In this prospectus, unless the context otherwise requires, the following expressions shall have the following meanings.

"Application Form(s)"	WHITE Application Form(s), YELLOW Application Form(s), GREEN Application Form(s) and PINK Application Form(s) or, where the context so requires, any of them
"Articles of Association"	the Articles of Association of our Company (as amended from time to time), a summary of which is set out in the section headed "Appendix IV—Summary of the Constitution of the Company and Cayman Companies Law"
"Assured Employee Entitlement"	the entitlement of Eligible Employees to apply for the Employee Reserved Shares under the Employee Preferential Offer on the basis of an assured entitlement of 1,400 Employee Reserved Shares (being 7 board lots equating to a value, calculated on the basis of the maximum Offer Price, of HK\$29,400.00, excluding brokerage, SFC transaction levy and Stock Exchange trading fee) for each Eligible Employee
"Board" or "Board of Directors" or "Directors"	the board of directors of our Company
"business day"	any day (other than a Saturday, Sunday or public holiday) on which banks in Hong Kong are generally open for business
"CAGR"	compound annual growth rate
"Capitalisation Issue"	the capitalisation of an amount of HK\$8,949,999,220.00 standing to the credit of the share premium amount of the Company by applying such sum in paying up in full at par 8,949,999,220 Shares for allotment and issue to the sole Shareholder as resolved by the sole Shareholder on 29 November 2011
"Cayman Companies Law"	the Companies Law, Cap. 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands, as amended, supplemented or otherwise modified from time to time
"CCASS"	The Central Clearing and Settlement System established and operated by HKSCC
"CCASS Clearing Participant"	a person admitted to participate in CCASS as a direct clearing participant or general clearing participant
"CCASS Custodian Participant"	a person admitted to participate in CCASS as a custodian participant
"CCASS Investor Participant"	a person admitted to participate in CCASS as a investor participant who may be individual or joint individuals or a corporation
"CCASS Participant"	a CCASS Clearing Participant or a CCASS Custodian Participant or a CCASS Investor Participant

DEFINITIONS AND GLOSSARY

"China UnionPay" a bankcard organisation based in the PRC

"Companies Ordinance" the Companies Ordinance (Chapter 32 of the Laws of Hong

Kong), as amended or supplemented from time to time

"Company", "our", "we" or "us"

Chow Tai Fook Jewellery Group Limited (周大福珠寶集團有限公司), a company incorporated in the Cayman Islands on 20 July 2011 as an exempted company with limited liability and, except where the context otherwise

requires, all of its subsidiaries

"Concessionaire Counter" Self-operated POS with concessionaire agreement

"Controlling Shareholder(s)" CTF Holding, CTF Capital, CYT Family Holdings and/or CYT

Family Holdings II

"CTFE" Chow Tai Fook Enterprises Limited (周大福企業有限公司), a

company incorporated in Hong Kong with limited liability

"CTFE Group" CTFE and its subsidiaries

"CTF Capital" Chow Tai Fook Capital Limited, a company incorporated in

the British Virgin Islands with limited liability, and is one of

our Controlling Shareholders

"CTF HK" Chow Tai Fook Jewellery Company Limited

(周大福珠寶金行有限公司), a company incorporated in Hong Kong with limited liability and an indirect wholly-owned

subsidiary of the Company

"CTF HK Group" CTF HK and its subsidiaries

"CTF Holding" Chow Tai Fook (Holding) Limited, a company incorporated

in the British Virgin Islands with limited liability, formerly known as Centennial Success Limited, and is one of our

Controlling Shareholders

"customer" end-customers

"CYT Family Holdings" Cheng Yu Tung Family (Holdings) Limited, a company

incorporated in the British Virgin Islands with limited liability,

and is one of our Controlling Shareholders

"CYT Family Holdings II" Cheng Yu Tung Family (Holdings II) Limited, a company

incorporated in the British Virgin Islands with limited liability,

and is one of our Controlling Shareholders

"Dr. Henry Cheng Guarantee" has the meaning given to it in the section headed

"Relationship with our Controlling Shareholders—Independence from our Controlling Shareholders and their

associates—Financial independence"

