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BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED **伯明翰環球控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2309)

APPROACHED FOR SALE OF BIRMINGHAM CITY FOOTBALL CLUB

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to announce that it has been approached by prospective buyers for BCFC and that the Board is in preliminary discussions regarding the possible sale of BCFC.

Trading in the shares of the Company has been suspended since 30 June 2011 and will remain in suspension until further notice.

This announcement is made by Birmingham International Holdings Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The Board of Directors of the Company (the “Board”) has been approached by two prospective buyers to explore the possibility of purchasing Birmingham City Football Club (“BCFC”). Discussions are at its early stages, the parties having signed confidential non-disclosure agreements (“NDA”) and the interested parties having sought and were furnished with electronic due diligence materials in relation to BCFC. To the best of the Board’s knowledge, information and belief, having made all reasonable enquiries, the prospective buyers and their ultimate beneficial owners are third parties independent of the Company and its connected persons.

No binding agreements have been entered into by the Company nor any of its subsidiaries. The transaction, if it proceeds, will constitute a notifiable transaction for the Company under the Listing Rules and will be subject to the approval of shareholders in general meeting. A further announcement will be made as and when appropriate.

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By Order of the Board
BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED

Peter Pannu

*Executive Director, Chief Executive Officer and
Managing Director*

Hong Kong, 9 October 2012

As at the date hereof, the executive directors of the Company are Mr. Yeung Ka Sing, Carson, Mr. Peter Pannu, Mr. Lee Yiu Tung, Mr. Chan Shun Wah, Ms. Wong Po Ling, Pauline and Mr. Cheung Kwai Nang, the non-executive director is Mr. Chan Wai Keung and the independent non-executive directors are Mr. Yau Yan Ming, Raymond, Mr. Zhou Han Ping and Mr. Wong Ka Chun, Carson.