Potential investors should read the prospectus dated Friday, December 3, 2010 (the "Prospectus") issued by Chongqing Rural Commercial Bank Co., Ltd. (the "Bank") for detailed information about the Global Offering described below before deciding whether or not to invest in the H Shares thereby being offered.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

The information contained herein does not constitute an offer of securities for sale in the United States. Securities may not be offered, sold or delivered within the United States unless they are registered under the United States Securities Act of 1933, as amended, or are exempt from registration. No public offering of securities will be made in the United States. This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

In connection with the Global Offering, Nomura International (Hong Kong) Limited, its affiliate(s) or any person acting for it as stabilizing manager, on behalf of the Underwriters, may over-allocate or effect short sales or any other stabilising transactions with a view to stabilizing or maintaining the market price of the H Shares at a level higher than that which might otherwise prevail in the open market for a limited period commencing from the day on which the H Shares commence trading on the Hong Kong Stock Exchange up to the 30th day from the last day for lodging applications under the Hong Kong Public Offering (i.e. January 7, 2011). However, there is no obligation on the stabilizing manager, and/or its affiliate(s) or any person acting for it to conduct any such stabilizing action. Such stabilization may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). Such stabilization, if commenced, will be done at the absolute discretion of the stabilizing manager, and/or its affiliate(s) or any person acting for it and may be discontinued at any time, and must be brought to an end after a limited period. The stabilisation period is expected to expire on January 7, 2011 and after this date, when no further stabilising actions may be taken, demand for the H Shares, and therefore its market price, could fall.

The number of H Shares being offered in the Global Offering may be increased by up to and not more than an aggregate of 327,826,440 H Shares (representing approximately 15% of the initial Offer Shares under the Global Offering) through the exercise of the Over-allotment Option granted to the International Underwriters by the Bank and the Selling Shareholders exercisable by the Joint Global Coordinators on behalf of the International Underwriters to, among other things, cover over-allocations (if any) in the International Offering, which option is exercisable at any time from the date of the International Underwriting Agreement until the 30th day after the last day for lodging applications under the Hong Kong Public Offering. In the event that such Over-allotment Option is exercised, an announcement will be made in accordance with the Hong Kong Listing Rules. Unless otherwise defined in this announcement, terms defined in the Prospectus of the Bank have the same meanings when used in this announcement.



# 重慶農村商業銀行股份有限公司\* Chongging Rural Commercial Bank Co., Ltd.\*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

### **GLOBAL OFFERING**

**Global Offering** 

Number of Offer Shares under the : 2,185,509,601 H Shares (comprising 2,000,000,000 Offer Shares to be

> offered by the Bank and 185,509,601 Sale Shares to be

offered by the Selling

Shareholders, subject to the **Over-allotment Option**)

Shares

Number of International Offer: 2,021,595,601 H Shares (subject to

adjustment and the Over-allotment

Option)

Number of Hong Kong Offer Shares : 163,914,000 H Shares (subject to

adjustment)

Maximum Offer Price:

HK\$6.00 per H Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on

application in Hong Kong Dollars

and subject to refund)

Nominal value : RMB1.00 per H Share

Stock code: 3618

Joint Global Coordinators, Joint Sponsors, Joint Bookrunners and Joint Lead Managers

Morgan Stanley

**NOMURA** 

Application has been made to the Listing Committee for the granting of the listing of, and permission to deal in, the H Shares to be issued or sold pursuant to the Global Offering (including any additional H Shares which may be issued by the Bank and sold by the Selling Shareholders pursuant to the exercise of the Over-allotment Option). Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence on Thursday, December 16, 2010. The H Shares will be traded in board lots of 1,000 H Shares each. Subject to the granting of the listing of, and permission to deal in, the H Shares on the Hong Kong Stock Exchange as well as compliance with the stock admission requirements of HKSCC, the H Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the commencement date of dealings in the H Shares on the Hong Kong Stock Exchange or such other date as determined by HKSCC. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

The Bank is initially offering 2,021,595,601 H Shares (subject to adjustment and before exercise of Over-allotment Option) under the International Offering and 163,914,000 Hong Kong Offer Shares under the Hong Kong Public Offering, representing approximately 92.5% and 7.5% respectively of the total number of H Shares initially being offered in the Global Offering. The Hong Kong Offer Shares are being offered for subscription by way of a public offer in Hong Kong at the Offer Price. The allocation of the H Shares between the Hong Kong Public Offering and the International Offering is subject to adjustment as stated in the paragraph headed "The Hong Kong Public Offering" under the section headed "Structure of the Global Offering" in the Prospectus.

