

CULTURE LANDMARK INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability) (Stock Code: 674)



The directors of Culture Landmark Investment Limited (the "Company") would like to present the Interim Report and unaudited condensed consolidated financial statements of the Company and its subsidiaries (the "Group") for the six months ended 30 September 2011. The consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows of the Group for the six months ended 30 September 2011, and the consolidated statement of financial position as at 30 September 2011 of the Group, all of which are unaudited and condensed, along with selected explanatory notes, are set out on pages 9 to 44 of this report.

BUSINESS REVIEW AND PROSPECTS

Consolidated results

The turnover of the Group for the six months ended 30 September 2011 was about HK\$125 million. Profit of HK\$44.7 million for the period was recorded as compared to loss of HK\$45.6 million in the previous period. The profit was mainly due to the gain on disposal of an investment property of about HK\$96.6 million. During the period, the Group acquired exhibition-related business and property sub-leasing business which contributed net income of HK\$0.1 million and HK\$5.3 million respectively. However, the Group's hotel operation recorded a loss of HK\$13.9 million. The profit was further reduced by a loss of about HK\$12.8 million from licence fee collection business. Additionally, the Group recognised a change in fair value of available-for-sale investments amounted to HK\$98 million as other comprehensive income.

Property investment

The investment properties of the Group in Hong Kong and the PRC contribute rental income to the Group.

The investment property located at the commercial district of Guangzhou, the PRC has been leased for ten years from 9 October 2008.

During the period ended 30 September 2011, the Group disposed of its property at Star House, Tsimshatsui, Kowloon with a gain of about HK\$96.6 million.

Property sub-leasing business

In July 2011, the Group acquired BoRen Culture Development Limited (博仁文化發展有限公司), which holds 60% interest in three companies in the PRC principally engaged in sub-leasing of properties and facilities in Nanjing, the PRC. This business contributed income to the Group during the period.

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This business is expected to continue to contribute stable income to the Group in the latter half of the financial year.

Licence fee collection business

The Group entered into various agreements with owners of intellectual property rights of music products relating to collection of fees for licensing of copyright to karaoke music products to karaoke operators in the PRC. The Group is entitled to receive portion of fee payment from karaoke operators in the PRC.

The Group is also engaged in the provision of copyright licence fees settlement and collection services in respect of karaoke music products and videos in the PRC.

Song Labs Co., Limited, a 60.8% owned subsidiary engaged in the provision of intellectual property enforcement services in return of certain percentage of the licence fee collected from karaoke venues in the PRC, incurred a loss of about HK\$3.2 million.

For the period, the business recorded a turnover of HK\$38.8 million and a loss of HK\$12.8 million. The loss was mainly due to an amortisation of deferred expenditure of about HK\$28.8 million

天合文化集團有公司 ("Tian He") is owned equally by 深圳市華融盛世投資管理有限公司 (Shenzhen Hua Rong Sheng Shi Investment Management Company Limited) ("Shenzhen Hua Rong"), a wholly owned subsidiary of the Company, and 北京中文發數字科技有限公司 (China Culture Development Digital Technology Co., Ltd.) ("CCDDT"). It has entered into a licensing agreement with CCDDT pursuant to which Tian He was granted an exclusive right to use CCDDT's karaoke content management service system (the "Karaoke CMS") to provide copyright transaction settlement services and the right to develop related value-added services in the PRC for a term of 10 years from 15 July 2007. The system connects its data centre to karaoke venues to supervise and keep track of karaoke music videos played in these venues.

As mentioned in the annual report for the year ended 31 March 2011, the Group had experienced delays in rollout of copyright licence fees settlement and collection services in respect of karaoke music products and videos in various provinces in the PRC as a result of disagreement with CCDDT in respect of the operation and future development of the business. On 22 June 2011, Shenzhen Hua Rong started arbitration proceedings in Beijing, the PRC against CCDDT for its breach of the terms of a shareholders' agreement dated 15 July 2007 and an agreement signed in 2007 for the transfer of 20% of the registered capital of Tian He by Shenzhen Hua Rong to CCDDT to claim for termination of the shareholders' agreement, return of the 20% interest in Tian He and damages of RMB10 million. The arbitration proceedings are still in progress.

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Entertainment operations

Baron Production and Artiste Management Company Limited, a 51% owned subsidiary engaged in providing services relating to production and artist management in the entertainment industry, incurred a loss of about HK\$0.2 million.

Chance Music Limited ("CML"), a 60% owned subsidiary engaged in entertainment and related business and owns intellectual property rights to lyrics of various songs, recorded a profit of about HK\$0.3 million. The Group has terminated its obligations to make further payment to the minority shareholder of CML under an agreement dated 24 October 2007 and has exercised its right to require such minority shareholder to buy back its 60% interest in CML at HK\$15,000,000 pursuant to such agreement.

In February 2011, the Group acquired about 18.79% of the outstanding voting securities of Xinya Media Private Limited ("Xinya"), a company incorporated in Singapore with limited liability, for a total consideration of US\$3,000,000. In April 2011, the Group increased its interest in the outstanding voting securities of Xinya to 22.27% for a total consideration of US\$1,000,000. It is principally engaged in programming, broadcasting and operating a satellite entertainment television channel "Xinya Azio" in Singapore which covers audience in countries in North America, Europe and Asia, including China. It has a business plan to expand its penetration in the PRC.

Exhibition-related business

In May 2011, the Group completed the acquisition of China Resources Advertising & Exhibition Company Limited. It and its subsidiaries (the "CRA Group") are principally engaged in exhibition-related business and act as an organizer and contractor for all kinds of exhibition events and meeting events mainly in Hong Kong. The CRA Group has developed over 20 years of relationship with the Hong Kong Trade Development Council and has become one of the major agents of Mainland groups for their trade fairs, which are mostly organised by the Hong Kong Trade Development Council. Its other principal customers included various sub-councils of the China Council for the Promotion of International Trade in the PRC. This business contributed operating profit of about HK\$1.4 million to the Group and after amortization of intangible assets of HK\$1.3 million, this business recorded net profit of about HK\$0.1 million. The business is expected to continue to contribute stable income to the Group in the latter half of the financial year.

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Hotel operations

The business of Dynasty Hotel in Zhaoqing, the PRC recorded a turnover of HK\$38.5 million and a loss of HK\$13.9 million. The loss was mainly due to depreciation of its assets of HK\$10.4 million and amortisation of payments for leasehold land held for own use under operating leases of about HK\$2 million. This business had been affected by the keen competition from other hotels during the period.

The business of Dynasty Hotel is not expected to improve in the remaining part of the financial year under the tough competitive environment.

Restaurant operation

In May 2011, the Group acquired the business of a hot pot restaurant under the name of "Number One Hot Pot (第一火鍋)" at Jaffe Road, Hong Kong. The restaurant was renovated and commenced business under the Group on 18 October 2011.

PROSPECTS

The Group has increased its property leasing activities in the PRC by the acquisition of BoRen Culture Development Limited, which engages in sub-leasing of properties and facilities in Nanjing, the PRC. It has also invested in exhibition-related business by the acquisition of the CRA Group which engages in all kinds of exhibitions and meeting events mainly in Hong Kong. These acquisitions will broaden the income base of the Group.

The directors are optimistic about the future prospects of the entertainment industry in the PRC. The Group's licence fee collection business in respect of karaoke copyright in the PRC and provision of intellectual property enforcement services in respect of karaoke music products to karaoke operators in the PRC are gradually yielding income to the Group.

The Group will continue its current activities of property investment, property sub-leasing, licence fee collection business in the PRC, entertainment business, exhibition-related business, hotel operations and restaurant operations.

The Group's financial position is strong with a net asset value of HK\$1,084 million. The management will look for suitable investment opportunities to expand the business of the Group.

FINANCIAL REVIEW

Liquidity and financial resources

The Group finances its operations with internally generated resources. The Group maintains good business relationship with banks and has banking facilities available for future business development.

As at 30 September 2011, the Group had bank borrowings amounted to HK\$46 million. The gearing ratio of the Group, based on total borrowings to shareholders' equity, was 4.2% (2010: 0%) as at 30 September 2011.

The Group was able to generate sufficient cash flow from its operations to fulfill its repayment obligations and meet the cash requirements for its day-to-day operations for the period. No financial instrument was used for hedging. The Group was not exposed to any exchange rate risk or any related hedges.

