
HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

MIXED MEDIA OFFER

The Company will be relying on section 9A of the Companies Ordinance (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed prospectus. The contents of this prospectus are identical to the electronic form prospectus which can be accessed and downloaded from the websites of the Company at www.1010printing.com, under the “Investor Relations>Prospectus” section, and the Stock Exchange at www.hkexnews.hk, under the “HKExnews>Listed Company Information>Latest Listed Company Information” section, respectively.

Members of the public who wish to obtain a copy of this printed prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011 at the following locations:

1. the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong;
2. any of the following addresses of the Sponsor and/or the Public Offer Underwriters:

Investec Capital Asia Limited, 3609, 36/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong; or

Haitong International Securities Company Limited, 25/F, New World Tower, 16-18 Queen’s Road Central, Hong Kong; or

Guosen Securities (HK) Capital Company Limited, Suite 2802 One Exchange Square, 8 Connaught Place, Central, Hong Kong; or

Kingston Securities Limited, 2801, 28/F One International Finance Centre, 1 Harbour View Street, Central, Hong Kong.

3. any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

	<u>Branch Name</u>	<u>Address</u>
Hong Kong Island:	Central Branch	Shop no. 16, G/F and Lower G/F, New World Tower, 16-18 Queen’s Road Central, Central, Hong Kong
Kowloon:	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66-70 Nathan Road, Tsimshatsui, Kowloon
New Territories:	Maritime Square Branch	Shop 308E, Level 3, Maritime Square, Tsing Yi, New Territories

During normal business hours from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011, at least three copies of this printed prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed as set out in the paragraph headed “I. How to apply for the Public Offer Shares – 3. Where to collect this prospectus and Application Forms” in this section.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

I. HOW TO APPLY FOR THE PUBLIC OFFER SHARES

1. WHO CAN APPLY FOR THE PUBLIC OFFER SHARES

You can apply for Public Offer Shares if you or any person(s) for whose benefit you are applying are an individual, and are 18 years of age or older.

Save as under the circumstances permitted by the Listing Rules, you cannot apply for any Public Offer Shares if you or any person(s) for whose benefit you are applying are/is:

- an existing beneficial owner of Shares;
- the chief executive or a Director of the Company or any of its subsidiaries;
- an associate (as defined in the Listing Rules) of any of the above;
- a Connected Person of the Company or a person who will become a Connected Person of the Company immediately upon completion of the Share Offer;
- a legal or natural person of the PRC (other than Hong Kong, Macau and Taiwan) (except qualified domestic institutional investors);
- inside the United States (as defined in Regulation S under the U.S. Securities Act) and you are not a person described in paragraph (h)(3) of Rule 902 of Regulation S under the U.S. Securities Act;
- a person who does not have a Hong Kong address; or
- have been allocated or have applied for Shares under the Placing (except in respect of the Reserved Shares applied for pursuant to the Preferential Offer).

If the applicant is a firm, the application must be in the names of the individual members, not the firm's name. If the applicant is a body corporate, the Application Form must be signed by a duly authorised officer, who must state his or her representative capacity.

If an application is made by a person duly authorised under a valid power of attorney, the Company, the Joint Lead Managers or the Underwriters (or their respective agents or nominees) may accept it at their discretion, and subject to any conditions they think fit, including production of evidence of the authority of the attorney.

The number of joint applicants may not exceed four.

If you wish to apply for Public Offer Shares online through the designated website at www.eipo.com.hk, referred to herein as the “**White Form eIPO**” service, in addition to the above you must also:

- have a valid Hong Kong identity card number; and

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

- be willing to provide a valid e-mail address and a contact telephone number.

You may only apply by means of the **White Form eIPO** service if you are an individual applicant. Corporations or joint applicants may not apply by means of **White Form eIPO**.

The Company, the Joint Lead Managers and the **White Form eIPO** Service Provider, in their capacity as the Company's agents, will have full discretion to reject or accept any application, in full or in part, without assigning any reason.

You should also note that you may apply for the Offer Shares under the Public Offer or indicate an interest for the Offer Shares under the Placing, but may not do both (except in respect of the Reserved Shares applied for pursuant to the Preferential Offer).