"DTC" Diamond Trading Company, the rough diamond distribution

arm of the De Beers family of companies

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"1HFY2012"

"gemstones"

DEFINITIONS AND GLOSSARY

"DTC Sightholder" a customer of the DTC, only to whom the DTC will supply rough diamonds "Eligible Director" a director of the Company or any of its subsidiaries or branches who falls within the definition of Eligible Employee "Eligible Employee" a full-time employee of the Company or any of its subsidiaries or branches (including a full-time secondee to the Company or any of its subsidiaries or branches) who: (a) is at least 18 years of age; (b) has a Hong Kong address and is a holder of Hong Kong Identity Card; (c) remains as a full-time employee of the Company or any of its subsidiaries or branches (including a full-time secondee to the Company or any of its subsidiaries or branches), and is not on probation, as at 31 October 2011; (d) has not tendered his/ her resignation or been given notice of termination of employment for any reason other than redundancy or retirement on or before 1 December 2011; (e) either works in Hong Kong or has a Hong Kong address but seconded to work in the PRC, Taiwan, Malaysia, South Africa or other overseas countries; and (f) is neither an, nor an associate of an, existing beneficial owner of Shares or of shares of any of the subsidiaries or branches of the Company "Employee Preferential Offer" the preferential offer of the Employee Reserved Shares to the Eligible Employees for subscription at the Office Price on an assured and preferential basis, as further described in the section headed "Structure of the Global Offering-The Employee Preferential Offer" in this prospectus "Employee Reserved Shares" the 3,675,000 Offer Shares (representing approximately 0.35% of the total number of Shares initially being offered under the Global Offering) being offered pursuant to the Employee Preferential Offer and which are to be allocated out of the Hong Kong Offer Shares "'一口價' (Fixed Price) Policy" a policy that implements a suggested retail price for every product "Frost & Sullivan Report" an independent market research report commissioned by the Company on the Greater China region (excluding Taiwan) jewellery and watch markets prepared in November 2011 "FY2009" the financial year ended 31 March 2009 "FY2010" the financial year ended 31 March 2010 "FY2011" the financial year ended 31 March 2011 "1HFY2011" the six months ended 30 September 2010

the six months ended 30 September 2011

coloured stones, jadeite and pearls

DEFINITIONS AND GLOSSARY

"gem-set jewellery" jewellery products made with diamonds and gemstones

"GIA" Gemological Institute of America

"Global Offering" the Hong Kong Public Offering and the International Offering

"Greater China region" includes the PRC, Hong Kong, Macau and Taiwan

"Group" our Company and our subsidiaries

"high-end luxury jewellery" our jewellery products with a retail price of above

HK\$100,000 per piece

"HK eIPO White Form" the application for Hong Kong Offer Shares to be issued in

the applicant's own name by submitting applications online

through the designated website at www.hkeipo.hk

"HK eIPO White Form Service

Provider"

the HK elPO White Form service provider designated by our Company, as specified on the designated website of the HK

eIPO White Form at www.hkeipo.hk

"HKSCC" Hong Kong Securities Clearing Company Limited

"HKSCC Nominees" HKSCC Nominees Limited, a wholly-owned subsidiary of

HKSCC

"Hong Kong" the Hong Kong Special Administrative Region of the PRC

"Hong Kong Listed Share Registrar"

Tricor Investor Services Limited

"Hong Kong Offer Shares" the 52,500,000 Shares (subject to reallocation and the Offer

Size Adjustment Option) initially being offered by our Company for subscription pursuant to the Hong Kong

Public Offering

"Hong Kong Public Offering" the offer of the Hong Kong Offer Shares to the public in

Hong Kong for subscription at the Offer Price on and subject to the terms and conditions described in this prospectus and the Application Forms, as further described in the section headed "Structure of the Global Offering —

The Hong Kong Public Offering"

"Hong Kong Underwriters" the underwriters listed in the section headed "Underwriting —

Hong Kong Underwriters", being the underwriters of the

Hong Kong Public Offering

"Hong Kong Underwriting Agreement" the underwriting agreement dated 2 December 2011 relating

to the Hong Kong Public Offering entered into among the Company, the Selling Shareholder and the Hong Kong Underwriters, as further described in the section headed "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Hong Kong Underwriting

