DICKSON

ANNUAL REPORT 2011

Stock Code: 0113

DICKSON

DICKSON CONCEPTS (INTERNATIONAL) LIMITED

迪生創建(國際)有限公司

(incorporated in Bermuda with limited liability)

ANNUAL REPORT 2011

Stock Code: 0113

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CORPORATE INFORMATION

Board of Directors :

Group Executive Chairman :
Dickson Poon

Executive Directors :
Raymond Lee (**Deputy Chairman and Chief Executive Officer**)
Chan Tsang Wing, Nelson (**Chief Operating Officer**)
Lau Yu Hee, Gary
Ng Chan Lam

Independent Non-Executive Directors :
Bhanusak Asvaintra
Nicholas Peter Etches
Christopher Patrick Langley, OBE

Company Secretary :

Or Suk Ying, Stella

Audit Committee :

Nicholas Peter Etches (**Chairman**)
Bhanusak Asvaintra
Christopher Patrick Langley, OBE

Remuneration Committee :

Bhanusak Asvaintra (**Chairman**)
Nicholas Peter Etches
Raymond Lee

Independent Auditor :

KPMG
Certified Public Accountants,
Hong Kong.

Head Office and Principal Place of Business :

4th Floor, East Ocean Centre,
98 Granville Road,
Tsimshatsui East,
Kowloon, Hong Kong.

Registered Office :

Clarendon House,
2 Church Street,
Hamilton HM 11,
Bermuda.

Principal Bankers :

BNP Paribas
Crédit Agricole Corporate and Investment Bank
Standard Chartered Bank (Hong Kong) Limited
The Hongkong and Shanghai Banking Corporation Limited

Share Registrar in Hong Kong :

Tricor Tengis Limited
26th Floor,
Tesbury Centre,
28 Queen's Road East,
Wanchai, Hong Kong.

Share Registrar in Bermuda :

Codan Services Limited
Clarendon House,
2 Church Street,
Hamilton HM 11,
Bermuda.

Place of Share Listing :

The Stock Exchange of Hong Kong Limited

Stock Code :

The Stock Exchange of Hong Kong Limited : 0113

Website :

http://www.dickson.com.hk

CHAIRMAN'S STATEMENT

The twelve months ended 31st March, 2011 saw profits increased to HK$346.9 million, compared with HK$303.7 million last year. This was achieved despite the cessation of the Polo Ralph Lauren operation after the licence expired on 31st December, 2009. Our businesses as a whole performed strongly and achieved like-for-like double-digit percentage increases in both turnover and profits. The strength and resilient performance achieved by all of the Group's operations and the further increase in our net cash position to HK$1,038.9 million are a clear testimony to the successful implementation of our business strategies.

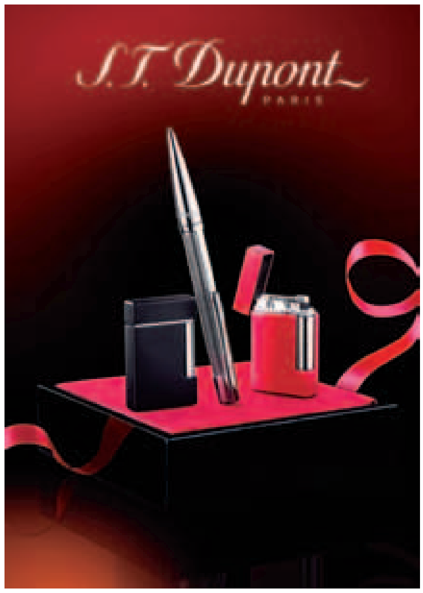
While the global economy has shown signs of improvement, the Group expects volatile economic conditions in the year ahead. The Group will therefore continue to adopt a prudent approach to all aspects of its business activities.

Financial Results and Final Dividend

Turnover for the year ended 31st March, 2011 was HK$3,403.9 million, a decrease of 6.3 per cent. compared with last year. This was due to the cessation of the Polo Ralph Lauren licence. However, turnover on a like-for-like basis increased by 17.6 per cent. for the full year. Importantly, our businesses grew by 20.1 per cent. year-on-year in the second half of the financial year compared with a 14.6 per cent. increase in the first half of the year.

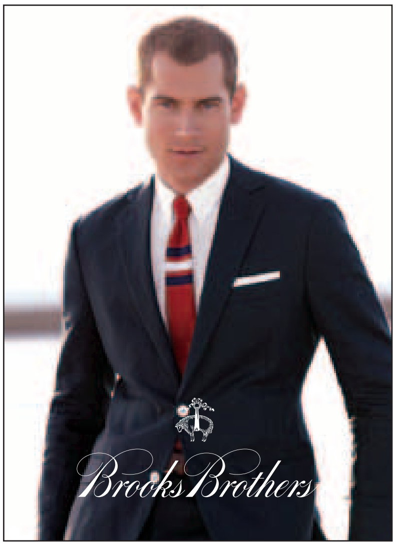
Profit attributable to equity shareholders was HK$346.8 million, an increase of HK$42.6 million compared with the previous year. The Group's strong performance demonstrates the successful implementation of its business strategies and the strength of its businesses.

In view of these results, the Board is recommending the payment of a final dividend of 20.0 cents per ordinary share. The final dividend together with the interim dividend of 13.0 cents per ordinary share amount to a total dividend of 33.0 cents per ordinary share, an increase of 6.5 per cent. compared with last year's 31.0 cents per ordinary share, excluding the special dividend of 18.0 cents made to celebrate the Group's 30th Anniversary.



S.T. Dupont 'Défi Grille' and 'Ligne 8' Collections.
「都彭」的「Défi Grille」及「Ligne 8」系列。

Fashionwear by Tommy Hilfiger.
「Tommy Hilfiger」時裝。



Menswear by Brooks Brothers.
「Brooks Brothers」男士時裝。

Tod's shoes and leathergoods.
「Tod's」皮鞋及皮具。

Tommy Hilfiger Denim fashionwear.
「Tommy Hilfiger Denim」時裝。

Review of Operations

The Group continued to demonstrate its commitment and confidence in its markets with the opening of 114 new shops in the year. Its retail network as at 31st March, 2011 totalled 439 shops. This comprises 57 shops in Hong Kong, 271 in China, 3 in Macau, 80 in Taiwan and 28 in Singapore and Malaysia.

Geographically, 54 per cent. of sales was generated in Hong Kong, 21 per cent. in China, 16 per cent. in Taiwan and 9 per cent. in the rest of South East Asia.

In addition to opening new shops for core brands such as Brooks Brothers, S.T. Dupont, Tommy Hilfiger and Tod's, the Group also expanded its watch and jewellery division through the opening of Dickson Watch & Jewellery shops as well as exclusive boutiques for leading international watch brands such as Rolex, Tudor, Chopard, Panerai, Longines, Rado and Oris.

In December 2010, the Group launched an exciting new beauty concept, Beauty Bazaar by Harvey Nichols, at THE ONE, the new shopping mall on Nathan Road, Tsimshatsui in Hong Kong. Occupying over 18,000 sq. ft., the store offers a comprehensive range of premium beauty products of the world's most prestigious and desired brands, as well as Harvey Nichols' unique Beyond Beauty concept in a stylish, contemporary environment. Beauty Bazaar achieved immediate popularity with sales exceeding our expectations since the store opening. We intend to continue to roll out this retail concept in both Hong Kong and China.

A major development during the year was the announcement of the October 2011 opening of a Harvey Nichols flagship store at Pacific Place in Hong Kong. With an investment of HK$150 million in the current financial year, this new flagship store is expected to perfectly complement the existing Harvey Nichols Landmark store, and become the showcase of Harvey Nichols for the South East Asian and China markets.

In March 2011, the Group also launched American Eagle Outfitters in Hong Kong with the opening of a 7,000 sq. ft. store at Harbour City. This will be followed by three more stores to be opened in Hong Kong, a 12,000 sq. ft. flagship store in Shanghai and two stores in Beijing. Each American Eagle Outfitters store will be at least 6,000 sq. ft. in size. The exceptional consumers' response to our first American Eagle Outfitters store in Hong Kong has re-confirmed our belief in American Eagle Outfitters' strong potential in the region.

Ladies fashion at Harvey Nichols.
於「Harvey Nichols」的女士時裝。

Fashionwear by American Eagle Outfitters.
「American Eagle Outfitters」時裝。

Bertolucci 'Volta' watch.
「百悅名表」的「Volta」腕錶。

1ª Classe Alviero Martini handbag.
「1ª Classe Alviero Martini」手袋。

In China, 74 new shops have been opened this year, increasing the retail network to 271 shops. The Group firmly believes in the potential of China and will continue to place a significant focus on the expansion of its China operations. The Group has received US$21 million from Tommy Hilfiger for the discontinuation of its China licensed business which will cease in August 2011 as previously announced.

In Taiwan, the Group's businesses have achieved meaningful increases in turnover and profits. With the opening of 17 new shops, our retail network of 80 shops in prime retail locations throughout the island ensures the Group is well positioned to take further advantage of the improvement in economic conditions.

The Group has 28 shops in South East Asia, and has opened flagship stores for Dickson Watch & Jewellery in December 2010 and Brooks Brothers and Tommy Hilfiger in January 2011 as the anchor tenants of Knightsbridge, a prime retail location on Orchard Road, Singapore. The stores will enable the Group to enhance the positioning of these brands in this regional market.

Board of Directors and Employees

I would like to take this opportunity to thank my fellow Directors and all the Group's employees for all their hardwork and commitment during the year. Without their dedication and enthusiasm, we would not be able to achieve our strong results this year.

Future Prospects

The strength of the Group's existing businesses saw its profits reaching a 10-year record level this year despite the cessation of the Polo Ralph Lauren licence.

The Group has opened 20 new shops so far in the new financial year for brands such as Brooks Brothers, Tommy Hilfiger, Dickson Watch & Jewellery, S.T. Dupont and Hogan, and has plans to open a further 41 shops before the end of the current financial year.

The cessation of Seibu Pacific Place in June 2011 in preparation for the opening of the Harvey Nichols flagship store in October 2011 will result in a temporary loss of turnover and profits to the Group. In addition, the discontinuation of the Group's Tommy Hilfiger China business will also affect the Group's profits in the new year.

SteamCream skincare products.
「SteamCream」護膚產品。

Braccialini handbag.
「Braccialini」手袋。

Fashionwear at Harvey Nichols.
於「Harvey Nichols」的時裝。

The Group is excited about the strong potential of its new projects. The 83,000 sq. ft. new Harvey Nichols flagship store at Pacific Place in Hong Kong will house the best leading international brands for all of its six major product categories, namely, beauty and cosmetics, watches and jewellery, men's and women's fashion and accessories, childrenswear and living, thereby ensuring the store will become a destination for both Hong Kong and international consumers. To ensure consistency with the Harvey Nichols DNA, the Group will work in conjunction with the Harvey Nichols UK team to oversee the development and delivery of the store and its merchandise. Harvey Nichols at Pacific Place, together with the store at The Landmark, will reinforce Harvey Nichols' leading position in the luxury sector of Hong Kong retailing.

The successful launch of Beauty Bazaar by Harvey Nichols has illustrated the significant potential of the concept. The Group will launch Beauty Bazaar by Harvey Nichols in the China market while exploring its potential in other South East Asian markets. With the successful introduction of American Eagle Outfitters to the Hong Kong market, the six additional stores to be opened in Hong Kong and China are a clear demonstration of the group's confidence in the potential of this brand. The Group is confident that all these new businesses will become important growth engines in the years ahead.

With its strong net cash position of HK$1,038.9 million, and its strong recurrent income, the Group remains perfectly positioned to exploit and take advantage of any investment opportunities of exceptional value.

Dickson Poon
Group Executive Chairman

Hong Kong, 22nd June, 2011

Beauty Bazaar by Harvey Nichols at THE ONE, Tsimshatsui, Hong Kong.
位於香港尖沙咀「THE ONE」的「Harvey Nichols」之「Beauty Bazaar」店。

Christofle silverware.
「Christofle」銀器。

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Annual General Meeting of the shareholders of the Company will be held at 4th Floor, East Ocean Centre, 98 Granville Road, Tsimshatsui East, Kowloon, Hong Kong on Thursday, 18th August, 2011 at 11:00 a.m. for the following purposes :-

1. To receive and consider the Reports of the Directors and the Independent Auditor and the Statement of Accounts for the year ended 31st March, 2011.

2. To approve the payment of the final dividend recommended by the Directors in respect of the year ended 31st March, 2011.

3. To re-elect Directors and to fix the Directors' fees.

4. To re-appoint the Independent Auditor for the ensuing year and to authorise the Directors to fix their remuneration.

5. As special business, to consider and, if thought fit, pass with or without modifications the following resolution as an Ordinary Resolution :-

   "**THAT** :-

   (A) subject to paragraph 5(C) below, the exercise by the Directors of the Company during the Relevant Period of all the powers of the Company to allot and issue additional shares in the share capital of the Company and to make or grant offers, agreements and options which might require the exercise of such power be and is hereby generally and unconditionally approved;

   (B) the approval in paragraph 5(A) shall authorise the Directors of the Company during the Relevant Period to make or grant offers, agreements and options which might require the exercise of such power after the end of the Relevant Period;

   (C) the aggregate nominal amount of share capital allotted or agreed conditionally or unconditionally to be allotted (whether pursuant to an option or otherwise) by the Directors of the Company pursuant to the approval in paragraph 5(A), otherwise than pursuant to a Rights Issue, shall not exceed 20 per cent. of the aggregate nominal amount of the share capital of the Company in issue at the date of the passing of this Resolution and the said approval shall be limited accordingly; and

   (D) for the purpose of this Resolution :-

   "Relevant Period" means the period from the passing of this Resolution until whichever is the earlier of :-

   (i) the conclusion of the next Annual General Meeting of the Company;

   (ii) the expiration of the period within which the next Annual General Meeting of the Company is required by law to be held; and

(iii) the revocation or variation of this Resolution by an ordinary resolution of the shareholders of the Company in General Meeting.

"Rights Issue" means an offer of shares open for a period fixed by the Directors of the Company to holders of shares, or any class of shares, on a fixed record date in proportion to their then holdings of such shares (subject to such exclusions or other arrangements as the Directors of the Company may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws of, or the requirements of any recognised regulatory body or any stock exchange in, any territory outside Hong Kong)."

6. As special business, to consider and, if thought fit, pass with or without modifications the following resolution as an Ordinary Resolution :-

"**THAT** :-

(A) subject to paragraph 6(C) below, the exercise by the Directors of the Company during the Relevant Period of all the powers of the Company to repurchase issued shares in the share capital of the Company subject to and in accordance with all applicable laws be and is hereby generally and unconditionally approved;

(B) the approval in paragraph 6(A) shall be in addition to any other authorisation given to the Directors of the Company;

(C) the aggregate nominal amount of share capital purchased or agreed conditionally or unconditionally to be purchased by the Company pursuant to the approval in paragraph 6(A) during the Relevant Period shall not exceed 10 per cent. of the aggregate nominal amount of the share capital of the Company in issue at the date of the passing of this Resolution and the said approval shall be limited accordingly; and

(D) for the purpose of this Resolution :-

"Relevant Period" means the period from the passing of this Resolution until whichever is the earlier of :-

(i) the conclusion of the next Annual General Meeting of the Company;

(ii) the expiration of the period within which the next Annual General Meeting of the Company is required by law to be held; and

(iii) the revocation or variation of this Resolution by an ordinary resolution of the shareholders of the Company in General Meeting."

7. As special business, to consider and, if thought fit, pass with or without modifications the following resolution as an Ordinary Resolution :-

   "**THAT** conditional upon the passing of the Ordinary Resolutions as set out in paragraphs 5 and 6, the general mandate granted to the Directors of the Company pursuant to paragraph 5(A) shall be extended by the addition thereto of an amount representing the aggregate nominal amount of the share capital of the Company repurchased by the Company under the authority granted in paragraph 6, provided that such amount shall not exceed 10 per cent. of the aggregate nominal amount of the share capital of the Company in issue at the date of the passing of this Resolution."

By Order of the Board

Or Suk Ying, Stella
Company Secretary

Hong Kong, 12th July, 2011

Registered Office :
Clarendon House,
2 Church Street,
Hamilton HM 11,
Bermuda.

Head Office and Principal Place of Business :
4th Floor, East Ocean Centre,
98 Granville Road,
Tsimshatsui East,
Kowloon, Hong Kong.

Notes :-

1. A shareholder entitled to attend and vote at the Annual General Meeting is entitled to appoint a proxy or proxies to attend and, on a poll, vote instead of him. A shareholder may appoint a proxy in respect of part only of his holding of ordinary shares in the Company. A proxy need not also be a shareholder of the Company.

2. Where there are joint registered holders of any ordinary share, any one of such persons may vote at the Annual General Meeting, either personally or by proxy, in respect of such ordinary share as if he/she were solely entitled thereto; but if more than one of such joint holders are present at the Annual General Meeting personally or by proxy, that one of the said persons so present whose name stands first on the Register of Members of the Company in respect of such ordinary share shall alone be entitled to vote in respect thereof.

3. In order to be valid, a proxy form, together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy thereof must be lodged with the Company's Hong Kong Branch Registrar, Tricor Tengis Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong as soon as possible and in any event not later than 11:00 a.m. on Tuesday, 16th August, 2011.

4. For the purpose of ascertaining shareholders' right to attend and vote at the Annual General Meeting, the Register of Members of the Company will be closed from Wednesday, 17th August, 2011 to Thursday, 18th August, 2011, both days inclusive, during which period no transfer of shares will be effected. In order for a shareholder to be eligible to attend and vote at the Annual General Meeting, all transfers accompanied by the relevant share certificates must be lodged with the Company's Hong Kong Branch Registrar, Tricor Tengis Limited, at the address as mentioned in Note 3 above not later than 4:30 p.m. on Tuesday, 16th August, 2011.

5. For the purpose of ascertaining shareholders' entitlement to the proposed final dividend, the Register of Members of the Company will be closed from Wednesday, 24th August, 2011 to Thursday, 25th August, 2011, both days inclusive, during which period no transfer of shares will be effected. In order to qualify for the proposed final dividend (subject to shareholders' approval at the Annual General Meeting), all transfers accompanied by the relevant share certificates must be lodged with the Company's Hong Kong Branch Registrar, Tricor Tengis Limited, at the address as mentioned in Note 3 above not later than 4:30 p.m. on Tuesday, 23rd August, 2011.

6. With regard to item 3 of this Notice, Mr. Dickson Poon, Mr. Lau Yu Hee, Gary and Mr. Bhanusak Asvaintra will retire at the Annual General Meeting. These three retiring Directors, being eligible, have offered themselves for re-election. Details of the aforesaid Directors who have offered themselves for re-election are contained in the circular accompanying the 2011 Annual Report of the Company.

7. With regard to item 5 of this Notice, the Directors wish to state that, currently, they have no plans to issue any additional new ordinary shares of the Company. The present general mandate given by shareholders pursuant to the provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("the Listing Rules") expires at the forthcoming Annual General Meeting and, accordingly, a renewal of that general mandate is now being sought.

8. With regard to items 6 and 7 of this Notice, the present general mandate given by shareholders pursuant to the provisions of the Listing Rules and the Code on Share Repurchases ("the Repurchase Code") expires at the forthcoming Annual General Meeting and, accordingly, a renewal of that general mandate is now being sought. In accordance with the Listing Rules and the Repurchase Code, the terms and conditions upon which such power will be exercised are contained in the circular as mentioned in Note 6 above.

9. Completion and return of the proxy form will not preclude a shareholder from attending and voting in person at the Annual General Meeting or at any adjournment thereof if he/she so wishes. In that event, the shareholder's proxy form will be deemed to have been revoked.

10. Pursuant to Rule 13.39(4) of the Listing Rules, all resolutions to be proposed at the Annual General Meeting will be decided by way of a poll.

11. In case of any conflict between any translation and the English text hereof, the English text will prevail.

12. As at the date of this Notice, the Board of Directors of the Company comprises :-

Executive Directors :
Dickson Poon *(Group Executive Chairman)*
Raymond Lee *(Deputy Chairman and Chief Executive Officer)*
Chan Tsang Wing, Nelson *(Chief Operating Officer)*
Lau Yu Hee, Gary
Ng Chan Lam

Independent Non-Executive Directors :
Bhanusak Asvaintra
Nicholas Peter Etches
Christopher Patrick Langley, OBE

REPORT OF THE DIRECTORS

The directors have pleasure in presenting their annual report together with the audited accounts for the year ended 31st March, 2011.

Group Activities

The Company's activity is that of investment holding. The principal activity of the Group is the sale of luxury goods.

The analysis of the principal activities and geographical locations of the operations of the Group during the financial year are set out in Note 2 on the accounts.

Accounts

The profit of the Group for the year ended 31st March, 2011 and the financial position of the Company and the Group at that date are set out in the accounts on pages 41 to 94.

Dividends

An interim dividend of 13.0 cents (2010 : 13.0 cents) per ordinary share was paid on 21st January, 2011.

The directors recommend the payment of a final dividend of 20.0 cents (2010 : 18.0 cents and a special dividend of 18.0 cents) per ordinary share in respect of the year ended 31st March, 2011.

Share Capital and Reserves

Movements in share capital and reserves during the year are set out in Notes 22 and 23 on the accounts respectively.

Share Option Scheme

Details of the Share Option Scheme of the Company are set out in Note 22 on the accounts.

Share Purchase, Sale and Redemption

At no time during the year was there any purchase, sale or redemption by the Company, or any of its subsidiary companies, of the Company's shares.

Pre-emptive Rights

There is no provision for pre-emptive rights under the Company's New Bye-Laws although there is no restriction against such rights under the laws of Bermuda.

Charitable Donations

Donations made by the Group during the year amounted to HK$811,000.

