



**ALIBABA.COM LIMITED**

**阿里巴巴網絡有限公司**

(Incorporated in the Cayman Islands with limited liability)  
(Stock code: 1688)

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**NOTIFICATION LETTER 通知信函**

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March 27, 2012

Dear registered shareholder(s),

**Alibaba.com Limited ("we" or our "Company")**  
**- Notification of Publication of 2011 Annual Report ("Current Corporate Communications")**

The English and Chinese versions of the Current Corporate Communications are available on our Company's website at <http://ir.alibaba.com> and The Stock Exchange of Hong Kong Limited's website at [www.hkexnews.hk](http://www.hkexnews.hk) ("HKEx website"). You may access the Current Corporate Communications by browsing through our website or the HKEx website.

You may at any time choose to receive free of charge our Company's corporate communications<sup>(Note)</sup> in printed form or read our Company's corporate communications from our website or the HKEx website ("Website Version"); or to receive the printed form in the English language version only, the Chinese language version only or both language versions, notwithstanding any wish to the contrary that you have previously conveyed to our Company. If you want to receive a printed version or another language version of the Current Corporate Communications, please complete the request form ("Request Form") on the reverse side and send it to our Company c/o our Hong Kong branch share registrar and transfer office ("Hong Kong Branch Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, by using the mailing label at the bottom of the Request Form (a stamp is not required if posted in Hong Kong). You may also send your request to our designated email address at [alibaba.com@computershare.com.hk](mailto:alibaba.com@computershare.com.hk) or write (specifying your name, address and request) to the Hong Kong Branch Share Registrar.

If you would like to change your choice of language of the printed version or the means of receipt of our Company's corporate communications in future, please send email to [alibaba.com@computershare.com.hk](mailto:alibaba.com@computershare.com.hk) or write (specifying your name, address and request) to our Company c/o our Hong Kong Branch Share Registrar. Even if you have chosen (or are deemed to have consented) to receive all future corporate communications via the Website Version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communications, our Company will promptly upon your request send the Current Corporate Communications to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call our Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday (excluding public holidays).

Yours faithfully,  
For and on behalf of  
**Alibaba.com Limited**  
Wong Lai Kin, Elsa  
Company Secretary

*Note: Corporate communications include but are not limited to (a) directors' report, annual accounts together with a copy of the independent auditor's report and, where applicable, summary financial report; (b) interim report and, where applicable, summary interim report; (c) notice of meeting; (d) listing document; (e) circular; and (f) proxy form.*

各位登記股東：

**阿里巴巴網絡有限公司（「本公司」）**  
**- 2011 年年報（「本次公司通訊文件」）的發佈通知**

本次公司通訊文件的中、英文版本已上載於本公司網站(<http://ir.alibaba.com>)及香港聯合交易所有限公司的網站([www.hkexnews.hk](http://www.hkexnews.hk))（「交易所網站」）；閣下可在本公司網站或交易所網站瀏覽本次公司通訊文件。

儘管閣下早前曾向本公司作出公司通訊文件<sup>(附註)</sup>收取方式或印刷本語言版本的選擇，但仍可以隨時更改有關選擇，轉為收取印刷本或通過本公司網站或交易所網站瀏覽公司通訊文件（「網上方式」）；或只收取英文印刷本、只收取中文印刷本或同時收取中、英文印刷本。如閣下欲收取本次公司通訊文件的印刷本或另一語言印刷本，請閣下填妥在本函背面的申請表（「申請表」），並使用申請表下方的郵寄標籤（如在香港投寄則毋須貼上郵票），把申請表寄回本公司的香港股份登記及過戶分處香港中央證券登記有限公司（「香港股份登記分處」），地址為香港灣仔皇后大道東183號合和中心17M樓。閣下同時亦可透過電子郵件方式發送通知到本公司指定電郵地址 [alibaba.com@computershare.com.hk](mailto:alibaba.com@computershare.com.hk) 或以書面方式（註明閣下的姓名、地址及要求）通知香港股份登記分處。

