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This announcement is for information purposes only and does not constitute an invitation or offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the prospectus of Haitong Securities Co., Ltd. (the “**Company**”) dated December 5, 2011 (the “**Prospectus**”) for detailed information about the Global Offering described below before deciding whether or not to invest in the H Shares thereby being offered.

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Unless otherwise defined in this announcement, terms defined in the Prospectus have the same meanings when used in this announcement.



(A joint stock limited company incorporated in the People’s Republic of China with limited liability)

## GLOBAL OFFERING

<b>Number of Offer Shares under the Global Offering</b>	<b>: 1,229,400,000 H Shares</b> (subject to the Over-allotment Option)
<b>Number of Hong Kong Offer Shares</b>	<b>: 61,470,000 H Shares</b> (subject to adjustment)
<b>Number of International Offer Shares</b>	<b>: 1,167,930,000 H Shares</b> (subject to adjustment and the Over-allotment Option)
<b>Maximum Offer Price</b>	<b>: HK\$10.58 per H Share</b> (payable in full on application in Hong Kong dollars and subject to refund on final pricing), plus brokerage of 1%, SFC transaction levy of 0.003% and the Hong Kong Stock Exchange trading fee of 0.005%
<b>Nominal value</b>	<b>: RMB1.00 per H Share</b>
<b>Stock code</b>	<b>: 6837</b>

### Joint Global Coordinators



J.P.Morgan



Deutsche Bank



### Joint Sponsors



J.P.Morgan

### Joint Bookrunners



J.P.Morgan



Deutsche Bank



NOMURA

Application has been made to the Listing Committee of the Hong Kong Stock Exchange for the granting of the listing of, and permission to deal in, (i) the H Shares to be issued pursuant to the Global Offering (including any additional H Shares which may be issued by the Company pursuant to the exercise of the Over-allotment Option); and (ii) the H Shares which will be converted from A Shares and transferred to NSSF pursuant to the relevant PRC regulations relating to reduction of state-owned shares. Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence at 9:00 a.m. on Thursday, December 15, 2011. The H Shares will be traded in board lots of 400 Shares each. In the event the Over-allotment Option is exercised, an announcement will be made.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **WHITE** Application Form; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk) under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Monday, December 5, 2011 until 12:00 noon on Thursday, December 8, 2011 from any of the following addresses:

- Haitong International Securities Company Limited** 25th Floor, New World Tower, 16-18 Queen's Road Central, Central, Hong Kong
- J.P. Morgan Securities (Asia Pacific) Limited** 28th Floor, Chater House, 8 Connaught Road Central, Central, Hong Kong
- Credit Suisse (Hong Kong) Limited** Level 88, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong
- Deutsche Bank AG, Hong Kong Branch** Level 52, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong
- Citigroup Global Markets Asia Limited** 50th Floor, Citibank Tower, Citibank Plaza, 3 Garden Road, Central, Hong Kong
- The Hongkong and Shanghai Banking Corporation Limited** 1 Queen's Road Central, Hong Kong