Fixed Assets

Movements in fixed assets during the year are set out in Note 11 on the accounts.

Borrowings

Bank loans are stated in Note 19 on the accounts.

Retirement Schemes

Retirement schemes operated by the Group during the year are outlined in Notes 1(p), 4 and 25 on the accounts.

Principal Subsidiary and Associated Companies

Particulars of the Company's principal subsidiary and associated companies are set out on pages 90 to 94.

Management Contracts

No contracts concerning the management and/or administration of the whole or any substantial part of the business of the Company were entered into or existed during the year.

Employment and Remuneration Policies

As at 31st March, 2011, the Group had 2,670 (2010 : 2,553) employees. Total staff costs (including directors' emoluments) amounted to HK$517.3 million (2010 : HK$548.1 million). Remuneration policies are reviewed regularly by the board of directors ("the Board") and by the Remuneration Committee in respect of directors and senior management. Remuneration packages are structured to take into account the level and composition of pay and the general market conditions in the respective countries and businesses in which the Group operates.

Liquidity and Financial Resources

During the year, the Group generated net cash from operating activities of HK$451.7 million (2010 : HK$823.7 million) which included the HK$163.6 million received by the Group for termination of an apparel and accessories distribution licence for China.

The net cash from operating activities funded the Group's investing activities including capital expenditure and other financial assets of HK$239.5 million (2010 : HK$246.3 million) and dividend payments of HK$182.4 million (2010 : HK$115.4 million).

The surplus of net cash inflow over utilisation increased the Group's cash and bank deposits as at 31st March, 2011 to HK$1,093.5 million (2010 : HK$1,003.5 million). The Group's net liquid financial resources as at 31st March, 2011 were HK$1,038.9 million (2010 : HK$992.1 million) comprising cash and bank deposits of HK$1,093.5 million less short-term bank borrowings of HK$54.6 million.

Foreign Currency Exposure and Financial Management

Merchandise purchased by the Group is mainly denominated in United States Dollars, Euros, Pounds Sterling and Swiss Francs. Where appropriate, forward foreign exchange contracts are utilised to purchase the relevant currency to settle amounts due and it is the Group's policy that such foreign exchange contracts or foreign currency purchases are strictly limited to approved purchase budget amounts or actual purchase commitments.

Exposure to fluctuations in the exchange rate of regional currencies in respect of the Group's overseas operations is minimised by utilising local currency borrowings, where necessary, to fund working capital and capital expenditure requirements with repayment from funds generated from local sales. The Group's outstanding foreign currency bank borrowings are a result of the application of this policy and comprise short-term bank loans drawn in Singapore Dollars by an operating subsidiary company.

Financial risk management for the Group is the responsibility of the treasury department based in Hong Kong which implements the policies and guidelines issued by the Board. Surplus cash is held mainly in United States Dollars, New Taiwan Dollars, Hong Kong Dollars and Renminbi with the majority placed on short-term deposits with established international banks and invested in debt securities issued by corporations with acceptable credit ratings.

As at 31st March, 2011, the Group's current ratio, being current assets divided by current liabilities, was 2.7 times compared to 3.0 times as at 31st March, 2010. The Group has maintained a net surplus cash position throughout the financial year under review and its gearing ratio, being total bank borrowings net of cash balances as a percentage of consolidated capital and reserves is Nil (as at 31st March, 2010 : Nil).

Financial Summary

The results, assets and liabilities of the Group for the last five years are summarised on page 95.

Major Customers and Suppliers

During the year, the Group sold less than 30 per cent. of its goods and services to its five largest customers.

The percentages of purchases for the year attributable to the Group's major suppliers are as follows :-

The largest supplier	10 per cent.
Five largest suppliers in aggregate	40 per cent.

Directors

The directors during the year were :-

Dickson Poon	(Group Executive Chairman)
Raymond Lee	(Deputy Chairman and Chief Executive Officer)
Chan Tsang Wing, Nelson	(Executive Director and Chief Operating Officer)
Edwin Ing	(Executive Director) (Resigned on 1st January, 2011)
Lau Yu Hee, Gary	(Executive Director)
Ng Chan Lam	(Executive Director)
Bhanusak Asvaintra	(Independent Non-Executive Director)
Nicholas Peter Etches	(Independent Non-Executive Director)
Christopher Patrick Langley, OBE	(Independent Non-Executive Director)

In accordance with Bye-law 111(A) of the Company's New Bye-Laws, Mr. Dickson Poon, Mr. Lau Yu Hee, Gary (both Mr. Poon and Mr. Lau are Executive Directors) and Mr. Bhanusak Asvaintra (an Independent Non-Executive Director) shall retire from office by rotation at the forthcoming annual general meeting of the shareholders of the Company. All these three retiring Directors, being eligible, have offered themselves for re-election. None of the Directors offering themselves for re-election has a service contract with the Group which is not determinable by the Group within one year without payment of compensation (other than statutory compensation).

Directors' Biographies

Mr. Dickson Poon *(Group Executive Chairman)*
Mr. Poon, aged 55, is the founder and a substantial shareholder of the Group. He established the Dickson group business in 1980 and was appointed an Executive Director of the Company in 1991 and has been the Group Executive Chairman since 1992. Mr. Poon provides leadership for the Board and ensures that the Board discharges its responsibilities effectively and efficiently. The relationship between Mr. Poon and Dickson Investment Holding (PTC) Corporation which has a notifiable interest in the Company under the provisions of the Securities and Futures Ordinance ("the SFO") is mentioned in the "Directors' Interests" and "Substantial Shareholders' and Other Persons' Interests" sections of this report.

Mr. Raymond Lee *(Deputy Chairman and Chief Executive Officer)*
Mr. Lee, aged 61, joined the Group in 1992 as an Executive Director. He was appointed the Deputy Chairman in 2000 and the Chief Executive Officer in 2005. He is a Fellow of The Institute of Chartered Accountants in England and Wales, and prior to joining the Group, held a senior position with a major international financial institution. Mr. Lee provides leadership for the management of the Group to implement the strategies and oversee the realisation of the objectives set by the Board.

Mr. Chan Tsang Wing, Nelson *(Executive Director and Chief Operating Officer)*
Mr. Chan, aged 55, was appointed an Executive Director in 2000 and the Chief Operating Officer in 2011. He is a Fellow of The Institute of Chartered Accountants in England and Wales, and was previously chief executive of a major international trading group.

Mr. Lau Yu Hee, Gary *(Executive Director)*
Mr. Lau, aged 57, joined the Group in 1990 and was appointed an Executive Director in 2008. He has been in charge of the Group's Taiwan operations since the time he joined the Group. Educated in Hong Kong, Mr. Lau started his career as a journalist and later moved on to work for a French company distributing luxury goods in the region before joining the Group.

Mr. Ng Chan Lam *(Executive Director)*
Mr. Ng, aged 62, joined the Group in 1988 and was appointed an Executive Director in 1994. A graduate of a university in Montreal, Canada, he acquired extensive trading and administrative experience prior to joining the Group.

Mr. Bhanusak Asvaintra *(Independent Non-Executive Director)*
Mr. Asvaintra, aged 66, was appointed an Independent Non-Executive Director in September 2004. A graduate of the University of Pennsylvania and the University of Chicago, he held senior executive positions with the Chase Manhattan Bank group in New York, Hong Kong and Singapore in the 1970s. Mr. Asvaintra joined the Charoen Pokphand group of companies in 1980 and retired as its chief executive officer in 1998.

Mr. Nicholas Peter Etches *(Independent Non-Executive Director)*
Mr. Etches, aged 63, was appointed an Independent Non-Executive Director in June 2004. He has over 34 years auditing experience with clients in a range of industries, also specialising in the fields of banking and finance as well as insolvency and corporate recovery practice. He is a Fellow of The Institute of Chartered Accountants in England and Wales and a Fellow of the Hong Kong Institute of Certified Public Accountants of which he was the President in 1995. Mr. Etches joined one of the leading international accounting firms in London in 1967, transferred to the firm's Hong Kong office in 1975 and became a partner in 1978 until his retirement in 2002.

Mr. Christopher Patrick Langley, OBE *(Independent Non-Executive Director)*
Mr. Langley, aged 66, was appointed an Independent Non-Executive Director in November 2002. He was formerly an executive director of The Hongkong and Shanghai Banking Corporation Limited. Mr. Langley holds directorships in a number of publicly listed companies and maintains close ties with the business community in Hong Kong.

Disclosure of Interests

Directors' Interests

As at 31st March, 2011, the interests and short positions of the directors in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company under Section 352 of the SFO or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited ("the Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers ("the Directors' Model Code") as set out in Appendix 10 of the Rules Governing the Listing of Securities ("the Listing Rules") on the Stock Exchange were as follows :-

Dickson Concepts (International) Limited

		Ordinary shares of HK$0.30 each					
Name of Director	**Capacity**	**Personal Interests**	**Family Interests**	**Corporate Interests**	**Other Interests**	**Total**	**Percentage**[(ii)]
Dickson Poon	Beneficial owner and trust founder	14,040	–	–	149,395,699[(i)]	149,409,739	40.13
Christopher Patrick Langley, OBE	Beneficial owner	50,000	–	–	–	50,000	0.01

Notes :-

(i) These shares are held through two trusts.

(ii) Percentage which the aggregate long position in shares represents to the issued share capital of the Company.

In addition, Mr. Dickson Poon is deemed to be interested in the share capital of all the subsidiary and associated companies of the Company by virtue of his interest in the Company.

Save as referred to above, as at 31st March, 2011, none of the directors had any interest or short position in the shares, underlying shares or debentures of the Company or any associated corporations (within the meaning of Part XV of the SFO) which are recorded in the register required to be kept by the Company under Section 352 of the SFO or which are notified to the Company and the Stock Exchange pursuant to the Directors' Model Code.

Save as disclosed in the "Connected Transactions" section of this report, no contracts of significance in relation to the Group's business to which the Company or any of its subsidiary companies was a party and in which a director had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

As at 31st March, 2011, no share options had been granted to the directors under the share option scheme which was adopted on 26th August, 2003.

Save as disclosed above, at no time during the year was the Company or any of its subsidiary companies a party to any arrangements to enable the directors or any of their spouses or children under 18 years of age to acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate.

Substantial Shareholders' and Other Persons' Interests

As at 31st March, 2011, the interests and short positions of the persons (other than the directors) in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company under Section 336 of the SFO were as follows :-

Dickson Concepts (International) Limited

Name of shareholder	**Ordinary shares of HK$0.30 each**	**Percentage**[iii]	**Capacity**
Yu Kwai Chu, Pearl	149,409,739[i]	40.13	Interest of spouse
Dickson Investment Holding (PTC) Corporation ("DIHPTC")	149,395,699[ii]	40.13	Trustee
Paicolex Trust Company (BVI) Limited ("Paicolex BVI")	149,395,699[ii]	40.13	Trustee
Paicolex Trust Management AG ("Paicolex AG")	149,395,699[ii]	40.13	Trustee

Notes :-

(i) These shares refer to the family interest attributable to Mr. Dickson Poon, the spouse of Ms. Yu Kwai Chu, Pearl.

(ii) These shares refer to the same block of shares. DIHPTC, Paicolex BVI and Paicolex AG are trustees of two trusts. These shares are also included in the 149,395,699 shares which were disclosed as “Other Interests” of Mr. Dickson Poon in the “Directors’ Interests” section of this report. Mr. Dickson Poon is a director of DIHPTC.

(iii) Percentage which the aggregate long position in shares represents to the issued share capital of the Company.

Save as disclosed above and in the “Directors’ Interests” section of this report, the Company has not been notified by any person who had an interest or short position in the shares or underlying shares of the Company as at 31st March, 2011 which is required to be notified to the Company pursuant to Part XV of the SFO or which is recorded in the register required to be kept by the Company under Section 336 of the SFO.

Connected Transactions

Connected Transaction

On 25th March, 2011, a sale and purchase agreement (“the S&P Agreement”) was entered into between Hinckley Singapore Trading Pte. Ltd. (“Hinckley S”) (a company incorporated in the Republic of Singapore with limited liability) and Apcot PP (M) Sdn. Bhd. (“Apcot PP”) (a company incorporated in Malaysia with limited liability), both of which are indirectly wholly-owned by Mr. Dickson Poon (the Group Executive Chairman), as vendors and Dickson Stores Pte Ltd (“Dickson Stores”) (a company incorporated in the Republic of Singapore with limited liability) and The Dickson Shop Sdn. Bhd. (a company incorporated in Malaysia with limited liability), both of which are indirect wholly-owned subsidiary companies of the Company, as purchasers regarding the purchase by the Group of certain assets comprised fixed assets (including leasehold improvements, furniture and fixture) of the existing “Brooks Brothers” and “Tommy Hilfiger” retail operation in Singapore and Malaysia (“the Assets”) as detailed in the S&P Agreement with effect from the close of business on 31st March, 2011 for a total consideration of S$5,147,935 (about HK$31,752,000) and RM1,388,573 (about HK$3,571,000) (“the Consideration”), being the total net asset value of the Assets as at 31st March, 2011. The Consideration was settled after 31st March, 2011.

Continuing Connected Transactions

1. During the year, the Group has on an on-going basis conducted transactions with the S.T. Dupont Group (i.e. S.T. Dupont S.A., a company incorporated in France with limited liability, the shares of which are listed on the Paris Bourse in France and which is owned as to 72.5 per cent. of its issued share capital by a trust established for the benefit of the family members of Mr. Dickson Poon, the Group Executive Chairman, together with its subsidiary companies, which are principally engaged in the manufacture and distribution of luxury lighters, writing instruments, leather goods, accessories, ready-to-wear clothing, watches and fragrances under the brand name of "S.T. Dupont"). These transactions involve sales and purchases of merchandise, provision of management and supporting services, provision of interior design services, licensing of a sales corner and payment of sublicence fee, all of which are conducted on normal commercial terms and in the ordinary and usual course of business of the Group, details of which are set out as follows :-

    (a) On 27th March, 2009, Dickson Concepts Limited ("DCL"), a member of the Group, as seller and S.T. Dupont Marketing Limited ("STDM"), a member of the S.T. Dupont Group, as purchaser entered into and renewed a merchandise sale and purchase agreement ("the Agreement No. 1") regarding the sales of certain merchandise by the Group to the S.T. Dupont Group including, but not limited to, luxury lighters, writing instruments, leather goods, accessories, ready-to-wear clothing, watches as well as fragrances under the brand name of "S.T. Dupont" or names of product lines under "S.T. Dupont" (for that merchandise manufactured in the People's Republic of China ("PRC") only) for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The selling prices of the obsolete merchandise are set at the Group's purchase cost of the obsolete merchandise while the selling prices of other merchandise are set at the standard wholesale prices of the Group, due upon shipment of the merchandise and to be settled in cash with a credit period of up to 60 days. The maximum annual caps received/receivable by the Group for the sales of merchandise to the S.T. Dupont Group under the Agreement No. 1 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$22,316,000 and HK$26,780,000 respectively. The Agreement No. 1 and its relevant maximum annual caps were duly approved by the independent shareholders of the Company ("the Independent Shareholders") (i.e. shareholders of the Company, other than Mr. Dickson Poon and his associates (the meaning of which is as ascribed under the Listing Rules)) at the special general meeting of the Company held on 5th May, 2009 ("the 2009 SGM"). The sales of merchandise by the Group to the S.T. Dupont Group under the Agreement No. 1 during the year was HK$10,358,000 which was below the maximum annual cap of HK$22,316,000.

    (b) On 27th March, 2009, STDM, a member of the S.T. Dupont Group, as seller and DCL, a member of the Group, as purchaser entered into and renewed a merchandise sale and purchase agreement ("the Agreement No. 2") regarding the purchases of certain merchandise by the Group from the S.T. Dupont Group including, but not limited to, luxury lighters, writing instruments, leather goods, accessories, ready-to-wear clothing, watches as well as fragrances under the brand name of "S.T. Dupont" or names of product lines under "S.T. Dupont" (for that merchandise manufactured outside the PRC only) for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The purchase prices of the merchandise are at the standard wholesale prices as set by the S.T. Dupont Group, due upon shipment of the merchandise and to be settled in cash with a credit period of up to 60 days. The maximum annual caps paid/payable by the Group for the purchases of merchandise from the S.T. Dupont Group under the Agreement No. 2 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$25,208,000 and HK$30,250,000 respectively. The Agreement No. 2 and its relevant maximum annual caps were duly approved by the Independent Shareholders at the 2009 SGM. The purchases of merchandise by the Group from the S.T. Dupont Group under the Agreement No. 2 during the year was HK$12,226,000 which was below the maximum annual cap of HK$25,208,000.

(c) On 27th March, 2009, S.T. Dupont Japan K.K., a member of the S.T. Dupont Group, as service provider and D Marketing Japan K.K. ("DMJKK"), a member of the Group, as service receiver entered into and renewed a management agreement ("the Agreement No. 3") regarding the provision of various specialised services by the S.T. Dupont Group to the Group, including specialised knowledge, resources and data pertaining to the managing, marketing and sale of watches in Japan for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The management fee payable by the Group is equal to the initial amount of 1 per cent. of annual turnover of DMJKK, excluding value added tax, plus 20 per cent. of annual pre-tax profit of DMJKK, with a maximum of 20 million Yen (about HK$1.84 million) and this management fee shall be payable in cash on a yearly basis with a credit period of up to 45 days. The maximum annual caps paid/payable by the Group for the receipt of management services from the S.T. Dupont Group under the Agreement No. 3 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$94,000 and HK$113,000 respectively. The management fee paid by the Group to the S.T. Dupont Group in respect of the receipt of the management services from the S.T. Dupont Group under the Agreement No. 3 during the year was HK$38,000 which was below the maximum annual cap of HK$94,000.

(d) On 27th March, 2009, DCL, a member of the Group, as service provider and STDM, a member of the S.T. Dupont Group, as service receiver entered into and renewed a services agreement ("the Agreement No. 4(a)") together with an agreement on personnel ("the Agreement No. 4(b)") regarding the provision of certain management and supporting services by the Group to the S.T. Dupont Group including office and warehouse space, stock management services, centralised administrative and supporting functions including management, stock control and information technology for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. Moreover, pursuant to the Agreement No. 4(b), the salaries of employees in charge of marketing and selling of products provided by the S.T. Dupont Group and the Group and supervising exclusive S.T. Dupont boutiques in the PRC are to be shared between the Group and the S.T. Dupont Group. The service fee payable by the S.T. Dupont Group is calculated on a cost and/or cost plus (as may be required by the relevant tax or other rulings or regulations) allocation basis and this service fee shall be payable in cash on a monthly basis with a credit period of up to 30 days. The maximum annual caps received/receivable by the Group for the provision of management and supporting services to the S.T. Dupont Group under the Agreements Nos. 4(a) and 4(b) for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$10,412,000 and HK$12,495,000 respectively. The service fee received by the Group from the S.T. Dupont Group in respect of the provision of management and supporting services to the S.T. Dupont Group under the Agreements Nos. 4(a) and 4(b) during the year was HK$6,328,000 which was below the maximum annual cap of HK$10,412,000.

(e) On 27th March, 2009, Dickson Interior Design Limited, a member of the Group, as service provider and STDM, a member of the S.T. Dupont Group, as service receiver entered into and renewed an interior design services agreement ("the Agreement No. 5") regarding the provision of interior design services by the Group to the S.T. Dupont Group relating to its retail outlets and sales corners for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The interior design service fee payable by the S.T. Dupont Group is charged at a rate of 10 per cent. (which is derived in accordance with the industry practice) of the total contract sum for the building and fitting out of any of its freestanding boutiques, department store corners and retail outlets and this interior design service fee shall be payable in cash on a contract phase completion basis with a credit period of up to 30 days. The maximum annual caps received/receivable by the Group for the provision of interior design services to the S.T. Dupont Group under the Agreement No. 5 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$465,000 and HK$558,000 respectively. The interior design service fee received by the Group from the S.T. Dupont Group in respect of the provision of interior design services to the S.T. Dupont Group under the Agreement No. 5 during the year was HK$179,000 which was below the maximum annual cap of HK$465,000.

(f) On 27th March, 2009, Hong Kong Seibu Enterprise Company Limited ("HKSE"), a member of the Group, as grantor and STDM, a member of the S.T. Dupont Group, as licensee entered into and renewed a licence agreement ("the Agreement No. 6") regarding the licensing of a sales corner ("the S.T. Dupont Corner") by the Group to the S.T. Dupont Group in the Group's Seibu store at Two Pacific Place, 88 Queensway, Hong Kong ("Pacific Place Seibu Store") with a total retailing area of about 762 sq. ft. for a period of two years commencing from 2nd April, 2009 and ending on 1st April, 2011. The licence fee payable by the S.T. Dupont Group is based on a certain percentage of the monthly sales made at the S.T. Dupont Corner but subject to a minimum monthly licence fee of HK$213,360 (which was derived in accordance with the prevailing market rental within the Pacific Place Seibu Store), to be paid in cash within 20 days from the end of each month in arrears. The maximum annual cap received/receivable by the Group for the licensing of the S.T. Dupont Corner to the S.T. Dupont Group under the Agreement No. 6 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$3,906,000 and HK$14,000 (one day) respectively. The licence fee received by the Group from the S.T. Dupont Group in respect of the licensing of the S.T. Dupont Corner to the S.T. Dupont Group under the Agreement No. 6 during the year was HK$2,732,000 which was below the maximum annual cap of HK$3,906,000.

