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Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.

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Potential investors of the Public Offer Shares should note that the Lead Manager (for itself and on behalf of the other Underwriters) is entitled to terminate their obligations under the Underwriting Agreement by notice in writing to be given by the Lead Manager (for itself and on behalf of the other Underwriters) upon the occurrence of any of the events set forth under the section headed “Underwriting – Underwriting arrangements and expenses – Grounds for termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Tuesday, 11 January 2011).

*In connection with the Share Offer, Kingston Securities Limited, its affiliates or any person acting for it may over-allocate or effect any other transactions with a view to supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period. Such transactions, if commenced, may be discontinued at any time. Kingston Securities Limited will be appointed as stabilizing manager (the “**Stabilizing Manager**”) for purposes of the Share Offer in accordance with the Securities and Futures (Price Stabilizing) Rules made under the SFO and, should stabilizing transactions be effected in connection with the Share Offer, such transactions will be effected in accordance with the laws, rules and regulations in place in Hong Kong on stabilization. An announcement will be made to the public within seven days after the end of the stabilizing period as required under the Securities and Futures (Price Stabilizing) Rules made under the SFO. The details of the intended stabilization and how it will be regulated under the Securities and Futures (Price Stabilizing) Rules of the SFO are contained in the section headed “Structure of the Share Offer – Stabilization” of the Prospectus.*

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which begins on the Listing Date which is expected to be on Tuesday, 11 January 2011 and ends on the 30th day after the last day for the lodging of applications under the Public Offer. The stabilization period is expected to expire on Thursday, 3 February 2011 and that after this date, when no further stabilizing action may be taken, demand for the Shares, and therefore its market price, could fall.

In connection with the Share Offer, the Company expects to grant to the Underwriters the Over-allotment Option, which will be exercisable by the Lead Manager (for itself and on behalf of the other Underwriters) within 30 days from the date of the Prospectus. Pursuant to the Over-allotment Option, the Company may be required to allot and issue at the Offer Price up to an aggregate of 60,000,000 additional Shares, representing approximately 15% of the total number of Shares initially available under the Share Offer. If the Over-allotment Option is exercised in full, the additional Offer Shares will represent approximately 3.61% of the Company’s enlarged issued share capital following the completion of the Share Offer and the exercise of the Over-allotment Option but without taking into account any Shares which may fall to be issued upon the exercise of any options that may be granted under the Share Option Scheme. In the event that the Over-allotment Option is exercised, an announcement will be made.

In connection with the Share Offer, the Stabilizing Manager may over-allocate up to and not more than an aggregate of 60,000,000 additional Shares (representing approximately 15% of the Offer Shares initially available under the Share Offer) at any time from the Listing Date up to (and including) the date falling the 30th day after the last date for lodging of Application Forms under the Share Offer and cover such over-allocations by exercising the Over-allotment Option, or by making purchases in the secondary market or by a combination of purchase in the secondary market and a partial exercise of the Over-allotment Option. In the event that such Over-allotment Option is exercised, an announcement will be made.



SUMPO FOOD HOLDINGS LIMITED

森寶食品控股有限公司

(incorporated in the Cayman Islands with limited liability)

LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER

Number of Offer Shares	: 400,000,000 Shares (subject to the Over-allotment Option)
Number of Placing Shares	: 360,000,000 Shares (subject to reallocation and the Over-allotment Option)
Number of Public Offer Shares	: 40,000,000 Shares (subject to reallocation)
Offer Price	: Not more than HK\$0.80 per Offer Share and expected to be not less than HK\$0.60 per Offer Share (payable in full on application plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% and subject to refund)
Nominal value	: HK\$0.10 each
Stock code	: 1089

Sponsor



KINGSTON CORPORATE FINANCE LIMITED

Sole Bookrunner and Lead Manager



KINGSTON SECURITIES LIMITED

The Company is initially offering 400,000,000 Shares (subject to the Over-allotment Option) under Share Offer, which consists of 40,000,000 Public Offer Shares and 360,000,000 Placing Shares, representing 10% and 90% of the total number of Offer Shares initially being offered in the Share Offer respectively.

Application has been made by the Company to the Listing Committee for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus and the Application Forms, including the Offer Shares (including any Shares which may be issued pursuant to the exercise of the Over-allotment Option) and any Shares which may be issued under the Share Option Scheme. Subject to the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by

HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange, or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS. Investors should seek the advice of their stockbrokers or other professional advisers for details of those settlement arrangements and how such arrangements will affect their rights and interests.

