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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 377)

CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The Board of Directors (the “Board”) of New Island Printing Holdings Limited (the “Company”) hereby announces that the head office and principal place of business in Hong Kong of the Company have been changed to 25th Floor, Excel Centre, No. 483A Castle Peak Road, Cheung Sha Wan, Kowloon, Hong Kong with effect from 24 October 2011.

By Order of the Board

Lo Ming Chi, Charles

Chairman and Chief Executive Officer

Hong Kong, 24 October 2011

As at the date of this announcement, the Board comprises Mr. Lo Ming Chi, Charles (Chairman and Chief Executive Officer), Ms. Chan Yuk Yee and Mr. Dai Zhongcheng as Executive Directors; and Dr. Wong Yun Kuen, Mr. Pun Chi Ping and Mr. Ip Man Tin, David as Independent Non-executive Directors.

** For identification purpose only*