



Pacific Century
Premium Developments
盈科大衍地產發展

STOCK CODE: 00432

ANNUAL REPORT 2010

EXCEL WITH BRILLIANCE





The name **Pacific Century Premium Developments** signifies the company's sharp focus on the high-end segment of property markets in the region.

In Chinese, the name takes on a more aspirational meaning that invites reflection on the company's origins and progress to the present day, as well as its ambitions for the future.

The structure of the name contains a reference to rivers and streams leading to the sea. According to ancient literature, all such waterways share that destiny and tend to be individually active and dynamic in making their way to the coast, where they finally achieve success together.

The Chinese version of PCPD's name also symbolises vigorous growth into prosperity and can be likened to acorns developing into oak trees, which are well known for their towering size, solid stature and longevity. Interestingly, this analogy is very similar to the popular English saying: 'From tiny acorns do mighty oak trees grow'.



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CORPORATE PROFILE

MAJORITY-OWNED BY PCCW LIMITED (“PCCW”), PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED (“PCPD” OR THE “GROUP”, SEHK: 00432) IS MAINLY ENGAGED IN DEVELOPING AND MANAGING PREMIUM PROPERTY AND INFRASTRUCTURE PROJECTS, AS WELL AS INVESTING IN PREMIUM-GRADE BUILDINGS IN THE ASIA-PACIFIC REGION.

PROPERTY DEVELOPMENT AND INVESTMENT

In Hong Kong, PCPD completed the landmark Bel-Air luxury-lifestyle residential complex in 2009. This has since become one of the most prestigious developments in Hong Kong. The Group has also developed ONE Pacific Heights, a luxury residential project situated in the west of Central district.

In mainland China, Pacific Century Place, the Group's premium-grade investment property in the Chaoyang district of Beijing, is the preferred location for many renowned corporations, esteemed retailers and expatriate tenants.

The Group is continuously exploring opportunities for other potential property developments throughout Asia and around the world. In line with this strategy, it has drawn up long-term plans for the development of world-class all-season resorts in Hokkaido, Japan, and in Phang-nga, southern Thailand.

PROPERTY AND ASSET MANAGEMENT

Drawing on its considerable experience and expertise, the Group provides property and asset management services and corporate services covering Grade-A commercial, luxury residential and retail premises.





STATEMENT FROM THE CHAIRMAN

LOOKING AHEAD, PCPD WILL CONTINUE
TO PURSUE OPPORTUNITIES IN THE REGION
AND WORLDWIDE.



I am pleased to report that the Group achieved a consolidated turnover of approximately HK\$1,495 million during the financial year ended December 31, 2010, compared to HK\$4,222 million for 2009. Consolidated operating profit for 2010 amounted to approximately HK\$1,409 million, compared to HK\$966 million for 2009. The Group's consolidated net profit totalled HK\$864 million, compared

to HK\$594 million for the previous year. Basic earnings per share were 35.89 Hong Kong cents, compared to 24.68 Hong Kong cents in 2009.

The Board of Directors ("the Board") did not recommend the payment of a final dividend for the year ended December 31, 2010.

The economic recovery process was uneven in different regions last

year. The US growth rate remained low while the unemployment rate persisted at a high level of 9% across the year. However, the economies of many developing countries – particularly mainland China – grew strongly.

The US Federal Reserve injected a further US\$600 billion into the financial system in early November. Much of this is likely to find its

way into various countries in the Asia-Pacific region, and it will put pressure on their currencies to appreciate. The region is concerned that the surging inflows could also cause inflation and economic destabilisation.

The Hong Kong property market has been vibrant since the beginning of the third quarter. Its buoyancy – especially in the luxury residential sector – is partly attributable to expectations that interest rates will remain low for some time to come.

In November 2010, the Hong Kong Government introduced additional measures to rein in rampant increases in residential property prices. Speculators are being driven out of the market. These measures should be conducive to the property market's healthy and stable development in the longer term.

As a developer of premium properties, PCPD has benefited from the market's positive mood. Given the weakness of the Hong Kong dollar against some major

currencies, affluent people from many parts of the world, in particular mainland China, now regard the city's properties as attractive in terms of their prices and quality.

PCPD therefore geared up its sales activities for the remaining houses in Villa Bel-Air in the second half of 2010, and they received favourable response from the market.

As for overseas projects, the detailed design work of the first phase of our all-season resort project at

Hanazono in Hokkaido, Japan, has now commenced following the authorities' approval of its master layout plan in early 2010. Our project at Phang-nga, Thailand also made good progress.

Looking ahead, PCPD will continue to pursue opportunities in the region and worldwide. However, we will be cautious as the global economy remains vulnerable to the risk that the European debt crisis may revive, and to the fluctuations of the US dollar against other currencies.

In conclusion, I would like to take this opportunity to thank our directors, management team and staff for leading PCPD on the road to prosperity and growth.

A handwritten signature in black ink, consisting of a large, loopy 'R' followed by a smaller 'L' and a dot.

Richard Li
Chairman

March 22, 2011



STATEMENT FROM THE CHIEF EXECUTIVE OFFICER

WE ARE CAUTIOUSLY OPTIMISTIC ABOUT
THE OUTLOOK FOR THE LOCAL PROPERTY
MARKET, ESPECIALLY THE LUXURY
RESIDENTIAL SECTOR.



Hong Kong's economy continued to recover strongly in 2010, with GDP increasing by 6.8% year-on-year. Most sectors of the labour market benefited from the economic upturn; and the prospects of improved income levels and employment opportunities boosted the confidence of local consumers.

The local stock market has resumed its upward trend since the beginning of September. That was in line with the trend in major stock markets worldwide, and was driven by expectations that the advanced economies would maintain their expansionary monetary policies, and that the US would launch a second round of quantitative easing.

While the full effects of the new round of quantitative easing to boost the US economy remain unclear, its initial impact on both the stock and property markets in Hong Kong was positive. Buyers are keen to buy assets in order to preserve their wealth and purchasing power.



Inflationary expectations were particularly conducive to the ongoing buoyancy of Hong Kong property prices in 2010. The residential sector was resilient during the second half of the year, following a slightly quiet period in May. Overall, flat prices rose by approximately 5% between June and September 2010, resulting in a cumulative increase of around 22% on the pre-crisis peak in June 2008.

In October 2010, the Hong Kong Government announced new measures to stabilise the property market, such as temporarily removing real estate from the qualifying asset classes of the Capital Investment Entrant Scheme. These were followed by further steps aimed at curbing speculative inflows into the property market. The new measures are having a short-term impact on both prices and transaction volumes in the property market.

Given that interest rates are likely to remain exceptionally low for an extended period and that the supply of residential properties will be limited in the short term, we are cautiously optimistic about the outlook for the local property market, especially the luxury residential sector.



Eight of the houses at Villa Bel-Air were sold amid the favourable market atmosphere in 2010. Sales in 2011 started strongly with seven houses sold in the first quarter and we expect market responses to the remaining four houses to be positive.

As for overseas projects, PCPD has now started the detailed design for Phase 1 of our Hanazono all-season resort project in Hokkaido, Japan. This will consist of hotel, apartments and villas. We are also making good progress on our project in Phang-nga, southern Thailand.

In the coming years, we will continue to explore potential investment opportunities around the world, while taking heed of the global economic climate's volatility.

A handwritten signature in black ink, appearing to read 'Robert Lee'.

Robert Lee
Chief Executive Officer

March 22, 2011

MANAGEMENT'S DISCUSSION AND ANALYSIS

The management's discussion and analysis of the audited consolidated financial results and operations relating to the business of Pacific Century Premium Developments Limited (the "Company") and its subsidiaries (the "Group") for the year ended December 31, 2010 is as follows:

BUSINESS REVIEW

Property development

The Group's revenue from property development in Hong Kong for the year ended December 31, 2010 amounted to approximately HK\$1,100 million, as compared to approximately HK\$3,855 million for the previous year.

In Hong Kong, the sale of houses at Villa Bel-Air will continue. In 2010, eight villas in Bel-Air were sold at favourable prices.

In Japan, the Group is developing an all-season resort project at Hanazono, Hokkaido. The development will consist of hotels, apartments and villas. The total net

floor area of the first phase of apartment development is approximately 23,000 square metres.

In June 2010, the Group has signed contracts with one of the top-class international hotel operators for the management of a hotel in its project in Phang-nga, southern Thailand.

Property investment in mainland China

Covering a gross floor area of more than approximately 169,900 square metres, Pacific Century Place in Beijing, the Group's investment property, currently accommodates many corporations, retailers and residential tenants. The property had an average occupancy rate of approximately 76 per cent for the year ended December 31, 2010.

The Group's gross rental income amounted to approximately HK\$215 million for 2010, as compared to approximately HK\$212 million for 2009.

Other businesses

The Group's other businesses included facilities management and property management in Hong Kong, mainland China and Japan, as well as the Hanazono all-season resort operation. The revenue from these other businesses for 2010 amounted to approximately HK\$180 million, as compared to approximately HK\$155 million for the previous year.

FINANCIAL REVIEW

Review of results

The Group recorded a consolidated turnover of approximately HK\$1,495 million for 2010, representing a decrease of 65 per cent on the 2009 figure of approximately HK\$4,222 million. The reason for the decrease in turnover was that the revenue from the sales of a major phase of Bel-Air was recognised last year.

The Group's consolidated gross profit for 2010 was approximately HK\$747

million, representing a decrease of 37 per cent on the gross profit of approximately HK\$1,190 million for 2009. The decrease in consolidated gross profit was resulted from the decrease in turnover.

The Group's consolidated operating profit for 2010 was approximately HK\$1,409 million, as compared to approximately HK\$966 million for 2009.

The Group recorded a consolidated net profit of approximately HK\$864 million for 2010, representing an increase of 45 per cent as compared to approximately HK\$594 million for 2009. The increase was attributable to the increase in fair value of investment properties of HK\$863 million after tax provision. Basic earnings per share during the year were 35.89 Hong Kong cents as compared to 24.68 Hong Kong cents for 2009.

In accordance with the applicable Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of

Certified Public Accountants, the revenue and profits from the sale of property development are recognised on completion of development when the inflow of economic benefits associated with the property sales transactions is assessed to be probable and significant risks and rewards of ownership have been transferred.

Current assets and liabilities

As at December 31, 2010, the Group held current assets of approximately HK\$6,218 million (December 31, 2009: HK\$8,776 million), mainly consisted of properties under development/held for sale, cash and bank balances, sales proceeds held in stakeholders' accounts and restricted cash. The decrease in current assets was attributable to a fall in cash and bank balances. Properties under development/held for sale in current assets increased from approximately HK\$683 million as at December 31, 2009 to approximately HK\$773 million as at December 31, 2010. Cash and bank balances amounted to approximately HK\$2,179 million as at

MANAGEMENT'S DISCUSSION AND ANALYSIS

December 31, 2010 (December 31, 2009: HK\$5,506 million). Sales proceeds held in stakeholders' accounts declined by 34 per cent from approximately HK\$1,271 million as at December 31, 2009 to approximately HK\$845 million as at December 31, 2010. The total amount of restricted cash increased from approximately HK\$949 million as at December 31, 2009 to approximately HK\$2,249 million as at December 31, 2010.

As at December 31, 2010, the Group's total current liabilities amounted to approximately HK\$2,814 million, as compared to approximately HK\$2,331 million as at December 31, 2009.

Capital structure, liquidity and financial resources

As at December 31, 2010, the Group's borrowings amounted to approximately HK\$2,754 million, mainly representing the recognition of amortised redemption premium of HK\$49 million for the year as compared to total borrowings of HK\$2,704 million as at December 31, 2009. As at December 31, 2010, the Group's long-term borrowings comprised the RMB10 million

loan from a bank that is due on September 24, 2012 and the tranche B convertible note of HK\$2,420 million from PCCW group that carries a fixed interest rate of 1 per cent per annum and becomes repayable at 120 per cent of the outstanding principal amount at maturity in 2014. As the tranche B convertible note of HK\$2,420 million is from the Company's major shareholder, PCCW Limited, it has not been included in the total debt for calculating the debt-to-equity ratio of the Group. As at December 31, 2010, the debt-to-equity ratio excluding the tranche B convertible note was 0.2 per cent (December 31, 2009: 0.1 per cent).

The Group's business transactions, assets and liabilities were primarily denominated in Hong Kong dollars. Revenue denominated in Renminbi and Japanese Yen accounted for approximately 15 per cent and 6 per cent of the Group's total turnover, respectively. Assets in mainland China, Thailand and Japan represented approximately 46 per cent, 5 per cent and 5 per cent of the Group's total assets respectively.

All the Group's borrowings were denominated in Hong Kong dollars and Renminbi. Cash and bank balances were held mainly in US dollars, Renminbi and Hong Kong dollars. The remainder were in Thai Baht and Japanese Yen. As the Group had certain investments in foreign operations, its net assets were exposed to the risk of foreign currency translation risks. The Group's currency exposure in respect of these operations is mainly from Renminbi, Thai Baht and Japanese Yen.

Cash used for operating activities in 2010 was approximately HK\$109 million, while cash generated from its operating activities in 2009 was approximately HK\$3,134 million.

Income tax

The Group's income tax for 2010 was approximately HK\$387 million, compared to approximately HK\$228 million for 2009.

Charge on assets

As of December 31, 2010, certain investment properties of the Group with an aggregate carrying value of approximately

HK\$5,125 million (December 31, 2009: HK\$3,839 million) were pledged to secure banking facilities of the Group.

Contingent liabilities

- (i) One of the Group's indirect wholly-owned subsidiaries has given a guarantee to one of its lessees such that in case the alteration of its properties could not be carried out in order to allow the expansion of the existing leased areas of the lessee, the indirect wholly-owned subsidiary would purchase the refurbishment at the carrying value from the lessee up to RMB10 million, provided that the lessee serves termination notice due to the aforesaid reason.
- (ii) Under the Cyberport Project Agreement, a Development Maintenance Account (the "DMA Account") was established for the provision of funds ("DMA Amount") for the upkeep and maintenance of certain facilities commonly available to both tenants and visitors at the commercial portion of the Cyberport

project. In 2004, the DMA Amount provisionally assessed at HK\$500 million, had been funded jointly by the HKSAR Government and the Group to the DMA Account.

The Group has been in discussions with the HKSAR Government and Hong Kong Cyberport Management Company Limited ("HKCMCL") concerning the purported final assessment of the DMA Amount made by HKCMCL in December 2009 under the terms of the Cyberport Project Agreement. By that assessment, HKCMCL purported to increase the level of funding of the DMA Account from HK\$500 million to approximately HK\$1,700 million. On May 20, 2010, HKCMCL commenced legal proceedings against Cyber-Port Limited (an indirect wholly-owned subsidiary of the Company and hereinafter "CPL") by way of originating summons (the "Originating Summons") in which it sought declarations as to its purported final assessment.

On May 22, 2010, CPL and PCCW responded to the filing of the Originating Summons by commencing legal proceedings by way of writ (the "Writ Action") against HKCMCL and its affiliates, Hong Kong Cyberport Development Holdings Limited and Hong Kong Cyberport (Ancillary Development) Limited (together, the "FSI Companies"), seeking orders to quash the purported final assessment of the DMA Amount and the purported auditors' certificate issued in relation to same and damages. On September 28, 2010, upon an application by CPL and PCCW, the Court gave an order to the effect that the Originating Summons proceedings be consolidated with the Writ Action. The Court also gave orders requiring discovery by the parties.

There have been a number of interlocutory hearings in the Writ Action since then:

- a. On November 25, 2010, the Court rejected an application

MANAGEMENT'S DISCUSSION AND ANALYSIS

by the FSI Companies to transfer the Writ Action into the Commercial List.

- b. On January 11, 2011, the Court gave various further case management directions, including an order requiring the FSI Companies to identify their witnesses in the Writ Action.
- c. On February 7, 2011, the Court part-heard an application by CPL and PCCW that two Government bureaux which are not parties to the litigation gave discovery of certain categories of documents relevant to the issues in dispute in the Writ Action. The Court adjourned the hearing and gave directions as to the filing of further evidence for the application, which has been re-listed for hearing on August 10, 2011.

No substantive judgement on the matters in dispute in the legal

proceedings has been made yet. The directors have taken legal advice and sought expert opinions on various matters relevant to the claims. They are of the opinion that the provisional assessment of HK\$500 million would be adequate for the purpose of the final assessment of the DMA Amount, and the liability to contribute additional funds to the DMA Account is remote.

EMPLOYEES AND REMUNERATION POLICIES

As at December 31, 2010, the Group employed a total number of 482 staff in Hong Kong and overseas. The Group's remuneration policies are in line with prevailing industry practices. They have been formulated on the basis of performance and experience, and they are reviewed regularly. Bonuses are paid on a discretionary basis, according to the performance of individual employees and the Group as a whole. The Group also provides comprehensive employee benefits, including medical insurance, a choice of

provident fund or mandatory provident fund and training programmes.

The share option scheme that the Company adopted on March 17, 2003 was terminated on May 13, 2005. It was replaced by a new share option scheme, which was adopted on May 23, 2005, following its approval by PCCW's shareholders. The new share option scheme is valid and effective for a period of 10 years from the date of its adoption.

DIVIDENDS

The Board did not recommend the payment of a final dividend for the year ended December 31, 2010 (2009: Nil).

The Board did not declare an interim dividend for the six months ended June 30, 2010 (2009: Nil).

The Board had recommended a special dividend of HK\$1.32 per ordinary share for the year ended December 31, 2009 and was paid in May 2010.

CLOSURE OF REGISTER OF MEMBERS

The Company's register of members will be closed from April 29, 2011 to May 5, 2011, both days inclusive, during which period no transfer of shares will be effected. In order to be entitled to attend and vote at the forthcoming annual general meeting of the Company, all transfers, accompanied by the relevant share certificates, should be lodged with the branch share registrar of the Company, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, for registration no later than 4:30 p.m. on April 28, 2011.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

During the financial year ended December 31, 2010, there was no purchase, sale or redemption by the Company or any of its subsidiaries of the listed securities of the Company.

OUTLOOK

The global economy continued to rebound during the past year, yet the pace of the recovery was uneven in different regions. The US growth rate remained sluggish, leading the US Federal Reserve to inject a further US\$600 billion into the financial system during early November. This extra liquidity is likely to find its way into the emerging markets.

While the full effects of the second round of quantitative easing to boost the US economy are not yet clear, its initial impact on the Hong Kong stock and property markets has been positive. Buyers are keen to purchase assets in order to preserve their wealth and purchasing power.

To curb speculative inflows into the property market, the HKSAR Government announced further austerity measures on November 19, 2010. These measures are having a short-term impact on both prices and transaction volumes, but they should be conducive to the market's healthy and stable longer-term development.

Given that interest rates will remain exceptionally low for some time to come, and the supply of property will be limited in the short term, we are cautiously optimistic about the local market's prospects. Hong Kong's luxury residential sector is appealing to affluent people from many parts of the world – particularly those in mainland China – who find Hong Kong properties attractive both in terms of their quality and prices, due to the Hong Kong dollar's depreciation against their currencies.

The sale of the few remaining houses at Villa Bel-Air will continue.

As for overseas projects, design work for Phase 1 of the Group's Hanazono all-season resort in Hanazono, Hokkaido, Japan, is now underway. The resort will consist of hotels, condominiums and villas. However, in view of the recent earthquake and the nuclear plants incidents in Japan, the management would closely monitor the market situation and adjust the Company's strategy from time to time accordingly.

The Company will cautiously continue to explore potential investment opportunities around the world during the coming years.

BOARD OF DIRECTORS



LI Tzar Kai, Richard
Chairman



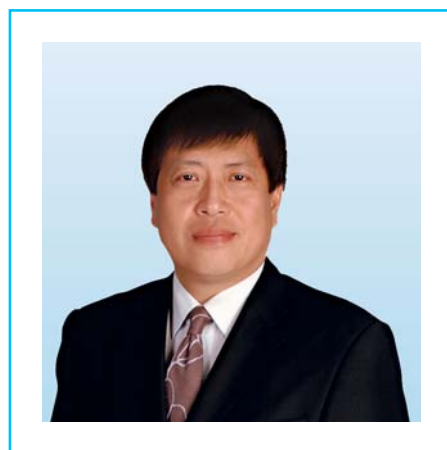
Alexander Anthony ARENA
Deputy Chairman



LEE Chi Hong, Robert
*Executive Director and
Chief Executive Officer*



LAM Yu Yee
Executive Director



James CHAN
Executive Director



GAN Kim See, Wendy
Executive Director

EXECUTIVE DIRECTORS

LI Tzar Kai, Richard

Chairman

Aged 44, is an executive director and the chairman of Pacific Century Premium Developments Limited (“PCPD”), chairman of PCPD’s Executive Committee, a member of PCPD’s Remuneration Committee and Nomination Committee. He became a director of PCPD in May 2004. He is also the chairman and an executive director of PCCW Limited (“PCCW”), chairman of PCCW’s Executive Committee and a member of PCCW’s Nomination Committee of the Board. He is also the chairman and chief executive of the Pacific Century Group and chairman of Singapore-based Pacific Century Regional Developments Limited (“PCRD”).

Mr Li is a non-executive director of The Bank of East Asia, Limited. He is a representative of Hong Kong, China to the Asia Pacific Economic Co-operation (APEC) Business Advisory Council, a member of the Center for Strategic and International Studies’ International Councillors’ Group in Washington, D.C. and a member of the Global Information Infrastructure Commission.

Alexander Anthony ARENA

Deputy Chairman

Aged 59, is an executive director and the deputy chairman of PCPD and a member of PCPD’s Executive Committee. He became a director of PCPD in May 2004. He is also an executive director and the group managing director of PCCW, deputy chairman of PCCW’s Executive Committee, a member of Regulatory Compliance Committee of the Board, and a director of PCRD.

Prior to joining the Pacific Century Group in 1998, Mr Arena was a Special Policy Adviser to the Hong Kong Government from 1997 to 1998. From 1993 to 1997, he was Director-General of Telecommunications at the Office of the Telecommunications Authority (“OFTA”) of Hong Kong, as well as a member of the Broadcasting Authority of Hong Kong.

Before taking up his post at OFTA, Mr Arena was appointed by the Hong Kong Government to plan a reform program for the liberalization of Hong Kong’s telecommunications sector. Prior to his appointment to the Hong Kong Government, he served as an inaugural member of the Australian

Telecommunications Authority for four years. He has led an extensive career in public administration, specializing in high technology and infrastructure industries. From a practising radio/communications engineer to a public policy maker, his experience spans such diverse areas as commercialization of government-owned business enterprises and deregulation in the aviation, transport, telecommunications and postal industries.

Mr Arena graduated from University of New South Wales, Australia, with a bachelor’s degree in electrical engineering. He completed an MBA at Melbourne University, Australia, and is a Fellow of the Hong Kong Institution of Engineers.

BOARD OF DIRECTORS

LEE Chi Hong, Robert

Aged 59, is an executive director and the chief executive officer of PCPD and a member of PCPD's Executive Committee. He became a director of PCPD in May 2004. He is also an executive director of PCCW and a member of PCCW's Executive Committee.

Mr Lee was previously an executive director of Sino Land Company Limited ("Sino Land"), at which his responsibilities included sales, finance, acquisitions, investor relations, marketing and property management. Prior to joining Sino Land, he was a senior partner at Deacons in Hong Kong, where he specialised in banking, property development, corporate finance and dispute resolution in Hong Kong and mainland China. Before that, he was a solicitor with the London firm Pritchard Englefield & Tobin (now Pritchard Englefield). He was enrolled as a solicitor in the United Kingdom in 1979 and admitted as a solicitor in Hong Kong in 1980. He became a Notary Public in Hong Kong in 1991.

Mr Lee had also served as a member of the panel of arbitrators of the China International Economic and Trade Arbitration Commission of the China Council for the Promotion of International Trade in Beijing.

Mr Lee graduated from Cornell University in the United States in 1975 with a bachelor's degree in Political Science.

LAM Yu Yee

Aged 49, is an executive director and the deputy chief executive officer of PCPD. He joined PCPD in September 2004 and became a director of PCPD in September 2007.

Prior to joining PCPD Mr Lam was the chief financial officer of Asia Pacific Resources International Limited in Singapore in 2003 and was appointed as its president of China Operations in April 2004. Between 1999 and 2003, he was an executive director and the group chief financial officer of Sino Land. Prior to joining Sino Land, he had worked in financial institutions for over ten years and had substantial experience in corporate finance and investment banking.

Mr Lam holds a Bachelor of Science degree in Industrial Engineering from The University of Hong Kong ("HKU") and a Master of Business Administration degree from the Manchester Business School.

James CHAN

Aged 57, is an executive director and the project director of PCPD. He became a director of PCPD in August 2005.

Mr Chan is responsible for carrying out various new property projects of PCPD and its subsidiaries in Hong Kong and the People's Republic of China ("PRC"). He was responsible for the project execution of the Cyberport project and has overall responsibility for all aspects of the construction works.

Prior to joining PCCW in October 2002, Mr Chan had been practising as an architect and working for a major developer in Hong Kong for 14 years, with comprehensive experience in design, planning and land matters, design development and construction management of major investment properties in that developer's portfolio, which included a wide range of industrial and warehousing, commercial, retail and residential developments in Hong Kong and overseas. He possesses a wide spectrum of experience in the property industry and has been active in the property business for more than 32 years.

Mr Chan holds a Bachelor of Arts in Architectural Studies degree from the HKU, a Bachelor of Arts in Architecture degree from University of Dundee in Scotland and a Master Degree of Business Administration from Tsinghua University. He is qualified as the Authorized Person (List I) and Registered Architect in Hong Kong, and is a member of The Hong Kong Institute of Architects, The Royal Institute of British Architects and The Royal Australian Institute of Architects.

GAN Kim See, Wendy

Aged 46, is an executive director and the sales and marketing director of PCPD. She became a director of PCPD in August 2005.

Ms Gan is responsible for the overall sales and marketing of PCPD's property assets, in particular the residential portion of the Cyberport project, Bel-Air.

Before joining PCCW in November 2000, Ms Gan was head of sales and marketing at Swire Properties Limited, looking after that company's portfolio of residential, office and retail developments. She has more than 20 years' experience in property development and management and expertise in the sales and marketing of projects in Hong Kong and overseas.

Her marketing campaigns have received top honours at the HKMA/TVB Marketing Excellence Award for three years, a MAXI Award from the International Council of Shopping Centers, several HK 4A's Awards and the Hong Kong Institute of Surveyors' top awards in property marketing.

Ms Gan holds a Bachelor of Arts degree with First Class Honours from the HKU and is currently a member of the Council and Court of HKU. She also sits on the Management Board of the HKU School of Professional and Continuing Education and is an Honorary Advisor of the HKU Foundation for Educational Development and Research. She has also received a Diploma in Surveying from the College of Estate Management, UK and is a member of the Royal Institution of Chartered Surveyors, the Hong Kong Institute of Surveyors and the Hong Kong Real Estate Developers Association. In 2008, she has obtained an Executive Master of Business of Administration degree jointly awarded by the Kellogg School of Management of the Northwestern University in USA and the Business School of the Hong Kong University of Science and Technology.

BOARD OF DIRECTORS

NON-EXECUTIVE DIRECTORS

CHEUNG Kin Piu, Valiant

Aged 65, is an independent non-executive director of PCPD and the chairman of PCPD's Remuneration Committee and a member of PCPD's Audit Committee and Nomination Committee. He became a director of PCPD in October 2004.

Mr Cheung had been a partner at KPMG, a leading international accounting firm in Hong Kong, until his retirement in March 2001. He has extensive experience in assurance and corporate finance work, particularly in trading and manufacturing corporations in Hong Kong and the PRC, and has assisted a number of companies in obtaining stock exchange listings in Hong Kong, the PRC, Singapore and the United States. In addition, he has provided financial advisory and due diligence services to foreign investors on investments in the PRC. He is a fellow member of the Institute of Chartered Accountants in England and Wales and the Hong Kong Institute of Certified Public Accountants. He is currently an independent non-executive director of three other listed companies in Hong Kong, Dah Chong Hong Holdings Limited, The Bank of East Asia, Limited and Vitasoy International Holdings Limited. In addition, he is also an independent non-executive director of unlisted Bank of East Asia (China) Limited, a wholly-owned subsidiary of The Bank of East Asia, Limited. He was an independent non-executive director of Dream International Limited from October 2001 to May 2008 and of Wing Shan International Limited (currently known as Winteam Pharmaceutical Group Limited) from March 2004 to January 2009.

Prof WONG Yue Chim, Richard, SBS, JP

Aged 58, is an independent non-executive director of PCPD and the chairman of PCPD's Audit Committee and a member of PCPD's Remuneration Committee and Nomination Committee. He became a director of PCPD in July 2004.

Prof Wong is currently Professor of Economics, and was formerly the Deputy Vice-Chancellor and Provost at HKU. He has been active in advancing economic research on policy issues in Hong Kong and the PRC through his work as founding director of both The Hong Kong Centre for Economic Research and Hong Kong Institute of Economics and Business Strategy. He was awarded the Silver Bauhinia Star in 1999 by the Government of the Hong Kong Special Administrative Region for his contributions in education, housing, industry and technology development. In addition, he was appointed a Justice of the Peace in July 2000. He studied Economics at the University of Chicago and graduated with a Doctorate in Philosophy.

Prof Wong is currently an independent non-executive director of four other listed companies in Hong Kong: CK Life Sciences Int'l., (Holdings) Inc., Great Eagle Holdings Limited, Orient Overseas (International) Limited and Sun Hung Kai Properties Limited. He is also an independent non-executive director of The Link Management Limited (the manager of The Link Real Estate Investment Trust), The Hong Kong Mercantile Exchange and an independent non-executive director of Industrial and Commercial Bank of China (Asia) Limited (withdrawal of listing of shares on the Stock Exchange since 21 December 2010).

Dr Allan ZEMAN, GBS, JP

Aged 62, is an independent non-executive director of PCPD, the chairman of PCPD's Nomination Committee and a member of PCPD's Audit Committee. He became a director of PCPD in June 2004.

After spending more than 40 years in Hong Kong, Dr Zeman has established business interests in Hong Kong and overseas that include property development, entertainment and public relations.

Dr Zeman is the chairman of Ocean Park, a major theme park in Hong Kong. He is also the chairman of Lan Kwai Fong Holdings Limited, the major property owner and developer in Lan Kwai Fong, one of Hong Kong's popular tourist attractions.

Dr Zeman serves as a board member of the West Kowloon Cultural District Authority ("WKCD"). He is also a member of the Food Business Task Force, the Commission on Strategic Development, the Consultation Panel of the WKCD, the Chairman of the Performing Arts Committee of the WKCD, the Development Committee of the WKCD and the Investment Committee of the WKCD. He is also a member of the Board of Governors of the Canadian Chamber of Commerce and the Hong Kong General Chamber of Commerce and a member of the Asian Advisory Board of the Richard Ivey School of Business.

Dr Zeman is a director of The “Star” Ferry Company, Limited, a non-executive director and the vice chairman of Wynn Macau, Limited, an independent non-executive director of The Link Management Limited (the manager of The Link Real Estate Investment Trust), Sino Land and Tsim Sha Tsui Properties Limited. He is also a director of Wynn Resorts, Limited, a listed company in the United States.

CORPORATE GOVERNANCE REPORT

The Group has made continued efforts to incorporate the key elements of sound corporate governance in its management structure and internal procedures. The Group is committed to high standards of ethics and integrity in all aspects of business and to ensuring that its affairs are conducted in accordance with applicable laws and regulations and for the benefit and in the interests of shareholders of the Company.

CODE ON CORPORATE GOVERNANCE PRACTICES

The Company has applied the principles and complied with all the applicable code provisions contained in the Code on Corporate Governance Practices (the “Code”) set out in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) for the year ended December 31, 2010, except that the Chairman of the Board was unable to attend the Company’s annual general meeting held on May 10, 2010 (which was required under code provision E.1.2) as he was out of town for company business.

MODEL CODE SET OUT IN APPENDIX 10 TO THE LISTING RULES

The Company has adopted its own code of conduct regarding securities transactions by directors and senior management, namely the PCPD Code of Conduct for Securities Transactions by Directors and Senior Management (“PCPD Code”), on terms no less exacting than those of the the Model Code for Securities Transactions by Directors of Listing Issuers set out in Appendix 10 to the Listing Rules.

The Company has made specific enquiry of all directors of the Company, who have confirmed that they have complied with the required standard set out in the PCPD Code for the year ended December 31, 2010.

BOARD OF DIRECTORS

As at the date of this report, the Board has nine members, comprising six executive directors and three independent non-executive directors. Mr Valiant Cheung, one of the independent non-executive directors, is a qualified accountant with substantial experience in accounting and financial matters. Biographies of all the directors up to the date of this report are set out on pages 18 to 23 of this annual report.

The Board is responsible for the management of the Company. Key responsibilities of the Board include formulation of the Group’s overall strategies, setting of management targets and supervision of management performance. The Board confines itself to making broad policy decisions and exercising a number of reserved powers set out below:

1. those functions and matters as set out in the terms of reference of various committees for which Board approval must be sought from time to time;
2. those functions and matters for which Board approval must be sought in accordance with the Group’s internal policy;
3. consideration and approval of financial statements in interim reports and annual reports and announcements and press releases of interim and final results;

4. consideration of dividend policy and dividend amount; and
5. monitoring of the corporate governance of the Group in order to comply with the applicable rules and regulations.

Responsibility for more detailed considerations has been delegated to the Executive Committee under the leadership of the Chairman.

The posts of Chairman and Chief Executive Officer are held by Li Tzar Kai, Richard and Lee Chi Hong, Robert respectively. The role of the Chairman is separate from that of the Chief Executive Officer. The Chairman is responsible for ensuring that the Board functions effectively, for providing leadership for the Board in setting the corporate goals and objectives of the Company and for ensuring that good corporate governance practices and procedures are established and enforced. The Chief Executive Officer is responsible for the day-to-day management of the Group's business and operations and for ensuring effective implementation of the Group's strategy.

All directors have full and timely access to all relevant information, including reports from each of the Board committees and briefings on significant legal, regulatory or accounting issues affecting the Group. Directors may take independent professional advice, which will be paid for by the Company.

The directors acknowledge their responsibility for preparing the financial statements for each financial year which give a true and fair view of the state of affairs of the Group and of the profits and cash flows of the Group and which are prepared in accordance with the Hong Kong Financial Reporting Standards, the Companies Ordinance of Hong Kong and the Listing Rules. In preparing the financial statements for the year ended December 31, 2010, the directors have selected suitable accounting policies and applied them consistently, made judgements and estimates that were prudent and reasonable, stated the reasons for any significant departure from applicable accounting standards in Hong Kong and prepared the financial statements on a going concern basis. The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position, results of operations, cash flows and changes in equity of the Group. The statement of the auditor of the Company relating to their reporting responsibilities on the financial statements of the Company is set out in the Independent Auditor's Report on page 50.

One third of the members of the Board are independent non-executive directors which complies with the minimum number required under the Listing Rules. The Company has received from each of its independent non-executive directors written confirmation to confirm his independence to the Company and the Company considers that those directors are independent in accordance with Rule 3.13 of the Listing Rules.

Each of the non-executive directors of the Company is appointed for a term of two years from the date of his appointment or re-election. However, all the directors of the Company are subject to retirement by rotation and re-election at the annual general meeting once every three years in accordance with the Code.

CORPORATE GOVERNANCE REPORT

EXECUTIVE COMMITTEE

The Executive Committee of the Board operates as a general management committee with overall delegated authority from the Board. This ensures that decisions can be taken quickly to enable the Group to seize opportunities in the fast-moving business environment. The Executive Committee determines group strategy, reviews trading performance, ensures adequate funding, examines major investments and monitors management performance. The Executive Committee's authority and duties are set out in written terms of reference and it reports through the Chairman to the Board.

Current members of the Executive Committee are:

1. Li Tzar Kai, Richard (*Chairman*)
2. Alexander Anthony Arena
3. Lee Chi Hong, Robert
4. Hui Hon Hing, Susanna

REMUNERATION COMMITTEE

The Remuneration Committee is responsible for ensuring that there are formal and transparent procedures for developing and overseeing the Company's policies on the remuneration of executive directors and senior management. In addition, the Remuneration Committee supervises the administration of the Company's share option scheme. The Remuneration Committee's authority and duties are set out in written terms of reference which specify, among other things, that it must comprise at least three members, the majority of whom are independent non-executive directors. The terms of reference are posted on the Company's website.

Current members of the Remuneration Committee are:

1. Cheung Kin Piu, Valiant (*Chairman*)
2. Li Tzar Kai, Richard
3. Prof Wong Yue Chim, Richard

During the year ended December 31, 2010, the Remuneration Committee met on one occasion. The attendance of individual directors at the committee meeting is set out in the table on page 30.

The following is a summary of the work performed by the Remuneration Committee during 2010:

- A. reviewed the remuneration of the executive directors and the non-executive directors of the Company and made recommendations to the Board that the same be approved;
- B. approved the payments of incentive bonus to certain executive directors; and
- C. reviewed the existing terms of reference of the Remuneration Committee and considered that no revision was required.

Details of the remuneration of each director are set out in the financial statements on pages 84 to 86.

NOMINATION COMMITTEE

The Nomination Committee is responsible for ensuring that there are fair and transparent procedures for the appointment of directors to the Board. The Nomination Committee's authority and duties are set out in written terms of reference which specify, among other things, that it must comprise at least three members, the majority of whom are independent non-executive directors. The terms of reference are posted on the Company's website.

Current members of the Nomination Committee are:

1. Dr Allan Zeman (*Chairman*)
2. Cheung Kin Piu, Valiant
3. Li Tzar Kai, Richard
4. Prof Wong Yue Chim, Richard

During the year ended December 31, 2010, the Nomination Committee met on one occasion. The attendance of individual directors at the committee meeting is set out in the table on page 30.

The following is a summary of work performed by the Nomination Committee during 2010:

- A. advised the Board on the directors who were due to retire pursuant to the applicable laws of Bermuda, the Company's bye-laws and the Code and recommended their re-election to the Board; and
- B. reviewed the existing terms of reference of the Nomination Committee and considered that no revision was required.

AUDIT COMMITTEE

The Audit Committee of the Board is responsible for ensuring the objectivity and credibility of the Group's financial reporting and for ensuring that the directors have exercised due care, diligence and skills prescribed by law when presenting results to the shareholders. The Audit Committee's authority and duties are set out in written terms of reference which are posted on the Company's website.

The Audit Committee's responsibilities include the appointment, compensation and supervision of the external auditor. To ensure auditor independence, procedures have been adopted for the Audit Committee to review the fees for audit and non-audit services provided to the Group by the external auditor.

The Audit Committee reviews the Group's financial statements and internal financial reports, as well as compliance processes and internal control systems, including the internal audit unit.

CORPORATE GOVERNANCE REPORT

All members of the Audit Committee are independent non-executive directors. Current members of the Audit Committee are:

1. Prof Wong Yue Chim, Richard (*Chairman*)
2. Cheung Kin Piu, Valiant
3. Dr Allan Zeman

The Audit Committee is provided with sufficient resources to discharge its duties and meets regularly with management, internal auditor and external auditor and reviews their reports. During the year ended December 31, 2010, the Audit Committee met on two occasions. The attendance of individual directors at the committee meetings is set out in the table on page 30.

The following is a summary of work performed by the Audit Committee during 2010:

- A. reviewed the financial statements of the Company for the year ended December 31, 2009 and the related annual results announcement and auditor's report; and made recommendations to the Board that the same be approved;
- B. reviewed the report of the external auditor and made recommendations to the Board for their re-appointment at the 2010 annual general meeting;
- C. reviewed the financial statements of the Company for the six months ended June 30, 2010 and the related interim results announcement and made recommendations to the Board that the same be approved;
- D. reviewed external auditor's reports to the Audit Committee and their terms of engagement, communications plan and an audit plan for the Group for the financial year ended December 31, 2010;
- E. reviewed various internal audit reports;
- F. reviewed the existing terms of reference of the Audit Committee and considered that no revision was required;
- G. reviewed the fees for audit and non-audit services provided by the external auditor;
- H. reviewed the Group's continuing connected transactions and external auditor's report thereon; and
- I. met with the external auditor in the absence of management.

In addition, the Audit Committee reviewed the financial statements for the year ended December 31, 2010 and the related annual results announcement and auditor's report, and recommended the Board to approve the same.

EXTERNAL AUDITOR

The Group's external auditor is PricewaterhouseCoopers. During the year ended December 31, 2010, the total fees in respect of audit and non-audit services provided by PricewaterhouseCoopers (which for this purpose includes any entity that is under the common control, ownership or management of the audit firm or any entity that a reasonable and informed third party having knowledge of all relevant information would reasonably conclude as being part of the firm nationally or internationally) amounted to HK\$5.9 million.

The significant non-audit services covered by these fees include the following:

Nature of service	Fees paid (HK\$ million)
Tax advisory services	0.2
Non-statutory review services	1.6
Others	—
	<hr/>
Total non-audit services fees	<u>1.8</u>

INTERNAL AUDIT

The Group's internal audit unit provides independent assurance to the Board and management on the adequacy and effectiveness of the internal controls for the Group. The internal audit unit reports directly to the Audit Committee, the Chief Executive Officer and the Chief Financial Officer.

The internal audit unit adopts a risk and control-based audit approach. An annual work plan is formulated in advance and covers major activities and processes of the Group's business and service units. All audit reports are communicated to the Audit Committee and audit issues are tracked and followed up for proper implementation, with progress reported to the Audit Committee.

The Group has adopted a Corporate Responsibility Policy that applies to all employees, including directors and officers. This sets out standards in the way the Group conducts its business and the responsibilities of the Group's employees. The policy includes guidance on obligations to the Company, civic responsibilities, equal opportunities, safeguarding of company information and property, personal data privacy, prevention of bribery, conflicts of interest, competition, health and safety at work and the environment. The full version of the Corporate Responsibility Policy is posted on the Company's website.