Agreement"

DEFINITIONS AND GLOSSARY

"HRD" HRD Antwerp Institute of Gemology

"IFRS" International Financial Reporting Standards

"International Offer Shares" the 997,500,000 Shares (subject to reallocation, the Offer

Size Adjustment Option and the Over-allotment Option) initially being offered by our Company for subscription

pursuant to the International Offering

"International Offering" the offer of the International Offer Shares (a) outside the

United States in offshore transactions in reliance on Regulations S and (b) in the United States to QIBs in compliance with the exemption from registration provided by Rule 144A or another applicable exemption from registration under the US Securities Act, for subscription or purchase (as the case may be) at the Offer Price, in each case on and subject to the terms and conditions of the International Underwriting Agreement, as further described in the section headed "Structure of the Global Offering —

The International Offering"

"International Underwriters" the underwriters named in the International Underwriting

Agreement

"International Underwriting Agreement" the international underwriting agreement relating to the

International Offering to be entered into among the Company, the Selling Shareholder and the International Underwriters on or around the Price Determination Date, as further described in the section headed "Underwriting — Underwriting Arrangements and Expenses — International

Offering — International Underwriting Agreement"

"karat gold" jewellery products made from gold alloy

"Latest Practicable Date" 28 November 2011, being the latest practicable date for the

purpose of ascertaining certain information contained in this

prospectus prior to its publication

"Lifestyle International" Lifestyle International Holdings Limited (利福國際集團有限公司),

an exempted company incorporated in the Cayman Islands with limited liability and whose shares are listed on the Main

Board of the Stock Exchange (stock code: 1212)

"Lifestyle International Group" Lifestyle International and its subsidiaries

"Listing" the listing of the Shares on the Main Board of the Stock

Exchange

"Listing Committee" the listing committee of the Stock Exchange

"Listing Date" the date, expected to be on or about 15 December 2011, on

which the Shares become listed on the Stock Exchange and from which dealings in the Shares are permitted to

commence on the Stock Exchange

DEFINITIONS AND GLOSSARY

"Listing Rules"

Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, as amended or supplemented from time to time

"mass luxury jewellery"

our jewellery products with a retail price ranging from HK\$2,000 to HK\$100,000 per piece

"Memorandum and Articles of Association"

the Memorandum of Association and the Articles of Association

"Memorandum of Association"

the memorandum of association of our Company (as amended from time to time), a summary of which is set out in the section headed "Appendix IV-Summary of the Constitution of the Company and Cayman Companies Law"

"mid- to high-end watches"

watch products that are each no less than RMB3,000 in the PRC and no less than HK\$10,000 in Hong Kong and Macau

"net repeat purchases"

net purchases made by our customer loyalty programme members after they had successfully applied for their membership (in other words, the initial purchase(s) that made the relevant customers qualified for the customer loyalty programme membership were not counted)

"NWCL"

New World China Land Limited (新世界中國地產有限公司), an exempted company incorporated in the Cayman Islands with limited liability and whose shares are listed on the Main Board of the Stock Exchange (stock code: 917)

"NWCL Commissions"

an amount, being a percentage as agreed under the relevant NWCL Sales Contracts, to be offered by CTF HK Group to NWCL Group in respect of purchases made by customers (via NWCL Shopping Vouchers or by any other means acceptable to NWDS for such purchases) at the NWDS Stores' floor space where CTF HK Group operates its business

"NWCL Group"

NWCL and its subsidiaries

"NWCL Prepaid Shopping Cards"

the prepaid shopping cards issued by NWDS Group to NWCL Group

"NWCL Rebates"

an amount, being a percentage as agreed under the relevant NWCL Sales Contracts, to be offered by NWDS Group to CTF HK Group in respect of purchases made by customers (via NWCL Shopping Vouchers or any other means acceptable to NWDS Group for such purchases) at the NWDS Stores' floor space where CTF HK Group operates its business

"NWCL Sales Contracts"

the specific sales agreement(s) or other arrangements entered into or concluded, which are subsisting as at the date of the NWCL Master Sales Agreement, and those to be entered into or concluded between NWDS Group, NWCL Group and/or CTF HK Group from time to time in respect of the NWCL Transactions

