

L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(根據盧森堡法律註冊成立的有限公司)

(Incorporated under the laws of Luxembourg with limited liability)

(股份代號: 973)

(Stock Code: 973)

24 August 2012

Dear Shareholder(s),

L'OCCITANE INTERNATIONAL S.A. (the "Company")

Letter to Existing Registered Shareholders – Notice of Publication of AGM Circular and AGM Proxy Form (the "Current Corporate Communication")

We are pleased to inform you that the English and Chinese versions of the Company's Current Corporate Communication are now available on the Company website at www.loccitane.com. You may access the Current Corporate Communication by clicking "Announcements" under "Investor Relations" on the homepage of the Company website.

If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company website for any reason, we will upon your notice send the printed form of the Current Corporate Communication to you free of charge as soon as possible. Please also note that you are entitled at any time to change your choice of language and means of receipt of all future Corporate Communication ^(Note) by giving reasonable notice in writing to the Company's Hong Kong share registrar, Computershare Hong Kong Investor Services Limited, by post (Address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong) or by email (Email address: loccitane@computershare.com.hk).

If you have any query about how to obtain a copy of the Current Corporate Communication or how to access the Current Corporate Communication on the Company website, please contact the Company's Hong Kong Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

For and on behalf of
L'OCCITANE INTERNATIONAL S.A.

Note: Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東:

L'OCCITANE INTERNATIONAL S.A. 股份有限公司「本公司」

致現有股東的信 – 股東週年大會通函及股東週年大會委任表格(「本次公司通訊文件」)之發佈通知

本公司欣然知會閣下本公司之本次公司通訊文件的中、英文版本現已登載於本公司網站 (www.loccitane.com)。請在本公司網址首頁按「投資者關係」一欄下的「公告及通函」，即可下載及瀏覽本次公司通訊文件。

倘閣下因任何理由以致在收取或接收載於本公司網址上的本次公司通訊文件出現困難，本公司將於接到閣下通知後，盡快向閣下寄發本次公司通訊文件的印刷本，費用全免。閣下亦有權在任何時間以合理書面（地址為香港灣仔皇后大道東183號合和中心17M樓）或電郵（電郵地址為 loccitane@computershare.com.hk）方式通知本公司的香港股份過戶登記處香港中央證券登記有限公司以更改今後所有公司通訊 ^(附註) 的語言版本及收取方式。

倘閣下對於如何索取本次公司通訊文件或如何在本公司網址上閱覽本次公司通訊文件有任何疑問，請致電本公司香港股份過戶登記處電話熱線(852)2862 8688，辦公時間為星期一至五上午9時正至下午6時正（公眾假期除外）。

L'OCCITANE INTERNATIONAL S.A.
股份有限公司
謹啓

二零一二年八月二十四日

附註：公司通訊文件包括但不限於：(a)董事局報告、年度財務報表連同核數師報告及如適用，財務摘要報告；(b)中期報告及如適用，中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。

00973-5