CORPORATE GOVERNANCE REPORT

ATTENDANCE AT MEETINGS

All directors actively participate in the Company's business. The attendance records of Board meetings and Board Committees meetings held during the year ended December 31, 2010 are set out below:

Directors	Meetings attended/held in 2010				
	Board	Audit Committee	Nomination Committee	Remuneration Committee	AGM
Executive directors					
Li Tzar Kai, Richard	3/4	—	1/1	1/1	0/1
Alexander Anthony Arena	4/4	—	—	—	1/1
Lee Chi Hong, Robert	4/4	—	—	—	1/1
Lam Yu Yee	4/4	—	—	—	1/1
James Chan	4/4	—	—	—	1/1
Gan Kim See, Wendy	4/4	—	—	—	1/1
Independent non-executive directors					
Cheung Kin Piu, Valiant	4/4	2/2	1/1	1/1	1/1
Prof Wong Yue Chim, Richard	4/4	2/2	1/1	1/1	1/1
Dr Allan Zeman	3/4	1/2	1/1	—	0/1

INVESTOR RELATIONS

The Company encourages two-way communications with both institutional and private investors. Extensive information on the Company's activities is provided in the annual and interim reports, which are sent to shareholders. Regular dialogue takes place with institutional investors. Inquiries from individuals on matters relating to their shareholdings and the business of the Company are welcomed and will be dealt with in an informative and timely manner. Relevant contact information is provided on page 132 of this annual report.

In order to promote effective communications, financial and other information relating to the Group and its business activities is disclosed on the Company's website.

STAFF TRAINING AND DEVELOPMENT

In 2010, the Group continued to enhance and improve the standard among employees. The Group provided training courses for employees or sponsored employees to attend courses organised by third parties, with the total number of training hours exceeding 3,800 hours. Training courses were designed to assist employees to better comply with the Group's policies and standards and improve their career prospects within the Group. Such courses included customer service enhancement programs, supervisory and people management courses, anti-corruption seminars jointly organised with the Independent Commission Against Corruption, language proficiency courses, technical refresher courses and training, occupational health and safety training and training for the enhancement of mass awareness of compliance and regulatory issues.

COMMUNITY

The Group proactively participated in and sponsored various charitable or community projects last year. The Group has been a sponsor of the CyberRun for Rehab since its inception in 2004 to help raise funds for the Hong Kong Society for Rehabilitation.

CORPORATE GOVERNANCE REPORT

ENVIRONMENT

The Group is committed to sustainability and seeks to promote environmental-friendly measures in its operations. This includes adoption of green building exemplary performance strategies in site aspects, water efficiency, energy and atmosphere, indoor environmental quality, materials and resources such as the requirement for the Group's property development contractors to use environmental-friendly and reusable materials to reduce construction waste and the implementation of an environmental management plan during site operation.

On behalf of the Board

CHENG Wan Seung, Ella

Company Secretary

Hong Kong, March 22, 2011



FINANCIAL INFORMATION

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REPORT OF THE DIRECTORS

The directors of Pacific Century Premium Developments Limited (the “Company”) present their annual report together with the audited consolidated financial statements of the Company and its subsidiaries (the “Group”) for the year ended December 31, 2010.

PRINCIPAL ACTIVITIES

The Group is principally engaged in the development and management of premium property and infrastructure projects, as well as investment in premium-grade buildings, in the Asia-Pacific region.

Details of segment information are set out in note 5 to the consolidated financial statements.

RESULTS AND APPROPRIATIONS

The results of the Group for the year ended December 31, 2010 are set out in the accompanying consolidated statement of comprehensive income on page 52.

The board of directors of the Company (the “Board”) did not declare an interim dividend for the six months ended June 30, 2010 (2009: Nil).

The Board did not recommend the payment of a final dividend for the year ended December 31, 2010 (2009: Nil).

Special dividend of HK\$3,178 million for 2009, which comprised HK\$1.32 per ordinary share, was paid on May 17, 2010.

FINANCIAL SUMMARY

A summary of the consolidated results and the assets and liabilities of the Group for the last five financial years is set out on page 130.

SUBSIDIARIES

Particulars of the Company’s principal subsidiaries are set out in note 19 to the consolidated financial statements.

FIXED ASSETS

Details of movements in investment properties, property, plant and equipment, properties under development/held for sale/held for development of the Group and the Company during the year are set out in notes 14 to 16 to the consolidated financial statements.

BORROWINGS

Particulars of the borrowings of the Group and the Company are set out in note 21 to the consolidated financial statements.

SHARE CAPITAL

Details of movements in the share capital of the Company during the year are set out in note 23 to the consolidated financial statements.

RESERVES

Details of movements in the reserves of the Group and the Company during the year are set out in the consolidated statement of changes in equity on page 53 and note 26 to the consolidated financial statements respectively.

MAJOR CUSTOMERS AND SUPPLIERS

For the year ended December 31, 2010, the aggregate sales attributable to the Group's five largest customers represented approximately 46 per cent of the Group's total sales, while the sales to the Group's largest customer accounted for approximately 15 per cent of the Group's total sales. For the year ended December 31, 2010, none of the director of the Company, their associates nor any shareholders of the Company (which have, to the knowledge of the directors of the Company, owned more than 5 per cent of the Company's issued share capital) had any interest in the Group's major customers.

The aggregate purchases attributable to the Group's five largest suppliers represented approximately 9.7 per cent of the Group's total purchases, while the purchases from the Group's largest supplier accounted for approximately 2.2 per cent of the Group's total purchases.

REPORT OF THE DIRECTORS

DIRECTORS

The directors of the Company who held office during the year and up to the date of this report were:

Executive Directors

Li Tzar Kai, Richard (*Chairman*)

Alexander Anthony Arena (*Deputy Chairman*)

Lee Chi Hong, Robert (*Chief Executive Officer*)

Lam Yu Yee

James Chan

Gan Kim See, Wendy

Independent Non-Executive Directors

Cheung Kin Piu, Valiant

Prof Wong Yue Chim, Richard, SBS, JP

Dr Allan Zeman, GBS, JP

In accordance with bye-law 87 of the Company's bye-laws, Alexander Anthony Arena and Lam Yu Yee shall retire by rotation at the forthcoming annual general meeting and they, being eligible, will offer themselves for re-election.

In addition, each of the non-executive directors is appointed for a term of 2 years. As Cheung Kin Piu, Valiant was re-elected as a director at the annual general meeting in 2009, he shall retire at the forthcoming annual general meeting and he, being eligible, will offer himself for re-election.

INDEPENDENT NON-EXECUTIVE DIRECTORS

The Company has received from each of its independent non-executive directors a written confirmation of his independence for the year confirming his independence to the Company and the Company considers that they are independent in accordance with the terms of the independence guidelines set out in Rule 3.13 of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

DIRECTORS' SERVICE CONTRACTS

No director of the Company proposed for re-election at the forthcoming annual general meeting has an unexpired service contract with the Group which is not determinable by the Group within one year without payment of compensation (other than statutory compensation).

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at December 31, 2010, the directors and the chief executive of the Company and their associates had the following interests and short positions in the shares, underlying shares and debentures of the Company or its associated corporation (within the meaning of Part XV of the Securities and Futures Ordinance (the “SFO”)) which (a) were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO); or (b) were recorded in the register required to be kept under Section 352 of the SFO; or (c) were required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the “Model Code”) of the Listing Rules:

1. The Company

As at December 31, 2010, the Company had not been notified of any interests or short positions in the shares or underlying shares or debentures of the Company held by the directors or the chief executive of the Company or their associates.

REPORT OF THE DIRECTORS

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES – CONTINUED

2. Associated Corporation of the Company

A. Interests in PCCW Limited (“PCCW”)

The table below sets out the aggregate long positions of the directors and the chief executive of the Company in the shares and underlying shares of PCCW, which indirectly holds approximately 61.53 per cent of the issued share capital of the Company as at December 31, 2010.

Name of director/ chief executive	Number of ordinary shares				Number of underlying shares held under equity derivatives	Total	Approximate percentage of issued share capital
	Personal interests	Family interests	Corporate interests	Other interests			
Li Tzar Kai, Richard	—	—	271,666,824 <i>(Note I(a))</i>	1,698,197,335 <i>(Note I(b))</i>	—	1,969,864,159	27.09%
Alexander Anthony Arena	760,000	—	—	—	8,000,200 <i>(Note II)</i>	8,760,200	0.12%
Lee Chi Hong, Robert	992,600 <i>(Note IV(a))</i>	511 <i>(Note IV(b))</i>	—	—	5,000,000 <i>(Note III)</i>	5,993,111	0.08%
James Chan	—	—	—	—	210,000 <i>(Note III)</i>	210,000	0.003%
Gan Kim See, Wendy	—	—	—	—	420,000 <i>(Note III)</i>	420,000	0.006%

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES – CONTINUED

2. Associated Corporation of the Company – Continued

A. Interests in PCCW Limited (“PCCW”) – Continued

Notes:

- I. (a) Of these shares of PCCW, Pacific Century Diversified Limited, a wholly-owned subsidiary of Chiltonlink Limited, held 237,919,824 shares and Eisner Investments Limited held 33,747,000 shares. Li Tzar Kai, Richard owned 100% of Chiltonlink Limited and Eisner Investments Limited.
- (b) These interests represented:
 - (i) a deemed interest in 36,726,857 shares of PCCW held by Yue Shun Limited, a subsidiary of Hutchison Whampoa Limited (“HWL”). Cheung Kong (Holdings) Limited (“Cheung Kong”) through certain subsidiaries held more than one-third of the issued share capital of HWL. Li Tzar Kai, Richard was a discretionary beneficiary of certain discretionary trusts which held units in unit trusts which in turn held interests in certain shares of Cheung Kong and HWL. Li Tzar Kai, Richard was also interested in one-third of the issued share capital of two companies, which owned all the shares in the trustee companies which acted as trustees of such discretionary trusts and unit trusts. Accordingly, Li Tzar Kai, Richard was deemed, under the SFO, to have an interest in the 36,726,857 shares of PCCW held by Yue Shun Limited;
 - (ii) a deemed interest in 112,935,177 shares of PCCW held by Pacific Century Group Holdings Limited (“PCGH”). Li Tzar Kai, Richard was the founder of certain trusts which held 100% interests in PCGH. Accordingly, Li Tzar Kai, Richard was deemed, under the SFO, to have an interest in the 112,935,177 shares of PCCW held by PCGH;
 - (iii) a deemed interest in 1,548,211,301 shares of PCCW held by Pacific Century Regional Developments Limited (“PCRD”), a company in which PCGH had, through certain wholly-owned subsidiaries Anglang Investments Limited, Pacific Century Group (Cayman Islands) Limited, Pacific Century International Limited and Borsington Limited, an aggregate of 75.74% interest. Li Tzar Kai, Richard was the founder of certain trusts which held 100% interests in PCGH. Li Tzar Kai, Richard was also deemed to be interested in 0.91% of PCRD through Hopestar Holdings Limited, a company wholly-owned by Li Tzar Kai, Richard. Accordingly, Li Tzar Kai, Richard was deemed, under the SFO, to have an interest in the 1,548,211,301 shares of PCCW held by PCRD; and
 - (iv) a deemed interest in 324,000 shares of PCCW held by PineBridge Investments LLC (“PBI LLC”) in the capacity as investment manager. PBI LLC was an indirect subsidiary of Chiltonlink Limited and Li Tzar Kai, Richard owned 100% of Chiltonlink Limited. Accordingly, Li Tzar Kai, Richard was deemed, under the SFO, to have an interest in the 324,000 shares of PCCW held by PBI LLC.
- II. These interests represented Alexander Anthony Arena’s beneficial interest in: (a) 200 underlying shares held in the form of 20 American Depositary Receipts which constituted listed equity derivatives; and (b) 8,000,000 underlying shares in respect of share options granted by PCCW to Alexander Anthony Arena as beneficial owner, details of which are set out in Note III below.

REPORT OF THE DIRECTORS

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES – CONTINUED

2. Associated Corporation of the Company – Continued

A. Interests in PCCW Limited (“PCCW”) – Continued

Notes: – Continued

- III. These interests represented the interests in underlying shares in respect of share options granted by PCCW to the directors and the chief executive of the Company as beneficial owners as at December 31, 2010, details of which are set out as follows (all dates are shown month/day/year):

Name of director/ chief executive	Date of grant	Vesting period	Exercisable period	Exercise price HK\$	Number of options	
					Outstanding as at 01.01.2010	Outstanding as at 12.31.2010
Alexander Anthony Arena	08.26.2000	08.26.2001 to 08.26.2005	08.26.2001 to 08.26.2010	60.120	1,600,000	-
	02.20.2001	08.26.2001 to 08.26.2005	08.26.2001 to 01.22.2011	16.840	1,600,000	1,600,000
	07.25.2003	07.25.2004 to 07.25.2006	07.25.2004 to 07.23.2013	4.350	6,400,000	6,400,000
Lee Chi Hong, Robert	07.25.2003	07.25.2004 to 07.25.2006	07.25.2004 to 07.23.2013	4.350	5,000,000	5,000,000
James Chan	07.25.2003	07.25.2004 to 07.25.2006	07.25.2004 to 07.23.2013	4.350	210,000	210,000
Gan Kim See, Wendy	01.22.2001	01.22.2002 to 01.22.2004	01.22.2002 to 01.22.2011	16.840	180,000	180,000
	07.25.2003	07.25.2004 to 07.25.2006	07.25.2004 to 07.23.2013	4.350	240,000	240,000

- IV. (a) These shares were held jointly by Lee Chi Hong, Robert and his spouse.

- (b) These shares were held by the spouse of Lee Chi Hong, Robert.

B. Short Positions in the Shares and Underlying Shares of PCCW

As at December 31, 2010, the Company had not been notified of any short positions in the shares or underlying shares or debentures of PCCW held by the directors or the chief executive of the Company or their associates.

SHARE OPTIONS AND DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Particulars of the Company's share option schemes are set out in note 25 to the consolidated financial statements. Details of the options which have been granted and outstanding under the 2003 share option scheme during the year ended December 31, 2010 are as follows:

1. Outstanding options as at January 1, 2010 and as at December 31, 2010

Category of participant	Date of grant	Vesting period	Exercisable period	Exercise price HK\$	Number of options	
					Outstanding as at 01.01.2010	Outstanding as at 12.31.2010
Directors of the Company's subsidiary	12.20.2004	Fully vested on 12.20.2004	12.20.2004 to 12.19.2014	2.375	5,000,000	5,000,000

Note: All dates are shown month/day/year

2. Options granted during the year ended December 31, 2010
During the year under review, no share options were granted.
3. Options exercised during the year ended December 31, 2010
During the year under review, no share options were exercised.
4. Options cancelled or lapsed during the year ended December 31, 2010
During the year under review, no share options were cancelled or lapsed.

No share options have been granted under the 2005 share option scheme since its adoption.

At no time during the year under review was the Company or any of its subsidiaries a party to any arrangement to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

REPORT OF THE DIRECTORS

INTERESTS AND SHORT POSITIONS IN SHARES OF SUBSTANTIAL SHAREHOLDERS

1. Interests in the Company

As at December 31, 2010, the following persons (other than directors or the chief executive of the Company) had interests in the shares and underlying shares of the Company as recorded in the register required to be kept under Section 336 of the SFO:

Name of shareholder	Capacity	Number of shares/ underlying shares held	Approximate percentage of issued share capital
PCCW	Beneficial owner	2,153,555,555 (Note I)	89.45%
Elliott Capital Advisors, L.P.	Interest of controlled corporations	530,883,500 (Note II)	22.05%
Peter Cundill & Associates (Bermuda) Ltd.	Investment manager	124,952,000	5.19%

Notes:

- I. These interests represented (a) an interest in 1,481,333,333 shares in the Company ("Shares") held by Asian Motion Limited, a wholly-owned subsidiary of PCCW; and (b) an interest in respect of 672,222,222 underlying Shares held by PCCW-HKT Partners Limited, a wholly-owned subsidiary of PCCW, arising as a result of the holding of the HK\$2,420 million guaranteed convertible note issued by PCPD Wealth Limited, a wholly-owned subsidiary of the Company, on December 29, 2006.
- II. Elliott Capital Advisors, L.P. has direct or indirect control over The Liverpool Limited Partnership and Elliott International, L.P. and is therefore deemed to control the exercise of the voting power of the 212,353,400 Shares held by The Liverpool Limited Partnership and the 318,530,100 Shares held by Elliott International, L.P..

INTERESTS AND SHORT POSITIONS IN SHARES OF SUBSTANTIAL SHAREHOLDERS – CONTINUED

2. Short Positions in the Shares and Underlying Shares of the Company

As at December 31, 2010, the Company had not been notified of any other person who had short positions in the shares or underlying shares of the Company to be recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO.

Save as disclosed above, as at December 31, 2010, the Company had not been notified of any other person who had interests or short positions in the shares and underlying shares of the Company to be recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO.

DIRECTORS' INTERESTS IN CONTRACT OF SIGNIFICANCE

No contract of significance (as defined in Appendix 16 to the Listing Rules) to which the Company or any of its subsidiaries was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted at any time during the year.

DIRECTORS' INTERESTS IN COMPETING BUSINESS

As at December 31, 2010, directors of the Company had the following interests in businesses which competed or were likely to compete, either directly or indirectly, with the Group's business:

Name of Director	Names of investee companies	Nature of business	Nature of interests
Li Tzar Kai, Richard	Cheung Kong and its subsidiaries ("Cheung Kong Group")	Property development and investment, hotel and serviced suite operation, property and project management and investment in securities	Deemed interests in Cheung Kong (<i>Note I</i>)
	HWL and its subsidiaries ("Hutchison Group")	Ports and related services, property and hotels, retail, energy, infrastructure, investments and others, and telecommunications	Certain personal and deemed interests in HWL (<i>Note II</i>)

REPORT OF THE DIRECTORS

DIRECTORS' INTERESTS IN COMPETING BUSINESS – CONTINUED

Notes:

- I. Certain businesses of the Cheung Kong Group may compete with certain aspects of the business of the Group. Li Tzar Kai, Richard is one of the discretionary beneficiaries of certain discretionary trusts which hold units in unit trusts which in turn are interested in certain shares of Cheung Kong. Li Tzar Kai, Richard holds one-third of the issued share capital of two companies, which own all the shares in the trustee companies which act as trustees of such discretionary trusts and unit trusts. These trustee companies perform their functions as trustees independently without any reference to Li Tzar Kai, Richard. In view of the above, the Company considers that Li Tzar Kai, Richard is not able to exert control or influence over the Cheung Kong Group.
- II. Li Tzar Kai, Richard was a director of HWL and certain of its subsidiaries until August 16, 2000, the day before the acquisition of Cable & Wireless HKT Limited (now known as PCCW-HKT Limited) became effective. Certain businesses of the Hutchison Group compete with certain aspects of the business of the Group. Li Tzar Kai, Richard has a personal interest in 110,000 shares in HWL, and is one of the discretionary beneficiaries of certain discretionary trusts which hold units in unit trusts which in turn are interested in certain shares of HWL. Li Tzar Kai, Richard holds one-third of the issued share capital of two companies, which own all the shares in the trustee companies which act as trustees of such discretionary trusts and unit trusts. These trustee companies perform their functions as trustees independently without any reference to Li Tzar Kai, Richard. In view of the above, the Company considers that Li Tzar Kai, Richard is not able to exert control or influence over the Hutchison Group.

In addition, Li Tzar Kai, Richard and Lee Chi Hong, Robert are directors of certain private companies (the “Private Companies”), which are engaged in property development and investment in Hong Kong and Japan.

Further, Li Tzar Kai, Richard and Alexander Anthony Arena are directors of PCRD. PCRD acts as an investment holding company of, among others, interests in PCCW and property and infrastructure and investment in the Asia-Pacific region.

The business interests of the Private Companies in Hong Kong are not significant when compared with the business of the Group and it is unlikely that such business interests will compete with the business of the Group. The business interests in Japan, the Asia-Pacific region are also unlikely to compete with the existing business of the Group.

Li Tzar Kai, Richard has a controlling interest in some of the Private Companies. Further, he is or may be regarded as interested in PCRD and PCGH due to the interests as disclosed under the section headed “**Directors’ and Chief Executive’s Interests and Short Positions in Shares, Underlying Shares and Debentures**” in this report.

As PCRD and the Private Companies are involved in the development and/or investment of properties of different types and/or in different locations, the Group has been operating independently of, and at arm’s length from, the businesses of those companies.

Save as disclosed above, none of the directors or their respective associates has an interest in a business, apart from the business of the Group, which competes or is likely to compete, either directly or indirectly, with the business of the Group.

CHARITABLE DONATIONS

During the year, the Group did not make any charitable donations (2009: approximately HK\$6 million).

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

During the year, there was no purchase, sale or redemption by the Company or any of its subsidiaries of the listed securities of the Company.