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|-------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| 7. <b>Standard Chartered Securities (Hong Kong) Limited</b> | 15th Floor,<br>Two International Finance Centre,<br>8 Finance Street,<br>Central, Hong Kong            |
| 8. <b>UBS AG, Hong Kong Branch</b>                          | 52/F<br>Two International Finance Centre,<br>8 Finance Street,<br>Central, Hong Kong                   |
| 9. <b>Nomura International (Hong Kong) Limited</b>          | 30/F<br>Two International Finance Centre,<br>8 Finance Street,<br>Central, Hong Kong                   |
| 10. <b>BNP Paribas Capital (Asia Pacific) Limited</b>       | Suite 6415, 64th Floor<br>Two International Finance Centre,<br>8 Finance Street,<br>Central, Hong Kong |
| 11. <b>BOCOM International Securities Limited</b>           | 9/F, Man Yee Building,<br>68 Des Voeux Road<br>Central, Hong Kong                                      |
| 12. <b>Samsung Securities (Asia) Limited</b>                | Suite 4511<br>Two International Finance Centre,<br>8 Finance Street,<br>Central, Hong Kong             |
| 13. <b>China Everbright Securities (HK) Limited</b>         | 17/F, Far East Finance Centre,<br>16 Harcourt Road, Hong Kong                                          |
| 14. <b>BOCI Asia Limited</b>                                | 26th Floor, Bank of China Tower,<br>1 Garden Road, Hong Kong                                           |
| 15. <b>CCB International Capital Limited</b>                | 34th Floor, Two Pacific Place,<br>88 Queensway, Admiralty,<br>Hong Kong                                |
| 16. <b>Guotai Junan Securities (Hong Kong) Limited</b>      | 27th Floor, Low Block,<br>Grand Millennium Plaza,<br>181 Queen's Road Central,<br>Hong Kong            |
| 17. <b>Shenyin Wanguo Capital (H.K.) Limited</b>            | 28/F., Citibank Tower,<br>Citibank Plaza, 3 Garden Road,<br>Central, Hong Kong                         |

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|-----|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| 18. | <b>Celestial Capital Limited</b>                    | 9/F, Low Block,<br>Grand Millennium Plaza,<br>181 Queen's Road Central,<br>Hong Kong                         |
| 19. | <b>China Merchants Securities (HK) Co., Limited</b> | 48/F One Exchange Square,<br>Central, Hong Kong                                                              |
| 20. | <b>KGI Capital Asia Limited</b>                     | 41/F Central Plaza,<br>18 Harbour Road,<br>Wanchai, Hong Kong                                                |
| 21. | <b>Oriental Patron Securities Limited</b>           | 27/F Two Exchange Square,<br>8 Connaught Place,<br>Central, Hong Kong                                        |
| 22. | <b>Get Nice Securities Limited</b>                  | 10/F Cosco Tower,<br>Grand Millennium Plaza,<br>183 Queen's Road Central,<br>Hong Kong                       |
| 23. | <b>Kingston Securities Limited</b>                  | Suite 2801, 28th Floor,<br>One International Finance Centre,<br>1 Harbour View Street,<br>Central, Hong Kong |
| 24. | <b>Sanfull Securities Limited</b>                   | Suite 2001-6, 20/F, Cosco Tower,<br>183 Queen's Road Central,<br>Hong Kong                                   |
| 25. | <b>Sun Hung Kai Investment Services Limited</b>     | 42/F, The Lee Gardens,<br>33 Hysan Avenue,<br>Causeway Bay, Hong Kong                                        |

or any of the following branches of the receiving banks for the Hong Kong Public Offering:

**(a) The Hongkong and Shanghai Banking Corporation Limited**

	<b>Branch Name</b>	<b>Branch Address</b>
Hong Kong	Hong Kong Office	Level 3, 1 Queen's Road Central
	Central Branch	Basement, 29 Queen's Road Central, Central
	Harcourt Road Branch	G/F, Hutchison House, 10 Harcourt Road
	Aberdeen Centre Branch	Shop 2, G/F, Site I, Aberdeen Centre, Aberdeen

	Cityplaza Branch	Unit 065, Cityplaza I, Taikoo Shing
	North Point Branch	G/F, Winner House, 306-316 King's Road, North Point
	Des Voeux Road Central Branch	China Insurance Group Bldg, 141 Des Voeux Road Central
	Des Voeux Road West Branch	Western Centre, 40-50 Des Voeux Road West
	Hay Wah Building Branch	G/F, Hay Wah Bldg, 71-85 Hennessy Rd, Wan Chai
	Hopewell Centre Branch	Shops 2A, 2/F, Hopewell Centre, 183 Queen's Road East, Wan Chai
Kowloon	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong
	Mong Kok Branch	Basement & U/G, 673 Nathan Road, Mong Kok
	Pioneer Centre Branch	Shop 218, 2/F, Pioneer Centre, 750 Nathan Road
	Waterloo Road Branch	71 Waterloo Road, Ho Man Tin
	Ocean Centre Branch	Shop 361-5, Level 3, Ocean Centre, Harbour City
	238 Nathan Road Branch	Shop No. 1, 1/F, 238 Nathan Road
	Tsim Sha Tsui Branch	Basement & 1/F, 82-84 Nathan Road, Tsim Sha Tsui
	Hung Hom Branch	G/F, Hung Hom Commercial Centre, 37-39 Ma Tau Wai Road, Hung Hom
	Whampoa Garden Branch	Shop No. G6 & 6A, G/F, Site 4, Whampoa Garden