On 25th March, 2011, a licence extension letter agreement ("the Letter Agreement No. 6") was issued by HKSE as grantor and confirmed by STDM as licensee regarding their mutual agreement and confirmation to extend the term of the Agreement No. 6 in respect of the licensing of the S.T. Dupont Corner by the Group to the S.T. Dupont Group upon its expiry on 1st April, 2011 for a further period of two months and six days commencing from 2nd April, 2011 and ending on 7th June, 2011. The licence fee payable by the S.T. Dupont Group is based on a certain percentage of the monthly sales made at the S.T. Dupont Corner but subject to a minimum monthly licence fee payment of HK$213,360 (which was derived in accordance with the prevailing market rental within the Pacific Place Seibu Store), to be paid in cash within 20 days from the end of each month in arrears. The maximum annual caps receivable by the Group for the extension of the term of the licensing of the S.T. Dupont Corner to the S.T. Dupont Group under the Letter Agreement No. 6 for the financial year ending 31st March, 2012 is HK$599,200 (two months and six days).

(g) On 27th March, 2009, STDM, a member of the S.T. Dupont Group, as licensor and Bondwood Investments Limited, a member of the Group, as licensee entered into a renewal sublicence agreement ("the Agreement No. 7") regarding the payment of sublicence fee by the Group to the S.T. Dupont Group in respect of the S.T. Dupont products which the Group distributes in the PRC (excluding Hong Kong) in its capacity as both retailer and wholesaler and the expansion of the term "Territory" to include Taiwan for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The sublicence fee is calculated based on a certain percentage (which is in line with the market practice) on each of the retail and wholesale turnover (excluding sales of imported products purchased from the S.T. Dupont Group) of S.T. Dupont products per year and the sublicence fee shall be payable in cash on a quarterly basis with a credit period of up to 45 days. The maximum annual caps paid/payable by the Group for the payment of sublicence fees to the S.T. Dupont Group in respect of the S.T. Dupont products distributed by the Group in the PRC (excluding Hong Kong) and Taiwan under the Agreement No. 7 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$40,467,000 and HK$48,561,000 respectively. The Agreement No. 7 and its relevant maximum annual caps were duly approved by the Independent Shareholders at the 2009 SGM. The sublicence fee paid by the Group to the S.T. Dupont Group in respect of the distribution of S.T. Dupont products by the Group in the PRC (excluding Hong Kong) and Taiwan under the Agreement No. 7 during the year was HK$26,208,000 which was below the maximum annual cap of HK$40,467,000.

2. During the year, the Group has on an on-going basis conducted transactions with the Artland Group (i.e. Artland Watch Company Limited ("Artland") and Precision Watch Company Limited ("Precision"), both of which are indirectly wholly-owned by Mr. Dickson Poon, together with their subsidiary companies, which are principally engaged in the sale of watches and jewellery in Hong Kong). These transactions involve sales and purchases of merchandise and licensing of a sales corner, all of which are conducted on normal commercial terms and in the ordinary and usual course of business of the Group, details of which are set out as follows :-

   (a) On 27th March, 2009, Castlereagh Limited ("Castlereagh"), a member of the Group, as seller and Artland and Precision, both of which are members of the Artland Group, as purchasers entered into and renewed a merchandise sale and purchase agreement ("the Agreement No. 8") regarding the sales of certain merchandise by the Group to the Artland Group including, but not limited to, certain prestigious branded watches, timepieces and jewellery under various prestigious international brand names for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The selling prices of the merchandise are equal to the retail prices less normal trade discounts, due upon shipment of the merchandise and to be settled in cash with a credit period of up to 90 days. The maximum annual caps received/receivable by the Group for the sales of merchandise to the Artland Group under the Agreement No. 8 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$22,104,000 and HK$26,525,000 respectively. The Agreement No. 8 and its relevant maximum annual caps were duly approved by the Independent Shareholders at the 2009 SGM. The sales of merchandise by the Group to the Artland Group under the Agreement No. 8 during the year was HK$4,385,000 which was below the maximum annual cap of HK$22,104,000.

   (b) On 27th March, 2009, Artland and Precision, both of which are members of the Artland Group, as sellers and DCL, a member of the Group, as purchaser entered into and renewed a merchandise sale and purchase agreement ("the Agreement No. 9") regarding the purchases of certain merchandise by the Group from the Artland Group including, but not limited to, certain prestigious branded watches, timepieces and jewellery under various prestigious international brand names for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The purchase prices of the merchandise are equal to the retail prices less normal trade discounts, due upon shipment of the merchandise and to be settled in cash with a credit period of up to 30 days. The maximum annual caps paid/payable by the Group for the purchases of merchandise from the Artland Group under the Agreement No. 9 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$1,922,000 and HK$2,307,000 respectively which were subsequently revised to HK$3,158,000 and HK$3,790,000 respectively, reflecting the revised projection for the total purchases of certain merchandise by the Group from the Artland Group ("the Revision"). The Revision was disclosed in the announcement of the Company dated 9th December, 2009 pursuant to Rule 14A.36(1) of the Listing Rules. The purchases of merchandise by the Group from the Artland Group under the Agreement No. 9 during the year was HK$1,447,000 which was below the maximum annual cap of HK$3,158,000.

(c) On 3rd October, 2007, HKSE, a member of the Group, as grantor and Precision, a member of the Artland Group, as licensee entered into a licence agreement ("the Agreement No. 10") regarding the licensing of a sales corner ("the Precision Corner") by the Group to the Artland Group in the Pacific Place Seibu Store with a total lettable area of about 1,161 sq. ft. for a period of three years commencing from 12th September, 2007 and ending on 11th September, 2010 at a monthly licence fee of HK$487,620, to be paid in cash within 20 days from the end of each month in arrears. The maximum annual cap received by the Group for the licensing of the Precision Corner to the Artland Group under the Agreement No. 10 for the financial year ended 31st March, 2011, based on the said monthly licence fee of HK$487,620, is HK$2,617,000 (five months and eleven days). The licence fee received by the Group from the Artland Group in respect of the licensing of the Precision Corner to the Artland Group under the Agreement No. 10 during the year was HK$2,617,000 (five months and eleven days) which was the same as the maximum annual cap.

On 8th October, 2010, a licence extension letter agreement ("the Letter Agreement No. 10") was issued by HKSE as grantor and confirmed by Precision as licensee regarding their mutual agreement and confirmation to extend the term of the Agreement No. 10 in respect of the licensing of the Precision Corner by the Group to the Artland Group upon its expiry on 11th September, 2010 for a further period of nine months and nineteen days commencing from 12th September, 2010 and ending on 30th June, 2011 at a monthly licence fee of HK$487,620, to be paid in cash within 20 days from the end of each month in arrears. The maximum annual caps received/receivable by the Group for the licensing of the Precision Corner to the Artland Group under the Letter Agreement No. 10 for the financial years ended/ending 31st March, 2011 and 31st March, 2012, based on the said monthly licence fee of HK$487,620, are HK$3,235,000 (six months and nineteen days) and HK$1,463,000 (three months) respectively. The licence fee received by the Group from the Artland Group for the extension of the term of the licensing of the Precision Corner to the Artland Group under the Letter Agreement No. 10 during the year was HK$3,234,000 (six months and nineteen days) which was below the maximum annual cap of HK$3,235,000 (six months and nineteen days).

3. During the year, the Group has on an on-going basis conducted transactions with Dickson Communications Limited ("Dickson Communications") (which is indirectly wholly-owned by Mr. Dickson Poon and is principally engaged in the provision of advertising, marketing and promotion services). These transactions involve provision of advertising, marketing and promotion services, all of which are conducted on normal commercial terms and in the ordinary and usual course of business of the Group, details of which are set out as follows :-

On 27th March, 2009, Dickson Communications as service provider and DCL, a member of the Group, as service receiver entered into and renewed a service agreement ("the Agreement No. 11") regarding the provision of certain advertising, marketing and promotion services by Dickson Communications to the Group for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The Group pays a monthly retainer fee and a handling service fee at a rate of 10 per cent. (which was derived in accordance with the industry practice) of the media or other costs incurred and paid by the Group to any third party media specialists, agents or independent contractors in connection with the provision of these services to the Group and this handling service fee shall be payable in cash on a monthly basis with a credit period of up to 30 days. The maximum annual caps paid/payable by the Group for the receipt of advertising, marketing and promotion services from Dickson Communications under the Agreement No. 11 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$14,663,000 and HK$17,596,000 respectively. The amount of the retainer fee and the handling service fee paid by the Group to Dickson Communications in respect of the receipt of advertising, marketing and promotion services from Dickson Communications under the Agreement No. 11 during the year was HK$9,987,000 which was below the maximum annual cap of HK$14,663,000.

4. During the year, the Group has on an on-going basis conducted transactions with the Singapore Group (i.e. Dickson Trading (S) Pte Ltd ("DTS") (which is indirectly wholly-owned by Mr. Dickson Poon) and Top Creation Singapore Pte. Ltd. ("TCS") (which is beneficially owned by Mr. Dickson Poon), together with their group companies, which are principally engaged in the importing, exporting, sale of fashion consumer goods, investment holding and provision of management and supporting services). These transactions involve sales and purchases of merchandise, provision of management and supporting services and leasing of a shop space, all of which are conducted on normal commercial terms and in the ordinary and usual course of business of the Group, details of which are set out as follows :-

(a) On 25th March, 2008, Castlereagh, a member of the Group, as seller and DTS and TCS, both of which are members of the Singapore Group, as purchasers entered into a merchandise sale and purchase agreement ("the Agreement No. 12") regarding the sales of certain merchandise of different brand names including, but not limited to, apparel, leather goods, accessories and watches, of which the Group owns the distribution rights of the respective merchandise in Asia, by the Group to the Singapore Group which (i) renewed and superseded the merchandise sale and purchase agreement dated 25th April, 2005 entered into between Dickson Concepts (Wholesale) Limited, a member of the Group, as seller and DTS as purchaser regarding the sales of certain merchandise of different brand names including, but not limited to, apparel, leather goods, accessories and watches, by the Group to DTS and its group companies upon its expiry on 31st March, 2008; and (ii) superseded the conditional merchandise sale and purchase agreement dated 6th July, 2006 entered into between Tommy Hilfiger Asia-Pacific Limited ("THAP"), a member of the Group, as seller and TCS as purchaser regarding the sales of certain merchandise including, but not limited to, apparel, leather goods and accessories under the brand name of "Tommy Hilfiger", by the Group to TCS for a period of three years commencing from 1st April, 2008 and ending on 31st March, 2011. The selling prices of the merchandise are at the standard wholesale prices or with a trade discount ranging from 5 per cent. to 10 per cent., due upon shipment of the merchandise and to be settled in cash with a credit period of up to 60 days. The maximum annual cap received by the Group for the sales of merchandise to the Singapore Group under the Agreement No. 12 for the financial year ended 31st March, 2011 is HK$233,000,000. The Agreement No. 12 and its relevant maximum annual caps were duly approved by the Independent Shareholders at the special general meeting of the Company held on 30th April, 2008. The Agreement No. 12 was not renewed upon its expiry on 31st March, 2011. The sales of merchandise by the Group to the Singapore Group under the Agreement No. 12 during the year was HK$14,982,000 which was below the maximum annual cap of HK$233,000,000.

(b) On 27th March, 2009, DTS, a member of the Singapore Group, as seller and Dickson Stores, a member of the Group, as purchaser entered into and renewed a merchandise sale and purchase agreement ("the Agreement No. 13") regarding the purchases of certain merchandise by the Group from the Singapore Group including, but not limited to, certain watches and leather goods under various international brand names for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The purchase prices of the merchandise are equal to the standard wholesale prices, due upon shipment of the merchandise and to be settled in cash with a credit period of up to 30 days. The maximum annual caps paid/payable by the Group for the purchases of merchandise from the Singapore Group under the Agreement No. 13 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$106,000 and HK$128,000 respectively. The purchases of merchandise by the Group from the Singapore Group under the Agreement No. 13 during the year was HK$2,000 which was below the maximum annual cap of HK$106,000.

(c) On 27th March, 2009, DTS, a member of the Singapore Group, as service provider and Dickson Stores, a member of the Group, as service receiver entered into and renewed a services agreement ("the Agreement No. 14") regarding the provision of certain management and supporting services by the Singapore Group to the Group's Singapore retail shops including maintenance of accounting records and management supervision for a period of three years commencing from 1st April, 2009 and ending on 31st March, 2012. The service fee payable by the Group is based on the overhead costs incurred by the Singapore Group in providing these services to the Group on a cost recovery basis and this service fee shall be payable in cash on a monthly basis with no credit period. The maximum annual caps paid/payable by the Group for the receipt of management and supporting services from the Singapore Group under the Agreement No. 14 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$833,000 and HK$1,000,000 respectively. The service fee paid by the Group to the Singapore Group in respect of the receipt of management and supporting services from the Singapore Group under the Agreement No. 14 during the year was HK$365,000 which was below the maximum annual cap of HK$833,000.

(d) On 23rd September, 2009, Dickson Investment (Singapore) Pte. Ltd., a member of the Singapore Group, as lessor and Dickson Stores, a member of the Group, as lessee entered into and renewed a lease agreement ("the Old Agreement No. 15") regarding the leasing of a shop space ("the Shop Space") by the Singapore Group to the Group in a shopping mall at #01-05/06, Centrepoint, No. 176 Orchard Road, Singapore with a total retailing area of about 689 sq. ft. for a period of one year commencing from 1st November, 2009 and ending on 31st October, 2010. The monthly rental payable by the Group is S$34,450 (about HK$203,000), to be paid in cash on the first day of each month in advance. The maximum annual cap paid by the Group for the leasing of the Shop Space by the Singapore Group to the Group under the Old Agreement No. 15 for the financial year ended 31st March, 2011, based on the said monthly rental, is S$242,000 (about HK$1,423,000) (seven months). The rental paid by the Group to the Singapore Group in respect of the leasing of the Shop Space by the Singapore Group under the Old Agreement No. 15 during the year was S$241,000 (about HK$1,417,000) (seven months) which was below the maximum annual cap of S$242,000 (about HK$1,423,000) (seven months).

On 8th October, 2010, the Old Agreement No. 15 was renewed and a new lease agreement ("the Agreement No. 15") was entered into regarding the leasing of the Shop Space by the Singapore Group to the Group for a further period of one year commencing from 1st November, 2010 and ending on 31st October, 2011 which superseded the Old Agreement No. 15 upon its expiry on 31st October, 2010. The monthly rental payable by the Group is S$34,450 (about HK$203,000), to be paid in cash on the first day of each month in advance. The maximum annual caps paid/payable by the Group for the leasing of the Shop Space by the Singapore Group to the Group under the Agreement No. 15 for the financial years ended/ending 31st March, 2011 and 31st March, 2012, based on the said monthly rental, are S$173,000 (about HK$1,017,000) (five months) and S$242,000 (about HK$1,423,000) (seven months) respectively. The rental paid by the Group to the Singapore Group in respect of the leasing of the Shop Space by the Singapore Group under the Agreement No. 15 during the year was S$172,000 (about HK$1,012,000) (five months) which was below the maximum annual cap of S$173,000 (about HK$1,017,000) (five months).

In connection with the above continuing connected transactions, (i) the maximum aggregate annual caps paid/payable by the Group for the receipt of the management and/or supporting services from the S.T. Dupont Group and the Singapore Group under the Agreements Nos. 3 and 14 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$927,000 and HK$1,113,000 respectively; (ii) the maximum aggregate annual caps received/receivable by the Group for the provision of management and supporting services and/or interior design services to the S.T. Dupont Group under the Agreements Nos. 4(a), 4(b) and 5 for the financial years ended/ending 31st March, 2011 and 31st March, 2012 are HK$10,877,000 and HK$13,053,000 respectively; and (iii) the maximum aggregate annual cap receivable by the Group for the extension of the term of the licensing of the sales corners in the Pacific Place Seibu Store to the S.T. Dupont Group and the Artland Group under the Letter Agreements Nos. 6 and 10 for the financial year ending 31st March, 2012 is HK$5,297,200.

The above continuing connected transactions have been reviewed by the directors (including the independent non-executive directors). The independent non-executive directors hereby confirm that during the year the above continuing connected transactions have been entered into :-

(i) in the ordinary and usual course of business of the Group;
(ii) on normal commercial terms or, where there is no available comparison, on terms no less favourable to the Group than terms available to or from (as appropriate) independent third parties; and
(iii) in accordance with the relevant agreements governing them on terms that are fair and reasonable and in the interests of the shareholders of the Company as a whole.

The above continuing connected transactions have also been reviewed by the independent auditor of the Company which has confirmed that during the year the above continuing connected transactions :-

(i) have received the approval of the Board;
(ii) are in accordance with the pricing policies of the Company;
(iii) have been entered into in accordance with the relevant agreements governing them; and
(iv) have not exceeded the caps as stated above.

Director's Interest in Competing Business

The following director is considered to have interests in the following business, which competes or is likely to compete, either directly or indirectly, with the business of the Group as required to be disclosed pursuant to Rule 8.10(2) of the Listing Rules :-

Mr. Dickson Poon, the Group Executive Chairman, is a director of Artland and Precision and the ultimate shareholder of the Artland Group which is engaged in the sale of watches and jewellery in Hong Kong. These businesses are deemed as competing with the retail business of the Group. However, the Artland Group targets its own specific customer base which is attracted by its unique history, reputation and image. Given the distinct features of the Artland Group's customer base, the Group considers that its interests are adequately safeguarded. The day-to-day operations of the Group and the Artland Group are managed by two distinct management teams except for Mr. Dickson Poon who as aforementioned is one of the four board members of Artland and one of the five board members of Precision.

In order to further safeguard the interests of the Group, those directors not interested in this competing business review on a regular basis the businesses and operations of the Group to ensure that its businesses are run on the basis that they are independent of, and at arm's length from, the Artland Group.

Public Float

Based on the information that is publicly available to the Company and within the knowledge of the directors as at the date of this report, the Company has maintained the prescribed amount of public float as required under the Listing Rules at all times up to the date of this report.

Corporate Governance Practices

The Company is committed to maintaining high standards of corporate governance. The Company recognises that corporate governance practices are fundamental to the smooth, effective and transparent operation of a company and its ability to attract investment, protect the rights of shareholders and enhance shareholder value.

The Company has complied with all the code provisions of the Code on Corporate Governance Practices as set out in Appendix 14 of the Listing Rules throughout the year ended 31st March, 2011. Detailed information on the Company's corporate governance practices is set out in the Corporate Governance Report on pages 32 to 38.

Independent Auditor

KPMG retire and, being eligible, offer themselves for reappointment. A resolution for the reappointment of KPMG as independent auditor of the Company is to be proposed at the forthcoming annual general meeting.

By Order of the Board

Dickson Poon
Group Executive Chairman

Hong Kong, 22nd June, 2011

This report describes the Company's corporate governance practices and explains the application of the principles of the code provisions of the Code on Corporate Governance Practices ("the CG Code") as set out in Appendix 14 of the Rules Governing the Listing of Securities ("the Listing Rules") on The Stock Exchange of Hong Kong Limited ("the Stock Exchange") throughout the year ended 31st March, 2011.

Corporate Governance Practices

The Company is committed to maintaining high standards of corporate governance. The Company recognises that corporate governance practices are fundamental to the smooth, effective and transparent operation of a company and its ability to attract investment, protect the rights of shareholders and enhance shareholder value.

The Company has complied with all the code provisions of the CG Code throughout the year ended 31st March, 2011.

Directors' Securities Transactions

The Company adopted the Model Code for Securities Transactions by Directors of Listed Issuers ("the Directors' Model Code") as set out in Appendix 10 of the Listing Rules as the code for securities transactions by the Directors on 31st March, 2004. Amendments will be made to the Directors' Model Code from time to time in order to conform with any new amendments made to Appendix 10 of the Listing Rules.

Reminders are sent during the year to all Directors reminding them not to deal in the ordinary shares of the Company during the "black-out period" specified in the Directors' Model Code.

Having made specific enquiries of all Directors, all Directors confirmed that they have complied with the required standard set out in the Directors' Model Code throughout the year ended 31st March, 2011.

Board of Directors

The Board of Directors ("the Board") of the Company currently comprises of the following Directors :-

Executive Directors

Mr. Dickson Poon (Group Executive Chairman)
Mr. Raymond Lee (Deputy Chairman and Chief Executive Officer)
Mr. Chan Tsang Wing, Nelson (Chief Operating Officer)
Mr. Lau Yu Hee, Gary
Mr. Ng Chan Lam

Independent Non-Executive Directors ("INEDs")

Mr. Bhanusak Asvaintra
Mr. Nicholas Peter Etches
Mr. Christopher Patrick Langley, OBE

During the year, Mr. Edwin Ing tendered his resignation as an Executive Director and Authorised Representative of the Company with effect from 1st January, 2011 and the same was disclosed in the announcement of the Company dated 30th November, 2010.

The biographical details of the Directors and the relevant relationships among them, if any, are set out in the Report of the Directors on pages 19 and 20.

The Board meets regularly at least four times a year at approximately quarterly intervals. Regular Board Meetings of the year are scheduled in advance and at least 14 days' notice is given to Directors so as to give them an opportunity to attend. All Directors are given an opportunity to include matters in the agenda for Board Meetings. The Directors may attend a meeting in person or may participate by means of a conference telephone or similar communication equipments by means of which all persons participating in the meeting are capable of hearing each other in accordance with the Company's New Bye-Laws.

Four regular Board Meetings were held during the year ended 31st March, 2011. The attendance record of each Director at the said meetings during the year ended 31st March, 2011 is set out below :-

Directors	**No. of Meetings Attended/Held**
Executive Directors	
Mr. Dickson Poon (Group Executive Chairman)	4/4
Mr. Raymond Lee (Deputy Chairman and Chief Executive Officer)	4/4
Mr. Chan Tsang Wing, Nelson (Chief Operating Officer)	4/4
Mr. Edwin Ing (Resigned on 1st January, 2011)	3/3
Mr. Lau Yu Hee, Gary	3/4
Mr. Ng Chan Lam	4/4
INEDs	
Mr. Bhanusak Asvaintra	4/4
Mr. Nicholas Peter Etches	4/4
Mr. Christopher Patrick Langley, OBE	4/4

The Board is responsible for determining those matters that are to be retained for full Board sanction including, but not limited to, overall strategy and long-term objectives, new business activities, annual budgets, business plans and financial statements, interim and final results announcements, material acquisitions and disposals of assets, investments, capital projects and commitments, annual internal control assessment, major treasury, funding and risk management policies as well as material connected transactions.

