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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 377)

**CHANGE OF PRINCIPAL SHARE REGISTRAR
AND TRANSFER AGENT IN BERMUDA**

The Board of Directors (the “Board”) of New Island Printing Holdings Limited (the “Company”) announces that with effect from 1 April 2011, the Company’s principal share registrar and transfer agent in Bermuda has been changed to:

HSBC Securities Services (Bermuda) Limited
6 Front Street
Hamilton HM11
Bermuda

The Company’s branch share registrar and transfer office in Hong Kong is still maintained by Union Registrars Limited, 18/F, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, HongKong.

By Order of the Board

Lo Ming Chi, Charles

Chairman and Chief Executive Officer

Hong Kong, 1 April 2011

As at the date of this announcement, the Board comprises Mr. Lo Ming Chi, Charles (Chairman and Chief Executive Officer), Ms. Chan Yuk Yee and Mr. Dai Zhongcheng as Executive Directors; and Dr. Wong Yun Kuen, Mr. Pun Chi Ping and Mr. Ip Man Tin, David as Independent Non-executive Directors.

**For identification purposes only*