New Territories	Kwai Hing Branch	Shop 2, 3/F, Sun Kwai Hing Plaza, 166-174 Hing Fong Road, Kwai Chung
	Citywalk Branch	Shops G21-22, Citywalk, 1 Yeung Uk Road, Tsuen Wan
	Tuen Shing Street Branch	Shop No. 1225, 1/F, Tuen Mun Town Plaza Phase 1, 1 Tuen Shing Street, Tuen Mun
	Shatin Branch	Shop No. 30D, Level 3, Shatin Centre Shopping Arcade, Sha Tin
	Tai Po Branch	54-62 Kwong Fuk Road, Tai Po
	Yuen Long Branch	G/F, HSBC Building Yuen Long, 150-160 Castle Peak Road, Yuen Long
	East Point City Branch	Shop No. 198, East Point City, 8 Chung Wa Road, Tseung Kwan O

**(b) Standard Chartered Bank (Hong Kong) Limited**

	<b>Branch Name</b>	<b>Branch Address</b>
Hong Kong	Hennessy Road Branch	399 Hennessy Road, Wanchai
	Quarry Bay Branch	G/F, Westlands Gardens, 1027 King's Road, Quarry Bay
	Aberdeen Branch	Shop 4A, G/F, Aberdeen Centre Site 5, No. 6 Nam Ning Street, Aberdeen
	Happy Valley Branch	16 King Kwong Street, Happy Valley
	Shuk Tak Centre	Shop 294-295, 2/F, Shun Tak Centre, 168-200 Connaught Road Central

Kowloon	Tsimshatsui Branch	G/F, 10 Granville Road, Tsimshatsui
	Telford Gardens Branch	Shop P9-12, Telford Centre, Telford Gardens, Tai Yip Street, Kwun Tong
New Territories	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan

**(c) Bank of China (Hong Kong) Limited**

	<b>Branch Name</b>	<b>Branch Address</b>
Hong Kong	Bank of China Tower Branch	3/F, 1 Garden Road
	Aberdeen Branch	25 Wu Pak Street, Aberdeen
	Connaught Road Central Branch	13-14 Connaught Road Central
Kowloon	Mong Kok (President Commercial Centre) Branch	608 Nathan Road, Mong Kok
	Metro City Branch	Shop 209, Level 2, Metro City Phase 1, Tseung Kwan O
	Kowloon Plaza Branch	Unit 1, Kowloon Plaza, 485 Castle Peak Road
	Hoi Yuen Road Branch	55 Hoi Yuen Road, Kwun Tong
	Humphrey's Avenue Branch	4-4A Humphrey's Avenue, Tsim Sha Tsui
	Festival Walk Branch	Unit LG256, Festival Walk, Kowloon Tong
	New Territories	Fo Tan Branch
Tuen Mun San Hui Branch		G13-G14 Eldo Court, Heung Sze Wui Road, Tuen Mun

**(d) China Construction Bank (Asia) Corporation Limited**

	<b>Branch Name</b>	<b>Branch Address</b>
Hong Kong	Central Branch	6 Des Voeux Road Central, Central
	Sai Wan Branch	518 Queen's Road West, Sai Wan
	Wanchai Great Eagle Centre Branch	Shop 121, 1/F, Great Eagle Centre, Wanchai
	Causeway Bay Plaza Branch	G/F, Causeway Bay Plaza 1, Causeway Bay
	Shau Kei Wan Branch	2 Po Man Street, Shaukeiwan
Kowloon	Jordan Branch	316 Nathan Road, Jordan
	Yaumati Branch	556 Nathan Road, Yaumati
	Tai Kok Tsui Olympian City Branch	Shop 109, 1/F, Olympian City 2, Tai Kok Tsui
	Mei Foo Branch	Shop N46, G/F, Mei Foo Sun Chuen, Stage 6
New Territories	Shatin Plaza Branch	Shop 5, Level 1, Shatin Plaza, Shatin