2. CHANNELS OF APPLYING FOR THE PUBLIC OFFER SHARES

You may apply for the Public Offer Shares by one of the following channels:

- using a **WHITE** Application Form if you want the Public Offer Shares to be issued in your own name;
- instead of using a **WHITE** Application Form, you may apply for the Public Offer Shares by means of **White Form eIPO** by submitting applications online through the designated website at **www.eipo.com.hk** if you want the Public Offer Shares to be issued in your own name;
- using a **YELLOW** Application Form if you want the Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to your CCASS Investor Participant stock account or your designated CCASS Participant's stock account; or
- instead of using a **YELLOW** Application Form, you may give **electronic application instructions** to HKSCC to cause HKSCC Nominees to apply for the Public Offer Shares on your behalf.

Except where you are a nominee and provide the required information in your application, you or your joint applicant(s) may not make more than one application (whether individually or jointly) by applying on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS or applying online through the White Form eIPO Service Provider under the **White Form eIPO** service.

3. WHERE TO COLLECT THIS PROSPECTUS AND APPLICATION FORMS

You can collect a **WHITE** Application Form and this prospectus during normal business hours from 9:00 am on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011 from:

- (a) Any of the following addresses of the Public Offer Underwriters:

Investec Capital Asia Limited, 3609, 36/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong; or

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

Haitong International Securities Company Limited, 25/F, New World Tower, 16-18 Queen's Road Central, Hong Kong; or

Guosen Securities (HK) Capital Company Limited, Suite 2802 One Exchange Square, 8 Connaught Place, Central, Hong Kong; or

Kingston Securities Limited, 2801, 28/F, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong

- (b) any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island:	Central Branch	Shop no. 16, G/F and Lower G/F, New World Tower, 16-18 Queen's Road Central, Central, Hong Kong
	Yun Ping Road Branch	G/F to 2/F, Fortune Centre, 4-48 Yun Ping Road, Causeway Bay, Hong Kong
Kowloon:	Kwun Tong Branch	1A Yue Man Square, Kwun Tong, Kowloon
	68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66-70 Nathan Road, Tsimshatsui, Kowloon
New Territories:	Yuen Long Branch	140, Yuen Long Main Road, Yuen Long, New Territories
	Maritime Square Branch	Shop 308E, Level 3, Maritime Square, Tsing Yi, New Territories

You can collect a **YELLOW** Application Form and this prospectus during normal business hours from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011 from:

- (a) the **Depository Counter of HKSCC** at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or
- (b) your licensed securities dealers who may also have such Application Forms and this prospectus available.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

4. HOW TO APPLY USING A WHITE OR YELLOW APPLICATION FORM

- (a) Obtain an Application Form as described in the paragraph headed “3. Where to collect this prospectus and Application Forms” above.
- (b) Complete the Application Form in English in ink, and sign it. There are detailed instructions on each Application Form. You should read these instructions carefully. If you do not follow the instructions, your application may be rejected and returned by ordinary post together with the accompanying cheque(s) or banker’s cashier order(s) to you (or the first named applicant in the case of joint applicants) at your own risk at the address stated in the Application Form.
- (c) Each application form must be accompanied by payment, in the form of either one cheque or one banker’s cashier order. You should read the detailed instructions set out in the Application Form carefully, as an application is liable to be rejected if the cheque or banker’s cashier order does not meet the requirements set out in the Application Form.
- (d) Lodge the Application Form in one of the collection boxes by the time and at one of the locations, as, respectively, referred to in sub-paragraph (a) of the paragraph headed “7. When may applications be made” below.

In order for an application made on a **YELLOW** Application Form to be valid:

- (a) You, as the applicant(s), must complete the Application Form as indicated below and sign on the first page of the Application Form. Only written signatures will be accepted.
- (b) If the application is made through a designated CCASS Participant (other than a CCASS Investor Participant), the designated CCASS Participant must endorse the form with its company chop (bearing its company name) and insert its participant I.D. in the appropriate box in the Application Form.
- (c) If the application is made by an individual CCASS Investor Participant:
 - (i) the Application Form must contain the CCASS Investor Participant’s name and Hong Kong identity card number; and
 - (ii) the CCASS Investor Participant must insert its participant I.D. in the appropriate box in the Application Form.
- (d) If the application is made by a joint individual CCASS Investor Participant:
 - (i) the Application Form must contain all joint CCASS Investor Participants’ names and their Hong Kong identity card numbers; and
 - (ii) the CCASS Investor Participant’s I.D. must be inserted in the appropriate box in the Application Form.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

- (e) If the application is made by a corporate CCASS Investor Participant:
 - (i) the Application Form must contain the CCASS Investor Participant's company name and Hong Kong business registration number; and
 - (ii) the participant I.D. and company chop (bearing its company name) must be inserted in the appropriate box in the Application Form.

Incorrect or incomplete details of the CCASS Participant or the omission or inadequacy of the participant I.D. or other similar matters may render the application invalid.

5. HOW TO APPLY THROUGH WHITE FORM eIPO

(a) General

- (i) If you are an individual and meet the criteria set out in “1. Who can apply for the Public Offer Shares” above, you may apply through **White Form eIPO** by submitting an application through the designated website at **www.eipo.com.hk**. If you apply through **White Form eIPO**, the Offer Shares will be issued in your own name.
- (ii) Detailed instructions for application through the **White Form eIPO** service are set out on the designated website at **www.eipo.com.hk**. You should read these instructions carefully. If you do not follow the instructions, your application maybe rejected by the designated White Form eIPO Service Provider and may not be submitted to the Company.
- (iii) In addition to the terms and conditions set out in this prospectus, the designated White Form eIPO Service Provider may impose additional terms and conditions upon you for the use of the **White Form eIPO** service. Such terms and conditions are set out on the designated website at **www.eipo.com.hk**. You will be required to read, understand and agree to such terms and conditions in full prior to making any application.
- (iv) By submitting an application to the designated White Form eIPO Service Provider through the **White Form eIPO** service, you are deemed to have authorised the designated White Form eIPO Service Provider to transfer the details of your application to the Company and the Company's Hong Kong Share Registrar.
- (v) You may submit an application through the **White Form eIPO** service in respect of a minimum of 4,000 Public Offer Shares. Each electronic application instruction in respect of more than 4,000 Public Offer Shares must be in one of the numbers set out in the table in the Application Forms, or as otherwise specified on the designated website at **www.eipo.com.hk**.
- (vi) You should give electronic application instructions through **White Form eIPO** at the times set out in the section headed “7. When may applications be made – (b) **White Form eIPO**” below.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

- (vii) You should make payment for your application made by **White Form eIPO** service in accordance with the methods and instructions set out in the designated website at www.eipo.com.hk. **If you do not make complete payment of the application monies (including any related fees) on or before 12:00 noon on Friday, 15 July 2011, or such later time as described under the sub-paragraph headed “7. When may applications be made – (e) Effects of bad weather conditions on the opening of the application lists” below, the designated White Form eIPO Service Provider will reject your application and your application monies will be returned to you in the manner described in the designated website at www.eipo.com.hk.**

- (viii) **Warning: The application for Public Offer Shares through the White Form eIPO service is only a facility provided by the designated White Form eIPO Service Provider to public investors. The Company, the Directors, the Joint Lead Managers, the Sponsor and the Underwriters take no responsibility for such applications, and provide no assurance that applications through the White Form eIPO service will be submitted to the Company or that you will be allotted any Public Offer Shares.**

Please note that internet services may have capacity limitations and/or be subject to service interruptions from time to time. To ensure that you can submit your applications through the **White Form eIPO** service, you are advised not to wait until the last day for submitting applications in the Public Offer to submit your electronic application instructions. In the event that you have problems connecting to the designated website for the **White Form eIPO** service, you should submit a **WHITE** Application Form. However, once you have submitted electronic application instructions and completed payment in full using the application reference number provided to you on the designated website, you will be deemed to have made an actual application and should not submit a **WHITE** or **YELLOW** Application Form. See the paragraph headed “8. How many applications may be made” below.

(b) Environmental protection

The obvious advantage of **White Form eIPO** is to save the use of papers via the self-serviced and electronic application process. Computershare Hong Kong Investor Services Limited, being the designated White Form eIPO Service Provider, will contribute HK\$2 for each “1010 PRINTING GROUP LIMITED” **White Form eIPO** application submitted via www.eipo.com.hk to support the funding of the “Source of DongJiang – Hong Kong Forest” project initiated by Friends of the Earth (HK).

6. APPLYING BY GIVING ELECTRONIC APPLICATION INSTRUCTIONS TO HKSCC

(a) General

CCASS Participants may give **electronic application instructions** to HKSCC to apply for the Public Offer Shares and to arrange payment of the monies due on application and payment of refunds. This will be in accordance with their participant agreements with HKSCC and the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

If you are a CCASS Investor Participant, you may give **electronic application instructions** through the CCASS Phone System by calling (852) 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time).