Charges

At 30 September 2011, the carrying value of investment properties, leasehold land and buildings, interests in leasehold land for own use under operating leases and land premium charged as security for the Group's bank facilities of HK\$40 million (2010: HK\$53 million) amounted to HK\$90 million (2010: HK\$225 million).

EMOLUMENT POLICY

As at 30 September 2011, the Group had a total of 848 employees. The Group remunerates its employees based on their performance, experience and prevailing industry practices.

The Group periodically reviews its remuneration package in order to attract, motivate and retain its employees. Discretionary bonuses are rewarded to staffs and directors based on the Group's results and their performance.

The Company has a share option scheme for the employees and directors of the Group as incentive for them to contribute to the business and operation of the Group. The Group also provides in-house and external training courses for its staff to improve their skill and services.

DISCLOSURE OF INTERESTS

As at 30 September 2011, the interests of the directors and chief executive of the Company in the share capital of the Company as recorded in the register required to be kept under section 352 of the Securities and Futures Ordinance (the "SFO") or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set out in Appendix 10 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") were as follows:

Name	Number of shares	Nature of interest	Percentage of shareholding
Cheng Yang	1,786,980,000	(Note 1)	14.92
Zheng Yuchun	35,000,000	Personal (Note 2)	0.29
Liu Yu Mo	1,048,000	Personal	0.01

Notes:

- 1,786,000,000 shares are owned by Mr. Cheng Yang personally and 980,000 shares are owned by his
 wife.
- 2. This relates to the options granted under the share option scheme of the Company to Mr. Zheng Yuchun to subscribe for (i) 12,000,000 shares from 1 October 2010 to 28 July 2020; (ii) 12,000,000 shares from 1 July 2011 to 28 July 2020; and (iii) 11,000,000 shares from 1 July 2012 to 28 July 2020, all at the exercise price of HK\$0.262 per share.

Save as disclosed herein, as at 30 September 2011, none of the directors or chief executive of the Company had any interest or short position in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

SUBSTANTIAL SHAREHOLDERS

At 30 September 2011, other than the interests of a director and chief executive of the Company disclosed in the paragraph headed "Disclosure of interests" above, according to the register of interests required to be kept by the Company under section 336 of the SFO, the following persons had interests in the shares or underlying shares of the Company:

Name	Number of shares	Nature of interest	Percentage of shareholding
China Resources (Holdings) Company Limited	1,333,333,333	Interest of controlled corporation	11.13
China Resources Co., Limited	1,333,333,333	Interest of controlled corporation	11.13
China Resources National Corporation	1,333,333,333	Interest of controlled corporation	11.13
Commotra Company Limited	1,333,333,333	Beneficial interest	11.13
CRC Bluesky Limited	1,333,333,333	Interest of controlled corporation	11.13

Save as disclosed above, as at 30 September 2011, according to the register of interests required to be kept by the Company under section 336 of the SFO, there was no person who had any interest or short position in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO.

SHARE OPTION SCHEME

Under the share option scheme of the Company (the "Scheme"), the directors may grant options to eligible persons, including employees and directors of the Group, to subscribe for shares of the Company.

As at 30 September 2011, the Company had outstanding options granted under the Scheme to subscribe for 35,000,000 shares. During the six months ended 30 September 2011, no share option had been granted/lapsed or cancelled (2010: 35,000,000 shares).

MODEL CODE

In respect of the Model Code, the Company states that during the six months ended 30 September 2011:

- the Company had a code of conduct regarding directors' securities transactions on the terms of the Model Code; and
- (b) it has made specific enquiry of all directors, results of which indicate that the directors had complied with the required standard set out in the Model Code during the period.

PURCHASE, SALE OR REDEMPTION OF SECURITIES

There was no purchase, sale or redemption of the Company's securities by the Company or any of its subsidiaries during the six months ended 30 September 2011.

CODE OF CORPORATE GOVERNANCE PRACTICES

None of the directors of the Company is aware of any information which would reasonably indicate that the Company is not, or was not in compliance with the code provisions in the Code on Corporate Governance Practices set out in Appendix 14 of the Listing Rules during the six months ended 30 September 2011 except the following:

- (a) the non-executive directors were not appointed for a specific term but are subject to retirement by rotation in annual general meetings of the Company at least once every three years in accordance with the Bye-laws of the Company; and
- (b) the roles of the chairman and chief executive officer of the Company are taken up by Mr. Cheng Yang ("Mr. Cheng") and not segregated. On 1 July 2010, the Company appointed Mr. Zheng Yuchun as its Deputy Chief Executive Officer to share the responsibility of Mr. Cheng.

REVIEW BY AUDIT COMMITTEE

The Audit Committee of the Company has reviewed with the management of the Group the accounting principles and practices adopted by the Group, its internal controls and financial reporting matters and the interim results for the six months ended 30 September 2011.

By order of the Board
Cheng Yang
Chairman

Hong Kong, 25 November 2011

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 30 September 2011

		Six months 30 Septer			
		2011	2010		
		(Unaudited)	(Unaudited)		
	Notes	HK\$	HK\$		
Continuing operations					
Turnover	2	125,053,119	85,811,542		
Other income and gains		99,141,282	746,131		
Amortisation		(32,117,947)	(28,977,577)		
Costs of inventories		(40,286,388)	(18,218,890)		
Depreciation of property, plant and equipment		(15,139,249)	(12,549,799)		
Other operating expenses		(42,014,264)	(28,183,485)		
Impairment losses		(3,774,255)	(2,162,893)		
Operating lease payments		(13,537,697)	(5,034,481)		
Staff costs		(33,941,533)	(30,812,027)		
Finance costs		(2,464,682)	_		
Gain on deemed disposal of available-for-sale	1.0	C 050 000			
investments	10	6,979,802	_		
Share of losses of associates	11 _	(2,154,865)			
Profit/(loss) before income tax (expense)/					
credit	3	45,743,323	(39,381,479)		
Income tax (expense)/credit	4 _	(1,040,021)	206,262		
Profit/(loss) for the period from continuing					
operations		44,703,302	(39,175,217)		
Discontinued operation					
Loss for the period from discontinued					
operation	_		(6,429,967)		
Profit/(loss) for the period		44,703,302	(45,605,184)		
Other comprehensive income					
Change in fair value of available-for-sale					
investments	10	(98,129,052)	_		
Exchange differences arising on translation of		(* *,==*,**=)			
foreign operations	_	6,536,663	5,590,768		
Other comprehensive income for the					
period, net of tax		(91,592,389)	5,590,768		
•	=				
Total comprehensive income for the period	-	(46,889,087)	(40,014,416)		

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME (Continued)

For the six months ended 30 September 2011

		Six months 30 Septe	
		2011	2010
		(Unaudited)	(Unaudited)
	Notes	HK\$	HK\$
Profit/(loss) for the period attributable to:			
Owners of the Company		47,834,015	(41,819,774)
Non-controlling interests		(3,130,713)	(3,785,410)
		44,703,302	(45,605,184)
Total comprehensive income for the period			
attributable to:			
Owners of the Company		(43,758,374)	(36,229,006)
Non-controlling interests		(3,130,713)	(3,785,410)
		(46,889,087)	(40,014,416)
Earnings/(loss) per share	5		
From continuing operations			
Basic (HK cents)		0.42	(0.36)
Diluted (HK cents)		0.42	(0.36)
From discontinued operation			
Basic (HK cents)			(0.06)
Diluted (HK cents)			(0.06)
From continuing and discontinued operations			
Basic (HK cents)		0.42	(0.42)
Diluted (HK cents)		0.42	(0.42)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2011

	Notes	30 September 2011 (Unaudited) <i>HK\$</i>	31 March 2011 (Audited) HK\$
Assets			
Non-current assets			
Property, plant and equipment	7	147,897,592	45,861,259
Prepaid operating lease		10,759,612	_
Investments properties		80,647,829	80,655,000
Payments for leasehold land held for own		211 255 (25	212 050 250
use under operating leases Goodwill	0	211,275,635	212,859,250
	9 8	267,417,547	79,427,363
Intangible assets Interests in associates	8 11	147,002,838 80,500,854	109,931,613 23,035,875
Available-for-sale investments	10	89,937,340	16,550,554
Deferred expenditure	10	1,562,262	2,629,300
Deferred tax assets		134,257	2,027,500
Deterior this about			
Total non-current assets		1,037,135,766	570,950,214
Current assets			
Inventories		15,329,291	7,913,385
Trade and other receivables	12	174,369,878	57,306,832
Deferred expenditure		22,508,270	30,438,146
Amount due from non-controlling			
shareholders		3,947	_
Amounts due from related parties		6,099,304	_
Cash and cash equivalents		178,467,014	251,800,764
		396,777,704	347,459,127
Assets classified as held for sale	13	91,290,864	241,166,342
Total current assets		488,068,568	588,625,469
Total assets		1,525,204,334	1,159,575,683

