

Reply Form 回條

To: Next Media Limited (the “Company” or “Next Media”)
(Stock Code: 00282)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen’s Road East, Hong Kong

致：壹傳媒有限公司（「本公司」或「壹傳媒」）
(股份代號：00282)
經香港中央證券登記有限公司
香港皇后大道東 183 號
合和中心 17M 樓

I / We would like to receive the corporate communications* of the Company (the “Corporate Communications”) in the manner as indicated below:

本人/吾等欲以下列方式收取 貴公司之公司通訊*（「公司通訊」）：

(Please mark (✓) in **ONLY ONE** of the following boxes) (請從下列選擇中，僅在其中一個空格內劃上「✓」)

- To read all future Corporate Communications through Next Media’s website at www.nextmedia.com (the “Electronic Version”) in place of receiving printed copies and to receive a notification letter to inform me/us by post of the publication of the Corporate Communications on Next Media’s website; **OR**
透過壹傳媒網站 www.nextmedia.com 瀏覽所有日後公司通訊（「電子版本」），以代替收取印刷本，並寄發通知函通知本人/吾等公司通訊已於壹傳媒網站刊發；**或**
- To receive the printed English version of all future Corporate Communications only; **OR**
僅收取所有日後公司通訊英文印刷本；**或**
- To receive the printed Chinese version of all future Corporate Communications only; **OR**
僅收取所有日後公司通訊中文印刷本；**或**
- To receive both the printed English and Chinese versions of all future Corporate Communications.
同時收取所有日後公司通訊英文及中文印刷本。

Contact telephone number
聯絡電話號碼

Signature
簽名

Date
日期

Notes 附註：

- Please complete all your details clearly.
請 閣下清楚填寫所有資料。
- If the Company does not receive this reply form or receive a response indicating your objection on or before 18 October 2012, you are deemed to have consented to receive the Corporate Communications in Electronic Version only and a notification letter will be sent to you in future.
倘若本公司於 2012 年 10 月 18 日或之前仍未收到 閣下的回條或表示反對的回覆，閣下將被視為已同意收取公司通訊的電子版本，而本公司日後將只向 閣下寄發通知函。
- If your shares are held in joint names, the shareholder whose name stands first in the register of members of the Company in respect of the joint holding should sign on this reply form in order to be valid.
如屬聯名股東，則本回條須由該名於本公司股東名冊上就聯名持有股份位列首位的股東簽署，方為有效。
- The above instruction will apply to all future Corporate Communications to be sent to the shareholders of the Company until you notify otherwise by reasonable notice in writing (not less than 7 days) to the Company’s share registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Hong Kong or to Next Media by e-mail at ir@nextmedia.com.
上述指示適用於日後向本公司股東寄出的所有公司通訊，直至 閣下於合理時間內發出書面通知（最短不少於 7 日）予本公司股份登記處「香港中央證券登記有限公司」（地址為香港皇后大道東 183 號合和中心 17M 樓）或以電郵發送至 ir@nextmedia.com 予壹傳媒通知另作選擇為止。
- Shareholders of the Company are entitled to change their choice of language and/or means to receive the Corporate Communications at any time by reasonable notice in writing (not less than 7 days) to Next Media by email at ir@nextmedia.com or the Company’s share registrar (at the above address) by post.
公司股東有權隨時於合理時間內發出書面通知（最短不少於 7 日）予壹傳媒以電郵方式發送至 ir@nextmedia.com 或本公司股份登記處郵寄至上述地址，要求更改有關公司通訊的語言版本及/或收取方式。
- This reply form will be void if more than one box or no box is ticked (✓).
倘在本回條劃超過一個或未有劃上「✓」號，本回條將視作無效。
- For the avoidance of doubt, we do not accept any special instructions written on this reply form.
為免存疑，任何在本回條上的額外手寫指示，本公司將不予處理。

* “Corporate Communications” include any notice(s) or document(s) issued or to be issued by the Company for information or action of its shareholders, including but not limited to: (i) the directors’ report, the Company’s annual accounts together with a copy of the auditors’ report and where applicable, its summary financial report (as defined in the Companies Ordinance (Chapter 32 of the Laws of Hong Kong)); (ii) the interim report; (iii) a notice of meeting; (iv) a listing document; (v) a circular and (vi) a proxy form.

* 「公司通訊」包括本公司已發出或將予發出以供其股東參照或採取行動之任何通告或文件包括但不限於：(i)董事會報告、本公司之年報連同核數師報告及(倘適用)其財務報告概要(定義見於公司條例(香港法例第 32 章))；(ii)中期報告；(iii)大會通告；(iv)上市文件；(v)通函及(vi)代表委任表格。

NMLH-18092012-1(7)

✂-----
Please cut the mailing label and stick this on the envelope to return this reply form to us.

No postage stamp necessary if posted in Hong Kong.

閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

MAILING LABEL 郵寄標籤

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freepost No. 37 簡便回郵號碼 37
Hong Kong 香港

✂