DEFINITIONS AND GLOSSARY

"NWCL Shopping Vouchers"

the various cash equivalent gift coupons, gift cards and stored value shopping cards issued by NWCL Group

"NWCL Transactions"

the particular occasion(s) of the sale of goods in the NWDS Stores by NWDS Group by accepting NWCL Shopping Vouchers, NWCL Prepaid Shopping Cards or any other means acceptable to NWDS and the settlement of the relevant value represented by such NWCL Shopping Vouchers, NWCL Prepaid Shopping Cards or any other means acceptable to NWDS among NWCL Group, NWDS Group and/or CTF HK Group (as the case may be)

"NWD"

New World Development Company Limited (新世界發展有限公司), a company incorporated in Hong Kong with limited liability and whose shares are listed on the Main Board of the Stock Exchange (stock code: 17)

"NWD Group"

NWD and its subsidiaries

"NWD Prepaid Shopping Cards"

the prepaid shopping cards issued by NWDS Group to NWD Group which may be presented at the NWDS Stores for the purchase of merchandise at the NWDS Stores

"NWD Rebates"

an amount, being a percentage as agreed under the relevant NWD Sales Contracts, to be offered by NWDS Group to CTF HK Group in respect of purchases made by customers (via NWD Shopping Vouchers or any other means acceptable to NWDS Group for such purchases) at the NWDS Stores' floor space where CTF HK Group operates its business

"NWD Sales Contracts"

the specific sales agreement(s) or other arrangements entered into or concluded, which are subsisting as at the date of the NWD Master Sales Agreement, and those to be entered into or concluded between NWDS Group, NWD Group and/or CTF HK Group from time to time in respect of the NWD Transactions

"NWD Shopping Vouchers"

the various cash equivalent gift coupons, gift cards and stored value shopping cards issued by NWD Group which may be presented at the NWDS Stores for the purchase of merchandise at the NWDS Stores

"NWD Shopping Vouchers Commissions"

an amount, being a percentage as agreed under the relevant NWD Sales Contracts, to be offered by CTF HK Group to NWD Group in respect of purchases to be made by customers (via NWD Shopping Vouchers or any other means acceptable to NWDS Group for such purchases) at the NWDS Stores' floor space where CTF HK Group operates its business

"NWD Transactions"

the particular occasion(s) of the sale of merchandise in the NWDS Stores by NWDS Group by accepting NWD Shopping Vouchers, NWD Prepaid Shopping Cards, NWD Joint Name Vouchers or by any other means acceptable to

DEFINITIONS AND GLOSSARY

NWDS and the settlement of the relevant value represented by such NWD Shopping Vouchers, NWD Prepaid Shopping Cards, NWD Joint Name Vouchers or by any other means acceptable to NWDS among NWDS Group, NWD Group and/or CTF HK Group (as the case may be)

"NWDS"

New World Department Store China Limited (新世界百貨中國有限公司), an exempted company incorporated in the Cayman Islands with limited liability and whose shares are listed on the Main Board of the Stock Exchange (stock code: 825)

"NWDS CTF Joint Name Vouchers"

the various joint name cards and/or joint name vouchers issued by CTF HK Group which may be presented at the NWDS Stores' floor space where CTF HK Group operates its business for the purchase of merchandise

"NWDS CTF Joint Name Vouchers Commissions"

an amount, being a percentage as agreed under the relevant NWD Sales Contracts, to be offered by CTF HK Group to NWDS Group in respect of purchases of the NWD Joint Name Vouchers or any other means acceptable to NWDS made or to be made by customers at the NWDS Stores as payment for the purchase of merchandise

"NWDS Group"

NWDS and its subsidiaries

"NWDS Stores"

the department stores owned and/or operated by NWDS Group

"NWS"

NWS Holdings Limited (新創建集團有限公司), a company incorporated in Bermuda with limited liability and whose shares are listed on the Main Board of the Stock Exchange (stock code: 659)

"NWS Group"

NWS and its subsidiaries

"NWT"

New World Telecommunications Limited (新世界電訊有限公司), a company incorporated in Hong Kong with limited liability and an indirect wholly-owned subsidiary of NWD

