

Unless otherwise defined herein, terms in this announcement shall have the same meanings as those defined in the prospectus dated Monday, May 16, 2011 (the “Prospectus”) issued by China Flooring Holding Company Limited (the “Company”).

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Hong Kong Stock Exchange”) and Hong Kong Securities Clearing Company Limited (“HKSCC”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Hong Kong Public Offering and the International Offering described below before deciding whether or not to invest in the Shares thereby offered.

This announcement is not for distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or forms a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933 (the “Securities Act”).

The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the Securities Act. There will be no public offer of securities in the United States.



# China Flooring Holding Company Limited

## 中國地板控股有限公司

(incorporated in the Cayman Islands with limited liability)

### GLOBAL OFFERING

<b>Number of Offer Shares offered pursuant to the Global Offering</b>	<b>: 373,340,000 (subject to adjustment and the Over-allotment Option)</b>
<b>Number of Hong Kong Offer Shares</b>	<b>: 37,334,000 (subject to adjustment)</b>
<b>Number of International Offer Shares</b>	<b>: 336,006,000 (subject to adjustment and the Over-allotment Option)</b>
<b>Maximum Offer Price</b>	<b>: HK\$4.20 per Offer Share payable in full on application in Hong Kong dollars, subject to refund, plus brokerage of 1%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%</b>
<b>Nominal value</b>	<b>: US\$0.001 each</b>
<b>Stock Code</b>	<b>: 2083</b>

**Joint Global Coordinators, Joint Bookrunners and Joint Sponsors**

**Morgan Stanley**

**HSBC** 

**Standard Chartered** 

Application has been made by the Company to the Listing Committee for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus (including the Shares to be issued pursuant to the Global Offering, the conversion of the Preferred Shares, the Capitalization Issue and the exercise of options which are granted under the Pre-IPO Share Option Scheme and the options which may be granted under the Share Option Scheme). Dealings in the Shares on the Main Board are expected to commence at 9:00 a.m. on Thursday, May 26, 2011. In the event the Over-allotment Option is exercised, an announcement will be made by the Company.

The Company will be relying on section 9A of the Companies Ordinance (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed Prospectus. From 9:00 a.m. on Monday, May 16, 2011 until 12:00 noon on Thursday, May 19, 2011, an electronic form of the Prospectus can be accessed and downloaded from the websites of the Company at [www.china-flooring.com.hk](http://www.china-flooring.com.hk), under the “Investor Relations>Prospectus” section, and the Hong Kong Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk), under the “HKExnews>Listed Company Information>Latest Listed Company Information” section, respectively.

Members of the public who wish to obtain a copy of the printed Prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Monday, May 16, 2011 until 12:00 noon on Thursday, May 19, 2011 at the following locations:

1. the Depository Counter of HKSCC at 2/F, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong;
2. any of the following addresses of the Joint Sponsors and/or the Hong Kong Underwriters:

**Morgan Stanley Asia Limited**, 46/F, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong;

**The Hongkong and Shanghai Banking Corporation Limited**, Level 15, 1 Queen’s Road Central, Hong Kong;

**Standard Chartered Securities (Hong Kong) Limited**, 15/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong;

**Delta Wealth Securities Limited**, Suites 2006–7, 20/F, Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong; and

**The Bank of East Asia, Limited**, 10 Des Voeux Road Central, Hong Kong;

3. any of the following branches of **Standard Chartered Bank (Hong Kong) Limited**:

	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island:</b>	Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
<b>Kowloon:</b>	Tsimshatsui Branch	G/F, 10 Granville Road, Tsimshatsui

or

4. any of the following branches of **The Bank of East Asia, Limited**:

	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island:</b>	Main Branch	10 Des Voeux Road Central
<b>Kowloon:</b>	Mongkok North Branch	G/F, Kalok Building, 720–722 Nathan Road, Mongkok

During normal business hours from 9:00 a.m. on Monday, May 16, 2011 until 12:00 noon on Thursday, May 19, 2011, at least three copies of the printed Prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should complete and sign the **WHITE** Application Forms or submit applications online through the designated website of the **White Form eIPO** Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk) under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their designated CCASS Participants' stock accounts or your CCASS Investor Participant stock account should either (i) complete and sign the **YELLOW** Application Forms, copies of which, may be obtained during normal business hours from 9:00 a.m. on Monday, May 16, 2011 until 12:00 noon on Thursday, May 19, 2011 at (1) the Depository Counter of HKSCC, at 2/F, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or (2) your stockbroker, who may have such Application Forms available or (ii) arrange to give **electronic application instructions** to HKSCC.