In connection with the Global Offering, we intend to grant the Over-allotment Option to the International Underwriters, exercisable by the Joint Global Coordinators on behalf of the International Underwriters. Pursuant to the Over-allotment Option, the Joint Global Coordinators will have the right, exercisable at any time from the date of the International Underwriting Agreement up to Friday, January 7, 2011, being the 30th day from the last day for lodging applications under the Hong Kong Public Offering, to require us to allot and issue up to an aggregate of 327,826,440 additional H Shares, representing approximately 15% of the number of initial Offer Shares, at the Offer Price to, among other things, cover over-allocations in the International Offering, if any. If the Over-allotment Option is exercised in full, the number of H Shares being offered under the Global Offering will represent approximately 27.03% of our enlarged issued share capital following the completion of the Global Offering and the exercise of the Over-allotment Option. In the event that the Over-allotment Option is exercised, an announcement will be made on the website of the Bank (www.cqrcb.com) and the website of the Hong Kong Stock Exchange (www.hkexnews.hk).

In connection with the Global Offering, Nomura International (Hong Kong) Limited, its affiliate(s) or any person acting for it, the "Stabilizing Manager", on behalf of the Underwriters, may over-allocate or effect short sales or any other stabilizing transactions with a view to stabilizing or maintaining the market price of the H Shares at a level higher than that which might otherwise prevail in the open market for a limited period from the Listing Date and ending on the 30th day after the last day for lodging applications (i.e. January 7, 2011) under the Hong Kong Public Offering. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements. However, there is no obligation on the Stabilizing Manager, its affiliate(s) or any person acting for it to do this. Such stabilization, if commenced, will be done at the absolute discretion of the Stabilizing Manager, and may be discontinued at any time, and must be brought to an end within 30 days after the last day for lodging applications under the Hong Kong Public Offering. The number of H Shares that may be over-allocated will not exceed the number of H Shares that may be sold under the Over-allotment Option.

The Offer Price is expected to be fixed by agreement between the Joint Bookrunners (on behalf of the Underwriters) and the Bank (on behalf of itself and the Selling Shareholders) on the Price Determination Date. The Price Determination Date is expected to be on or before Thursday, December 9, 2010. The Offer Price will not be more than HK\$6.00 per H Share and is expected to be not less than HK\$4.50 per H Share. The Offer Price is expected to fall within the Offer Price range as stated in the Prospectus unless otherwise announced, as further explained below, not later than the morning of the latest day for lodging applications under the Hong Kong Public Offering. Applicants for Hong Kong Offer Shares must pay on application, the maximum Offer Price of HK\$6.00 for each Hong Kong Offer Share together with brokerage of 1%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%. The Joint Bookrunners, on behalf of the Underwriters, may, where considered appropriate, based on the level of interest expressed by prospective professional, institutional, corporate, other investors during the book-building process, and with the Bank's consent, reduce the number of Offer Shares being offered under the Global Offering and/or the indicative Offer Price range below that stated in the Prospectus at any time prior to the morning of the latest day for lodging applications under the Hong Kong Public Offering. In such a case, the Bank will, as soon as practicable following the decision to make such reduction, and in any event not later than the morning of the latest day for the lodging of applications under the Hong Kong Public Offering, cause to be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the website of the Bank (www.cqrcb.com) and the website of the Hong Kong Stock Exchange (www.hkexnews.hk) notice of the reduction in the number of Offer Shares and/or the indicative Offer Price range. Upon issue of such a notice, the number of Offer Shares

and/or the revised Offer Price range will be final and conclusive and the Offer Price, if agreed upon with the Bank will be fixed within such revised Offer Price range. Such notice will also include confirmation or revision, as appropriate, of the offering statistics as currently set out in the section headed "Summary" in the Prospectus, and any other financial information which may change as a result of such reduction. If applications for Hong Kong Offer Shares have been submitted, then even if the number of Offer Shares and/or the Offer Price range is so reduced such applications cannot be subsequently withdrawn. In the absence of any notice being published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the website of the Bank at www.cqrcb.com and the website of the Hong Kong Stock Exchange at www.hkexnews.hk of a reduction in the number of Offer Shares and/or the indicative Offer Price range stated in this Prospectus on or before the morning of the latest day for lodging applications under the Hong Kong Public Offering, the number of Hong Kong Offer Shares and/or the Offer Price, if agreed upon with the Bank, will under no circumstances be fewer than the number of Offer Shares or be set outside the Offer Price range as stated in the Prospectus. If the Bank and the Joint Bookrunners (on behalf of the Underwriters), are unable to reach agreement on the Offer Price on or before Tuesday, December 14, 2010, the Global Offering will not become unconditional and will lapse.

