

*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Prospective investors should read the prospectus dated Friday, 31 December 2010 (the “**Prospectus**”) issued by KEE Holdings Company Limited (the “**Company**”) for detailed information about the Placing and the Public Offer described in the Prospectus before deciding whether or not to invest in the Offer Shares thereby being offered in the Share Offer.*

Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as defined in the Prospectus.

*Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

Prospective investors of the Public Offer should note that the Lead Manager (acting on behalf of the Public Offer Underwriter) shall have the sole and absolute right by notice in writing or orally (with written confirmation to follow) to the Company to terminate the Public Offer Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section headed “Underwriting — Grounds for termination” in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the date on which dealings in the Shares first commence on the Stock Exchange (which is currently expected to be Wednesday, 12 January 2011).

*In connection with the Share Offer, the Lead Manager, as the Stabilising Manager or any person acting for it may, on behalf of the Placing Underwriter, over-allocate up to 15,000,000 new Shares or effect transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with applicable laws and regulatory requirements. There is no obligation on the Stabilising Manager or any person acting for it, to conduct such stabilising action. Such stabilising action, if commenced, will be conducted at the absolute discretion of the Stabilising Manager, or any person acting for it, and may be discontinued at any time, and must be brought to an end after a limited period. The details of the intended stabilisation and how it will be regulated under the Securities and Futures (Price Stabilising) Rules of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (“**SFO**”) are contained in the Prospectus.*

Investors should be aware that the stabilisation action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the day of commencement of trading of the Shares on the Stock Exchange, which is expected to be on Wednesday, 12 January 2011, and ends on 4 February 2011, being the 30th day after the last day for the lodging of applications under the Public Offer. A public announcement will be made within seven days after the end of the stabilisation period in accordance with the Securities and Futures (Price Stabilising) Rules of the SFO.



KEE HOLDINGS COMPANY LIMITED

開易控股有限公司

(Incorporated in the Cayman Islands with limited liability)

**LISTING ON THE MAIN BOARD OF
THE STOCK EXCHANGE OF HONG KONG LIMITED**

BY WAY OF

PLACING AND PUBLIC OFFER

- Number of Offer Shares : 100,000,000 Shares (subject to the Over-allotment Option)**
- Number of Placing Shares : 90,000,000 Shares (subject to re-allocation and the Over-allotment Option)**
- Number of Public Offer Shares : 10,000,000 Shares (subject to re-allocation)**
- Offer Price : HK\$1.33 per Offer Share (payable in full upon application, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%)**
- Nominal value : HK\$0.01 per Share**
- Stock code : 02011**

Sponsor and Lead Manager



Shenyin Wanguo Capital (H.K.) Limited

The Share Offer of 100,000,000 Offer Shares comprises the Public Offer and the Placing. The Public Offer comprises initially an offer of 10,000,000 Shares (subject to the re-allocation as described in the section headed “Structure and conditions of the Share Offer” in the Prospectus). The Placing comprises initially a placing of 90,000,000 Placing Shares (subject to the re-allocation and the Over-allotment Option as described in the section headed “Structure and conditions of the Share Offer” in the Prospectus). The 10,000,000 Public Offer Shares under the Share Offer will represent 10% of the total number of Offer Shares initially being offered in the Share Offer, by way of the Public Offer. Application has been made by the Company to the Listing Committee for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Capitalisation Issue, the Share Offer, the exercise of the Over-allotment Option and any Shares falling to be issued upon exercise of the options which may be granted under the Share Option Scheme as described in the Prospectus. Dealings in the Shares on the Stock Exchange are expected to commence at 9:30 a.m. on Wednesday, 12 January 2011 (the “**Listing Date**”). The Shares will be traded in board lots of 2,000 Shares. Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. Save for the exceptions stated in the section headed “How to apply for Public Offer Shares — How many applications you may make for the Public Offer Shares” in the Prospectus, **multiple applications or suspected multiple applications or any application for more than 50% of the 10,000,000 Shares initially comprised in the Public Offer (i.e. 5,000,000 Public Offer Shares) are liable to be rejected.** Only one application (whether individually or jointly) on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or to the designated **HK eIPO White Form** Service Provider may be made for the benefit of any person.