The Public Offer Shares initially available for subscription under the Public Offer will be divided into two pools (subject to adjustment of odd lot size) for allocation purposes only: Pool A and Pool B. The Public Offer Shares in Pool A will comprise 20,000,000 Public Offer Shares and will be allocated on an equitable basis to successful applicants who have applied for the Public Offer Shares in the value of HK\$5 million or below (excluding SFC transaction levy imposed, the Stock Exchange trading fee and the brokerage payable thereon). The Public Offer Shares available in Pool B will comprise 20,000,000 Public Offer Shares and will be allocated on an equitable basis to successful applicants who have applied for the Public Offer Shares in the value of more than HK\$5 million (excluding SFC transaction levy imposed, the Stock Exchange trading fee and the brokerage payable thereon) and up to the total initial value of Pool B. Applicants should be aware that allocation ratios for applications in the two pools may be different. Where one of the pools (but not both) is undersubscribed, the surplus Public Offer Shares will be transferred to the other pool to satisfy the demand in the other pool and be allocated accordingly. Applicants can only receive an allocation of Public Offer Shares from any one pool but not from both pools and can only make applications to either Pool A or Pool B. **Multiple or suspected multiple applications and any application made for more than 20,000,000 Public Offer Shares are bound to be rejected.** Except where the applicant is a nominee and provide the required information in the application, no more than one application (whether individually or jointly) can be made by applying on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC or applying online through the **HK eIPO White Form** Service Provider under the **HK eIPO White Form** service (www.hkeipo.hk). Each applicant under the Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him/her/it that he/she/it and any person(s) for whose benefit he/she/it is making the application have not taken up or applied for, or indicated an interest for, and will not take up or apply for, or indicate an interest for, any Placing Shares under the Placing, and such applicant's application is liable to be rejected if the said undertaking and/or confirmation is breached or untrue (as the case may be) or he/she/it has been or will be placed or allocated Placing Shares under the Placing.

Applicants who apply on **WHITE** Application Forms for 1,000,000 or more Public Offer Shares and have indicated in their **WHITE** Application Forms that they wish to collect their share certificate(s) and/or refund cheque(s) (where applicable) in person from the Company's Hong Kong Share Registrar, Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong, may collect their share certificate(s) and/or refund cheque(s) (where applicable) in person from 9:00 a.m. to 1:00 p.m. on Monday, 10 January 2011 or such other date as notified by the Company in The Standard (in English) and Singpao (in Chinese) and on the website of the Stock Exchange at www.hkexnews.hk and on the website of the Company at www.sumpofood.com as the date of collection/despatch of the share certificates, e-auto refund payment instructions and refund cheques. Identification and (where

applicable) authorisation documents acceptable to Tricor Investor Services Limited must be produced at the time of collection. Individual applicants who opt for collection in person must not authorise any other person to make collection on their behalf. If an applicant is a corporate applicant which opts for collection in person, the authorised representative bearing a letter of authorisation from the corporation stamped with the company chop (bearing the company name) must be presented for collection. If applicants do not collect their share certificate(s) and/or refund cheque(s) (where applicable) within the time specified for collection, they will be despatched thereafter to the applicants by ordinary post to the address as specified in the **WHITE** Application Forms at their own risk.

Applicants who apply on **YELLOW** Application Forms for 1,000,000 or more Public Offer Shares and have indicated in their **YELLOW** Application Forms that they wish to collect refund cheque(s) in person may collect their refund cheques (where applicable) but may not elect to collect their share certificates, which will be deposited into CCASS for credit to their designated CCASS Participant's stock accounts or CCASS Investor Participant's stock accounts, as appropriate. The procedure for collection of refund cheques (where applicable) for applicants who apply on **YELLOW** Application Forms for Public Offer Shares is the same as that for **WHITE** Application Form applicants. Instead of using **YELLOW** Application Forms, applicants may electronically instruct HKSCC to cause HKSCC Nominees to apply for the Public Offer Shares on their behalf via CCASS. Any Public Offer Shares allocated to such applicants will be registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant's stock account or their designated CCASS Participant's stock account.