The Board has delegated the day-to-day responsibility in respect of management and administrative functions to management including, but not limited to, implementing and achieving the strategies and objectives set by the Board as well as overseeing the performance of different business units/departments and monitoring and implementing proper internal controls and systems.

Directors' Responsibilities for Preparing Consolidated Accounts

The Company's Directors acknowledge their responsibilities to prepare consolidated accounts for each half and full financial year which give a true and fair view of the state of affairs of the Company and its subsidiary companies (together "the Group"). The Directors' responsibilities for preparing consolidated accounts are set out in the Independent Auditor's Report on pages 39 and 40. The Directors, having made appropriate enquiries, consider that the Group has adequate resources to continue its operational existence for the foreseeable future and thus it is appropriate to adopt the going concern basis in preparing the consolidated accounts.

Chairman and Chief Executive Officer

The roles of the Chairman and the Chief Executive Officer ("CEO") are separate and are not performed by the same individual so as to ensure a clear division between the Chairman's responsibility to manage the Board and the CEO's responsibility to manage the Company's business. Currently, Mr. Dickson Poon is the Group Executive Chairman and Mr. Raymond Lee is the CEO of the Company. A list setting out the respective responsibilities of the Chairman and the CEO has been adopted by the Company. The list has been reviewed periodically by the Audit Committee and the Board.

Non-Executive Directors

There are currently three INEDs. The terms of office of all the INEDs, subject to earlier determination or retirement by rotation and re-election at the annual general meeting of the shareholders of the Company in accordance with the Company's New Bye-Laws and/or applicable laws and regulations, are fixed for one year renewable on an annual basis.

The Company has received from each of the INEDs their annual confirmation of independence and considers that each of the INEDs is independent in accordance with the guidelines for assessing independence set out in Rule 3.13 of the Listing Rules.

Remuneration of Directors

The Remuneration Committee comprises three members and is chaired by Mr. Bhanusak Asvaintra, an INED, with Mr. Nicholas Peter Etches, an INED, and Mr. Raymond Lee, the Deputy Chairman and CEO, as members. The terms of reference of the Remuneration Committee are aligned with the provisions set out in the CG Code. Given below are the main duties of the Remuneration Committee :-

(i) to recommend to the Board the Company's policy and structure for all remuneration of Directors and senior management;

(ii) to determine the specific remuneration packages of all Executive Directors and senior management;

(iii) to review performance-based remuneration by reference to corporate goals and objectives resolved by the Board from time to time;

(iv) to review and approve the compensation payable to Executive Directors and senior management in connection with any loss or termination of their office or appointment; and

(v) to review and approve compensation arrangements relating to dismissal or removal of Directors for misconduct.

A Remuneration Committee meeting was held during the year ended 31st March, 2011 which all members attended.

The work performed by the Remuneration Committee for the year ended 31st March, 2011 was in accordance with the terms of reference of the Remuneration Committee and is summarised below :-

(i) reviewed the existing remuneration policy (structure and procedure) for remuneration of Directors and senior management;

(ii) recommended the salary increment policy of the Group;

(iii) recommended/reviewed performance-based remuneration;

(iv) recommended the amount of Director's fees to be paid to each Executive Director for the year ended 31st March, 2011 and reviewed the amount of Director's fees to be paid to each Non-Executive Director for the year ended 31st March, 2011 for shareholders' approval at the forthcoming 2011 annual general meeting of the Company; and

(v) considered the grant of share options to Directors and senior management.

The primary aim of the remuneration policy is to enable the Company to motivate and retain Executive Directors and senior management by comparing their performance against corporate goals and objectives when determining appropriate compensation to them. The principal elements of the remuneration package include basic salary, discretionary bonus, retirement scheme contributions and share options. In determining guidelines for each compensation element, the Company refers to the comparable remuneration standard in the market.

Non-Executive Directors are compensated with the primary aim to fairly represent their efforts and time dedicated to the Board and the Committee Meetings. The fees of Non-Executive Directors are subject to annual assessment and recommendation by management and reviewed by the Remuneration Committee for shareholders' approval at the annual general meeting.

In determining the level of Director's fees of Non-Executive Directors, account is taken of factors such as directors' fees paid by comparable companies, and time commitment and responsibilities of the Non-Executive Directors.

The amount of remuneration paid to each Director for the year ended 31st March, 2011 is set out in Note 5 on the accounts.

Nomination of Directors

The Company does not have a nomination committee as the role and function of such a committee is performed by the Board. Any member of the Board may nominate any suitable person to join the Board if considered necessary. Such nomination must then be approved by the Board. Any Director appointed (i) to fill a casual vacancy shall hold office only until the first general meeting of shareholders after his appointment and be subject to re-election at such meeting; and (ii) as an addition to the existing Board shall hold office until the next following annual general meeting of the shareholders of the Company and shall then be eligible for re-election at such meeting in accordance with the Company's New Bye-Laws. No Board meeting regarding nomination of Directors was held during the year.

Auditors' Remuneration

During the year ended 31st March, 2011, the fees charged to the accounts of the Group for the Group's statutory audit services amounted to HK$4,929,000 (2010 : HK$4,984,000), and in addition HK$31,000 (2010 : HK$31,000) for other non-statutory audit services such as advisory services.

Independent Auditor's Reporting Responsibilities

The reporting responsibilities of KPMG, the Independent Auditor ("the Independent Auditor"), are set out in the Independent Auditor's Report on pages 39 and 40.

Audit Committee

The Audit Committee comprises three members and is chaired by Mr. Nicholas Peter Etches, an INED, with Mr. Bhanusak Asvaintra and Mr. Christopher Patrick Langley, OBE, both INEDs, as members.

The terms of reference of the Audit Committee are aligned with the provisions set out in the CG Code. Given below are the main duties of the Audit Committee :-

(i) to make recommendations to the Board on the appointment, reappointment and removal of the external auditors, and to approve the remuneration and terms of engagement of the external auditors, and to answer any questions of resignation or dismissal of those auditors;

(ii) to review before submission to the Board the Company's annual report and accounts, half-year report and any significant financial reporting judgments contained therein with particular focus on :-

— any changes in accounting policies and practices;
— major judgmental areas;
— significant adjustments resulting from audit;
— the going concern assumptions and any qualifications;
— compliance with accounting standards; and
— compliance with the Listing Rules and other legal requirements in relation to financial reporting;

(iii) to review the contents of the representation letter to the external auditors prior to submission to the Board;

(iv) to review the Company's financial controls, internal control and risk management systems;

(v) to consider any findings of major investigations of internal control matters as delegated by the Board or on its own initiative and management's response;

(vi) to ensure co-ordination between the internal and external auditors and to review and monitor the effectiveness of the internal audit function; and

(vii) to review the Group's financial and accounting policies and practices.

Four Audit Committee Meetings were held during the year ended 31st March, 2011. The attendance record of each member at the Audit Committee Meetings during the year ended 31st March, 2011 is set out below :-

Audit Committee Members	**No. of Meetings Attended/Held**
Mr. Nicholas Peter Etches (Chairman)	4/4
Mr. Bhanusak Asvaintra	4/4
Mr. Christopher Patrick Langley, OBE	4/4

The work performed by the Audit Committee for the year ended 31st March, 2011 was in accordance with the terms of reference of the Audit Committee and is mainly summarised below :-

(i) reviewed and discussed with the Independent Auditor before submission to the Board the Company's annual report and accounts, half-year report and any significant financial reporting judgments contained therein together with the relevant draft letters of representation/letter of engagement addressed to/from the Independent Auditor;

(ii) reviewed the announcements of the Company regarding (i) the Group's final results for the year ended 31st March, 2010; and (ii) the Group's interim results for the six months ended 30th September, 2010;

(iii) reviewed the Company's quarterly operating results and financial highlights for the three months ended 30th June, 2010 and nine months ended 31st December, 2010 respectively;

(iv) reviewed the effectiveness of the internal control system of the Group covering material controls for financial, operational, compliance and risk management;

(v) considered the compliance certificates for the year ended 31st March, 2010 received from the heads of business units/ departments and countersigned by the Head of Internal Audit Department;

(vi) considered the Corporate Governance Report for the year ended 31st March, 2010 as endorsed by the Head of Internal Audit Department;

(vii) reviewed the quarterly reports from the Head of Internal Audit Department;

(viii) considered the internal and external audit plans for 2011/2012 from the Internal Audit Department and the Independent Auditor respectively;

(ix) reviewed the respective responsibilities of the Chairman and the CEO of the Company; and

(x) considered matters relating to the connected transaction and the continuing connected transactions with the private group companies.

Internal Controls

The Board has the overall responsibility for maintaining sound and effective internal controls to safeguard the shareholders' investment and the Group's assets. The Group's internal control systems are designed to provide reasonable assurance that material misstatement or loss can be avoided, and to manage and minimise risks of failure in operational systems.

Apart from annual review of the effectiveness of the Group's internal control system by the Board, it delegates such responsibility of reviewing the effectiveness of the Group's internal control systems to the Audit Committee which monitors the Group's internal control systems through the Internal Audit Department. The Internal Audit Department performs regular independent reviews of all material controls, including financial, operational and compliance controls and risk management functions of the Group and evaluates their adequacy and effectiveness on a continuing basis. The annual audit plan is discussed and agreed every year with the Audit Committee. A report of major audit findings is submitted quarterly to the members of the Audit Committee and discussed at the Audit Committee Meetings. The audit reports are then followed up by the Internal Audit Department to ensure corrective actions have been taken in respect of findings previously identified and that they have been properly resolved. Internal audits are designed to provide the Board with reasonable assurance that sound and effective internal control systems of the Group are implemented for protecting the Group's assets and identifying business risks.

Apart from the regular independent reviews by the Internal Audit Department, there is an annual compliance review by all the business units/departments of the Company. For the year under review, various compliance certificates for the year ended 31st March, 2011 were received from the heads of business units/departments of the Company countersigned by the Head of Internal Audit Department confirming that the internal control systems have been assessed and compliance reviews have been conducted by the relevant business units/departments (with the relevant disclosure of matters arising and remedial action taken, if any) and reviewed by the Internal Audit Department. These certificates also included confirmation that the internal control procedures of the relevant business units/departments have been complied with and their internal control systems with the relevant risk assessment are effective and in compliance with all the relevant statutory requirements and regulations.

A model code for securities transactions by relevant employees ("the Relevant Employees' Model Code") has been adopted by the Company which sets out the securities dealing and confidentiality requirements for compliance by all Relevant Employees (as defined in the Relevant Employees' Model Code) of the Company which is on no less exacting terms than the Directors' Model Code. Amendments will be made to the Relevant Employees' Model Code from time to time in order to conform with any new amendments made to Appendix 10 of the Listing Rules. Among the requirements under the Relevant Employees' Model Code, the Relevant Employees who have knowledge of unpublished price-sensitive information should take extra care and treat such information in the strictest confidence. In addition, the Company will issue memoranda half-yearly and through the head of each business unit/department to remind the Relevant Employees of the Company to observe the said requirements.

The Board has reviewed the effectiveness of the Group's internal control system covering all material controls, including financial, operational, compliance and risk management for the year under review and in view of the above, it considered that the Group's internal control systems are effective, adequate and in compliance with the code provisions on internal control of the CG Code.

Investor Relations and Communication with Shareholders

The Company has established a range of communication channels to ensure fair disclosure and comprehensive and transparent reporting of its performance and activities. These include announcements and notices, Interim Reports, Annual Reports and circulars which are sent to the shareholders from time to time. Moreover, regular meetings with institutional investors and analysts are held to keep them abreast of the Company's development. In order to promote effective communication, the Company maintains its website at www.dickson.com.hk on which press releases, announcements and notices, financial and other information relating to the Company and its businesses are disclosed.

All shareholders are encouraged to attend the general meetings of the Company. Pursuant to Rule 13.39(4) of the Listing Rules, any vote of shareholders at a general meeting must be taken by poll. The Chairman of the general meeting will therefore exercise his right under Bye-law 78 of the Company's New Bye-Laws to demand a poll for each resolution to be proposed at the general meeting. The poll results will be published on the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk and the website of the Company at www.dickson.com.hk in accordance with Rule 2.07C of the Listing Rules as soon as possible after conclusion of the general meeting, but in any event not later than the time that is 30 minutes before the earlier of the commencement of the morning trading session or any pre-opening session on the business day following the general meeting. The Directors and the Independent Auditor also attend the annual general meetings to answer shareholders' questions, if any.

Shareholders holding not less than one-tenth of the paid up capital of the Company carrying the right of voting at general meetings of the Company shall at all times have the right, by written requisition, specifying the proposed agenda items, to the Board or the Company Secretary of the Company at its principal place of business in Hong Kong, to require a special general meeting to be convened by the Board for consideration by shareholders of any business specified in such requisition.

By Order of the Board

Dickson Poon
Group Executive Chairman

Hong Kong, 22nd June, 2011

INDEPENDENT AUDITOR'S REPORT

To the Shareholders of Dickson Concepts (International) Limited *(incorporated in Bermuda with limited liability)*

We have audited the consolidated accounts of Dickson Concepts (International) Limited (the "Company") and its subsidiary companies (together the "Group") set out on pages 41 to 94, which comprise the consolidated and company balance sheets as at 31st March, 2011, and the consolidated profit and loss account, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated cash flow statement for the year then ended and a summary of significant accounting policies and other explanatory information.

Directors' Responsibility for the Consolidated Accounts

The directors of the Company are responsible for the preparation of the consolidated accounts that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance and for such internal control as the directors determine is necessary to enable the preparation of consolidated accounts that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated accounts based on our audit. This report is made solely to you, as a body, in accordance with section 90 of the Bermuda Companies Act 1981, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance as to whether the consolidated accounts are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated accounts. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the consolidated accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the consolidated accounts that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated accounts give a true and fair view of the state of affairs of the Company and of the Group as at 31st March, 2011 and of the Group's profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

KPMG

KPMG
Certified Public Accountants
8th Floor, Prince's Building
10 Chater Road
Central, Hong Kong

Hong Kong, 22nd June, 2011

CONSOLIDATED PROFIT AND LOSS ACCOUNT

For the year ended 31st March, 2011

	NOTE	**2011** *HK$'000*	2010 *HK$'000*
Turnover	2	**3,403,861**	3,633,639
Cost of sales		**(1,587,803)**	(1,588,370)
Gross profit		**1,816,058**	2,045,269
Other income	3	**204,565**	144,379
Selling and distribution expenses		**(1,300,061)**	(1,464,279)
Administrative expenses		**(240,774)**	(267,458)
Other operating expenses		**(82,375)**	(101,436)
Operating profit		**397,413**	356,475
Finance costs		**(957)**	(685)
Share of profits less losses of associated companies		**21,324**	17,043
Profit before taxation	4	**417,780**	372,833
Taxation	7	**(70,841)**	(69,099)
Profit for the year		**346,939**	303,734
Attributable to :-			
Equity shareholders of the Company	8 & 23	**346,835**	304,219
Non-controlling interests		**104**	(485)
Profit for the year		**346,939**	303,734
Earnings per share (basic and diluted)	10	**93.2 cents**	81.7 cents

The notes on pages 47 to 94 form part of these accounts. Details of dividends payable to equity shareholders of the Company attributable to the profit for the year are set out in Note 9.

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the year ended 31st March, 2011

	2011	2010
	HK$'000	*HK$'000*
Profit for the year	**346,939**	303,734
Exchange differences on translation of accounts of overseas subsidiary and associated companies (Note)	**57,774**	32,040
Total comprehensive income for the year	**404,713**	335,774
Attributable to :-		
Equity shareholders of the Company	**404,265**	336,238
Non-controlling interests	**448**	(464)
Total comprehensive income for the year	**404,713**	335,774

Note :-

There is no tax effect relating to the above component of the comprehensive income.

The notes on pages 47 to 94 form part of these accounts.

BALANCE SHEETS

At 31st March, 2011

		The Group		The Company	
		2011	2010	2011	2010
	NOTE	*HK$'000*	*HK$'000*	*HK$'000*	*HK$'000*
Non-current assets					
Fixed assets	11	**253,327**	192,869	**–**	–
Intangible asset	12	**150,928**	169,793	**–**	–
Goodwill	29(d)	**13,900**	13,900	**–**	–
Subsidiary companies	13	**–**	–	**1,832,818**	1,832,818
Associated companies	14	**125,784**	115,426	**–**	–
Deferred tax assets	21(a)	**22,414**	23,256	**–**	–
Other financial assets	15	**346,532**	192,081	**–**	–
		912,885	707,325	**1,832,818**	1,832,818
Current assets					
Stocks	16	**777,585**	722,646	**–**	–
Debtors, deposits and prepayments	17	**380,605**	333,500	**170**	170
Bills receivable		**477**	268	**–**	–
Tax recoverable	7(c)	**3,747**	7,437	**–**	–
Cash and cash equivalents	18	**1,093,495**	1,003,548	**16,024**	23
		2,255,909	2,067,399	**16,194**	193
Current liabilities					
Bank loans	19	**54,587**	11,410	**–**	–
Bills payable		**9,884**	6,224	**–**	–
Creditors and accruals	20	**754,445**	653,109	**204**	180
Taxation	7(c)	**12,878**	10,156	**–**	–
		831,794	680,899	**204**	180
Net current assets		**1,424,115**	1,386,500	**15,990**	13
Total assets less current liabilities		**2,337,000**	2,093,825	**1,848,808**	1,832,831
Non-current liabilities					
Deferred tax liabilities	21(a)	**32,710**	11,816	**–**	–
Amount due to a subsidiary company		**–**	–	**814,679**	616,282
Net assets		**2,304,290**	2,082,009	**1,034,129**	1,216,549
Capital and reserves					
Share capital	22	**111,693**	111,693	**111,693**	111,693
Reserves	23	**2,185,241**	1,963,408	**922,436**	1,104,856
Total equity attributable to equity shareholders of the Company		**2,296,934**	2,075,101	**1,034,129**	1,216,549
Non-controlling interests		**7,356**	6,908	**–**	–
Total equity		**2,304,290**	2,082,009	**1,034,129**	1,216,549

Approved and authorised for issue by the Board of Directors on 22nd June, 2011.

Dickson Poon
Group Executive Chairman

Raymond Lee
Deputy Chairman and Chief Executive Officer

The notes on pages 47 to 94 form part of these accounts.

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the year ended 31st March, 2011

	Attributable to equity shareholders of the Company					Non-	
	Share capital *HK$'000* (Note 22)	**Share premium** *HK$'000* (Note 23(a)(i))	**Exchange reserve** *HK$'000* (Note 23(a)(ii))	**Retained profits** *HK$'000*	**Total** *HK$'000*	**controlling interests** *HK$'000*	**Total equity** *HK$'000*
At 1st April, 2010	**111,693**	**431,200**	**87,090**	**1,445,118**	**2,075,101**	**6,908**	**2,082,009**
Dividends approved / paid in respect of prior year (Note 9(b))	**–**	**–**	**–**	**(134,032)**	**(134,032)**	**–**	**(134,032)**
Dividends declared / paid in respect of the current year (Note 9(a))	**–**	**–**	**–**	**(48,400)**	**(48,400)**	**–**	**(48,400)**
Profit for the year	**–**	**–**	**–**	**346,835**	**346,835**	**104**	**346,939**
Other comprehensive income for the year	**–**	**–**	**57,430**	**–**	**57,430**	**344**	**57,774**
At 31st March, 2011	**111,693**	**431,200**	**144,520**	**1,609,521**	**2,296,934**	**7,356**	**2,304,290**

The comparative figures for 2010 are set out as follows :-

	Attributable to equity shareholders of the Company					Non-	
	Share capital *HK$'000* (Note 22)	Share premium *HK$'000* (Note 23(a)(i))	Exchange reserve *HK$'000* (Note 23(a)(ii))	Retained profits *HK$'000*	Total *HK$'000*	controlling interests *HK$'000*	Total equity *HK$'000*
At 1st April, 2009	111,693	431,200	55,071	1,256,315	1,854,279	7,372	1,861,651
Dividends approved / paid in respect of prior year (Note 9(b))	–	–	–	(67,016)	(67,016)	–	(67,016)
Dividends declared / paid in respect of the current year (Note 9(a))	–	–	–	(48,400)	(48,400)	–	(48,400)
Profit for the year	–	–	–	304,219	304,219	(485)	303,734
Other comprehensive income for the year	–	–	32,019	–	32,019	21	32,040
At 31st March, 2010	111,693	431,200	87,090	1,445,118	2,075,101	6,908	2,082,009

The notes on pages 47 to 94 form part of these accounts.

