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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Warrants described below.

**Launch Announcement for Warrants
to be issued by**

Goldman Sachs Structured Products (Asia) Limited
(incorporated in the Cayman Islands with limited liability)

and unconditionally and irrevocably guaranteed by
The Goldman Sachs Group, Inc. (the Guarantor)
(incorporated in the State of Delaware, United States of America)

Sponsor
Goldman Sachs (Asia) L.L.C.

Particulars of Warrants

We intend to issue the following warrants (the Warrants):

Stock Code	16940
Issue Size	120,000,000
Type	European-style cash settled call warrants
Company	Li Ning Company Limited
Shares	Ordinary shares of HK\$0.10 each of Li Ning Company Limited
Board Lot	5,000 warrants
Issue Price per Warrant	HK\$0.250
Exercise Price	HK\$11.680
Launch Date	10 February 2012
Issue Date	16 February 2012
Expected Listing Date	17 February 2012
Expiry Date	25 March 2013

Entitlement	1 Share
Number of Warrants per Entitlement	10 Warrants
Implied Volatility*	79.20%
Effective Gearing*	2.21x
Gearing*	3.92x
Premium*	44.69%

* These values should not be compared to similar information provided by other issuers of derivative warrants listed on the Stock Exchange. Each issuer may use different valuation models.

How much will a holder of Warrants receive on expiry?

A holder of Warrants will receive a Cash Settlement Amount per Board Lot in Hong Kong dollars calculated as follows:

$$\text{Cash Settlement Amount per Board Lot} = \frac{\text{Entitlement} \times (\text{Average Price}^* - \text{Exercise Price}) \times \text{one Board Lot}}{\text{Number of Warrant(s) per Entitlement}}$$

* When we refer to "Average Price", we mean the average closing price of one Share for each of the 5 consecutive days (excluding Saturday) immediately preceding the Expiry Date on which the Stock Exchange and banks are usually open in Hong Kong for business.

Where the above formula results in a negative amount, the Cash Settlement Amount per Board Lot shall be zero.

What happens at expiry?

On the Expiry Date, if the Cash Settlement Amount is greater than zero, the Warrants will be automatically exercised and a holder of Warrants will not be required to deliver any Exercise Notice. We will pay a holder of Warrants the Cash Settlement Amount in accordance with the terms and conditions of the Warrants.

Listing of the Warrants

We will make an application to the Stock Exchange for the listing of, and permission to deal in, the Warrants on the Stock Exchange and the issue of the Warrants is conditional upon listing approval being granted.

We expect that dealings in the Warrants will commence on or about 17 February 2012.

Where can you obtain further information?

We will issue the Warrants pursuant to the terms and conditions of our base listing document dated 23 March 2011 and the relevant supplemental listing document to be dated on or about 16 February 2012.

Copies of the above documents (both the English version and the Chinese translation), the first addendum to the base listing document dated 9 June 2011, the second addendum to the base listing document dated 9 August 2011, the third addendum to our base listing document dated 19 September 2011, the fourth addendum to our base listing document dated 4 November 2011, the fifth addendum to our base listing document dated 20 December 2011, the sixth addendum to our base listing document dated 6 February 2012 and the latest publicly available annual report and consolidated financial statements of the Guarantor are available for inspection from the dealing commencement date until the Expiry Date, during usual business hours on any weekday (Saturdays, Sundays and holidays excepted) at the offices of Goldman Sachs (Asia) L.L.C. which is presently at 68/F, Cheung Kong Center, 2 Queen's Road Central, Hong Kong.

Where can you obtain quotes?

You may request to obtain a quote for your Warrants from:

Liquidity Provider:	Goldman Sachs (Asia) Securities Limited
Broker ID Number:	9625
Address:	68/F, Cheung Kong Center, 2 Queen's Road Central, Hong Kong
Telephone number:	2978 2333

Additional Information

The price of Warrants may fall in value as rapidly as they may rise and you may sustain a total loss of the purchase price of your Warrants. You should consider carefully the suitability of the Warrants in light of your experience, objectives, financial position and other relevant circumstances before deciding to invest in the Warrants.

Neither we nor the Guarantor are regulated by any of the bodies referred to in Rule 15A.13(2) or (3) of the Rules Governing the Listing of Securities on the Stock Exchange. The Warrants will constitute general unsecured contractual obligations and will be unconditionally and irrevocably guaranteed by the Guarantor pursuant to a guarantee. You are relying upon the creditworthiness of us and the Guarantor and have no rights under the Warrants against the company which has issued the underlying securities. Our Warrants are not bank deposits and are not insured or guaranteed by the United States Federal Deposit Insurance Corporation (the FDIC), or any other governmental agency. Our Warrants are guaranteed by The Goldman Sachs Group, Inc. and the guarantee will rank pari passu with all other direct, unconditional, unsecured and unsubordinated indebtedness of The Goldman Sachs Group, Inc.

The Guarantor's long term credit ratings (as of the date prior to the issue date of this announcement) are A- by Standard and Poor's and A1 by Moody's Investors Service.

The Board of Directors
Goldman Sachs Structured Products (Asia) Limited

10 February 2012