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This announcement is for information purposes only and does not constitute an invitation or offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the prospectus of Haitong Securities Co., Ltd. (the “Company”) dated April 17, 2012 (the “Prospectus”) for detailed information about the Global Offering described below before deciding whether or not to invest in the H Shares thereby being offered.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Hong Kong Stock Exchange”) and Hong Kong Securities Clearing Company Limited (the “HKSCC”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Unless otherwise defined in this announcement, terms defined in the Prospectus have the same meanings when used in this announcement.



(A joint stock limited company incorporated in the People’s Republic of China with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 1,229,400,000 H Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 61,470,000 H Shares (subject to adjustment)
Number of International Offer Shares	: 1,167,930,000 H Shares (subject to adjustment and the Over-allotment Option)
Maximum Offer Price	: HK\$11.18 per H Share (payable in full on application in Hong Kong dollars and subject to refund on final pricing), plus brokerage of 1%, SFC transaction levy of 0.003% and the Hong Kong Stock Exchange trading fee of 0.005%
Nominal value	: RMB1.00 per H Share
Stock code	: 6837

Joint Sponsors



J.P.Morgan

Joint Global Coordinators and Joint Bookrunners



J.P.Morgan



Deutsche Bank



Joint Bookrunners



NOMURA



Application has been made to the Listing Committee of the Hong Kong Stock Exchange for the granting of the listing of, and permission to deal in, (i) the H Shares to be issued pursuant to the Global Offering (including any additional H Shares which may be issued by the Company pursuant to the exercise of the Over-allotment Option); and (ii) the H Shares which will be converted from A Shares and transferred to NSSF pursuant to the relevant PRC regulations relating to reduction of state-owned shares. Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence at 9:00 a.m. on Friday, April 27, 2012. The H Shares will be traded in board lots of 400 Shares each. In the event the Over-allotment Option is exercised, an announcement will be made.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **WHITE** Application Form; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, April 17, 2012 until 12:00 noon on Friday, April 20, 2012 from any of the following addresses:

1. **Haitong International Securities Company Limited** 25th Floor, New World Tower,
16-18 Queen's Road Central,
Central, Hong Kong
2. **J.P. Morgan Securities (Asia Pacific) Limited** 28th Floor, Chater House,
8 Connaught Road Central,
Central, Hong Kong
3. **Credit Suisse (Hong Kong) Limited** Level 88,
International Commerce Centre,
1 Austin Road West,
Kowloon, Hong Kong
4. **Deutsche Bank AG, Hong Kong Branch** Level 52,
International Commerce Centre,
1 Austin Road West,
Kowloon, Hong Kong
5. **Citigroup Global Markets Asia Limited** 50th Floor, Citibank Tower,
Citibank Plaza, 3 Garden Road,
Central, Hong Kong
6. **UBS AG, Hong Kong Branch** 52/F
Two International Finance Centre,
8 Finance Street,
Central, Hong Kong

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| 7. The Hongkong and Shanghai Banking Corporation Limited | 1 Queen's Road Central,
Hong Kong |
| 8. Nomura International (Hong Kong) Limited | 30/F
Two International Finance Centre,
8 Finance Street,
Central, Hong Kong |
| 9. Standard Chartered Securities (Hong Kong) Limited | 15th Floor,
Two International Finance Centre,
8 Finance Street,
Central, Hong Kong |
| 10. BOCOM International Securities Limited | 9/F, Man Yee Building,
68 Des Voeux Road
Central, Hong Kong |
| 11. BNP Paribas Capital (Asia Pacific) Limited | Suite 6415, 64th Floor
Two International Finance Centre,
8 Finance Street,
Central, Hong Kong |
| 12. BOCI Asia Limited | 26th Floor, Bank of China Tower,
1 Garden Road, Hong Kong |
| 13. CCB International Capital Limited | 34th Floor, Two Pacific Place,
88 Queensway, Admiralty,
Hong Kong |
| 14. China Everbright Securities (HK) Limited | 17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong |
| 15. Samsung Securities (Asia) Limited | Suite 4511
Two International Finance Centre,
8 Finance Street,
Central, Hong Kong |
| 16. Shenyin Wanguo Capital (H.K.) Limited | 28/F., Citibank Tower,
Citibank Plaza, 3 Garden Road,
Central, Hong Kong |
| 17. Celestial Capital Limited | 9/F, Low Block,
Grand Millennium Plaza,
181 Queen's Road Central,
Hong Kong |
| 18. Oriental Patron Securities Limited | 27/F Two Exchange Square,
8 Connaught Place,
Central, Hong Kong |

19. **Sanfull Securities Limited** Suite 2001-6, 20/F, Cosco Tower,
183 Queen's Road Central,
Hong Kong
20. **Sun Hung Kai International Limited** 42/F, The Lee Gardens,
33 Hysan Avenue,
Causeway Bay, Hong Kong

or any of the following branches of the receiving banks for the Hong Kong Public Offering:

(a) The Hongkong and Shanghai Banking Corporation Limited

	Branch Name	Branch Address
Hong Kong	Hong Kong Office	Level 3, 1 Queen's Road Central
	North Point Branch	G/F, Winner House, 306-316 King's Road, North Point
	Des Voeux Road Central Branch	China Insurance Group Bldg, 141 Des Voeux Road Central
	Hopewell Centre Branch	Shops 2A, 2/F, Hopewell Centre, 183 Queen's Road East, Wan Chai
Kowloon	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong
	Mong Kok Branch	Basement & U/G, 673 Nathan Road, Mong Kok
	Tsim Sha Tsui Branch	Basement & 1/F, 82-84 Nathan Road, Tsim Sha Tsui
New Territories	Shatin Plaza Branch	Shop 49, Level 1, Shatin Plaza, 21-27 Sha Tin Centre Street, Sha Tin

(b) Standard Chartered Bank (Hong Kong) Limited

	Branch Name	Branch Address
Kowloon	Telford Gardens Branch	Shop P9-12, Telford Centre, Telford Gardens, Tai Yip Street, Kwun Tong
New Territories	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan

(c) Bank of China (Hong Kong) Limited

	Branch Name	Branch Address
Kowloon	Hoi Yuen Road Branch	55 Hoi Yuen Road, Kwun Tong
New Territories	Tuen Mun San Hui Branch	G13-G14 Eldo Court, Heung Sze Wui Road, Tuen Mun

(d) China Construction Bank (Asia) Corporation Limited

	Branch Name	Branch Address
Hong Kong	Causeway Bay Plaza Branch	G/F, Causeway Bay Plaza 1, Causeway Bay
New Territories	Shatin Plaza Branch	Shop 5, Level 1, Shatin Plaza, Shatin

(e) Bank of Communications Co., Ltd. Hong Kong Branch

	Branch Name	Branch Address
Hong Kong	Hong Kong Branch	20 Pedder Street, Central
Kowloon	Cheung Sha Wan Plaza Sub-Branch	Unit G04, Cheung Sha Wan Plaza, 833 Cheung Sha Wan Road

(f) **The Bank of East Asia, Limited**

	Branch Name	Address
Hong Kong	Main Branch	10 Des Voeux Road Central, HK
	Wanchai Branch	Shop A-C, G/F, Easey Commercial Building, 253-261 Hennessy Road, Wanchai
	Chai Wan Branch	345 Chai Wan Road

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, April 17, 2012 until 12:00 noon on Friday, April 20, 2012 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and Prospectus available.

Applicants applying by **White Form eIPO** may submit application to the designated **White Form eIPO** Service Provider through the designated website www.eipo.com.hk from 9:00 a.m. on Tuesday, April 17, 2012 until 11:30 a.m. on Friday, April 20, 2012 or such later time as described under the section headed “How to Apply for the Hong Kong Offer Shares – Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, April 17, 2012 until 12:00 noon on Friday, April 20, 2012.

Please refer to the “Structure of the Global Offering” and “How to Apply for the Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the Offer Price, the general level of indication of interest in the International Offering, the basis of allotment and the level of applications under the Hong Kong Public Offering on Thursday, April 26, 2012, in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese) and be posted on the website of the Hong Kong Stock Exchange at www.hkexnews.hk and the Company’s website at www.htsec.com. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration certificate numbers of successful applicants under the Hong Kong Public Offering will be available in the manner described in the section headed “How to Apply for the Hong Kong Offer Shares – Publication of Results” in the Prospectus.

The Company will not issue any temporary documents of title. No receipt will be issued for application monies paid. The H Shares will be traded in board lots of 400 each under the stock code 6837.

Dealings in the H Shares on the Hong Kong Stock Exchange are expected to commence at 9:00 a.m. on Friday, April 27, 2012.

By order of the Board
Haitong Securities Co., Ltd.
WANG Kaiguo
Chairman

Hong Kong, April 17, 2012

As at the date of this announcement, the executive Directors are Mr. WANG Kaiguo and Mr. LI Mingshan; the non-executive Directors are Mr. QIAN Shizheng, Mr. ZHUANG Guowei, Mr. ZHOU Donghui, Mr. HE Jianyong, Mr. ZHANG Jianwei, Mr. XU Chao, Mr. WANG Hongxiang, Mr. LI Gewei and Mr. FENG Huang; and the independent non-executive Directors are Mr. XIA Bin, Mr. CHEN Qiwei, Mr. ZHANG Huiquan, Mr. ZHANG Ming, Mr. DAI Genyou and Mr. LIU Chee Ming.

*Please also refer to the published version of this announcement in **South China Morning Post** (in English) and **Hong Kong Economic Times** (in Chinese).*

* *For identification purposes only*