"NWT Group"

NWT and its subsidiaries

"Offer Price"

the final offer price per Offer Share (exclusive of brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%) of not more than HK\$21.00 and expected to be not less than HK\$15.00, such price to be determined by agreement among the Joint Bookrunners (on behalf of the Underwriters), our Company and the Selling Shareholder on or before the Price Determination Date

"Offer Shares"

the Hong Kong Offer Shares (including, for the avoidance of doubt, the Employee Reserved Shares) and the International Offer Shares, together with, where relevant, any additional Shares to be sold by the Selling Shareholder pursuant to the exercise of the Offer Size Adjustment Option and the Overallotment Option

DEFINITIONS AND GLOSSARY

"Offer Size Adjustment Option"

the option granted by the Selling Shareholder to the Hong Kong Underwriters under the Hong Kong Underwriting Agreement, exercisable by the Joint Global Coordinators, in consultation with the Company and the Selling Shareholder, on behalf of the Hong Kong Underwriters on or before the Price Determination Date, pursuant to which the Selling Shareholder may be required to sell up to an aggregate of 210,000,000 Shares, at the Offer Price, representing up to 20% of the total number of Offer Shares initially available under the Global Offering, to cover additional market demand, if any, as described in the section headed "Structure of the Global Offering"

"Over-allotment Option"

the option expected to be granted by the Selling Shareholder under the International Underwriting Agreement to the International Underwriters, exercisable by the Joint Global Coordinators on behalf of the International Underwriters, pursuant to which the Selling Shareholder may be required to sell up to 15% of the total number of Offer Shares available under the Global Offering, including the Shares offered pursuant to the exercise of the Offer Size Adjustment Option, if any, at the Offer Price, which will be equal to 189,000,000 Shares, assuming the full exercise of the Offer Size Adjustment Option, or 157,500,000 Shares, assuming the Offer Size Adjustment Option is not exercised, to, among other things, cover over-allocations in the International Offering, if any, as described in the section headed "Structure of the Global Offering"

"Overseas Employee"

an employee of the Company or any of its subsidiaries or branches who is not a Hong Kong resident

"POS"

points of sale

"PRC"

the People's Republic of China excluding, for the purpose of this prospectus, Hong Kong, Macau and Taiwan, unless otherwise specified

"Pre-IPO Bank Loan Facility"

a term loan of HK\$3,300.0 million from the Joint Global Coordinators and their affiliated entities to fund the dividend of HK\$3,300.0 million distributed to CTF Holding, one of our Controlling Shareholders. Such term loan facility is subject to an interest rate which is HIBOR (Hong Kong Interbank Offer Rate) plus 0.85% per annum for the first six months after signing and 1.4% per annum thereafter. Interest shall accrue upon utilisation of the facility

"Pre-IPO Dividend"

a dividend of HK\$3,300.0 million distributed to CTF Holding, our Controlling Shareholder, which was fully financed by the Pre-IPO Bank Loan Facility

"Price Determination Date"

the date, expected to be on or about 9 December 2011, on which the Offer Price will be determined and, in any event, not later than 14 December 2011

DEFINITIONS AND GLOSSARY

"QIB" a qualified institutional buyer within the meaning of

Rule 144A

"Regulation S" Regulation S under the US Securities Act

"Related Party's Loans" has the meaning given to it in the section headed

"Relationship with our Controlling Shareholders— Independence from our Controlling Shareholders and their

associates - Financial independence"

"Reorganisation the reorganisation of the Group in preparation for the listing

of the Shares on the Stock Exchange, details of which are set out in the section headed "History and Corporate

Structure - Reorganisation"

"Rio Tinto" Rio Tinto Diamonds N.V.

