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GOME ELECTRICAL APPLIANCES HOLDING LIMITED

國美電器控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 493)

PROFIT WARNING ANNOUNCEMENT

This announcement is made by GOME Electrical Appliances Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group, the Group expects to record a significant decline in its net profit for the three months ended 31 March 2012, as compared to the corresponding period ended 31 March 2011. Such decline is primarily due to a drop in the Group’s sales revenue and loss attributable to the Group’s e-commerce business.

As the Group is still in the process of finalising its unaudited consolidated results for the three months ended 31 March 2012, the information contained in this announcement is a preliminary assessment by the Board. Investors should carefully read the announcement of the Group’s unaudited results for the three months ended 31 March 2012, which is expected to be published on or after 25 May 2012.

Potential investors and Shareholders should exercise caution when dealing in the Company’s shares.

By Order of the Board
GOME Electrical Appliances Holding Limited
Zhang Da Zhong
Chairman

Hong Kong, 30 April 2012

As at the date of this announcement, the Board comprises Mr. Ng Kin Wah and Mr. Zou Xiao Chun as executive directors; Mr. Zhang Da Zhong, Mr. Zhu Jia, Mr. Ian Andrew Reynolds and Ms. Wang Li Hong as non-executive directors; and Mr. Sze Tsai Ping, Michael, Mr. Chan Yuk Sang, Mr. Thomas Joseph Manning, Mr. Lee Kong Wai, Conway and Mr. Ng Wai Hung as independent non-executive directors.

* *For identification purpose only*