HKSCC can also input **electronic application instructions** for you if you go to:

Hong Kong Securities Clearing Company Limited
Customer Service Centre
2/F, Infinitus Plaza
199 Des Voeux Road Central
Hong Kong

and complete an input request form. Prospectuses are available for collection from the above address.

If you are not a CCASS Investor Participant, you may instruct your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Public Offer Shares on your behalf. You are deemed to have authorised HKSCC and/or HKSCC Nominees to transfer the details of your application, whether submitted by you or through your broker or custodian, to the Company, the Joint Lead Managers and the Hong Kong Share Registrar.

(b) Minimum subscription amount and permitted numbers

You may give electronic application instructions in respect of a minimum of 4,000 Public Offer Shares. Each electronic application instruction in respect of more than 4,000 Public Offer Shares must be in one of the numbers set out in the table in the Application Forms. No application for any other number of Public Offer Shares will be considered and any such application is liable to be rejected.

(c) Warning

The subscription of the Public Offer Shares by giving **electronic application instructions** to HKSCC is only a facility provided to CCASS Participants. The Company, the Directors, the Joint Lead Managers and the Underwriters take no responsibility for the application and provide no assurance that any CCASS Participant will be allotted any Public Offer Shares.

To ensure that CCASS Investor Participants can give their electronic application instructions to HKSCC through the CCASS Phone System or the CCASS Internet System, CCASS Investor Participants are advised not to wait until the last minute to input their electronic application instructions. In the event that CCASS Investor Participants have problems connecting to the CCASS Phone System or the CCASS Internet System to submit their electronic application instructions, they should either:

- (i) submit a WHITE or YELLOW Application Form; or

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

- (ii) go to HKSCC's Customer Service Centre to complete an input request form for electronic application instructions before 12:00 noon on Friday, 15 July 2011, or such later time as described under the paragraph headed "7. When may applications be made – (e) Effect of bad weather conditions on the opening of the application lists" below.

7. WHEN MAY APPLICATIONS BE MADE

(a) Applications using WHITE or YELLOW Application Forms

Your completed **WHITE** or **YELLOW** Application Form, together with payment attached, should be deposited in the special collection boxes provided at any of the branches of Standard Chartered Bank (Hong Kong) Limited listed under the paragraph headed "3. Where to collect this prospectus and Application Forms" above at the following times:

Thursday, 30 June 2011	–	9:00 a.m. to 5:00 p.m.
Saturday, 2 July 2011	–	9:00 a.m. to 1:00 p.m.
Monday, 4 July 2011	–	9:00 a.m. to 5:00 p.m.
Tuesday, 5 July 2011	–	9:00 a.m. to 5:00 p.m.
Wednesday, 6 July 2011	–	9:00 a.m. to 5:00 p.m.
Thursday, 7 July 2011	–	9:00 a.m. to 5:00 p.m.
Friday, 8 July 2011	–	9:00 a.m. to 5:00 p.m.
Saturday, 9 July 2011	–	9:00 a.m. to 1:00 p.m.
Monday, 11 July 2011	–	9:00 a.m. to 5:00 p.m.
Tuesday, 12 July 2011	–	9:00 a.m. to 5:00 p.m.
Wednesday, 13 July 2011	–	9:00 a.m. to 5:00 p.m.
Thursday, 14 July 2011	–	9:00 a.m. to 5:00 p.m.
Friday, 15 July 2011	–	9:00 a.m. to 12:00 noon

Completed **WHITE** or **YELLOW** Application Forms, together with payment attached, must be lodged by 12:00 noon on Friday, 15 July 2011, or, if the application lists are not open on that day, then by the time and date stated in the sub-paragraph headed "(e) Effect of bad weather conditions on the opening of the application lists" below.