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (Continued)

As at 30 September 2011

	Notes	30 September 2011 (Unaudited) <i>HK\$</i>	31 March 2011 (Audited) HK\$
Liabilities			
Current liabilities Trade and other payables Amounts due to non-controlling	14	170,262,497	89,580,119
shareholders Amounts due to related parties Bank loans Current tax liabilities	15	118,761,438 9,029,479 35,044,380 7,600,218	92,994,313 — — 3,390,458
Tinkilising and single and all single		340,698,012	185,964,890
Liabilities associated with assets classified as held for sale	13	11,509,910	25,229,331
Total current liabilities		352,207,922	211,194,221
Net current assets		135,860,646	377,431,248
Total assets less current liabilities		1,172,996,412	948,381,462
Non-current liabilities Provision for long service payments Deferred tax liabilities Bank loan	15	42,373 78,489,079 10,792,320	42,373 59,197,705 —
Total non-current liabilities		89,323,772	59,240,078
Total liabilities		441,531,694	270,434,299
NET ASSETS		1,083,672,640	889,141,384
Capital and reserves attributable to owners of the Company Share capital Reserves Amounts recognised in other comprehensive income and accumulated in equity relating to non-current assets/	16	598,767,047 411,514,637	511,091,570 220,964,681
disposal group classified as held for sale	13	65,000,000	145,715,936
Non-controlling interests		1,075,281,684 8,390,956	877,772,187 11,369,197
TOTAL EQUITY		1,083,672,640	889,141,384

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 September 2011

	Share capital HK\$	Share premium HK\$	Other reserves HK\$	Contributed surplus HK\$	Employee share-based compensation reserve HK\$	Other properties revaluation reserve	Foreign exchange reserve HK\$	Investment revaluation reserve HK\$	Accumulated losses HK\$	Equity attributable to owners of the Company HK\$	Non- controlling interests HK\$	Total equity HK\$
At 1 April 2011 (Audited)	511,091,570	1,825,805,591	(2,370 305)	28,784,000	3,952 277	149,652,642	57,150,540	-	(1,696,294,128)	877,772,187	11,369,197	889,141,384
Profit for the period	-	-	-	-	-	-	-	-	47,834,015	47,834,015	(3,130,713)	44,703,302
Change in fair value of available-for-sale investments Exchange differences on	-	_	_	-	_	-	_	(98,129,052)	-	(98,129,052)	_	(98,129,052)
translating foreign operations							6,536,663			6,536,663		6,536,663
Total comprehensive income Equity-settled share-based	-	-	-	-	-	-	6,536,663	(98,129,052)	47,834,015	(43,758,374)	(3,130,713)	(46,889,087)
transaction (note 17) Issuance of ordinary shares Acquisition of subsidiaries Release of revaluation reserve	87,675,477 —	152,578,179 —	- - -	- - -	1,014,215 — —	- - -	- - -	- - -	- - -	1,014,215 240,253,656 —	_ _ 152,472	1,014,215 240,253,656 152,472
upon disposed of property, net of tax						(80,715,936)			80,715,936			
At 30 September 2011 (unaudited)	598,767,047	1,978,383,770	(2,370,305)	28,784,000	4,966,492	68,936,706	63,687,203	(98,129,052)	(1,567,744,177)	1,075,281,684	8,390,956	1,083,672,640
At 1 April 2010 (Audited)	496,091,570	1,780,805,591	(2,370,305)	28,784,000	56,206	119,309,676	37,870,318	-	(1,430,122,522)	1,030,424,534	7,171,101	1,037,595,635
Loss for the period Other comprehensive income							5,590,768		(41,819,774)	(41,819,774) 5,590,768	(3,785,410)	(45,605,184) 5,590,768
Total comprehensive income	-	-	-	_	-	_	5,590,768	_	(41,819,774)	(36,229,006)	(3,785,410)	(40,014,416)
Equity-settled share-based transactions (note 17) Release upon lapse of share	-	-	-	-	2,395,132	-	-	-	-	2,395,132	-	2,395,132
options					(56,206)				56,206			
At 30 September 2010 (Unaudited)	496,091,570	1,780,805,591	(2,370,305)	28,784,000	2,395,132	119,309,676	43,461,086	_	(1,471,886,090)	996,590,660	3,385,691	999,976,351

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 September 2011

	Six months ended	30 September
	2011	2010
	(Unaudited)	(Unaudited)
	HK\$	HK\$
Net cash used in operating activities	(87,429,816)	(6,199,467)
Net cash used in investing activities	(14,284,703)	(11,444,442)
Net cash generated from financing activities	30,436,151	
Net (decrease)/increase in cash and cash equivalents	(71,278,368)	(17,643,909)
Effect of foreign exchange rate changes	(1,766,737)	1,168,625
Cash and cash equivalents at beginning of period	252,689,628	325,733,132
Cash and cash equivalents at end of period	179,644,523	309,257,848
Cash and cash equivalents presented under:		
Cash and cash equivalents	178,467,014	308,335,491
Assets classified as held for sale	1,177,509	922,357
	179,644,523	309,257,848

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 September 2011

1. Basis of Preparation

The unaudited condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The unaudited condensed consolidated financial statements have been prepared under historical cost basis except for certain properties and available-for-sale investments, which are measured at revalued amount or fair value.

Except as described below, the accounting policies and method of computation used in the condensed consolidated financial statements are consistent with those followed in the preparation of the Group's consolidated financial statements for the year ended 31 March 2011.

Since the acquisition of subsidiaries engaged in exhibition-related business (see note 18(a)) during the six months ended 30 September 2011, the following revenue recognition policy has been applied:

Exhibition income is recognised when the exhibition is completed.

The following amendment to standard is mandatory for the financial year beginning on 1 April 2011 which is relevant to the Group:

HKAS 34 (Amendment) "Interim Financial Reporting"

The amendment to HKAS 34 made under "Improvements to HKFRSs 2010", effective for annual periods beginning on or after 1 January 2011, emphasises the existing disclosure principles in HKAS 34 and adds further guidance to illustrate how to apply these principles. Greater emphasis has been placed on the disclosure principles for significant events and transactions. Additional requirements cover disclosure of changes to fair value measurement (if significant), and the need to update relevant information from the most recent annual report. The change in accounting policy only results in additional disclosures.

The following new standards, amendments to standards and interpretations to existing standards are mandatory for the financial year beginning on 1 April 2011, but are not currently relevant to the Group.

HKAS 24 (Revised) HKAS 24 (Revised) Related Party Disclosures

Amendments to HK (IFRIC) Prepayments of a Minimum Funding Requirement

Interpretation 14
 HK (IFRIC) — Interpretation 19
 Extinguishing Financial Liabilities with Equity Instruments

1. Basis of Preparation (Continued)

The following new standards, amendments to standards and interpretations to existing standards which are relevant to the Group have been issued, but are not effective for the financial year beginning on 1 April 2011 and have not been early adopted:

HKFRS 7 (Amendment)	Disclosures — Transfers of Financial Assets	١,

HKFRS 9 Financial Instruments⁴

HKFRS 10 Consolidated Financial Statements⁴

HKFRS 11 Joint Arrangements⁴

HKFRS 12 Disclosures of Interests in Other Entities⁴

HKFRS 13 Fair Value Measurement⁴

HKAS 1 (Amendment) Presentation of Financial Statements³

HKAS 12 (Amendment) Deferred Tax: Recovery of Underlying Assets²

HKAS 19 (Amendment) Employee Benefits⁴

HKAS 27 (2011) Separate Financial Statements⁴

HKAS 28 (2011) Investment in Associates and Joint Ventures⁴

- Effective for annual periods beginning on or after 1 July 2011
- Effective for annual periods beginning on or after 1 January 2012
- Effective for annual periods beginning on or after 1 July 2012
- ⁴ Effective for annual periods beginning on or after 1 January 2013

The Group has already commenced an assessment of the impact of the new standards, amendments to standards and interpretations to existing standards but is not yet in a position to state whether these new standards, amendments to standards or interpretations to existing standards would have a significant impact on the Group's result of operations and financial position.