如閣下日後需要更改所選擇的公司通訊文件印刷本的語言版本或收取方式，請以電郵 [alibaba.com@computershare.com.hk](mailto:alibaba.com@computershare.com.hk) 或以書面方式（註明閣下的姓名、地址及要求）通知香港股份登記分處，要求更改日後收取公司通訊文件之語言版本及收取途徑的選擇。如閣下已選擇以網上方式收取日後公司通訊文件（或被視為已同意以網上方式收取）但因任何理由未能閱覽載於網站的本次公司通訊文件，我們將應閣下要求盡快向閣下寄上所要求的本次公司通訊文件的印刷版本，費用全免。

如對本函內容有任何疑問，請致電本公司電話熱線(852) 2862 8688，辦公時間為星期一至五（公眾假期除外）上午9時正至下午6時正。

代表  
**阿里巴巴網絡有限公司**  
公司秘書  
黃麗堅  
謹啟

2012年3月27日

附註：公司通訊文件包括但不限於：(a)董事會報告、年度財務報表連同獨立核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

ALBH-27032012-1(0)

## Request Form 申請表

**To: ALIBABA.COM LIMITED ("Company") (Stock Code: 1688)**  
c/o Computershare Hong Kong Investor Services Limited  
17M Floor, Hopewell Centre, 183 Queen's Road East  
Wanchai, Hong Kong

**致: 阿里巴巴網絡有限公司 (「公司」) (股份代號: 1688)**  
經香港中央證券登記有限公司  
香港灣仔皇后大道東 183 號  
合和中心 17M 樓

I/We have already received a printed copy of the current corporate communications ("Current Corporate Communications") in English/Chinese or have chosen (or are deemed to have consented) to read the Current Corporate Communications posted on the respective websites of the Company and The Stock Exchange of Hong Kong Limited, I/We would like to further receive printed version of the Current Corporate Communications as indicated below:

本人 / 我們已收取本次公司通訊文件之英文/中文印刷本(「本次公司通訊文件」)或已選擇(或被視為已同意)瀏覽 貴公司及香港聯合交易所有限公司網站所登載之本次公司通訊文件, 但現在希望以下列方式另外收取本次公司通訊文件的印刷本:

(Please mark "X" in **ONLY ONE** of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy in English now.  
本人 / 我們現在希望收取一份英文印刷本。
- I/We would like to receive a printed copy in Chinese now.  
本人 / 我們現在希望收取一份中文印刷本。
- I/We would like to receive both the printed English and Chinese copies now.  
本人 / 我們現在希望收取英文和中文各一份印刷本。

**Signature:**

**簽名:** \_\_\_\_\_

**Contact telephone**

**number:**

**聯絡電話號碼:** \_\_\_\_\_

**Date:**

**日期:** \_\_\_\_\_

*Note 附註:*

- (1) Please complete all your details clearly.  
請清楚填妥所有資料。
- (2) If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Request Form in order to be valid.  
如屬聯名股東, 則本申請表須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- (3) Any form with more than one box marked "X", with no box marked "X", with no signature or otherwise incorrectly completed will be void.  
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- (4) For the avoidance of doubt, we do not accept any special instructions given on this Request Form.  
為免存疑, 任何在本申請表上作出的特別指示, 本公司將不予處理。

### 郵寄標籤 MAILING LABEL

寄回此申請表時, 請將此郵寄標籤剪貼於信封上。  
**如在本港投寄毋須貼上郵票。**  
To return this Request Form,  
please cut this mailing label and stick it on the envelope.  
**No postage stamp is required if posted in Hong Kong.**

香港中央證券登記有限公司  
Computershare Hong Kong Investor Services Limited  
簡便回郵號碼 Freepost No. 37  
香港 Hong Kong

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