## FINANCIAL HIGHLIGHTS

- Net profit increased to HK\$ 401.3 million while turnover rose to HK\$ 2,966.5 million
- Basic and diluted earnings per share for the year 2010 were HK17.9 cents and HK17.8 cents respectively
- Voice traffic totalled 10.2 billion minutes
- 1.9 billion SMS carried
- Dividends per share for the year 2010 was HK 9.5 cents, representing a dividend payout ratio of 53.1%

## Profit attributable to equity holders of the Company

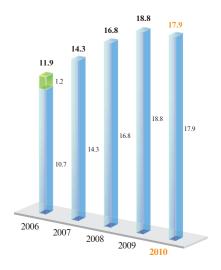
HK\$ Million



Profit for the year from continuing operations

## Basic earnings per share

HK Cents



From discontinued operations

From continuing operations

in HK\$ million	2010	2009	
Turnover			
Voice Services	1,905.6	1,726.9	Increase 10.3%
SMS Services	315.7	286.0	Increase 10.4%
Mobile VAS	140.6	112.0	Increase 25.5%
Data Services	604.6	591.7	Increase 2.2%
	2,966.5	2,716.6	Increase 9.2%
Profit attributable to equity holders of the Company	401.3	371.5	Increase 8.0%
Total assets	4,081.7	2,470.3	Increase 65.2%
Shareholders' fund	2,943.8	1,716.9	Increase 71.5%
Cash and bank deposits	327.0	686.2	Decrease 52.3%
Earnings per share (HK cents)			
Basic	17.9	18.8	Decrease 4.8%
Diluted	17.8	18.8	Decrease 5.3%
Dividends per share (HK cents)			
Interim dividend	2.4	2.4	Same level as last year
Final dividend	7.1	7.1	Same level as last year
	9.5	9.5	Same level as last year