"Rio Tinto Select Diamantaire" a company selected by Rio Tinto Diamonds N.V. as one of

the exclusive providers of the diamonds from its mines

"Rule 144A" Rule 144A under the US Securities Act

"Same Store Sales" for FY2009, FY2010 and FY2011, the turnover from our self-

operated POS (including our stand-alone stores, Concessionaire Counters and joint-venture POS) existing as at the end of the relevant financial year and which have been opened for at least 24 consecutive months immediately prior to the end of that financial year. Same Store Sales for 1HFY2012 represents the turnover from the abovementioned self-operated POS existing as at 30 September 2011 and which have been opened at least prior to 1 April 2010. Turnover from our wholesale channel (i.e. franchisee sales) and other direct sales (such as sales

from promotional events) are excluded

"Same Store Sales Growth" a comparison between Same Store Sales of a particular

year/period and sales from comparable POS in the previous

year/period, measured at constant exchange rates

"Selling Shareholder" CTF Holding

"SFC" the Securities and Futures Commission of Hong Kong

"SFO" the Securities and Futures Ordinance (Chapter 571 of the

Laws of Hong Kong), as amended or supplemented from

time to time

"Shareholder(s)" holder(s) of Shares

"Share Option Scheme" the share option scheme conditionally approved and

adopted by the then sole Shareholder on 17 November 2011, a summary of the principal terms of which is set out in the section headed "Appendix V — Statutory and General

Information — Share Option Scheme"

DEFINITIONS AND GLOSSARY

"Share(s)"

ordinary share(s) in the capital of our Company with a nominal value of HK\$1.00 each

"Shunde"

Shunde District, Foshan City, Guangdong Province, PRC

"Stabilising Manager"

J.P. Morgan Securities Ltd.

"Stock Borrowing Agreement"

the stock borrowing agreement expected to be entered into between the Selling Shareholder and the Stabilising Manager on or about the Price Determination Date

"Stock Exchange"

The Stock Exchange of Hong Kong Limited

"Tier I cities"

for the purposes of this prospectus only, means Beijing (北京), Shanghai (上海), Shenzhen (深圳) and Guangzhou (Zengcheng) (廣州 (增城))

"Tier II cities"

for the purposes of this prospectus only, means Dalian (大連), Hangzhou (Fuyang, Jiande) (杭州 (富陽, 建德)), Foshan (佛山), Ningbo (Yuyao, Fenghua, Cixi) (寧波 (余姚, 奉化, 慈溪)), Wuxi (Jiangyin, Yixing) (無錫 (江陰, 宜興)), Changchun (長春), Nanchang (南昌), Chengdu (Dujiangyan) (成都 (都江堰)), Changzhou (Jintan, Liyang) (常州 (金壇, 溧陽)), Chongqing (重慶), Changsha (長沙), Qingdao (青島), Harbin (Yichun) (哈爾濱 (伊春)), Wuhan (武漢), Guiyang (貴陽), Suzhou (Taicang, Kunshan, Zhangjiagang, Changshu, Wujiang) (蘇州 (太倉, 昆山, 張家港, 常熟, 吳江)), Jinhua (Yiwu, Dongyang, Lanxi, Yongkang) (金華 (義烏, 東陽, 蘭溪, 永康)), Zhengzhou (鄭州), Kunming (昆明), Tianjin (天津), Hefei (合肥), Shenyang (瀋陽), Nantong (Qidong, Haimen, Rugao) (南通 (啟東, 海門, 如皋)), Nanjing (南京), Zhuhai (珠海), Xi'an (西安), Zhaoging (肇慶), Lanzhou (蘭州), Haikou (海口), Jinan (Zhangqiu) (濟南 (章丘)), Shijiazhuang (石家莊), Wenzhou (Yueqing, Ryan) (溫州 (樂清, 裡安)), Zhongshan (中山), Shantou (汕頭), Dongguan (東莞), Quanzhou (Jinjiang) (泉州 (晉江)), Qingyuan (清遠), Urumqi (烏魯木齊), Tangshan (唐山), Zhuzhou (Liling) (株洲 (醴陵)), Xiamen (廈門), Hohhot (呼和浩特), Taiyuan (太原), Xining (西寧), Baotou (包頭), Huizhou (惠州), Chaozhou (潮州), Taizhou (Wenling) (台州 (溫嶺市)), Datong (大同), Fuzhou (Fuging) (福州 (福清)), Yinchuan (銀川), Jincheng (晉城), Shaoguan (韶關), Lhasa (拉薩), Ordos (鄂爾多斯), Karamay (克拉瑪依), Nyingchi (林芝), Xianning (咸寧) and Zhangye (張掖)