MANAGEMENT CONTRACTS

No contract concerning the management and administration of the whole or any substantial part of the business of the Company was entered into or existed during the year.

RETIREMENT BENEFITS SCHEMES

Details of the Group's retirement benefits schemes are set out in note 24 to the consolidated financial statements.

PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Company's bye-laws, although no restrictions against such rights exist under the laws of Bermuda.

REPORT OF THE DIRECTORS

CONNECTED TRANSACTIONS

Since the publication of the Company's annual report for the year ended December 31, 2009, the Group had entered into (or continued to be a party to) certain transactions which are "continuing connected transactions" as defined in the Listing Rules and which are subject to the disclosure requirements under Chapter 14A of the Listing Rules. The Company has complied with such disclosure requirements. Details of such transactions with PCCW group during the year are as follows:

Continuing connected transactions

- I. As disclosed in the Company's announcement dated March 29, 2007, that day PCPD Facilities Management Limited ("PCPD FM"), a wholly-owned subsidiary of the Company, and Reach Networks Hong Kong Limited ("Reach Networks"), a wholly-owned subsidiary of Reach Ltd., a 50:50 joint venture between Telstra Corporation Limited and PCCW, entered into two agreements for the provision of the facilities management services (the "FM Services Agreement") and lease and tenant management services (the "LTM Services Agreement") to Reach Networks at the fees calculated in accordance with the agreements, subject to the annual caps of HK\$25 million and HK\$2.7 million for facilities management services and lease and tenant management services respectively, for a term of three years from April 1, 2007 to March 31, 2010, subject to the right of Reach Networks to terminate early at the end of the second year of the term of the agreements by giving 3 months' prior notice in writing to PCPD FM. The aggregate fees charged by PCPD FM under the FM Services Agreement and the LTM Services Agreement for the period from January 1, 2010 to March 31, 2010 were approximately HK\$5.6 million and HK\$0.1 million respectively.
- II. As disclosed in the Company's announcement dated December 6, 2007, that day PCPD FM and PCCW Services Limited ("PCCW Services"), a wholly-owned subsidiary of PCCW, entered into a renewal agreement to replace the agreement (which expired on December 5, 2007) for the provision of facilities management, project management, corporate and asset management services to PCCW Services at the fees calculated in accordance with the agreement, subject to an annual cap of HK\$65 million, for a term of three years from December 6, 2007 to December 5, 2010. The fees charged by PCPD FM for the period from January 1, 2010 to December 5, 2010 were approximately HK\$44.2 million.

CONNECTED TRANSACTIONS – CONTINUED

Continuing connected transactions – Continued

- III. As disclosed in the Company's announcement dated May 30, 2008, that day the Company and PCCW Services entered into a master goods and services agreement (the "2008 Master Agreement") which sets out the framework for the provision of certain goods and services by the PCCW group to the Group. The categories of goods and services which were provided pursuant to the 2008 Master Agreement for the period from June 1, 2008 to December 31, 2010 (both dates inclusive) were (i) Telephony, (ii) Information Technology and (iii) Other Services (non-administrative corporate services).

The aggregate contract amount for each category of transactions contemplated under the 2008 Master Agreement for the period from January 1, 2010 to December 31, 2010 were set out below:

Category of Services	Approximate aggregate contract amount for the financial year ended December 31, 2010	Annual Cap for the financial year ended December 31, 2010
	<i>HK\$'000</i>	<i>HK\$'000</i>
Telephony	1,290	1,331
Information Technology	4,236	8,500
Other Services	509	4,500

- IV. As disclosed in the Company's announcement dated September 2, 2008, that day 北京京威房地產開發有限公司 (Beijing Jing Wei House and Land Estate Development Co. Ltd.*) ("BJJW") as lessor, a wholly-owned subsidiary of the Company, entered into a lease agreement (the "Lease Agreement") with 電訊盈科(北京)有限公司朝陽分公司 (PCCW (Beijing) Company Limited Chaoyang Branch*) ("PBL Chaoyang Branch") as lessee, a wholly-owned subsidiary of PCCW, for renewal of the lease of Unit 17B on basement level 1 of IBM Tower of PCP Beijing for a term of one year from August 1, 2008 to July 31, 2009 at a monthly rental of RMB2,703.20. All leases of PCP Beijing between the Group and the PCCW group ("PCP Beijing Leases") were required to be aggregated for each financial year. The annual cap for PCP Beijing Leases for the financial year ended December 31, 2010 was RMB5.4 million and the aggregate value of the PCP Beijing Leases for the period from January 1, 2010 to December 31, 2010 was approximately RMB4.7 million.

REPORT OF THE DIRECTORS

CONNECTED TRANSACTIONS – CONTINUED

Continuing connected transactions – Continued

- V. As disclosed in the Company's announcement dated March 23, 2010, that day PCPD FM has renewed the FM Services Agreement and the LTM Services Agreement with Reach Networks for the provision of facilities management services and lease and tenant management services to Reach Networks at the fees calculated in accordance with the agreements, subject to the annual caps of HK\$25 million and HK\$2.7 million for facilities management services and lease and tenant management services respectively, for a term of three years from April 1, 2010 to December 31, 2012, subject to the right of Reach Networks to terminate early at the end of the second year (i.e. on 31 March 2012) by giving not less than 3 months' prior notice in writing to PCPD FM. The aggregate fees charged by PCPD FM under the FM Services Agreement and the LTM Services Agreement for the period from April 1, 2010 to December 31, 2010 were approximately HK\$16.6 million and HK\$0.2 million respectively.

The independent non-executive directors of the Company have reviewed and confirmed that the continuing connected transactions for the financial year ended December 31, 2010 have been entered into:

- A. in the ordinary and usual course of the business of the Group;
- B. either on normal commercial terms or on terms no less favourable to the Group than the terms available to or from independent third parties; and
- C. in accordance with the relevant agreements governing them on the terms that are fair and reasonable and in the interests of the shareholders of the Company as a whole.

In addition, the auditor of the Company has confirmed to the Board in writing that, in respect of the continuing connected transactions for the financial year ended December 31, 2010:

- A. all such transactions had been approved by the Board;
- B. the transactions referred to in items, I, II and V above involved the provision of goods and services by the Group and were conducted in accordance with the relevant pricing policies of the Group;
- C. all such transactions were entered into in accordance with the terms of the relevant agreements governing them; and
- D. none of the non-exempt continuing connected transactions had exceeded the caps disclosed in the Company's announcements dated March 29, 2007, December 6, 2007, May 30, 2008, September 2, 2008 and March 23, 2010.

RELATED PARTY TRANSACTIONS

Details of the material related party transactions undertaken by the Group in the normal course of business are set out in note 35 to the consolidated financial statements. Those related party transactions which constituted connected transactions/continuing connected transactions under the Listing Rules have complied with the applicable requirements of the Listing Rules.

PUBLIC FLOAT

Based on information that is available to the Company, as at the date of this report, the percentage of shares held by the public was approximately 16.42 per cent, which is below the minimum percentage prescribed under Rule 8.08 (the “Minimum Prescribed Percentage”) of the Listing Rules. The shortfall existed because the shareholding of Elliott Capital Advisors, L.P. (through certain entities it controlled) was approximately 22.05 per cent of the issued share capital in the Company and hence Elliott Capital Advisors, L.P. is a substantial shareholder and a connected person of the Company. As such, the shareholding of Elliott Capital Advisors, L.P. is not counted towards the public float. The Company will take steps to restore its public holdings to the Minimum Prescribed Percentage as soon as practicable. Further announcement will be made in due course once there is concrete progress in the restoration of the public float of the Company. Details of the shareholdings of the substantial shareholders in the Company as at December 31, 2010 are disclosed under the section “**Interests and Short Positions in Shares of Substantial Shareholders**” in this report.

CORPORATE GOVERNANCE

The Company’s corporate governance principles and practices are set out in the corporate governance report in page 24 to 32 of this annual report.

AUDITOR

The financial statements for the financial year ended December 31, 2010 have been audited by PricewaterhouseCoopers who will retire at the conclusion of the forthcoming annual general meeting. A resolution for the re-appointment of PricewaterhouseCoopers as auditor of the Company will be proposed at that meeting.

On behalf of the Board

CHENG Wan Seung, Ella

Company Secretary

Hong Kong, March 22, 2011

* *For identification only*

INDEPENDENT AUDITOR'S REPORT



羅兵咸永道會計師事務所

PricewaterhouseCoopers
22nd Floor, Prince's Building
Central, Hong Kong
Telephone (852) 2289 8888
Facsimile (852) 2810 9888

TO THE SHAREHOLDERS OF PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

(incorporated in Bermuda with limited liability)

We have audited the consolidated financial statements of Pacific Century Premium Developments Limited (the "Company") and its subsidiaries (together, the "Group") set out on pages 52 to 129, which comprise the consolidated and company balance sheets as at December 31, 2010, and the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

DIRECTORS' RESPONSIBILITY FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these consolidated financial statements based on our audit and to report our opinion solely to you, as a body, in accordance with Section 90 of the Companies Act 1981 of Bermuda and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Company and of the Group as at December 31, 2010, and of the Group's profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 22 March 2011

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED DECEMBER 31, 2010

HK\$ million	Note(s)	2010	2009
Turnover	4, 5	1,495	4,222
Cost of sales		(748)	(3,032)
Gross profit		747	1,190
General and administrative expenses		(524)	(610)
Other income		34	210
Other gains, net	6	2	176
Surplus on revaluation of investment properties	14	1,150	—
Operating profit		1,409	966
Interest income		16	11
Finance costs	7	(174)	(155)
Profit before taxation	8	1,251	822
Income tax	11	(387)	(228)
Profit attributable to equity holders of the Company		864	594
Other comprehensive income/(loss):			
Currency translation differences:			
Exchange differences on translating foreign operations		268	24
Less: Reclassification adjustments arisen from disposal of subsidiaries	33	—	(73)
Other comprehensive income/(loss) for the year, net of tax		268	(49)
Total comprehensive income		1,132	545
Dividends			
Special dividend proposed after the balance sheet date	12	—	3,178
Earnings per share (expressed in Hong Kong cents per share)			
Basic	13	35.89 cents	24.68 cents
Diluted	13	33.16 cents	24.11 cents
Dividends per share (expressed in Hong Kong dollars per share)	12	—	1.32 dollars

The notes on pages 59 to 129 form part of these financial statements.

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED DECEMBER 31, 2010

HK\$ million	2010						
	Issued equity	Capital reserve	Currency translation reserve	Convertible notes reserve	Employee share-based compensation reserve	Retained earnings	Total
Balance at January 1, 2010	4,321	(565)	763	769	17	3,606	8,911
Total comprehensive income for the year	—	—	268	—	—	864	1,132
Special dividend	—	—	—	—	—	(3,178)	(3,178)
Balance at December 31, 2010	4,321	(565)	1,031	769	17	1,292	6,865

HK\$ million	2009						
	Issued equity	Capital reserve	Currency translation reserve	Convertible notes reserve	Employee share-based compensation reserve	Retained earnings	Total
Balance at January 1, 2009	4,321	(565)	812	769	17	3,083	8,437
Total comprehensive income for the year	—	—	(49)	—	—	594	545
Payment under Acquisition Agreement dated March 5, 2004 (note 35(a)(i))	—	—	—	—	—	(71)	(71)
Balance at December 31, 2009	4,321	(565)	763	769	17	3,606	8,911

The notes on pages 59 to 129 form part of these financial statements.

CONSOLIDATED BALANCE SHEET

AS AT DECEMBER 31, 2010

HK\$ million	Note(s)	2010	2009
ASSETS AND LIABILITIES			
Non-current assets			
Investment properties	14	5,152	3,866
Property, plant and equipment	15	215	181
Properties under development	16(a)	428	356
Properties held for development	16(b)	624	548
Goodwill	17	4	3
Other receivables		3	6
Deferred income tax assets	28(b)	—	13
		6,426	4,973
Current assets			
Properties under development/held for sale	16(a)	773	683
Sales proceeds held in stakeholders' accounts	20(a)	845	1,271
Restricted cash	20(b), 29(b)	2,249	949
Trade receivables, net	20(c)	10	172
Prepayments, deposits and other current assets		109	151
Amounts due from fellow subsidiaries	35(c)	50	42
Amounts due from related companies	35(c)	3	2
Cash and cash equivalents	29(b)	2,179	5,506
		6,218	8,776

HK\$ million	Note(s)	2010	2009
Current liabilities			
Current portion of long-term borrowings	21	24	24
Trade payables	20(d)	31	45
Accruals, other payables and deferred income	20(e)	976	1,237
Deposits received on sales of properties		65	84
Amounts due to fellow subsidiaries	35(c)	4	6
Amount payable to the HKSAR Government under the Cyberport Project Agreement	22	1,606	833
Current income tax liabilities		108	102
		2,814	2,331
Net current assets		3,404	6,445
Total assets less current liabilities		9,830	11,418
Non-current liabilities			
Long-term borrowings	21	2,374	2,241
Deferred income tax liabilities	28(a)	591	266
		2,965	2,507
Net assets		6,865	8,911

CONSOLIDATED BALANCE SHEET

AS AT DECEMBER 31, 2010

HK\$ million	Note(s)	2010	2009
REPRESENTING:			
Issued equity	23	4,321	4,321
Reserves		2,544	4,590
		6,865	8,911

Approved by the board of directors on March 22, 2011 and signed on behalf of the Board by

Lee Chi Hong, Robert

Director

Alexander Anthony Arena

Director

The notes on pages 59 to 129 form part of these financial statements.

BALANCE SHEET

AS AT DECEMBER 31, 2010

HK\$ million	Note	2010	2009
ASSETS AND LIABILITIES			
Non-current assets			
Investment in subsidiaries	18	2,870	2,870
Current assets			
Amounts due from subsidiaries	18	6,773	6,782
Cash and cash equivalents		1	—
		6,774	6,782
Current liabilities			
Accruals and other payables		2	2
Amount due to a subsidiary	18	3,174	—
		3,176	2
Net current assets		3,598	6,780
Total assets less current liabilities		6,468	9,650
Net assets		6,468	9,650
REPRESENTING:			
Share capital	23(b)	241	241
Reserves	26	6,227	9,409
		6,468	9,650

Approved by the board of directors on March 22, 2011 and signed on behalf of the Board by

Lee Chi Hong, Robert
Director

Alexander Anthony Arena
Director

The notes on pages 59 to 129 form part of these financial statements.

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED DECEMBER 31, 2010

HK\$ million	Note	2010	2009
NET CASH (USED IN)/GENERATED FROM OPERATING ACTIVITIES	29(a)	(109)	3,134
INVESTING ACTIVITIES			
Purchases of property, plant and equipment		(63)	(64)
Proceeds from disposal of property, plant and equipment		1	—
Proceeds from disposal of subsidiaries, net of cash disposed	33	—	842
Acquisition of property management operations of a subsidiary, net of cash acquired	34	—	(3)
NET CASH (USED IN)/GENERATED FROM INVESTING ACTIVITIES		(62)	775
FINANCING ACTIVITIES			
Payment under Acquisition Agreement dated March 5, 2004	35(a)(i)	—	(71)
Proceeds from bank loan	21(b)	—	11
Dividends paid	12	(3,178)	—
NET CASH USED IN FINANCING ACTIVITIES		(3,178)	(60)
(DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS		(3,349)	3,849
Exchange differences		22	3
CASH AND CASH EQUIVALENTS			
Balance at January 1,		5,506	1,654
Balance at December 31,	29(b)	2,179	5,506

The notes on pages 59 to 129 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

1. GENERAL INFORMATION

Pacific Century Premium Developments Limited (the “Company”) and its subsidiaries (together the “Group”) are principally engaged in the development and management of property and infrastructure and investment in properties in Hong Kong and in the Asia-Pacific region.

The Company is a limited liability company incorporated in Bermuda and its securities are listed on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). The address of its registered office is Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda.

At December 31, 2010, the directors consider the parent company of the Group to be Asian Motion Limited, a company incorporated in British Virgin Islands, and the ultimate holding company of the Group to be PCCW Limited (“PCCW”), a company incorporated in Hong Kong. PCCW produces financial statements available for public use.

The financial statements set out on pages 52 to 129 were approved by the board of directors (the “Board”) on March 22, 2011.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

a. Statement of compliance

These financial statements have been prepared in accordance with the applicable Hong Kong Financial Reporting Standards (“HKFRS”) issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”) and the disclosure requirements of the Companies Ordinance of Hong Kong. The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to the years presented, unless otherwise stated.

b. Basis of preparation of the financial statements

The consolidated financial statements for the year ended December 31, 2010 comprise the Company and its subsidiaries.

The measurement basis used in the preparation of the financial statements is the historical cost convention, as modified by the revaluation of investment properties, which are carried at fair value.

The preparation of financial statements in conformity with HKFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group’s accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, are disclosed in note 3.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

b. Basis of preparation of the financial statements – Continued

The HKICPA has issued certain new and revised HKFRS that are first effective or available for early adoption for the current accounting period of the Group. The following sets out the changes in accounting policies for the current and prior accounting periods reflected in these financial statements.

Standards, amendments and interpretations effective from January 1, 2010 adopted by the Group but have no significant impact on the Group's financial statements

HKAS 1	Current/Non-current Classification of Convertible Instruments
HKAS 7	Classification of Expenditures on Unrecognised Assets
HKAS 17	Classification of Leases of Land and Buildings and Consequential amendment to HK-Int 4 – Determining whether an Arrangement contains a Lease
HKAS 27 (Revised)	Consolidated and Separate Financial Statements
HKAS 36	Unit of Accounting for Goodwill Impairment Test
HKAS 38	Additional Consequential Amendments arising from HKFRS 3 (revised) and Measuring Fair Value of an Intangible Asset Acquired in Business Combination
HKAS 39	Treating Loan Prepayment Penalties as Closely Related Derivatives, Cash Flow Hedge Accounting, Scope Exemption for Business Combination Contracts
HKAS 39 (Amendment)	Eligible Hedged Items
HKFRS 1 (Revised)	First-time Adoption of Hong Kong Financial Reporting Standards
HKFRS 2	Share-based Payment
HKFRS 3 (Revised)	Business Combinations
HKFRS 5	Non-current Assets Held for Sale and Discontinued Operations
HKFRS 8	Disclosure of Information about Segment Assets
HK(IFRIC)-Int 9 and HKFRS 3 (Revised)	Reassessment of Embedded Derivatives and Business Combinations
HK(IFRIC)-Int 16	Hedges of a Net Investment in a Foreign Operation
HK(IFRIC)-Int 17	Distributions of Non-cash Assets to Owners
HK(IFRIC)-Int 18	Transfers of Assets from Customers
HK-Int 5	Presentation of Financial Statements – Classification by the Borrower of a Term Loan that Contains a Repayment on Demand Clause

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

b. Basis of preparation of the financial statements – Continued

The following new standards, amendments and interpretations have been issued but are not yet effective for the year ended December 31, 2010 and which the Group has not early adopted:

HKAS 12 (Amendment)	Deferred Tax: Recovery of Underlying Assets (effective for annual periods beginning on or after January 1, 2012)
HKAS 24 (Revised)	Related Party Disclosures (effective for annual periods beginning on or after January 1, 2011)
HKAS 32 (Amendment)	Classification of Rights Issues (effective for annual periods beginning on or after February 1, 2010)
HKFRS 9	Financial Instruments (effective for annual periods beginning on or after January 1, 2013)
HK(IFRIC)-Int 14	Prepayments of a Minimum Funding Requirement (effective for annual periods beginning on or after January 1, 2011)
HK(IFRIC)-Int 19	Extinguishing Financial Liabilities with Equity Instruments (effective for annual periods beginning on or after July 1, 2010)

The Group has already commenced an assessment of the impact of these new HKFRS but is not yet in a position to state whether these new HKFRS would have a significant impact on its results of operations and financial position.

c. Subsidiaries

Subsidiaries are all entities (including special purpose entities) that are controlled by the Group. Control exists when the Group has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. In assessing control, potential voting rights that presently are exercisable are taken into account. An investment in a subsidiary is consolidated into the consolidated financial statements from the date that control commences until the date that control ceases.

The Group uses the acquisition method of accounting to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquiree's net assets.

Intra-group balances and transactions, and any unrealised profits arising from intra-group transactions, are eliminated in full in preparing the consolidated financial statements. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

In the Company's balance sheet, investment in subsidiaries are stated at cost less any impairment losses (note 2(h)). The results of subsidiaries are recognised by the Company to the extent of dividends received and receivable at the balance sheet date.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

d. Revenue recognition

Provided it is probable that the economic benefits will flow to the Group and that the revenue and costs, if applicable, can be measured reliably, revenue is recognised in the income statement as follows:

(i) Sales of properties

Revenue and profits arising from sales of completed properties are recognised upon execution of legally binding unconditional sales contracts upon which the beneficial interest in the properties passes to the purchasers together with the significant risks and rewards of ownership.

For pre-completion contracts for the sales of development properties for which legally binding unconditional sales contracts were entered, revenue and profits are recognised upon completion of the development and when significant risks and rewards of ownership have been transferred. Deposits and instalments received from purchasers prior to this stage are included in current liabilities.