**(e) Bank of Communications Co., Ltd. Hong Kong Branch**

	<b>Branch Name</b>	<b>Branch Address</b>
Hong Kong	Hong Kong Branch	20 Pedder Street, Central
	Chaiwan Sub-Branch	G/F., 121-121A Wan Tsui Road
	Hennessy Road Sub-Branch	G/F., Bank of Communications Building, 368 Hennessy Road
	Kennedy Town Sub-Branch	G/F., 113-119 Belcher's Street, Kennedy Town



Kowloon	Kowloon Sub-Branch	G/F., 563 Nathan Road
	Cheung Sha Wan Plaza Sub-Branch	Unit G04, Cheung Sha Wan Plaza, 833 Cheung Sha Wan Road
	Kwun Tong Sub-Branch	Shop A, G/F., Hong Ning Court, 55 Hong Ning Road
New Territories	Tseung Kwan O Sub-Branch	Shop 253-255, Metro City Shopping Arcade, Phase I
	Tai Po Sub-Branch	Shop No.1, G/F., Wing Fai Plaza, 29-35 Ting Kok Road
	Shatin Sub-Branch	Shop No.193, Level 3, Lucky Plaza

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Monday, December 5, 2011 until 12:00 noon on Thursday, December 8, 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and Prospectus available.

Applicants applying by **White Form eIPO** may submit application to the designated **White Form eIPO** Service Provider through the designated website [www.eipo.com.hk](http://www.eipo.com.hk) from 9:00 a.m. on Monday, December 5, 2011 until 11:30 a.m. on Thursday, December 8, 2011 or such later time as described under the section headed “How to Apply for the Hong Kong Offer Shares – Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Monday, December 5, 2011 until 12:00 noon on Thursday, December 8, 2011.

Please refer to the “Structure of the Global Offering” and “How to Apply for the Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the Offer Price, the general level of indication of interest in the International Offering, the basis of allotment and the level of applications under the Hong Kong Public Offering on Wednesday, December 14, 2011, in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese) and be posted on the website of the Hong Kong Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and the Company’s website at [www.htsec.com](http://www.htsec.com). The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration certificate numbers of successful applicants under the Hong Kong Public Offering will be available in the manner described in the section headed “How to Apply for the Hong Kong Offer Shares – Publication of Results” in the Prospectus.

The Company will not issue any temporary documents of title. No receipt will be issued for application monies paid. The H Shares will be traded in board lots of 400 each under the stock code 6837.

Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence at 9:00 a.m. on Thursday, December 15, 2011.

By order of the Board  
**Haitong Securities Co., Ltd.**  
**WANG Kaiguo**  
*Chairman*

Hong Kong, December 5, 2011

*As at the date of this announcement, the executive Directors are Mr. WANG Kaiguo and Mr. LI Mingshan; the non-executive Directors are Mr. QIAN Shizheng, Mr. ZHUANG Guowei, Mr. ZHOU Donghui, Mr. HE Jianyong, Mr. ZHANG Jianwei, Mr. XU Chao, Mr. WANG Hongxiang, Mr. LI Gewei and Mr. FENG Huang; and the independent non-executive Directors are Mr. XIA Bin, Mr. CHEN Qiwei, Mr. ZHANG Huiquan, Mr. ZHANG Ming, Mr. DAI Genyou and Mr. LIU Chee Ming.*

*Please also refer to the published version of this announcement in **South China Morning Post** (in English) and **Hong Kong Economic Times** (in Chinese).*

\* *For identification purposes only*