong Offer Shares are liable to be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. Applicants can only receive an allocation of Hong Kong Offer Shares from either Pool A or Pool B but not from both pools. Multiple or suspected multiple applications and any application for more than 21,014,000 Hong Kong Offer Shares will be rejected. Each applicant under the Hong Kong Public Offering will also be required to give an undertaking and confirmation in the application form submitted by him that he and any person(s) for whose benefit he is making the application have not indicated and will not indicate an interest for and have not received or been placed or allotted (including conditionally and/or provisionally) any International Offer Shares under or otherwise participated in the International Offering, and such applicant's application is liable to be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be).

In connection with the Global Offering, Morgan Stanley (the “Stabilizing Manager”), or any person acting for it, on behalf of the Underwriters, may over-allocate or effect any other transactions with a view to stabilizing or maintaining the market price of the Offer Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date (i.e. September 29, 2010). The stabilizing action which may be taken by the Stabilizing Manager may include primary and ancillary stabilizing actions such as purchasing or agreeing to purchase any of the Offer Shares, exercising the Over-allotment Option, stock borrowing, establishing a short position in the Offer Shares, liquidating long positions in the Offer Shares or offering or attempting to do any such actions. Any market purchases will be effected in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). However there is no obligation on the Stabilizing Manager or any person acting for it to conduct any such stabilizing activity, which if commenced, may be discontinued at any time. Any such stabilizing activity is required to be brought to an end after a limited period. The number of Offer Shares being offered in the Global Offering may be increased to up to an aggregate of 483,322,000 Offer Shares (which requires Foreshore to sell up to 63,042,000 additional Offer Shares), representing approximately 15% of the number of the Offer Shares initially available under the Global Offering, through the exercise of the Over-allotment Option expected to be granted to the International Underwriters by the Company, exercisable by the Joint Global Coordinators, on behalf of the International Underwriters, to cover over-allocations in the International Offering, if any. The Over-allotment Option is exercisable at any time from the date of the International Underwriting Agreement until 30 days after the last date for the lodging of applications under the Hong Kong Public Offering (i.e. October 21, 2010). In the event that such Over-allotment Option is exercised, a press announcement will be made.

The Joint Global Coordinators, on behalf of the Underwriters, may, with the Company’s consent, reduce the number of Offer Shares offered in the Global Offering and/or the indicative Offer Price range below that stated in the Prospectus (which is HK\$2.38 to HK\$3.12) at any time prior to the morning of the last day for lodging applications under the Hong Kong Public Offering. In such a case, notices of the reduction in the number of Offer Shares and/or the indicative Offer Price range will be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) , and on our website at www.besunyen.com and the Stock Exchange's website at www.hkexnews.hk, not later than the morning of the day which is the last day for lodging applications under the Hong Kong Public Offering. Further details are set forth in the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” in the Prospectus.

Acceptance of all applications for the Offer Shares pursuant to the Hong Kong Public Offering is subject to the conditions stated in the paragraph headed “Conditions of the Hong Kong Public Offering” in the section headed “Structure of the Global Offering” in the Prospectus. The consummation of both the Hong Kong Public Offering and the International Offering is conditional upon, among other things, the other becoming unconditional and not having been terminated in accordance with its terms. If the conditions are not fulfilled or waived prior to the dates and times specified, the Global Offering will lapse and the Hong Kong Stock Exchange will be notified immediately. Notice of the lapse of the Hong Kong Public Offering will be caused to be published by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) on the next day following such lapse. In such situation, all application monies

will be returned, without interest, on the terms set out in the sub-section headed “How to Apply for Hong Kong Offer Shares — Despatch/Collection of Share Certificates/e-Refund payment instructions/Refund Cheques” of the Prospectus. In the meantime, the application monies will be held in separate bank account(s) with the receiving bankers or other licensed bank(s) in Hong Kong licensed under the Banking Ordinance (Cap. 155 of the Laws of Hong Kong) (as amended).

Share certificates will only become valid certificates of title at 8:00 a.m. on September 29, 2010 provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the sub-section entitled “Underwriting — Grounds for Termination of the Hong Kong Public Offer Underwriting Agreement” of the Prospectus has not been exercised.

