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**CASH FINANCIAL SERVICES GROUP LIMITED**

*(Incorporated in Bermuda with limited liability)*

(Stock code: 510)

**GRANT OF SHARE OPTIONS**

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities (“Listing Rules”) on The Stock Exchange of Hong Kong Limited (“Stock Exchange”).

The board of directors (“Board”) of CASH Financial Services Group Limited (“Company”) hereby announces that 49,500,000 share options (“Share Options”) to subscribe for ordinary shares of HK\$0.10 each (“Shares”) of the Company were granted to individuals (“Grantees”) under the share option scheme adopted by the Company on 22 February 2008.

Details of the Share Options granted are as follows:

Date of grant	: 15 October 2010
Exercise price of Share Options granted	: HK\$1.520 per Share
Number of Share Options granted	: 49,500,000 Share Options (Each Share Option shall entitle the holder of the Share Option to subscribe for one Share)
Closing price of the Share on the date of grant	: HK\$1.520 per Share
Validity period of the Share Options	: <u>Batch 1</u> 46,000,000 Share Options from 15 October 2010 to 31 October 2012  <u>Batch 2</u> 3,500,000 Share Options from 15 October 2010 to 31 October 2013

Among the total 49,500,000 Share Options, 23,000,000 Share Options were granted to the Directors of the Company with details as follows:

<b>Name of Directors</b>	<b>Positions / Capacity in the Company</b>	<b>Number of Share Options</b>
Kwan Pak Hoo Bankee	Chairman, Executive Director and Substantial Shareholder	4,000,000
Chan Chi Ming Benson	Chief Executive Officer and Executive Director	6,000,000
Law Ping Wah Bernard	Chief Financial Officer and Executive Director	6,000,000
Cheng Man Pan Ben	Executive Director	2,000,000
Yuen Pak Lau Raymond	Chief Operating Officer and Executive Director	2,000,000
Cheng Shu Shing Raymond	Independent Non-executive Director	1,000,000
Lo Kwok Hung John	Independent Non-executive Director	1,000,000
Lo Ming Chi Charles	Independent Non-executive Director	1,000,000
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		23,000,000
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By order of the Board  
**Suzanne W S Luke**  
*Company Secretary*

Hong Kong, 15 October 2010

As at the date hereof, the directors of the Company comprise:-

*Executive directors:*

Mr Kwan Pak Hoo Bankee  
Mr Chan Chi Ming Benson  
Mr Law Ping Wah Bernard  
Mr Cheng Man Pan Ben  
Mr Yuen Pak Lau Raymond

*Independent non-executive directors:*

Mr Cheng Shu Shing Raymond  
Mr Lo Kwok Hung John  
Mr Lo Ming Chi Charles