DICKSON

CONSOLIDATED CASH FLOW STATEMENT

For the year ended 31st March, 2011

	2011		2010	
	HK$'000	***HK$'000***	*HK$'000*	*HK$'000*
Operating activities				
Profit before taxation	**417,780**		372,833	
Adjustments for :-				
Depreciation	**70,596**		83,034	
Amortisation of intangible asset	**18,865**		42,448	
Interest income	**(4,806)**		(3,233)	
Interest expenses	**957**		685	
Share of profits less losses of associated companies	**(21,324)**		(17,043)	
Loss on disposal of fixed assets	**2,975**		6,360	
Net gains from financial assets designated at fair value through profit or loss	**(26,357)**		(3,834)	
Operating profit before changes in working capital	**458,686**		481,250	
(Increase) / decrease in stocks	**(54,939)**		289,410	
(Increase) / decrease in bills receivable	**(209)**		378	
(Increase) / decrease in debtors, deposits and prepayments	**(42,978)**		102,095	
Increase / (decrease) in bills payable	**3,660**		(14,946)	
Increase / (decrease) in creditors and accruals	**101,336**		(13,695)	
Effect of foreign exchange rate changes	**28,664**		27,809	
Cash generated from operations	**494,220**		872,301	
Hong Kong profits tax paid (net)	**(3,771)**		(46)	
Overseas tax paid (net)	**(38,781)**		(48,546)	
Net cash generated from operating activities		**451,668**		823,709
Investing activities				
Payment for purchase of fixed assets	**(130,230)**		(93,921)	
Payment for purchase of other financial assets	**(192,818)**		(190,517)	
Proceeds from sale of fixed assets	**2,450**		18,206	
Proceeds from redemption of other financial assets	**38,825**		–	
Interest received	**26,575**		4,412	
Dividends received from associated companies	**15,714**		15,488	
Net cash used in investing activities		**(239,484)**		(246,332)

CONSOLIDATED CASH FLOW STATEMENT

For the year ended 31st March, 2011

	2011		2010	
	HK$'000	***HK$'000***	*HK$'000*	*HK$'000*
Financing activities				
Repayment of bank loans	**–**		(39,904)	
Proceeds from new bank loans	**39,991**		–	
Interest paid	**(957)**		(685)	
Dividends paid	**(182,432)**		(115,416)	
Net cash used in financing activities		**(143,398)**		(156,005)
Net increase in cash and cash equivalents		**68,786**		421,372
Cash and cash equivalents at 1st April		**1,003,548**		579,302
Effect of foreign exchange rate changes		**21,161**		2,874
Cash and cash equivalents at 31st March (Note a)		**1,093,495**		1,003,548

Note :-

a. Cash and cash equivalents at 31 March

Cash and cash equivalents represent cash at bank and on hand at the end of the year.

The notes on pages 47 to 94 form part of these accounts.

1. *PRINCIPAL ACCOUNTING POLICIES*

These accounts have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards ("HKFRSs"), which collective term includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards ("HKASs") and Interpretations issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"), accounting principles generally accepted in Hong Kong and the disclosure requirements of the Hong Kong Companies Ordinance. These accounts also comply with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("the Stock Exchange"). A summary of the principal accounting policies adopted by the Group is set out below.

The HKICPA has issued certain new and revised HKFRSs that are first effective or available for early adoption for the current accounting period of the Group and the Company. The adoption of the new and revised HKFRSs has no significant impact to the consolidated accounts of the Group for the years ended 31st March, 2011 and 31st March, 2010 respectively.

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period (see Note 30).

(a) Basis of preparation of the accounts

The consolidated accounts for the year ended 31st March, 2011 comprise the Company and its subsidiary companies (together referred to as "the Group") and the Group's interest in associated companies.

The measurement basis used in the preparation of the accounts is historical cost except the financial assets designated at fair value through profit or loss (Note 1(e)), derivative financial instruments (Note 1(f)), financial guarantees (Note 1(r)(i)) and interest-bearing borrowings (Note 1(m)) which are stated at fair value.

The preparation of accounts in conformity with HKFRSs requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Judgements made by management in the application of HKFRSs that have significant effect on the accounts and estimates are discussed in Note 29.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(b) Subsidiary companies and non-controlling interests

Subsidiary companies are entities controlled by the Group. Control exists when the Group has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. In assessing control, potential voting rights that presently are exercisable are taken into account.

An investment in a subsidiary company is consolidated into the consolidated accounts from the date that control commences until the date that control ceases. Intra-group balances and transactions and any unrealised profits arising from intra-group transactions are eliminated in full in preparing the consolidated accounts. Unrealised losses resulting from intra-group transactions are eliminated in the same way as unrealised gains but only to the extent that there is no evidence of impairment.

Non-controlling interests (previously known as "minority interests") represent the equity in a subsidiary company not attributable directly or indirectly to the Company, and in respect of which the Group has not agreed any additional terms with the holders of those interests which would result in the Group as a whole having a contractual obligation in respect of those interests that meets the definition of a financial liability. For each business combination, the Group can elect to measure any non-controlling interest either at fair value or at their proportionate share of the subsidiary company's net identifiable assets.

Non-controlling interests are presented in the consolidated balance sheet within equity, separately from equity attributable to the equity shareholders of the Company. Non-controlling interests in the results of the Group are presented on the face of the consolidated profit and loss account and the consolidated statement of comprehensive income as an allocation of the total profit or loss and total comprehensive income for the year between non-controlling interests and the equity shareholders of the Company.

Changes in the Group's interests in a subsidiary company that do not result in a loss of control are accounted for as equity transactions, whereby adjustments are made to the amounts of controlling and non-controlling interests within consolidated equity to reflect the change in relative interests, but no adjustments are made to goodwill and no gain or loss is recognised.

When the Group loses control of a subsidiary company, it is accounted for as a disposal of the entire interest in that subsidiary company, with a resulting gain or loss being recognised in the consolidated profit and loss. Any interest retained in that former subsidiary company at the date when control is lost is recognised at fair value and this amount is regarded as the fair value on initial recognition of a financial asset (see Note 1(e)) or, when appropriate, the cost on initial recognition of an investment in an associated company (see Note 1(c)).

In the Company's balance sheet, an investment in a subsidiary company is stated at cost less impairment losses (see Note 1(i)).

(c) Associated companies

An associated company is an entity in which the Group has significant influence, but not control or joint control, over its management, including participation in the financial and operating policy decisions.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(c) Associated companies *(cont'd)*

An investment in an associated company is accounted for in the consolidated accounts under the equity method. Under the equity method, the investment is initially recorded at cost, adjusted for any excess of the Group's share of the acquisition-date fair values of the investee's identifiable net assets over the cost of the investment (if any). Thereafter, the investment is adjusted for the post acquisition change in the Group's share of the investee's net assets and any impairment loss relating to the investment (see Notes 1(d) and (i)). Any acquisition-date excess over cost, the Group's share of the post-acquisition, post-tax results of the investees and any impairment losses for the year are recognised in the consolidated profit and loss account, whereas the Group's share of the post-acquisition, post-tax items of the investees' other comprehensive income is recognised in the consolidated statement of comprehensive income.

When the Group's share of losses exceeds its interest in the associated company, the Group's interest is reduced to nil and recognition of further losses is discontinued except to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the investee. For this purpose, the Group's interest is the carrying amount of the investment under the equity method together with the Group's long-term interests that in substance form part of the Group's net investment in the associated company.

Unrealised profits and losses resulting from transactions between the Group and its associated companies are eliminated to the extent of the Group's interest in the investee, except where unrealised losses provide evidence of an impairment of the asset transferred, in which case they are recognised immediately in the consolidated profit and loss account.

When the Group ceases to have significant influence over an associated company, it is accounted for as a disposal of the entire interest in that investee, with a resulting gain or loss being recognised in the consolidated profit and loss account. Any interest retained in that former investee at the date when significant influence is lost is recognised at fair value and this amount is regarded as the fair value on initial recognition of a financial asset (see Note 1(e)) or, when appropriate, the cost on initial recognition of an investment in an associated company (see Note 1(c)).

(d) Goodwill

Goodwill represents the excess of

(i) the aggregate of the fair value of the consideration transferred, the amount of any non-controlling interest in the acquiree and the fair value of the Group's previously held equity interest in the acquiree; over

(ii) the net fair value of the acquiree's identifiable assets and liabilities measured as at the acquisition date.

When (ii) is greater than (i), then this excess is recognised immediately in the consolidated profit and loss account as a gain on a bargain purchase.

Goodwill is stated at cost less accumulated impairment losses. Goodwill arising on a business combination is allocated to each cash-generating unit, or groups of cash-generating units, that is expected to benefit from the synergies of the combination and is tested annually for impairment (see Note 1(i)).

On disposal of a cash-generating unit during the year, any attributable amount of purchased goodwill is included in the calculation of the profit or loss on disposal.

1. PRINCIPAL ACCOUNTING POLICIES *(cont'd)*

(e) Other financial assets

The Group's other financial assets represent financial assets designated at fair value through profit or loss.

Other financial assets are initially stated at fair value, which is their transaction price unless fair value can be more reliably estimated using valuation techniques whose variables include only data from observable markets.

Financial instruments are designated at fair value through profit or loss upon initial recognition when the assets or liabilities are managed, evaluated and reported internally on a fair value basis.

At each balance sheet date the fair value is remeasured, with any resultant gain or loss being recognised in profit or loss. The net gain or loss recognised in profit or loss includes any dividends or interest earned on these investments.

Other financial assets are recognised / derecognised on the date the group commits to purchase / sell the investments or they expire.

(f) Derivative financial instruments

Derivative financial instruments are recognised initially at fair value. At each balance sheet date the fair value is remeasured. The gain or loss on remeasurement to fair value is recognised immediately in the consolidated profit and loss account, except where the derivative financial instruments qualify for cash flow hedge accounting, in which case any resultant gain or loss is recognised in other comprehensive income and accumulated separately in equity to the extent that the hedge is effective and until the hedged transaction occurs. The ineffective portion of any gain or loss and any other changes in fair value of derivative financial instruments are recognised in the consolidated profit and loss account.

(g) Fixed assets and depreciation

Fixed assets are stated at cost less aggregate depreciation and impairment losses (see Note 1(i)).

Depreciation is calculated to write off the cost of items of fixed assets, less their estimated residual value, if any, using the straight-line method over their estimated useful lives as follows :-

Leasehold land and buildings	50 years or the remaining lease term whichever is shorter
Leasehold improvements	4 — 5 years or the remaining lease term whichever is shorter
Furniture, fixtures, equipment and others	3 — 10 years

Both the useful life of an asset and its residual value, if any, are reviewed annually.

Gains or losses arising from the retirement or disposal of an item of fixed assets are determined as the difference between the net disposal proceeds and the carrying amount of the item and are recognised in the consolidated profit and loss account on the date of retirement or disposal.

Restoration costs are provided for and included in fixed assets and charged to the consolidated profit and loss account on a straight-line basis over the lease terms.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(h) Intangible asset

Intangible asset acquired by the Group is stated in the balance sheet at cost less accumulated amortisation (where the estimated useful life is finite) and impairment losses (see Note 1(i)).

Amortisation of intangible asset with a finite useful life is charged to the consolidated profit and loss account on a straight-line basis over the asset's estimated useful life. The following intangible asset with finite useful life is amortised from the date it is available for use and its estimated useful life is as follows :-

— exclusive distribution rights 7.6 years

On 31st March, 2010, the remaining useful life of the exclusive distribution rights had been extended from 4 years to 9 years (see Note 12).

(i) Impairment of assets

(i) Impairment of trade and other receivables

Trade and other receivables that are stated at cost or amortised cost are reviewed at each balance sheet date to determine whether there is objective evidence of impairment. Objective evidence of impairment includes observable data that comes to the attention of the Group about one or more of the following loss events :-

— significant financial difficulty of the debtor;
— a breach of contract, such as a default or delinquency in interest or principal payments;
— it becoming probable that the debtor will enter bankruptcy or other financial reorganisation; and
— significant changes in the technological, market, economic or legal environment that have an adverse effect on the debtor.

If any such evidence exists, the impairment loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows.

If in a subsequent period the amount of an impairment loss decreases and the decrease can be linked objectively to an event occurring after the impairment loss was recognised, the impairment loss is reversed through the consolidated profit and loss account. A reversal of an impairment loss shall not result in the asset's carrying amount exceeding that which would have been determined had no impairment loss been recognised in prior years.

The impairment losses for doubtful debts are recorded using an allowance account. When the Group is satisfied that recovery is remote, the amount considered irrecoverable is written off against trade debtors and bills receivable directly and any amounts held in the allowance account relating to that debt are reversed. Subsequent recoveries of amounts previously charged to the allowance account are reversed against the allowance account. Other changes in the allowance account and subsequent recoveries of amounts previously written off directly are recognised in the consolidated profit and loss account.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(i) Impairment of assets *(cont'd)*

(ii) Impairment of other assets

Internal and external sources of information are reviewed at each balance sheet date to identify indications that the following assets may be impaired or, except in the case of goodwill, an impairment loss previously recognised no longer exists or may have decreased :-

— fixed assets;
— intangible asset;
— investments in subsidiary and associated companies; and
— goodwill.

If any such indication exists, the recoverable amount of the asset is estimated. In addition, for goodwill, the recoverable amount is estimated annually whether or not there is any indication of impairment.

— Calculation of recoverable amount

The recoverable amount of an asset is the greater of its fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Where an asset does not generate cash inflows largely independent of those from other assets, the recoverable amount is determined for the smallest group of assets that generates cash inflows independently (i.e. a cash-generating unit).

— Recognition of impairment losses

An impairment loss is recognised in the consolidated profit and loss account if the carrying amount of an asset, or the cash-generating unit to which it belongs, exceeds its recoverable amount. Impairment losses recognised in respect of cash-generating units are allocated first to reduce the carrying amount of any goodwill allocated to the cash-generating unit (or group of units) and then, to reduce the carrying amount of the other assets in the unit (or group of units) on a pro rata basis, except that the carrying value of an asset will not be reduced below its individual fair value less costs to sell, or value in use, if determinable.

— Reversals of impairment losses

In respect of assets other than goodwill, an impairment loss is reversed if there has been a favourable change in the estimates used to determine the recoverable amount. An impairment loss in respect of goodwill is not reversed.

A reversal of an impairment loss is limited to the carrying amount of the asset that would have been determined had no impairment loss been recognised in prior years. Reversals of impairment losses are credited to the consolidated profit and loss account in the year in which the reversals are recognised.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(i) Impairment of assets *(cont'd)*

(iii) Interim financial reporting and impairment

Under the Listing Rules, the Group is required to prepare an interim financial report in compliance with HKAS 34, *Interim financial reporting*, in respect of the first six months of the financial year. At the end of the interim period, the Group applies the same impairment testing, recognition, and reversal criteria as it would at the end of the financial year (see Notes 1(i)(i) and (ii)).

Impairment losses recognised in an interim period in respect of goodwill carried at cost are not reversed in a subsequent period. This is the case even if no loss, or a smaller loss, would have been recognised had the impairment been assessed only at the end of the financial year to which the interim period relates.

(j) Stocks

Stocks are carried at the lower of cost and net realisable value.

Cost is calculated using the FIFO method and comprises all costs of purchase, costs of conversion and other costs incurred in bringing the stocks to their present location and condition.

Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

When stocks are sold, the carrying amount of those stocks is recognised as an expense in the year in which the related revenue is recognised. The amount of any write-down of stocks to net realisable value and all losses of stocks are recognised as an expense in the year the write-down or loss occurs. The amount of any reversal of any write-down of stocks is recognised as a reduction in the amount of stocks recognised as an expense in the year in which the reversal occurs.

(k) Leased assets

An arrangement, comprising a transaction or a series of transactions, is or contains a lease if the Group determines that the arrangement conveys a right to use a specific asset or assets for an agreed period of time in return for a payment or a series of payments. Such a determination is made based on an evaluation of the substance of the arrangement and is regardless of whether the arrangement takes the legal form of a lease.

(i) Classification of assets leased to the Group

Assets that are held by the Group under leases which transfer to the Group substantially all the risks and rewards of ownership are classified as being held under finance leases. Leases which do not transfer substantially all the risks and rewards of ownership to the Group are classified as operating leases.

Land held for own use under an operating lease, the fair value of which cannot be measured separately from the fair value of a building situated thereon at the inception of the lease, is accounted for as being held under a finance lease, unless the building is also clearly held under an operating lease. For these purposes, the inception of the lease is the time that the lease was first entered into by the Group, or taken over from the previous lessee.

1. PRINCIPAL ACCOUNTING POLICIES *(cont'd)*

(k) Leased assets *(cont'd)*

(ii) Operating lease charges

Where the Group has the use of assets held under operating leases, payments made under the leases are charged to the consolidated profit and loss account in equal instalments over the accounting periods covered by the lease term, except where an alternative basis is more representative of the pattern of benefits to be derived from the leased asset. Lease incentives received are recognised in the consolidated profit and loss account as an integral part of the aggregate net lease payments made. Contingent rentals are charged to the consolidated profit and loss account in the accounting period in which they are incurred.

(l) Trade and other receivables

Trade and other receivables are initially recognised at fair value and thereafter stated at amortised cost less allowance for impairment of doubtful debts (see Note 1(i)(i)), except where the receivables are interest-free loans made to related parties without any fixed repayment terms or the effect of discounting would be immaterial. In such cases, the receivables are stated at cost less allowance for impairment of doubtful debts.

(m) Interest-bearing borrowings

Interest-bearing borrowings are recognised initially at fair value less attributable transaction costs. Subsequent to initial recognition, interest-bearing borrowings are stated at amortised cost with any difference between the amount initially recognised and redemption value being recognised in the consolidated profit and loss account over the period of the borrowings, together with any interest and fee payable, using the effective interest method.

(n) Trade and other payables

Trade and other payables are initially recognised at fair value and are subsequently stated at amortised cost unless the effect of discounting would be immaterial, in which case they are stated at cost.

(o) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits with banks and other financial institutions, and short-term, highly liquid investments that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value, having been within three months of maturity at acquisition. Bank overdrafts that are repayable on demand and form an integral part of the Group's cash management are also included as a component of cash and cash equivalents for the purpose of the consolidated cash flow statement.

(p) Employee benefits

(i) Short term employee benefits and contributions to defined contribution retirement schemes

Salaries, annual bonuses, paid annual leave, contributions to defined contribution retirement schemes, including those payable in China and Hong Kong under relevant legislation, and the cost of non-monetary benefits are accrued in the year in which the associated services are rendered by employees. Where payment or settlement is deferred and the effect would be material, these amounts are stated at their present values.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(p) Employee benefits *(cont'd)*

(ii) Defined benefit retirement scheme obligations

The Group's net obligation in respect of defined benefit retirement schemes is calculated separately for each scheme by estimating the amount of future benefit that employees have earned in return for their service in the current and prior years; that benefit is discounted to determine the present value and the fair value of any scheme assets is deducted. The discount rate is the yield at balance sheet date on high quality corporate bonds that have maturity dates approximating the terms of the Group's obligations. The calculation is performed by an independent qualified actuary using the projected unit credit method.

When the benefits of a scheme are improved, the portion of the increased benefit relating to past service by employees is recognised as an expense in the consolidated profit and loss account on a straight-line basis over the average period until the benefits become vested. If the benefits vest immediately, the expense is recognised immediately in the consolidated profit and loss account.

In calculating the Group's obligation in respect of a scheme, if any cumulative unrecognised actuarial gain or loss exceeds 10 per cent. of the greater of the present value of the defined benefit obligation and the fair value of scheme assets, that portion is recognised in the consolidated profit and loss account over the expected average remaining working lives of the employees participating in the scheme. Otherwise, the actuarial gain or loss is not recognised.

Where the calculation of the Group's net obligation results in a negative amount, the asset recognised is limited to the total of any cumulative unrecognised net actuarial losses and past service costs and the present value of any future refunds from the scheme or reductions in future contributions to the scheme.

(iii) Termination benefits

Termination benefits are recognised when, and only when, the Group demonstrably commits itself to terminate employment or to provide benefits as a result of voluntary redundancy by having a detailed formal plan which is without realistic possibility of withdrawal.

(q) Income tax

(i) Income tax for the year comprises current tax and movements in deferred tax assets and liabilities. Current tax and movements in deferred tax assets and liabilities are recognised in the consolidated profit and loss account except to the extent that it relates to items recognised in other comprehensive income or directly to equity, in which case the relevant amounts of tax are recognised in other comprehensive income or directly in equity, respectively.

(ii) Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.

(iii) Deferred tax assets and liabilities arise from deductible and taxable temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the tax bases respectively. Deferred tax assets also arise from unused tax losses and unused tax credits.

1. PRINCIPAL ACCOUNTING POLICIES *(cont'd)*

(q) Income tax *(cont'd)*

Apart from certain limited exceptions, all deferred tax liabilities, and all deferred tax assets to the extent that it is probable that future taxable profits will be available against which the asset can be utilised, are recognised. Future taxable profits that may support the recognition of deferred tax assets arising from deductible temporary differences include those that will arise from the reversal of existing taxable temporary differences, provided those differences relate to the same taxation authority and the same taxable entity, and are expected to reverse either in the same period as the expected reversal of the deductible temporary difference or in periods into which a tax loss arising from the deferred tax asset can be carried back or forward. The same criteria are adopted when determining whether existing taxable temporary differences support the recognition of deferred tax assets arising from unused tax losses and credits, that is, those differences are taken into account if they relate to the same taxation authority and the same taxable entity, and are expected to reverse in a period, or periods, in which the tax loss or credit can be utilised.

The limited exceptions to recognition of deferred tax assets and liabilities are those temporary differences arising from goodwill not deductible for tax purposes, the initial recognition of assets or liabilities that affect neither accounting nor taxable profit (providing they are not part of a business combination), and temporary differences relating to investments in subsidiary companies to the extent that, in the case of taxable differences, the Group controls the timing of the reversal and it is probable that the differences will not reverse in the foreseeable future, or in the case of deductible differences, unless it is probable that they will reverse in the future.

The amount of deferred tax recognised is measured based on the expected manner of realisation or settlement of the carrying amount of the assets and liabilities, using tax rates enacted or substantively enacted at the balance sheet date. Deferred tax assets and liabilities are not discounted.

The carrying amount of a deferred tax asset is reviewed at each balance sheet date and is reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow the related tax benefit to be utilised. Any such reduction is reversed to the extent that it becomes probable that sufficient taxable profits will be available.