You may either use a **white** or **yellow** application form or you may submit **White Form eIPO** or you may electronically instruct HKSCC to cause HKSCC Nominees to apply for the Hong Kong Offer Shares on your behalf. Except where you are a nominee and provide the information required to be provided in your application, all of your applications will be rejected as multiple applications if you, or you and your joint applicant(s) together:

- make more than one application (whether individually or jointly) on a **white** or **yellow** application form or by submitting an application to the designated **White Form eIPO** Service Provider through the designated website **www.eipo.com.hk** or by giving **electronic application instruction** to HKSCC;
- both apply (whether individually or jointly) on one **white** application form and one **yellow** application form or on one **white** or **yellow** application form and submit **White Form eIPO** or give **electronic application instructions** to HKSCC;
- apply on one **white** or **yellow** application form (whether individually or jointly) or submit **White Form eIPO** or by giving **electronic application instructions** to HKSCC for more than 50% of the Offer Shares initially being offered for public subscription under the Hong Kong Public Offering as more particularly described in the sub-section headed “The Hong Kong Public Offering” in the section headed “Structure of the Global Offering”; or
- have applied for or taken up, or indicated an interest for, or have been or will be placed (including conditionally and/or provisionally) Offer Shares under the International Offering.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **white** application forms or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at **www.eipo.com.hk** under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participant should (i) complete and sign the **yellow** application forms, copies of which, together with the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Thursday, September 16, 2010 until 12:00 noon on Tuesday, September 21, 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong, or their stockbroker, who may have such Application Forms and Prospectus available; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **white** application forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, September 16, 2010 until 12:00 noon on Tuesday, September 21, 2010 from:

1. **Credit Suisse (Hong Kong) Limited**, 45/F, Two Exchange Square, 8 Connaught Place, Central, Hong Kong;
2. **Morgan Stanley Asia Limited**, 46/F, International Commerce Center, 1 Austin Road West, Kowloon, Hong Kong;
3. **DBS Asia Capital Limited**, 16th Floor, Man Yee Building, 68 Des Voeux Road Central, Hong Kong;
4. **Shenyin Wanguo Capital (H.K.) Limited**, 28th Floor, Citibank Tower, Citibank Plaza, 3 Garden Road, Central, Hong Kong;

or any of the following branches of Bank of China (Hong Kong) Limited and Standard Chartered Bank (Hong Kong) Limited:

(a) Bank of China (Hong Kong) Limited

	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Taikoo Shing Branch	Shop G1006, Hoi Sing Mansion, Taikoo Shing
	409 Hennessy Road Branch	409–415 Hennessy Road, Wan Chai
	Aberdeen Branch	25 Wu Pak Street, Aberdeen
Kowloon	Shanghai Street (Mong Kok) Branch	611–617 Shanghai Street, Mong Kok
	To Kwa Wan Branch	80N To Kwa Wan Road, To Kwa Wan
	Whampoa Garden Branch	Shop G8B, Site I, Whampoa Garden, Hung Hom
New Territories	Castle Peak Road (Yuen Long) Branch	162 Castle Peak Road, Yuen Long

(b) Standard Chartered Bank (Hong Kong) Limited

	Branch Name	Address
Hong Kong Island	88 Des Voeux Road Branch North Point Center Branch	88 Des Voeux Road Central, Central North Point Centre, 284 King's Road, North Point
Kowloon	Yaumatei Branch San Po Kong Branch Mei Foo Manhattan	G/F–1/F, Ming Fong Bldg., 564 Nathan Road, Yaumatei Shop A, G/F, Perfect Industrial Building, 31 Tai Yau Street, San Po Kong Shop Nos. 07&09, Ground Floor, Mei Foo Plaza, Mei Foo Sun Chuen
New Territories	Shatin Centre Branch Tsuen Wan Branch	Shop 32C, Level 3, Shatin Shopping Arcade, Shatin Centre, 2–16 Wang Pok Street, Shatin Shop C, G/F & 1/F, Jada Plaza, 298 Sha Tsui Road, Tsuen Wan

Cheque or banker's cashier order should be crossed "Account Payee Only" and made payable to "**Bank of China (Hong Kong) Nominees Limited — Besunyen Public Offer**".

Completed **white** or **yellow** application forms, together with payment attached, must be lodged by 12:00 noon on Tuesday, September 21, 2010, or, if the application lists are not open on that day, then by the time and date stated in the sub-paragraph headed "Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

Your completed **white** or **yellow** application form, together with payment attached, should be deposited in the special collection boxes provided at any of the branches of the receiving banks listed under the section headed "Where to Collect the Application Forms" in the Prospectus at the following times:

Thursday, September 16, 2010	—	9:00 a.m. to 5:00 p.m.
Friday, September 17, 2010	—	9:00 a.m. to 5:00 p.m.
Saturday, September 18, 2010	—	9:00 a.m. to 1:00 p.m.
Monday, September 20, 2010	—	9:00 a.m. to 5:00 p.m.
Tuesday, September 21, 2010	—	9:00 a.m. to 12:00 noon

