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## **CHINA OUTDOOR MEDIA GROUP LIMITED**

**中國戶外媒體集團有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00254)**

### **APPOINTMENT OF EXECUTIVE DIRECTOR AND MANAGING DIRECTOR**

The Board of directors (the “Board”) of China Outdoor Media Group Limited (the “Company”) is pleased to announce that Ms. Hu Wei (“Ms. Hu”) has been appointed as the executive director and managing director of the Company with effect from 29 March 2011.

#### **Ms. HU Wei**

Ms. HU Wei, aged 34, graduated from Zhejiang University. Ms. Hu currently serves as the director and general manager of Zhejiang Join-Home Media Co., Limited. Prior to Zhejiang Join-Home Media Co., Limited, Ms. Hu acted as the department head of Business Development Department of Qianjiang Group, and have worked in Qingjiang Evening News as a reporter.

Save as disclosed, she did not hold any directorship in any listed public company in the past three years.

Ms. Hu has been appointed for a specific term until 28 March 2012, but will be subject to retirement and re-election at the annual general meetings of the Company in accordance with the articles of association of the Company or any other applicable laws from time to time whereby she shall vacate her office. Ms. Hu will not receive any remuneration for this appointment. In any event, there is any change of the emolument of Ms. Hu, which shall be determined by the Board with reference to her duties and responsibilities with the Company, the Company's performance and the prevailing market condition and subject to the approval of the Remuneration Committee.

As at the date of this announcement, Ms. Hu (1) does not have any relationship with any other director, senior management or substantial or controlling shareholder of the Company; (2) is not interested or deemed to be interested in any shares or underlying shares within the meaning of Part XV of the Securities and Futures Ordinance; and (3) does not hold any other position with the Company or any of its subsidiaries.

Save as disclosed in this announcement, there is no information required to be disclosed pursuant to any of the requirements of rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to this appointment.

The Board would like to take this opportunity to welcome Ms. Hu Wei to join the Company.

By Order of the Board  
**China Outdoor Media Group Limited**  
**Lau Chi Yuen, Joseph**  
*Director*

Hong Kong, 29 March 2011

*As at the date of this announcement, the Executive Directors of the Company are Mr. Lau Chi Yuen, Joseph, Mr. Lu Liang, Ms. Hu Wei, Mr. Tang Lap Chin, Richard and Mr. Ng Yan, the Non-Executive Directors of the Company is Dr. Gao Hong Xing, the Independent Non-executive Directors of the Company are Mr. Law Tai Yan, Mr. Cheng Sheung Hing and Mr. Cheng Kwong Choi, Alexander.*