"Tier III cities"

for the purposes of this prospectus only, means Yichang (宜昌), Zhenjiang (Yangzhong, Danyang) (鎮江 (揚中, 丹陽)), Weihai (威海), Jiangmen (Heshan, Taishan, Kaiping) (江門(鶴山,臺山,開平)), Nanning (南寧), Guilin (桂林), Wuhu (蕪湖), Liuzhou (柳州), Yangzhou (Jiangdu) (揚州 (江都)), Yanbian (Yanji) (延邊 (延吉)), Quzhou (衢州), Luan (六安), Lishui (麗水), Jiaxing (Tongxiang, Haining) (嘉興 (桐鄉,海寧)), Bengbu (蚌埠), Shaoxing (Shengzhou, Zhuji) (紹興 (嵊州, 諸暨)), Handan (Muan) (邯鄲 (武安)), Weifang (Shouguang, Zhucheng) (潍坊(壽光,諸城)), Langfang (廊坊), Zhanjiang (Wuchuan) (湛江(吳川)), Daqing (大慶), Huzhou (湖州), Xuzhou (徐州), Baoding (保定), Dongying (東營), Mianyang (綿陽), Hengyang (衡陽),

Zibo (淄博), Luoyang (洛陽), Yantai (Longkou, Zhaoyuan) (煙臺 (龍口, 招遠)), Jining (Yanzhou, Zoucheng) (濟寧 (兗州, 鄒城)), Yueyang (岳陽), Xiangtan (湘潭), Sanya (三亞), Yancheng (Eastern Taiwan) (鹽城 (東台)), Dandong (丹東), Jilin (吉林), Chenzhou (郴州), Anshan (Haicheng) (鞍山 (海城)), Taizhou (Jiangyan) (泰州 (薑堰)), Maoming (Gaozhou) (茂名 (高州), Changde (常德), Hulunbeier (呼倫貝爾), Zunyi (遵義), Cangzhou (Rengiu) (滄州 (任丘)), Xichang (西昌), Baoji (寶雞), Xingtai (邢臺), Deyang (Mianzhu) (德陽 (綿竹)), Meizhou (梅州), Anging (安慶), Qinhuangdao (秦皇島), Huludao (葫蘆島), Heyuan (河源), Yangjiang (陽江), Longyan (龍巖), Liupanshui (六盤水), Yan'an (延安), Korla (庫爾勒), Chengde (承德), Changzhi (長治), Putian (莆田), Zhangjiakou (張家口), Zhoushan (舟山), Yunfu (雲浮), Zhangzhou (漳州), Ili (Yining) (伊犁 (伊寧)), Liuyang (瀏陽), Leshan (樂山), Songyuan (松原), Liaoyang (遼陽), Wuhai (烏海), Dazhou (達州), Yulin (榆林), Changji (昌吉), Xianyang (咸陽), Chifeng (赤峰), Lin'an (臨安), Jimo (即墨), Pingliang (平凉), Yuncheng (運城), Lijiang (麗江), Qujing (曲靖), Gejiu (個舊), Aksu (阿克蘇), Jinghong (景洪), Kashgar (喀什), Zigong (自貢), Jiaozhou (膠州), Kumul (哈密), Yangquan (陽泉) and Jiuquan (酒泉)

"Tier IV cities"

