



CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號：1929)

5 December 2012

To: The Non-Registered Holder of securities of the Company

Dear Sir or Madam,

NOTIFICATION OF PUBLICATION OF CORPORATE COMMUNICATIONS

We hereby notify you that the interim report of Chow Tai Fook Jewellery Group Limited (the “Company”) for the six months ended 30 September 2012 (the “Current Corporate Communications”), in both English and Chinese language versions, are now available on the Company’s website at www.chowtaifook.com.

You may access the Current Corporate Communications by clicking “Interim/Annual Reports” under “Investor Relations” appearing on the website of the Company.

If you wish to receive the Current Corporate Communications in printed form, please complete the request form at the reverse side and send it to the Company’s branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited by post using the mailing label provided. The Current Corporate Communications in printed form will be sent to you free of charge upon receipt of your request.

Please also indicate in the request form at the reverse side if you prefer to receive all future Corporate Communications, (as defined below) in printed form and in the language selected.

Should you have any queries relating to this notification and/or the above arrangement, please call enquiry hotline at (852) 2980 1333 during business hours (9:00 am to 6:00 pm, Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
Chow Tai Fook Jewellery Group Limited
Dr. Cheng Kar-Shun, Henry
Chairman

Note: “Corporate Communications” includes any documents issued or to be issued by the Company for your information or action, including but not limited to directors’ report, annual accounts together with a copy of the auditor’s report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

敬啟者：

公司通訊之登載通知

我們現謹通知閣下，周大福珠寶集團有限公司（「本公司」）截至2012年9月30日止六個月的中期報告（「本次公司通訊」）的英文本及中文本，現已登載於本公司網站www.chowtaifook.com。

請於本公司網站所示的「投資者關係」項下「年度報告書／中期報告」一欄擷取本次公司通訊。

倘閣下擬收取本次公司通訊的印刷本，請填寫背面之申請表格及利用郵寄標籤寄回本公司之香港股份過戶登記分處—卓佳證券登記有限公司。收悉閣下之申請後，本次公司通訊的印刷本將免費發送予閣下。

如閣下擬收取日後刊發的所有公司通訊（定義見下文）的印刷本及所選之語言版本，亦請閣下於背面之申請表格中註明。

倘閣下對本通知及／或上述安排有任何疑問，請於辦公時間內（星期一至星期五，上午9時正至下午6時正，公眾假期除外），致電查詢熱綫(852) 2980 1333。

此 致

本公司證券的非登記持有人 台照

代表
周大福珠寶集團有限公司
主席
鄭家純博士
謹啟

2012年12月5日

附註：「公司通訊」包括任何由本公司發出或將發出于閣下參照或採取行動之文件，其中包括但不限於董事會報告、年度賬目連同核數師報告以及財務摘要報告（如適用）、中期報告及中期摘要報告（如適用）、會議通告、上市文件、通函及代表委任表格。

REQUEST FORM 申請表格

To: **Chow Tai Fook Jewellery Group Limited (the “Company”)**
c/o Tricor Investor Services Limited
26th Floor, Tesbury Centre
28 Queen’s Road East, Wanchai, Hong Kong

致：周大福珠寶集團有限公司(「貴公司」)
由卓佳證券登記有限公司轉交
香港灣仔皇后大道東28號
金鐘匯中心26樓

I/We would like to receive a printed copy of (1) the Current Corporate Communications and (2) all future Corporate Communications ^(Note 1)
of the Company. ^(Note 2)

本人／吾等要求收取 貴公司的(1)本次公司通訊及(2)日後刊發的所有公司通訊^(附註1)印刷本^(附註2)。

Signature 簽名

Date 日期

Name in English 英文姓名
(Please use **BLOCK LETTERS**) (請以大楷書寫)

Name in Chinese 中文姓名

Contact telephone number 聯絡電話號碼

Notes 附註:

- “Corporate Communications” and “Current Corporate Communications” are as defined respectively in the notification of publication of corporate communications enclosed herewith.
「公司通訊」及「本次公司通訊」乃分別按隨附之公司通訊之登載通知內所述涵義。
- By completing and returning this Request Form to request for the printed copy of the above corporate communication, you have expressly indicated that you prefer to receive all future Corporate Communication of the Company in printed form.
當閣下填寫及寄回申請表格以索取上述公司通訊的印刷本後，即表示閣下確認擬收取本公司日後發出的所有公司通訊的印刷本。

(Please cut along the dotted line 請沿虛線剪下)

*Please cut the mailing label and stick it
on an envelope to return the Request Form to us.*
No postage stamp is required if posted in Hong Kong.
閣下寄回申請表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港
Chow Tai Fook Jewellery Group Limited
周大福珠寶集團有限公司
(1929)