Applicants applying by **White Form eIPO** may submit application to the **White Form eIPO** Service Provider through the designated website at **www.eipo.com.hk** from 9:00 a.m. on Thursday, September 16, 2010 until 11:30 a.m. on Tuesday, September 21, 2010 (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Tuesday, September 21, 2010, the last application day. Applicants will not be permitted to submit applications to the **White Form eIPO** Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

APPLYING BY GIVING ELECTRONIC APPLICATION INSTRUCTIONS TO HKSCC

CCASS Participants may give **electronic application instructions** to HKSCC to apply for the Hong Kong Offer Shares and to arrange payment of the monies due on application and payment of refunds. This will be in accordance with their participant agreements with HKSCC and the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time. Investors can apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

- 1 CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, September 16, 2010 until 12:00 noon on Tuesday, September 21, 2010 (24 hours daily, except the last application day). HKSCC can also input **electronic application instructions** for CCASS Investor Participants on their behalf if they go to the Customer Service Centre of HKSCC at 2/F Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectus are also available for collection at the Customer Service Center of HKSCC; and
- 2 those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** via CCASS terminals to apply for Hong Kong Offer Shares on their behalf. CCASS Clearing Participants or CCASS Custodian Participants should input **electronic application instructions** at the following times on the following dates:

Thursday, September 16, 2010	—	9:00 a.m. to 8:30 p.m. ⁽¹⁾
Friday, September 17, 2010	—	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Saturday, September 18, 2010	—	8:00 a.m. to 1:00 p.m. ⁽¹⁾
Monday, September 20, 2010	—	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Tuesday, September 21, 2010	—	8:00 a.m. ⁽¹⁾ to 12:00 noon

Note:

- (1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

To ensure that CCASS Investor Participants can give their **electronic application instructions** to HKSCC through the CCASS Phone System or the CCASS Internet System, CCASS Investor Participants are advised not to wait until the last minute to input their **electronic application instructions**. In the event that CCASS Investor Participants have problems connecting to the CCASS Phone System or the CCASS Internet System to submit their **electronic application instructions**, they should either: (i) submit a **white** or **yellow** application form; or (ii) go to HKSCC's Customer Service Centre to complete an input request form for **electronic application instructions** before 12:00 noon on Tuesday, September 21, 2010, or such later time as described under the sub-section headed "Effect of Bad Weather on the Opening of the Application Lists" in the section headed "How to Apply for Hong Kong Offer Shares" in the Prospectus.

Subject to the terms and conditions set out in the Prospectus and the **yellow** and **white** application forms, applications must be received no later than 12:00 noon on Tuesday, September 21, 2010 (or if the application lists are not open on that day, then by the time and date stated in the sub-paragraph headed "Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

It is expected that the Offer Price, the level of applications in the Hong Kong Public Offering, the level of indication of interest in the International Offering, and the basis of allotment of the Hong Kong Offer Shares will be published on Tuesday, September 28, 2010 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).

Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) are expected to be available through a variety of channels (as detailed in the section headed "How to Apply for Hong Kong Offer Shares — Results of allocations" in the Prospectus).

If you do not receive any Hong Kong Offer Shares for any reason, the Company will refund your application monies, including brokerage fee of 1%, SFC transaction levy of 0.004% and Hong Kong Stock Exchange trading fee of 0.005%. No interest will be paid thereon. If your application is accepted only in part, the Company will refund to you the appropriate portion of your application monies (including the related brokerage fee of 1%, SFC transaction levy of 0.004% and Hong Kong Stock Exchange trading fee of 0.005%) without interest. If the Offer Price as finally determined is less than the offer price per Offer Share (excluding brokerage, SFC transaction levy and Hong Kong Stock Exchange trading fee thereon) initially paid on application, the Company will refund to you the surplus application monies, together with the related brokerage fee of 1%, SFC transaction levy of 0.004% and Hong Kong Stock Exchange trading fee of 0.005%, without interest. All interest accrued on such monies prior to the date of refund will be retained for the Company's benefit.