2. Segment information

Management determines operating segments based on the reports regularly reviewed by the chief operating decision maker, which is the board of directors, in assessing performance and allocating resources. The chief operation decision maker considers the business primarily on the basis of the type of services supplied by the Group. The Group is currently organised into seven operating divisions — licence fee collection business, hotel operations, exhibition-related business, property sub-leasing business, entertainment business, property investment and restaurant operations.

Principal activities are as follows:

Licence fee collection business	_	Provision of copyright licence fees settlement and collection services and intellectual property enforcement services in respect of karaoke copyright in the People's Republic of China ("PRC") as managed and administered by the China Audio-Video Copyright Association, the sole official recognised national audio-video organisation in the PRC
Hotel operations	_	ownership, operation and management of hotel
Exhibition-related business	_	organising all kinds of exhibition events and meeting events
Property sub-leasing business	_	sub-leasing of properties in the PRC
Entertainment business	_	provision of talent management and entertainment business
Property investment	_	leasing of investment properties
Restaurant operations	_	sale of food and beverages

The Group ceased its wedding services business during the year ended 31 March 2011 and the related segment information was classified as discontinued operation for the six months ended 30 September 2010. Accordingly, the comparative condensed consolidated statement of comprehensive income and related notes have been re-presented for the purpose of presenting discontinued operation.

The Group acquired exhibition-related business and property sub-leasing business during the six months ended 30 September 2011. Detail descriptions of the businesses are mentioned in note 18(a) and (b).

Restaurant operation results for the six months ended 30 September 2011 represented the business of Chiu Chow restaurant which had then ceased operation due to the disposal of its property. Besides, the Group acquired a business of hot pot restaurant which was under renovation during the six months ended 30 September 2011. Detail descriptions of the business are mentioned in note 18(c).

2. Segment information (Continued)

Segment information is presented below:

(a) Information about reportable segment revenue, profit or loss and other information

_	Six months ended 30 September 2011 (Unaudited)								
				Con	tinuing operatio	ons			
	Licence fee collection business HK\$	Hotel operations HKS	Exhibition- related business HK\$	Property sub-leasing business HK\$	Enter- tainment business HK\$	Property investment HKS	Restaurant operations HK\$	Inter- segment elimination HK\$	Total HK\$
Reportable segment revenue External sales Inter-segment sales	38,877,871	38,586,314	25,035,895	18,389,789	2,289,308	1,845,695 —	28,247 272,846	(272,846)	125,053,119
	38,877,871	38,586,314	25,035,895	18,389,789	2,289,308	1,845,695	301,093	(272,846)	125,053,119
Reportable segment profit/ (loss) before income tax (expense)/credit	(12,833,394)	(13,901,618)	93,881	5,336,199	4,843,295	97,272,568	(2,166,505)	_	78,644,426
Other segment information									
Interest income	293,998	-	_	_	77	172	26	-	294,273
Depreciation of property, plant and equipment	395,445	10,416,253	43,244	2,150,695	127,862	_	_	_	13,133,499
Amortisation of deferred expenditure	28,775,543	_	-	-	-	-	-	-	28,775,543
Amortisation of intangible assets	58,442	-	1,280,333	-	-	_	-	-	1,338,775
Amortisation of payments for leasehold land held for own use under operating leases	_	2,003,629	_	_	_	_	_	_	2,003,629
Impairment loss on goodwill	_	_	_	_	_	-	1,280,000	_	1,280,000
Impairment loss on other receivables	2,358,409	-	93,300	-	-	-	-	-	2,451,709
Impairment loss on property, plant and equipment	42,546	_							42,546

The inter-segment sales were charged at prevailing market rates.

2. Segment information (Continued)

(a) Information about reportable segment revenue, profit or loss and other information (Continued)

	Six months ended 30 September 2010 (Unaudited)									
						(Dis- continued	
	Licence fee		Exhibition-	Continuing	operations Enter-			Inter-	operation	
	collection business HK\$	Hotel operations HK\$	related business HK\$	Property sub-leasing business HK\$	tainment business HK\$	Property investment HK\$	Restaurant operations HK\$	segment elimination HK\$	Wedding services HK\$	Total HK\$
Reportable segment revenue External sales Inter-segment sales	25,140,149	33,832,193	_ 	_ 	1,463,664	5,157,952 3,054,005	20,217,584	(3,054,005)	16,195,739	102,007,281
	25,140,149	33,832,193	_		1,463,664	8,211,957	20,217,584	(3,054,005)	16,195,739	102,007,281
Reportable segment profit/ (loss) before income tax (expense)/credit	(16,261,395)	(13,931,013)		_	(380,114)	4,927,063	2,817,446	_	(6,429,967)	(29,257,980)
Other segment information										
Interest income	95,310	=	-	-	47	34,349	120	-	432	130,258
Depreciation of property, plant and equipment	877,256	10,002,664	-	-	255,981	1,296,738	112,210	-	1,994,033	14,538,882
Amortisation of deferred expenditure	18,626,183	_	_	-	_	_	_	_	_	18,626,183
Amortisation of intangible assets	7,926,965	_	_	-	_	_	-	-	-	7,926,965
Amortisation of payments for leasehold land held for own use under operating leases	=	2,424,429	-	-	-	-	-	_	_	2,424,429
Impairment loss on goodwill	-	-	-	-	-	-	-	-	-	-
Impairment loss on other receivables	=	-	-	-	-	_	-	_	-	-
Impairment loss on property, plant and equipment	_		_			_			2,162,893	2,162,893

The inter-segment sales were charged at prevailing market rates.

2. Segment information (Continued)

(b) Reconciliation of reportable segment profit or loss

		Six months ended 30 September	
		2011	2010
		(Unaudited)	(Unaudited)
		HK\$	HK\$
	Reportable segment profit/(loss) before income tax		
	(expense)/credit	78,644,426	(29,257,980)
	Unallocated interest income	1,461,890	160,358
	Unallocated head office and corporate expenses	(34,362,993)	(16,713,824)
	Segment loss from discontinued operation		6,429,967
	Profit/(loss) before income tax (expense)/credit from		
	continuing operations	45,743,323	(39,381,479)
(c)	Total segment assets		
		30 September	31 March
		2011	2011
		(Unaudited)	(Audited)
		HK\$	HK\$
	Licence fee collection business	405,488,917	330,156,927
	Hotel operations	253,420,761	261,648,506
	Exhibition-related business	145,230,310	_
	Property sub-leasing business	265,084,606	_
	Entertainment business	131,196,701	29,662,020
	Property investment	176,198,748	328,322,191
	Restaurant operations	2,402,045	4,443,810
	Wedding services	_	993,968
	Unallocated	150,371,823	204,348,261
		1,529,393,911	1,159,575,683

3. Profit/(loss) before income tax (expense)/credit

Profit/(loss) before income tax (expense)/credit has been arrived at after crediting and charging:

	Six month	is ended	
	30 September		
	2011	2010	
	(Unaudited)	(Unaudited)	
	HK\$	HK\$	
Crediting			
Bank interest income	729,029	290,616	
Loan interest income	960,959	_	
Gain on disposal of investment property (included in other			
income and gains)	96,570,743	_	
Charging			
Amortisation on			
- payments for leasehold land held for own use under			
operating leases	2,003,629	2,424,429	
— intangible assets	1,338,775	7,926,965	
— deferred expenditure	28,775,543	18,626,183	
Impairment loss on			
- property, plant and equipment	42,546	2,162,893	
— other receivables	2,451,709	_	
— goodwill	1,280,000	_	
Equity-settled share-based compensation	1,014,215	2,395,132	

4. Income tax (expense)/credit

Income tax (expense)/credit in the condensed consolidated statement of comprehensive income represents:

	Six months ended 30 September		
	2011	2010	
	(Unaudited)	(Unaudited)	
	HK\$	HK\$	
Current tax — Hong Kong Profits Tax	(208,601)	_	
Current tax — PRC Enterprise Income Tax	(749,010)	(1,672,027)	
Deferred tax	(82,410)	1,878,289	
	(1,040,021)	206,262	

For the six months ended 30 September 2011, Hong Kong subsidiaries reported estimated assessable profit. Hong Kong profit tax is calculated at 16.5% on the estimated assessable profits for the period.