(ii) Rental income from operating leases

Rental income receivable under operating leases is recognised in the income statement in equal instalments over the accounting periods covered by the lease term, except where an alternative basis is more representative of the pattern of benefits to be derived from the leased asset. Lease incentives granted are recognised in the income statement as an integral part of the aggregate net lease payments receivable. Contingent rentals are recognised as income in the accounting period in which they are earned.

(iii) Contract revenue

Revenue from a fixed price contract is recognised using the percentage of completion method, measured by reference to the percentage of estimated value of work done to date against total contract revenue.

(iv) Service income

Service income is recognised when services are rendered to customers.

(v) Interest income

Interest income from bank deposits is accrued on a time-apportioned basis using the effective interest method by reference to the principal outstanding and the rates applicable.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

e. Operating leases

Leases of assets under which the lessor has not transferred all the risks and benefits of ownership are classified as operating leases.

(i) Assets held for use in operating leases (as lessor)

Where the Group leases out assets under operating leases, the assets are included in the balance sheet according to their nature as set out in note 2(g). Revenue arising from operating leases is recognised in accordance with the Group's revenue recognition policies, as set out in note 2(d)(ii).

(ii) Operating lease charges

Leases in which a significant portion of the risks and rewards of ownership retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are expensed in the income statement on a straight-line basis over the period of the lease.

Up-front payments made for leasehold land held under operating leases are presented in the balance sheet as prepayments for operating leases and are amortised in the income statement on a straight-line basis over the period of the lease or where there is impairment, the impairment is expensed in the income statement.

f. Freehold land, property, plant and equipment and depreciation

Freehold land is stated at cost less impairment losses (note 2(h)) as the land has an indefinite useful life and are not subject to depreciation.

Property, plant and equipment is stated in the balance sheet at cost less accumulated depreciation and impairment losses (note 2(h)). The cost of an asset comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use, including qualifying borrowing costs. Subsequent expenditure relating to property, plant and equipment that has already been recognised is added to the carrying amount of the asset and is depreciated over the original remaining useful life of the asset when it is probable that future economic benefits will flow to the Group and the costs can be measured reliably. All other subsequent expenditure, such as repairs and maintenance and overhaul costs, is recognised as an expense in the period in which it is incurred.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

f. Freehold land, property, plant and equipment and depreciation - Continued

Gains or losses arising from the retirement or disposal of property, plant and equipment are determined as the difference between the estimated net disposal proceeds and the carrying amount of the asset and are recognised in the income statement on the date of retirement or disposal.

Depreciation is calculated to write off the cost on a straight-line basis over the estimated useful lives as follows:

Buildings and structures	5 to 50 years
Other plant and equipment	2 to 12 years

The useful lives of property, plant and equipment are reviewed, and adjusted if appropriate, at each balance sheet date.

g. Investment properties

Investment properties are land and/or buildings which are owned or held under a leasehold interest to earn rental income and/or for capital appreciation, and which are not occupied by the Group.

Land held under operating leases are classified and accounted for as an investment property when the rest of the definition of investment property is met. The operating lease is accounted for as if it were a finance lease.

Investment properties are initially measured at their cost, including directly attributable construction costs, borrowing costs and other related transaction costs. After initial recognition, investment properties are stated in the balance sheet at fair value. Fair value is based on active market prices, adjusted, if necessary, for any difference in the nature, location or condition of the specific asset. If this information is not available, the Group uses alternative valuation methods such as recent prices on less active markets or discounted cash flow projections. These valuations are performed in accordance with the guidance issued by the International Valuation Standards Committee and are prepared or reviewed annually by independent external valuers. The fair value of investment properties reflects, among other things, rental income from current leases and assumptions about rental income from future leases in the light of current market conditions. The fair value also reflects, on a similar basis, any cash outflows that could be expected in respect of the properties. Changes in fair value arising on the revaluation of investment properties are recognised in the income statement.

Subsequent costs are included in the asset's carrying amount only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. All other repairs and maintenance costs are expensed in the income statement during the financial period in which they are incurred.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

h. Impairment of investment in subsidiaries and non-financial assets

Internal and external sources of information are reviewed at each balance sheet date to identify indications that the following assets may be impaired or, except in the case of goodwill, an impairment loss previously recognised no longer exists or may have decreased:

- interest in freehold land;
- property, plant and equipment;
- properties under development/held for sale/held for development;
- investment in subsidiaries; and
- goodwill.

If any such indication exists, the asset's recoverable amount is estimated. An impairment loss is recognised in the income statement whenever the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest level for which there are separately identifiable cash inflows (a cash-generating unit).

(i) Calculation of recoverable amount

The recoverable amount of an asset is the greater of its fair value less costs to sell and its value in use. Fair value less costs to sell is the amount obtainable from the sale of an asset in an arm's length transaction between knowledgeable, willing parties, less the costs of disposal. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset.

(ii) Reversals of impairment losses

An impairment loss of an asset other than goodwill is reversed if there has been a change in the estimates used to determine the recoverable amount.

A reversal of impairment losses is limited to the asset's carrying amount that would have been determined had no impairment loss been recognised in prior years. Reversals of impairment losses are credited to the income statement in the year in which the reversals are recognised.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

i. Properties under development/held for sale/held for development

Properties under development are carried at the lower of cost and the estimated net realisable value. Cost includes original land acquisition costs, costs of land use rights, construction expenditures incurred and other direct development costs attributable to such properties, including interest incurred on loans directly attributable to the development prior to the completion of construction. The net realisable value is determined by reference to estimated sale proceeds of properties sold in the ordinary course of business less all estimated selling expenses.

Properties under development with the development expected to be completed within one year from the balance sheet date, which have either been pre-sold or are intended for sale, are classified under current assets.

Properties held for sale represent completed properties available for sale which are stated at the lower of cost and the estimated net realisable value. They are classified under current assets.

Properties held for development represent interests in land held for future development which are stated in the balance sheet at cost less impairment losses (note 2(h)).

j. Goodwill

Goodwill represents the excess of the cost of an acquisition over the Group's share of the fair value of the acquiree's net identifiable assets and liabilities at the date of acquisition.

Goodwill is stated at cost less accumulated impairment losses (note 2(h)). Goodwill is allocated to cash-generating units for the purpose of impairment testing and is tested annually for impairment. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity or business unit include the carrying amount of goodwill relating to the entity or business unit sold.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

k. Construction contracts

The accounting policy for contract revenue is set out in note 2(d)(iii) above and construction costs are recognised when incurred. When the outcome of a construction contract can be estimated reliably, contract costs are recognised as expenses by reference to the stage of completion of the contract activity at the balance sheet date. When it is probable that total contract costs will exceed total contract revenue, the expected loss is recognised as an expense immediately. When the outcome of a construction contract cannot be estimated reliably, revenue is recognised only to the extent that it is probable the contract costs incurred will be recoverable and contract costs are recognised as an expense in the period in which they are incurred.

Construction contracts in progress at the balance sheet date are recorded in the balance sheet at the net amount of costs incurred plus recognised profits less recognised losses, estimated value of work performed including progress billing, and are presented in the balance sheet as the “Gross amounts due from customers for contract work” (as an asset) or the “Gross amounts due to customers for contract work” (as a liability), as applicable. Progress billings for work performed on a contract not yet paid by customers are included in the balance sheet under “Trade receivables, net”.

l. Trade and other receivables

Trade and other receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than twelve months after the balance sheet date. These are classified as non-current assets. Trade and other receivables are included in the balance sheet under “Trade receivables, net” and “Prepayments, deposits and other current assets”.

Trade and other receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for impairment of loans and receivables is established when there is objective evidence that the Group will not be able to collect amounts due according to the original terms of receivables. Significant financial difficulties of the debtor, probably that the debtor will enter bankruptcy or financial reorganisation, and default or delinquency in payments are considered indicators that the trade receivables are impaired. The amount of the provision is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate. The carrying amount of the assets is reduced through the use of an allowance account, and the amount of the loss is recognised in the income statement.

m. Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits with banks and other financial institutions, and other short-term, highly liquid investments that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value, having been within three months of maturity at acquisition, less bank overdrafts that are repayable on demand and form an integral part of the Group's cash management.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

n. Derivative financial instruments

The fair value of the liability portion of convertible notes is determined using a market interest rate for an equivalent non-convertible debt. This amount is recorded as a liability on an amortised cost basis until extinguished on conversion or maturity of the debt. The remainder of the proceeds is allocated to the conversion option, which is recognised and included in shareholders' equity, net of income tax effects. The carrying amount of the financial liability is measured on the amortised cost basis using effective interest method minus principal repayments. The conversion option is an equity instrument that is recognised in the convertible notes reserve in equity until either the note is converted or redeemed. If the note is converted, the convertible notes reserve, together with the carrying amount of the liability component at the time of conversion, is transferred to share capital and share premium as consideration for the shares issued. If the note is redeemed, the convertible notes reserve is transferred directly to retained earnings.

Derivative financial instruments are initially recognised at fair value on the date a derivative contract is entered into and are subsequently remeasured at their fair value at each balance sheet date. The gain or loss on re-measurement to fair value is recognised immediately in the income statement.

Rental guarantee contract of the Group is categorised as a financial liability at fair value through profit or loss at inception and is initially recognised at fair value on the date on which a contract is entered into and subsequently re-measured at its fair value at each balance sheet date. Changes in fair value of the rental guarantee contract are recognised in the income statement.

o. Financial guarantees issued

Financial guarantees are contracts that require the issuer (i.e. the guarantor) to make specified payments to reimburse the beneficiary of the guarantee (the "holder") for a loss the holder incurs because a specified debtor fails to make payment when due in accordance with the terms of a debt instrument.

A financial guarantee contract issued by the Group and not designated as at fair value through profit or loss is recognised initially at its fair value less transaction costs that are directly attributable to the issue of the financial guarantee contract. Subsequent to initial recognition, the Group measures the financial guarantee contract at the higher of: (i) the amount determined in accordance with HKAS 37 "Provisions, Contingent Liabilities and Contingent Assets"; and (ii) the amount initially recognised less, when appropriate, cumulative amortisation recognised in accordance with HKAS 18 "Revenue".

p. Trade and other payables

Trade and other payables are recognised initially at fair value and thereafter stated at amortised cost using the effective interest method unless the effect of discounting would be immaterial, in which case they are stated at cost.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

q. Provisions and contingent liabilities

Provisions are recognised for liabilities of uncertain timing or amount when the Company or the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources will be required to settle the obligation and a reliable estimate can be made. Provisions are reviewed at each balance sheet date and adjusted to reflect the current best estimate of the amount required to settle the obligation. Where the time value of money is material, provisions are stated at the present value of the expenditures expected to settle the obligation.

Where it is not probable that an outflow of resources will be required, or the amount cannot be estimated reliably, the obligation is disclosed as a contingent liability, unless the probability of outflow of economic benefits is remote. Possible obligations, whose existence will only be confirmed by the occurrence or non-occurrence of one or more future events are also disclosed as contingent liabilities unless the probability of outflow of economic benefits is remote.

r. Borrowings

Borrowings are recognised initially at fair value less attributable transaction costs. Subsequent to initial recognition, borrowings are stated at amortised cost with any difference between the amount initially recognised, being the proceeds net of transaction costs, and the redemption value being recognised in the income statement over the period of the borrowings, using the effective interest method.

s. Borrowing costs

Borrowing costs are expensed in the income statement in the period in which they are incurred, except to the extent that they are capitalised as being directly attributable to the acquisition, construction or production of an asset which necessarily takes a substantial period of time to get ready for its intended use or sale.

The capitalisation of borrowing costs as part of the cost of a qualifying asset commences when expenditures for the asset are being incurred, borrowing costs are being incurred and activities that are necessary to prepare the asset for its intended use or sale are in progress. Capitalisation of borrowing costs is suspended or ceases when substantially all the activities necessary to prepare the qualifying asset for its intended use or sale are interrupted or completed.

Discounts or premiums relating to borrowings, ancillary costs incurred in connection with arranging borrowings and exchange differences arising from foreign currency borrowings, to the extent that they are regarded as adjustments to interest costs, are recognised as expenses over the period of the borrowing.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

t. Income tax

Income tax for the year comprises current income tax and movements in deferred income tax assets and liabilities. Income tax is recognised in the income statement.

- (i) Current income tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.
- (ii) Deferred income tax assets and liabilities arise from deductible and taxable temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the tax bases respectively. Deferred income tax assets also arise from unused tax losses and unused tax credits.

All deferred income tax liabilities are recognised while deferred income tax assets are recognised only to the extent that it is probable that future taxable profits will be available against which the asset can be utilised.

The amount of deferred income tax provided is based on the expected manner of realisation or settlement of the carrying amount of the assets and liabilities, using tax rates enacted or substantively enacted at the balance sheet date. Deferred income tax assets and liabilities are not discounted.

- (iii) Current tax balances and deferred tax balances, and movements therein, are presented separately from each other and are not offset. Current tax assets are offset against current tax liabilities, and deferred tax assets against deferred tax liabilities, if the Company or the Group has the legally enforceable right to set off current tax assets against current tax liabilities and the following additional conditions are met:
 - in the case of current tax assets and liabilities, the Company or the Group intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously; or
 - in the case of deferred tax assets and liabilities, if they relate to income taxes levied by the same taxation authority on either:
 - the same taxable entity; or
 - different taxable entities, which, in each future period in which significant amounts of deferred tax liabilities or assets are expected to be settled or recovered, intend to realise the current tax assets and settle the current tax liabilities on a net basis or realise and settle simultaneously.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

u. Employee benefits

- (i) Salaries, annual bonuses, annual leave entitlements, leave passage and the cost to the Group of non-monetary benefits are accrued in the year in which the associated services are rendered by employees of the Group. Where payment or settlement is deferred and the effect would be material, provisions are made for the estimated liability as a result of services rendered by employees up to the balance sheet date.
- (ii) Defined contribution retirement schemes (including the Mandatory Provident Fund) are offered to employees of the Group. The schemes are operated by PCCW and the assets of such schemes are generally held in separate trustee-administered funds. The schemes are generally funded by payments from the relevant companies of the PCCW Group including the Group and, in some cases, employees themselves, taking into account of the recommendations of independent qualified actuaries.

The Group's contributions to the defined contribution retirement schemes are recognised as expenses in the income statement in the period to which the contributions relate. Under the defined contribution retirement schemes, the employer is required to make contributions to the scheme at rates specified under the rules of the scheme. Where employees leave the scheme prior to the full vesting of the employer's contributions, the amount of forfeited contributions is used to reduce the contributions payable by the Group.

- (iii) The Group and PCCW operate share option schemes where employees (including directors) are granted options to acquire shares of the Company or PCCW at specified exercise prices. The fair value of the employee services received in exchange for the grant of the options is recognised as staff costs in the income statement with a corresponding increase in an employee share-based compensation reserve under equity. The fair value of the options granted is measured at grant date using the trinomial option pricing model, taking into account the terms and conditions upon which the options were granted, and spread over the respective vesting period during which the employees become unconditionally entitled to the options. At each balance sheet date, the Group revises its estimates of the number of share options that is expected to become vested. The impact of the revision of original estimates, if any, is recognised in the income statement with a corresponding adjustment to the employee share-based compensation reserve over the remaining vesting period. On vesting date, the amount recognised as staff costs is adjusted to reflect the actual number of share options that vest (with a corresponding adjustment to the employee share-based compensation reserve). The equity amount is recognised in the employee share-based compensation reserve until either the share options are exercised (when it is transferred to the share premium account) or the share options expire (when it is released directly to retained earnings). When the share options are exercised, the proceeds received, net of any directly attributable transaction cost, are credited to share capital (nominal value) and share premium.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES - CONTINUED

v. Foreign currency translation

Companies comprising the Group maintain their books and records in the primary currencies of their operations (the “functional currencies”). The consolidated financial statements are presented in Hong Kong dollars, which is the Company’s functional and presentation currency.

Foreign currencies transactions during the year are translated at the foreign exchange rates ruling at the transaction dates. Monetary assets and liabilities denominated in foreign currencies are translated at the foreign exchange rates ruling at the balance sheet date. Exchange gains and losses are recognised in the income statement.

The results of foreign operations are translated into Hong Kong dollars at the exchange rates approximating the foreign exchange rates ruling at the dates of transactions. Balance sheet items of foreign operations, including goodwill arising on consolidation of foreign operations acquired, are translated into Hong Kong dollars at the foreign exchange rates ruling at the balance sheet date. The resulting exchange differences are recognised directly in the currency translation reserve under equity.

On consolidation, exchange differences arising from the translation of the net investment in foreign operations are taken to currency translation reserve under equity. On disposal of a foreign operation, the cumulative amount of the exchange differences recognised in the currency translation reserve under equity which relate to that foreign operation is included in the calculation of the profit or loss on disposal.

w. Segment reporting

Operating segments, and the amounts of each segment item reported in the financial statements, are identified from the financial information provided regularly to the Group’s most senior executive management for the purposes of allocating resources to, and assessing the performance of, the Group’s various lines of business and geographical locations.

Individually material operating segments are not aggregated for financial reporting purposes unless the segments have similar economic characteristics and are similar in respect of the nature of products and services, the nature of production processes, the type or class of customers, the methods used to distribute the products or provide the services, and the nature of the regulatory environment. Operating segments which are not individually material may be aggregated if they share a majority of these criteria.

x. Dividend distribution

Dividend distribution to the Company’s shareholders is recognised as a liability in the consolidated financial statements and the Company’s financial statements in the period in which the dividends are approved by the Company’s shareholders.

3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

- a. The management have made judgements in applying the Group's accounting policies. The judgements that have the most significant effect on the amounts recognised in the financial statements are discussed below:

(i) Sales recognition on properties sold

When the inflow of economic benefits associated with the property sales transaction is assessed to be probable and significant risks and rewards of ownership of properties are transferred to the purchasers, the Group recognised revenue in respect of the properties sold.

Management made judgement on whether the economic benefits associated with the property sales transaction will flow to the Group. Likelihood of inflow of economic benefits to the Group is demonstrated by the purchaser's commitment to pay, which in turn is supported by substantial investment that gives the purchaser a stake in the property sufficient that the risk of loss through default motivates the purchaser to honour the obligation to the Group. Inflow of economic benefits associated with the property sales transaction is also assessed by considering location of the property and the prevailing market price of similar properties.

Management has also made judgement on when significant risks and rewards of ownership of properties are transferred to the purchasers. Risks and rewards of ownership of properties are transferred to the purchasers upon execution of legally binding unconditional sales contracts upon which the beneficial interest in the properties passes to the purchasers.

The judgement on the likelihood of inflow of economic benefits associated with the property sales transaction and the transfer of risks and rewards of ownership of properties would affect the Group's profit for the year and the carrying value of properties under development/held for sale.

(ii) Purchase price allocation

The fair value of the assets of the subsidiary acquired at the acquisition date was determined by management's assessment of the fair value of the assets. A portion of the purchase price is allocated to the business of the acquired subsidiary based on the projected cash flow forecast of the business. Had management determined that a different fair value of the assets of the subsidiary acquired at the acquisition date and different assumptions used for the preparation of the cash flow forecast of the business of the acquired subsidiary, this would have caused different amount of asset value and goodwill at the date of acquisition.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS - CONTINUED

b. The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal to the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below:

(i) Cost of sales and amount payable to the HKSAR Government under the Cyberport Project Agreement

Pursuant to the agreement dated May 17, 2000 entered into with the Government of the Hong Kong Special Administrative Region (the "HKSAR Government") ("Cyberport Project Agreement"), the HKSAR Government is entitled to receive approximately 65 per cent of the surplus cash flow earned from the Cyberport project. The amounts paid and payable to the HKSAR Government are part of the Group's costs of developing the Cyberport project.

The amount payable to the HKSAR Government is a financial liability that is measured at amortised cost. Borrowing costs associated with this liability are capitalised as part of the properties under development.

The estimated cost of developing the Cyberport project, including construction costs and the amounts paid and payable to the HKSAR Government, is allocated to the cost of properties sold on a systematic basis over the life of the project using a relative value approach. This approach considers the value of development costs attributable to phases for which revenue has been recognised to date relative to the total expected value of development costs for the development as a whole. The revision of estimates of these relative values during 2010 has resulted in the costs of properties sold recorded in the year ended December 31, 2010 being decreased by HK\$95 million.

Under the Cyberport Project Agreement, a Development Maintenance Account (the "DMA Account") was established for the provision of funds ("DMA Amount") for the upkeep and maintenance of certain facilities commonly available to both tenants and visitors at the commercial portion of the Cyberport project (note 16(a)(i)). In 2004, the DMA Amount provisionally assessed at HK\$500 million, had been funded jointly by the HKSAR Government and the Group to the DMA Account.

