

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares. Potential investors should read the prospectus dated 5 May 2011 (the “Prospectus”) issued by Billion Industrial Holdings Limited (the “Company”) for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and Hong Kong Securities Clearing Company Limited (the “HKSCC”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Unless defined herein, terms in this announcement shall have the same meanings as those defined in the Prospectus.



BILLION INDUSTRIAL HOLDINGS LIMITED **百宏實業控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 574,750,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 57,475,000 Shares (subject to adjustment)
Number of International Placing Shares	: 517,275,000 Shares (subject to adjustment and the Over-allotment Option)
Offer Price	: not more than HK\$6.08 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	: HK\$0.01 per Share
Stock code	: 2299

Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Joint Sponsors



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may be issued upon the exercise of the Over-allotment Option) and any additional Shares up to 10% of the issued share capital of the Company as at the Listing Date which may fall to be issued pursuant to the exercise of the options which may be granted under the Share Option Scheme as described in Appendix VI to the Prospectus.

The Global Offering comprises the Hong Kong Public Offering of initially 57,475,000 Shares, representing 10% of the total number of Shares initially being offered in the Global Offering (subject to adjustment), and the International Placing of initially 517,275,000 Shares (subject to adjustment and the Over-allotment Option). In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, which is exercisable by the Joint Global Coordinators on behalf of the International Underwriters, to require the Company to issue up to 86,212,500 additional Shares representing 15% of the number of Shares initially available under the Global Offering. In the event the Over-allotment Option is exercised, an announcement will be made by the Company.

Applications of the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 5 May 2011 until 12:00 noon on Wednesday, 11 May 2011, from the following locations:

1. UBS AG, Hong Kong Branch, 52nd Floor, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
2. CCB International Capital Limited, 34/F, Two Pacific Place, 88 Queensway, Admiralty, Hong Kong
3. First Shanghai Securities Limited, 19th Floor, Wing On House, 71 Des Voeux Road Central, Hong Kong
4. Guotai Junan Securities (Hong Kong) Limited, 27th Floor, Low Block, Grand Millennium Plaza, 181 Queen's Road Central, Hong Kong

5. Any of the following branches of **The Hongkong and Shanghai Banking Corporation Limited**:

	Branch name	Branch address
Hong Kong Island:	Hong Kong Office	Level 3, 1 Queen's Road Central, HK
	Central Branch	Basement, 29 Queen's Road Central, Central, HK
	Des Voeux Road West Branch	Western Centre, 40–50 Des Voeux Road West, HK
	Causeway Bay Branch	1/F, Causeway Bay Plaza 2, 463–483 Lockhart Road, HK
Kowloon:	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong, KLN
	Mei Foo Sun Chuen Branch	79, Broadway Stage 4, Mei Foo Sun Chuen, KLN
	Mong Kok Branch	Basement & U/G, 673 Nathan Road, Mong Kok, KLN
	Whampoa Garden Branch	Shop No. G6 & 6A, G/F, Site 4, Whampoa Garden, KLN
New Territories:	Citywalk Branch	Shops G21–22, Citywalk, 1 Yeung Uk Road, Tsuen Wan, NT
	Sheung Shui Centre Branch	Shop 1024–1028 & 1030–1031, Level 1, Sheung Shui Centre, Sheung Shui, NT

Any of the following branches of **The Bank of East Asia, Limited**:

	Branch name	Branch address
Hong Kong Island:	Main Branch	10 Des Voeux Road Central, HK
	Queen's Road Central Branch	Shop A – C, G/F, Wah Ying Cheong Central Building, 158–164 Queen's Road Central
	North Point Branch	326–328 King's Road
	Queen's Road East Branch	Ground Floor Shop B & C, 228 Queen's Road East, Wanchai
	Admiralty Branch	Shop 1007–1008, 1/F, United Centre, 95 Queensway
Kowloon:	Prince Edward Branch	G/F, Hanley House, 776–778 Nathan Road
	Yaumatei Branch	G/F, 526 Nathan Road
	Millennium City 5 Branch	Shop 1, G/F, Millennium City 5, 418 Kwun Tong Road, Kwun Tong, Kowloon
	East Tsim Sha Tsui Branch	Shop G3 – G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories:	East Point City Branch	Shop 217B, Level 2, East Point City, 8 Chung Wa Road, Tseung Kwan O
	Yuen Long Branch	77 Castle Peak Road
	Ha Kwai Chung Branch	202 Hing Fong Road

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 5 May 2011 until 12:00 noon on Wednesday, 11 May 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong.

Applicants applying by **White Form eIPO** may submit application to the **White Form eIPO** Service Provider through the designated website www.eipo.com.hk from 9:00 a.m. on Thursday, 5 May 2011 until 11:30 a.m. on Wednesday, 11 May 2011 or such later time as described under the section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, 5 May 2011 until 12:00 noon on Wednesday, 11 May 2011.

Please refer to the “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the indication of the levels of interest in the International Offering, results of applications and basis of allocation of the Hong Kong Offer Shares under the Hong Kong Public Offering on Tuesday, 17 May 2011, in South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), and on the Company’s website at www.baihong.com and the website of the Stock Exchange at www.hkexnews.hk. Results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available in the manners as specified in the section headed “How to Apply for Hong Kong Offer Shares – X. Results of Allocation” in the Prospectus from Tuesday, 17 May 2011.

Dealing in the Shares on the Hong Kong Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, 18 May 2011. The Shares will be traded in board lots of 500 each. The Company will not issue any temporary documents of title.

By order of the Board
Billion Industrial Holdings Limited
Sze Tin Yau
Chairman

Hong Kong, 5 May 2011

As at the date of this announcement, the executive Directors are Mr. Sze Tin Yau, Mr. Wu Jinbiao, Mr. Wu Jianshe and Mr. He Wenyao and the independent non-executive Directors are Mr. Yeung Chi Tat, Ms. Zhu Meifang and Mr. Ma Yuliang.

Please also refer to the published version of this announcement in South China Morning Post.