



**ALIBABA.COM LIMITED**

**阿里巴巴網絡有限公司**

(Incorporated in the Cayman Islands with limited liability)  
(Stock code: 1688)

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**NOTIFICATION LETTER 通知信函**

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March 27, 2012

Dear non-registered holder(s) <sup>(Note)</sup>,

**Alibaba.com Limited (“we” or our “Company”)**  
**– Notification of Publication of 2011 Annual Report (“Current Corporate Communications”)**

The English and Chinese versions of the Current Corporate Communications are available on our Company’s website at <http://ir.alibaba.com> and The Stock Exchange of Hong Kong Limited’s website at [www.hkexnews.hk](http://www.hkexnews.hk) (“HKEx website”). You may access the Current Corporate Communications by browsing through our website or the HKEx website.

If you want to receive a printed version of the Current Corporate Communications, please complete the request form (“Request Form”) on the reverse side and send it to our Company c/o our Hong Kong branch share registrar and transfer office, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, by using the mailing label at the bottom of the Request Form (a stamp is not required if posted in Hong Kong). The Request Form may also be downloaded from our website or the HKEx website.

Should you have any queries relating to any of the above matters, please call our Company’s telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. Monday to Friday (excluding public holidays) or send an email to [alibaba.com@computershare.com.hk](mailto:alibaba.com@computershare.com.hk).

Yours faithfully,  
For and on behalf of  
**Alibaba.com Limited**  
Wong Lai Kin, Elsa  
Company Secretary

*Note: This letter is addressed to non-registered holders (“non-registered holder” means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited of his/her wish to receive corporate communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form.*

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各位非登記持有人 <sup>(附註)</sup>:

**阿里巴巴網絡有限公司 (「本公司」)**  
**– 2011 年年報 (「本次公司通訊文件」) 的發佈通知**

本次公司通訊文件的中、英文版本已上載於本公司網站(<http://ir.alibaba.com>)及香港聯合交易所有限公司網站 ([www.hkexnews.hk](http://www.hkexnews.hk)) (「交易所網站」)。閣下可在本公司網站或交易所網站瀏覽本次公司通訊文件。

如閣下欲收取本次公司通訊文件的印刷本, 請填妥在本函背面的申請表(「申請表」), 並使用申請表下方的郵寄標籤寄回本公司的香港股份登記及過戶分處香港中央證券登記有限公司(如在香港投寄則毋須貼上郵票), 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。申請表亦可於本公司網站或交易所網站內下載。

如對本函內容有任何疑問, 請致電本公司電話熱線(852)2862 8688, 辦公時間為星期一至五(公眾假期除外)上午 9 時正至下午 6 時正或電郵至 [alibaba.com@computershare.com.hk](mailto:alibaba.com@computershare.com.hk)。

代表  
**阿里巴巴網絡有限公司**  
公司秘書  
黃麗堅  
謹啟

2012 年 3 月 27 日

*附註: 此函件乃向本公司之非登記持有人(“非登記持有人”指股份存放於中央結算及交收系統的人士或公司, 其透過香港中央結算有限公司不時向本公司發出通知, 希望收到公司通訊文件)發出。如果閣下已經出售或轉讓所持有之本公司股份, 則毋須理會本函件及申請表。*

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ALBH-27032012-1(0)

## Request Form 申請表

**To:** ALIBABA.COM LIMITED ("Company") (Stock Code: 1688)  
c/o Computershare Hong Kong Investor Services Limited  
17M Floor, Hopewell Centre, 183 Queen's Road East  
Wanchai, Hong Kong

**致:** 阿里巴巴網絡有限公司 (「公司」) (股份代號: 1688)  
經香港中央證券登記有限公司  
香港灣仔皇后大道東 183 號  
合和中心 17M 樓

I/We would like to receive the corporate communications\* of the Company ("Corporate Communications") in the manner as indicated below:  
本人 / 我們希望以下列方式收取 貴公司之公司通訊文件\* (「公司通訊文件」):

(Please mark "X" in **ONLY ONE** of the following boxes)  
(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy of all Corporate Communications in English ONLY; OR  
本人/我們希望僅收取所有公司通訊文件之英文印刷本; 或
- I/We would like to receive a printed copy of all Corporate Communications in Chinese ONLY; OR  
本人/我們希望僅收取所有公司通訊文件之中文印刷本; 或
- I/We would like to receive both the printed English and Chinese copies of all Corporate Communications.  
本人/我們希望收取所有公司通訊文件之英文及中文印刷本。

**Signature:** \_\_\_\_\_ **Contact telephone number:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
**簽名:** \_\_\_\_\_ **聯絡電話號碼:** \_\_\_\_\_ **日期:** \_\_\_\_\_

**Note 附註:**

- Please complete all your details clearly.  
請清楚填妥所有資料。
- This letter is addressed to non-registered holders (i.e. persons or companies whose shares are held in The Central Clearing and Settlement System (CCASS) and who have notified the Company from time to time through Hong Kong Securities Clearing Company Limited of their wish to receive the Corporate Communications).  
此函件乃向本公司之非登記持有人(即指股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 希望收到公司通訊文件)發出。
- Any form with more than one box marked "X", with no box marked "X", with no signature or otherwise incorrectly completed will be void.  
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- The above instruction will apply to all Corporate Communications to be sent to you until you notify the Company c/o its Hong Kong branch share registrar and transfer office, Computershare Hong Kong Investor Services Limited to the contrary or unless you have at anytime ceased to have holdings in the Company.  
上述指示適用於發送予 閣下之所有公司通訊文件, 直至 閣下通知本公司之香港股份登記及過戶分處香港中央證券登記有限公司另外的安排或於任何時候停止持有本公司的股份。
- For the avoidance of doubt, we do not accept any special instructions given on this Request Form.  
為免存疑, 任何在本申請表上作出的特別指示, 本公司將不予處理。

\* Corporate Communications include but are not limited to (a) the directors' report, annual accounts together with a copy of the independent auditor's report and, where applicable, its summary financial report; (b) interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) circular; and (f) proxy form.  
公司通訊文件包括但不限於: (a)董事會報告、年度財務報表連同獨立核數師報告及(如適用)財務摘要報告; (b)中期報告及(如適用)中期摘要報告; (c)會議通告; (d)上市文件; (e)通函; 及(f)代表委任表格。

### 郵寄標籤 MAILING LABEL

寄回此申請表時, 請將此郵寄標籤剪貼於信封上。  
**如在本港投寄毋須貼上郵票。**  
To return this Request Form,  
please cut this mailing label and stick it on the envelope.  
**No postage stamp is required if posted in Hong Kong.**

香港中央證券登記有限公司  
Computershare Hong Kong Investor Services Limited  
簡便回郵號碼 Freepost No. 37  
香港 Hong Kong

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