Applicants who have applied for less than 1,000,000 Public Offer Shares or applicants who have applied for 1,000,000 Public Offer Shares or more, whether using **WHITE** or **YELLOW** Application Forms, but have not indicated on their Application Forms that they wish to collect their share certificate(s) (if applicable) and/or refund cheque(s) (if applicable) in person, their share certificate(s) (if applicable) and/or refund cheque(s) (if applicable) will be sent to the address on their Application Form on or around Monday, 10 January 2011 by ordinary post and at their own risk.

Applicants who apply for 1,000,000 Public Offer Shares or more through the **HK eIPO White Form** service by applying online to the **HK eIPO White Form** Service Provider through the designated website at **www.hkeipo.hk** and their application is wholly or partially successful, they may collect the share certificate(s) and/or refund cheque(s) (where applicable) in person from the Hong Kong Share Registrar, Tricor Investor Services Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Monday, 10 January 2011, or such other date as notified by the Company in the newspapers and on the website of the Stock Exchange at **www.hkexnews.hk** and on the website of the Company at **www.sumpofood.com** as the date of despatch/collection of share certificates, e-auto refund payment instructions refund cheques. If the applicants do not collect their share certificate(s) and/or refund cheque(s) personally within the time specified for collection, they will be sent to the address specified in their application instructions to the **HK eIPO White Form** Service Provider promptly thereafter by ordinary post and at their own risk. If the applicants apply for less than 1,000,000 Public Offer Shares, their share certificate(s) and/or refund cheque(s) (where applicable) will be sent to the address specified in their application instructions to the **HK eIPO White Form** Service Provider on Monday, 10 January 2011 by ordinary post and at the applicants' own risk.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms. Applicants who would like to be allotted the Public Offer Shares in their own names should complete and sign the **WHITE** Application Forms or by submitting application to the **HK eIPO White Form** Service Provider under the **HK eIPO White Form** service (www.hkeipo.hk). Applicants who would like to have the allotted Public Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Form, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Thursday, 30 December 2010 until 12:00 noon on Tuesday, 4 January 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker who may have such Application Forms and Prospectus available; or (ii) give **electronic application instructions** to HKSCC via CCASS.

You should be aware that no temporary document of title or any receipt for application money received will be issued by the Company in respect of the Public Offer Shares.

In connection with the Share Offer, Kingston Securities Limited, its affiliates or any person acting for it, on behalf of the other Underwriters, may over-allocate or effect transactions with a view to stabilizing or maintaining the market price of the Shares at a level higher than that which might otherwise prevail for a limited period commencing from the Listing Date.

Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements. However, there is no obligation on the Stabilizing Manager, its affiliates or any person acting for it to do this. Such stabilization, if commenced, will be conducted at the absolute discretion of the Stabilizing Manager, its affiliates or any person acting for it and may be discontinued at any time, and must be brought to an end after a limited period. The number of Shares that may be over-allocated will not be greater than the number of Shares which may be allotted and issued upon exercise of the Over-allotment Option, being 60,000,000 Shares, which is 15% of the Shares initially available under the Share Offer.

The Stabilizing Manager, its affiliates or any person acting for it may take all or any of the following stabilizing actions in Hong Kong during the stabilization period:

- (i) purchase, or agree to purchase, any of the Shares or offer or attempt to do so for the sole purpose of preventing or minimizing any reduction in the market price of the Shares; and/or
- (ii) in connection with any action described in paragraph (i) above:
 - (A) (1) over-allocate the Shares; or
 - (2) sell or agree to sell the Shares so as to establish a short position in them, for the sole purpose of preventing or minimizing any reduction in the market price of the Shares;

- (B) exercise the Over-allotment Option and purchase or subscribe for or agree to purchase or subscribe for the Shares in order to close out any position established under paragraph (ii)(A) above;
- (C) sell or agree to sell any of the Shares acquired by it in the course of the stabilizing action referred to in paragraph (i) above in order to liquidate any position that has been established by such action; and/or
- (D) offer or attempt to do anything as described in paragraph (ii)(A)(2), (ii)(B) or (ii)(C) above.

The Stabilizing Manager, its affiliates or any person acting for it, may, in connection with the stabilizing action, maintain a long position in the Shares, and there is no certainty as to the extent to which and the time period for which it will maintain such position.

Investors should be warned of the possible impact of any liquidation of the long position by the Stabilizing Manager, its affiliates or any person acting for it, which may include a decline in the market price of the Shares.

