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SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Codes: 00019 and 00087)

Announcement Possible Discloseable Transaction

This announcement is issued by Swire Pacific Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“Listing Rules”).

Swire Properties Limited, a wholly owned subsidiary of the Company, is in discussions which may lead to the disposal of a significant investment property asset. If these discussions lead to an agreement to make such a disposal, it will be a discloseable transaction for the Company under Chapter 14 of the Listing Rules and the Company will make a further announcement.

Shareholders of and potential investors in the Company are recommended to exercise caution when dealing in or investing in the shares of the Company.

As at the date of this announcement, the Directors of the Company are:

Executive Directors: C.D. Pratt (Chairman), M. Cubbon, P.A. Kilgour, I.S.C. Shiu and J.R. Slosar;

Non-Executive Directors: Baroness Dunn, J.W.J. Hughes-Hallett, P.A. Johansen and M.B. Swire; and

Independent Non-Executive Directors: T.G. Freshwater, C.K.M. Kwok, C. Lee, M. Leung, M.C.C. Sze and M.M.T. Yang.

By Order of the Board

SWIRE PACIFIC LIMITED

David Fu

Company Secretary

Hong Kong, 28th June 2011