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# Brilliance Auto

华 晨 汽 车

## BRILLIANCE CHINA AUTOMOTIVE HOLDINGS LIMITED

(華晨中國汽車控股有限公司)\*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 1114)**

### POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to record a net profit for the year ended 31st December, 2010 as compared to a net loss for the year ended 31st December, 2009 as a result of the significant increase in the sales volume of BMW sedans produced by BMW Brilliance, the Company's 50% indirectly owned jointly controlled entity, and the discontinuation of the Zhonghua sedan business.

**Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

This announcement is made by Brilliance China Automotive Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform shareholders of the Company and potential investors that the Group is expected to record a net profit for the year ended 31st December, 2010 as compared to a net loss for the year ended 31st December, 2009 mainly attributable to the significant increase in the sales volume of BMW sedans produced by BMW Brilliance Automotive Ltd. (“**BMW Brilliance**”), the Company’s 50% indirectly owned jointly controlled entity, and the discontinuation of the Zhonghua sedan business. Sales volume of BMW sedans by BMW Brilliance has increased significantly in the year of 2010 when compared to 2009, with more BMW sedans sold in the second half of 2010 than the first half of the year. Furthermore, the product mix of the BMW sedans sold by BMW Brilliance in the second half of 2010 was more favourable than that of the first half of 2010. Increase in sales volume and a more favourable product mix lead to an increase in the Group’s share of the operating results of BMW Brilliance.

\* For identification purposes only

The Group is in the process of finalising the audited consolidated final results for the year ended 31st December, 2010. The information contained in this announcement is only a preliminary assessment by the Company based on information available. The audited annual financial results of the Group for the year ended 31st December, 2010 is expected to be published by the Company within the timeframe stipulated in the Listing Rules.

**Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

By Order of the Board  
**Brilliance China Automotive Holdings Limited**  
**Wu Xiao An**  
**(also known as Ng Siu On)**  
*Chairman*

Hong Kong, 14th February, 2011

*As at the date of this announcement, the Board comprises five executive directors, Mr. Wu Xiao An (also known as Mr. Ng Siu On) (Chairman), Mr. Qi Yumin (Chief Executive Officer), Mr. He Guohua, Mr. Wang Shiping and Mr. Tan Chengxu; one non-executive director, Mr. Lei Xiaoyang; and three independent non-executive directors, Mr. Xu Bingjin, Mr. Song Jian and Mr. Jiang Bo.*