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Unless defined herein, terms in this announcement shall have the same meanings as those defined in the Prospectus.

ACTIVE GROUP HOLDINGS LIMITED

動感集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares offered pursuant to the Global Offering : 300,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares : 30,000,000 Shares (subject to re-allocation)
Number of International Placing Shares : 270,000,000 Shares (subject to re-allocation and the Over-allotment Option)
Maximum Offer Price : HK\$1.83 per Offer Share payable in full on application, subject to refund, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%
Nominal value : HK\$0.10 each
Stock code : 1096

Sole Sponsor



Guotai Junan Capital Limited

Sole Global Coordinator, Bookrunner and Lead Manager



Guotai Junan Securities (Hong Kong) Limited

The Sponsor has made an application on behalf of the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued as mentioned in the Prospectus, including any additional Shares that may be allotted under the Over-allotment Option and any additional Shares up to 10% of the issued share capital of the Company as at the Listing Date which may fall to be issued pursuant to the exercise of the options

which may be granted under the Share Option Scheme. Assuming that the Hong Kong Public Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Wednesday, 28 September 2011, it is expected that dealings in Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 28 September 2011.

The Global Offering comprises the Hong Kong Public Offer of initially 30,000,000 Offer Shares (subject to re-allocation) and the International Placing of initially 270,000,000 Offer Shares (subject to re-allocation and the Over-allotment Option), representing 10% and 90% of the 300,000,000 Offer Shares (subject to the Over-allotment Option) initially available under the Global Offering respectively. In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the Global Coordinator (for itself and on behalf of the International Underwriters) to require the Company to allot and issue up to an aggregate of 45,000,000 additional new Shares, representing 15% of the total number of Offer Shares initially available under the Global Offering. In the event that the Over-allotment Option is exercised, an announcement will be made by the Company.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.

Applicants who wish the Hong Kong Offer Shares to be allotted in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) apply online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk. Applicants who wish the Hong Kong Offer Shares to be allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 16 September 2011 until 12:00 noon on Wednesday, 21 September 2011 from:

any of the following Hong Kong Underwriters:

1. Guotai Junan Securities (Hong Kong) Limited at 27th Floor, Low Block, Grand Millennium Plaza, 181 Queen's Road Central, Hong Kong.
2. Ample Orient Capital Limited at Unit A, 14/F., Two Chinachem Plaza, 135 Des Voeux Road Central, Hong Kong.
3. Cinda International Securities Limited at 45/F, COSCO Tower, 183 Queen's Road Central, Hong Kong.

4. Ever-Long Securities Company Limited at 18/F, Dah Sing Life Building, 99-105 Des Voeux Road Central, Hong Kong.
5. Hong Kong International Securities Limited at 23rd Floor, Arion Commercial Centre, 2-12 Queen's Road West, Hong Kong.

or any of the following sub-branches of Bank of Communications Co., Ltd. Hong Kong Branch for the Hong Kong Public Offer:

	Branch name	Branch address
Hong Kong Island:	Hong Kong Branch	20 Pedder Street, Central
	King's Road Sub-Branch	67-71 King's Road
Kowloon:	Shamshuipo Sub-Branch	G/F., Shop 1, Golden Centre, 94 Yen Chow Street
	Ngau Tau Kok Sub-Branch	Shop G1 & G2, G/F., Phase I, Amoy Plaza, 77 Ngau Tau Kok Road
New Territories:	Kwai Chung Sub-Branch	G/F., 93-99 Tai Loong Street
	Tsuen Wan Sub-Branch	G/F., Shop G9B-G11, Pacific Commercial Plaza, Bo Shek Mansion, 328 Sha Tsui Road
	Tiu Keng Leng Sub-Branch	Unit L2-064 & 065, Metro Town Shopping Mall, 8 King Ling Road

or any of the following branches of Wing Lung Bank Limited for the Hong Kong Public Offer:

	Branch name	Branch address
Hong Kong Island:	Head Office	45 Des Voeux Road Central
	Johnston Road Branch	118 Johnston Road
	North Point Branch	361 King's Road
Kowloon:	Mongkok Branch	B/F Bank Centre 636 Nathan Road
	Lamtin Sceneway Plaza Branch	Shop 59, 3/F Sceneway Plaza, 8 Sceneway Road
New Territories:	Shatin Plaza Branch	21 Shatin Centre Street
	Yuen Long Branch	37 On Ning Road

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 16 September 2011 until 12:00 noon on Wednesday, 21 September 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have the **YELLOW** Application Forms and the Prospectus available.

Applicants should lodge their **WHITE** or **YELLOW** Application Forms, with payment attached, at any one of the branches of the banks listed above during normal business hours from 9:00 a.m. on Friday, 16 September 2011 until 12:00 noon on Wednesday, 21 September 2011.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 16 September 2011 until 12:00 noon on Wednesday, 21 September 2011.

Applicants may apply online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk from 9:00 a.m. on Friday, 16 September 2011 until 11:30 a.m. on Wednesday, 21 September 2011 or such later time as described under the section headed "How to apply for the Hong Kong Offer Shares — Effect of bad weather conditions on the opening of the application lists" in the Prospectus (24 hours daily, except the last application date).

Please refer to the sections headed "Structure of the Global Offering" and "How to Apply for the Hong Kong Offer Shares" in the Prospectus for further details of the conditions and procedures of the Hong Kong Public Offer.

The Company expects to announce the Offer Price, the level of applications in the Hong Kong Public Offer, the level of indication of interest in the International Placing, the basis of allotment under the Hong Kong Public Offer on Tuesday, 27 September 2011 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the Stock Exchange's website at **www.hkexnews.hk** and the Company's website at **www.activegroup-int.com**.

The results of allocations of the Hong Kong Public Offer, including the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where appropriate) and the number of Hong Kong Offer Shares successfully applied for will be available in the manner described in the section headed "How to apply for the Hong Kong Offer Shares — Results of Allocations" in the Prospectus.

No receipt will be issued for the application monies paid. No temporary documents of title will be issued in respect of the Hong Kong Offer Shares. The Shares will be traded in board lots of 2,000 each.

By order of the Board
Active Group Holdings Limited
Cai Xiuman
Chairman

Hong Kong, Friday, 16 September 2011

As at the date of this announcement, the executive Directors are Ms. Cai Xiuman, Mr. Zhang Wenbin, Mr. Huang Jianren, and Mr. Chen Yuanjian, and the independent non-executive Directors are Mr. Wu Xiaoqiu, Mr. Ye Lin and Mr. Lee Ho Yiu Thomas.

** For identification purpose only*

Please also refer to the published version of this announcement in South China Morning Post.