Stabilization cannot be used to support the price of the Shares for longer than the stabilization period, which begins on the day on which dealings in the Shares commence on the Stock Exchange and ends on the 30th day after the last day for the lodging of applications under the Public Offer. The stabilization period is expected to expire on Thursday, 3 February 2011. After this date, when no further stabilizing action may be taken, demand for the Shares, and therefore their market price, could fall.

Any stabilizing action taken by the Stabilizing Manager, its affiliates or any person acting for it, may not necessarily result in the market price of the Shares staying at or above the Offer Price either during or after the stabilization period. Stabilization bids or market purchases effected in the course of the stabilization action may be made at any price at or below the Offer Price and can therefore be done at a price below the price investors have paid in acquiring the Shares.

All stabilizing actions will be taken in accordance with the laws, rules and regulations in place in Hong Kong on stabilization.

The Share Offer is conditional, among other things, on the conditions stated in the sub-sections headed “Conditions of the Share Offer” under the section headed “Structure of the Share Offer” of the Prospectus. If the conditions are not fulfilled or waived prior to the times and dates specified in the Prospectus, the Share Offer will thereby lapse and all application monies, together with the brokerage fee, the SFC transaction levy and the Stock Exchange trading fee received from applicants under the Share Offer, will be returned to the applicants without interest on the terms set out under the paragraph headed “Despatch/Collection of Share Certificates, e-auto refund and Payment Instructions and Refund Cheques” on the related Application Forms.

The Offer Price will not be more than HK\$0.80 per Offer Share and is currently expected to be not less than HK\$0.60 per Offer Share unless otherwise announced. Investors applying for the Public Offer Shares must pay, on application, the maximum indicative Offer Price of HK\$0.80 for each Offer Share together with brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% on each Public Offer Share subject to refund if the Offer Price is lower than HK\$0.80 per Offer Share. The Lead Manager (for itself and on behalf of the other Underwriters) may, with the consent of the Company, reduce the indicative Offer Price range as stated in the Prospectus (which is HK\$0.60 to HK\$0.80 per Offer Share) at any time on or prior to the morning of the last day for lodging applications under the Public Offer, which is expected to be on Tuesday, 4 January 2011. In such a case, notices of the reduction the indicative Offer Price range will be published in The Standard (in English) and Singpao (in Chinese) and on the website of the Stock Exchange at www.hkexnews.hk and our Company's website at www.sumpofood.com not later than the morning of the day which is the last day for lodging applications under the Public Offer, which is expected to be on Tuesday, 4 January 2011.

The Offer Price is expected to be determined by agreement between the Lead Manager (for itself and on behalf of the Other Underwriters) and the Company on the Price Determination Date, when market demand for the Offer Shares will be determined. The Price Determination Date is expected to be on or before Wednesday, 5 January 2011 and in any event, no later than 12:00 noon on Thursday, 6 January 2011. **If, for any reason, the Company and the Lead Manager (for itself and on behalf of the other Underwriters) are unable to reach agreement on the Offer Price on or before the Price Determination Date, the Share Offer will not become unconditional and will lapse.**

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 30 December 2010, until 12:00 noon on Tuesday, 4 January 2011 at any of the following addresses of the **Underwriters**:

Kingston Securities Limited of Suite 2801, 28th Floor, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong

Christfund Securities Limited of 26th Floor, 100 Queen's Road Central, Hong Kong

CIMB Securities (HK) Limited of 25th Floor, Central Tower, 28 Queen's Road Central, Hong Kong

Get Nice Securities Limited of 10th Floor, Cosco Tower, Grand Millennium Plaza, 183 Queen's Road Central, Hong Kong

Luen Fat Securities Company Limited of 6th Floor, New Henry House, 10 Ice House Street, Central, Hong Kong

or any of the following branches of Bank of Communications Co., Ltd, Hong Kong Branch:

