

## CORPORATE SOCIAL RESPONSIBILITY





The Group has been active in fulfilling its social responsibility and encouraging its staff to support voluntary service & community activities through various means.

### Staff Volunteerism

As a member of Hong Kong Community Volunteer of Agency for Volunteer Service, the Group has established its own volunteer team who regularly provide volunteer services to the community. This year, our volunteers were awarded a certificate of Appreciation from the Agency for Volunteer Service for their dedication to volunteer work.



### Nurturing Youth

Our subsidiary worked with the Hong Kong Federation of Youth Groups on “Job Shadowing Program”, which offered job attachments to 18 students with on-the-job training provided by 18 mentors from our subsidiary. This program gives students a better understanding on different functional roles in an office environment and assists them in their future career planning.



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### Community Support

The Group continues to support community work on technology sector by sponsoring the projects of the Hong Kong Internet Exchange (HKIX) and Hong Kong Internet Exchange 2 (HKIX2), both of which are non-profit organisations. The Group provides networking equipment and two protected 10 Gbps optical fibre connections between HKIX to co-location spaces. In addition, 7 x 24 support services are provided by the Group to ensure stable daily operations and to provide users with quality internet service in Hong Kong. The Group also assists in expanding the number of internet users and extent of usage.

HKIX2 was launched in November 2004 and functioned as the mirror site of HKIX which has been operated by the Chinese University of Hong Kong since 1995. By providing sufficient/redundant capacity for internet service in Hong Kong, HKIX2 enhances the capacity and performance of local data exchange on the internet which is beneficial to local ISPs and content providers, as well as internet users in Hong Kong in their local day-to-day internet activities.

### Donation

The Group made a donation through Hong Kong Red Cross for the victims of the earthquake in Qinghai this year. Donations were also made to Agency for Volunteer Service and Oxfam Trailwalker. Our subsidiary also participated in “Red Decor Day 2010” to raise money for Hong Kong Red Cross in supporting their humanitarian services around the world. To arouse staff’s awareness on the activities of Hong Kong Red Cross, we have placed a Red Cross “leaflet-take-one-box” at our reception. We also circulate messages of their activities via email and intranet, and have placed their eBanner and a link to their website on our official website.



### Youth Ice Hockey Programme Sponsorship

Our Hong Kong subsidiary has sponsored the Hong Kong Typhoons Ice Hockey Club’s Youth Ice Hockey Programme for the year 2010-2011. The programme is organised for local underprivileged children who are registered with the Society for Community Organisation, giving them opportunities to learn ice hockey, develop confidence and make new friends. The club will also select children aged between 6 and 9 years for playing in the HK Junior Hockey League.



### Environmental Protection

The Group believes strongly the importance on environmental protection and making the workplace more environmental-friendly. Environmental considerations were taken into account in the planning, design and choice of materials for our Kwai Chung new office.



Our Hong Kong subsidiary held a “Make Office Green Competition” in May 2010 to raise staff’s awareness of environmental protection and creating an environmental-friendly office. In the competition, staff was encouraged to provide creative ideas for making a green office.



Green effort by the Group’s overseas office have also been acknowledged worldwide. Our Singapore office was awarded the Eco-Office Certificate by the Singapore Environment Council in 2010 in recognition of their environmental friendly practices and effective carbon emission reduction within the workplace in constantly improving the company’s environmental performance.

### Children’s Library

In a recent feat to promote learning, the Group’s overseas office in Singapore worked with Evercare Welfare Centre to set up a small library equipped with children’s books to encourage reading for children in the community. Reading sessions are also organised regularly to emphasise the importance and benefits of reading.