Additional income taxes that arise from the distribution of dividends are recognised when the liability to pay the related dividends is recognised.

(iv) Current tax balances and deferred tax balances, and movements therein, are presented separately from each other and are not offset. Current tax assets are offset against current tax liabilities, and deferred tax assets against deferred tax liabilities, if the Company or the Group has the legally enforceable right to set off current tax assets against current tax liabilities and the following additional conditions are met :-

— in the case of current tax assets and liabilities, the Company or the Group intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously; or

— in the case of deferred tax assets and liabilities, if they relate to income taxes levied by the same taxation authority on either :-

  — the same taxable entity; or

  — different taxable entities, which, in each future period in which significant amounts of deferred tax liabilities or assets are expected to be settled or recovered, intend to realise the current tax assets and settle the current tax liabilities on a net basis or realise and settle simultaneously.

1. PRINCIPAL ACCOUNTING POLICIES *(cont'd)*

(r) Financial guarantees issued, provisions and contingent liabilities

(i) Financial guarantees issued

Financial guarantees are contracts that require the issuer (i.e. the guarantor) to make specific payments to reimburse the beneficiary of the guarantee ("the holder") for a loss the holder incurs because a specified debtor fails to make payment when due in accordance with the terms of a debt instrument.

Where the Group issues a financial guarantee, the fair value of the guarantee (being the transaction price, unless the fair value can otherwise be reliably estimated) is initially recognised as deferred income within trade and other payables. Where consideration is received or receivable for the issuance of the guarantee, the consideration is recognised in accordance with the Group's accounting policies applicable to that category of asset. Where no such consideration is received or receivable, an immediate expense is recognised in the consolidated profit and loss account on initial recognition of any deferred income.

The amount of the guarantee initially recognised as deferred income is amortised in the consolidated profit and loss account over the term of the guarantee as income from financial guarantees issued. In addition, provisions are recognised in accordance with Note 1(r)(ii) if and when (i) it becomes probable that the holder of the guarantee will call upon the Group under the guarantee; and (ii) the amount of that claim on the Group is expected to exceed the amount currently carried in trade and other payables in respect of that guarantee i.e. the amount initially recognised, less accumulated amortisation.

(ii) Other provisions and contingent liabilities

Provisions are recognised for other liabilities of uncertain timing or amount when the Group or the Company has a legal or constructive obligation arising as a result of a past event, it is probable that an outflow of economic benefits will be required to settle the obligation and a reliable estimate can be made. Where the time value of money is material, provisions are stated at the present value of the expenditure expected to settle the obligation.

Where it is not probable that an outflow of economic benefits will be required, or the amount cannot be estimated reliably, the obligation is disclosed as a contingent liability, unless the probability of outflow of economic benefits is remote. Possible obligations, whose existence will only be confirmed by the occurrence or non-occurrence of one or more future events are also disclosed as contingent liabilities unless the probability of outflow of economic benefits is remote.

(s) Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable. Provided it is probable that the economic benefits will flow to the Group and the revenue and costs, if applicable, can be measured reliably, revenue is recognised in the consolidated profit and loss account as follows :-

(i) Sales of goods and income from sale of concession and consigned goods

Revenue and income are recognised when goods are sold and the related risks and rewards of ownership of the goods have been transferred to the customers. Revenue excludes value added tax or other sales taxes and is after deduction of any trade discounts.

(ii) Interest income

Interest income is recognised as it accrues using the effective interest method.

(iii) Royalty income

Royalty income is accrued on a time proportioned basis over the term of the royalty agreement.

(iv) Dividends

Dividend income from unlisted investments is recognised when the shareholder's right to receive payment is established.

1. PRINCIPAL ACCOUNTING POLICIES *(cont'd)*

(t) Translation of foreign currencies

Foreign currency transactions during the year are translated at the foreign exchange rates ruling at the transaction dates. Monetary assets and liabilities denominated in foreign currencies are translated at the foreign exchange rates ruling at the balance sheet date. Exchange differences are recognised in the consolidated profit and loss account.

Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the foreign exchange rates ruling at the transaction dates. Non-monetary assets and liabilities denominated in foreign currencies that are stated at fair value are translated using the foreign exchange rates ruling at the dates the fair value was determined.

The results of foreign operations are translated into Hong Kong dollars at the exchange rates approximating the foreign exchange rates ruling at the dates of the transactions. Balance sheet items, including goodwill arising on consolidation of foreign operations acquired on or after 1st April, 2005, are translated into Hong Kong dollars at the closing foreign exchange rates at the balance sheet date. The resulting exchange differences are recognised in other comprehensive income and accumulated separately in equity in the exchange reserve. Goodwill arising on consolidation of a foreign operation acquired before 1st April, 2005 is translated at the foreign exchange rate that applied at the date of acquisition of the foreign operation.

On disposal of a foreign operation, the cumulative amount of the exchange differences relating to that foreign operation is reclassified from equity to consolidated profit and loss account when the profit or loss on disposal is recognised.

(u) Borrowing costs

Borrowing costs that are directly attributable to the acquisition, construction or production of an asset which necessarily takes a substantial period of time to get ready for its intended use or sale are capitalised as part of the cost of that asset. Other borrowing costs are expensed in the period in which they are incurred.

The capitalisation of borrowing costs as part of the cost of a qualifying asset commences when expenditure for the asset is being incurred, borrowing costs are being incurred and activities that are necessary to prepare the asset for its intended use or sale are in progress. Capitalisation of borrowing costs is suspended or ceases when substantially all the activities necessary to prepare the qualifying asset for its intended use or sale are interrupted or complete.

1. *PRINCIPAL ACCOUNTING POLICIES* *(cont'd)*

(v) Related parties

For the purposes of these accounts, a party is considered to be related to the Group if :-

(i) the party has the ability, directly or indirectly through one or more intermediaries, to control the Group or exercise significant influence over the Group in making financial and operating policy decisions, or has joint control over the Group;

(ii) the Group and the party are subject to common control;

(iii) the party is an associate of the Group or a joint venture in which the Group is a venturer;

(iv) the party is a member of key management personnel of the Group or the Group's parent, or a close family member of such an individual, or is an entity under the control, joint control or significant influence of such individuals;

(v) the party is a close family member of a party referred to in (i) or is an entity under the control, joint control or significant influence of such individuals; or

(vi) the party is a post-employment benefit plan which is for the benefit of employees of the Group or of any entity that is a related party of the Group.

Close family members of an individual are those family members who may be expected to influence, or be influenced by, that individual in their dealings with the entity.

(w) Segment reporting

An operating segment is a component of the Group that engages in business activities from which the Group may earn revenue and incur expenses, and is identified on the basis of the internal financial reports that are provided to and regularly reviewed by the Group's chief operating decision maker in order to allocate resources and assess performance of the segment. For the periods presented, management has determined that the Group has a single reportable segment as the Group is only engaged in the sale of luxury goods.

2. *TURNOVER / SEGMENTAL INFORMATION*

The principal activity of the Company is that of investment holding. The principal activities of the subsidiary companies are set out on pages 90 to 94.

Turnover represents the invoiced value of goods sold less discounts and returns, and income from concession and consignment sales.

Business segment

The Group has a single reportable segment which is the sale of luxury goods. Accordingly, the segment information for this sole operating segment is equivalent to the consolidated figures.

Geographical information

The following table sets out information about the geographical location of the Group's revenue from external customers. The geographical location of customers is based on the location at which the goods delivered.

	2011	2010
	HK$'000	*HK$'000*
Hong Kong (place of domicile)	**1,842,474**	2,038,793
China	**720,861**	781,276
Taiwan	**556,380**	598,181
Other territories (Mainly Asia)	**284,146**	215,389
	1,561,387	1,594,846
Total	**3,403,861**	3,633,639

The following table sets out information about the geographical location of the Group's fixed assets, intangible asset, goodwill and interests in associated companies. The geographical location of the specified non-current assets is based on the physical location of the asset, in the case of fixed assets, the location of the operation to which they are allocated, in the case of intangible assets and goodwill, and the location of operations, in the case of interests in associated companies.

	2011	2010
	HK$'000	*HK$'000*
Hong Kong (place of domicile)	**298,320**	256,824
China	**125,254**	139,437
Taiwan	**77,331**	90,413
Other territories (Mainly Asia)	**43,034**	5,314
	245,619	235,164
Total	**543,939**	491,988

Information about major customers

The Group sells goods to numerous individual customers without concentration of reliance. There is no disclosable information of major customers under HKFRS 8, *Operating segments*.

3. OTHER INCOME

	2011	2010
	HK$'000	*HK$'000*
Interest income	**4,806**	3,233
Loss on disposal of fixed assets	**(2,975)**	(6,360)
Net foreign exchange gain	**12,787**	2,529
Realised and unrealised gains from financial assets designated at fair value through profit or loss :-		
— interest income	**17,441**	2,100
— net fair value gains	**8,916**	1,734
Other income (Note)	**163,590**	141,143
	204,565	144,379

Note :-

Other income represents amounts received by the Group for termination / expiration of an apparel and accessories distribution licences.

4. PROFIT BEFORE TAXATION

	2011	2010
	HK$'000	*HK$'000*
Profit before taxation is arrived at after charging / (crediting) :-		
Amortisation of intangible asset (Note 12)	**18,865**	42,448
Auditors' remuneration		
— audit services	**4,929**	4,984
— other services	**31**	31
Cost of stocks (Note 16)	**1,594,125**	1,600,170
Depreciation (Note 11)	**70,596**	83,034
Impairment loss on trade debtors (written back) / recognised (Note 17(b))	**(1,157)**	4,112
Interest on bank overdrafts and loans repayable within five years	**957**	685
Operating lease charges for hire of plant and machinery, and other assets	**1,245**	1,615
Operating lease charges in respect of land and buildings		
— minimum lease payments	**453,498**	526,787
— contingent rent	**146,198**	161,318
Share of associated companies' taxation	**5,825**	6,688
Staff costs	**479,530**	514,921
Including :-		
Contributions to defined contribution retirement schemes	**19,888**	21,330
Expenses recognised in respect of defined benefit retirement schemes (Note 25)	**231**	227

5. DIRECTORS' REMUNERATION

Directors' remuneration disclosed pursuant to section 161 of the Hong Kong Companies Ordinance is as follows :-

	Directors' fees *HK$'000*	Salaries, allowances and benefits in kind *HK$'000*	Discretionary bonuses *HK$'000*	Retirement scheme contributions *HK$'000*	2011 Total *HK$'000*
Executive directors					
Dickson Poon	**10**	**4,602**	**5,000**	**12**	**9,624**
Raymond Lee	**10**	**3,644**	**5,938**	**12**	**9,604**
Chan Tsang Wing, Nelson	**10**	**3,547**	**5,605**	**12**	**9,174**
Edwin Ing	**10**	**1,542**	**3,030**	**10**	**4,592**
Lau Yu Hee, Gary	**10**	**1,768**	**1,048**	**12**	**2,838**
Ng Chan Lam	**10**	**760**	**450**	**12**	**1,232**
Independent non-executive directors					
Bhanusak Asvaintra	**233**	**–**	**–**	**–**	**233**
Nicholas Peter Etches	**233**	**–**	**–**	**–**	**233**
Christopher Patrick Langley, OBE	**233**	**–**	**–**	**–**	**233**
	759	**15,863**	**21,071**	**70**	**37,763**

	Directors' fees *HK$'000*	Salaries, allowances and benefits in kind *HK$'000*	Discretionary bonuses *HK$'000*	Retirement scheme contributions *HK$'000*	2010 Total *HK$'000*
Executive directors					
Dickson Poon	10	4,460	4,500	12	8,982
Raymond Lee	10	3,506	4,688	12	8,216
Chan Tsang Wing, Nelson	10	3,437	4,405	12	7,864
Edwin Ing	10	1,831	2,250	12	4,103
Lau Yu Hee, Gary	10	1,697	545	12	2,264
Ng Chan Lam	10	736	360	12	1,118
Independent non-executive directors					
Bhanusak Asvaintra	225	–	–	–	225
Nicholas Peter Etches	225	–	–	–	225
Christopher Patrick Langley, OBE	225	–	–	–	225
	735	15,667	16,748	72	33,222

6. *REMUNERATION OF THE FIVE HIGHEST PAID INDIVIDUALS*

Among the five highest paid individuals, four (2010 : four) are directors whose remuneration is disclosed in Note 5. Details of the remuneration of the other (2010 : one) highest paid individual are as follows :-

	2011 *HK$'000*	2010 *HK$'000*
Salaries, allowances and benefits in kind	**1,663**	2,944
Discretionary bonuses	**1,836**	3,800
Retirement scheme contributions	**12**	9
	3,511	6,753

The remuneration of the one (2010 : one) individual falls within the following band :-

	2011 *Number of individuals*	2010 *Number of individuals*
HK$3,500,001 – 4,000,000	**1**	–
HK$6,500,001 – 7,000,000	**–**	1
	1	1

7. *TAXATION*

(a) Taxation in the consolidated profit and loss account represents :-

	2011 *HK$'000*	2010 *HK$'000*
Current tax – Hong Kong Profits Tax		
Provision for the year	**4,052**	64
Under-provision in respect of prior years	**421**	137
	4,473	201
Current tax – Overseas		
Provision for the year	**44,113**	37,543
Over-provision in respect of prior years	**(50)**	(5,843)
	44,063	31,700
Deferred tax		
Origination and reversal of temporary differences	**21,488**	33,858
Effect on deferred tax balances at 1st April resulting from a change in tax rate	**817**	3,340
	22,305	37,198
Total income tax expense	**70,841**	69,099

7. TAXATION *(cont'd)*

The provision for Hong Kong Profits Tax for 2011 is calculated at 16.5 per cent. (2010 : 16.5 per cent.) of the estimated assessable profits for the year.

Taxation for overseas subsidiary companies is charged at the appropriate current rates of taxation ruling in the relevant countries.

(b) Reconciliation between tax expense and accounting profit at applicable tax rates :-

	2011	2010
	HK$'000	*HK$'000*
Profit before taxation	**417,780**	372,833
Notional tax on accounting profit calculated at applicable tax rates	**87,729**	66,110
Tax effect of non-deductible expenses	**15,695**	21,914
Tax effect of non-taxable revenue	**(42,590)**	(34,388)
Tax effect of prior years' tax losses utilised this year	**(10,311)**	(9,287)
Tax effect of temporary differences not recognised	**(8,472)**	(11,642)
Tax effect of unused tax losses not recognised	**27,602**	38,758
Effect on deferred tax balances as at 1st April resulting from a change in tax rate	**817**	3,340
Under / (Over)-provision in prior years	**371**	(5,706)
Actual tax expenses	**70,841**	69,099

(c) None of the taxation payable / recoverable in the balance sheet is expected to be settled after more than one year.

8. PROFIT ATTRIBUTABLE TO EQUITY SHAREHOLDERS OF THE COMPANY

The consolidated profit attributable to equity shareholders of the Company includes a profit of HK$12,000 (2010 : HK$141,133,000) which has been dealt with in the accounts of the Company.

9. DIVIDENDS

(a) Dividends payable to equity shareholders of the Company attributable to the year :-

	2011 HK$'000	2010 HK$'000
Interim dividend declared and paid of 13.0 cents (2010 : 13.0 cents) per ordinary share	**48,400**	48,400
Final dividend proposed after the balance sheet date of 20.0 cents (2010 : 18.0 cents) per ordinary share	**74,462**	67,016
No special dividend was proposed after the balance sheet date (2010 : 18.0 cents per ordinary share)	–	67,016

The final dividend proposed after the balance sheet date have not been recognised as liabilities at the balance sheet date.

(b) Dividends payable to equity shareholders of the Company attributable to the previous financial year, approved and paid during the year :-

	2011 HK$'000	2010 HK$'000
Final dividend in respect of the previous financial year, approved and paid during the year, of 18.0 cents (2009 : 18.0 cents) per ordinary share	**67,016**	67,016
Special dividend in respect of the previous financial year, approved and paid during the year, of 18.0 cents (2009 : Nil) per ordinary share	**67,016**	–

10. EARNINGS PER SHARE

The calculation of basic and diluted earnings per share in the current year is based on the profit attributable to ordinary equity shareholders of the Company of HK$346,835,000 (2010 : HK$304,219,000) and the weighted average number of 372,311,338 ordinary shares (2010 : 372,311,338 ordinary shares) in issue during the year.

11. FIXED ASSETS

The Group :-

	Land and buildings *HK$'000*	Leasehold improvements *HK$'000*	Furniture, fixtures, equipment and others *HK$'000*	Total *HK$'000*
Cost :-				
At 1st April, 2010	108,872	345,267	298,662	752,801
Exchange difference	–	11,591	3,915	15,506
Additions	–	93,133	37,098	130,231
Disposals	–	(98,986)	(6,124)	(105,110)
At 31st March, 2011	108,872	351,005	333,551	793,428
Aggregate depreciation :-				
At 1st April, 2010	35,703	288,173	236,056	559,932
Exchange difference	–	6,158	3,100	9,258
Charge for the year	2,586	42,508	25,502	70,596
Written back on disposals	–	(94,201)	(5,484)	(99,685)
At 31st March, 2011	38,289	242,638	259,174	540,101
Net book value :-				
At 31st March, 2011	70,583	108,367	74,377	253,327
Cost :-				
At 1st April, 2009	108,872	455,958	342,155	906,985
Exchange difference	–	6,510	1,954	8,464
Additions	–	55,851	38,070	93,921
Disposals	–	(173,052)	(83,517)	(256,569)
At 31st March, 2010	108,872	345,267	298,662	752,801
Aggregate depreciation :-				
At 1st April, 2009	33,117	394,914	275,893	703,924
Exchange difference	–	4,023	954	4,977
Charge for the year	2,586	46,577	33,871	83,034
Written back on disposals	–	(157,341)	(74,662)	(232,003)
At 31st March, 2010	35,703	288,173	236,056	559,932
Net book value :-				
At 31st March, 2010	73,169	57,094	62,606	192,869

11. *FIXED ASSETS* *(cont'd)*

Net book value of land and buildings comprises :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Long-term leases in Hong Kong	**35,288**	36,785
Medium-term lease in Hong Kong	**35,295**	36,384
	70,583	73,169

12. *INTANGIBLE ASSET*

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Cost :-		
At 1st April and 31st March	**322,607**	322,607
Accumulated amortisation :-		
At 1st April	**152,814**	110,366
Amortisation for the year	**18,865**	42,448
At 31st March	**171,679**	152,814
Net book value :-		
At 31st March	**150,928**	169,793

The intangible asset represents the exclusive distribution rights for "Tommy Hilfiger" apparel and other approved merchandise in Hong Kong, Taiwan, Singapore, Malaysia, Macau and certain cities in China.

On 31st March, 2010, Tommy Hilfiger Licensing LLC agreed to extend its licence to the Company for the sale of products under the brand name of "Tommy Hilfiger" in Hong Kong, Macau, Taiwan, Singapore and Malaysia ("the Territories") to 31st March, 2019 with the exception of China. Prior to this extension, the intangible asset is amortised over the remaining 4 years at an annual amortisation of HK$42,448,000. As a result of this extension, the remaining useful life of the exclusive distribution rights in the Territories has been extended from 4 years to 9 years from 1st April, 2010. The Group's annual amortisation expense is about HK$18,865,000 for each of the nine years ending 31st March, 2019.

The amortisation charge for the year is included in "Administrative expenses" in the consolidated profit and loss account.

13. SUBSIDIARY COMPANIES

	The Company	
	2011	2010
	HK$'000	*HK$'000*
Unlisted shares, at cost	**1,863,753**	1,863,753
Less : impairment loss	**(30,935)**	(30,935)
	1,832,818	1,832,818

The amount due to a subsidiary company is presented as non-current liability from current year onwards. Last year comparative has been reclassified to conform to current year's presentation.

Particulars of principal subsidiary companies are set out on pages 90 to 94.

14. ASSOCIATED COMPANIES

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Share of net assets	**132,534**	122,176
Amounts due to an associated company	**(6,750)**	(6,750)
	125,784	115,426

Trading balances with associated companies are presented as "Debtors, deposits and prepayments" and "Creditors and accruals" from current year onwards. Last year's comparatives have been reclassified to conform to current year's presentation.

Summary financial information on associated companies

	Assets	**Liabilities**	**Equity**	**Revenues**	**Profit / (loss)**
	HK$'000	***HK$'000***	***HK$'000***	***HK$'000***	***HK$'000***
2011					
100 per cent.	**524,855**	**245,021**	**279,834**	**696,454**	**47,537**
Group's effective interest	**242,900**	**110,366**	**132,534**	**315,913**	**21,324**
2010					
100 per cent.	450,930	193,111	257,819	528,909	39,507
Group's effective interest	209,479	87,303	122,176	241,059	17,043

Particulars of principal associated companies are set out on pages 90 to 94.

15. OTHER FINANCIAL ASSETS

Other financial assets comprise debt securities issued by corporations and are classified as financial assets designated at fair value through profit or loss. The debt securities, which are listed, bear fixed or variable interest rates and are denominated in United States dollars. All of the debt securities held by the Group are also traded over the counter.

16. STOCKS

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Stocks comprise :-		
Finished goods	**756,005**	699,201
Raw materials	**21,580**	23,445
	777,585	722,646

The analysis of the amount of stocks recognised as an expense is as follows :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Carrying amount of stocks sold	**1,587,803**	1,588,370
Write-down of stocks	**6,322**	11,800
	1,594,125	1,600,170

The write-down of stocks made during the year was due to a decrease in net realisable value of certain merchandise held for sale as a result of a change in consumer preferences.