	Branch Name	Address
Hong Kong Island:	Hong Kong Branch	20 Pedder Street, Central
	Quarry Bay Sub-Branch	G/F., 981 C, King's Road
	Hennessy Road Sub-Branch	G/F., Bank of Communications Building, 368 Hennessy Road
	Kennedy Town Sub-Branch	G/F., 113-119 Belcher's Street
Kowloon:	Kowloon Sub-Branch	G/F., 563 Nathan Road
	Jordan Road Sub-Branch	1/F, Booman Building, 37U Jordan Road
	Tsimshatsui Sub-Branch	Shop 1-3, G/F., 22-28 Mody Road
New Territories:	Tsuen Wan Sub-Branch	G/F., Shop G9B-11, Pacific Commercial Plaza, Bo Shek Mansion, 328 Sha Tsui Road
	Yuen Long Sub-Branch	Shop B-F, G/F., 2-14 Tai Fung Street, Yuen Long
	Shatin Sub-Branch	Shop No.193, Level 3, Lucky Plaza

APPLICATIONS BY ELECTRONIC APPLICATION INSTRUCTIONS TO HKSCC

Applicants can collect a **YELLOW** Application Form and the Prospectus during normal business hours from 9:00 a.m. on Thursday, 30 December 2010 till 12:00 noon on Tuesday, 4 January 2011 from:

- the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong
- stockbrokers who may have Application Forms and the Prospectus available.

WHITE or **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders made payable to "Bank of Communications (Nominee) Co., Ltd – Sumpo Food Public Offer" should be securely stapled, should be deposited in any of the special collection boxes provided at any one of the branches of Bank of Communications Co., Ltd, Hong Kong Branch referred to above on the following dates during the following times:

Thursday, 30 December 2010 – 9:00 a.m. to 5:00 p.m.

Friday, 31 December 2010 – 9:00 a.m. to 5:00 p.m.

Monday, 3 January 2011 – 9:00 a.m. to 5:00 p.m.

Tuesday, 4 January 2011 – 9:00 a.m. to 12:00 noon

Investors can also apply for Public Offer Shares by giving **electronic application instructions** to HKSCC as follows:

1. CCASS Investor Participants may give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (according to the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC may also input **electronic application instructions** for CCASS Investor Participants on their behalf if they go to the HKSCC Customer Service Centre at 2/F, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Copies of prospectus are available for collection from the above address; and

2. those who are not CCASS Investor Participants may instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** to HKSCC via CCASS terminals to apply for Public Offer Shares on their behalf.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Thursday, 30 December 2010 – 9:00 a.m. to 8:30 p.m.⁽¹⁾
Friday, 31 December 2010 – 8:00 a.m. to 8:30 p.m.⁽¹⁾
Monday, 3 January 2011 – 8:00 a.m. to 8:30 p.m.⁽¹⁾
Tuesday, 4 January 2011 – 8:00 a.m.⁽¹⁾ to 12:00 noon

- (1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participant

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, 30 December 2010 until 12:00 noon on Tuesday, 4 January 2011 (24 hours daily, except on the last day for lodging applications under the Public Offer).

Subject to the terms and conditions set out in the Prospectus and the related Application Form, completed **WHITE** or **YELLOW** Application Forms, together with payment attached, must be lodged by 12:00 noon on Tuesday, 4 January 2011, or, if the application lists are not open on that day, then by the time and date stated in the section headed “How to apply for Public Offer Shares – Effect of Bad Weather on the Opening of the Application Lists” of the Prospectus.

Applicants may submit application to the **HK eIPO White Form** Service Provider under the **HK eIPO White Form** service through the designated website at **www.hkeipo.hk** from 9:00 a.m. on Thursday, 30 December 2010 until 11:30 a.m. on Tuesday, 4 January 2011 or such later time as described under the section headed “How to apply for Public Offer Shares – Applying through **HK eIPO White Form** – Effect of Bad Weather on electronic applications under **HK eIPO White Form** Service” in the Prospectus (24 hours daily, except on the last day for lodging applications under the Public Offer). The latest time for completing full payment of application monies (including any related fees) in respect of such applications will be 12:00 noon on Tuesday, 4 January 2011, being the last day for lodging applications under the Public Offer, or, if the application lists are not open on that day, then by the time and date stated in the section headed “How to apply for Public Offer Shares – Applying through **HK eIPO White Form** – Effect of Bad Weather on electronic applications under **HK eIPO White Form** Service” in the Prospectus.