In connection with the Share Offer, the Lead Manager, as the Stabilising Manager, or any person acting for it may, on behalf of the Placing Underwriter, over-allocate or effect transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date.

Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements including the Securities and Futures (Price Stabilising) Rules of the SFO. Such stabilising action, if commenced, will be conducted at the absolute discretion of the Stabilising Manager, or any person acting for it, and may be discontinued at any time, and must be brought to an end on 4 February

2011, being the 30th day after the last day for the lodging of applications under the Public Offer. The number of Shares that may be over-allocated will not be greater than the number of Shares which may be issued upon exercise of the Over-allotment Option, being 15,000,000 Shares, which is 15% of the Offer Shares initially available under the Share Offer. Details of such stabilisation and how it will be regulated under the SFO are contained in the Prospectus.

Each applicant under the Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him that he and any person(s) for whose benefit he is making the application have not taken up or applied for, or indicated an interest in, and will not take up or apply for, or indicate an interest in, any Placing Shares nor otherwise participated in the Placing, and such applicant's application is liable to be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be) or he has been or will be placed or allocated Placing Shares under the Placing. Subject to the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Capitalisation Issue, the Share Offer, the exercise of the Over-allotment Option and any Shares falling to be issued upon exercise of the options which may be granted under the Share Option Scheme as described in the Prospectus, as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange, or such other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange on any trading days is required to take place in CCASS on the second business day thereafter. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Offer Shares shall be subject to the restrictions set out in the section headed "Information about this prospectus and the Share Offer" in the Prospectus. The Placing Underwriter or selling agents nominated by the Placing Underwriter shall, on behalf of the Company, conditionally place the Offer Shares with selected professional, institutional and other investors interested in subscribing for the Placing Shares in Hong Kong. The Offer Shares will be allocated prior to the commencement of trading of the Shares on the Stock Exchange.

The Share Offer is conditional on the conditions as stated under the section headed “Structure and conditions of the Share Offer — Conditions of the Share Offer” in the Prospectus. Investors applying for the Public Offer Shares must pay, on application, Offer Price of HK\$1.33 for each Public Offer Share together with a brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%, payable in full upon application.

If the Share Offer does not become unconditional on or before the dates and times specified in the Prospectus, all application monies together with the related brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003% received from applicants under the Public Offer will be refunded, without interest, on the terms set out in the section headed “How to apply for Public Offer Shares — Despatch/collection of share certificates and refund cheques/e-Auto Refund payment instructions” in the Prospectus. Refund of application monies will also be made in respect of wholly or partially unsuccessful applications.

Applicants who would like to be allotted Public Offer Shares in their own names should use a **WHITE** Application Form or submit applications online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the Public Offer Shares to be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant’s stock account or their designated CCASS Participant’s stock account should use a **YELLOW** Application Form.

Instead of using a **YELLOW** Application Form, you may electronically instruct HKSCC to cause HKSCC Nominees to apply for the Public Offer Shares on your behalf via CCASS. Any Public Offer Shares allocated to you will be registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to your CCASS Investor Participant’s stock account or your designated CCASS Participant’s stock account.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 31 December 2010 until 12:00 noon on Wednesday, 5 January 2011 at:

1. The following office of the Public Offer Underwriter:

Shenyin Wanguo Capital (H.K.) Limited	28th Floor, Citibank Tower Citibank Plaza 3 Garden Road Central Hong Kong
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2. Any one of the following branches of The Bank of East Asia, Limited:

	Branch	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, HK
	Wanchai Branch	Shop A-C, G/F, Easey Commercial Building, 253-261 Hennessy Road, Wanchai
	Shaukiwan Branch	G/F, Ka Fook Building, 289-293 Shau Kei Wan Road
	Kennedy Town Centre Branch	Shop D, G/F, Kennedy Town Centre, 23 Belcher's Street
	Admiralty Branch	Shop 1007-1008, 1/F, United Centre, 95 Queensway
Kowloon	Mongkok North Branch	G/F, Kalok Building, 720-722 Nathan Road, Mongkok
	Ma Tau Wei Road Branch	23-27 Ma Tau Wei Road
	East Tsim Sha Tsui Branch	Shop G3-G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories	Tai Wai Branch	16-18 Tai Wai Road, Cheung Fung Mansion, Shatin
	Tai Po Plaza Branch	Units 49-52, Level 1, Tai Po Plaza

Applicants can collect a **YELLOW** Application Form and the Prospectus during normal business hours from 9:00 a.m. on Friday, 31 December 2010 to 12:00 noon on Wednesday, 5 January 2011 from:

- the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or
- their stockbrokers, who may have Application Forms and the Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders made payable to "The Bank of East Asia (Nominees) Limited — KEE Public Offer" should be securely stapled, should be deposited in the special collection boxes provided at any of the branches of The Bank of East Asia, Limited referred to above on the following dates during the following times:

Friday, 31 December 2010 — 9:00 a.m. to 5:00 p.m.
Monday, 3 January 2011 — 9:00 a.m. to 5:00 p.m.
Tuesday, 4 January 2011 — 9:00 a.m. to 5:00 p.m.
Wednesday, 5 January 2011 — 9:00 a.m. to 12:00 noon

Applicants applying by **HK eIPO White Form** service may submit application to the **HK eIPO White Form** Service Provider through the designated website www.hkeipo.hk from 9:00 a.m. on Friday, 31 December 2010 until 11:30 a.m. on Wednesday, 5 January 2011 or such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a "black" rainstorm warning being in force in Hong Kong as described under the section headed "How to apply through the **HK eIPO White Form** service — Effect of bad weather conditions on the last application day" (24 hours daily, except on the last application day) in the Prospectus. The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Wednesday, 5 January 2011, the last application day or, if the application lists are not open on that day, then by such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a "black" rainstorm warning being in force in Hong Kong as described under the section headed "How to apply through **HK eIPO White Form** service — Effect of bad weather conditions on the last application day" in the Prospectus. Applicants will not be permitted to submit applications to the **HK eIPO White Form** Service Provider through the designated website at www.hkeipo.hk after 11:30 a.m. on the last day for submitting applications. If you have already

submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

The application monies (including the brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%) will be held by The Bank of East Asia (Nominees) Limited on behalf of the Company and the refund application monies, if any, will be returned to applicants without interest on Tuesday, 11 January 2011. Investors should be aware that the dealings in the Shares on the Stock Exchange are expected to commence on Wednesday, 12 January 2011.

Application by giving electronic application instructions to HKSCC

Investors can apply for the Public Offer Shares by giving **electronic application instructions** to HKSCC as follows:

1. CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979-7888 or through the CCASS Internet System at <https://ip.ccass.com> (according to the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input **electronic application instructions** for them if they go to HKSCC's Customer Service Center at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are available for collection from the above address.
2. Those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** via CCASS terminals to apply for the Public Offer Shares on their behalves.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Friday, 31 December 2010 — 9:00 a.m. to 8:30 p.m.⁽¹⁾
Monday, 3 January 2011 — 8:00 a.m. to 8:30 p.m.⁽¹⁾
Tuesday, 4 January 2011 — 8:00 a.m. to 8:30 p.m.⁽¹⁾
Wednesday, 5 January 2011 — 8:00 a.m.⁽¹⁾ to 12:00 noon

Note:

- (1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 31 December 2010 until 12:00 noon on Wednesday, 5 January 2011 (24 hours daily, except the last application day).

The Offer Shares are not available for subscription by the Directors or chief executive of the Company, existing beneficial owners of Shares or their respective associates.

Subject to the terms and conditions set out in the Prospectus and the Application Forms relating thereto, completed **WHITE** and **YELLOW** Application Forms or **electronic application instructions** to HKSCC or to the designated **HK eIPO White Form** Service Provider must be received by no later than 12:00 noon on Wednesday, 5 January 2011 (or if the application lists are not open on that day, then by the time and date stated under the section headed “How to apply for Public Offer Shares — When to apply for the public Offer Shares — Effect of bad weather conditions on the opening of the application lists” in the Prospectus).