(b) White Form eIPO

You may submit your application to the designated White Form eIPO Service Provider through the designated website at www.eipo.com.hk from 9:00 a.m. on Thursday, 30 June 2011 until 11:30 a.m. on Friday, 15 July 2011 or such later time as described under the sub-paragraph headed "(e) Effect of bad weather conditions on the opening of the application lists" below (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, 15 July 2011, the last application date, or, if the application lists are not open on that day, then by the time and date stated in the sub-paragraph headed "(e) Effect of bad weather conditions on the opening of the application lists" below.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

You will not be permitted to submit your application to the designated White Form eIPO Service Provider through the designated website at www.eipo.com.hk after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained an application reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

(c) **Electronic application instructions to HKSCC via CCASS**

CCASS Clearing/Custodian Participants should input electronic application instructions at the following times on the following dates:

Thursday, 30 June 2011	–	9:00 a.m. to 8:30 p.m. ⁽¹⁾
Saturday, 2 July 2011	–	8:00 a.m. to 1:00 p.m. ⁽¹⁾
Monday, 4 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Tuesday, 5 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Wednesday, 6 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Thursday, 7 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Friday, 8 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Saturday, 9 July 2011	–	8:00 a.m. to 1:00 p.m. ⁽¹⁾
Monday, 11 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Tuesday, 12 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Wednesday, 13 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Thursday, 14 July 2011	–	8:00 a.m. to 8:30 p.m. ⁽¹⁾
Friday, 15 July 2011	–	8:00 a.m. ⁽¹⁾ to 12:00 noon

Note: These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Thursday, 30 June 2011 until 12:00 noon on Friday, 15 July 2011 (24 hours daily, except the last application day).

The latest time for inputting **electronic application instructions** will be 12:00 noon on Friday, 15 July 2011, the last application day, or if the application lists are not open on that day, by the time and date stated in the sub-paragraph headed “(e) Effect of bad weather conditions on the opening of the application lists” below.

(d) **Application lists**

The application lists will be open from 11:45 a.m. to 12:00 noon on Friday, 15 July 2011, except as provided in the sub-paragraph headed “(e) Effect of bad weather conditions on the opening of the application lists” below.

Applicants should note that cheques or banker’s cashier orders will not be presented for payment before the closing of the application lists but may be presented at any time thereafter.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

(e) Effect of bad weather conditions on the opening of the application lists

The application lists will not open if there is:

- a tropical cyclone warning signal number 8 or above; or
- a “black” rainstorm warning,

in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Friday, 15 July 2011. Instead they will open between 11:45 a.m. and 12:00 noon on the next Business Day which does not have either of those warnings in Hong Kong in force at any time between 9:00 a.m. and 12:00 noon.

If the application lists of the Public Offer do not open and close on Friday, 15 July 2011 or if there is a tropical cyclone warning signal number 8 or above or a “black” rainstorm warning signal in force in Hong Kong on the other dates mentioned in the section headed “Expected timetable” in this prospectus, such dates mentioned in the section headed “Expected timetable” in this prospectus may be affected. An announcement will be made in such event.

8. HOW MANY APPLICATIONS MAY BE MADE

Multiple applications or suspected multiple applications are liable to be rejected.

You may make more than one application for the Public Offer Shares if and only if you are a nominee, in which case you may make an application as a nominee by (i) giving **electronic application** instructions to HKSCC via CCASS (if you are a CCASS Participant) and; (ii) lodging more than one **WHITE** or **YELLOW** Application Form in your own name if each application is made on behalf of different beneficial owners. In the box on the Application Form marked “For nominees” you must include:

- an account number; or
- some other identification code

for each beneficial owner (or, in the case of joint beneficial owners, for each beneficial owner). If you do not include this information, the application will be treated as being made for your benefit.

If you are a Qualifying Recruit Shareholder applying for Reserved Shares under the Preferential Offer on a **BLUE** Application Form, as beneficial owner, you may also make one application for the Offer Shares either on a **WHITE** or **YELLOW** Application Form or electronically through CCASS (if you are a CCASS Investor Participant or act through a CCASS Clearing or Custodian Participant) or submit an application to the White Form eIPO Service Provider at **www.eipo.com.hk**. However, in respect of any application for Offer Shares using the above-mentioned methods, you will not enjoy any preferential treatment accorded to you under the Preferential Offer as described in the section headed “Structure and Conditions of the Share Offer – The Preferential Offer” in this prospectus.

Otherwise, multiple applications are not allowed.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

If you apply by means of **White Form eIPO**, once you complete payment in respect of any electronic application instruction given by you or for your benefit to the designated **White Form eIPO** Service Provider to make an application for Public Offer Shares, an actual application shall be deemed to have been made. For the avoidance of doubt, giving an electronic application instruction under **White Form eIPO** more than once and obtaining different application reference numbers without effecting full payment in respect of a particular reference number will not constitute an actual application.