3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS - CONTINUED

(i) Cost of sales and amount payable to the HKSAR Government under the Cyberport Project Agreement - Continued

The Group has been in discussions with the HKSAR Government and Hong Kong Cyberport Management Company Limited (“HKCMCL”) concerning the purported final assessment of the DMA Amount made by HKCMCL in December 2009 under the terms of the Cyberport Project Agreement. By that assessment, HKCMCL purported to increase the level of funding of the DMA Account from HK\$500 million to approximately HK\$1,700 million. On May 20, 2010, HKCMCL commenced legal proceedings against Cyber-Port Limited (an indirect wholly-owned subsidiary of the Company and hereinafter “CPL”) by way of originating summons (the “Originating Summons”) in which it sought declarations as to its purported final assessment. On May 22, 2010, CPL and PCCW responded to the filing of the Originating Summons by commencing legal proceedings by way of writ (the “Writ Action”) against HKCMCL and its affiliates, Hong Kong Cyberport Development Holdings Limited and Hong Kong Cyberport (Ancillary Development) Limited (together, the “FSI Companies”), seeking orders to quash the purported final assessment of the DMA Amount and the purported auditors’ certificate issued in relation to same and damages. On September 28, 2010, upon an application by CPL and PCCW, the Court gave an order to the effect that the Originating Summons proceedings be consolidated with the Writ Action. The Court also gave orders requiring discovery by the parties.

There have been a number of interlocutory hearings in the Writ Action since then:

- a. On November 25, 2010, the Court rejected an application by the FSI Companies to transfer the Writ Action into the Commercial List.
- b. On January 11, 2011, the Court gave various further case management directions, including an order requiring the FSI Companies to identify their witnesses in the Writ Action.
- c. On February 7, 2011, the Court part-heard an application by CPL and PCCW that two Government bureaux which are not parties to the litigation gave discovery of certain categories of documents relevant to the issues in dispute in the Writ Action. The Court adjourned the hearing and gave directions as to the filing of further evidence for the application, which has been re-listed for hearing on August 10, 2011.

No substantive judgement on the matters in dispute in the legal proceedings has been made yet. The directors have taken legal advice and sought expert opinions on various matters relevant to the claims. They are of the opinion that the provisional assessment of HK\$500 million would be adequate for the purpose of the final assessment of the DMA Amount, and the liability to contribute additional funds to the DMA Account is remote.

Should the final assessment figure of DMA Amount become different from the HK\$500 million which management has estimated, provision will have to be made accordingly.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS - CONTINUED

(ii) Estimated valuation of investment properties

The best evidence of fair value is current prices in an active market for similar leases and other contracts. In the absence of such information, the Group determines the amount within a range of reasonable fair values estimates. In making its estimates, the Group considers both (i) information from the valuations of investment properties performed by external professional valuers by using the open market value approach and (ii) other principal assumptions including the receipt of contractual rentals, expected future market rentals and discount rates to determine the fair value of the investment properties. Had the Group used different future market rentals, discount rates and other assumptions, the fair value of the investment properties would be different and thus caused impact to the consolidated income statement. As at December 31, 2010, the fair value of the investment properties was HK\$5,152 million.

(iii) Derivative financial instruments

The fair value of the liability portion of a convertible debt was determined by using a market interest rate for an equivalent non-convertible debt at the date the convertible notes was issued in May 2004. This amount is recorded as a financial liability and is measured on the amortised cost basis using effective interest method minus principal repayment. Had management determined that a different market interest rate of an equivalent non-convertible debt was appropriate at the date the convertible notes was issued in May 2004, this would have caused different amount of finance costs charged to the income statement for each accounting period.

(iv) Deferred income tax

While deferred income tax liabilities are provided in full on all taxable temporary differences, deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. In assessing the amount of deferred income tax assets that need to be recognised, the Group considers future taxable income and ongoing prudent and feasible tax planning strategies. In the event that the Group's estimates of projected future taxable income and benefits from available tax strategies are changed, or changes in current tax regulations are enacted that would impact the timing or extent of the Group's ability to utilise the tax benefits of net operating loss carried forward in the future, adjustments to the recorded amount of net deferred income tax assets and income tax would be made. As at December 31, 2010, the deferred income tax assets netted off against the deferred income tax liabilities recognised in the consolidated balance sheet was HK\$23 million (notes 28(a)).

3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS - CONTINUED

(v) Impairment of investment in subsidiaries and non-financial assets

At each balance sheet date, the Group reviews internal and external sources of information to identify indications that the following assets may be impaired or, except in the case of goodwill, an impairment loss previously recognised no longer exists or may have decreased:

- interest in freehold land;
- property, plant and equipment;
- properties under development/held for sale/held for development;
- investment in subsidiaries; and
- goodwill.

If any such indication exists, the asset's recoverable amount is estimated. An impairment loss is recognised in the income statement whenever the carrying amount of an asset exceeds its recoverable amount.

The sources utilised to identify indications of impairment are often subjective in nature and the Group is required to use judgement in applying such information to its business. The Group's interpretation of this information has a direct impact on whether an impairment assessment is performed as at any given balance sheet date.

If an indication of impairment is identified, such information is further subject to an exercise that requires the Group to estimate the recoverable value, representing the greater of the asset's fair value less cost to sell or its value in use. Depending on the Group's assessment of the overall materiality of the asset under review and complexity of deriving reasonable estimates of the recoverable value, the Group may perform such assessment utilising internal resources or the Group may engage external advisors to counsel the Group in making this assessment. Regardless of the resources utilised, the Group is required to make many assumptions to make this assessment, including the utilisation of such asset, the cash flows to be generated, appropriate market discount rates and the projected market and regulatory conditions. Changes in any of these assumptions could result in a material change to future estimates of the recoverable value of any asset.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

4. TURNOVER

Turnover comprises the revenue recognised in respect of the following businesses:

HK\$ million	The Group	
	2010	2009
Property development	1,100	3,855
Property investment	216	214
Other businesses	179	153
	1,495	4,222

5. SEGMENT INFORMATION

Information regarding the Group's reportable segments as provided to the Group's most senior executive management for the purposes of resources allocation and assessment of segment performance for the year ended December 31 is set out below:

a. Business segments

HK\$ million	Property development in Hong Kong		Property investment in mainland China		Other businesses (note i)		Elimination		Consolidated	
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
Revenue from external customers	1,100	3,855	215	212	180	155	—	—	1,495	4,222
Inter-segment revenue	—	—	—	—	4	38	(4)	(38)	—	—
Reportable segment revenue	1,100	3,855	215	212	184	193	(4)	(38)	1,495	4,222
Interest income	2	2	6	5	—	—	—	—	8	7
Unallocated interest income									8	4
Consolidated interest income									16	11
Finance costs	—	—	1	—	—	—	—	—	1	—
Unallocated finance costs									173	155
Consolidated finance costs									174	155
Depreciation and amortisation	1	2	16	13	16	15	—	—	33	30
Unallocated depreciation and amortisation									9	6
Consolidated depreciation and amortisation									42	36
(Reversal of)/Provision for impairment losses	(33)	91	1	—	1	15	—	—	(31)	106

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

5. SEGMENT INFORMATION - CONTINUED

a. Business segments - Continued

HK\$ million	Property development in Hong Kong		Property investment in mainland China		Other businesses (note i)		Elimination		Consolidated	
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
Profit/(loss) before taxation	440	901	1,247	85	(51)	171	—	—	1,636	1,157
Unallocated corporate expenses									(385)	(335)
Consolidated profit before taxation									1,251	822
Income tax	70	163	315	26	(3)	33	—	—	382	222
Unallocated income tax									5	6
Consolidated income tax									387	228
Addition to non-current segment assets during the year	—	—	34	30	58	56	—	—	92	86
Unallocated addition									13	7
Consolidated addition to non-current segment assets during the year									105	93
Segment assets	3,925	3,113	5,739	4,323	1,352	1,204	—	—	11,016	8,640
Unallocated corporate assets									1,628	5,109
Consolidated total assets									12,644	13,749
Segment liabilities	2,565	2,092	670	322	86	65	—	—	3,321	2,479
Unallocated corporate liabilities									2,458	2,359
Consolidated total liabilities									5,779	4,838

- (i) Revenue from segments below the quantitative thresholds are attributable to six operating segments of the Group. Those segments include property development in Thailand and Japan, property management in Hong Kong and Japan, facilities management and ski operation. None of these segments has ever met any of the quantitative thresholds for determining reportable segments.

5. SEGMENT INFORMATION - CONTINUED

b. Geographical information

The following table sets out information about geographical location of (i) the Group's revenue from external customers and (ii) the Group's investment properties, property, plant and equipment, non-current properties under development, properties held under development, goodwill and other non-current receivables ("specified non-current assets"). The geographical location of customers is based on the location at which the services were provided or the goods delivered. The geographical location of the specified non-current assets is based on the physical location of the asset, in the case of property, plant and equipment, the location of the operation to which they are allocated, in case of intangible assets and goodwill, and the location of operations.

HK\$ million	Revenue from external customers		Specified non-current assets	
	2010	2009	2010	2009
Hong Kong (place of domicile)	1,189	3,951	52	50
Mainland China	217	220	5,226	3,923
Japan	89	51	523	437
Thailand	—	—	625	550
	1,495	4,222	6,426	4,960

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

6. OTHER GAINS, NET

HK\$ million	The Group	
	2010	2009
Gain on rental guarantee	2	40
Gain on disposal of subsidiaries (note 33)	—	232
Impairment losses	—	(96)
	2	176

7. FINANCE COSTS

HK\$ million	The Group	
	2010	2009
Interest expenses:		
Convertible notes wholly repayable over two years, but not exceeding five years	157	149
Other borrowing costs	17	6
	174	155

8. PROFIT BEFORE TAXATION

Profit before taxation is stated after crediting and charging the following:

HK\$ million	The Group	
	2010	2009
Crediting:		
Gross rental income from investment properties	216	214
Other rental income	—	6
Less: outgoings	(24)	(31)
Other income from deposits forfeited	20	209
Surplus on revaluation of investment properties	1,150	—
Charging:		
Cost of properties sold	640	2,917
Depreciation	42	35
Amortisation of leasehold land	—	1
Staff costs, included in:		
– cost of sales	46	63
– general and administrative expenses	157	171
Contributions to defined contribution retirement schemes, included in:		
– cost of sales	2	3
– general and administrative expenses	8	11
Auditors' remuneration	4	4
Operating lease rental of land and buildings, included in:		
– cost of sales	—	2
– general and administrative expenses	48	40
Operating lease rental of equipment	1	1
(Reversal of)/Provision for impairment of trade receivables	(32)	10
Net foreign exchange gain	(7)	(3)

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

9. DIRECTORS' EMOLUMENTS

a. Cash and cash equivalents paid/payable by the Group during the year

HK\$'000	The Group				The Group			
	2010				2009			
	Directors' fee	Salaries, allowances, other allowances and benefits in kind	Bonuses	Retirement scheme contributions	Directors' fee	Salaries, allowances, other allowances and benefits in kind	Bonuses	Retirement scheme contributions
Executive Directors								
Li Tzar Kai, Richard	—	—	—	—	—	—	—	—
Lee Chi Hong, Robert (note i)	—	6,500	—	871	—	7,333	36,804	1,130
Alexander Anthony Arena (note ii)	—	—	—	—	—	—	—	—
James Chan	—	3,326	1,811	349	—	3,326	1,544	349
Gan Kim See, Wendy	—	4,051	14,020	425	—	3,326	2,572	349
Lam Yu Yee	—	9,723	3,984	866	—	9,723	5,219	866
Independent Non-executive Directors								
Cheung Kin Piu, Valiant	200	—	—	—	200	—	—	—
Tsang Link Carl, Brian (note iii)	—	—	—	—	67	—	—	—
Prof Wong Yue Chim, Richard, SBS, JP	200	—	—	—	200	—	—	—
Dr. Allan Zeman, GBS, JP	200	—	—	—	200	—	—	—
	600	23,600	19,815	2,511	667	23,708	46,139	2,694

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

9. DIRECTORS' EMOLUMENTS - CONTINUED

b. Share-based compensation - Continued

	Grant date	Exercise price of share options	Number of share options/shares outstanding at beginning of year	Number of share options granted/(lapsed)	The Group		Number of share options vested	Share-based compensation charged to income statement (note ii)	Realised benefits (note i)
					Number of share options exercised/transferred	Number of share options/shares outstanding at end of year			
		HK\$					HK\$'000	HK\$'000	
Executive Directors									
Lee Chi Hong, Robert	July 25, 2003	4.35	5,000,000	—	—	5,000,000	5,000,000	—	—
	February 8, 2005	4.475	1,000,000	(1,000,000)	—	—	—	—	—
James Chan	July 25, 2003	4.35	210,000	—	—	210,000	210,000	—	—
Gan Kim See, Wendy	July 25, 2003	4.35	240,000	—	—	240,000	240,000	—	—
								—	—

i. Realised benefits

No director exercised share options in 2010 and 2009. The realised benefits represent the market value of the relevant shares at the date of transfer.

ii. Share-based compensation charged to income statement

Share-based compensation is a trinomial option pricing model calculation of the fair value of share options at the date of grant. Share-based compensation is amortised in the income statement over the vesting period of the related share options. These values do not represent realisable gains which are affected by a combination of a number of factors, including, performance of PCCW's share price, vesting period and timing of exercise. The details of these share options are disclosed in note 25.

10. FIVE TOP-PAID EMPLOYEES

- a. Of the five highest paid individuals in the Group, four (2009: four) are directors whose emoluments are set out in note 9. Details of the emoluments of the remaining highest paid individual (2009: one) are as follows:

HK\$ million	The Group	
	2010	2009
Salaries and other short-term employee benefits	3	—
Bonuses	6	5
	9	5

- b. The emoluments of the remaining individual (2009: one) are within the emolument ranges as set out below:

	The Group Number of individuals	
	2010	2009
HK\$4,900,001 – HK\$5,000,000	—	1
HK\$9,000,001 – HK\$10,000,000	1	—
	1	1

The employees, whose emoluments are disclosed above, include senior executives who were also directors of the subsidiaries during the year. One director offered to waive the basic salary and housing benefits of HK\$1.83 million payable to him by a wholly-owned subsidiary (2009: HK\$3.67 million).

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

11. INCOME TAX

Hong Kong profits tax has been provided at the rate of 16.5 per cent (2009: 16.5 per cent) on the estimated assessable profits for the year.

Taxation for overseas subsidiaries has been calculated on the estimated assessable profits for the year at the rates prevailing in the respective jurisdictions.

HK\$ million	The Group	
	2010	2009
Hong Kong profits tax		
– Provision for current year	65	185
– Over provision in respect of prior years	(24)	—
Overseas income tax		
– Provision for current year	17	8
– Over provision in respect of prior years	—	(1)
Deferred income tax relating to the origination and reversal of temporary differences (note 28)	329	36
	387	228

Reconciliation between income tax and the Group's accounting profit at applicable tax rates is set out below:

HK\$ million	The Group	
	2010	2009
Profit before taxation	1,251	822
Notional tax on profit before taxation, calculated at 16.5 per cent (2009: 16.5 per cent)	206	136
Effect of different tax rates of subsidiaries operating overseas	115	3
Income not subject to taxation	(2)	(1)
Expenses not deductible for taxation purposes	62	85
Tax losses for which no deferred income tax asset was recognised	18	18
Utilisation of previously unrecognised tax losses	—	(12)
Over provision in respect of prior years	(24)	(1)
Others	12	—
Income tax	387	228

12. DIVIDENDS

HK\$ million	2010	2009
Final dividend proposed after the balance sheet date	—	—
Special dividend of HK\$1.32 per ordinary share proposed after the balance sheet date	—	3,178
	—	3,178

There was no final dividend paid for 2010 and 2009. Special dividend of HK\$3,178 million for 2009, which comprised HK\$1.32 per ordinary share was paid on May 17, 2010. The special dividend proposed after the balance sheet date for 2009 had not been recognised as a liability as at the balance sheet date.

13. EARNINGS PER SHARE

The calculations of basic and diluted earnings per share based on the share capital of the Company are as follows:

	2010	2009
Earnings (HK\$ million)		
Earnings for the purpose of calculating the basic earnings per share	864	594
Finance costs on convertible notes	157	149
Earnings for the purpose of calculating the diluted earnings per share	1,021	743
	2010	2009
Number of shares		
Weighted average number of ordinary shares for the purpose of calculating the basic earnings per share	2,407,459,873	2,407,459,873
Effect of dilutive potential ordinary shares on conversion of convertible notes and employee share options	672,222,222	672,222,222
Weighted average number of ordinary shares for the purpose of calculating the diluted earnings per share	3,079,682,095	3,079,682,095

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

14. INVESTMENT PROPERTIES

HK\$ million	The Group	
	2010	2009
Balance at January 1,	3,866	3,831
Transfer from properties under development	—	27
Surplus on revaluation of investment properties	1,150	—
Exchange differences	136	8
Balance at December 31,	5,152	3,866

Investment properties were revalued as at December 31, 2010 by an independent valuer. The basis of valuation for investment properties was open market value. The fair value gain in 2010 amounted to HK\$1,150 million (2009: Nil) was credited to the consolidated income statement as "Surplus on revaluation of investment properties".

In the consolidated income statement, cost of sales includes direct operating expenses of HK\$24 million (2009: HK\$27 million) that generate rental income while direct operating expenses of HK\$11 million (2009: HK\$12 million) relating to investment properties that were unlet.

The carrying amount of investment properties is analysed as follows:

HK\$ million	The Group	
	2010	2009
Held in Hong Kong		
On long lease (over 50 years)	27	27
Held in mainland China		
On long lease (over 50 years)	912	722
On medium-term lease (10-50 years)	4,213	3,117
	5,152	3,866

15. PROPERTY, PLANT AND EQUIPMENT

HK\$ million	Freehold land	Buildings and structures	The Group Other plant and equipment	Projects under constructions	Total
At January 1, 2009					
At cost	4	56	198	—	258
Less: Accumulated depreciation	—	(1)	(84)	—	(85)
Net book value	4	55	114	—	173
At December 31, 2009					
At cost	4	56	241	—	301
Less: Accumulated depreciation	—	(4)	(116)	—	(120)
Net book value	4	52	125	—	181
At January 1, 2010					
Net book value at January 1, 2010	4	52	125	—	181
Additions	2	7	48	8	65
Disposals	—	(1)	—	—	(1)
Depreciation	—	(3)	(39)	—	(42)
Exchange differences	1	7	4	—	12
Net book value at December 31, 2010	7	62	138	8	215
At December 31, 2010					
At cost	7	69	296	8	380
Less: Accumulated depreciation	—	(7)	(158)	—	(165)
Net book value	7	62	138	8	215

NOTES TO THE FINANCIAL STATEMENTS

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16. PROPERTIES UNDER DEVELOPMENT/HELD FOR SALE/HELD FOR DEVELOPMENT

a. Properties under development/held for sale

HK\$ million	The Group	
	2010	2009
Properties under development classified as non-current assets	428	356
Properties under development/held for sale classified as current assets	773	683
	1,201	1,039

- i. Pursuant to the Cyberport Project Agreement, the Group was granted an exclusive right and obligation to design, develop, construct and market the Cyberport project at Telegraph Bay on the Hong Kong Island. The Cyberport project consists of commercial and residential portions. The completed commercial portion was transferred to the HKSAR Government at no consideration. The associated costs incurred have formed part of the development costs of the residential portion. The construction of residential portion of the Cyberport project was completed in November 2008.

b. Properties held for development

HK\$ million	The Group	
	2010	2009
Balance at January 1,	548	860
Additions	16	—
Transfer to properties under development	—	(336)
Exchange differences	60	24
Balance at December 31,	624	548

Properties held for development as at December 31, 2010 represents freehold land in Thailand, for which the Group intends for future development projects. The land in Thailand is held by the Group through a long-term operating lease agreement with the legal owners, 39 per cent owned entities, established to hold the land, whose financial statements have been consolidated into these financial statements (note 19).

17. GOODWILL

HK\$ million	The Group	
	2010	2009
Costs:		
Balance at January 1,	99	96
Acquisition of the property management operations of a subsidiary (note 34)	—	3
Exchange differences	1	—
Balance at December 31,	100	99
Accumulated impairment losses:		
Balance at January 1,	(96)	—
Impairment loss	—	(96)
Balance at December 31,	(96)	(96)
Carrying amount:		
Balance at December 31,	4	3

Goodwill is allocated to the Group's cash-generating unit identified as follows:

HK\$ million	The Group	
	2010	2009
Other business - property management operations	4	3
Balance at December 31,	4	3

Management has performed assessments on the recoverable amount of the property management operations which are determined based on the projected cash flow forecast of the businesses. Management considered there is no impairment of goodwill in relation to the property management operations as at December 31, 2010.

The impairment losses recognised in prior year related to the property development division and ski operation.

NOTES TO THE FINANCIAL STATEMENTS

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18. INVESTMENT IN SUBSIDIARIES

HK\$ million	The Company	
	2010	2009
Unlisted shares, at cost	2,870	2,870

Dividends from the mainland China entities accounted for as subsidiaries will be declared based on the profits in the statutory financial statements of these mainland China entities which are prepared using accounting principles generally accepted in the People's Republic of China. Such profits are different from the amounts reported under HKFRS.