No provision for Hong Kong profits tax has been made for subsidiaries within the Group during the six months ended 30 September 2010 as these subsidiaries have either sufficient tax losses brought forward to offset against the estimated assessable profits or no material estimated assessable profits for the period on an individual basis.

For the six months ended 30 September 2011 and 2010, PRC subsidiaries and jointly controlled entities are subject to PRC Enterprise Income Tax at rates ranging from 20% to 25%.

5. Earnings/(loss) per share

The calculation of the basic and diluted earnings/(loss) per share attributable to the owners of the Company is based on the following data:

Six months ended					
30 September					
2011	2010				
(Unaudited)	(Unaudited)				
HK\$	HK\$				

Earnings/(loss) for the purpose of basic and diluted earnings/ (loss) per share

Earnings/(loss) for the period attributable to owners of the

Company

— from continuing operations	47,834,015	(35,389,807)
— from discontinued operation		(6,429,967)
- from continuing and discontinued operations	47,834,015	(41,819,774)

Number of shares

Weighted average number of ordinary shares for the purpose of basic and diluted earnings/(loss) per share (Note)

11,342,313,969 9,921,831,392

Note: There are no dilutive effects of the share options granted as they are anti-dilutive.

6. Dividends

No dividend was paid or proposed during the period, nor has any dividend been proposed since the end of the reporting period (2010: Nil).

7. Property, plant and equipment

During the six months ended 30 September 2011, the Group acquired property, plant and equipment at cost of HK\$9,017,854 (30 September 2010: HK\$2,166,873).

8. Intangible assets

	Provision of copyright licence fees settlement and collection services HK\$	Provision of intellectual property enforcement services (Note (a)) HK\$	Karaoke CMS (Note (b)) HK\$	Golf club memberships <i>HK</i> \$	Website HK\$	Customer relationship and customer contracts (Note (c)) HK\$	Total HK\$
Cost							
At 1 April 2010	120,210,480	_	6,793,205	510,750	144,826	_	127,659,261
Acquired through business		111 221 000					111 221 000
combination Addition	_	111,221,900	_	1,500,000	_	_	111,221,900 1,500,000
Exchange differences	5,507,440	_	311,231	23,400	6,635	_	5,848,706
Exchange differences	3,307,440			23,400			
At 31 March 2011 and 1 April 2011	125,717,920	111,221,900	7,104,436	2,034,150	151,461	_	246,229,867
Acquired through business							
combination (note 18(a))	_	_	_	_	_	38,410,000	38,410,000
Exchange differences	4,172,945		235,817		5,028		4,413,790
	********				4.5.400	*******	****
At 30 September 2011	129,890,865	111,221,900	7,340,253	2,034,150	156,489	38,410,000	289,053,657
Accumulated amortisation and							
impairment At 1 April 2010	15.00(.210		920.247		144,826	_	15 001 202
At 1 April 2010 Amortisation for the year	15,026,310 15,077,423	2,780,547	820,247 846,397	9,740	144,820	_	15,991,383 18,714,107
Impairment loss	90,157,860	2,700,347	5,389,977	534,150	_	_	96,081,987
Exchange differences	5,456,327	_	47,815	-	6,635	_	5,510,777
At 31 March 2011 and 1 April 2011	125,717,920	2,780,547	7,104,436	543,890	151,461	_	136,298,254
Amortisation for the period	-	-	_	58,442	-	1,280,333	1,338,775
Exchange differences	4,172,945		235,817		5,028		4,413,790
At 30 September 2011	129,890,865	2,780,547	7,340,253	602,332	156,489	1,280,333	142,050,819
Net book value							
At 30 September 2011	_	108,441,353	_	1,431,818	_	37,129,667	147,002,838
•							
At 31 March 2011		108,441,353		1,490,260			109,931,613

8. Intangible assets (Continued)

Notes:

- (a) The Group obtained an exclusive right to provide intellectual property enforcement services in respect of karaoke copyright in the PRC through the acquisition of subsidiaries, in return for certain percentage of the licence fee collected from karaoke venues.
- (b) Karaoke CMS represents the exclusive right to use a nationwide karaoke content management services system in the PRC for a term of 10 years from 15 July 2007.
- (c) Customer relationship and customer contracts represent the long established relationship of the China Resources Advertising and Exhibition Company Limited and its subsidiaries (the "CRA Group") with the Hong Kong Trade Development Council ("HKTDC") and various sub-councils of the China Council for the Promotion of International Trade in the PRC for some large-scale trade fairs, which are mostly organized by HKTDC. The CRA Group had been consistently appointed by HKTDC as the sole agent of China Pavilion for the Hong Kong Fashion Week for Fall/Winter. These customer relationship and customer contracts have estimated useful life of ten years.

9. Goodwill and impairment

	Provision of copyright licence fees settlement and collection services HKS	Provision of intellectual property enforcement services (Note (a)) HK\$	Entertainment business HK\$	Restaurant operations (Note (b)) HK\$	Exhibition- related business (Note (c)) HK\$	Property sub-leasing business (Note (d)) HK\$	Wedding services HK\$	Others HK\$	Total HK\$
Cost									
At 1 April 2010 Arising from business	1,156,654,441	-	15,287,287	920,494	-	_	18,988,140	15,000	1,191,865,362
combinations		79,427,363							79,427,363
At 31 March 2011 and 1 April 2011 Arising from business combinations	1,156,654,441	79,427,363	15,287,287	920,494	-	-	18,988,140	15,000	1,271,292,725
(note 18)				1,280,000	67,512,024	120,478,160			189,270,184
At 30 September 2011	1,156,654,441	79,427,363	15,287,287	2,200,494	67,512,024	120,478,160	18,988,140	15,000	1,460,562,909
Impairment At 1 April 2010 Impairment loss	1,034,838,611 121,815,830		15,287,287	920,494 			18,988,140	15,000	1,070,049,532
At 31 March 2011 and 1 April 2011 Impairment loss	1,156,654,441		15,287,287	920,494 1,280,000			18,988,140	15,000	1,191,865,362
At 30 September 2011	1,156,654,441		15,287,287	2,200,494			18,988,140	15,000	1,193,145,362
Carrying value At 30 September 2011		79,427,363			67,512,024	120,478,160			267,417,547
At 31 March 2011		79,427,363				_			79,427,363

In accordance with HKAS 36 "Impairment of assets", management of the Group performed impairment test for goodwill allocated to the Group's various cash generating units ("CGUs") by comparing their recoverable amounts to their carrying amounts at the end of the reporting period. The recoverable amount of a CGU is determined based on value-in-use calculation.

9. Goodwill and impairment (Continued)

(a) The recoverable amount of the CGU in relation to provision of intellectual property enforcement services has been determined from value-in-use calculation based on cash flow projections covering an eleven-year period, which is the period whereby an exclusive right has been granted to the Group by the China Audio-Video Copyright Association to provide intellectual property enforcement services. No impairment was provided on goodwill from the provision of intellectual property enforcement services as cashflow forecast indicates that there will be net cash inflows in this CGU.

Management of the Group has adopted the following key assumptions in preparation of the cash flow projections to undertake impairment testing of goodwill:

- The China Audio-Video Copyright Association will continuously arrange collection agent to carry out the copyright licence fees settlement and collection services.
- The growth rate and discount rate used for cash flow projections for the provision of intellectual property enforcement services are as follows:

	2012	2013	2014	2015	2016
Growth rate	75%	98%	114%	60%	54%
Discount rate	19%	19%	19%	19%	19%

 Cash flows beyond the five-year period are extrapolated using the estimated growth rate of 5%.

The Group has also performed sensitivity analysis calculations on the future cash flows adopted in the cash flow projections. Sensitivity analysis is based on a 20% decline in future cash flows because changes up to this magnitude are reasonably possible. If the actual present value of future cash flows were 20% lower than the anticipated present value, it would still be sufficient to support the carrying amount of goodwill in connection with the CGU regarding provision of intellectual property enforcement services.

(b) On 27 May 2011, the Group acquired the business of hot pot restaurant carried on under the name of Number One Hot Pot ("Number One") at a consideration of HK\$1,280,000.

The recoverable amount of goodwill in connection with Number One's business as at 30 September 2011 has been determined from value-in-use calculation based on cash flow projections covering a three-year period with discount rate of 8% and at 5% growth rate. Impairment was provided on goodwill from Number One's business as cashflow forecast indicates that the recoverable amount of the CGU in relation to the restaurant operation was less than the carrying amount.

