

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 8 November 2011 (the “Prospectus”) issued by Jin Bao Bao Holdings Limited (the “Company”).

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This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities or any Shares under the Share Offer. Potential investors should read the Prospectus for detailed information about the Company, the Placing and Public Offer described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.

This announcement is not, and is not intended to be, an offer of securities of the Company for sale in any jurisdiction, including, without limitation, the United States. The Shares have not been, and will not be, registered under the United States securities Act 1933, as amended (the “U.S. Securities Act”) and may not be offered or sold within the United States (as defined in Regulation S under the U.S. Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. This announcement and the information contained herein are not for release, publication or distribution in or into the United States.



Jin Bao Bao Holdings Limited
金寶寶控股有限公司

(Incorporated in the Cayman Islands with limited liability)

PLACING AND PUBLIC OFFER

Number of Offer Shares	: 50,000,000 Shares
Number of Public Offer Shares	: 5,000,000 Shares (subject to adjustment)
Number of Placing Shares	: 45,000,000 Shares (subject to adjustment)
Offer Price	: Not more than HK\$1.3 per Offer Share and expected to be not less than HK\$1.0 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal Value	: HK\$0.01 per Share
Stock Code	: 01239

Sponsor



信達國際融資有限公司
CINDA INTERNATIONAL CAPITAL LIMITED

Sole Bookrunner and Sole Lead Manager



SBI E2-Capital (HK) Ltd.

Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, including the Offer Shares and any Shares which may fall to be issued pursuant to the exercise of the options which may be granted under the Share Option Scheme. Assuming Public Offer becomes unconditional at 8:00 a.m. on or before 18 November 2011, it is expected that dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 18 November 2011. The Offer Price will be not more than HK\$1.3 per Offer Share and is expected to be not less than HK\$1.0 per Offer Share. Applicants for Public Offer Shares are required to pay, on application, the maximum Offer Price of HK\$1.3 for each Offer Share together with a brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the final Offer Price should be lower than HK\$1.3.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the Application Forms.

Applicants who would like to have the allotted Public Offer Shares registered in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the HK eIPO White Form Service Provider at www.hkeipo.hk. Applicants who would like to have the allotted Public Offer Shares registered in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their designated CCASS Participants' stock accounts or their CCASS Investor Participant stock accounts should either (i) complete and sign the **YELLOW** Application Forms or (ii) arrange to give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 8 November 2011 until 12:00 noon on Friday, 11 November 2011 at:

1. **SBI E2-Capital (HK) Limited**
Unit A2, 32/F, United Centre, 95 Queensway, Hong Kong
2. **SBI E2-Capital Financial Services Limited**
Unit A2, 32/F, United Centre, 95 Queensway, Hong Kong
3. **Tanrich Securities Company Limited**
16/F Central Plaza, 18 Harbour Road, Wanchai, Hong Kong
4. **Cheong Lee Securities Limited**
Room 1106, 11/F Mass Mutual Tower, 38 Gloucester Road, Wanchai, Hong Kong
5. **OSK Securities Hong Kong Limited**
12/F World-Wide House, 19 Des Voeux Road Central, Central, Hong Kong

or any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

Hong Kong Island

Des Voeux Road Branch	Standard Chartered Bank Building, 4-4A, Des Voeux Road Central, Central
88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
Quarry Bay Branch	G/F, Westlands Gardens, 1027 King's Road, Quarry Bay
Yun Ping Road Branch	G/F to 2/F, Fortune Centre, 4-48 Yun Ping Road, Causeway Bay, Hong Kong

Kowloon

68 Nathan Road Branch	Basement, Shop B1, G/F Golden Crown Court, 66-70 Nathan Road, Tsimshatsui
San Po Kong Branch	Shop A, G/F, Perfect Industrial Building, 31 Tai Yau Street, San Po Kong
Mei Foo Stage I Branch	G/F, 1C Broadway, Mei Foo Sun Chuen Stage I, Lai Chi Kok

New Territories

Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
Tseung Kwan O Branch	G37-40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O
Yuen Long Branch	140, Yuen Long Main Road, Yuen Long

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 8 November 2011 until 12:00 noon on Friday, 11 November 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or the applicants' stock brokers, who may have **YELLOW** Application Forms and the Prospectus available.

Applicants applying by **HK eIPO White Form** may submit applications online to the **HK eIPO White Form** Service Provider through the designated website **www.hkeipo.hk** from 9:00 a.m. on Tuesday, 8 November 2011 until 11:30 a.m. on Friday, 11 November 2011 (24 hours daily, except on the last application day) or such later time as described in the paragraph headed “How to Apply for Public Offer Shares — 4. When to Apply for Public Offer Shares — (e) Effect of bad weather conditions on the opening of the application lists” in the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 8 November 2011 until 12:00 noon on Friday, 11 November 2011.

Please refer to the “Structure of the Share Offer” and “How to Apply for Public Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Public Offer.

The Company expects to announce, the final Offer Price, an indication of the level of interest in the Placing, the level of applications of the Public Offer and the basis of allotment under the Public Offer on Thursday, 17 November 2011 in the Standard (in English) and the Hong Kong Economic Journal (in Chinese) and on the website of the Company at **www.jinbaobao.com.hk** and the website of the Stock Exchange at **www.hkexnews.hk**.

Results of allocations of the Public Offer (with successful applicants’ identification document numbers, where applicable) will be made available at the times and dates and in the manners as set out under the section headed “How to Apply for Public Offer Shares” in the Prospectus.

The Company will not issue temporary documents of title. No receipt will be issued for monies paid on application. Assuming Public Offer becomes unconditional at 8:00 a.m. on or before 18 November 2011, it is expected that dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 18 November 2011. The Shares will be traded in board lots of 4,000 each and the stock code will be 01239.

By order of the Board of
Jin Bao Bao Holdings Limited
Chao Pang Ieng
Chairman

Hong Kong, 8 November 2011

As at the date of this announcement, the Board comprises Mr. Chao Pang Ieng, Ms. Zhou Zheng Bin, Ms. Chen Fen and Mr. Zuo Ji Lin, as executive Directors; Mr. Chan Chun Chi, Mr. Yu Xi Chun and Mr. Wu Hao Tian as independent non-executive Directors.

*“Please also refer to the published version of this announcement in **the Standard** (in English) and **the Hong Kong Economic Times** (in Chinese).”*