If you are suspected of submitting more than one application through the **White Form eIPO** service by giving electronic application instructions through the designated website at www.eipo.com.hk and completing payment in respect of such electronic application instructions, or of submitting one application through the **White Form eIPO** service and one or more applications by any other means, all of your applications are liable to be rejected.

If you have made an application by giving **electronic application instructions** to HKSCC and you are suspected of having made multiple applications or if more than one application is made for your benefit, the number of Public Offer Shares applied for by HKSCC Nominees will be automatically reduced by the number of Public Offer Shares in respect of which you have given such instructions and/or in respect of which such instructions have been given for your benefit. Any **electronic application instructions** to make an application for the Public Offer Shares given by you or for your benefit to HKSCC shall be deemed to be an actual application for the purpose of considering whether multiple applications have been made.

For further information, please see the section headed “Further terms and conditions of the Public Offer and the Preferential Offer – 5. Multiple applications” in this prospectus.

9. HOW MUCH ARE THE PUBLIC OFFER SHARES

The maximum Offer Price is HK\$0.90 per Offer Share. You must also pay brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%. This means that for one board lot of 4,000 Public Offer Shares, you will pay HK\$3,636.29. The Application Forms have tables showing the exact amount payable for certain numbers of Public Offer Shares up to 6,252,000 Public Offer Shares. Your application must be for a minimum of 4,000 Public Offer Shares. No application for any other number of Public Offer Shares will be considered and any such application is liable to be rejected.

You must pay the maximum Offer Price and related brokerage, the SFC transaction levy and the Stock Exchange trading fee in full when you apply for the Public Offer Shares. You must pay the amount payable upon application for the Public Offer Shares by a cheque or a banker’s cashier order in accordance with the terms set out in the Application Forms.

If your application is successful, brokerage is paid to participants of the Stock Exchange or the Stock Exchange, and the SFC transaction levy and the Stock Exchange trading fee are paid to the Stock Exchange (in the case of the SFC transaction levy, collected on behalf of the SFC).

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

II. HOW TO APPLY FOR THE RESERVED SHARES

1. WHO CAN APPLY FOR THE RESERVED SHARES

Qualifying Recruit Shareholders are entitled to apply on the basis of an Assured Entitlement of 236 Reserved Shares for every whole multiple of 6,000 Recruit Shares held by them as at 4:30 p.m. on the Record Date. You can apply for Reserved Shares if you or any person(s) for whose benefit you are applying are a Qualifying Recruit Shareholder, and

- (i) if you are an individual, are 18 years of age or older; and
- (ii) if you are a firm, the application must be in the names of the individual members, not the firm's name.
- (iii) if you are a body corporate, the application form must be stamped with the company chop (bearing the company name) and signed by a duly authorised officer, who must state his or her representative capacity.

If an application is made by a person duly authorised under a valid power of attorney, the Joint Lead Managers (or their agents or nominees) may accept it at its discretion, and subject to any conditions it think fit, including production of evidence of the authority of the attorney.

The Reserved Shares are not available to persons who are or persons for whose benefit an application is made are (i) legal or natural persons of the PRC (except qualified domestic institutional investors); (ii) inside the United States (as defined in Regulation S under the U.S. Securities Act) and are not a persons described in paragraph (h)(3) of the Rule 902 of Regulation S under the U.S. Securities Act; or (iii) a person who does not have a Hong Kong address.

2. CHANNEL OF APPLYING FOR THE RESERVED SHARES

An application for Reserved Shares under the Preferential Offer may only be made by Qualifying Recruit Shareholders using a **BLUE** Application Form which is being despatched to Qualifying Recruit Shareholders by the Company. Using the **BLUE** Application Form, Qualifying Recruit Shareholders may apply on an assured basis for a number of Reserved Shares less than or equal to their Assured Entitlement, which will be specified on their individual **BLUE** Application Form.