for the purposes of this prospectus only, means Yulin (玉林), Huai'an (淮安), Nanchong (南充), Linyi (臨沂), Qitaihe (七台河), Mudanjiang (牡丹江), Tai'an (泰安), Puyang (濮陽), Fuxin (阜新), Beihai (北海), Shuangyashan (雙鴨山), Jixi (雞西), Pingdingshan (平頂山), Jiaozuo (焦作), Fushun (撫順), Jiamusi (佳木斯), Panjin (盤錦), Jinzhou (錦州), Fuyang (阜陽), Loudi (婁底), Xiangyang (Xiangfan) (襄陽 (襄樊)), Qiqihar (齊齊哈爾), Wuzhou (梧州), Jingmen (荊門), Rizhao (日照), Huaihua (懷化), Jiujiang (九江), Jingdezhen (景德鎮), Benxi (本溪), Binzhou (Zouping) (濱州 (鄒平)), Dezhou (德州), Yingkou (營口), Xiantao (仙桃), Jingzhou (Shishou, Songzi) (荊州 (石首, 松滋)), Heze (菏澤), Manzhouli (滿洲里), Xinxiang (新鄉), Hezhou (賀州), Nanyang (南陽), Ganzhou (贛州), Laiwu (萊蕪), Anyang (安陽), Guigang (貴港), Leiyang (耒陽), Lianyungang (連雲港), Tongling (銅陵), Zaozhuang (Tengzhou) (棗莊 (滕州)), Xinyang (信陽), Liaocheng (聊城), Pingxiang (萍鄉), Yichun (宜春), Xiaogan (孝感), Suizhou (隨州), Xuchang (許昌), Suining (遂寧), Yuxi (玉溪), Ezhou (鄂州), Tieling (鐵嶺), Tonghua (通化), Jian (吉安), Qinzhou (欽州), Jishou (吉首), Chuzhou (滁州), Panzhihua (攀枝花), Luzhou (瀘州), Huaibei (淮北), Huainan (淮南), Bozhou (亳州), Luohe (漯河), Kaifeng (開封), Shiyan (十堰), Chaohu (巢湖), Hengshui (衡水), Shaoyang (邵陽), Huanggang (黃岡), Yiyang (益陽), Xinyu (新餘), Huangshi (黃石), Yongzhou (永州), Jieyang (Puning) (揭陽 (普寧)), Bayannur (巴彥淖爾), Ma'anshan (馬鞍山), Hegang (鶴崗), Suzhou (宿州), Zhumadian (駐馬店), Shihezi (石河子), Qianjiang (潛江), Chibi (赤壁), Xuancheng (宣城), Sugian (宿遷), Jingjiang (靖江), Taixing (泰興), Zhijiang (枝江), Enshi (恩施), Shuozhou (朔州), Xinghua (興化), Zhangjiajie (張家界), Shangrao (上饒), Yingtan (鷹潭), Huangshan (黄山), Weinan (渭南), Ankang (安康), Linfen (臨汾), Baishan (白山) and Guangyuan (廣元)

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DEFINITIONS AND GLOSSARY

"Track Record Period" the financial years of our Company ended 31 March 2009,

2010 and 2011 and the six months ended 30 September

2011

"Underwriters" the Hong Kong Underwriters and the International

Underwriters

"Underwriting Agreements" the Hong Kong Underwriting Agreement and the

International Underwriting Agreement

"US" or "United States" the United States of America, its territories and possessions

and all areas subject to its jurisdiction

"US Exchange Act" the United States Securities Exchange Act of 1934, as

amended from time to time

"US Securities Act" the United States Securities Act of 1933, as amended from

time to time

"Zlotowski's Diamond Cutting Works (Proprietary) Ltd., a

company incorporated in South Africa with limited liability

and a subsidiary of the Company

In this prospectus, the terms "associate", "connected person", "connected transaction", "controlling shareholder", "subsidiary" and "substantial shareholder" shall have the meanings given to such terms in the Listing Rules, unless the context otherwise requires.

In this prospectus, unless otherwise stated, amounts denominated in US dollars have been translated into HK dollars at an exchange rate of US\$1.00 = HK\$7.80 and certain amounts denominated in HK dollars have been translated into US dollars at an exchange rate of HK\$1.00 = US\$0.13, in each case for illustrative purposes only. Such conversions shall not be construed as representations that amounts in HK or US dollars were or could have been or could be converted into HK dollars or US dollars (as the case may be) at such rates or any other exchange rates on such date or any other date.

Certain amounts and percentage figures included in this prospectus have been subject to rounding adjustments. Accordingly, figures shown as totals in certain tables may not be an arithmetic aggregation of the figures preceding them.

Unless otherwise specified, all references to any shareholdings in our Company following the completion of the Global Offering assume that the Offer Size Adjustment Option and the Overallotment Option are not exercised.

The English names of companies incorporated in the PRC and cities of the PRC are translations of their Chinese names and are included for identification purposes only.