9. Goodwill and impairment (Continued)

- (c) On 20 May 2011, the Group completed the acquisition of the CRA Group which acts as an organiser and contractor for all kinds of exhibition events and meeting events mainly in Hong Kong. The recoverable amount of the CGU in relation to the exhibition-related business has been determined from value-in-use calculation based on cash flow projections covering a ten-year period with discount rate of 17% and growth rate of 15% for first five-year period and nil growth rate in subsequent years. No impairment was provided on goodwill from the exhibition-related business as cashflow forecasts indicate that there will be net cash inflow from the CGU.
- (d) On 8 July 2011, the Group acquired the entire issued share capital of BoRen Cultural Development Limited ("BoRen") which is engaged in sub-leasing of properties and facilities in Nanjing, the PRC. The recoverable amount of the CGU in relation to the sub-leasing business has been determined from value-in-use calculation based on cash flow projections covering a five-year period with discount rate of 12% and growth rate at a range of 4% to 100%. No impairment was provided on goodwill from the sub-leasing business as cashflow forecasts indicate that there will be net cash inflow from the CGU.

10. Available-for-sale investments

30 September	31 March		
2011	2011		
HK\$	HK\$		
(Unaudited)	(Audited)		
89,937,340	16,550,554		

Listed securities in Hong Kong, at fair value (Note)

Note:

Available-for-sale investments at 30 September 2011 represented 12.27% and 0.06% equity interests in Cosmopolitan International Holdings Limited ("Cosmopolitan") and Wah Nam International Holdings Limited ("Wah Nam") held by the Group respectively. Both companies are listed on the Main Board of the Stock Exchange. As at 30 September 2011, the carrying amounts of available-for-sale investments in Cosmopolitan and Wah Nam were HK\$179,787,712 and HK\$8,278,680 respectively.

Available-for-sale investments at 31 March 2011 represented 12.43% equity interests in KH Investment Holdings Limited ("KH Investment") held by the Group.

On 29 March 2011, the Group acquired 12.43% equity interests in KH Investment, a company listed on the Growth Enterprise Market of the Stock Exchange, at a consideration of HK\$16,210,140, excluding transaction costs.

10. Available-for-sale investments (Continued)

Note: (Continued)

From 1 April 2011 to 7 April 2011, the Group further acquired a total of 16.65% equity interests in KH Investment at a total consideration of HK\$28,236,800, which increased the Group's equity interests in KH Investment from 12.43% to 29.08%. The total equity interests in KH Investment have been reclassified from available-for-sale investments to interests in associates starting from 6 April 2011 as the Group had 20% or more equity interests in KH Investment on that date.

During the six months ended 30 September 2011, the Group recognised a gain on deemed disposal of available-for-sale investments of HK\$6,979,802 in profit or loss due to the reclassification of equity interests in KH Investment from available-for-sale investments to interests in associates

On 30 June 2011, the Group acquired 0.06% equity interests in Wah Nam at a consideration of HK\$8,278,681, excluding transaction costs. From 21 June 2011 to 17 August 2011, the Group acquired 12.27% equity interests in Cosmopolitan at a total consideration of HK\$179,787,712, excluding transaction costs.

During the six months ended 30 September 2011, a fair value loss on the available-for-sale investments of the Group was recognised directly in equity amounted to HK\$98,129,052 (2010: Nil).

The fair values of listed equity investments are based on quoted market prices.

11. Interests in associates

	30 September	31 March
	2011	2011
	(Unaudited)	(Audited)
	HK\$	HK\$
Share of net assets of the associates	35,970,415	1,457,441
Goodwill	44,530,439	21,578,434
	80,500,854	23,035,875

On 11 April 2011, the Group entered into a subscription agreement to subscribe for 351,062 preference shares of Xinya Media Private Limited ("Xinya") at a consideration of about US\$1,000,000 (equivalent to approximately HK\$7,769,000). After the subscription, the Group's equity interests in Xinya increased from 18.79% to 22.27%.

For the purpose of impairment testing on the interests in associates, the recoverable amount has been determined by the value-in-use calculation based on cash flow projections.

11. Interests in associates (Continued)

For Xinya, the cash flow projections of TV programming and broadcasting operation covering a ten-year period and at a discount rate of 10%. At the end of the reporting period, management of the Group determines that there was no impairment of the interests in associates as the recoverable amount of the interests in associates exceeds their carrying amount.

For KH Investment, there was no indication of impairment loss in the interests in associates.

The summarised financial information in respect of the Group's associates, KH Investment and Xinya, is set out below:

	30 September	31 March
	2011	2011
	(Unaudited)	(Audited)
	HK\$	HK\$
Total assets	177,832,934	49,199,501
Total liabilities	(51,226,282)	(39,735,055)
Net assets	126,606,652	9,464,446
Group's share of net assets of associates	35,970,415	1,778,369
Market value of listed securities at the end of reporting period	36,757,500	1,778,369
	Six mont	hs ended
	Six mont 30 Sept	
	30 Sep	tember
	30 Sept 2011	tember 2010
Total revenue	30 Sept 2011 (Unaudited)	tember 2010 (Audited)
Total revenue Total expenses	30 Sept 2011 (Unaudited) HK\$	tember 2010 (Audited)
	30 Sept 2011 (Unaudited) HKS	tember 2010 (Audited)

12. Trade and other receivables

30 September	31 March
2011	2011
(Unaudited)	(Audited)
HK\$	HK\$
132,176,676	42,720,088
30,957,586	14,230,644
6,583,725	_
4,651,891	_
	356,100
174,369,878	57,306,832
	2011 (Unaudited) HKS 132,176,676 30,957,586 6,583,725 4,651,891

Notes:

(a) Included in trade and other receivables are trade debtors with the following ageing analysis as of the end of each reporting period:

	30 September	31 March
	2011	2011
	(Unaudited)	(Audited)
	HK\$	HK\$
Current	127,787,877	14,560,220
Less than 1 month past due	281,014	13,994,181
1 to 3 months past due	4,056,912	13,914,157
More than 3 months but less than 12 months past due	50,873	_
More than 12 months past due		251,530
Amount past due at the end of reporting period		
but not impaired (Note)	4,388,799	28,159,868
	132,176,676	42,720,088

Note: The balances that were past due but not impaired related to a number of customers that have a good track record with the Group. Based on past experience, management estimates that the carrying amounts could be fully recovered.

(b) The significant increase in the balance was mainly due to the increase of prepaid construction fees contributed by the newly acquired subsidiaries.

13. Assets and liabilities classified as held for sale

	30 September 2011 (Unaudited) <i>HK</i> \$	31 March 2011 (Audited) <i>HK</i> \$
Leasehold land and buildings (Note (a))	34,600,000	184,600,000
Investment property (Note (a))	55,400,000	55,400,000
Assets related to a subsidiary engaged in entertainment business (Note (b))	1,290,864	1,166,342
Assets classified as held for sale	91,290,864	241,166,342
Deferred tax liabilities (Note (a))	11,024,900	24,500,968
Liabilities related to a subsidiary engaged in entertainment business (Note (b))	485,010	728,363
Liabilities associated with assets classified as held for sale	11,509,910	25,229,331
Gain on revaluation of properties	65,000,000	145,715,936
Cumulative other comprehensive income relating to non-current assets/disposal group classified as held for sale	65,000,000	145,715,936

Notes:

- (a) On 10 June 2011, the Group entered into a provisional sale and purchase agreement with an independent third party for the disposal of a leasehold land and building, an investment property with total carrying amount of HK\$90,000,000 at an aggregate consideration of HK\$108,000,000. On 4 July 2011, the Group entered into an agreement for the cancellation of the provisional sale and purchase agreement dated 10 June 2011. On 24 November 2011, the Group entered into a provisional sale and purchase agreement with an independent third party for the disposal of the property at a consideration of HK\$101 million. The transaction will be completed on or before 30 April 2012. After completion, the Group will lease back the property for 16 months from 1 May 2012 at the monthly rent of HK\$324,042, exclusive of rates, management fees and all other outgoing expenses, subject to the purchaser's right of early termination of the lease by giving not less than 3 months' written notice.
 - On 2 March 2011, the Group entered into a sale and purchase agreement with an independent third party for the disposal of a leasehold land and building at a consideration of HK\$250,000,000. The transaction was completed on 1 April 2011.

