	Notes	2010 RMB′000	2009 RMB'000
REVENUE	5	4,457,198	3,545,336
Cost of sales		(2,645,463)	(2,157,549)
Gross profit		1,811,735	1,387,787
Other income and gains Selling and distribution costs General and administrative expenses	5	15,172 (619,790) (229,121)	10,688 (522,966) (174,147)
Operating profit	6	977,996	701,362
Net finance income	7	228	860
PROFIT BEFORE TAX		978,224	702,222
Income tax expense	10	(164,540)	(54,701)
PROFIT FOR THE YEAR		813,684	647,521
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY – Basic (RMB cents)	13	37.42	29.79
– Diluted (RMB cents)		37.30	N/A

Details of the dividends are disclosed in note 12 to the financial statements.