A valid application for a number of Reserved Shares equal to or less than a Qualifying Recruit Shareholder's Assured Entitlement will be accepted in full, subject to the terms and conditions set forth on the **BLUE** Application Form assuming that the conditions of the Preferential Offer are satisfied. If an application is made for a number of Reserved Shares greater than the Assured Entitlement of a Qualifying Recruit Shareholder, the Assured Entitlement will be satisfied in full but the excess portion of such application will not be met and the excess application monies will be refunded. If an application is made for a number of Reserved Shares less than the Assured Entitlement of a Qualifying Recruit Shareholder, the applicant is recommended to apply for a number in one of the numbers of full board lots stated in the table of number of shares that can be applied for and payments on the back page of the **BLUE** Application Form which also states the amount of remittance payable on application for each number of full board lots

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

of Reserved Shares; if such applicant does not follow this recommendation when applying for less than the Assured Entitlement, he/she/it must calculate the correct amount of remittance payable on application for the number of Reserved Shares applied for by using the formula set out below the table of number of shares that can be applied for and payments on the back page of the **BLUE** Application Form. Any application not accompanied by the correct amount of application monies will be treated as invalid in its entirety and no Reserved Share will be allotted to such applicant. The Joint Lead Managers, on behalf of the Underwriters, will allocate any Assured Entitlements not taken up by Qualifying Recruit Shareholders to the Placing.

Qualifying Recruit Shareholders who have applied for Reserved Shares under the Preferential Offer on a **BLUE** Application Form, as beneficial owner, may also make one application either on a **WHITE** or **YELLOW** Application Form, or by giving electronic application instructions to HKSCC via CCASS (if you are a CCASS Investor Participant or act through a CCASS Clearing or Custodian Participant) or through the White Form eIPO service for the Public Offer Shares in the Public Offer. However, Qualifying Recruit Shareholders will receive no preference as to entitlement or allocation in respect of applications for Offer Shares made on **WHITE** or **YELLOW** Application Forms or by giving electronic application instructions to HKSCC or through the White Form eIPO Service Provider under the Public Offer.

3. DESPATCH OF THE PROSPECTUS AND BLUE APPLICATION FORMS

A **BLUE** Application Form, together with an electronic copy of this prospectus on CD-ROM, will be despatched on or before Monday, 11 July 2011 to Qualifying Recruit Shareholders by the Company at your address recorded on Recruit's register of members as at 4:30 p.m. on the Record Date if you are a Qualifying Recruit Shareholder with an Assured Entitlement. Persons who held their Recruit Shares as at 4:30 p.m. on the Record Date in CCASS indirectly through a broker or custodian, and wish to participate in the Preferential Offer, should instruct their broker or custodian to apply for the Reserved Shares on their behalves no later than the deadline set by HKSCC or HKSCC Nominees. In order to meet the deadline set by HKSCC or HKSCC Nominees, such persons should check with their broker/custodian for the timing on the processing of their instructions, and submit their instructions to their broker/custodian as required by them. Persons who held their Recruit Shares as at 4:30 p.m. on the Record Date in CCASS directly as a CCASS Investor Participant, and wish to participate in the Preferential Offer, should give their instructions to HKSCC via the CCASS Phone System or CCASS Internet System no later than the deadline set by HKSCC or HKSCC Nominees. Qualifying Recruit Shareholders who require a replacement **BLUE** Application Form should contact Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or at its hotline 2862 8555.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

4. HOW TO APPLY BY USING A BLUE APPLICATION FORM

- (a) Complete the **BLUE** Application Form in English in ink, and sign it. There are detailed instructions on each **BLUE** Application Form. You should read these instructions carefully. If you do not follow the instructions, your application may be rejected and returned by ordinary post together with the accompanying cheque(s) or banker's cashier order(s) to you (or the first-named applicant in the case of joint applicants) at your own risk at the address stated in the **BLUE** Application Form.
- (b) Each **BLUE** Application Form must be accompanied by payment, in the form of either one cheque or one banker's cashier order. You should read the detailed instructions set out on the Application Form carefully, as an application is liable to be rejected if the cheque or banker's cashier order does not meet the requirements set out on the **BLUE** Application Form.
- (c) Lodge the **BLUE** Application Form in one of the collection boxes by the time and at one of the locations as described in the paragraph headed "II. How to apply for the Reserved Shares – 5. When may applications be made" in this section.

