

Unless otherwise defined in this announcement, terms defined in the prospectus dated 31 January 2012 (the “**Prospectus**”) issued by Perfect Shape (PRC) Holdings Limited (the “**Company**”) have the same meanings when used in this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.

This information contained herein does not constitute an offer of securities for sale in the United States. Securities may not be offered or sold in the United States unless they are registered under applicable law or are exempt from registration under the US Securities Act. The securities mentioned herein have not been, and will not be, registered under the US Securities Act. No public offering of securities will be made in the United States.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



PERFECT SHAPE (PRC) HOLDINGS LIMITED

必瘦站(中國)控股有限公司

(incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares	:	250,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	:	25,000,000 Shares (subject to adjustment)
Number of International Placing Shares	:	225,000,000 Shares (subject to adjustment and the Over-allotment Option)
Offer Price	:	HK\$0.88 per Offer Share payable in full on application in Hong Kong dollars, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%
Nominal Value	:	HK\$0.10 each
Stock Code	:	1830

Sole Sponsor



China Everbright Capital Limited

Sole Global Coordinator



China Everbright Securities (HK) Limited

Joint Bookrunners and Joint Lead Managers



China Everbright Securities (HK) Limited



Oriental Patron Securities Limited

Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including any additional Shares which may be issued by the Company pursuant to the exercise of the Over-allotment Option) and any Shares which may be issued under the Share Option Scheme as described in the Prospectus. Assuming that the Hong Kong Public Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, 10 February 2012, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 10 February 2012. In the event the Over-allotment Option is exercised, an announcement will be made by the Company.

The Global Offering comprises the International Placing and the Hong Kong Public Offer. A total of initially 250,000,000 Offer Shares will be made available under the Global Offering, of which 225,000,000 International Placing Shares (subject to re-allocation and the Over-allotment Option), representing 90% of the Offer Shares, will initially be conditionally placed with selected professional, institutional and private investors under the International Placing. The remaining 25,000,000 Hong Kong Offer Shares (subject to re-allocation), representing 10% of the Offer Shares, will initially be offered to the public in Hong Kong under the Hong Kong Public Offer.

In connection with the Global Offering, the Company is expected to grant to the Sole Global Coordinator (for itself and on behalf of the International Underwriters) the Over-allotment Option which will expire on a date which is 30 days from the date of the last day of lodging application under the Hong Kong Public Offer. Pursuant to the Over-allotment Option, the Company may be required by the Sole Global Coordinator to allot and issue up to and not more than 37,500,000 additional new Shares (representing 15% of the total number of the Offer Shares initially available under the Global Offering) at the Offer Price to cover over-allocations in the International Placing.

The Company will be relying on section 9A of the Companies Ordinance (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing **WHITE** and **YELLOW** Application Forms without them being accompanied by a printed prospectus. The contents of the printed Prospectus are identical to the electronic form Prospectus. From 9:00 a.m. on Tuesday, 31 January 2012 until 12:00 noon on Friday, 3 February 2012, an electronic form of the Prospectus can be accessed and downloaded from the websites of the Company at www.perfectshape.com.hk under the “Investor Relations > HKIPO Prospectus” section and the Stock Exchange at www.hkexnews.hk, under the “HKExnews > Listed Company Information > Latest Listed Company Information” section, respectively.

Members of the public who wish to obtain a copy of the printed Prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Tuesday, 31 January 2012 until 12:00 noon on Friday, 3 February 2012 at the following locations:

1. any of the following addresses of the Sole Sponsor and the Hong Kong Underwriters:

China Everbright Capital Limited

17th Floor, Far East Finance Centre
16 Harcourt Road
Hong Kong

China Everbright Securities (HK) Limited

36th Floor, Far East Finance Centre
16 Harcourt Road
Hong Kong

Oriental Patron Securities Limited

27/F, Two Exchange Square
8 Connaught Place
Central
Hong Kong

2. the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong
3. any of the following branches of **The Bank of East Asia, Limited**:

	Branch name	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Hong Kong
Kowloon	Mongkok Branch	638–640 Nathan Road, Mongkok, Kowloon
New Territories	Tai Wai Branch	16–18 Tai Wai Road, Cheung Fung Mansion, Shatin, New Territories

Details of where printed Prospectus may be obtained will be displayed prominently at every location where Application Forms may be lodged.

