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CASH FINANCIAL SERVICES GROUP LIMITED
(Incorporated in Bermuda with limited liability)
(Stock code: 510)

DATE OF BOARD MEETING

The board of directors (“Board”) of CASH Financial Services Group Limited (“Company”) hereby announces that a meeting of the Board will be held at 28/F Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong on 11 March 2011, Friday, at 4:30 pm for the purposes of considering and approving the yearly results of the Company and its subsidiaries for the year ended 31 December 2010 and the recommendation of a final dividend, if any, and transacting any other business.

By order of the Board
Suzanne W S Luke
Company Secretary

Hong Kong, 1 March 2011

As at the date hereof, the directors of the Company are:-

Executive directors:

Mr Kwan Pak Hoo Bankee
Mr Chan Chi Ming Benson
Mr Law Ping Wah Bernard
Mr Cheng Man Pan Ben
Mr Yuen Pak Lau Raymond

Independent non-executive directors:

Mr Cheng Shu Shing Raymond
Mr Lo Kwok Hung John
Mr Lo Ming Chi Charles