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China Fortune Financial Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 290)

Website: <http://www.290.com.hk>

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the “**Meeting**”) of China Fortune Financial Group Limited (the “**Company**”) will be held at 35/F, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong on 31 October 2011 at 3:30 p.m. for the purpose of considering and, if thought fit, passing the following resolution with or without amendments as an ordinary resolution:

ORDINARY RESOLUTION

“**THAT** the entering into of the conditional supplemental agreement dated 6 September 2011 (the “**Second Supplemental Agreement**”) between the Company and Jadehero Limited in relation to the Proposed Amendment (as defined in the circular of the Company dated 14 October 2011), a copy of which is marked “A” and produced to the Meeting and signed by the chairman of the Meeting for identification purpose, be and is hereby ratified, confirmed and approved, and any director of the Company be and is hereby authorised to do all such acts and things, and to execute all such documents as he/she may, in his/her absolute discretion, deem necessary, desirable or appropriate for the implementation of and giving effect to the Second Supplemental Agreement and the Proposed Amendment.”

By Order of the Board
China Fortune Financial Group Limited
Ng Cheuk Fan, Keith
Managing Director

Hong Kong, 14 October 2011

Principal Place of Business in Hong Kong:
35/F, Office Tower
Convention Plaza
1 Harbour Road
Wan Chai
Hong Kong

Registered Office:
P.O. Box 309
Ugland House
Grand Cayman
KY1-1104
Cayman Islands

Notes:

1. Any registered shareholders of the Company entitled to attend and vote at the Meeting may appoint one or more than one proxy to attend and to vote in his stead. A proxy need not be a registered shareholder of the Company.
2. Where there are joint registered holders of any share, any one of such persons may vote at the Meeting, either personally or by proxy, in respect of such share as if he was solely entitled thereto; but if more than one of such joint holders be present at the Meeting personally or by proxy, that one of the said persons so present being the most or, as the case may be, the more senior shall alone be entitled to vote in respect of the relevant joint holding and, for this purpose, seniority shall be determined by reference to the order in which the names of the joint holders stand on the register in respect of the relevant joint holding.
3. In order to be valid, this form of proxy and any power of attorney or other authority (if any) under which it is signed or a notarially certified copy of such power or authority must be delivered at the Company's branch share registrar and transfer office in Hong Kong, Union Registrars Limited, 18/F, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong, not less than 48 hours before the time appointed for the commencement of the Meeting or adjourned meeting. No instrument appointing a proxy shall be valid after the expiration of 12 months from the date named in it as the date of its execution.
4. Whether or not you are able to attend the Meeting in person, you are strongly urged to complete and return the proxy form in accordance with the instructions printed thereon. Completion and delivery of this form of proxy will not preclude you from attending in person and voting at the Meeting if you so wish and, in such event, this form of proxy shall be deemed to be revoked.

As at the date of this announcement, the Board consists of five Executive Directors, namely Mr. Zhang Min (Chairman), Mr. Ng Cheuk Fan, Keith (Managing Director), Mr. Yeung Kwok Leung, Mr. Hon Chun Yu and Mr. Xia Yingyan; one Non-executive Director, Mr. Wong Kam Fat, Tony (Vice-chairman) and three Independent Non-executive Directors, namely, Mr. Tam B Ray Billy, Mr. Ng Kay Kwok and Mr. Lam Ka Wai, Graham.