The total number of Public Offer Shares available for subscription under the Public Offer (after taking into account any re-allocation referred to below) is to be divided into two pools of 5,000,000 Public Offer Shares for each of pool A and pool B, respectively, for allocation purposes. The Public Offer Shares in pool A will be allocated on an equitable basis to applicants who have validly applied for the Public Offer Shares with an aggregate subscription price of HK\$5,000,000 (excluding the 1% brokerage fee, the 0.003% SFC transaction levy and the 0.005% Stock Exchange trading fee payable) or less. The Public Offer Shares in pool B will be allocated on an equitable basis to applicants who have validly applied for the Public Offer Shares in the aggregate subscription price of more than HK\$5,000,000 (excluding the 1% brokerage fee, the 0.003% SFC transaction levy and the 0.005% Stock Exchange trading fee payable) and up to the value of pool B. Investors should be aware that the allocation ratios for applications in the two pools, as well as the allocation ratios for applications in the same pool, are likely to be different. Where one of the pools is undersubscribed, the surplus Public Offer Shares will be transferred to satisfy demand in the other pool and be allocated accordingly. Applicants can only receive an allocation of the Public Offer Shares from any one pool but not from both pools and can only make

applications to either pool A or pool B. Multiple applications and any application made for more than 50% of the 10,000,000 Shares initially comprised in the Public Offer (i.e. 5,000,000 Public Offer Shares) are liable to be rejected.

Allocation of the Public Offer Shares to investors under the Public Offer will be based solely on the level of valid applications received under the Public Offer. The basis of allocation may vary, depending on the number of the Public Offer Shares validly applied for by each applicant. When there is over subscription under the Public Offer, allocation of the Public Offer Shares may involve balloting, which would mean that some applicants may be allotted more Public Offer Shares than others who have applied for the same number of the Public Offer Shares, and those applicants who are not successful in the ballot may not receive any Public Offer Shares. The results of the Public Offer and basis of allotment of the Public Offer Shares are expected to be published in The Standard (in English) and the Hong Kong Economic Times (in Chinese) on Tuesday, 11 January 2011.

Depending on the number of valid applications received under the Public Offer, the allocation of the Offer Shares between the Public Offer and the Placing will be subject to the re-allocation as described in the section headed “Structure and conditions of the Share Offer” in the Prospectus. If either the Public Offer or the Placing is not fully subscribed, the Lead Manager has the authority to re-allocate all or any of the unsubscribed Public Offer Shares to the Placing (or vice versa, as appropriate) in such proportion and manner as it considers appropriate provided that there is sufficient demand under the Placing to take up such re-allocated Public Offer Shares. Details of the re-allocation, if any, will be disclosed in the results of allocations announcement, which is expected to be made on Tuesday, 11 January 2011.

Results of allocation

The application lists will be opened from 11:45 a.m. to 12:00 noon on Wednesday, 5 January 2011, except as provided in the section headed “How to apply for Public Offer Shares — When to apply for the Public Offer Shares — Effect of bad weather conditions on the opening of the application lists” in the Prospectus. Results of allocations in the Public Offer including (i) the indication of the level of interest in the Placing; (ii) the results of applications under the Public Offer; (iii) the basis of allocation of the Public Offer Shares; (iv) the number of Shares reallocated under the clawback adjustment, if any; and (v) the Hong Kong identity card/passport/Hong Kong business registration

numbers of successful applicants (where supplied) and the number of the Public Offer Shares successfully applied for under the **WHITE** and **YELLOW** Application Forms, or by giving **electronic application instructions** to HKSCC via CCASS or to the designated **HK eIPO White Form** Service Provider, will be made available at the times and dates and in the manner specified below:

- on the website of the Company at www.kee.com.cn and the website of the Stock Exchange at www.hkexnews.hk from Tuesday, 11 January 2011 onwards;
- on the Public Offer results of allocations website at www.tricor.com.hk/ipo/result on a 24-hour basis from 8:00 a.m. on Tuesday, 11 January 2011 to 12:00 midnight on Monday, 17 January 2011. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application form to search for his/her/its own allocation result;
- from the Company's Public Offer allocation results telephone enquiry hotline. Applicants may find out whether or not their applications have been successful and the number of Public Offer Shares allocated to them, if any, by calling 852-3691 8488 between 9:00 a.m. and 6:00 p.m. from Tuesday, 11 January 2011 to Friday, 14 January 2011; and
- from special allocation results booklets setting out the results of allocations which will be available for inspection during opening hours of designated branches of the receiving bank of the Public Offer from Tuesday, 11 January 2011 to Thursday, 13 January 2011 at the addresses set forth in this announcement.

If you are applying for 1,000,000 or more Public Offer Shares on a **WHITE** or **YELLOW** Application Form and have indicated your intention on your Application Form to collect your refund cheque(s) (where applicable) and/or (for applicants using **WHITE** Application Forms) share certificate(s) (where applicable) from the Company's Hong Kong branch share registrar and transfer office, Tricor Investor Services Limited, and have provided all information required by the Application Form, you may collect your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) from the Company's Hong Kong branch share registrar and transfer office, Tricor Investor Services Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 January 2011 or such other date notified by the Company in the newspapers as the date of despatch of share certificates/refund cheques/e-Auto Refund payment

instructions. If you are an individual who opts for collection in person, you must not authorise any other person to make collection on your behalf. If you are a corporate applicant which opts for collection in person, the authorised representative bearing a letter of authorisation from your corporation stamped with your corporation's chop must be presented for collection. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Tricor Investor Services Limited. If you do not collect your refund cheque(s) and/or share certificate(s) within the time specified for collection, it/they will be despatched promptly to you to the address (or in the case of joint applicants, to the address of the first-named applicant) as specified in your Application Form, by ordinary post and at your own risk.

If you are applying for 1,000,000 or more Public Offer Shares on a **WHITE** or **YELLOW** Application Form and have not indicated on your Application Form that you will collect your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person, or if you have applied for less than 1,000,000 Public Offer Shares on a **WHITE** or **YELLOW** Application Form, your refund cheque(s) (where applicable) and/or share certificates (where applicable) will be sent to the address on your **WHITE** or **YELLOW** Application Form on the date of despatch, which is expected to be on Tuesday, 11 January 2011, by ordinary post and at your own risk.

Share certificates for wholly or partially successful applications made on **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant's stock account or the stock account of your designated CCASS Participant giving electronic application instruction on your behalf or as instructed by you in your Application Form on Tuesday, 11 January 2011 (or in the event of a contingency, on any other date as shall be determined by HKSCC or HKSCC Nominees).

If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant) on a YELLOW Application Form, for Public Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of the Public Offer Shares allocated to you with that CCASS Participant. **If you are applying as a CCASS Investor Participant on a YELLOW Application Form**, the Company expects to make available the results of the Public Offer, including the results of CCASS Investor Participants' applications, in the manner as described under the section