Refund of your application monies (if any) will be made on Tuesday, September 28, 2010 in accordance with the various arrangements as described in the Prospectus. Refund cheques will be crossed "Account Payee Only" made out to you, or if you are joint applicants, to the first-named applicant. Part of your Hong Kong identity card number or passport number, or, if you are joint applicants, part of the Hong Kong identity card number or passport number of the first-named applicant, provided by you may be printed on your refund cheque, if any. Such data would also be transferred to a third party for refund purposes. Your banker may require verification of your Hong Kong identity card number or passport number before encashment of your refund cheque. Inaccurate completion of your Hong Kong identity card number or passport number may lead to delay in encashment of or may invalidate your refund cheque. It is intended that special efforts will be made to avoid any undue delay in refunding application monies where appropriate. If you apply for 1,000,000 Hong Kong Offer Shares or more under **YELLOW** Application Forms and have indicated your intention in your application form to collect your refund cheque from the Hong Kong Share Registrar and have provided all information required in your application form, you may collect it in person from Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Tuesday, September 28, 2010 or such other date as notified by the Company in the newspapers as the date of despatch of refund cheques. If you are an individual who opts for personal collection, you must not authorise any other person to make collection on your behalf. If you are a corporate applicant which opts for personal collection, your authorised representative must attend bearing a letter of authorisation from your corporation stamped with your corporation's chop. Both individuals and authorised representatives of corporations (if applicable) must produce, at the time of collection, evidence of identity acceptable to Computershare Hong Kong Investor Services Limited. If you do not collect your refund cheques personally within the time specified for their collection, they will be sent to the address as specified in your application form promptly thereafter by post and at your own risk. If you apply for less than 1,000,000 Hong Kong Offer Shares or if you apply for 1,000,000 Hong Kong Offer Shares or more under **YELLOW** Application Forms but have not indicated on your application form that you will collect your refund cheque(s) in person, your refund cheque(s) will be sent to the address on your application form on Tuesday, September 28, 2010 by ordinary post and at your own risk. Applicants on **WHITE** Application Forms for 1,000,000 Hong Kong Offer Shares or more who have indicated in their **WHITE** Application Forms that they wish to collect Share certificates (where applicable) and/or refund cheques (where applicable) personally, may collect Share certificates (where applicable) and/or refund cheques (where applicable) from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, September 28 or any other date notified by the Company in the newspapers as the date of dispatch/collection of Share certificates/e-Refund payment instructions/refund cheques. Uncollected share certificates (where applicable) and/or refund cheques (where applicable) will be dispatched by ordinary post to the addresses specified in the relevant **WHITE** Application Forms application at the applicants' own risk.

In relation to applicants on **WHITE** Application Forms for 1,000,000 Hong Kong Offer Shares or more who have not indicated on their **WHITE** Application Forms for personal collection and applicants for less than 1,000,000 Hong Kong Offer Shares, their Share certificates (where applicable) will be sent to the addresses on the **WHITE** Application Forms on Tuesday, September 28 by ordinary post at the applicants' own risk.

If you paid the application monies from a single bank account, e-Refund payment instructions (if any) will be despatched to your application payment bank account on Tuesday, September 28, 2010. If you used multi-bank accounts to pay the application monies, refund cheque (if any) will be despatched to the address specified in your application instructions to the designated **White Form eIPO** Service Provider on Tuesday, September 28, 2010, by ordinary post and at your own risk.

If you apply for Hong Kong Offer Shares using a **yellow** application form or by giving **electronic application instructions** to HKSCC and your application is wholly or partially successful, your Share certificate(s) will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant giving **electronic application instruction** on your behalf or as instructed by you in your application form on Tuesday, September 28, 2010, or in the event of a contingency, on any other date as shall be determined by HKSCC or HKSCC Nominees. If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant) for Hong Kong Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allocated to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing/Custodian Participant to give **electronic application instruction** on your behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, the Company expects to publish the results of CCASS Investor Participants' applications together with the results of the Hong Kong Public Offering in the newspapers on Tuesday, September 28, 2010. You should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Tuesday, September 28, 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Hong Kong Offer Shares to your stock account, you can check your new account balance via the CCASS Phone System and the CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your stock account and the amount of refund monies credited to your designated bank account, if you have given **electronic application instruction** to HKSCC.

Share certificates will only become valid certificates of title provided that (i) the Global Offering has become unconditional in all respects; and (ii) neither of the Underwriting Agreements has been terminated in accordance with its terms.

The Company will not issue any temporary documents of title. The application lists will be open from 11:45 a.m. to 12:00 noon on Tuesday, September 21, 2010. No receipt will be issued for application monies paid. Dealing in the Shares on the Stock Exchange is expected to commence on September 29, 2010. The Shares will be traded in board lots of 1,000 each. The stock code is 926.

As at the date of this announcement, the executive directors of the Company are Mr. Zhao Yihong and Ms. Gao Yan; the non-executive directors of the Company are Mr. Zhuo Fumin and Mr. Wang Bing; and the independent non-executive directors of the Company are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Ms. Xin Katherine Rong.

By order of the Board
Besunyen Holdings Company Limited
Zhao Yihong
Chairman

Hong Kong, September 16, 2010

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