The Hong Kong Public Offering is conditional on the fulfillment of the conditions as stated in the section headed "Further Terms and Conditions of the Hong Kong Public Offering" in the Prospectus. If the conditions are not fulfilled or waived prior to the times and dates specified, all application monies received from applicants under the Hong Kong Public Offering will be refunded, without interest, and in the event that the Offer Price as finally determined is less than the Offer Price of HK\$6.00 per H Share initially paid on application, the appropriate portion of the application monies will be refunded, in each case without interest and on the terms set out under paragraphs headed "Refund of Application Monies" and "Additional Information for Applicants Applying by Giving Electronic Application Instructions to HKSCC" in the section headed "Further Terms and Conditions of the Hong Kong Public Offering". Refund payments will also be made in respect of wholly or partially unsuccessful applications.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the WHITE Application Form; or (ii) submit applications online through the designated website of the White Form eIPO Service Provider at www.eipo.com.hk under the White Form eIPO service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the YELLOW Application Forms, copies

of which, together with the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Friday, December 3, 2010 until 12:00 noon on Wednesday, December 8, 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong; or (ii) give **electronic application instructions** to HKSCC via CCASS.

It should be noted that multiple or suspected multiple applications and any application for more than 50% of the 163,914,000 H Shares initially included in the Hong Kong Public Offering (that is, 81,957,000 H Shares) will be rejected. Each applicant under the Hong Kong Public Offering will also be required to give an undertaking and confirmation in the application submitted by him that he and any person(s) for whose benefit he is making the application have not indicated an interest for or taken up and will not indicate an interest for or take up any H Shares under the International Offering, and such applicant's application will be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be).

The total number of the H Shares available under the Hong Kong Public Offering (after taking into account of any re-allocation referred to below) is to be divided into two pools for allocation purposes: 81,957,000 H Shares in pool A and 81,957,000 H Shares in pool B. The H Shares in pool A will be allocated on an equitable basis to applicants who have applied for the H Shares with an aggregate subscription price of HK\$5 million (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable) or less. The H Shares in pool B will be allocated on an equitable basis to applicants who have applied for the H Shares with an aggregate subscription price of more than HK\$5 million and up to the total value of pool B (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable). Investors should be aware that applications in pool A and applications in pool B may receive different allocation ratios. If the H Shares in one (but not both) of the pools are undersubscribed, the surplus H Shares will be transferred to the other pool to satisfy demand in the pool and be allocated accordingly. For the purpose of this paragraph only, the "subscription price" for the H Shares means the price payable on application therefor (without regard to the Offer Price as finally determined). Applicants can only receive an allocation of the H Shares from either pool A or pool B but not from both pools.

Copies of the Prospectus, together with the WHITE Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, December 3, 2010

until 12:00 noon on Wednesday, December 8, 2010 from any of the following addresses of the Hong Kong Underwriters:

- 1. Morgan Stanley Asia Limited, 46th Floor, International Commerce Center, 1 Austin Road West, Kowloon, Hong Kong;
- 2. Nomura International (Hong Kong) Limited, 30/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong;
- 3. BOCOM International Securities Limited, 9th Floor, Man Yee Building, 68 Des Voeux Road Central, Hong Kong;
- 4. DBS Asia Capital Limited, 22/F, The Centre, 99 Queen's Road Central, Hong Kong;

or any of the following branches and/or sub-branches of:

## (a) Bank of China (Hong Kong) Limited

	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Quarry Bay Branch	Parkvale, 1060 King's Road, Quarry Bay
	United Centre Branch	Shop 1021, United Centre, 95 Queensway
Kowloon	Diamond Hill Branch	G107, Plaza Hollywood, Diamond Hill
	Hung Hom (Eldex Industrial Building) Branch	21 Ma Tau Wai Road, Hung Hom
	Wang Kwun Road Branch	Unit G1, Nan Fung Commercial Centre, Wang Kwun Road, Kowloon Bay
New Territories	Metro City Branch	Shop 209, Level 2, Metro City Phase 1, Tseung Kwan O
	Fo Tan Branch	No2,1/F Shatin Galleria, 18-24 Shan Mei Street, Fo Tan