13. Assets and liabilities classified as held for sale (Continued)

Notes: (Continued)

(b) The Group has exercised its right to require a non-controlling shareholder to buy-back its 60% equity interests of a subsidiary, Chance Music Limited, at a consideration of HK\$15,000,000. The buy-back arrangement was still under negotiation up to the date of this report. The following major classes of assets and liabilities relating to this operation have been classified as held for sale in the consolidated statement of financial position:

	30 September 2011 (Unaudited) <i>HK\$</i>	31 March 2011 (Audited) <i>HK\$</i>
Property, plant and equipment	12,405	24,532
Trade and other receivables	41,250	193,246
Tax recoverable	59,700	59,700
Cash and cash equivalents	1,177,509	888,864
Assets classified as held for sale	1,290,864	1,166,342
Trade and other payables	485,010	728,363
Liabilities associated with assets classified as		
held for sale	485,010	728,363

14. Trade and other payables

Included in trade and other payables are trade payables of HK\$30,722,287 (31 March 2011: HK\$21,603,133). The ageing analysis of trade payables at the end of each reporting period is as follows:

	30 September	31 March
	2011	2011
	(Unaudited)	(Audited)
	HK\$	HK\$
Current or within 30 days	27,419,313	9,369,099
31 to 60 days	1,514,272	4,492,284
61 to 90 days	942,986	175,688
Over 90 days	845,716	7,566,062
	30,722,287	21,603,133

15. Bank Loans

	30 September 2011 (Unaudited)	31 March 2011 (Audited)
	HK\$	HK\$
Secured (Note) Unsecured	14,496,048 31,340,652	
Total bank loans	45,836,700	_

The bank loans are subjected to an average interest rate of about 7.2% per annum. At the end of the reporting period, the bank loans were scheduled to repay as follows:

	30 September 2011 (Unaudited) <i>HKS</i>	31 March 2011 (Audited) <i>HK\$</i>
Bank loans repayable:		
Within one year	35,044,380	_
More than one year, but not exceeding two years	10,792,320	
	45,836,700	_
Less: Amount due within one year included		
in current liabilities	(35,044,380)	
Amount due after one year	10,792,320	_

Note: The bank loans are secured by the properties of a director of a subsidiary amounted to HK\$14,496,048.

16. Share capital

	30 Septen (Unau	at nber 2011 idited)	31 Ma (Au	s at rch 2011 dited)
	Number of shares	HK\$	Number of shares	HK\$
Authorised:				
Ordinary shares of HK\$0.05 each				
At the beginning of the period/year	20,000,000,000	1,000,000,000	18,568,181,818	928,409,091
Reclassification (Note (a))			1,431,818,182	71,590,909
At the end of the period/year	20,000,000,000	1,000,000,000	20,000,000,000	1,000,000,000
Convertible preference shares of HK\$0.05 each				
At the beginning of the period/year	_	_	1,431,818,182	71,590,909
Reclassification (Note (a))			(1,431,818,182)	(71,590,909)
At the end of the period/year				
Total	20,000,000,000	1,000,000,000	20,000,000,000	1,000,000,000
Issued and fully paid: Ordinary shares of HK\$0.05 each				
At the beginning of the period/year	10,221,831,392	511,091,570	9,921,831,392	496,091,570
Issue of new shares (note 18(a))	1,333,333,333	66,666,667	_	_
New shares issued for acquisition of				
subsidiaries (Note (b))	420,176,215	21,008,810	300,000,000	15,000,000
At the end of the period/year	11,975,340,940	598,767,047	10,221,831,392	511,091,570
Total	11,975,340,940	598,767,047	10,221,831,392	511,091,570

16. Share capital (Continued)

Notes:

- (a) On 30 August 2010, 1,431,818,182 convertible preference shares in the authorised share capital of the Company were reclassified as 1,431,818,182 ordinary shares.
- (b) On 8 July 2011, 420,176,215 ordinary shares of HK\$0.05 each were issued by the Company (the closing price per share of the Company quoted on the Stock Exchange on that date was HK\$0.191) as part of the consideration for the Group's acquisition of the entire equity interests in BoRen

On 17 December 2010, 300,000,000 ordinary shares of HK\$0.05 each were issued at an issue price of HK\$0.2 each as part of the consideration for the Group's acquisition of the entire equity interests in Wide Stand Holdings Limited and Win Success Enterprises Limited

17. Share options

On 29 July 2010, options were granted to Mr. Zheng Yuchun ("2010 Share Options"), a director of the Company, under the Scheme to subscribe for up to 35,000,000 ordinary shares of the Company. The estimated fair value of the options granted on that date is approximately HK\$5,698,000.

The fair value was calculated using Binominal Option Pricing Model. The inputs into the model are as follows:

2010 Share Options

Grant date	29 July 2010
Grant date share price	HK\$0.2490
Exercise price	HK\$0.2620
Expected life	10 years
Expected volatility	83%
Expected dividend yield	Nil
Risk-free interest rate	2.320%

Expected volatility is determined by using the historical volatility of the Company's share price over the previous one year. The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioral considerations.

The Group recognised an expense of HK\$1,014,215 (2010: HK\$2,395,132) in respect of the options granted which was included in staff costs for the period.

No option (2010: Nil) was exercised during the period ended 30 September 2011.

17. Share options (Continued)

The following table discloses the movements of options during the period:

				Number	of shares in res	pect of options gra	inted
Date of grant	Exercisable period	Vesting period	Exercise price HK\$	Outstanding at 1 April 2011 (Audited)	Granted during the period (Unaudited)	Lapsed during the period (Unaudited)	Outstanding at 30 September 2011 (Unaudited)
29 July 2010	1 October 2010 – 28 July 2020	Vesting from 29 July 2010 to 1 October 2010	0.2620	12,000,000	_	-	12,000,000
29 July 2010	1 July 2011 – 28 July 2020	Vesting from 29 July 2010 to 1 July 2011	0.2620	12,000,000	-	-	12,000,000
29 July 2010	1 July 2012 – 28 July 2020	Vesting from 29 July 2010 to 1 July 2012	0.2620	11,000,000			11,000,000
				35,000,000			35,000,000

18. Acquisition of subsidiaries/business

(a) On 20 May 2011, the Company completed a share subscription agreement with Commotra Company Limited (the "Subscriber") in which the subscriber agreed to subscribe for 1,333,333,333 ordinary shares of the Company at a subscription price of HK\$0.12 per share, totaling HK\$160,000,000. At the same time, the Company acquired the entire equity interests in the CRA Group from the Subscriber's parent at a consideration of HK\$110,000,000. The total share subscription price of HK\$160,000,000 was settled in cash of HK\$50,000,000, with the balance set off with the acquisition consideration.

The CRA Group is principally engaged in exhibition-related business and has been acting as an organiser and a contractor for all kinds of exhibitions and meeting events mainly in Hong Kong.

(a) (Continued)

The fair values of net assets acquired at the date of acquisition were as follows:

	HK\$
Property, plant and equipment	364,520
Intangible assets	38,410,000
Cash and cash equivalents	20,523,737
Trade and other receivables	14,458,678
Trade and other payables	(22,374,037)
Current tax liabilities	(2,694,647)
Deferred tax liabilities	(6,200,275)
Net assets acquired	42,487,976
Goodwill	67,512,024
Total consideration	110,000,000
Satisfied by:	
Set off with the balance of total share subscription price	110,000,000

The goodwill arising on the acquisition is attributable to the anticipated profitability generated from the synergy, revenue growth and future market development in the exhibition-related business, which the Group intends to develop.

The CRA Group contributed HK\$25,035,895 to the Group's turnover and a profit of HK\$93,881 to the Group's profit for the period from the date of acquisition. If the acquisition had been completed on 1 April 2011, the CRA Group would have contributed HK\$28,067,925 to the Group's turnover and a profit of HK\$3,617,416 to the Group's profit for the period. The proforma information is for illustrative purpose only and is not necessary an indication of revenue and results of operations of the Group that actually would have been achieved had the acquisition been completed on 1 April 2011, nor is it intended to be a projection of future results.

The acquisition-related costs of HK\$2,064,645 have been expensed and are included in other operating expenses.

The fair value of trade and other receivables, equivalent to its gross contractual amount as shown above, is considered as fully recoverable.