5. WHEN MAY APPLICATIONS BE MADE

(a) Applications on **BLUE** Application Forms

Your completed **BLUE** Application Form, together with payment attached, should be deposited in the special collection boxes provided at any of the branches of the receiving banks listed in the paragraph headed "I. How to apply for the Public Offer Shares – 3. Where to collect this prospectus and Application Forms" above or at the office of Computershare Hong Kong Investor Services Limited at 17M Floor, 17/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong at the following times:

Monday, 11 July 2011	– 9:00 a.m. to 4:30 p.m.
Tuesday, 12 July 2011	– 9:00 a.m. to 4:30 p.m.
Wednesday, 13 July 2011	– 9:00 a.m. to 4:30 p.m.
Thursday, 14 July 2011	– 9:00 a.m. to 4:30 p.m.
Friday, 15 July 2011	– 9:00 a.m. to 12:00 noon

Completed **BLUE** Application Forms, together with payment attached, must be lodged by 12:00 noon on Friday, 15 July 2011, or, if the application lists are not open on that day, then by the time and date stated in the sub-paragraph headed "II. How to apply for the Reserved Shares – 5. When may applications be made – (c) Effect of bad weather conditions on the opening of the application lists" in this section.

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

(b) Application lists

The application lists will be open from 11:45 a.m. to 12:00 noon on Friday, 15 July 2011, save as provided in the sub-paragraph headed “(c) Effect of bad weather conditions on the opening of the application lists” below.

Applicants should note that cheques or banker’s cashier orders will not be presented for payment before the closing of the application lists but may be presented at any time thereafter.

(c) Effect of bad weather conditions on the opening of the application lists

The application lists will not open if there is:

- a tropical cyclone warning signal number 8 or above, or
- a “black” rainstorm warning signal,

in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Friday, 15 July 2011. Instead they will open between 11:45 a.m. and 12:00 noon on the next Business Day which does not have either of those signals in Hong Kong in force at any time between 9:00 a.m. and 12:00 noon.

6. HOW MANY APPLICATIONS MAY BE MADE

You should see the sub-section headed “I. How to apply for the Public Offer Shares – 8. How many applications may be made” in this section for the situations where you may make more than one application for the Offer Shares.

III. PUBLICATION OF RESULTS, DESPATCH/COLLECTION OF SHARE CERTIFICATES AND REFUNDS OF APPLICATION MONIES

The Company expects to announce the basis of allotment, and the results of applications under the Public Offer and the Preferential Offer on Friday, 22 July 2011 in the South China Morning Post (in English), the Hong Kong Economic Times (in Chinese), on the Company’s website at www.1010printing.com and the website of the Stock Exchange at www.hkexnews.hk.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Public Offer and/or the Preferential Offer will be made available at the times and date and in the manner specified below:

- results of the allocations for the Public Offer and the Preferential Offer will be available on the Company’s website at www.1010printing.com and the website of the Stock Exchange at www.hkexnews.hk on Friday, 22 July 2011;

HOW TO APPLY FOR THE PUBLIC OFFER SHARES AND RESERVED SHARES

- results of the allocations for the Public Offer and the Preferential Offer will be available from the results of allocation website at www.iporeresults.com.hk on a 24-hour basis from 8:00 a.m. on Friday, 22 July 2011 to 12:00 midnight on Thursday, 28 July 2011. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result;
- results of the allocations will be available from the Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Public Offer Shares allocated to them, if any, by calling (852) 2862 8669 between 9:00 a.m. and 10:00 p.m. from Friday, 22 July 2011 to Monday, 25 July 2011; and
- special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Friday, 22 July 2011 to Saturday, 23 July 2011 and on Monday, 25 July 2011 at all the receiving bank branches and sub-branches at the addresses set out in the paragraph headed I. How to apply for the Public Offer Share – “3. Where to collect this prospectus and Application Forms” in this section.

Refund cheques for surplus application monies (if any) under **WHITE**, **YELLOW** or **BLUE** Application Forms and Share certificates for successful applicants under **WHITE** or **BLUE** Application Forms and **White Form eIPO** are expected to be posted and/or available for collection (as the case may be) on or before Friday, 22 July 2011.

Share certificates for the Offer Shares are expected to be issued on Friday, 22 July 2011 but will only become valid certificates of title at 8:00 a.m. on the Listing Date provided that the Public Offer and the Preferential Offer have become unconditional in all respects and the right of termination described in the section entitled “Underwriting – Underwriting arrangements and expenses – Public Offer – Grounds for termination” in this prospectus has not been exercised.

For further information on arrangements for the despatch/collection of Share certificates and refunds of application monies, please refer to the section headed “Further terms and conditions of the Public Offer and the Preferential Offer” in this prospectus.