Copies of the **WHITE** Application Forms, may be obtained during normal business hours in the same period from 9:00 a.m. on Monday, May 16, 2011 until 12:00 noon on Thursday, May 19, 2011 from:

- any of the following addresses of the Joint Sponsors and/or the Hong Kong Underwriters:

**Morgan Stanley Asia Limited**, 46/F, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong;

**The Hongkong and Shanghai Banking Corporation Limited**, Level 15, 1 Queen's Road Central, Hong Kong;

**Standard Chartered Securities (Hong Kong) Limited**, 15/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong;

**Delta Wealth Securities Limited**, Suites 2006–7, 20/F, Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong; and

**The Bank of East Asia, Limited**, 10 Des Voeux Road Central, Hong Kong;

- any of the following branches of **Standard Chartered Bank (Hong Kong) Limited**:

	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island:</b>	Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
	Quarry Bay Branch	G/F, Westlands Gardens, 1027 King's Road, Quarry Bay
	Causeway Bay Branch	G/F, Yee Wah Mansion, 38-40A Yee Wo Street, Causeway Bay
	Aberdeen Branch	Shop 4A, G/F, Aberdeen Centre Site 5, No. 6 Nam Ning Street, Aberdeen
<b>Kowloon:</b>	Kwun Tong Hoi Yuen Road	G/F, Fook Cheong Building, No. 63 Hoi Yuen Road, Kwun Tong, Kowloon
	Tsimshatsui Branch	G/F, 10 Granville Road, Tsimshatsui
	Mei Foo Manhattan	Shop Nos. 07 & 09, Ground Floor, Mei Foo Plaza, Mei Foo Sun Chuen
<b>New Territories:</b>	Shatin Centre Branch	Shop 32C, Level 3, Shatin Shopping Arcade, Shatin Centre, 2–16 Wang Pok Street, Shatin
	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
	Yuen Long Fung Nin Road Branch	Shop B at G/F and 1/F, Man Cheong Building, 247 Castle Peak Road, Yuen Long

or

3. any of the following branches of **The Bank of East Asia, Limited:**

	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island:</b>	Main Branch	10 Des Voeux Road Central
	Wanchai Branch	Shop A-C, G/F, Easey Commercial Building, 253-261 Hennessy Road, Wanchai
	Chai Wan Branch	345 Chai Wan Road
	Shaukeiwan Branch	G/F, Ka Fook Building, 289-293 Shau Kei Wan Road
<b>Kowloon:</b>	Mongkok North Branch	G/F, Kalok Building, 720-722 Nathan Road, Mongkok
	Waterloo Road Branch	Shop A, G/F, Richland House, 77B & 77C Waterloo Road
	Millennium City 5 Branch	Shop 1, G/F, Millennium City 5, 418 Kwun Tong Road, Kwun Tong, Kowloon
<b>New Territories:</b>	Tai Wai Branch	16-18 Tai Wai Road, Cheung Fung Mansion, Shatin
	Tai Po Branch	62-66 Po Heung Street, Tai Po Market
	Park Central Branch	Shop G6, G/F, Park Central, 9 Tong Tak Street, Tseung Kwan O

Copies of the **YELLOW** Application Forms may be obtained during normal business hours from 9:00 a.m. on Monday, May 16, 2011 till 12:00 noon on Thursday, May 19, 2011 from the Depository Counter of HKSCC at 2/F, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have such Application Forms available.

Applicants may submit your application to the designated **White Form eIPO** Service Provider through the designated website at [www.eipo.com.hk](http://www.eipo.com.hk) from 9:00 a.m. on Monday, May 16, 2011 until 11:30 a.m. on Thursday, May 19, 2011 or such later time as described in the section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Clearing Participants and CCASS Custodian Participants can input **electronic application instructions** from 9:00 a.m. on Monday, May 16, 2011 until 12:00 noon on Thursday, May 19, 2011.

Please refer to the “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Global Offering.

The Company expects to publish the announcement on the Offer Price, the level of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares to be published (i) in the South China

Morning Post (in English); (ii) in the Hong Kong Economic Times (in Chinese); (iii) on our website ([www.china-flooring.com.hk](http://www.china-flooring.com.hk)) and (iv) on the website of the Hong Kong Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) on or before Wednesday, May 25, 2011.

Dealings in the Shares on the Hong Kong Stock Exchange are expected to commence on Thursday, May 26, 2011. The Shares will be traded in board lots of 1,000 Shares each. The stock code of the Shares is 2083.

As at the date of this announcement, the Board of Directors of the Company comprises Mr. SE Hok Pan, Ms. UN Son I, Mr. SHE Jian Bin and Mr. CHOW Chi Keung, Savio, as executive Directors; Mr. Homer SUN and Mr. Eddy HUANG as non-executive Directors; Professor LI Kwok Cheung, Arthur, Mr. ZHANG Sen Lin, Mr. CHAN Siu Wing, Raymond and Mr. HO King Fung, Eric as independent non-executive Directors.

By order of the Board of Directors  
**China Flooring Holding Company Limited**  
**Se Hok Pan**  
*Chairman*

Hong Kong, May 16, 2011

*Please also refer to the published version of this announcement in **South China Morning Post**.*