headed “How to apply for Public Offer Shares — Results of allocations” in the Prospectus, on Tuesday, 11 January 2011. You should check the results made available by the Company in the manner as described under the section headed “How to apply for Public Offer Shares — Results of allocations” in the Prospectus and report any discrepancies to HKSCC before 5:00 p.m. on Tuesday, 11 January 2011 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Public Offer Shares to your stock account, you can check your new account balance via the CCASS Phone System or CCASS Internet System (under the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Public Offer Shares credited to your stock account. **If you have given electronic application instructions to HKSCC**, the Company is expected to make available the application results of the Public Offer, including the results of CCASS Participants’ applications (and in the case of CCASS Clearing and Custodian Participants, the Company shall include information relating to the beneficial owner if supplied), the applicant’s Hong Kong identity card/passport/Hong Kong business registration number or other identification code (as appropriate) in the manner as described under the section headed “How to apply for Public Offer Shares — Results of allocations” in the Prospectus, on Tuesday, 11 January 2011. The applicant should check the results made available by the Company in the manner as described in the section headed “How to apply for Public Offer Shares — Results of allocations” in the Prospectus and report any discrepancies to HKSCC before 5:00 p.m. on Tuesday, 11 January 2011 or any other date HKSCC or HKSCC Nominees chooses. **If you are instructing your CCASS Clearing or Custodian Participant to give electronic application instructions to HKSCC on your behalf**, you can also check the number of the Public Offer Shares allocated to you and the amount of refund (if any) payable to you with that CCASS Participant. **If you are applying as a CCASS Investor Participant by giving electronic application instructions to HKSCC**, you can also check the number of the Public Offer Shares allotted to you and the amount of refund (if any) payable to you via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time) on Tuesday, 11 January 2011. Immediately following the credit of the Public Offer Shares to your stock account, HKSCC will also make available to you an activity statement showing the number of the Public Offer Shares credited to your stock account and the amount of refund (if any) credited to your designated bank account (if any). **No receipt will be issued for application monies paid. The Company will not issue temporary documents of title.**

If you are applying for 1,000,000 or more Public Offer Shares through the **HK eIPO White Form** service by submitting an electronic application instruction to the designated **HK eIPO White Form** Service Provider and your application is wholly or partially successful, you may collect your share certificate(s) and/or refund cheque(s) (where applicable) in person from Tricor Investor Services Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 January 2011, or such other date as notified by our Company in the newspapers as the date of despatch/collection of share certificates/refund cheques/e-Auto Refund payment instructions. If you do not collect your share certificate(s) and/or refund cheque(s) (where applicable) personally within the time specified for collection, they will be sent to the address specified in your application instructions to the designated **HK eIPO White Form** Service Provider promptly thereafter, by ordinary post and at your own risk.

If you are applying for less than 1,000,000 Public Offer Shares through the **HK eIPO White Form** service by submitting an electronic application instruction to the designated **HK eIPO White Form** Service Provider, your share certificate(s) and/or refund cheque(s) (where applicable) will be sent to the address specified in your application instruction to the designated **HK eIPO White Form** Service Provider on Tuesday, 11 January 2011, by ordinary post and at your own risk.

If you are applying through the **HK eIPO White Form** service by paying the application monies through a single bank account, refund of your application monies (if any) will be despatched to your application payment bank account in the form of e-Auto Refund payment instructions on Tuesday, 11 January 2011. If you are applying through the **HK eIPO White Form** service by paying the application monies through multiple bank accounts, refund cheque(s) will be despatched to the address specified in your application instruction to the designated **HK eIPO White Form** Service Provider on Tuesday, 11 January 2011, by ordinary post and at your own risk.

Please also note the additional information relating to refund of application monies overpaid, application money underpaid or applications rejected by the designated **HK eIPO White Form** Service Provider in the section headed "How to apply for Public Offer Shares — How to apply through the **HK eIPO White Form** Service — Additional information".

Share certificates will only become valid certificates of title at 8:00 a.m. on Wednesday, 12 January 2011 provided that the Share Offer has become unconditional in all aspects and the right of termination described in the section headed "Underwriting — Grounds for termination" in the Prospectus has not been exercised.

Dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:30 a.m. on Wednesday, 12 January 2011. The Shares will be traded on the Stock Exchange in board lots of 2,000 Shares. The stock code of the Shares is 02011.

By Order of the Board
KEE Holdings Company Limited
Xu Xipeng
Chairman

Hong Kong, 31 December 2010

As at the date of this announcement, the executive Directors are Mr. Xu Xipeng, Mr. Xu Xinan, Mr. Yang Shaolin; the non-executive Director is Mr. Chow Hoi Kwang, Albert; and the independent non-executive Directors are Mr. Lin Bin, Mr. Kong Hing Ki and Mr. Tam Yuk Sang, Sammy.

Please refer to the published version of this announcement in The Standard.