17. DEBTORS, DEPOSITS AND PREPAYMENTS

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Trade debtors	**140,461**	112,886
Less : allowance for doubtful debts (Note 17(b))	**(15,370)**	(24,781)
	125,091	88,105
Amounts due from associated companies	**12,929**	23,925
Other debtors	**242,585**	221,470
	380,605	333,500

All debtors, deposits and prepayments of the Group, apart from certain rental deposits totalling HK$138,923,000 (2010 : HK$113,487,000), are expected to be recovered or recognised as an expense within one year.

(a) Ageing analysis

Included in debtors, deposits and prepayments are trade debtors (net of allowance for doubtful debts) with the following ageing analysis as at the balance sheet date :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Current	**119,629**	83,365
1 to 30 days overdue	**3,360**	4,431
31 to 60 days overdue	**431**	216
Over 60 days overdue	**1,671**	93
Amounts overdue	**5,462**	4,740
	125,091	88,105

Trade debtors are due within 30 to 90 days from the date of billing. Further details on the Group's credit policy are set out in Note 28(a).

17. DEBTORS, DEPOSITS AND PREPAYMENTS *(cont'd)*

(b) Impairment of trade debtors

Impairment losses in respect of trade debtors are recorded using an allowance account unless the Group is satisfied that recovery of the amount is remote, in which case the impairment loss is written off against trade debtors directly (see Note 1(i)(i)).

The movement in the allowance for doubtful debts during the year, including both specific and collective loss components, is as follows :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
At 1st April	**24,781**	21,844
Exchange difference	**442**	268
Impairment loss (written back) / recognised	**(1,157)**	4,112
Uncollectible amounts written off	**(8,696)**	(1,443)
At 31st March	**15,370**	24,781

At 31st March, 2011, the Group's trade debtors of HK$15,370,000 (2010 : HK$24,781,000) were individually determined to be impaired. The individually impaired receivables related to customers that were in financial difficulties and management assessed that none or only a portion of the receivables is expected to be recovered. Consequently, specific allowances for doubtful debts of HK$15,370,000 (2010 : HK$24,781,000) were recognised. The Group does not hold any collateral over these balances.

(c) Trade debtors that are not impaired

The ageing analysis of trade debtors that are overdue but neither individually nor collectively considered to be impaired are as follows :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
1 to 30 days overdue	**3,360**	4,431
31 to 60 days overdue	**431**	216
Over 60 days overdue	**1,671**	93
	5,462	4,740

Receivables that were past due but not impaired relate to a number of independent customers that have a good track record with the Group. Based on past experience, management believes that no impairment allowance is necessary in respect of these balances as there has not been a significant change in credit quality and the balances are still considered fully recoverable. The Group does not hold any collateral over these balances.

Receivables that were neither past due nor impaired relate to a wide range of customers for whom there was no recent history of default.

18. *CASH AND CASH EQUIVALENTS*

The effective deposit interest rates at the balance sheet date for the Group and the Company are 0.67 per cent. (2010 : 0.22 per cent.) and Nil (2010 : Nil) respectively. Their refixing dates are all within one year.

19. *BANK LOANS*

The bank loans are unsecured and repayable within one year.

The effective borrowing interest rate at the balance sheet date for the Group is 2.19 per cent. (2010 : 3.10 per cent.) and its refixing date is within one year.

20. *CREDITORS AND ACCRUALS*

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Trade creditors	**206,403**	182,039
Amount due to an associated company	**47**	1,182
Other creditors and accruals	**547,995**	469,888
	754,445	653,109

Included in creditors and accruals are trade creditors with the following ageing analysis as at the balance sheet date :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Current	**193,927**	163,869
1 to 30 days overdue	**5,609**	13,218
31 to 60 days overdue	**5,381**	2,678
Over 60 days overdue	**1,486**	2,274
	206,403	182,039

21. *DEFERRED TAXATION*

(a) Net deferred tax (assets) / liabilities recognised in the consolidated balance sheet :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Deferred tax assets	**(22,414)**	(23,256)
Deferred tax liabilities	**32,710**	11,816
	10,296	(11,440)

The Group :-

The components of deferred tax (assets) / liabilities recognised in the consolidated balance sheet and the movements during the year are as follows :-

Deferred tax arising from :-	**Depreciation in excess of the related depreciation allowances** ***HK$'000***	**Future benefit of tax losses** ***HK$'000***	**Undistributed profits of subsidiary and associated companies** ***HK$'000***	**Other temporary differences** ***HK$'000***	**Total** ***HK$'000***
At 1st April, 2010	(7,301)	(11,282)	9,669	(2,526)	(11,440)
Exchange difference	(44)	(208)	–	(317)	(569)
Effect on deferred tax balances as at 1st April resulting from a change in tax rate	–	409	–	408	817
Charged / (credited) to the consolidated profit and loss account	386	3,084	20,782	(2,764)	21,488
At 31st March, 2011	(6,959)	(7,997)	30,451	(5,199)	10,296
At 1st April, 2009	(7,430)	(24,429)	2,400	(18,184)	(47,643)
Exchange difference	(25)	(70)	–	(900)	(995)
Effect on deferred tax balances as at 1st April resulting from a change in tax rate	–	–	–	3,340	3,340
Charged to the consolidated profit and loss account	154	13,217	7,269	13,218	33,858
At 31st March, 2010	(7,301)	(11,282)	9,669	(2,526)	(11,440)

21. DEFERRED TAXATION *(cont'd)*

(b) Deferred tax assets not recognised

Deferred tax assets have not been recognised in respect of the following items :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Deductible temporary differences	**9,092**	8,725
Future benefit of tax losses	**190,374**	123,988
	199,466	132,713

The Group has not recognised deferred tax assets in respect of tax losses of certain subsidiary companies as it is not probable that the subsidiary companies will generate sufficient future taxable profits against which the accumulated tax losses may be offset in the foreseeable future. HK$89,178,000 (2010 : HK$62,688,000) future benefit of tax losses will expire within a range of 1 to 7 years from 1st April, 2011. The remaining balance of tax losses has no expiry date under current tax legislation.

(c) Deferred tax liabilities not recognised

At 31st March, 2011, temporary differences relating to the undistributed profits of a subsidiary company amounted to HK$226,165,000 (2010 : HK$192,948,000). Deferred tax liabilities of HK$21,766,000 (2010 : HK$18,648,000) have not been recognised in respect of the tax that would be payable on the distribution of these retained profits as the Company controls the dividend policy of this subsidiary company and it has been determined that it is probable that profits will not be distributed in the foreseeable future.

22. SHARE CAPITAL

	2011		2010	
	Number of shares	**Nominal value**	Number of shares	Nominal value
	Thousands	***HK$'000***	*Thousands*	*HK$'000*
Authorised :-				
Ordinary shares of HK$0.30 each	**518,000**	**155,400**	518,000	155,400
Issued and fully paid :-				
Ordinary shares of HK$0.30 each				
Balance brought forward and carried forward	**372,311**	**111,693**	372,311	111,693

The holders of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per ordinary share at general meetings of the Company. All ordinary shares rank equally with regard to the Company's residual assets.

22. SHARE CAPITAL *(cont'd)*

Notes :-

At no time during the year ended 31st March, 2011 was there any purchase, sale or redemption by the Company, or any of its subsidiary companies, of the Company's shares.

On 26th August, 2003 ("the Adoption Date"), the Company adopted a share option scheme ("the Scheme"). Pursuant to the Scheme, the board of directors may offer to grant an option to any current employee (including executive directors, non-executive directors and independent non-executive directors) of the Company and/or any of its subsidiary companies ("the Participant") to subscribe for shares of the Company. The Scheme serves to recognise the contribution of the employees to the growth of the Group and to provide incentives for their contribution to the future success of the Group.

The total number of shares which may be issued upon exercise of all options to be granted under the Scheme and any other schemes of the Company (excluding options lapsed in accordance with any other schemes of the Company) must not in aggregate exceed 10 per cent. of the shares in issue at the Adoption Date. The aforesaid 10 per cent. limit may be increased to 30 per cent. of the shares in issue from time to time by refreshment and separate approval by shareholders of the Company in general meeting.

The total number of shares issued and to be issued upon exercise of the options granted to each Participant (included exercised, cancelled and outstanding options) under the Scheme in any 12-month period must not exceed 1 per cent. of the shares in issue unless approved by the shareholders of the Company in general meeting.

An option may be exercised at any time during such option period as the board of directors may in its absolute discretion determine, save that such period shall not expire later than 10 years after the date of grant of the option. The Scheme shall be valid and effective for a period of 10 years commencing on the Adoption Date, i.e. until 25th August, 2013.

The board of directors may at its discretion when offering the grant of an option impose any conditions, restrictions or limitations in relation thereto additional to those set forth in the Scheme as it may think fit (to be stated in the letter containing the offer of the grant of the option). Unless otherwise specified in the letter offering the grant of an option, no performance target is required to be achieved and no minimum period for which an option must be held before an option or part thereof can be exercised.

An offer of the grant of an option under the Scheme shall be deemed to have been accepted when the duplicate letter comprising acceptance of the option duly signed by the relevant Participant together with a remittance in favour of the Company of HK$1.00 by way of consideration for the grant thereof is received by the Company.

The subscription price in respect of any particular option shall be such price as the board of directors may in its absolute discretion determine at the time of grant of the relevant option but shall be at least the higher of :-

(a) the closing price of the shares as stated in the Stock Exchange's daily quotations sheets on the date of grant of the option;

(b) the average closing price of the shares as stated in the Stock Exchange's daily quotations sheets for the five business days immediately preceding the date of grant of the option; and

(c) the nominal value of the shares.

As at 31st March, 2011, no share options were granted to any of the directors or employees of the Company or any of its subsidiary companies under the Scheme.

23. *CAPITAL AND RESERVES*

The Group

The reconciliation between the opening and closing balances of each component of the Group's consolidated equity is set out in the consolidated statement of changes in equity on page 44.

The Company

Details of the changes in the Company's individual components of equity between the beginning and the end of the year are set out below :-

	Share capital *HK$'000*	**Share premium** *HK$'000*	**Retained profits** *HK$'000*	**Total** *HK$'000*
At 1st April, 2010	111,693	431,200	673,656	1,216,549
Dividends approved / paid in respect of prior year (Note 9(b))	–	–	(134,032)	(134,032)
Dividends declared / paid in respect of the current year (Note 9(a))	–	–	(48,400)	(48,400)
Profit for the year	–	–	12	12
At 31st March, 2011	111,693	431,200	491,236	1,034,129
At 1st April, 2009	111,693	431,200	532,439	1,075,332
Dividends approved / paid in respect of prior year (Note 9(b))	–	–	(67,016)	(67,016)
Dividends declared / paid in respect of the current year (Note 9(a))	–	–	(48,400)	(48,400)
Profit for the year	–	–	256,633	256,633
At 31st March, 2010	111,693	431,200	673,656	1,216,549

(a) Nature and purpose of reserves

(i) Share premium

The application of the share premium account is governed by the Companies Act 1981 of Bermuda and the New Bye-Laws of the Company.

(ii) Exchange reserve

The exchange reserve comprises all foreign exchange differences arising from the translation of the accounts of foreign operations. The reserve is dealt with in accordance with the accounting policies set out in Note 1(t).

(b) Distributability of reserves

The distributable reserves of the Company at 31st March, 2011 amounted to HK$491,236,000 (2010 : HK$673,656,000).

23. *CAPITAL AND RESERVES* *(cont'd)*

(c) Capital management

The Group's objectives on managing capital are to safeguard the Group's ability to continue as a going concern as well as maximising returns for shareholders and benefits for other stakeholders.

The Group's strategy is to maintain a prudent gearing ratio and a solid base to support the operations and development of its business in the long term. No changes were made in the objectives, policies or processes during the years ended 31st March, 2011 and 31st March, 2010 respectively.

At 31st March, 2011, the Group had bank loans amounting to HK$54,587,000 (2010 : HK$11,410,000). The gearing ratio, being total bank borrowings net of cash balances as a percentage of consolidated capital and reserves is Nil (as at 31st March, 2010 : Nil).

The Group's capital structure is as follows :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Total equity	**2,304,290**	2,082,009

Neither the Company nor any of its subsidiary companies are subject to externally imposed capital requirements.

24. *MATERIAL RELATED PARTY TRANSACTIONS*

The following material transactions with related parties were in the opinion of the directors carried out in the ordinary and usual course of business and on normal commercial terms :-

(a) Transactions with associated companies :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Sales of goods	**23,837**	29,183
Purchases of good	**11,555**	9,545
Income from the provision of management and supporting service	**239**	1,163
Rental expenses	**3,151**	8,580

The amount due from these associated companies at 31st March, 2011 amounted to HK$3,964,000 (2010 : HK$6,230,000) and the amount due to these associated companies at 31st March, 2011 amounted to HK$47,000 (2010 : HK$1,262,000), which are interest free, unsecured and have repayment terms ranging from 20 days to 60 days.

24. *MATERIAL RELATED PARTY TRANSACTIONS* *(cont'd)*

(b) Transactions with companies in which a director of the Company has beneficial interests :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Sales of goods	**29,724**	53,407
Purchases of goods	**13,676**	14,798
Management and supporting service expenses	**403**	533
Income from the provision of management and supporting service	**9,502**	8,422
Rental expenses	**2,431**	2,386
Rental income	**8,689**	8,670
Advertising and promotion service expenses	**9,987**	9,596
Commission expenses	**26,208**	24,130

The amount due from these companies at 31st March, 2011 amounted to HK$12,665,000 (2010 : HK$7,481,000) and the amount due to these companies at 31st March, 2011 amounted to HK$50,762,000 (2010 : HK$13,011,000), which are interest free, unsecured and have repayment terms ranging from 20 days to 90 days.

On 25th March, 2011, the Group entered into a sale and purchase agreement with companies in which a director of the Company has beneficial interests to purchase their fixed assets at their net book value with effect from the close of business on 31st March, 2011 for a total consideration of HK$35,324,000. The consideration was settled after 31st March, 2011.

25. *EMPLOYEE RETIREMENT BENEFITS*

(a) Defined benefit retirement schemes

The Group makes contributions to three defined benefit retirement schemes which cover about 3.1 per cent. of the Group's employees. The schemes are administered by independent trustees with their assets held separately from those of the Group.

The schemes are funded by contributions from the Group in accordance with an independent actuary's recommendations based on annual actuarial valuations. The latest independent actuarial valuations of the schemes were at 31st March, 2011 and were prepared by Dr. Magic Lin, Actuary, EA, A.S.A., FAIRC, Ph.D., using the projected unit credit method. The actuarial valuations indicate that the Group's obligations under the defined benefit retirement schemes are 85.1 per cent. (2010 : 91.4 per cent.) covered by the scheme assets held by the trustees.

(i) The amount recognised in the consolidated balance sheet is as follows :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Present value of funded obligations	**(15,244)**	(12,837)
Fair value of scheme assets	**12,980**	11,734
Unrecognised actuarial losses / (gains)	**566**	(362)
	(1,698)	(1,465)

25. EMPLOYEE RETIREMENT BENEFITS *(cont'd)*

(a) Defined benefit retirement schemes *(cont'd)*

A portion of the above liability is expected to be settled after more than one year. However, it is not practicable to segregate this amount from the amounts payable in the next twelve months, as future contributions will also relate to future services rendered and future changes in actuarial assumptions and market conditions. The Group expects to pay HK$131,000 in contributions to defined benefit retirement schemes in the next year.

(ii) Scheme assets consist of the following :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Deposits with financial institutions	**3,808**	3,788
Stocks	**1,020**	103
Short term bills	**1,328**	49
Bonds	**1,367**	1,421
Others	**5,457**	6,373
	12,980	11,734

(iii) Movements in the present value of the defined benefit obligations :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
At 1st April	**12,837**	12,869
Benefits paid by the plans	**–**	(301)
Settlements paid by the Group	**–**	(3,663)
Current service cost	**206**	188
Interest cost	**266**	303
Actuarial losses	**795**	2,590
Exchange difference	**1,140**	851
At 31st March	**15,244**	12,837

25. EMPLOYEE RETIREMENT BENEFITS *(cont'd)*

(a) Defined benefit retirement schemes *(cont'd)*

(iv) Movements in scheme assets :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
At 1st April	**11,734**	10,841
Group's contributions paid to the schemes	**126**	272
Benefits paid by the plans	**–**	(301)
Actuarial expected return on scheme assets	**243**	114
Actuarial (losses) / gains	**(123)**	73
Exchange difference	**1,000**	735
At 31st March	**12,980**	11,734

(v) Expense recognised in the consolidated profit and loss account is as follows :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Current service cost	**206**	188
Interest cost	**266**	303
Actuarial expected return on scheme assets	**(243)**	(113)
Net actuarial losses / (gains) recognised	**2**	(151)
	231	227

The expense is recognised in the following line items in the consolidated profit and loss account :-

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Selling and distribution expenses	**96**	73
Administrative expenses	**135**	154
	231	227
Actual return on scheme assets	**121**	187

25. *EMPLOYEE RETIREMENT BENEFITS* *(cont'd)*

(a) Defined benefit retirement schemes *(cont'd)*

(vi) The principal actuarial assumptions used as at 31st March, 2011 are as follows :-

	The Group	
	2011	2010
Discount rate	**2.00%**	2.00%
Expected rate of return on scheme assets	**2.00%**	2.00%
Future salary increase	**3.33%**	3.33%

The expected long-term rate of return on scheme assets is based on the portfolio as a whole and not on the sum of the returns on individual asset categories. The return is based exclusively on historical returns, without adjustments.

Historical information

	The Group	
	2011	2010
	HK$'000	*HK$'000*
Present value of the defined benefit obligations	**(15,244)**	(12,837)
Fair value of scheme assets	**12,980**	11,734
Deficit in the scheme	**(2,264)**	(1,103)
Experience adjustments arising on scheme liabilities	**795**	2,590
Experience adjustments arising on scheme assets	**(123)**	73

(b) Defined contribution retirement scheme

The Group also operates a Mandatory Provident Fund Scheme ("the MPF scheme") under the Hong Kong Mandatory Provident Fund Schemes Ordinance for employees employed under the jurisdiction of the Hong Kong Employment Ordinance and not previously covered by the defined benefit retirement scheme. The MPF scheme is a defined contribution retirement scheme administered by independent trustees. Under the MPF scheme, the employer and its employees are each required to make contributions to the scheme at 5 per cent. of the employees' relevant income, subject to a cap of monthly relevant income of HK$20,000. Contributions to the scheme vest immediately.

Employees of the Group's subsidiary companies in China are required to participate in defined contribution retirement schemes which are administered and operated by the local municipal government. The Group's subsidiary companies contribute funds which are calculated on certain percentage of the payroll to the scheme to fund the retirement benefits of the employees. Contributions to the scheme vest immediately.

26. COMMITMENTS

(a) Capital commitments outstanding at 31st March, 2011 not provided for in the accounts were as follows :-

	The Group		The Company	
	2011	2010	**2011**	2010
	HK$'000	*HK$'000*	***HK$'000***	*HK$'000*
Contracted for	**31,217**	5,554	**–**	–
Authorised but not contracted for	**3,619**	112	**–**	–
	34,836	5,666	**–**	–

(b) At 31st March, 2011, the total future minimum lease payments under non-cancellable operating leases are payable as follows :-

	The Group		The Company	
	2011	2010	**2011**	2010
	HK$'000	*HK$'000*	***HK$'000***	*HK$'000*
Within one year	**430,081**	380,237	**–**	–
After one year but within five years	**934,754**	473,830	**–**	–
After five years	**414,567**	357,140	**–**	–
	1,779,402	1,211,207	**–**	–

The leases run for an initial period of 1 to 10 years, with an option to renew the lease when all terms are renegotiated. In addition to the minimum rental payments disclosed above, the Group has a commitment to pay additional rent of a proportion of turnover for certain leased properties if the turnover generated from those leased properties exceeds the predetermined levels. Contingent rentals are not included in the above commitments as it is not possible to estimate the amounts which may be payable.

27. CONTINGENT LIABILITIES

At 31st March, 2011, the Company had the following contingent liabilities in respect of :-

(a) Guarantees of HK$1,017,271,000 (2010 : HK$962,532,000) given to banks to secure facilities granted to certain subsidiary companies. The facilities were utilised to the extent of HK$169,631,000 (2010 : HK$87,764,000) at the balance sheet date.

(b) Guarantees given to licensors to guarantee the performance by certain subsidiary companies of obligations under certain agreements. The amount due under the agreements was HK$11,655,000 (2010 : HK$12,904,000) at the balance sheet date.

As at the balance sheet date, the directors do not consider it probable that a claim will be made against the Company under any of the guarantees. No provision was therefore made in this respect at 31st March, 2011 and 31st March, 2010 respectively.

The Company has not recognised any deferred income in respect of the guarantees given as their fair value cannot be reliably measured and their transaction price was Nil.

28. *FINANCIAL INSTRUMENTS*

The Group's activities exposed the Group mainly to credit, liquidity, interest rate and foreign exchange risks. The Group's overall risk management programme seeks to minimise potential adverse effects of these financial risks on the Group's financial performance.

(a) Credit risk

The Group's credit risk is primarily attributable to cash at banks, bank deposits, debt securities and trade and other receivables. Management has a credit policy in place and the exposures to these credit risks are monitored on an ongoing basis.

Cash at banks and bank deposits are placed with major financial institutions. The Group monitors the exposure to each single financial institution.

The Group made transactions with counterparties with acceptable credit quality in conformance to the Group treasury policies to minimise credit exposure. Acceptable credit ratings from reputable credit rating agencies is an important criterion in the selection of counterparties. The credit quality of counterparties will be closely monitored over the life of the transaction. The Group reviews its financial counterparties periodically in order to reduce credit risk concentrations relative to the underlying size and credit strength of each counterparty.