As at December 31, 2010, the Group has financed the operations of certain of its entities in mainland China amounting to approximately US\$111 million (2009: US\$111 million) which have not been registered with the State Administration of Foreign Exchange. As a result, remittances in foreign currency of these amounts outside mainland China may be restricted.

The balances with subsidiaries are unsecured, non-interest bearing and have no fixed terms of repayment. The amounts due from subsidiaries as at December 31, 2010 were HK\$6,773 million (2009: HK\$6,782 million) and the amount due to a subsidiary as at December 31, 2010 was HK\$3,174 million (2009: Nil).

19. PRINCIPAL SUBSIDIARIES AND ENTITIES CONSOLIDATED INTO THE FINANCIAL STATEMENTS

Company name	Place of incorporation/ operations	Principal activities	Nominal value of issued capital/ registered capital	Equity interest attributable to the Company	
				Directly	Indirectly
Beijing Jing Wei House and Land Estate Development Co., Ltd. 北京京威房地產開發有限公司 ¹	The People's Republic of China	Property development	US\$100,000,000	—	100%
Beijing Jingwei Property Management Co., Ltd. 北京京威物業管理有限公司 ¹	The People's Republic of China	Property management	US\$410,000	—	100%
北京裕澤諮詢服務有限公司 ¹	The People's Republic of China	Consulting and property management	US\$100,000	—	100%
Carlyle International Limited	Hong Kong	Entrustment work	HK\$2	—	100%
Cyber-Port Limited	Hong Kong	Property development	HK\$2	—	100%
Cyber-Port Management Limited	Hong Kong	Provision of project management services	HK\$2	—	100%
Dong Si (Holdings) Limited	Hong Kong	Financing and leasing	HK\$1	—	100%
Harmony TMK	Japan	Property development	JPY1,000,000,000 (JPY100,000,000 specified capital and JPY900,000,000 preference shares)	—	100%
Ipswich Holdings Limited	British Virgin Islands	Investment holding	US\$2	100%	—
Island South Property Management Limited	Hong Kong	Property management	HK\$2	—	100%
Kabushiki Kaisha Niseko Management Service	Japan	Property management and travel agency services	JPY10,000,000	—	100%

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

19. PRINCIPAL SUBSIDIARIES AND ENTITIES CONSOLIDATED INTO THE FINANCIAL STATEMENTS - CONTINUED

Company name	Place of incorporation/ operations	Principal activities	Nominal value of issued capital/ registered capital	Equity interest attributable to the Company	
				Directly	Indirectly
Madeline Investments Limited 盈科大衍地產發展有限公司	Hong Kong	Trademark registrant	HK\$2	—	100%
Nihon Harmony Resorts KK	Japan	Ski operation	JPY405,000,000	—	100%
Partner Link Investments Limited	British Virgin Islands/ Hong Kong	Investment holding	US\$1	—	100%
PCPD Facilities Management Limited	Hong Kong	Property management	HK\$2	—	100%
PCPD Real Estate Agency Limited	Hong Kong	Property sales agency	HK\$2	—	100%
PCPD Services Limited	Hong Kong	Provision of administrative services	HK\$2	—	100%
PCPD Wealth Limited	Hong Kong	Investment holding	HK\$1	—	100%
Pride Pacific Limited	Hong Kong	Financing	HK\$2	—	100%
Talent Master Investments Limited	British Virgin Islands/ Hong Kong	Property development	US\$1	—	100%
Phang-nga Leisure Limited	Thailand	Property holding	THB2,000,000	—	39%
Phang-nga Paradise Limited	Thailand	Property holding	THB2,000,000	—	39%

Note:

1 Represents a wholly foreign owned enterprise.

20. CURRENT ASSETS AND LIABILITIES

a. Sales proceeds held in stakeholders' accounts

The balance represents proceeds from the sales of properties of the Group's property development projects that are retained in bank accounts opened and maintained by stakeholders. For the amounts related to residential portion of Cyberport project, they will be transferred to specific bank accounts, which are restricted in use, pursuant to certain conditions and procedures as stated in the Cyberport Project Agreement. The sales proceeds held in stakeholders' accounts of HK\$845 million as at December 31, 2010 (2009: HK\$1,271 million) are exposed to credit risk.

b. Restricted cash

Pursuant to the Cyberport Project Agreement, the Group has a restricted cash balance of approximately HK\$2,245 million as at December 31, 2010 (2009: HK\$936 million) held in specific bank accounts. The uses of the funds are specified in the Cyberport Project Agreement.

The remaining balance of HK\$4 million (2009: HK\$13 million) represents amount held on behalf of properties owners whose properties are managed by the Group. The uses of the funds are specified in the agreements between the owners and the Group.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

20. CURRENT ASSETS AND LIABILITIES - CONTINUED

c. Trade receivables, net

HK\$ million	The Group	
	2010	2009
Trade receivables	11	205
Less: Provision for impairment	(1)	(33)
Trade receivables, net	10	172

Trade receivables in respect of properties sold are payable by the purchasers pursuant to the terms of the sales contracts. Other trade receivables have a normal credit period ranges up to 30 days from the date of the invoice unless there is separate mutual agreement on extension of the credit period.

The carrying amounts of the Group's trade receivables are denominated in the following currencies:

HK\$ million	The Group	
	2010	2009
Hong Kong dollar	4	162
Renminbi	1	1
Japanese yen	5	9
	10	172

20. CURRENT ASSETS AND LIABILITIES - CONTINUED

c. Trade receivables, net - Continued

(i) Aging analysis of trade receivables

HK\$ million	The Group	
	2010	2009
Current	10	13
One to three months	—	—
More than three months	1	192
	11	205

(ii) Provision for receivable impairment

The movement in the provision for receivable impairment during the year, including specific and collective loss components, is as follows:

HK\$ million	The Group	
	2010	2009
Balance at January 1,	33	33
Impairment losses (reversed)/recognised	(32)	10
Uncollectible amount written off	—	(10)
Balance at December 31,	1	33

(iii) Trade receivables of HK\$11 million (2009: HK\$205 million) are exposed to credit risk. Trade receivable of HK\$1 million was impaired (2009: HK\$192 million) and the amount of provision was HK\$1 million as at December 31, 2010 (2009: HK\$33 million). The other amounts in trade receivables balance relate to a number of independent customers for whom there is no recent history of default. These amounts are considered fully recoverable and not impaired.

As at December 31, 2010, no trade receivable was past due over three months but not impaired (2009: Nil).

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

20. CURRENT ASSETS AND LIABILITIES - CONTINUED

d. Trade payables

An aging analysis of trade payables is set out below:

HK\$ million	The Group	
	2010	2009
Current	29	13
One to three months	1	32
More than three months	1	—
	31	45

e. Accruals, other payables and deferred income

Accruals, other payables and deferred income represents accrual for construction costs and operating costs, retention payables, tenants deposits and deferred income.

21. LONG-TERM BORROWINGS

HK\$ million	The Group	
	2010	2009
Repayable within a period		
– not exceeding one year	24	24
– over one year, but not exceeding two years	12	—
– over two years, but not exceeding five years	2,362	2,241
	2,398	2,265
Representing:		
HK\$2,420 million tranche B convertible note due 2014 (note a)	2,386	2,254
Bank borrowings (note b)	12	11
	2,398	2,265
Secured	12	11
Unsecured	2,386	2,254

- a. The tranche B convertible note due 2014 with a principal amount of HK\$2,420 million or any part that may, at the discretion of PCCW or its designated subsidiary, the holder of the notes, be converted into 672,222,222 new shares of HK\$0.10 of the Company each at a conversion price of HK\$3.60 per share, subject to adjustment, issued to PCCW or its designated subsidiary at any time and from time to time on or after the date of issue (but on or prior to the maturity date) at the relevant conversion price.

The tranche B convertible note due 2014 may be redeemed at 120 per cent of the outstanding principal amount if conversion does not occur. The Company has granted rights to an indirect wholly-owned subsidiary to purchase 672,222,222 shares of the Company at HK\$3.6 per share with expiry in 2014.

Interest expense on the tranche B convertible note due 2014 is calculated using the effective interest method by applying the effective interest rate of 6.87 per cent (2009: 6.87 per cent) to the liability component.

As at December 31, 2010, the convertible notes reserve amounted to HK\$769 million (2009: HK\$769 million).

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21. LONG-TERM BORROWINGS - CONTINUED

- b. On September 22, 2009, an indirect wholly-owned subsidiary of the Company entered into the RMB Facility Agreement (the “RMB Facility”) which the lender would make available a term loan facility up to the aggregate amount of RMB10 million. Any loan made under the RMB Facility must be repaid on or before September 24, 2012. The RMB Facility is secured by the assets owned by the indirect wholly-owned subsidiary. No voluntary repayment of RMB Facility is required unless and until the HKD Facility (as stated below) has been discharged. On December 10, 2009, the indirect wholly-owned subsidiary made a drawdown of RMB10 million under the RMB Facility.

On September 22, 2009, an indirect wholly-owned subsidiary of the Company was granted a three-year revolving loan facility up to an aggregate amount of HK\$2,800 million (the “HKD Facility”). Such facility is secured by the shares and assets of certain indirect wholly-owned subsidiaries. In case the RMB Facility is in default, the lenders under the HKD Facility could demand for immediate repayment of principal and interest accrued under the HKD Facility. No drawdown under this revolving loan facility was made by the Group as at December 31, 2010.

The HKD Facility is subjected to the fulfilment of covenants relating to certain balance sheet ratios of the Group, as are commonly found in lending arrangements with financial institutions. If the covenants were breached, the drawn down facilities would have become payable on demand. The Group regularly monitors its compliance with these covenants. Further details of the Group’s management of liquidity risk are set out in note 36(c). As at December 31, 2010, none of the covenants was breached.

22. AMOUNT PAYABLE TO THE HKSAR GOVERNMENT UNDER THE CYBERPORT PROJECT AGREEMENT

HK\$ million	The Group		
	Government share under the Cyberport Project Agreement (note a)	Others	Total
Balance at January 1, 2010	803	30	833
Addition to amount payable	771	2	773
Balance at December 31, 2010	1,574	32	1,606

HK\$ million	The Group		
	Government share under the Cyberport Project Agreement (note a)	Others	Total
Balance at January 1, 2009	6,149	27	6,176
Addition to amount payable	996	3	999
Settlement during the year	(6,342)	—	(6,342)
Balance at December 31, 2009	803	30	833

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22. AMOUNT PAYABLE TO THE HKSAR GOVERNMENT UNDER THE CYBERPORT PROJECT AGREEMENT - CONTINUED

- a. Pursuant to the Cyberport Project Agreement (note 16(a)(i)), the HKSAR Government shall be entitled to receive payments of approximately 65 per cent from the surplus cashflow arising from the sales of the residential portion of the Cyberport project, net of certain allowable costs incurred on the project, as stipulated under certain terms and conditions of the Cyberport Project Agreement. Amount payable to the HKSAR Government is considered as a part of the development costs for the Cyberport project. The amount payable to the HKSAR Government is based on estimated sales proceeds of the residential portion of the project and the estimated development costs of the Cyberport project. The estimated amount to be paid to the HKSAR Government during the forthcoming year is classified as current liabilities.
- b. Under the Cyberport Project Agreement, the provision of DMA Amount (note 3(b)(i)) for the upkeep and maintenance of certain facilities commonly available to both tenants and visitors at the commercial portion of the Cyberport project was provisionally assessed at HK\$500 million and forms part of certain allowable costs incurred on the project, as stipulated under the terms and conditions of the Cyberport Project Agreement.

23. ISSUED EQUITY

	The Group	
	Number of shares	Issued equity
	(note a)	HK\$ million (note a)
Ordinary shares of HK\$0.10 each at January 1, 2009, December 31, 2009, December 31, 2010	2,407,459,873	4,321

- a. Due to the use of reverse acquisition basis of accounting (as stated in note 2(d) to the 2004 Financial Statements), the amount of issued equity, which includes share capital and share premium in the consolidated balance sheet, represents the amount of issued equity of the legal subsidiary, Ipswich Holdings Limited, at date of completion of the reverse acquisition plus equity changes attributable to the Group after the reverse acquisition. The equity structure (i.e. the number and type of shares) reflects the equity structure of the legal parent, Pacific Century Premium Developments Limited, for all accounting periods presented.
- b. The following is the movement in the share capital of the Company:

	The Company	
	Number of shares	Nominal value
		HK\$ million
Authorised:		
Ordinary shares of HK\$0.10 each at January 1, 2009, December 31, 2009 and December 31, 2010	10,000,000,000	1,000
Issued and fully paid:		
Ordinary shares of HK\$0.10 each at January 1, 2009, December 31, 2009 and December 31, 2010	2,407,459,873	241

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24. EMPLOYEE RETIREMENT BENEFITS

Defined contribution retirement schemes

Employees of the Group are entitled to join the defined contribution retirement schemes operated by PCCW, including the Mandatory Provident Fund Scheme (the “MPF scheme”) under the Hong Kong Mandatory Provident Fund Schemes Ordinance, for employees employed under the jurisdiction of the Hong Kong Employment Ordinance. The schemes are administered by independent trustees.

Under the defined contribution retirement scheme, the employer is required to make contributions to the scheme at rates specified under the rules of the scheme. Where employees leave the scheme prior to the full vesting of the employer’s contributions, the amount of forfeited contributions is used to reduce the contributions payable by the Group.

Under the MPF scheme, the employer and its employees are each required to make contributions to the scheme at 5 per cent of the employees’ relevant income, subject to a cap of monthly relevant income of HK\$20,000. Contributions to the scheme vest immediately upon the completion of the service in the relevant service period.

25. EQUITY COMPENSATION BENEFITS

Share option scheme

In order to align the terms of the share option scheme of the Company with those of PCCW and in view of the limited number of shares capable of being issued relative to the current capital base of the Company, under the 2003 share option scheme, which was approved and adopted on March 17, 2003 and was valid for ten years after the date of adoption, the shareholders of the Company approved the termination of the 2003 share option scheme and adoption of a new share option scheme (the “2005 Scheme”) at the Company’s annual general meeting held on May 13, 2005. The 2005 Scheme became effective on May 23, 2005 following its approval by the shareholders of PCCW. No further share options will be granted under the 2003 share option scheme following its termination, but the provisions of such scheme will remain in full force and effect with respect to the options granted (note (ii) below) prior to its termination.

25. EQUITY COMPENSATION BENEFITS - CONTINUED

Share option scheme - Continued

Under the 2005 Scheme, the board of directors of the Company may, at its discretion, grant share options to any eligible person to subscribe for shares in the Company subject to the terms and conditions stipulated in the 2005 Scheme. The exercise price of the options under the 2005 Scheme is determined by the board of directors of the Company in its absolute discretion but in any event shall not be less than the highest of (i) the closing price of the shares of the Company as stated in the daily quotations sheet of the Stock Exchange on the date of grant; (ii) the average closing price of the shares of the Company as stated in the daily quotations sheet of the Stock Exchange for the five days last preceding the date of grant on which days it has been possible to trade shares on the Stock Exchange; and (iii) the nominal value of the share of the Company on the date of grant. The overall limit on the number of shares which may be issued upon exercise of all outstanding options granted and yet to be exercised under the 2005 Scheme and any other share option schemes of the Company must not exceed 30 per cent of the shares in issue from time to time. In addition, the maximum number of shares in respect of which options may be granted under the 2005 Scheme shall not (when aggregated with any shares subject to any grants made after May 23, 2005 pursuant to any other share option schemes of the Company) exceed 10 per cent of the issued share capital of the Company on May 23, 2005 (or some other date if renewal of this limit is approved by shareholders).

Details of share options granted by the Company pursuant to the 2003 share option scheme and the share options outstanding at December 31, 2010, are as follows:

(i) Movements in share options

	Number of options	
	2010	2009
Balance at January 1, and December 31,	5,000,000	5,000,000
Options vested at December 31,	5,000,000	5,000,000

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DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

25. EQUITY COMPENSATION BENEFITS - CONTINUED

Share option scheme - Continued

(ii) Details of share options outstanding as at December 31,

Date of grant	Exercise period	Exercise price HK\$	2010		2009	
			Consideration received HK\$	Number of options	Consideration received HK\$	Number of options
December 20, 2004	December 20, 2004 to December 19, 2014	2.375	1	5,000,000	1	5,000,000
			1	5,000,000	1	5,000,000

During the years ended December 31, 2010 and December 31, 2009, no share options were granted under the 2005 Scheme or 2003 share option scheme. All of the share options granted related to 2003 share option scheme remained unexpired as at December 31, 2010.

(iii) Movements in the number of share options outstanding and their related weighted average exercise prices are as follows:

	2010		2009	
	Average exercise price in HK\$ per share	Number of options	Average exercise price in HK\$ per share	Number of options
Balance at January 1, and December 31,	2.375	5,000,000	2.375	5,000,000

All the share options outstanding at the end of the year will expire on December 19, 2014.

The fair value of the share options granted in December 2004 under 2003 share option scheme determined using the trinomial option pricing model was HK\$12.9 million using share price of HK\$2.325, exercise price of HK\$2.375, risk-free interest rate of 3.95 per cent, volatility of 0.50 with expected life for ten years and no expected dividend per share. As the share options were vested before January 1, 2005, no expenses were charged to the current and prior years' consolidated income statements as allowed by the transitional provision of HKFRS 2 "Share-based Payment".

26. RESERVES

HK\$ million	The Company					
	2010					
	Share premium	Capital redemption reserve	Other reserve	Employee share-based compensation reserve	Retained earnings	Total
Balance at January 1, 2010	3,882	1	769	17	4,740	9,409
Total comprehensive loss for the year	—	—	—	—	(4)	(4)
Special dividend	—	—	—	—	(3,178)	(3,178)
Balance at December 31, 2010	3,882	1	769	17	1,558	6,227

HK\$ million	The Company					
	2009					
	Share premium	Capital redemption reserve	Other reserve	Employee share-based compensation reserve	Retained earnings	Total
Balance at January 1, 2009	3,882	1	769	17	1,087	5,756
Total comprehensive income for the year	—	—	—	—	3,724	3,724
Payment under Acquisition Agreement dated March 5, 2004 (note 35(a)(i))	—	—	—	—	(71)	(71)
Balance at December 31, 2009	3,882	1	769	17	4,740	9,409

NOTES TO THE FINANCIAL STATEMENTS

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27. EMPLOYEE SHARE-BASED COMPENSATION RESERVE

HK\$ million	The Group	
	2010	2009
At January 1, and December 31,	17	17

The share options are granted to the directors and employees of the Group to subscribe for shares in PCCW or the Company in accordance with the terms and conditions of the share option scheme (note 2(u)(iii)).

28. DEFERRED INCOME TAX

- a. The components of deferred income tax liabilities recognised in the consolidated balance sheet and the movements during the year are as follows:

HK\$ million	The Group			
	Accelerated tax depreciation	Revaluation of properties	Others	Total
At January 1, 2009	260	(6)	(14)	240
Charged/(Credited) to consolidated income statement (note 11)	31	—	(5)	26
At December 31, 2009	291	(6)	(19)	266
At January 1, 2010	291	(6)	(19)	266
Charged/(Credited) to consolidated income statement (note 11)	29	288	(1)	316
Exchange differences	10	—	(1)	9
At December 31, 2010	330	282	(21)	591

28. DEFERRED INCOME TAX - CONTINUED

HK\$ million	The Group	
	2010	2009
Deferred income tax liabilities recognised in the consolidated balance sheet	614	294
Less: Amount of deferred income tax assets netted off against deferred income tax liabilities recognised in the consolidated balance sheet	(23)	(28)
Balance at December 31,	591	266

- b. The deferred income tax assets in respect of tax losses carried forward are recognised to the extent that realisation of the related tax benefit through utilisation against future taxable profits is probable. The components of deferred income tax assets recognised in the consolidated balance sheet and the movements during the year are as follows:

HK\$ million	The Group		
	Tax losses	Others	Total
At January 1, 2009	16	7	23
(Charged)/Credited to consolidated income statement (note 11)	(16)	6	(10)
At December 31, 2009	—	13	13
At January 1, 2010	—	13	13
Charged to consolidated income statement (note 11)	—	(13)	(13)
At December 31, 2010	—	—	—

- c. The Group has unrecognised estimated tax losses of HK\$373 million as at December 31, 2010 (2009: HK\$265 million) to be carried forward for deduction against future taxable profits. HK\$216 million (2009: HK\$128 million) tax losses relating to overseas companies would be expired within two to seven years from December 31, 2010, the remaining HK\$157 million (2009: HK\$137 million) tax losses are mainly relating to Hong Kong companies which can be carried forward indefinitely.

