
GLOSSARY OF TECHNICAL TERMS

This glossary contains certain definitions and other terms used in this prospectus in connection with the Group and its business. The terminology and their meanings may not correspond to standard industry meanings or usage of those terms.

“blue print”	a single-colour photographic proof exposed from negatives prior to plate making used to evaluate pagination and location of page elements, such as text, photos, and other illustrations
“casing-in”	the operation of gluing the endpapers of a book to the case and inserting the sewn and trimmed text pages into the cover
“computer-to-plate”	an imaging technology by which an image created by computer software is output directly to a printing plate
“die-cutting”	the process through which plastic or paper sheets are cut into pieces according to users’ requirements through hydraulic or mechanical presses
“e-book”	electronic book, book-length publication in electronic format consisting of text, images or combination of both and readable on electronic reading platforms
“embossing”	a process through which three-dimensional images or designs are created on paper or other ductile materials, and is typically accomplished with a combination of heat and pressure on the paper
“endpapers”	a strong paper designed to secure the body of a book into its case
“ERP system”	enterprise resource planning system, a software-packaged system which integrates several data sources and processes of an organisation into a single unified system
“flocking”	the process of applying very short, dyed fibers of rayon, cotton, wool, or other natural or synthetic material to an adhesive-coated surface to impart a velvet- or velour-like texture to a surface
“four-colour printing”	the printing of process colour by means of colour separations corresponding to the four process colours: cyan, magenta, yellow, and black. Combinations of overprinted dots of these four colours are what create the wide range of colours discernible to the human eye that can be reproduced

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“FSC/CoC”	Forest Stewardship Council – chain of custody, a standard providing information on the source of wood or other forest-based material used in a product, issued by Forest Stewardship Council, an independent non-profit organisation established to promote responsible management to the world’s forests
“gilding”	in binding and finishing, a form of edge treatment in which gold or other metallic leaf is applied to the edges of a book
“graining”	in binding and finishing, the production of an artificial or exaggerated grain pattern in a cover or other binding material, commonly by embossing
“hole-punching”	in binding and finishing, the act of punching holes in press sheets, signatures, books, etc., so as to facilitate mechanical binding, commonly in ring binders or post binders
“impression”	one impression equals one press sheet passing once through a printing unit
“index cutting”	in binding and finishing, a semi-circular hole cut in the front edge of a book or other publication, allowing the book to be opened at a particular location
“ISO”	acronym for a series of quality management and quality assurance standards published by the International Organisation for Standardisation, a non-governmental organisation based in Geneva, Switzerland, for assessing the quality systems of business organisations
“laminating”	the process through which paper and laminating materials (such as aluminium foil, metallised or holographic film) are bonded together
“offset printing”	a widely used printing technique where the inked image is transferred (or offset) from a plate first to a rubber blanket, then to the printing surface, which offers consistent high image quality and speedy production of printing plates
“OHSAS”	Occupational Health and Safety Assessment Specification is an internationally recognised assessment specification for occupational health and safety management systems. OHSAS aims to promote a safe and healthy working environment by providing a framework that allows the organisations to consistently identify and control their health and safety risks, reduce the potential for accidents, aid legislative compliance and improve overall performance

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“ozalid”	the monochrome proof image which is usually blue in colour. The images to be printed are separated into four colours, namely cyan, magenta, yellow and black. Each of the individual colour image is exposed onto a piece of film, which are then overlapped and exposed to develop a monochrome blue image on a piece of light-sensitive coated white paper
“printing plate”	a plate used in printing processes which may be made of metal, plastic, rubber or other materials. The image is put on the printing plate through photomechanical, photochemical or laser processes
“publishing broker”	intermediary firm arranging print and bind production solutions for publishers requiring book production and manufacturing services through the engagement of third party print and production services providers and “publishing brokerage” should be construed accordingly
“signature”	any single press sheet on which multiple pages have been imposed which, when folded and cut, forms a group of pages
“stamp plate and die-cut mould production”	the production of plates or moulds used in finishing operations to press an image into a surface or substrate, such as book covers
“wire-O binding”	a method of loose-leaf binding whereby a continuing double loop of wire runs through punched slots along the binding side of a booklet