

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 14 November 2011 (the “Prospectus”) issued by Grand Concord International Holdings Limited (the “Company”).

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company, the Public Offer and the Placing described below before deciding whether or not to invest in the Shares thereby being offered.

The information contained herein does not constitute an offer of securities for sale in the United States. Securities may not be offered or sold in the United States unless they are registered under applicable law or are exempt from registration under the US Securities Act. The securities mentioned herein have not been, and will not be, registered under the US Securities Act. No public offering of securities will be made in the United States.

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GRAND CONCORD INTERNATIONAL HOLDINGS LIMITED 廣豪國際控股有限公司

(Incorporated in the British Virgin Islands with limited liability)

SHARE OFFER

Number of Offer Shares : 100,000,000 Shares (comprising 80,000,000 new Shares and 20,000,000 Sale Shares)

Number of Placing Shares : 90,000,000 Shares (comprising 70,000,000 new Shares and 20,000,000 Sale Shares, subject to re-allocation)

Number of Public Offer Shares : 10,000,000 new Shares (subject to re-allocation)

Offer Price : HK\$0.80 per Offer Share (plus brokerage of 1%, SFC transaction levy of 0.003%, and Stock Exchange trading fee of 0.005%, payable in full on application in Hong Kong dollars, and subject to refund)

Nominal value : No par value

Stock code : 844

Sponsor, Bookrunner and Lead Manager



Application has been made to the Listing Committee for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, including the Offer Shares comprising the Public Offer of initially 10,000,000 new Shares, representing 10% of the total number of Shares initially being offered in the Share Offer (subject to re-allocation) and the Placing of initially 90,000,000 Shares (comprising 70,000,000 new Shares and 20,000,000 Sale Shares), representing 90% of the total number of Shares initially being offered in the Share Offer (subject to re-allocation) and any Shares which may fall to be issued pursuant to the exercise of the options which may be granted under the Share Option Scheme. Assuming the Public Offer becomes unconditional at or before 8:00 a.m. on Thursday, 24 November 2011, it is expected that dealings in the Shares on the Main Board of the Stock Exchange will commence at 9:00 a.m. on Thursday, 24 November 2011.

The Company will be relying on section 9A of the Companies Ordinance (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed Prospectus. The contents of the printed Prospectus are identical to the electronic form Prospectus which can be accessed and downloaded from 9:00 a.m. on Monday, 14 November, 2011 until 12:00 noon on Thursday, 17 November, 2011 from the websites of the Company at www.grandconcord.com under the “Investor Relations > Prospectus” section and the Stock Exchange at www.hkexnews.hk under the “HKExnews > Listed Company Information > Latest Listed Company Information” section, respectively.

Members of the public who wish to obtain a copy of the printed Prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Monday, 14 November 2011 until 12:00 noon on Thursday, 17 November 2011 at the following locations:

1. any of the following addresses of the Sponsor and/or the Public Offer Underwriters:

Celestial Capital Limited, 21/F, Low Block, Grand Millennium Plaza, 181 Queen’s Road Central, Hong Kong; or

Berich Brokerage Limited, 2/F and 3/F Shum Tower, 268 Des Voeux Road Central, Hong Kong; or

Cinda International Securities Limited, 45/F, COSCO Tower, 183 Queen’s Road Central, Hong Kong; or

Grand Vinco Capital Limited, Units 4909-10, 49/F, The Center, 99 Queen’s Road Central, Hong Kong; or

SBI E2-Capital (HK) Limited, Unit A2, 32/F, United Centre, 95 Queensway, Hong Kong;

2. the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; and

3. any of the following branches of **The Bank of East Asia, Limited**:

	Branch name	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Central
Kowloon	Mongkok Branch	638 – 640 Nathan Road, Mongkok
New Territories	Tai Wai Branch	16-18 Tai Wai Road, Cheung Fung Mansion, Shatin

During normal business hours from 9:00 a.m. on Monday, 14 November, 2011 until 12:00 noon on Thursday, 17 November, 2011, at least three copies of the printed Prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who would like to have the allotted Public Offer Shares registered in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at www.hkeipo.hk under the **HK eIPO White Form** service. Applicants who would like to have the allotted Public Offer Shares registered in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their designated CCASS Participants' stock accounts or their CCASS Investor Participant stock accounts should either (i) complete and sign the **YELLOW** Application Forms or (ii) arrange to give **electronic application instructions** to HKSCC via CCASS.