During normal business hours from 9:00 a.m. on Tuesday, 31 January 2012 until 12:00 noon on Friday, 3 February 2012, at least three copies of the printed Prospectus will be available for inspection at every location where the **WHITE** or **YELLOW** Application Forms are distributed as set out in the section headed “How to Apply for Hong Kong Offer Shares” of the Prospectus.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should complete and sign the **WHITE** Application Form.

Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Form; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 31 January 2012 until 12:00 noon on Friday, 3 February 2012 from:

1. any of the following addresses of the Sole Sponsor and the Hong Kong Underwriters:

China Everbright Capital Limited

17th Floor, Far East Finance Centre
16 Harcourt Road
Hong Kong

China Everbright Securities (HK) Limited

36th Floor, Far East Finance Centre
16 Harcourt Road
Hong Kong

Oriental Patron Securities Limited

27/F, Two Exchange Square
8 Connaught Place
Central
Hong Kong

2. the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; and

3. any or any of the following branches of **The Bank of East Asia, Limited:**

	Branch Name	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Hong Kong
	Causeway Bay Branch	46 Yee Wo Street, Causeway Bay, Hong Kong
	Wanchai Branch	Shop A–C, G/F, Easey Commercial Building, 253–261 Hennessy Road, Wanchai, Hong Kong
	Taikoo Shing Branch	Shop G1010–1011, Yiu Sing Mansion, Taikoo Shing, Hong Kong
Kowloon	Mongkok Branch	638–640 Nathan Road, Mongkok, Kowloon
	Kwun Tong Branch	7 Hong Ning Road, Kwun Tong, Kowloon
	East Tsim Sha Tsui Branch	Shop G3–G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui, Kowloon
	Mei Foo Sun Chuen Branch	Shop N57, G/F, Mount Sterling Mall, Mei Foo, Kowloon
New Territories	Tai Wai Branch	16–18 Tai Wai Road, Cheung Fung Mansion, Shatin, New Territories
	Tai Po Branch	62–66 Po Heung Street, Tai Po Market, New Territories

Copies of the **YELLOW** Application Forms may be obtained during normal business hours from 9:00 a.m. on Tuesday, 31 January 2012 till 12:00 noon on Friday, 3 February 2012 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker.

Both **WHITE** and **YELLOW** Application Forms completed in all respects (to which cheques or banker's cashier orders should be crossed "Account Payee Only" and made payable to "The Bank of East Asia (Nominees) Ltd. — Perfect Shape Public Offer" and securely stapled) should be deposited in the special collection boxes provided at any of the branches referred to above from 9:00 a.m. on Tuesday, 31 January 2012 until 12:00 noon on Friday, 3 February 2012.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 31 January 2012 until 12:00 noon on Friday, 3 February 2012.

Please refer to the "Structure of the Global Offering" and "How to Apply for Hong Kong Public Offer Shares" sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offer.

PUBLICATION OF RESULTS

The Company expects to publish the announcement on the level of indication of interest in the International Placing, level of applications in the Hong Kong Public Offer and basis of allotment under the Hong Kong Public Offer on Thursday, 9 February 2012 in The Standard (in English) and the Sing Tao Daily (in Chinese) and on the Company's website at www.perfectshape.com.hk and the website of the Stock Exchange at www.hkexnews.hk.

The results of allocations in the Hong Kong Public Offer, including the Hong Kong identity card numbers, passport numbers or Hong Kong business registration numbers of successful applicants (where supplied) at www.tricor.com.hk/ipo/result and through a variety of channels from Thursday, 9 February 2012.

COMMENCEMENT OF DEALINGS IN THE OFFER SHARES

The Company will not issue temporary documents of title. No receipt will be issued for sums paid on application.

Dealings in the Offer Shares on the Main Board are expected to commence at 9:00 a.m. on Friday, 10 February 2012. The Shares will be traded in board lots of 4,000 Shares. The stock code of the Company is 1830.

As at the date of this announcement, the executive Directors of the Company are Dr. Au-Yeung Kong, Ms. Au-Yeung Wai and Ms. Au-Yeung Hung and the independent non-executive Directors of the Company are Ms. Hsu Wai Man, Helen, Mr. Chi Chi Hung, Kenneth and Ms. Pang Siu Yin.

By order of the Board
PERFECT SHAPE (PRC) HOLDINGS LIMITED
Au-Yeung Kong
Chairman

Hong Kong, 31 January 2012

Please also refer to the published version of this announcement in The Standard (in English) and the Sing Tao Daily (in Chinese).