For trade and other receivables, credit checks are part of the normal operating process and stringent monitoring procedures are in place to deal with overdue debts. In addition, the Group reviews the recoverable amounts of trade and other receivables at each balance sheet date to ensure that adequate impairment losses are made for irrecoverable amounts. Sales to retail customers are made in cash or via major credit cards.

The Group has no significant concentration of credit risk with exposure spread over a number of counterparties and customers. The maximum exposure to credit risk is represented by the carrying amount of each financial asset in the balance sheet after deducting any impairment allowance.

Further quantitative disclosure in respect of the Group's exposure to credit risk arising from trade and other receivables are set out in Note 17.

28. *FINANCIAL INSTRUMENTS* *(cont'd)*

(b) Liquidity risk

Individual operating entities within the Group are responsible for their own cash management, including the short-term investment of cash surpluses and the raising of loans to cover expected cash demands, subject to approval by the Company's board of directors when the borrowings exceed certain pre-determined levels of authority. The Group's policy is to regularly monitor its liquidity requirements and its compliance with lending covenants, to ensure that it maintains sufficient cash and an adequate amount of credit facilities from major financial institutions to meet its liquidity requirements in the short and longer term.

The following tables detail the remaining contractual maturities at the balance sheet date of the Group's and the Company's financial liabilities, which are based on contractual undiscounted cash flows (including interest payments computed using contractual rates or, if floating, based on rates current at the balance sheet date) and the earliest date the Group and the Company can be required to pay.

The Group

	Carrying amount *HK$'000*	**Total contractual undiscounted cashflow** *HK$'000*	**Within one year or on demand** *HK$'000*	**More than one year but less than five years** *HK$'000*	**More than five years** *HK$'000*
2011					
Creditors and accruals	**754,445**	**754,445**	**735,047**	**19,398**	**–**
Bills payable	**9,884**	**9,884**	**9,884**	**–**	**–**
Amount due to an associated company	**6,750**	**6,750**	**6,750**	**–**	**–**
Bank loans	**54,587**	**54,836**	**54,836**	**–**	**–**
	825,666	**825,915**	**806,517**	**19,398**	**–**
2010					
Creditors and accruals	653,109	653,109	622,439	22,122	8,548
Bills payable	6,224	6,224	6,224	–	–
Amount due to an associated company	6,750	6,750	6,750	–	–
Bank loans	11,410	11,480	11,480	–	–
	677,493	677,563	646,893	22,122	8,548

28. FINANCIAL INSTRUMENTS *(cont'd)*

(b) Liquidity risk *(cont'd)*

The Company

	Carrying amount HK$'000	Total contractual undiscounted cashflow HK$'000	Within one year or on demand HK$'000	More than one year but less than five years HK$'000	More than five years HK$'000
2011					
Creditors and accruals	**204**	**204**	**204**	**–**	**–**
Amount due to a subsidiary company	**814,679**	**814,679**	**814,679**	**–**	**–**
	814,883	**814,883**	**814,883**	**–**	**–**
Financial guarantees issued :-					
Maximum amount guaranteed (Note 27)	**–**	**181,286**	**181,286**	**–**	**–**
2010					
Creditors and accruals	180	180	180	–	–
Amount due to a subsidiary company	616,282	616,282	616,282	–	–
	616,462	616,462	616,462	–	–
Financial guarantees issued :-					
Maximum amount guaranteed (Note 27)	–	100,668	100,668	–	–

(c) Interest rate risk

Except for the short-term bank borrowings of HK$54,587,000 (2010 : HK$11,410,000) held at effective interest rate of 2.19 per cent. (2010 : 3.10 per cent.), the Group has no significant interest bearing liabilities. The short-term bank borrowings at floating rate expose the Group to cash flow interest rate risk which is insignificant to the Group. The Group's exposure to changes in interest rates also relates to bank deposits and debt securities and the Group's income and operating cash flows are substantially independent of changes in market interest rates. Management does not anticipate significant impact resulting from changes in interest rates.

28. *FINANCIAL INSTRUMENTS* *(cont'd)*

(d) Foreign exchange risk

The Group operates internationally and is exposed to foreign exchange risk arising from commercial transactions, recognised assets and liabilities and net investments in foreign operations.

As at the year end, the foreign exchange risk of the Group arising from commercial transactions, recognised assets and liabilities is considered to be insignificant. This is due to the Group's transactions being generally denominated in the functional currencies of the respective group entities, while balances denominated in currencies other than the functional currency of the relevant group entity are generally settled promptly leaving minimal outstanding foreign currency position as at the balance sheet date.

To manage foreign exchange risk arising from commercial transactions, recognised assets and liabilities, companies in the Group may use forward foreign exchange contracts when major fluctuation in the relevant foreign currency is anticipated. There were no outstanding forward contracts as at 31st March, 2011 (2010 : HK$1,098,000).

The Group has certain investments in foreign operations, whose net assets are exposed to foreign currency translation risk. Currency exposure arising from the net assets of the Group's foreign operation such as Singapore is managed partially through borrowings denominated in their relevant foreign currencies.

(e) Price risk

The fair value of the financial assets designated at fair value through profit or loss is determined using quoted market price (unadjusted) in an active market for an identical instrument, which is categorised as level 1 under the fair value hierarchy pursuant to HKFRS 7, *Financial instruments : Disclosures*. During the year, there were no transfer among investments in level 1, level 2 and level 3.

At 31st March, 2011, it is estimated that an increase / decrease of 1 per cent. (2010 : 1 per cent.) in the relevant quoted market prices, with all other variables held constant, would have increased / decreased the Group's profit after tax (and retained profits) by approximately HK$3,465,000 (2010 : HK$1,921,000).

29. *ACCOUNTING ESTIMATES AND JUDGEMENTS*

Notes 25 and 28 contain information about the assumptions and their risk factors relating to defined benefit retirement scheme obligations and financial instruments. Other estimates and judgements are discussed below :-

(a) Recognition of deferred tax assets

As explained in Note 21, the Group recognises deferred tax assets in respect of tax losses based on the management's estimation of future taxable profits against which the accumulated tax losses may be offset in the foreseeable future for each individual subsidiary company. It is possible that certain assumptions adopted in the preparation of the profit forecasts for these operations may not be indicative of future taxable profits against which the accumulated tax losses may be offset. Any increase or decrease in the provision for deferred taxation would affect the Group's net asset value.

(b) Depreciation

Fixed assets are depreciated on a straight-line basis over the estimated useful lives of the assets. The Group reviews the estimated useful lives of the assets regularly in order to determine the amount of depreciation expense to be recorded during any reporting period. The useful lives are based on the Group's historical experience with similar assets. The depreciation expense for future periods is adjusted if there are material changes from previous estimates.

(c) Stocks

The Group evaluates the carrying value of stocks based on their estimated net realisable value. It is possible that the actual net realisable value may be different from that estimated due to changes in consumer preference and retail market environment.

(d) Assessment of impairment of goodwill

In accordance with HKAS 36, *Impairment of assets*, the Group completes an annual impairment test for goodwill allocated to the Group's cash-generating unit by comparing its recoverable amount to its carrying amount as at the balance sheet date. The recoverable amount of the cash-generating unit is determined based on value-in-use calculations. The calculation uses cash flow projections based on a one-year financial budget approved by management and extrapolated to cover a period of not less than five years with an estimated general annual growth of 10 per cent.. The discount rate used of 8.4 per cent. is pre-tax and reflects specific risk related to the relevant cash-generating unit. The budgeted gross margin and net profit margin are determined by the management for the cash-generating unit based on past performance and the expectations for market development. Management believes that any reasonably foreseeable change in any of the above key assumptions would not cause the carrying amount of goodwill to exceed the recoverable amount.

(e) Assessment of impairment of other non-current assets (excluding goodwill)

The Group conducts impairment reviews of other non-current assets that are subject to depreciation and amortisation whenever events or changes in circumstances indicate that their carrying amounts may not be recoverable. Management assesses the recoverable amount of each non-current asset based on its value in use or on its fair value less costs to sell (by reference to market prices), depending upon the anticipated future plans for the assets. These calculations require the use of judgements and estimates.

(f) Business combination and allocation of purchase price amongst identifiable assets

The Group accounts for business combinations in accordance with HKFRS 3, *Business combinations*. The Group is required to recognise separately, at the acquisition date, the acquiree's identifiable assets, including tangible and intangible assets that satisfy the recognition criteria regardless of whether they had been previously recognised in the acquiree's accounts.

The valuation in respect of the intangible assets recognised upon an acquisition during the year was performed by the management by reference to the future economic benefits to be derived from the asset based on fair value assessment. The assumptions adopted in the valuation include the revenue growth, expected volume of recurring business and the general market conditions.

30. POSSIBLE IMPACT OF AMENDMENTS, NEW STANDARDS AND INTERPRETATIONS ISSUED BUT NOT YET EFFECTIVE FOR THE YEAR ENDED 31ST MARCH, 2011

Up to the date of issue of these accounts, the HKICPA has issued a number of amendments, new standards and interpretations which are not yet effective for the year ended 31st March, 2011 and which have not been adopted in these accounts.

The Group is in the process of making an assessment of what the impact of these amendments, new standards and new interpretations is expected to be in the period of initial application. So far it has concluded that the adoption of them is unlikely to have a significant impact on the Group's results of operations and financial position.

In addition, the following developments may result in new or amended disclosures in the accounts :-

	Effective for accounting periods beginning on or after
HKFRS 9, Financial instruments	1st January, 2013
HKAS 24 (Revised), Related party disclosures	1st January, 2011
Improvements to HKFRSs 2010	1st January, 2011
Amendments to HKAS 12, Income taxes	1st January, 2012

31. POST BALANCE SHEET EVENT

In April 2011, a share transfer agreement was entered into between the Group and the joint venture partner ("the Transferee") of an associated company of the Group, whereby the Group agreed to transfer its entire equity interest in the associated company to the Transferee for a cash consideration of RMB78,000,000 (about HK$92,586,000). The Group's share of net assets of that associated company as at 31st March, 2011 amounted to HK$72,101,000.

PRINCIPAL SUBSIDIARY AND ASSOCIATED COMPANIES

At 31st March, 2011

Name	Issued share capital/Registered capital	Effective percentage shareholding Directly	Effective percentage shareholding Indirectly	Principal activities	Place of incorporation/ operation
PRINCIPAL SUBSIDIARY COMPANIES :-					
Ambrose China Limited (formerly known as Leading Way Limited)	US$1	–	100	Sale of watches, leather goods and fashion products	British Virgin Islands/ Hong Kong
Bertolucci Retail Limited	HK$2	–	100	Sale of watches	Hong Kong
* Bertolucci SA	CHF4,700,000	–	100	Sale of watches	Switzerland
Bestway Holdings Limited	HK$2	–	100	Investment holding	Hong Kong
Bondwood Investments Limited	HK$2	–	100	Sale of leather goods and fashion products	Hong Kong
Castlereagh Limited	US$2	100	–	Investment holding	British Virgin Islands
China Tone Limited	HK$1	–	100	Sale of fashion products	Hong Kong
* D Marketing Japan K.K.	YEN35,000,000	–	100	Sale of watches, lighters and pens	Japan
Dickson Concepts Limited	HK$1,000	–	100	Investment holding and provision of management and technical advisory services	Hong Kong
Dickson Concepts (Retail) Limited	HK$2	–	100	Sale of watches and fashion products	Hong Kong
Dickson Concepts (Wholesale) Limited	HK$10,000	–	100	Sale of watches and fashion products	Hong Kong
Dickson Express Company Limited (formerly known as Dickson CyberExpress Company Limited)	HK$2	–	100	Sale of fashion products	Hong Kong
Dickson Interior Design Limited	HK$2	–	100	Provision of interior design services	Hong Kong

PRINCIPAL SUBSIDIARY AND ASSOCIATED COMPANIES

At 31st March, 2011

	Name	Issued share capital/Registered capital	Effective percentage shareholding Directly	Indirectly	Principal activities	Place of incorporation/ operation
	PRINCIPAL SUBSIDIARY COMPANIES *(cont'd)* **:-**					
	Dickson Investments (H.K.) Limited	HK$2	–	100	Sale of luxury tableware	Hong Kong
*	Dickson Licensing Limited	US$1	100	–	Trademarks agency	British Virgin Islands
*	Dickson Macau Limited	MOP25,000	–	100	Sale of fashion products	Macau
*	Dickson (Shanghai) Company Limited	US$200,000	–	100 foreign-owned enterprise	Sale of watches and fashion products	China
	Dickson Stores Pte Ltd	S$300,000	–	100	Sale of watches	Singapore
	Dickson Trading (Asia) Company Limited	HK$500,000	–	100	Sale of fashion products	Hong Kong/ Taiwan
	Dickson Warehousing Limited	HK$2	–	100	Operation of warehouses	Hong Kong
*	Ever Success Consultancy (Shenzhen) Limited	HK$1,000,000	–	100 foreign-owned enterprise	Provision of management consultancy and professional services	China
	Ever Success Management Limited	HK$2	–	100	Provision of management consultancy and professional services	Hong Kong
*	Full Kingdom Interior Design Consultancy (Shanghai) Limited	HK$1,680,000	–	100 foreign-owned enterprise	Provision of interior design services	China
	Full Kingdom Limited	HK$2	–	100	Sale of fashion products and investment holding	Hong Kong
	Harmonious Time Limited	HK$2	–	100	Investment holding	Hong Kong
	Harvey Nichols (Hong Kong) Limited	HK$2	–	100	Operation of a Harvey Nichols store and sale of fashion products	Hong Kong

PRINCIPAL SUBSIDIARY AND ASSOCIATED COMPANIES

At 31st March, 2011

Name	Issued share capital/Registered capital	Effective percentage shareholding Directly	Effective percentage shareholding Indirectly	Principal activities	Place of incorporation/ operation
PRINCIPAL SUBSIDIARY COMPANIES *(cont'd)* **:-**					
Hong Kong Seibu Enterprise Company Limited	HK$392,000,000	–	100	Operation of and investment in Seibu stores	Hong Kong
Hong Kong Seibu Investment Co., Limited	HK$1,000,000	–	100	Investment in a Seibu store	Hong Kong
Ining Investments Limited	HK$10	–	90	Investment holding	Hong Kong
Hong Kong Stores Co. Ltd.	US$10	100	–	Sale of fashion jewellery products	British Virgin Islands/ Hong Kong
Hong Kong Stores (LP) Limited	HK$20	–	100	Sale of fashion products	Hong Kong
* Leading Way Apparel Shanghai Limited	US$200,000	–	100 foreign-owned enterprise	Sale of watches, leather goods and fashion products	China
Mighty Achievements Investments Limited	HK$2	–	100	Property investment	Hong Kong
Mighty Leader Limited	HK$2	–	100	Arrangement of property tenancy agreements	Hong Kong
Pui Chak Enterprises Limited	HK$24,000	–	100	Property investment	Hong Kong
* Raglan Resources Limited	US$1	–	100	Investment holding	British Virgin Islands
* Shenzhen Dickson Retail Limited	HK$3,500,000	–	100 foreign-owned enterprise	Sale of fashion products	China

PRINCIPAL SUBSIDIARY AND ASSOCIATED COMPANIES

At 31st March, 2011

Name	Issued share capital/Registered capital	Effective percentage shareholding Directly	Effective percentage shareholding Indirectly	Principal activities	Place of incorporation/ operation
PRINCIPAL SUBSIDIARY COMPANIES *(cont'd)* **:-**					
Sinotop Development Limited	HK$100	–	100	Sale of hair accessories	Hong Kong
The Dickson Shop Limited	HK$1,000,000	–	100	Investment holding	Hong Kong/ Singapore
The Dickson Trading (Taiwan) Co., Ltd.	NTD200,000,000	–	100	Sale of watches and fashion products	Taiwan
* Tommy Hilfiger Apparel (Shanghai) Limited	US$300,000	–	100 foreign-owned enterprise	Sale of fashion products	China
Tommy Hilfiger Asia-Pacific Limited	US$2	–	100	Sale of fashion products	British Virgin Islands/ Taiwan
Tommy Hilfiger Marketing Limited	HK$5,000,000	–	100	Sale of fashion products	Hong Kong
Top Creation Limited	HK$2	–	100	Sale of fashion products	Hong Kong
Top Strength Ventures Limited	US$1	–	100	Sale of fashion products	British Virgin Islands/ Hong Kong
Wealth Top Investment Limited	HK$1	–	100	Investment in a Seibu store	Hong Kong
* 联彩国际贸易 (深圳) 有限公司	RMB1,000,000	–	100 foreign-owned enterprise	Provision of import services	China
* 迪鹰时装 (上海) 有限公司	HK$10,000,000	–	100 foreign-owned enterprise	Sale of fashion products	China

PRINCIPAL SUBSIDIARY AND ASSOCIATED COMPANIES

At 31st March, 2011

Name	Issued share capital/Registered capital	Effective percentage shareholding Directly	Effective percentage shareholding Indirectly	Principal activities	Place of incorporation/ operation
PRINCIPAL ASSOCIATED COMPANIES :-					
* Chopard Hong Kong Distribution Limited	HK$30,000,000	–	45	Sale of watches	Hong Kong
* Shanghai Jin Jiang Dickson Center Co., Ltd.	US$20,000,000	–	45 Chinese-foreign equity joint venture	Operation of a department store and sale of fashion products	China
* Shenzhen Seibu Department Store Co., Ltd.	HK$25,500,000	–	44 Chinese-foreign equity joint venture	Operation of a Seibu store	China

All the issued share capital of the above principal subsidiary and associated companies consist of ordinary shares.

* Companies not audited by KPMG

FIVE YEAR GROUP FINANCIAL SUMMARY

	2011	2010	2009	2008	2007
	HK$'000	*HK$'000*	*HK$'000*	*HK$'000*	*HK$'000*
CONSOLIDATED PROFIT AND LOSS ACCOUNT					
Turnover	**3,403,861**	3,633,639	3,838,693	3,749,809	3,099,967
Profit before taxation	**417,780**	372,833	100,716	237,630	225,978
Taxation	**(70,841)**	(69,099)	(48,899)	(26,981)	(39,589)
Profit for the year	**346,939**	303,734	51,817	210,649	186,389
Attributable to :-					
Equity shareholders of the Company	**346,835**	304,219	51,374	210,576	186,176
Non-controlling interests	**104**	(485)	443	73	213
Profit for the year	**346,939**	303,734	51,817	210,649	186,389
CONSOLIDATED BALANCE SHEET					
Fixed assets	**253,327**	192,869	203,061	411,284	405,230
Intangible asset	**150,928**	169,793	212,241	254,690	297,139
Goodwill	**13,900**	13,900	13,900	13,900	13,900
Associated companies	**125,784**	115,426	101,931	99,043	87,188
Deferred tax assets	**22,414**	23,256	52,106	55,781	25,372
Other financial assets	**346,532**	192,081	–	–	–
Net current assets	**1,424,115**	1,386,500	1,282,875	1,161,510	574,902
Total assets less current liabilities	**2,337,000**	2,093,825	1,866,114	1,996,208	1,403,731
Deferred tax liabilities	**32,710**	11,816	4,463	6,176	1,938
Net assets	**2,304,290**	2,082,009	1,861,651	1,990,032	1,401,793
Share capital	**111,693**	111,693	111,693	111,693	93,093
Reserves	**2,185,241**	1,963,408	1,742,586	1,871,573	1,302,668
Total equity attributable to equity shareholders of the Company	**2,296,934**	2,075,101	1,854,279	1,983,266	1,395,761
Non-controlling interests	**7,356**	6,908	7,372	6,766	6,032
Total equity	**2,304,290**	2,082,009	1,861,651	1,990,032	1,401,793
OTHER FINANCIAL DATA					
Earnings per share (cents)	**93.2**	81.7	13.8	62.2	60.0
Dividend per share (cents)	**33.0**	49.0	29.0	41.3	41.3
Dividend cover	**2.8**	1.7	0.5	1.5	1.5

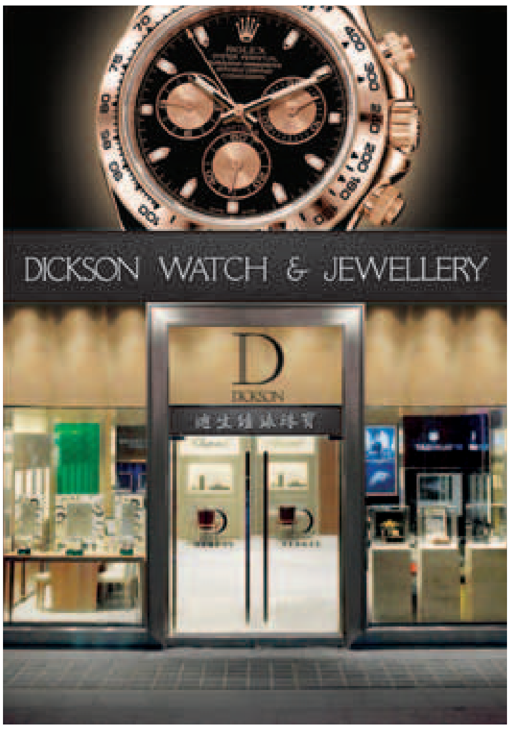
Note :-

Trading balances with associated companies for the years from 2007 to 2010 are reclassified from "Associated companies" to "Net current assets" to conform to current year's presentation.

Various boutiques recently opened or renovated by the Group.
本集團於近期開設或新裝修的精品店。

American Eagle Outfitters boutique at Harbour City, Tsimshatsui, Hong Kong.
位於香港尖沙咀海港城的「American Eagle Outfitters」精品店。

American Eagle Outfitters boutique at Nanjing West Road, Shanghai, China.
位於中國上海市南京西路的「American Eagle Outfitters」精品店。



Dickson Watch & Jewellery boutique at Grand Park Orchard, Singapore.
位於新加坡君樂酒店的「廸生鐘錶珠寶」精品店。