(b) On 8 July 2011, the Group completed an agreement dated 27 May 2011 with HaoRan Cultural Development Limited ("HaoRan"), an independent third party, to acquire the entire issued share capital of BoRen from HaoRan for a consideration of RMB90 million, RMB25 million (equivalent to HK\$29,897,153) of which was paid in cash and the balance of RMB65 million by the issue of 420,176,215 shares (the "BoRen Agreement"). The closing price per share of the Company quoted on the Stock Exchange on that date was HK\$0.191.

The BoRen Agreement contained a profit guarantee from HaoRan whereby HaoRan guaranteed that the total audited combined net profits after taxation and non-controlling interest of Elite-China Cultural Development Limited (a 60% owned subsidiary of BoRen) and its subsidiaries (the "Elite Group") for the three financial years ending 31 December 2013 (the "Guaranteed Period") shall be not less than RMB75 million (the "Guaranteed Profit"). Meanwhile, the Group is obligated to advance loans in the total principal amount in Hong Kong dollars of not less than a sum equivalent to RMB50 million each financial year during the Guaranteed Period to the Elite Group for the development of BoRen and its subsidiaries (the "BoRen Group").

In case if the Elite Group failed to meet the Guaranteed Profit, the maximum amount to be received by the Group from HaoRan shall not exceed RMB90 million. The Guarantee Profit has not been accounted for in the determination of the cost of acquisition as it cannot be measured reliably up to the date of this report.

The BoRen Group is principally engaged in the sub-leasing of properties and facilities in Nanjing, the PRC.

The BoRen Group contributed HK\$18,389,789 to the Group's turnover and a profit of HK\$5,336,199 to the Group's profit for the period from the date of acquisition. If the acquisition had been completed on 1 April 2011, the BoRen Group would have contributed HK\$23,511,715 to the Group's turnover and HK\$6,900,711 to the Group's profit for the period. The proforma information is for illustrative purpose only and is not necessary an indication of revenue and results of operations of the Group that actually would have been achieved had the acquisition been completed on 1 April 2011, nor is it intended to be a projection of future results.

The acquisition-related costs of HK\$628,301 have been expensed and are included in other operating expenses. The attributable costs of the issuance of the equity instruments are insignificant.

(b) (Continued)

The book value of net liabilities assured, are as follows:

	HK\$
Property, plant and equipment	101,641,750
Cash and cash equivalents	7,829,713
Trade and other receivables	36,413,394
Inventories	1,780
Trade and other payables	(92,320,412)
Bank loans	(1,152,727)
Current tax liabilities	(62,740,848)
Net liabilities assured	(10,327,350)
Goodwill	120,478,160
Total consideration	110,150,810
Satisfied by:	
Cash	29,897,153
Issue of 420,176,215 shares	80,253,657

The Group has engaged an independent valuer to assess the fair value of the assets and liabilities but the assessment was still in progress at the date of this report because extra time is required to ascertain the fair value of intangible assets.

The goodwill arising on the acquisition is attributable to the anticipated profitability generated from the synergy, revenue growth and future market development in the property sub-leasing business, which the Group intends to develop. However, such benefits have not been recognised separately from goodwill as up to the date of this report the valuation of such benefits is still in progress. Therefore, the fair value of net liabilities assured is unavailable (hence the goodwill) up to the date of this report.

(c) On 27 May 2011, the Group completed an agreement with an independent third party to acquire the business of Number One at a consideration of HK\$1,280,000.

Number One is principally engaged in operation of hot pot restaurant in Hong Kong.

The fair values of net assets acquired at the date of acquisition were as follows:

	HK\$
Property, plant and equipment	
Net assets acquired	_
Goodwill	1,280,000
Total consideration	1,280,000
Satisfied by: Cash	1,280,000

The goodwill arising on the acquisition is attributable to the anticipated profitability generated from the reputation of the brand name, and future market development in the hot pot business.

As described in note 9(b) above, the goodwill associated with Number One's business was fully impaired since the recoverable amount of the CGU in relation to the restaurant operation was less than the carrying amount at the end of the reporting period.

Number One suspended its operation for renovation of restaurant premises during the six months ended 30 September 2011, and contributed a loss of HK\$799,025 to the Group's results.

19. Lease commitments

Operating leases — lessee

The Group has leased certain properties under operating leases. The leases for properties usually run for an initial period of one to five years. Lease payments are usually negotiated to reflect market rentals. None of the leases includes contingent rentals.

The lease payments recognised as an expense are as follows:

30 September	31 March
2011	2011
(Unaudited)	(Audited)
HK\$	HK\$
15.576.529	12 122 907

Minimum lease payments

19. Lease commitments (Continued)

The total future minimum lease payments are due as follows:

	30 September 2011 (Unaudited) <i>HK</i> \$	31 March 2011 (Audited) <i>HK\$</i>
Not later than one year Later than one year and not later than five years More than five years	69,504,206 187,859,501 43,638,157	19,331,381 61,886,303 68,737
	301,001,864	81,286,421

Operating leases — lessor

The Group has leased out its investment properties under operating leases. The leases for investment properties usually run for one to five years. Lease payments are usually negotiated to reflect market rentals. None of the lease includes contingent rentals.

The minimum lease receivables under non-cancellable operating leases are as follows:

		30 September 2011 (Unaudited) HK\$	31 March 2011 (Audited) HK\$
	Not later than one year	45,159,902	14,760,423
	Later than one year and not later than five years	142,978,837	42,456,067
	More than five years	201,598,928	14,843,975
		389,737,667	72,060,465
20.	Capital commitments		
		30 September	31 March
		2011	2011
		(Unaudited)	(Audited)
		HK\$	HK\$
	Commitment for construction contracts and the acquisition of plant and equipment:		
	Contracted for but not provided	27,411,815	296,296

The significant increase in balance was mainly due to the increase in construction contracts contributed by the newly acquired subsidiaries.

21. Related party transactions

Significant related party transactions during the period were as follows:

	30 September		
		2011	2010
		(Unaudited)	(Unaudited)
	Notes	HK\$	HK\$
Loans to a related party	(a)	8,500,000	_
Interest income receivable from a related party	(a)	77,397	_
Rental expenses paid to a substantial shareholder	(b)	3,347,335	_
Rental expenses to related companies	(c)	127,800	115,800
Interest expense to a non-controlling shareholder	(d)	33,250	27,604
Compensation of key management personnel	(e)	4,959,017	4,179,394

Six months ended

- (a) On 8 July 2011 and 9 September 2011, the Group entered into loan agreements to lend HK\$6,000,000 and HK\$2,500,000 respectively to Long Sincere International Limited, a shareholder of one of the Group's subsidiary. The loans are secured, interest-bearing (5% per annum) and are repayable for a period of one year.
- (b) Rental expenses were charged by two subsidiaries of a substantial shareholder of the Company, China Resources (Holdings) Company Limited, based on the tenancy agreements signed between the parties.
- (c) Rental expenses were charged by related companies which were associates of two then directors of the Company, Madam Ma Shuk Kam and Mr. Yeung Chi Hang, based on the tenancy agreements signed between the parties.
- (d) Interest expenses of HK\$33,250 were charged by a non-controlling shareholder based on a loan to a subsidiary amounted to HK\$1,330,000 which borne interest at 5% per annum.

21. Related party transactions (Continued)

(e) Compensation of key management personnel

The remunerations of directors and other members of key management personnel during the period were as follows:

	Six months ended 30 September	
	2011	2010
	(Unaudited)	(Unaudited)
	HK\$	HK\$
Short-term benefits	4,941,017	4,154,333
Post-employment benefits	18,000	25,061
	4,959,017	4,179,394

22. Events after the reporting period

- (a) On 17 October 2011, a subsidiary of the Group which holds a money lending licence granted a secured loan of HK\$30 million to a shareholder of Song Labs Co., Limited ("Song Labs"), a subsidiary of the Company, at an interest rate 5% per annum. The loan is secured by 19.2% equity interests in Song Labs that the borrower owns.
- (b) On 24 November 2011, the Group entered into a provisional sale and purchase agreement with an independent third party for the disposal of a property at a consideration of HK\$101 million. The transaction will be completed on or before 30 April 2012. After completion, the Group will lease back the property for 16 months at the monthly rent of HK\$324,042, exclusive of rates, management fees and all other outgoing expenses, subject to the purchaser's right of early termination of the lease by giving not less than 3 months' written notice.