Copies of the **WHITE** Application Forms may be obtained during normal business hours from 9:00 a.m. on Monday, 14 November 2011 until 12:00 noon on Thursday, 17 November 2011 from the following offices of the Public Offer Underwriters:

1. **Celestial Capital Limited**, 21st Floor, Low Block, Grand Millennium Plaza, 181 Queen's Road Central, Hong Kong; or

Berich Brokerage Limited, 2/F and 3/F Shum Tower, 268 Des Voeux Road Central, Hong Kong; or

Cinda International Securities Limited, 45/F, COSCO Tower, 183 Queen's Road Central, Hong Kong; or

Grand Vinco Capital Limited, Units 4909-10, 49/F, The Center, 99 Queen's Road Central, Hong Kong; or

SBI E2-Capital (HK) Limited, Unit A2, 32/F, United Centre, 95 Queensway, Hong Kong;

2. or any of the following branches of **The Bank of East Asia, Limited**:

	Branch name	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Central
	399 Hennessy Road Branch	G/F, Eastern Commercial Centre, 399 Hennessy Road, Wanchai
	Shauiwan Branch	G/F, Ka Fook Building, 289-293 Shau Kei Wan Road, Shau Kei Wan
	Admiralty Branch	Shop 1007-1008, 1/F, United Centre, 95 Queensway, Admiralty
Kowloon	Mongkok Branch	638-640 Nathan Road, Mongkok
	Yaumatei Branch	G/F, 526 Nathan Road, Yaumatei
	Kwun Tong Branch	7 Hong Ning Road, Kwun Tong
	Mei Foo Sun Chuen Branch	Shop N57, G/F, Mount Sterling Mall, Mei Foo Sun Chuen
New Territories	Tai Wai Branch	16-18 Tai Wai Road, Cheung Fung Mansion, Shatin
	Tai Po Plaza Branch	Units 49-52, Level 1, Tai Po Plaza, Tai Po
	Tuen Mun Town Plaza Branch	Shop 2-10, UG/F, Tuen Mun Town Plaza Phase II, 3 Tuen Lung Street, Tuen Mun
	Park Central Branch	Shop G6, G/F, Park Central, 9 Tong Tak Street, Tseung Kwan O

Copies of the **YELLOW** Application Forms may be obtained during normal business hours from 9:00 a.m. on Monday, 14 November 2011 until 12:00 noon on Thursday, 17 November 2011 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong.

Applicants may submit applications online to the **HK eIPO White Form** Service Provider through the designated website at www.hkeipo.hk from 9:00 a.m. on Monday, 14 November 2011 until 11:30 a.m. on Thursday, 17 November 2011 or such later time as described in the section headed “How to apply for the Public Offer Shares — Effect of bad weather on the opening of the Application Lists” of the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Monday, 14 November 2011 till 12:00 noon on Thursday, 17 November 2011.

Please refer to the sections headed “Structure and conditions of the Share Offer” and “How to apply for the Public Offer Shares” of the Prospectus for details of the conditions and procedures of the Public Offer.

The Company expects to announce the indication of the level of interest in the Placing, the level of applications on the Public Offer and the basis of allotment under the Public Offer on Wednesday, 23 November 2011 in (i) the South China Morning Post (in English); (ii) the Hong Kong Economic Times (in Chinese); (iii) on the websites of the Company at www.grandconcord.com and the Stock Exchange at www.hkexnews.hk.

The results of allocations under the Public Offer (with successful applicants’ identification document numbers, where applicable) will be made available through a variety of channels as described in the section headed “How to apply for the Public Offer Shares — Publication of results” of the Prospectus from Wednesday, 23 November 2011 to Tuesday, 29 November 2011.

The Company will not issue temporary documents of title. No receipt will be issued for sums paid on application. Dealings in the Shares on the Stock Exchange is expected to commence at 9:00 a.m. on Thursday, 24 November 2011. The Shares will be traded in board lots of 4,000 each.

By order of the Board
Grand Concord International Holdings Limited
Wong Kin Ling
Chairman

Hong Kong, 14 November 2011

As at the date of this announcement, the Board comprises Mr. WONG Kin Ling, Madam HUNG Kin, Mr. WANG Shao Hua and Mr. WEI Jin Long as executive Directors; and Mr. WANG Jin Tang, Ms. TAY Sheve Li and Dr. CHAN Ah Pun as independent non-executive Directors.

“Please also refer to the published version of this announcement in the South China Morning Post.”