Applicants will not be permitted to submit application to the **HK eIPO White Form** Service Provider through the designated website at **www.hkeipo.hk** after 11:30 a.m. on the last day for submitting applications. If the applicants have already submitted applications and obtained a payment reference number from the website prior to 11:30 a.m., they will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

PUBLICATION OF RESULTS

The application lists will be open from 11:45 a.m. to 12:00 noon on Tuesday, 4 January 2011, except as provided in the section headed “How to apply for Public Offer Shares – Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus. The Company expects to announce the final Offer Price, the level of indications of interest in the Placing, the level of applications and the basis of allotment of the Public Offer Shares on Monday, 10 January 2011 in The Standard (in English) and Singpao (in Chinese) and on the website of the Stock Exchange at www.hkexnews.hk and our Company’s website at www.sumpofood.com.

Results of allocations in the Public Offer, including the Hong Kong Identity Card/passport/Hong Kong Business Registration Certificate numbers of successful applicants (where supplied) and the number of Public Offer Shares successfully applied for under **WHITE** or **YELLOW** Application Forms, or by giving **electronic application instructions** to HKSCC via CCASS or to the designated **HK eIPO White Form** Service Provider through the **HK eIPO White Form** service (www.hkeipo.hk), will be made available at the times and dates and in the manner specified below:

- results of allocations in the Public Offer will be available in the Company’s announcement to be posted on the Company’s website at www.sumpofood.com from Monday, 10 January 2011;
- results of allocations in the Public Offer will be available on the website of the Stock Exchange at www.hkexnews.hk from Monday, 10 January 2011;
- results of allocations in the Public Offer will be available on the Company’s designated results of allocations website at www.tricor.com.hk/ipo/result on a 24-hour basis from 8:00 a.m. on Monday, 10 January 2011 to 12:00 midnight on Friday, 14 January 2011. The user will be required to key in the Hong Kong Identity Card/passport/Hong Kong Business Registration Certificate number provided in his/her/its application form to search for his/her/its own allocation result; and
- results of allocations in the Public Offer will be available from the Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Public Offer Shares allocated to them, if any, by calling 369-18-488 between 9:00 a.m. and 6:00 p.m. from Monday, 10 January 2011 to Thursday, 13 January 2011;
- special allocation results booklets setting out the results of allocations will be available for inspection during the opening hours of individual branches from Monday, 10 January 2011 to Thursday, 13 January 2011 at all the receiving bank branches at the addresses set out in the section headed “How to apply for Public Offer Shares – Where to collect this prospectus and the Application Forms” of the Prospectus.

If the applicant is applying using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and his/her/its application is wholly or partially successful, his/her/its share certificate will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to his/her/its CCASS Investor Participant stock account or the stock account of his/her/its designated CCASS Participant giving **electronic application instructions** on his/her/its behalf or as instructed by he/she/it in his/her/its **YELLOW** Application Form on Monday, 10 January 2011 or in the event of a contingency,

on any other date as shall be determined by HKSCC or HKSCC Nominees. If the applicant is applying through a designated CCASS Participant (other than a CCASS Investor Participant), he/she/it can check the number of Public Offer Shares allocated to he/she/it (and the amount of refund money payable to he/she/it if he/she/it has instructed a CCASS Clearing/Custodian Participant to give **electronic application instructions** on his/her/its behalf) with that CCASS Participant. If the applicant is applying as a CCASS Investor Participant, he/she/it should check the announcement published by the Company (for CCASS Investor Participants applying by giving **electronic application instructions** to HKSCC, they can also check the number of Public Offer Shares allotted to him/her/it and the amount of refund monies (if any) payable to he/she/it via the CCASS Phone System and CCASS Internet Systems) and report any discrepancies to HKSCC before 5:00 p.m. on Monday, 10 January 2011 or such other date as shall be determined by HKSCC or HKSCC Nominees.

Immediately after the credit of the Public Offer Shares to his/her/its account, he/she/it can check his/her/its new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to he/she/it an activity statement showing the number of Public Offer Shares credited to his/her/its stock account and (if the applicant is applying by giving **electronic application instructions** to HKSCC) the amount of refund money (where applicable) credited to his/her/its designated bank account.

REFUND OF APPLICATION MONIES

If the applicant's application is wholly or partially unsuccessful, the Company will refund in whole or in part (as applicable) the application monies, including the related brokerage, SFC transaction levy and Stock Exchange trading fee to the applicants without interest. If the Offer Price as finally determined is less than the maximum Offer Price of HK\$0.80 per Share (excluding brokerage, SFC transaction levy and Stock Exchange trading fee) initially paid on application, the Company will refund to the applicants the surplus application monies together with the related brokerage, SFC transaction levy and Stock Exchange trading fee, without interest.