NOTES TO THE FINANCIAL STATEMENTS

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29. NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT

a. Reconciliation of profit before taxation to net cash (used in)/generated from operating activities

HK\$ million	The Group	
	2010	2009
Profit before taxation	1,251	822
Adjustments for:		
Interest income	(16)	(11)
Finance costs	174	155
Gain on disposal of subsidiaries	—	(232)
Depreciation	42	35
Amortisation of leasehold land	—	1
(Reversal of)/Provision for impairment losses	(31)	96
Surplus on revaluation of investment properties	(1,150)	—
Operating profit before changes in working capital	270	866

29. NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT - CONTINUED

a. Reconciliation of profit before taxation to net cash (used in)/generated from operating activities - Continued

HK\$ million	The Group	
	2010	2009
Decrease/(Increase) in operating assets:		
– properties under development/held for sale	(115)	1,625
– properties held for development	(16)	—
– other non-current receivables	1	—
– prepayments, deposits and other current assets	39	(22)
– sales proceeds held in stakeholders' accounts	426	5,723
– restricted cash	(1,300)	(219)
– trade receivables	194	1,748
– amounts due from fellow subsidiaries	(8)	(32)
– amounts due from related companies	(1)	—
Increase/(Decrease) in operating liabilities:		
– trade payables, accruals, other payables and deferred income	(287)	(539)
– deposits received on sales of properties	(19)	(385)
– gross amounts due to customers for contract work	—	(5)
– amounts due to fellow subsidiaries	(2)	(9)
– amount payable to the HKSAR Government under the Cyberport Project Agreement	773	(5,343)
Cash (used in)/generated from operations	(45)	3,408
Interest paid	(25)	(45)
Interest received	12	12
Tax paid		
– Hong Kong profits tax paid	(45)	(237)
– overseas income tax paid	(6)	(4)
Net cash (used in)/generated from operating activities	(109)	3,134

NOTES TO THE FINANCIAL STATEMENTS

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29. NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT - CONTINUED

b. Analysis of cash and cash equivalents

HK\$ million	The Group	
	2010	2009
Cash and bank balances	4,428	6,455
Less: Restricted cash	(2,249)	(949)
Cash and cash equivalents at December 31,	2,179	5,506

30. COMMITMENTS

a. Capital

HK\$ million	The Group	
	2010	2009
Authorised and contracted for	76	18
Authorised but not contracted for	1	10
	77	28

An analysis of the above capital commitments by nature is as follows:

HK\$ million	The Group	
	2010	2009
Property development for projects	67	2
Investment properties	7	25
Property, plant and equipment	2	1
Others	1	—
	77	28

30. COMMITMENTS - CONTINUED

b. Operating leases

- (i) As at December 31, the total future minimum lease payments under non-cancellable operating leases were payable as follows:

Land and buildings (as lessee)

HK\$ million	The Group	
	2010	2009
Within 1 year	30	36
After 1 year but within 5 years	9	12
	39	48

The leases typically run for an initial period of one to five years. None of these leases include contingent rentals.

Equipment (as lessee)

HK\$ million	The Group	
	2010	2009
Within 1 year	6	5
After 1 year but within 5 years	2	2
	8	7

The leases typically run for an initial period of one to eight years. None of these leases include contingent rentals.

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30. COMMITMENTS - CONTINUED

b. Operating leases - Continued

- (ii) The Group leases out properties under operating leases. The leases typically run for an initial period of one to ten years. Five of the leases include contingent rental with reference to the turnover of the lessees' operations. As at December 31, the total future minimum lease receivables under non-cancellable operating leases are as follows:

Land and buildings (as lessor)

HK\$ million	The Group	
	2010	2009
Within 1 year	220	180
After 1 year but within 5 years	324	143
After 5 years	70	18
	614	341

31. CONTINGENT LIABILITIES

Save as disclosed elsewhere in the consolidated financial statements, contingent liabilities and the guarantees provided by the Group and the Company are set out as follows:

- (i) The Company has provided a guarantee to the noteholder of the convertible notes (tranche B note due 2014) in respect of the performance of its indirect wholly-owned subsidiary's obligation under the convertible notes (tranche B note due 2014) including the due and punctual payment of all sums under the convertible notes and the issuances of 672,222,222 shares of the Company at HK\$3.6 per share upon conversion of the convertible notes by the noteholder (note 21(a)). Such guarantee has no impact to the Group's consolidated financial statements.
- (ii) On September 22, 2009, the Company and an indirect wholly-owned subsidiary had executed guarantees in favour of the lenders of a revolving loan facility, the HKD Facility, in the principal amount of HK\$2,800 million granted to an indirect wholly-owned subsidiary. As at December 31, 2010, there was no drawdown under the HKD Facility (note 21(b)).
- (iii) One of the indirect wholly-owned subsidiaries has given a guarantee to one of its lessees such that in case the alteration of its properties could not be carried out in order to allow the expansion of the existing leased areas of the lessee, the indirect wholly-owned subsidiary would purchase the refurbishment at the carrying value from the lessee up to RMB10 million, provided that the lessee serves termination notice due to the aforesaid reason.

32. BANKING FACILITY

Aggregate banking facilities as at December 31, 2010 were HK\$2,812 million (2009: HK\$2,811 million) of which the unused facilities amounted to HK\$2,800 million (2009: HK\$2,800 million). Summary of major borrowings is set out in note 21.

Security pledged for certain banking facilities includes:

HK\$ million	The Group	
	2010	2009
Investment properties	5,125	3,839

NOTES TO THE FINANCIAL STATEMENTS

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33. DISPOSAL OF SUBSIDIARIES

On October 5, 2009, the Group disposed the entire share capital of two subsidiaries to a third party.

The net assets of these disposed subsidiaries at the date of disposal were as follows:

	The Group
HK\$ million	2009
Net assets disposed of:	
Properties under development	672
Prepayments, deposits and other current assets	20
Cash and cash equivalents	71
Accruals, other payables and deferred income	(7)
Current income tax liabilities	(2)
	754
Consideration settled by cash	(913)
	(159)
Reclassification adjustment from currency translation reserve	(73)
Gain on disposal (note 6)	(232)
	The Group
HK\$ million	2009
Consideration settled by cash	913
Cash and cash equivalents of disposed subsidiaries	(71)
Cash inflow on disposal of subsidiaries	842

There was no material disposal during the year ended December 31, 2010.

34. BUSINESS COMBINATION

On November 30, 2009, the Group acquired 100 per cent of the share capital of Kabushiki Kaisha Niseko Management Service, a company incorporated in Japan, which provides property management in Hokkaido, Japan. The acquired business contributed revenues of approximately HK\$1 million and no net profit to the Group for the period from November 30, 2009 to December 31, 2009.

HK\$ million	The Group 2009
Purchase consideration in cash for property management operations of Kabushiki Kaisha Niseko Management Service	4
Fair value of net assets acquired (note (a))	(1)
<hr/>	
Goodwill (note 17)	3

The goodwill is attributable to future profit generated from the property management operations.

(a) The assets and liabilities of the property management operations as at November 30, 2009 were as follows:

HK\$ million	Fair value	Acquiree's carrying amount
Other non-current receivables	1	1
Restricted cash	10	10
Trade receivables, net	2	2
Prepayments, deposits and other current assets	1	1
Cash and cash equivalents	1	1
Trade payables	(1)	(1)
Accruals, other payables and deferred income	(13)	(13)
<hr/>		
Net assets acquired	1	1

NOTES TO THE FINANCIAL STATEMENTS

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34. BUSINESS COMBINATION - CONTINUED

HK\$ million	The Group 2009
Purchase consideration settled in cash	(4)
Cash and cash equivalents of property management operations acquired	1
Cash outflow on acquisition of property management operations	(3)

There was no material acquisition during the year ended December 31, 2010.

35. MATERIAL RELATED PARTY TRANSACTIONS

The Group is controlled by PCCW which owns 61.53 per cent (2009: 61.53 per cent) of the Company's shares. The remaining 38.47 per cent (2009: 38.47 per cent) of the shares are held by public and by a substantial shareholder.

35. MATERIAL RELATED PARTY TRANSACTIONS - CONTINUED

In addition to the transactions and balances disclosed elsewhere in these financial statements, the following transactions were carried out with related parties:

- a. During the year, the Group had the following significant transactions with related companies:

HK\$ million	The Group	
	2010	2009
Sales of services:		
– Fellow subsidiaries		
Facility management services	44	49
Office leases rental	7	7
– Related companies		
Facility management services	22	23
Office leases rental	2	2
Purchases of services:		
– Fellow subsidiaries		
Corporate services	6	6
Office sub-leases	7	8
Information technology and other logistic services	12	18
– Related companies		
Other services	3	3

- (i) During the year ended December 31, 2009, the Group made a provisional prepayment of approximately HK\$71 million to PCCW, being the retained profit of CPL accrued up to May 10, 2004 in accordance with the Acquisition Agreement dated March 5, 2004 entered into between the Group and PCCW. The provisional prepayment was conditional on the conditions that (i) CPL has repaid the loan owed to PCCW, and (ii) CPL has surplus funds for distribution. The accrued profit of CPL can be adjusted downwards by claims, losses or damages incurred and the amount will be finalised upon the final completion of the Cyberport Project pursuant to Cyberport Project Agreement (see note 22 for details). This arrangement was disclosed on page 16 of the Company's circular to the shareholders dated April 2, 2004 and approved by the shareholders on April 28, 2004. The above conditions were fulfilled as of December 31, 2009.

The above transactions were carried out after negotiations between the Group and the related parties in the ordinary course of business. In respect of transactions for which the price or volume has not yet been agreed with the relevant related parties, the directors have determined the relevant amounts based on their best estimation.

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35. MATERIAL RELATED PARTY TRANSACTIONS - CONTINUED

b. Details of key management compensation

HK\$ million	The Group	
	2010	2009
Salaries and other short-term employee benefits	23	23
Bonuses	20	46
Directors' fee	1	1
Post-employment benefits	3	3
	47	73

The remuneration of executive director employed by PCCW, the ultimate holding company of the Group, is borne by PCCW.

c. Year-end balances arising from sales/purchases of services and loan interest

HK\$ million	The Group	
	2010	2009
Receivables from related parties:		
– Fellow subsidiaries	50	42
– Related companies	3	2
	53	44
Payables to related parties:		
– Fellow subsidiaries	4	6

35. MATERIAL RELATED PARTY TRANSACTIONS - CONTINUED

d. Loan from a fellow subsidiary

The loan from a fellow subsidiary represents the face value of the convertible notes (tranche B note due 2014) with principal value of HK\$2,420 million (see note 21(a) for details). The movements of the face value of the loan from a fellow subsidiary during the year are as follows:

HK\$ million	The Group	
	2010	2009
Balance at January 1,	2,693	2,645
Interest expenses	24	24
Interest paid	(24)	(24)
Provision for redemption premium	49	48
Balance at December 31,	2,742	2,693

36. FINANCIAL RISK MANAGEMENT

The Group's investment policy is to prudently invest all surplus funds managed by the Group in a manner which will satisfy liquidity requirements, safeguard financial assets and manage risks while optimising return on investments.

The Group's activities expose it to a variety of financial risks: foreign exchange risk, credit risk, liquidity risk and fair value interest rate risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's performance.

Risk management is carried out by a central treasury department ("Group Treasury") under policies approved by the Board. Group Treasury identifies, evaluates and hedges financial risks in close co-operation with the Group's business units. The Board provides principal policies for overall risk management, as well as written policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of derivative financial instruments and non-derivative financial instruments, and investing excess liquidity.

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36. FINANCIAL RISK MANAGEMENT - CONTINUED

a. Foreign exchange risk

The Group operates in the Asia-Pacific region and is exposed to foreign exchange risk arising from various currency exposures. Foreign exchange risk arises from future commercial transactions, recognised assets and liabilities and net investments in foreign operations. The risk management policy is to have the liquid assets mainly denominated in Hong Kong dollars, US dollars and Renminbi. As US dollar is pegged to Hong Kong dollar, the Group does not expect any significant movements in the US dollar/Hong Kong dollar exchange rate. The Group ensures that the net exposure is kept to an acceptable level by buying or selling foreign currencies at spot rates where necessary to address short-term imbalances.

At the reporting date, the balance sheet exposure to foreign currency risk that was significant to the Group is as follows:

HK\$ million	The Group	
	2010 US dollar	2009 US dollar
Cash and cash equivalents	1,187	1,712

The Group has certain investments in foreign operations, where the net assets are exposed to foreign currency translation risk. The Group's currency exposure with respect to these operations is mainly from Renminbi, Thai baht and Japanese yen.

36. FINANCIAL RISK MANAGEMENT - CONTINUED

a. Foreign exchange risk - Continued

Sensitivity analysis for foreign currency exposure

A 5 per cent appreciation of Hong Kong dollar against the following currencies at December 31, 2010 would have decreased in profit after tax and equity by the amounts shown below. This represents the translation of financial assets and liabilities at the balance sheet date. It assumes that all other variables, in particular interest rates, remain constant. The analysis is performed on the same basis for 2009.

HK\$ million	The Group			
	2010		2009	
	Decrease in profit after tax	Decrease in other comprehensive income for currency translation	Decrease in profit after tax	Decrease in other comprehensive income for currency translation
US dollar	(59)	—	(73)	—
Renminbi	—	(212)	—	(202)
Thai baht	—	(31)	—	(28)
Japanese yen	—	(28)	—	(27)

The Company is not exposed to foreign exchange risk.

b. Credit risk

The Group is exposed to credit risk, which is the risk that a counterparty will be unable to pay outstanding amounts in full when due. The Group has policies in place to ensure that the pre-sale of the properties and the sale of completed properties are both binding and enforceable. For the property investment and other business segments, the Group obtained rental deposits from the tenants while for other businesses, certain customers are fellow subsidiaries and related parties which the credit risk is relatively low and other individual customers are with good repayment history. For the property pre-sale, there is a certain degree of concentrations of credit risk but the Group, through the binding and enforceable pre-sale contracts, manages the concentrated credit risk.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

36. FINANCIAL RISK MANAGEMENT - CONTINUED

b. Credit risk - Continued

As at December 31, 2010, the Group has a certain concentration of credit risk as 51 per cent (2009: 94 per cent) of the total trade receivables was due from three customers.

The credit quality of cash and cash equivalents and restricted cash balances can be assessed by reference to Moody's ratings (if available) as follows:

Cash and cash equivalents

HK\$ million	The Group	
	2010	2009
Aa1	90	—
Aa2	274	820
Aa3	540	2,741
A1	573	1,077
A2	576	777
Baa1	13	8
Baa2	84	79
Unrated	29	4
Balance as at December 31,	2,179	5,506

Restricted cash

HK\$ million	The Group	
	2010	2009
Aaa	2,245	—
Aa2	—	936
Unrated	4	13
Balance as at December 31,	2,249	949

36. FINANCIAL RISK MANAGEMENT - CONTINUED

c. Liquidity risk

Due to the dynamic nature of the Group's underlying businesses, prudent liquidity risk management implies maintaining sufficient cash and cash equivalents to meet operational needs and possible investment opportunities.

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

HK\$ million	The Group				Total contractual undiscounted cash flow	Carrying Amount
	Within 1 year or on demand	More than 1 year but within 2 years	More than 2 years but within 5 years	More than 5 years		
At December 31, 2010						
Trade payables	31	—	—	—	31	31
Accruals and other payables	957	—	—	—	957	957
Amounts due to fellow subsidiaries	4	—	—	—	4	4
Amount payable to the HKSAR Government under the Cyberport Project Agreement	1,606	—	—	—	1,606	1,606
Long-term borrowings	24	36	2,937	—	2,997	2,398
At December 31, 2009						
Trade payables	45	—	—	—	45	45
Accruals and other payables	1,234	—	—	—	1,234	1,234
Amounts due to fellow subsidiaries	6	—	—	—	6	6
Amount payable to the HKSAR Government under the Cyberport Project Agreement	833	—	—	—	833	833
Long-term borrowings	24	24	2,973	—	3,021	2,265

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2010 (Amount expressed in Hong Kong dollars unless otherwise stated)

36. FINANCIAL RISK MANAGEMENT - CONTINUED

d. Interest rate risks

Apart from the cash and cash equivalents which are for working capital, the Group has no significant interest-bearing assets. The Group's income and operating cash flows are substantially independent of changes in market interest rates.

The Group's interest rate risk arises primarily from long-term borrowings. Borrowings at variable rates and fixed rates expose the Group to cash flow interest rate risk and fair value interest rate risk respectively.

The following table details the interest rate profile of the Group's borrowings at the balance sheet date.

	The Group			
	2010		2009	
	Effective interest rate	HK\$ million	Effective interest rate	HK\$ million
Fixed rate borrowings:				
Loan from a fellow subsidiary (note 35(d))	6.87%	2,742	6.87%	2,693
Variable rate borrowings:				
Bank borrowings (note 21(b))	5.48%	12	5.40%	11
Total borrowings		2,754		2,704

The contractual repricing date of the variable rate borrowings as at December 31, 2010 is three months.

As the balance of the variable rate borrowings is not significant, the effect on change in interest rate to the Group is minimal.

37. CAPITAL MANAGEMENT

The Group's primary objectives when managing capital are to safeguard the Group's ability to continue as a going concern, so that it can continue to provide returns for shareholders and benefits for other stakeholders, and to maintain an optimal capital structure to reduce the cost of capital.

The Group actively and regularly reviews and manages its capital structure to maintain a balance between the higher shareholder returns that might be possible with higher level of borrowings and the advantages and security afforded by a sound capital position, and makes adjustments to the capital structure in light of changes in economic conditions.

The Group monitors capital on the basis of the debt-to-adjusted capital ratio. This ratio is calculated as net debt divided by adjusted capital. Net debt is calculated as the loan from a fellow subsidiary and bank loan less cash and cash equivalents. Adjusted capital comprises the issued equity and retained earnings.

The debt-to-adjusted capital ratio increased to 10 per cent as at December 31, 2010 from a net cash position as at December 31, 2009. Management's strategy is to maintain the debt-to-adjusted capital ratio within 20 per cent. The debt-to-adjusted capital ratios at both December 31, 2010 and 2009 were as follows:

HK\$ million	The Group	
	2010	2009
Loan from a fellow subsidiary (note 35(d))	2,742	2,693
Bank loan	12	11
Less: Cash and cash equivalents (note 29(b))	(2,179)	(5,506)
Net debt/(cash)	575	(2,802)
Issued equity	4,321	4,321
Add: Retained earnings	1,292	3,606
Adjusted capital	5,613	7,927
Debt-to-adjusted capital ratio	10%	N/A

Neither the Company nor any of its subsidiaries are subject to externally imposed capital requirements, except for the financial covenant requirements under the loan facilities agreements with external parties.

FIVE YEAR FINANCIAL SUMMARY

Results

HK\$ million	2010	2009	2008	2007	2006
TURNOVER BY PRINCIPAL ACTIVITY					
Property development	1,100	3,855	9,557	2,800	6,953
Property investment	216	214	230	235	228
Other businesses	179	153	156	99	82
	1,495	4,222	9,943	3,134	7,263
Operating profit	1,409	966	693	728	914
(Finance costs)/Interest income, net	(158)	(144)	(52)	142	246
Profit before taxation	1,251	822	641	870	1,160
Income tax	(387)	(228)	(128)	(86)	(195)
Profit attributable to equity holders of the Company	864	594	513	784	965
Assets and Liabilities, as at December 31,					
HK\$ million	2010	2009	2008	2007	2006
Total non-current assets	6,426	4,973	5,613	5,953	6,482
Total current assets	6,218	8,776	13,825	14,406	8,940
Total current liabilities	(2,814)	(2,331)	(7,428)	(8,592)	(4,878)
Net current assets	3,404	6,445	6,397	5,814	4,062
Total assets less current liabilities	9,830	11,418	12,010	11,767	10,544
Total non-current liabilities	(2,965)	(2,507)	(3,573)	(4,143)	(3,861)
Net assets	6,865	8,911	8,437	7,624	6,683

SCHEDULE OF PRINCIPAL PROPERTY

Address	Gross site areas (sq.m.)	Gross floor areas (sq.m.)	Use	Category of the lease*	Percentage held by the Group
PROPERTY HELD FOR INVESTMENT					
The People's Republic of China					
Pacific Century Place					
No.2A Gong Ti Bei Lu, Chaoyang District, Beijing, the People's Republic of China	29,351				
Tower A		41,717	Office	Medium	100%
Tower B		20,104	Office	Medium	100%
Tower C		21,718	Residential	Long	100%
Tower D		10,946	Residential	Long	100%
Podium		75,431	Shopping centre	Medium	100%
Car park space		861 spaces	Car park	Medium	100%

* Lease term:
 Long term: Lease not less than 50 years
 Medium term: Lease less than 50 years but not less than 10 years

INVESTOR RELATIONS

LISTING

The Company's ordinary shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited and the stock code is 00432.

Any enquiries regarding the Company should be addressed to Investor Relations at the address provided on this page.

BOARD OF DIRECTORS

Executive Directors

Li Tzar Kai, Richard (*Chairman*)
Alexander Anthony Arena (*Deputy Chairman*)
Lee Chi Hong, Robert (*Chief Executive Officer*)
Lam Yu Yee
James Chan
Gan Kim See, Wendy

Independent Non-Executive Directors

Cheung Kin Piu, Valiant
Prof Wong Yue Chim, Richard, SBS, JP
Dr Allan Zeman, GBS, JP

COMPANY SECRETARY

Cheng Wan Seung, Ella

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