# (b) The Hongkong and Shanghai Banking Corporation Limited

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		Branch Name	Address	
Hong Kong	s Island	Hong Kong Office	Level 3, 1 Queen's Road Central, HK	
		Des Voeux Road West Branch	Western Centre, 40-50 Des Voeux Road West, HK	
		Causeway Bay Branch	1/F, Causeway Bay Plaza 2, 463-483 Lockhart Road, HK	
Kowloon		Mong Kok Branch	Basement & U/G, 673 Nathan Road, Mong Kok, KLN	
New Territo	ories	Tuen Shing Street Branch	Shop No. 1225, 1/F, Tuen Mun Town Plaza Phase 1, 1 Tuen Shing Street, Tuen Mun, NT	
		Kingswood Ginza Branch	G/F Phase II, Kingswood Ginza, Tin Shui Wai, NT	
		Sunshine City Plaza Branch	Shop No. 3010, Level 3, Sunshine City Plaza, Ma On Shan, NT	
(c) Wing Lung Bank Limited				
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	Branch Name	Address
Hong Kong Island	Head Office	45 Des Voeux Road Central
Kowloon	Lamtin Sceneway Plaza Branch	Shop 59, 3/F Sceneway Plaza, 8 Sceneway Road
New Territories	Shatin Plaza Branch Tsuen Wan Branch	21 Shatin Centre Street 251 Sha Tsui Road
	Yuen Long Branch	37 On Ning Road

Both WHITE and YELLOW Application Forms completed in all respects (to which cheques or banker's cashier orders, payable to "Bank of China (Hong Kong) Nominees Limited — CQRCB Public Offer", should be securely stapled) should be deposited in the special collection boxes provided at any of the branches and sub-branches of Bank of China (Hong Kong) Limited, The Hongkong and Shanghai Banking Corporation Limited, and Wing Lung Bank Limited set out above at the following times on the following dates:

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Friday, December 3, 2010 — 9:00 a.m. to 4:30 p.m. Saturday, December 4, 2010 — 9:00 a.m. to 1:00 p.m. Monday, December 6, 2010 — 9:00 a.m. to 4:30 p.m. Tuesday, December 7, 2010 — 9:00 a.m. to 4:30 p.m. Wednesday, December 8, 2010 — 9:00 a.m. to 12:00 noon
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#### APPLICATIONS BY WHITE FORM eIPO

Applicants applying by **White Form eIPO** may submit applications to the White Form eIPO Service Provider through the designated website **www.eipo.com.hk** from 9:00 a.m. on Friday, December 3, 2010 until 11:30 a.m. on Wednesday, December 8, 2010 (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Wednesday, December 8, 2010, the last application day. Applicants will not be permitted to submit applications to the White Form eIPO Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

Applicants for 1,000,000 H Shares or more and have indicated in their Application Forms that they wish to collect H Share certificates (where applicable) and/or refund cheques (where applicable) personally, may collect H Share certificates (where applicable) and/or refund cheques (where applicable) from the Bank's H Share Registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Wednesday, December 15, 2010 or any other date notified by the Bank in the newspapers as the date of despatch/collection of H Share certificates/e-Refund payment instructions/refund cheques. Applicants being individuals who opt for personal collection cannot authorise any other person to make collection on their behalf. Corporations applicants which opt for personal collection must attend by their authorised representatives bearing letters of authorisation from their corporations stamped with the corporations' chop. Both individuals and authorised representatives (if applicable) must produce, at the time

of collection, evidence of identity acceptable to Computershare Hong Kong Investor Services Limited. Uncollected H Share certificates and refund cheques (where applicable) will be despatched by ordinary post at the applicants' own risk to the addresses specified in the relevant application.

In relation to applicants on Application Forms or White Form eIPO for 1,000,000 H Shares or more who have not indicated the wish for personal collection and applicants for less than 1,000,000 H Shares, their H Share certificates (where applicable) and/or refund cheques (where applicable) will be despatched by ordinary post at the applicants' own risk to the addresses on the application on Wednesday, December 15, 2010. If an applicant applies through the White Form eIPO service by paying the application monies through a single bank account and the applicant's application is wholly or partially unsuccessful and/or the final Offer Price being different from the Offer Price initially paid on applicant's application, e-Refund payment instructions (if any) will be despatched to the applicant's application payment account on or around Wednesday, December 15, 2010. If an applicant applies through the White Form eIPO service by paying the application monies through multiple bank accounts and the applicant's application is wholly or partially unsuccessful and/or the final Offer Price being different from the Offer Price initially paid on the applicant's application, refund cheque(s) will be sent to the address specified in the applicant's application instructions to the designated White Form eIPO Service Provider on or around Wednesday, December 15, 2010, by ordinary post and at the applicant's own risk.

# APPLICATIONS BY GIVING ELECTRONIC APPLICATION INSTRUCTIONS TO HKSCC VIA CCASS

Investors can apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

- 1. CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (https://ip.ccass.com) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input **electronic application instructions** on behalf of CCASS Investor Participants if they go to the Customer Service Centre of HKSCC at 2/F, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC; and
- 2. those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** to HKSCC via CCASS terminals to apply for Hong Kong Offer Shares on their behalf.

