

(Incorporated in the Cayman Islands with limited liability) (於開曼群島注册成立的有限公司) (Stock code: 410) (股份代號: 410)

11 September 2012

Dear Shareholder(s),

SOHO China Limited (the "Company") - 2012 Interim Report (the "Current Corporate Communication")

The Current Corporate Communication of the Company has been published in English and Chinese languages. If you wish to receive the Current Corporate Communication in the other language, we will upon your notice send the Current Corporate Communication of your choice of language in printed form to you free of charge as soon as possible. The Current Corporate Communication is also available (in English and Chinese) on the Company's website at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited at www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited At www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited At www.sohochina.com and the website of The Stock Exchange of Hong Kong Limited At www.s

Please note that you are entitled at any time to change your choice of language and means of receipt of all future Corporate Communications (Note) by giving reasonable notice in writing or simply completing the Change Request Form on the reverse side and send it to the Company's share registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Change Request Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the Change Request Form to soho410@sohochina.com. The Change Request Form may also be downloaded from the Company's website at www.sohochina.com or the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any query relating to any of the above matters, please call the hotline of Company's share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

For and on behalf of SOHO China Limited

Note: Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東:

SOHO 中國有限公司(「本公司」) - 2012 中期報告("本次公司通訊文件")

本公司本次公司通訊文件備有中、英文版本。如 閣下欲收取另一語言版本的本次公司通訊文件,我們會在收到 閣下的要求後,盡快向 閣下提供所要求的本次公司通訊文件的印刷版本,費用全免。 閣下亦可在本公司網站(www.sohochina.com)或香港交易所披露易網站(www.hkexnews.hk)閱覽本次公司通訊文件(英文及中文版本)。

敬請注意: 閣下如欲更改今後所有公司通訊^(附註)之語言版本及收取方式, 閣下有權在任何時間發出合理書面通知或簡單透過填寫背面的變更申請表,並使用變更申請表下方的郵寄標簽(如在香港投寄則無須貼上郵票),寄回本公司股份過戶登記處,香港中央證券登記有限公司,地址爲香港灣仔皇后大道東 183 號合和中心 17M 樓。 閣下亦可把已填妥之變更申請表的掃描副本電郵到 soho410@sohochina.com。變更申請表亦可於本公司網站(www.sohochina.com)或香港交易所披露易網站(www.hkexnews.hk)下載。

如對本函內容有任何疑問,請於營業時間內(上午九時至下午六時,星期一至星期五,公衆假期除外)致電本公司股份過戶登記處熱綫(852) 2862 8688 查詢。

SOHO 中國有限公司 謹啓

2012年9月11日

附註:公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務摘要報告:(b)中期報告及如適用,中期摘要報告:(c) 會議通告:(d)上市文件:(e)通函;及(f)委派代表書。

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| Change Request F | orm ø | 更由詰表 |
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To: SOHO China Limited (the "Company") (Stock Code: 410) c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong

SOHO 中國有限公司(「本公司」) (股份代號:410) 經香港中央證券登記有限公司

香港灣仔皇后大道東 183 號 合和中心 17M 樓

I/We would like to receive the Corporate Communication* of the Company ("Corporate Communication") in the manner as indicated below: 本人/我們希望以下列方式收取 貴公司之公司通訊文件#(「公司通訊文件」): (Please mark ONLY ONE (X) of the following boxes) (請從下列選擇中,僅在其中**一個空格**內劃上「X」號)

| | read the Website version of all future Corporate Communications published on the Company's website in place of receiving printed copies; and | | | | | | |
|--|--|--------------------------|----------|---------|--------|--|--|
| | receive an email notification or a notification letter of the pub | • | , | | | | |
| Ш | 瀏覽在公司網站發表之公司通訊文件網上版本,以作 | 代替印刷本,並收取公司通 | 訊文件已在網上刊 | 刊發之電郵通知 | /通知信函; | | |
| | 或 | | | | | | |
| Email Address 電郵地址 | | | | | | | |
| (The Company will send to the email address provided above (if any) a notification of the availability of the Corporate Communication on the Company's website in the future. If no email address is provided, only a notification letter of the publication of the Corporate Communication on website will be sent instead. Please provide the email address in English | | | | | | | |
| Capital Letters and the email address is used for notification of release of Corporate Communications only) | | | | | | | |
| (本公司會在日後發出在本公司網站登載公司通訊文件的通知至以上提供之電郵地址(如有)。如未有提供電郵地址,則會發出有關公司通訊文件已在 網上刊發通知信函子 閣下。 <u>請以英文正楷填寫電郵地址</u> ,而電郵地址供用作收取網上電子版本發佈通知) | | | | | | | |
| | to receive the printed English version of all future Corporate Communications ONLY; OR | | | | | | |
| Ш | 僅收取公司通訊文件之 英文印刷本;或 | | | | | | |
| | to receive the printed Chinese version of all future Corporate Communications ONLY; OR | | | | | | |
| | 僅收取公司通訊文件之 中文印刷本;或 | | | | | | |
| _ | to receive both printed English and Chinese versions of all future Corporate Communications. | | | | | | |
| Ш | 同時收取公司通訊文件之英文及中文印刷本。 | | | | | | |
| | | | | | | | |
| | | Contact telephone number | | | | | |
| | | 聯絡電話號碼 | | | | | |
| | | | | | | | |
| Signatur | e | Date | | | | | |
| 簽名 | - | 日期 | | | | | |
| | | | | | | | |

Notes 附註:

- Please complete all your details clearly.
 - 請 閣下清楚填妥所有資料。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void. 如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢
- For the avoidance of doubt, we do not accept any special instructions written on this Request Form. 爲免存疑,任何在本申請表格上的額外手寫指示,本公司將不予處理。

*Corporate Communication includes but is not limited to (a) the directors report, its annual accounts together with a copy of the auditors report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. 公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務續要報告;(b)中期報告及如適用,中期續要報告;(c)會議通告;(d) 上市文件;(e)通函;及(f)委派代表書。

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郵寄標籤 MAILING LABEL

閣下寄回此申請表格時,請將郵寄標籤剪貼于信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong