

*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the prospectus (the “Prospectus”) issued by Juda International Holdings Limited (the “Company”) dated Wednesday, 21 March 2012 for detailed information about the Placing and the Public Offer described below before deciding whether or not to invest in the Offer Shares.*

*Unless otherwise defined in this announcement or the context requires otherwise, capitalised terms used herein shall have the same meanings as those defined in the Prospectus.*

*This announcement is not for publication, distribution or release in the United States (as defined in Regulation S of the US Securities Act 1933, as amended (the “US Securities Act”). This announcement is not an offer of securities for sale in the United States. Securities may not be offered, sold or delivered in the United States absent of registration or an exemption from registration under the US Securities Act. There is not and is not currently intended to be any public offering of securities of the Company in the United States.*

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*Prospective investors of the Offer Shares should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreement by notice in writing to be given by the Joint Lead Managers (for themselves and on behalf of the Underwriters), on a jointly basis, at their sole and absolute opinion upon the occurrence of any of the events set forth under the paragraph headed “Grounds for termination” in the section headed “Underwriting” of the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date.*



## **JUDA INTERNATIONAL HOLDINGS LIMITED**

**鉅大國際控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

### **LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER**

<b>Number of Offer Shares</b>	<b>: 50,000,000 Shares</b>
<b>Number of Placing Shares</b>	<b>: 45,000,000 Shares (subject to re-allocation)</b>
<b>Number of Public Offer Shares</b>	<b>: 5,000,000 Shares (subject to re-allocation)</b>
<b>Offer Price</b>	<b>: Not more than HK\$1.50 per Offer Share and expected to be not less than HK\$1.10 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full upon application in Hong Kong dollars and subject to refund)</b>
<b>Nominal value</b>	<b>: HK\$0.01 per Share</b>
<b>Stock code</b>	<b>: 1329</b>

#### **SPONSOR**



**QUAM CAPITAL LIMITED**

#### **JOINT LEAD MANAGER**



**QUAM SECURITIES COMPANY LIMITED**

#### **BOOKRUNNER AND JOINT LEAD MANAGER**



**CINDA INTERNATIONAL SECURITIES LIMITED**

Application has been made by the Company to the Listing Committee for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus, including the Offer Shares and any Shares which may be issued pursuant to the exercise of the options which may be granted under the Share Option Scheme.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 2 April 2012 (the “**Listing Date**”) assuming that the Share Offer becomes unconditional at or before 8:00 a.m. on the same day.

Each applicant under the Public Offer will also be required to undertake and confirm in the Application Form submitted by him/her/it, among other matters, that he/she/it and any person(s), for whose benefit he/she/it is making the application, have not indicated an interest for, taken up or applied for and will not indicate an interest for, take up or apply for any Placing Shares under the Placing, and such applicant’s application will be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be). Only one application on a **WHITE** or **YELLOW** Application Form may be made for the benefit of any person.

The Company is initially offering 5,000,000 Public Offer Shares (subject to re-allocation), representing 10% of the total number of Offer Shares available under the Share Offer, for subscription under the Public Offer. The Company is also initially offering 45,000,000 Placing Shares (subject to re-allocation), representing 90% of the total number of Offer Shares available under the Share Offer, for subscription under the Placing. Depending on the number of valid applications received under the Public Offer and the Placing, the initial allocation of Offer Shares between the Public Offer and the Placing may be adjusted on the basis as described under the paragraph headed “Re-allocation between the Placing and the Public Offer” in the section headed “Structure and conditions of the Share Offer” in the Prospectus. When there is over-subscription, allocation of the Public Offer Shares to investors under the Public Offer, will be based solely on the level of valid applications received under the Public Offer. The allocation of Public Offer Shares could, where appropriate, consist of balloting, which would mean that some applicants may receive a higher allocation than others who have applied for the same number of Public Offer Shares and those applicants who are not successful in the ballot may not receive any Public Offer Shares.

Multiple or suspected multiple applications under the Public Offer and any application for more than 100% of Public Offer Shares initially available for subscription will be rejected. Each applicant under the Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him that he and any person(s) for whose benefit he is making the application have not received any Shares under the Placing, and such applicant’s application is liable to be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be).

**The Share Offer is conditional on the conditions as stated under the paragraph headed “Conditions of the Share Offer” in the section headed “Structure and conditions of the Share Offer” in the Prospectus.**

## WHERE TO COLLECT THE PROSPECTUSES AND THE APPLICATION FORMS

Applicants who would like to have the Offer Shares allotted and issued in their own names should complete and sign the **WHITE** Application Forms. Applicants who would like to have the Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for the credit of their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should complete and sign the **YELLOW** Application Forms.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 21 March 2012 until 12:00 noon on Monday, 26 March 2012 from:

1. **Any participant of the Stock Exchange**  
or
2. **Quam Capital Limited**  
Room 3208, Gloucester Tower  
The Landmark  
11 Pedder Street  
Central  
Hong Kong  
or
3. **Quam Securities Company Limited**  
Room 3208, Gloucester Tower  
The Landmark  
11 Pedder Street  
Central  
Hong Kong  
or
4. **Cinda International Securities Limited**  
45/F COSCO Tower  
183 Queen's Road Central  
Hong Kong  
or
5. **I-Access Investors Limited**  
Unit 1203, 12/F  
Man Yee Building  
68 Des Voeux Road Central  
Central, Hong Kong  
or
6. **OSK Securities Hong Kong Limited**  
12/F, World-Wide House  
19 Des Voeux Road Central  
Hong Kong  
or
7. **South China Securities Limited**  
26/F, Tower 1  
Lippo Centre, Queensway  
Admiralty, Hong Kong

8. any one of the following branches of **Bank of Communications Co., Ltd. Hong Kong Branch:**

**Hong Kong Island**

Hong Kong Branch	20 Pedder Street, Central, Hong Kong
Wanchai Sub-Branch	G/F, 32–34 Johnston Road, Wanchai, Hong Kong

**Kowloon**

Mongkok Sub-Branch	Shops A&B, G/F, Hua Chiao Commercial Centre, 678 Nathan Road, Kowloon, Hong Kong
Lam Tin Sub-Branch	G/F, 63–65 Kai Tin Tower, Kai Tin Road, Lam Tin, Kowloon, Hong Kong

**New Territories**

Market Street Sub-Branch	G/F, 53 Market Street, Tsuen Wan, New Territories, Hong Kong
Fanling Sub-Branch	Shop No. 84A–84B, G/F, Flora Plaza, New Territories, Hong Kong

You can collect a **YELLOW** Application Form and a Prospectus during normal business hours from 9:00 a.m. on Wednesday, 21 March 2012 until 12:00 noon on Monday, 26 March 2012 from Depository Counter, Hong Kong Securities Clearing Company Limited at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbrokers may have the **YELLOW** Application Forms and the Prospectus available.

Each **WHITE** and **YELLOW** Application Form must be completed in all respects in accordance with the instructions printed thereon, and accompanied by one cheque or one banker's cashier order payable to "Bank of Communications (Nominee) Co. Ltd. — Juda Intl Public Offer" securely stapled, and should be deposited in any of the special collection boxes provided at any one of the branches of Bank of Communications Co., Ltd. Hong Kong Branch referred to above on the following dates during the following times:

Wednesday, 21 March 2012	—	9:00 a.m. to 5:00 p.m.
Thursday, 22 March 2012	—	9:00 a.m. to 5:00 p.m.
Friday, 23 March 2012	—	9:00 a.m. to 5:00 p.m.
Saturday, 24 March 2012	—	9:00 a.m. to 1:00 p.m.
Monday, 26 March 2012	—	9:00 a.m. to 12:00 noon

**The Application Lists will open from 11:45 a.m. to 12:00 noon on Monday, 26 March 2012 except as provided under the paragraph headed "Effect of bad weather on the opening of the Application Lists" in the section headed "How to apply for the Public Offer Shares" in the Prospectus.**

## **Allocation of the Public Offer Shares**

The announcement of (i) the final Offer Price; (ii) the level of indication of interest in the Placing; (iii) the level of applications in the Public Offer; and (iv) the basis of allotment of and results of allocations of the Public Offer Shares under the Public Offer, will be published in *The Standard* (in English), *Sing Tao Daily* (in Chinese), the Company's website at [www.judaintl.com](http://www.judaintl.com) and the Stock Exchange's website at [www.hkexnews.hk](http://www.hkexnews.hk) on or before Friday, 30 March 2012.

Results of allocations in the Public Offer including (i) the indication of the level of interest in the Placing; (ii) the level of applications in the Public Offer; (iii) the basis of allotment of the Public Offer Shares; (iv) the number of Shares reallocated under the clawback adjustment, if any; (v) the Hong Kong identity card/passport/Hong Kong business registration certificate numbers of successful applicants and the number of the Public Offer Shares successfully applied for; and (vi) the final Offer Price, will be made available at the times and dates and in the manner specified in the paragraph headed "Publication of results" in the section headed "How to apply for Public Offer Shares" in the Prospectus.

Share certificates will be issued on or about Friday, 30 March 2012 but will only become valid certificates of title at 8:00 a.m. on Monday, 2 April 2012 provided that (i) the Share Offer has become unconditional in all respects; and (ii) the Underwriting Agreement has not been terminated in accordance with its terms.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 2 April 2012. The Shares will be traded in board lots of 2,000 Shares each. The stock code of the Company is 1329.

This announcement is available for viewing on the website of the Company at [www.judaintl.com](http://www.judaintl.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

By order of the Board  
**JUDA INTERNATIONAL HOLDINGS LIMITED**  
**Choi Lim Chi**  
*Chairman*

Hong Kong, Wednesday, 21 March 2012

*As at the date of this announcement, the executive directors of the Company are Mr. Choi Lim Chi (Chairman), Mr. Chen Fan and Mr. Lee Lit Mo, Johnny and the independent non-executive directors of the Company are Mr. Yan Wai Kiu, Mr. Wong Kin Tak and Mr. Choi Kin Cheong.*

*Please also refer to the published version of this announcement in *The Standard* (in English) and *Sing Tao Daily* (in Chinese).*