CCASS Clearing Participant/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

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Friday, December 3, 2010 — 9:00 a.m. to 8:30 p.m. (1)
Saturday, December 4, 2010 — 8:00 a.m. to 1:00 p.m. (1)
Monday, December 6, 2010 — 8:00 a.m. to 8:30 p.m. (1)
Tuesday, December 7, 2010 — 8:00 a.m. to 8:30 p.m. (1)
Wednesday, December 8, 2010 — 8:00 a.m. (1) to 12:00 noon
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Note:

(1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing Participants/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Friday, December 3, 2010 until 12:00 noon on Wednesday, December 8, 2010 (24 hours daily, except the last application day).

Subject to the terms and conditions set out in the Prospectus and the Application Forms relating thereto, applications must be received no later than 12:00 noon on Wednesday, December 8, 2010 (or if the application lists are not open on that day, then by 12:00 noon on the next business day the lists are open). Please see the section entitled "How to Apply for Hong Kong Offer Shares" in the Prospectus for further details. No receipt will be issued for application monies. No temporary documents of title will be issued. No receipt will be issued for applications made. The application lists will open from 11:45 a.m. to 12:00 noon on Wednesday, December 8, 2010 or such later date as may apply in case of a tropical cyclone warning signal No. 8 or above or a "black" rainstorm warning signal being in force as described in the section headed "How to Apply for Hong Kong Offer Shares" in the Prospectus.

The Bank expects to announce the Offer Price on Wednesday, December 15, 2010, whereas the general level of indication of interest in the International Offering, the level of applications under the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares are expected to be published on Wednesday, December 15, 2010 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and the website of the Hong Kong Stock Exchange at www.hkexnews.hk and the Bank's website at www.cqrcb.com. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available in a manner described in the section headed "How to Apply for Hong Kong Offer Shares - 10. Publication of results, dispatch/collection of H Share certificates and refund of application monies" in the Prospectus.

e-Refund payment instructions/refund cheques for surplus application monies (if any) under WHITE or YELLOW Application Forms and White Form eIPO and H Shares certificates for successful applicants under WHITE Application Forms and White Form eIPO will be despatched and/or available for collection (as the case may be) on Wednesday, December 15, 2010.

If you are applying using a YELLOW Application Form or by giving electronic application instructions to HKSCC and your application is wholly or partially successful, your H Share certificate will be issued in the name of HKSCC Nominees Limited and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of any designated CCASS Participant giving electronic application instructions on your behalf or as instructed by you in your YELLOW Application Form on Wednesday, December 15, 2010 or under contingent situations, on any other date as shall be determined by HKSCC or HKSCC Nominees Limited. If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allocated to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing Participant/Custodian Participant to give electronic application instructions on your behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should check the announcement published by the Bank on Wednesday, December 15, 2010 (for CCASS Investor Participants applying by giving electronic application instructions to HKSCC, they can also check the number of Hong Kong offer shares allotted to you and the amount of refund (if any) payable to you via the CCASS Phone System and CCASS Internet Systems) and report any discrepancies to HKSCC before 5:00 p.m. on Wednesday, December 15, 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees Limited. Immediately after the credit of the Hong Kong Offer Shares to your account, you can also check your new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your CCASS Investor Participant stock account and (if you are applying by giving electronic application instructions to HKSCC) the amount of refund money (if any) credited to your designated bank account.

H share certificates will only become valid certificates of title at 8:00 a.m. on Thursday, December 16, 2010 provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section entitled "Underwriting - Hong Kong Public Offering - Grounds for Termination" in the Prospectus has not been exercised.

Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence at 9:30 a.m. on Thursday, December 16, 2010. The H Shares will be traded in board lots of 1,000 each. The stock code is 3618.

By order of the Board

Chongqing Rural Commercial Bank Co., Ltd.

Liu Jianzhong

Chairman

Hong Kong, December 3, 2010

As at the date of this announcement, the executive directors of the Bank are Liu Jianzhong and Tan Yuansheng; the non-executive directors are Tao Jun, Tu Jianhua, Wen Honghai, Wang Yongshu, Gao Xiaodong and Wu Xiufeng; and the independent non-executive directors are Xu Bin, Pu Yongjian, and Ran Hua.

\* Chongqing Rural Commercial Bank Co., Ltd. is not an authorized institution within the meaning of the Banking Ordinance (Chapter 155 of Laws of Hong Kong), not subject to the supervision of the Hong Kong Monetary Authority, and not authorized to carry on banking/deposit-taking business in Hong Kong.