For applicants using **WHITE** or **YELLOW** Application Forms, all refunds (if any) will be made by a cheque crossed "Account payee only" in favour of the applicant (or, in the case of joint applicants, to the first-named applicant on your Application Form) on the terms set out under "Refund of your money" on the Application Form and the section headed "How to apply for Public Offer Shares – Despatch/Collection of share certificates, e-auto refund payment instructions and refund cheques" in the Prospectus.

If an applicant has applied for 1,000,000 Public Offer Shares or more and has indicated on the Application Form that he/she/it will collect his/her/its share certificate(s) (where applicable) and/or refund cheque (if any) in person, he/she/it may collect it/them from:

Tricor Investor Services Limited

26th Floor, Tesbury Centre,
28 Queen's Road East
Wanchai
Hong Kong

from 9:00 a.m. to 1:00 p.m. on Monday, 10 January 2011 or any other date notified by the Company in the newspaper as the date of despatch of share certificates and refund cheques.

If an applicant applies for less than 1,000,000 Public Offer Shares or if he/she/it applies for 1,000,000 Public Offer Shares or more but have not indicated on the application that he/she/it will collect the refund cheques in person, the refund cheque will be sent to the address on the applicant's Application Form (or in the case of joint applicants, to the address of the first-named applicant on the Application Form) by ordinary post and at his/her/its own risk on Monday, 10 January 2011. For applicant applying by giving **electronic application instructions** to HKSCC via CCASS, refunds (if any) will be credited to his/her/its designated bank account or the designated bank account of his/her/its broker or custodian. The Company will keep any interest accrued on your application monies (up until, in the case of monies to be refunded, the date of despatch of refund cheques). The Company also has the right to retain any share certificates and/or any surplus application monies or refunds pending clearance of your cheque or banker's cashier order. In a contingency situation involving a substantial oversubscription, at the discretion of the Company and the Lead Manager, cheques for applications for certain small denominations of the Offer Shares (apart from successful applications) may not be cleared.

If an applicant applies through the **HK eIPO White Form** service by paying the application money through a single bank account and the applicant's application is wholly or partially unsuccessful and/or the Offer Price being different from the maximum Offer initially paid on applicant's application, e-auto Refund payment instructions (if any) will be despatched to the applicant's application payment bank account on Monday, 10 January 2011.

If an applicant applies through the **HK eIPO White Form** service by paying the application money through multiple bank accounts and the applicant's application is wholly or partially unsuccessful and/or the Offer Price being different from the maximum Offer initially paid on applicant's application, refund cheque will be sent to the address specified in the applicant's application instruction to the designated **HK eIPO White Form** Service Provider on Monday, 10 January 2011, by ordinary post and at the applicant's own risk.

For applicants whose payment of application monies is insufficient, or in excess of the required amount, having regard to the number of Public Offer Shares for which they have applied, or if their applications are otherwise rejected by the designated **HK eIPO White Form** Service Provider, the designated **HK eIPO White Form** Service Provider may adopt alternative arrangements for the refund of monies to such applicants. Please refer to the additional information provided by the designated **HK eIPO White Form** Service Provider on the designated website at www.hkeipo.hk.

Share certificates for the Public Offer Shares are expected to be issued on Monday, 10 January 2011 and will only become valid certificates of title at 8:00 a.m. on Tuesday, 11 January 2011 provided that the Public Offer has become unconditional in all respects and the right of termination described in the section headed "Underwriting – Underwriting Arrangements and Expenses – Grounds for Termination" of the Prospectus has not been exercised.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:30 a.m. on Tuesday, 11 January 2011. The Shares will be traded in board lots of 5,000 Shares. The stock code of the Company is 1089.

On behalf of the Board
Sumpo Food Holdings Limited
Lin Qinglin
Chairman

Hong Kong, 30 December 2010

As at the date of this announcement, the Board comprises Mr. Lin Qinglin, Mr. Wu Shiming, Mr. Yin Shouhong as executive directors, and Mr. Hu Chung Ming, Mr. Liao Yuan, Mr. Chau On Ta Yuen and Mr. Wei Ji Min as independent non-executive directors.

*Please also refer to the published version of this announcement in **The Standard**.*